

# EXHIBIT M



**NFL PLAYERS**  
ASSOCIATION

LEGAL DEPARTMENT

March 11, 2011

**VIA FACSIMILE AND OVERNIGHT MAIL**

Commissioner Roger Goodell  
National Football League  
280 Park Avenue  
New York, N.Y. 10017

**Re: Renunciation of Collective Bargaining Status**

Dear Roger:

This is to advise you that, pursuant to a vote in which a majority of the players indicated that they wished to end the collective bargaining status of the NFLPA, the NFLPA is renouncing its status as the players' collective bargaining representative and disclaiming interest in continuing as the collective bargaining agent of the players as of 4:00 p.m. eastern time today. It is the players' intention to instead operate hereafter as a professional association dedicated to improving the business conditions of professional football players in the National Football League, including the enhancement and the protection of the contracting rights of its members. By copy of this letter to each of the member clubs of the NFL, I am also informing them of this important change in our status.

Sincerely,

A handwritten signature in black ink, appearing to read "DeMaurice Smith", written over a circular scribble.

DeMaurice Smith  
Executive Director

cc: NFL Member Clubs  
NFLPA Executive Committee