

FILED

APR 04 2011

DAVID CREWS, CLERK
BY Dea
Deputy

IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF MISSISSIPPI
DELTA DIVISION

GREGORY N. COBB

PLAINTIFF

VS.

HOOTERS OF AMERICA, INC. AND
THE MAJESTIC STAR CASINO, LLC D/B/A
FITZGERALD'S CASINO

DEFENDANTS

2:11-cv-173-M-S

COMPLAINT FOR COPYRIGHT INFRINGEMENT

Comes now the plaintiff, Gregory N. Cobb, by and through his attorney, Gerald A. Coleman, and for his complaint against the defendants, Hooters of America, Inc. ("Hooters") and The Majestic Star Casino, LLC d/b/a Fitzgerald's Casino ("Fitzgerald's"), plaintiff alleges as follows:

A. NATURE OF ACTION

1. This is a action for copyright infringement in connection with the defendants' intentional and unauthorized copying, publishing, and promotional use of plaintiff's photographs.

The plaintiff seeks money damages for said infringing action.

B. PARTIES

2. The plaintiff, Gregory N. Cobb, is an individual resident of Desoto County, Mississippi.

3. The separate defendant, Hooters of America, Inc., (“Hooters”) is a corporation formed and existing pursuant to the laws of Florida. It’s agent for service of process is CT Corporation System, 1200 S. Pine Island Road, Plantation, FL 33324.

4. The separate defendant, The Majestic Star Casino, LLC d/b/a Fitzgerald’s Casino, (“Fitzgerald’s”) is a limited liability company formed and existing pursuant to the laws of Nevada. It operates a casino in Tunica County, Mississippi and is domiciled there. It’s agent for service of process is Cara Brown, 301 Fremont Street, Las Vegas, Nevada 89101.

C. JURISDICTION AND VENUE

5. The actions which form the basis of this cause of action occurred in Desoto County and Tunica County, Mississippi.

6. This Court has jurisdiction of the claims contained in this action pursuant to 28 U.S.C. §§ 1331, 1338, and 1367.

7. Venue is proper in this district in accordance with 28 U.S.C. §§ 1391 and 1400.

D. CAUSE OF ACTION

8. The plaintiff’s claim is based upon the violation of the copyright laws of the United States of America as codified in section 106 of the Copyright Act (Title 17 of the United States Code).

E. GENERAL ALLEGATIONS

9. The plaintiff is a photographer. He has years of training in photography. His main interest in photography is as a hobbyist and artist. He creates high quality images.

10. Over the years, plaintiff has photographed a number of young women, who were employed by the defendant, Hooters, and/or a franchisee of Hooters in the greater Metropolitan Memphis area, which includes a Hooters in Horn Lake, Mississippi.

11. The separate defendant, Hooters, operates a restaurant chain and franchise which uses the lure of pretty young servers to gain customers. To that end, it sponsors a contest on a periodic basis. It encourages young women who are working for any Hooters restaurant to submit photographs to the Hooters corporate office for them to review in order to determine whether they will accept that specific young woman to appear at other contests or to be photographed again for inclusion in one of the calendars Hooters publishes.

12. The young women are required to obtain professional quality images, which they submit to the defendant's corporate offices for consideration. The women who submit photographs understand that if they are "accepted" they will win free trips to be photographed for inclusion in the *Hooters* calendar.

13. Over the years, the plaintiff has photographed numerous young women who wished to be considered by Hooters for the calendar. He took the photographs, edited the photographs and then submitted digital images and/or prints

according to the format that the model requested for the submission.

14. The plaintiff often does not charge the young women for photographing them.

15. Hooters uses the photographs of the young women to make money, and enhance their corporate branding. They publish *Hooters Magazine*, which is distributed nationwide to enhance the Hooters brand and to promote the Hooters restaurants and other enterprises. In addition, they publish various calendars that are also used to promote the Hooters brand, restaurants and other enterprises. All of said publications use the photographs of pretty young servers to brand its image.

16. Hooters also uses its name, photographs of the Hooters girls, and the Hooters girls themselves as promotional models for cross promotional purposes to other businesses including, in this case, Fitzgerald's Casino.

17. The plaintiff took photographs of women who worked for Hooters. The women were photographed in bikinis and/or the Hooters work outfits. He gave the women 4 x 6 prints of the photographs to submit to Hooters corporate office to help them to get selected to be included in the calendar, and to be photographed by Hooters designated photographers who photograph the models for the calendar. Plaintiff never gave permission for his images to be used for any purpose other than Hooters to review the photographs to evaluate the women.

- a. Exhibit "1" is a photograph taken by plaintiff in May 2010 of a Hooters waitress named, Monica to submit to the Hooters corporate office for consideration for her to be selected to be one of the women who would be given a trip and be photographed for inclusion in the

Hooters calendar.

- b. Exhibit “2” is a second photograph taken by plaintiff in May 2010 of Monica, again to submit to the Hooters corporate office for consideration for her to be selected to be one of the women who would be given a trip and be photographed for inclusion in the *Hooters* calendar.
- c. Exhibit “3” is a photograph taken by plaintiff in 2008 of a named, Emily, and submitted to the Hooters corporate office for her to be selected to be one of the women who would be given a trip and be photographed for inclusion in the *Hooters* calendar.
- d. Exhibit “4” is a photograph taken by plaintiff in 2008 of a Hooters waitress named, Megan, to submit to the Hooters corporate office for her to be selected to be one of the women who would be given a trip and be photographed for inclusion in the *Hooters* calendar.
- e. Exhibit “5” is a photograph taken by plaintiff in 2009 of a Hooters waitress named, Brandy, to submit to the Hooters corporate office for her to be selected to be one of the women who would be given a trip and be photographed for inclusion in the *Hooters* calendar.
- f. Exhibit “6” is a photograph taken by plaintiff in 2009 of a Hooters waitress named, Ashley, to submit to the Hooters corporate office for her to be selected to be one of the women who would be given a trip and be photographed for inclusion in the *Hooters* calendar.
- g. Plaintiff was not paid for these photographs, and did not release or assign

in writing, or orally, any rights to the model and/or Hooters or any other party to use the photograph in any way other than the purpose of the young woman to submit to the corporate office of Hooters for consideration to compete and/or be given a trip to be photographed to be in the *Hooters* calendar.

18. Plaintiff has registered his copyright on Exhibit "1". It was registered February 3, 2011, registration number 1-558660171.

19. Plaintiff has registered his copyright on Exhibits "2", "3", "4", "5", and "6". These were registered on February 9, 2011, registration number 1-562139821.

F. CAUSES OF ACTION

COUNT I

COPYRIGHT INFRINGEMENT AGAINST FITZGERALD'S AND HOOTERS JOINTLY AND SEVERALLY

20. Fitzgerald's uses various methods to attract gamblers and gamers to its casino in order to gamble and spend time at its hotel, eat in its restaurant, and pay for the services they provide. Fitzgerald's Casino in Tunica recognizes the promotional aspect of Hooters. Hooters uses its name to enter into agreements with businesses such as Fitzgerald's to promote events.

21. As part of promoting the event with the Hooters name, a Hooters girl is placed on photographs and promotional material as it is the Hooters girl that

exemplifies the Hooters promotional campaign.

22. Upon information and belief, Fitzgerald's and Hooters entered into an agreement to promote Fitzgerald's for the month of February 2011. Besides promoting the "Hooters girls" being at the casino every night all month long, the promotion lead up to two events, a slot machine tournament on February 19, 2011 and blackjack tournament on February 25th and 26th 2011.

23. To promote this tournament, Hooters and Fitzgerald's produced various promotional and ad campaign materials, all of which, to properly signify to the audience it was seeking that this was an actual Hooters sponsored event, including a photograph of a Hooters girl. All the advertisements contained a photograph of the Hooters girl to attract the attention of gamers and others it wished to draw to its tournament and casino over the month of February.

24. Each promotional item used by the defendants to advertise and promote the concept of Hooters girl at Fitzgerald's every night in February and a Hooters sponsored slot tournament and blackjack tournament with Hooters girls contained infringing photographs of either Exhibit "1" or "2". All said photographs were used without the permission, express, implied, oral or written, of the plaintiff who holds the copyright to said photographs. This infringement by the defendants was intentional and willful.

25. To promote the month long Hooters Fitzgerald's events, the defendants produced and published the following advertisements that willfully and intentionally infringed on plaintiff's copyrights as each used the plaintiff's copyrighted images:

- a. A billboard on Highway 61, a photograph of which is attached hereto as

Exhibit “7”.

- b. A billboard near Tunica, a photograph of which is attached hereto as Exhibit “8”.
- c. A billboard, a photograph of which is attached hereto as Exhibit “9”. Exhibits “7”, “8”, and “9” all promoted the blackjack tournament and the nightly appearances at the casino by the Hooters girls.
- d. A billboard, a photograph of which is attached hereto as Exhibit “10” promoted the slot tournament and the nightly appearances at the casino by the Hooters girls.
- e. Fitzgerald’s advertised on the internet promoting the slot tournament, the blackjack tournament, and promoting the month long nightly appearances by the Hooters girls. Attached as Exhibit “11” is a photograph of one such screen image.
- f. Fitzgerald’s had life size blowups of plaintiff’s copyrighted photograph, promoting the month long Hooters promotional events. Attached as Exhibit “12” is a photograph of the poster placed at the entrance of Fitzgerald’s.
- g. Attached as Exhibit “13” is a copy of the life size poster which was on the second floor of Fitzgerald’s advertising the tournament and meeting the Hooters girls all month long.
- h. The defendants produced tri-folds to advertise and promote the month long Hooters and Fitzgerald’s events including meeting the girl. These were published and placed in the Memphis area. Attached as Exhibit “14”

4 3 4

is a copy of a tri-fold that was found at the Hooters restaurant located on Goodman Road in Southaven, Mississippi.

- i. Attached as Exhibit “15” is a tri-fold found at the Hooters located on Goodman Road in Southaven, Mississippi promoting the Hooters event and the blackjack tournament.
- j. The tri-folds were used at Fitzgerald’s to promote the event all containing infringing photographs. Attached as Exhibit “16” is a photograph of two tri-folds advertising the month long Hooters event and one specifically promoting the \$20,000 blackjack tournament, which were at the registration desk at Fitzgerald’s.
- k. A tri-fold attached as Exhibit “17” was located on the Fitzgerald’s hotel counter.
- l. A poster advertising the Hooters event and slot tournament is attached as Exhibit “18” and was hanging on the hallway between the hotel and Fitzgerald’s.
- m. Fitzgerald’s and Hooters promoted the month long events including the slot tournament and the blackjack tournament through advertisements placed in newspapers. Attached as Exhibit “19” is an ad that appeared in the February 10th through 23rd edition of *Jackpot Magazine* on page 3.
- n. Attached hereto as Exhibit “20” is another ad placed in the February 10th through 23rd edition of *Jackpot Magazine*.
- o. Attached hereto as Exhibit “21” is a copy of an ad placed promoting the blackjack tournament and meeting the Hooters girls in the February 10th

through 16th edition of *Memphis Flyer*.

- p. Attached hereto as Exhibit "22" is another larger ad promoting the blackjack tournament placed in the February 10th through 16th edition of *Memphis Flyer*.
- q. Attached hereto as Exhibit "23" is a copy of an ad placed in the February 3rd through 9th edition of the *Memphis Flyer* advertising the blackjack tournament and meeting the Hooters girls all month long.
- r. Attached hereto as Exhibit "24" is an ad containing infringing material placed in the February 17th through 23rd edition of the *Memphis Flyer*.
- s. Attached hereto as Exhibit "25" is a larger ad placed in the February 17th through 23rd edition of the *Memphis Flyer* promoting the blackjack tournament, slot tournament, and the month long meeting of the Hooters girls.
- t. Upon information and belief, Fitzgerald's sent out flyers by mail containing notifications of the slot tournament and blackjack tournament sponsored by Hooters with one or more of the infringing photographs, Exhibits "1" or "2".

26. The use of plaintiff's copyrighted intellectual property resulted in patron's coming on a nightly basis to meet the Hooters girls, and while there they would eat, gamble, and spend money throughout the month of February. In addition, the flyers, billboards, posters, advertisements, and other materials containing the plaintiff's copyrighted photographs for the slot tournament held on February 29th and the blackjack tournaments held on February 25th and 26th attracted gamers to the

tournaments and to the casino hotel where they gambled, and also spent money at the hotel and restaurants, as was the purpose of the promotion.

27. Hooters and Fitzgerald's each benefited financially from the use of plaintiff's copyrighted images. Plaintiff has been damaged and the defendants have profited from their willful and intentional infringement as set out in Section G. below.

COUNT 2

COPYRIGHT INFRINGEMENT AGAINST HOOTERS ONLY

(a) ***Hooters 2010 calendar***

28. Hooters produces and publishes various "Hooters" calendars. For the year 2010, Hooters published a calendar called "Hooters the Best Damn Dates all Year", a copy of the cover is attached hereto as Exhibit "26".

29. In the calendar, Hooters copied and published the plaintiff's copyrighted photograph of Megan attached as plaintiff's Exhibit "4", a copy of a partial page of the calendar is attached hereto as Exhibit "27".

30. In addition, in the same calendar Hooters copied and published the plaintiff's copyrighted photograph of Brandy attached as plaintiff's Exhibit "5". Attached hereto as Exhibit "28" is a partial page of the calendar containing plaintiff's copyrighted image.

31. Both photographs were used without plaintiff's permission or knowledge and infringed on his copyrighted.

32. The plaintiff has been damaged for said infringement as set out in section

G. below.

33. The defendants' infringement is willful and intentional.

34. Plaintiff has been damaged and the separate defendant, Hooters, has benefited from its action of infringement as set out in section G. below.

(b) July 2008: *Hooters Magazine*

35. Hooters produces and publishes a magazine called "Hooters". In the July 8, 2008 issue, a copy of the cover is attached hereto as Exhibit "29". Hooters copied and published the plaintiff's copyrighted photograph of Emily Brown attached hereto as Exhibit "3". A copy of the magazine page with said image is attached hereto as Exhibit "30".

36. The image in question was used without plaintiff's knowledge or consent and is an infringement of his copyright on said image.

(c) June 2009: *Hooters Magazine*

37. In the June 2009 issue of Hooters magazine, a copy of the cover of which is attached hereto as Exhibit "31". Hooters copied and published the plaintiff's copyrighted photograph of Ashley attached hereto as Exhibit "6". A copy of the magazine page with said image is attached hereto as Exhibit "32".

38. The image in question was used without plaintiff's knowledge or consent and is an infringement of his copyright on said image.

39. Plaintiff has been damaged and the separate defendant, Hooters, has benefited from its action of infringement as set out in section G. below.

G. DAMAGES

COUNT I

40. That judgment be entered for plaintiff against the defendants', Hooters and Fitzgerald's, jointly and severally for plaintiff's actual damages, and for the profits attributable to Hooters from its participation in the promotion including the enhancement of its brand and restaurants, and against Fitzgerald's for the profits gained by Fitzgerald's attributed to the infringement including a percentage of the profits and income of Fitzgerald's for the month of February 2011, including but not limited to the slot tournament and blackjack tournament.

41. That each defendant be required to account for all gains, profits and advantages, including pre-judgment and post judgment interest, derived from its acts of infringement.

42. That judgment be awarded plaintiff maximum damage permitted by law for its injuries of the defendants' willful and intentional acts of infringement, including punitive damages.

COUNT II

(a) *Hooters 2010 calendar*

43. That judgment be entered for plaintiff against the separate defendant, Hooters, for plaintiff's actual damages, and for the profits attributable each to Hooters for the infringement of plaintiff's copyrighted images contained in the 2010 *Hooters*

calendar in accordance with proof.

44. That defendant be required to account for all gains, profits and advantages, including pre and post judgment derived from acts from its infringement.

45. Due to the willful and intentional nature of the infringement, plaintiff is entitled to recover punitive damages from the defendant.

(b) July 2008: *Hooters Magazine*

46. That judgment be entered for plaintiff against the separate defendant, Hooters, for plaintiff's actual damages, and for the profits attributable each to Hooters for the infringement of plaintiff's copyrighted images contained in the 2008 *Hooters Magazine* in accordance with proof.

47. That defendant be required to account for all gains, profits and advantages, including pre and post judgment derived from acts from its infringement.

48. Due to the willful and intentional nature of the infringement, plaintiff is entitled to recover punitive damages from the defendant.

(c) June 2009: *Hooters Magazine*

49. That judgment be entered for plaintiff against the separate defendant, Hooters, for plaintiff's actual damages, and for the profits attributable each to Hooters for the infringement of plaintiff's copyrighted images contained in the 2009 *Hooters Magazine* in accordance with proof.

50. That defendant be required to account for all gains, profits and advantages, including pre and post judgment derived from acts from its infringement.

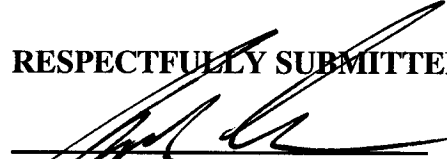
51. Due to the willful and intentional nature of the infringement, plaintiff is entitled to recover punitive damages from the defendant.


52. Plaintiff demands a jury trial.

WHEREFORE, PREMISES CONSIDERED, plaintiff, Gregory N. Cobb, prays for judgment against the defendants, Hooters and Fitzgerald's, for the willful and intentional infringement of plaintiff's copyrighted material in a sum to be determined, but which will include the amount set out in section G. above and all other relief this Court deems proper under the circumstances.

RESPECTFULLY SUBMITTED,

BY:


GERALD A. COLEMAN (82034)
DURRETT & COLEMAN
P.O. Box 1667
West Memphis, AR 72303
870-735-3735


JONATHAN S. MASTERS *msB 99419*
HOLCOMB DUNBAR
400 South Lamar Blvd., Suite A
Post Office Drawer 707
Oxford, MS 38655
(662) 234-8775



11/00



"2"



Greg Cobb Photography

"3"



114ⁿ



"5"



116"

1000 TERS

**BLACKJACK
TOURNAMENT**



\$20,000 1ST PLACE CASH
GUARANTEED!
FEB 25 & 26

\$150 BUY-IN INCLUDES FREE ROOM

Highway 61

11711

HOOTERS

**BLACKJACK
TOURNAMENT**

\$150 BUY-IN INCLUDES
FREE ROOM



\$20,000 ^{1ST PLACE} **CASH**
GUARANTEED!
FEB 25 & 26

"8"

2/3
**BLACKJACK
TOURNAMENT**

BUY-IN INCLUDES
FREE ROOM



**\$20,000 CASH
GUARANTEED!**

 **CLEAR CHANNEL**

11911



\$10,000 ^{1ST PLACE} **CASH**
GUARANTEED!
FEB 19

"10"

Posted Feb 15, 2011

File Edit View Bookmarks Widgets Feeds Tools Window Help

ModelMayhem.com - ... x Fitz Casino Tunica AdPix.Biz Greg Cobb Photography x Greg Cobb Photography x

HOOTERS

\$20,000
SLOT TOURNAMENT

FEBRUARY 19, 2011
\$10,000 CASH 1ST PLACE GUARANTEED!

EARLY BIRD REGISTRATION: FEB 18 • 6PM-8PM • GROUP CHECK IN
GUESTS RECEIVE 1000 POINTS ADDED TO THEIR FINAL SCORE.

REGISTRATION: FEB 19 • 9AM-11AM • HOST DESK | **TOURNAMENT PLAY:** FEB 19 • 9AM

\$125 Buy-in (includes tournament entry and complimentary hotel room on Friday, February 18) To make your tournament and hotel reservations, call 1-866-351-2518 and mention HOOTERS211.

MEET THE HOOTERS GIRLS ALL MONTANA LONG!
EVERY FRIDAY 7:00PM SATURDAY 8:00PM FEBRUARY

Fitz Casino Tunica
Let's Live Here!

Wall Photos

By Fitz Casino Tunica

- Share
- Download
- Report This Photo

Hooters \$20,000 slot tournament Feb 19, 2011 \$10,000 cash 1st place guaranteed! \$125 Buy-in (includes tournament entry and complimentary hotel room on Friday, Feb 18th).

3dipn1 likes this.

Elite Art Events

- ART COLLECTORS VACATION FOR FREE!
- Sounds too good to be true, doesn't it? If you don't happen to be an active art collector, it just

ART COLLECTORS VACATION FOR FREE! Sounds too good to be true, doesn't it? If you don't happen to be an active art collector, it just

1 • Chat (Offline)

View (100%)

211

**BLACKJACK
TOURNAMENT**
\$20,000^{1st} Place
GUARANTEED!

FEBRUARY
...
...LAKE, MS

MEET THE HOUSES
ALL MONTH

EVERY FRIDAY 7-10PM & SATURDAY

\$20,000
PUTT TOURNAMENT

FEBRUARY 19, 2011
\$10,000 CASH 1ST PLACE
GUARANTEED!

MEET THE MOONERS GIRLS
ALL MONTH LONG!



41311

20,000 SLOT TOURNAMENT

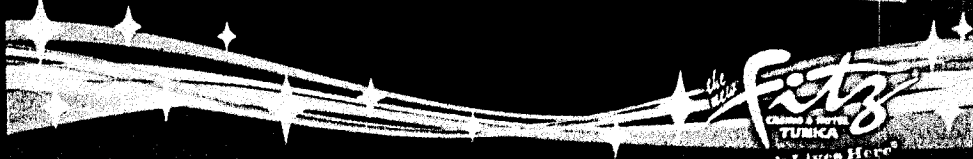
FEBRUARY 19, 2011

\$10,000 CASH 1ST PLACE GUARANTEED!

EARLY BIRD REGISTRATION: FEB 18 ♦ 6PM-8PM ♦ GROUP CHECK IN
GUESTS RECEIVE 1500 POINTS ADDED TO THEIR FINAL SCORE.

REGISTRATION: FEB 19 ♦ 9AM-11AM ♦ HOST DESK | **TOURNAMENT PLAY:** FEB 19 ♦ 9AM
\$125 Buy-in (includes tournament entry and complimentary hotel room on Friday,
February 18) To make your tournament and hotel reservations, call 1-866-351-2518
and mention HOOTEPS21!

MEET THE HOOTERS GIRLS ALL MONTH LONG!
EVERY FRIDAY 7-10PM & SATURDAY 6-10PM IN FEBRUARY



Must be 21 to gamble. Management reserves the right to cancel, change or modify the tournament, promotion or drawing with prior notification to the Mississippi Gaming Commission. See club for details.
Gambling Problem? Call 1-800-522-4700. ©2011 A Majestic Star Casino, LLC

4/14/11

**BLACKJACK
TOURNAMENT**
\$20,000^{1st} Place
GUARANTEED!

FEBRUARY 25 & 26

REGISTRATION: FEB 25 ♦ 5PM-8PM ♦ HOST DESK

EARLY BIRD ROUND: FEB 25 ♦ 8PM | **TOURNAMENT PLAY:** FEB 26 ♦ 9AM

\$150 Buy in ♦ Two optional \$150 Re-Buys Complimentary hotel room on February 25 & 26
To make your tournament and hotel reservation, call 1-866-351-2518 and ask for Ace.

HOOTERS HOT SEAT Take part in the Hooters Hot Seat on our Trivia Games every Friday & Saturday
4-10pm, where Hot Seat winners will receive Hooters merchandise such as Hooters t-shirts, gift cards, etc.

MEET THE HOOTERS GIRLS ALL MONTH LONG!
EVERY FRIDAY 7-10PM & SATURDAY 6-10PM IN FEBRUARY



Luck Lives Here

All entry fees & re-buys will first go to fill the \$20,000 1st prize, any remaining entry fees & re-buys will fill the prize pool percentage from 2nd-7th place. No Smoking Tournament. Must be 21 to gamble. Management reserves the right to cancel, change or modify the tournament, promotion or drawing with prior notification to the Mississippi Gaming Commission. See club for details.
Gambling Problem? Call 1-800-522-4700. ©2011 A Majestic Star Casino, LLC.

41511

\$20,000
SLOT TOURNAMENT

FEBRUARY 19, 2011
\$10,000 CASH 1ST PLACE GUARANTEED!

EARLY BIRD REGISTRATION: FEB 18 • 6PM-8PM • ONE DAY ONLY
REGISTRATION: FEB 19 • 9AM-11AM • HOST DAY
TOURNAMENT PLAY: FEB 19 • 9AM

\$125 BUY-IN includes tournament entry and complimentary hotel room on February 19. To make your tournament reservation, call 1-866-451-2518 and mention HO211321.

MEET THE HOOTERS GIRLS ALL MONTH LONG!
EVERY FRIDAY 7-10PM & SATURDAY 8-10PM IN FEBRUARY



\$20,000
SLOT TOURNAMENT

FEBRUARY 19, 2011
\$10,000 CASH 1ST PLACE GUARANTEED!

REGISTRATION: FEB 18 • 6PM-8PM • ONE DAY ONLY
EARLY BIRD ROUND: FEB 18 • 8PM-10PM
TOURNAMENT PLAY: FEB 19 • 9AM

\$125 Buy-in + two optional \$150 buy-ins for complimentary hotel room on February 19. To make your tournament and hotel reservation, call 1-866-451-2518 and mention HO211321.

HOOTERS HOT SEAT Take part in the February Hot Seat promotion every 1st & 3rd of the month. Prizes include a complimentary hotel room and a complimentary dinner for two. Contact your favorite such as Hooters for more details.

MEET THE HOOTERS GIRLS ALL MONTH LONG!
EVERY FRIDAY 7-10PM & SATURDAY 8-10PM IN FEBRUARY



1161

 **\$20,000**
SLOT TOURNAMENT

FEBRUARY 19, 2011

\$10,000 CASH 1ST PLACE GUARANTEED!

EARLY BIRD REGISTRATION: FEB 18

HOOTERS RECEIVE 1500 POINTS ADDITIONAL

REGISTRATION: FEB 19 @ 9AM

\$125 Buy-in (includes tournament fee, February 18) To make your ticket valid, please call 800-888-8888 and mention HOOTERS211.

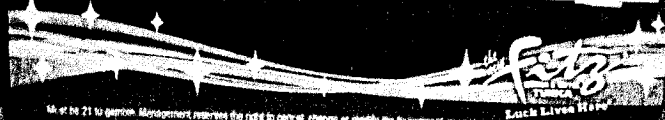
FEB 19 @ 9AM

Friday

8-8518

MEET THE HOOTERS GIRLS FROM HOUSTON, TEXAS!

EVERY FRIDAY 7-10PM & SATURDAY 6-10PM IN FEBRUARY



As of 02/21/11 Hooters Management reserves the right to cancel, change or modify the tournament, promotions or drawings with prior notification to the showstopper during construction. See L&D for details. Marketing Promotions Dept | 800-888-8888 | A Hooters Star Casino, LLC. **Lucha Libre Hooters**

417

HOOTERS

\$20,000
SLOT TOURNAMENT

FEBRUARY 19, 2011
\$10,000 CASH 1ST PLACE
GUARANTEED

EARLY BIRD REGISTRATION: FEB 18 • 4:00 PM • 10:00 PM
 REGISTRATION: FEB 19 • 9AM-11AM • HOST DESK
 TOURNAMENT PLAY: FEB 19 • 9AM

MEET THE HOOTERS GIRLS ALL MONTH LONG!
 EVERY FRIDAY 7-10PM & SATURDAY 9-10PM IN FEBRUARY

Fuzzy's
 HOOTERS
 LUNCH & LEVER 2011

118"

nal score.

WEDNESDAYS SENIORS' WEDNESDAYS

\$5 BUFFET COUPON VALID 7AM-CLOSE

- Earn 10 points on Key Rewards card each Wednesday, and play in our \$3,000 Promo Cash Seniors Slot Tournament.
- Registration 11am - 2pm at Key Rewards
- Tournament Play begins at noon
- All seniors will receive a \$5 Buffet coupon valid 7am-CLOSE on the day received

WEDNESDAY SLOT TOURNAMENTS

FEB 23; MAR 9 & 23

\$10 Buy-In • Registration at Casino Host Desk
between 4-8pm • Tournament play begins at 5pm
1st Place \$1,000 Cash

FRIDAYS

\$20,000 PROMOCASH FRIDAYS

WIN YOUR SHARE EVERY FRIDAY, NOW THRU MARCH 25

Get one entry for every 10 points earned on Key Rewards card or with required rated table play from 12am - Mondays through Fridays, 10pm.
5X entries on Mondays, Tuesdays, Wednesdays

DRAWING TIMES

- 6pm • \$75 (20 winners)
- 7pm • \$100 (10 winners)
- 8pm • \$250 (6 winners)
- 9pm • \$500 (7 winners)
- 10pm • \$2,500 (1 winner)

points earned or with required rated table play on Key Rewards card from 12:01 am Mondays through 10pm on Saturdays.
• 5X entries every Monday, Tuesday & Wednesday all month long.

HOOTERS HOT SEAT EVERY SATURDAY - WIN HOOTERS MERCHANDISE

HOOTERS \$20,000 SLOT TOURNAMENT

FEBRUARY 19

\$125 Buy-In Includes Tournament Entry & Room

HOOTERS BLACKJACK TOURNAMENT

FEB 25 & 26

\$20,000 CASH 1ST PLACE

\$150 Buy-In Includes Tournament Entry & Room Two Optional \$150 Re-Buys

MEET HOOTERS GIRLS

EVERY WEEK IN FEBRUARY:

Every Friday 7-10pm
Every Saturday 6-10pm



BECOME A FITZ FAN ON [facebook](https://www.facebook.com/FitzCasinoTunica) [facebook.com/FitzCasinoTunica](https://www.facebook.com/FitzCasinoTunica)

KEY LANE • TUNICA RESORTS, MS 38664 • 1-800-766-5825 • WWW.FITZGERALDSTUNICA.COM

com

FEBRUARY 10 - FEBRUARY 23 • JACKPOT! MAGAZINE • PAGE 3

4/9/11



Camaro

Camaro, 50-inch Harlow's Casino

slot play at Harlow's. Winners will be called every 30 minutes.

Earn entries now by playing your favorite games at Harlow's Casino. See Players Club for complete details.

For general information, call (662) 335-9797. For hotel reservations, call (866) 524-5825.

Harlow's, a Churchill Downs Company, is located on Highway 82 at the foot of the bridge. More information is available at www.harlowscasino.com.

HOOTERS

BLACKJACK TOURNAMENT

**1ST PLACE - \$20,000
CASH GUARANTEED**

PLAY, MEET AND CHEER FOR HOOTERS GALS

FEBRUARY 25 & 26

FITZ & HOOTERS "ALL CASH" BLACKJACK TOURNAMENT

REGISTRATION: FEB 25 + 5PM-8PM + HOST DESK

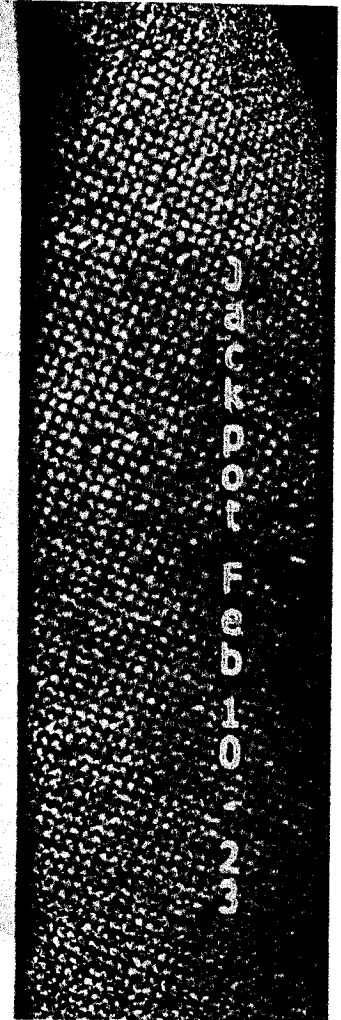
EARLY BIRD ROUND: FEB 25 + 8PM

TOURNAMENT PLAY: FEB 26 + 9AM

\$150 Buy-in + Two optional \$150 Re-Buys

Complimentary hotel room on February 26

To make your tournament and hotel reservations, call 1-866-351-2518 and ask for Ace.
No Smoking at Tournament Tables Please

20

the MCS board's December 20th vote to surrender its charter, one important rock-bottom fact has been virtually overlooked

charter surrender, however, would assume the immediate dissolution of the board, at which point the Shelby County Commis-

will be competing -- and only a court or courts will determine which will in the end become reality. ■



BLACKJACK TOURNAMENT

1ST PLACE - \$20,000 CASH GUARANTEED

PLAY, MEET, AND... GAMES AT HOOTERS

Every Friday 7:00am and Saturday 10:00am at Fitz Casino and Hotel. Specialize in the Peoples Hot Seat on our table. Come enjoy Friday and Saturday in February 4:00pm while hot seat winners will receive Hooters merchandise such as hoodies, t-shirts, golf shirts, etc.

FEBRUARY 25 & 26

FITZ & HOOTERS "ALL CASH" BLACKJACK TOURNAMENT

REGISTRATION: FEB 25 4:50PM - 8PM - HOOTERS

EARLY BIRD ROUND: FEB 25 8:30PM

TOURNAMENT PLAY: FEB 26

\$150 Buy-in + two (2) side bets

to make your final bet. \$100000

to make your final bet. \$100000

\$20,000

SLOT TOURNAMENT

FEBRUARY 19

FITZ & HOOTERS \$20,000 SLOT TOURNAMENT

EARLY BIRD REGISTRATION

REGISTRATION: FEB 19 4:50PM - 8PM

TOURNAMENT PLAY: FEB 19 8:30PM

\$125 Buy-in (includes 200 spins)

to make your final bet. \$20,000

to make your final bet. \$20,000

TOURNAMENT PRIZES

1st - \$20,000 CASH

2nd - \$2,000 PROMO CASH + 350 spins

4th 8th - \$400 PROMO CASH + 500 spins

CASH + 22ND-45TH - 1,000 spins



Feb 10 - 16 2011

112

Ladies Night blackjack tournaments,
FEB 10 & 24; MAR 10 & 24 FREE ENTRY

FRIDAYS

\$20,000 PROMO CASH
FRIDAYS

WIN YOUR SHARE EVERY FRIDAY,
NOW THRU MARCH 25

Get one entry for every 10 points earned on
Key Rewards card or with required rated table
play from 12am - Mondays through Fridays, 10pm.
5X entries on Mondays, Tuesdays, Wednesdays

DRAWING TIMES

- 6pm • \$75 (20 winners)
- 7pm • \$100 (10 winners)
- 8pm • \$250 (6 winners)
- 9pm • \$500 (7 winners)
- 10pm • \$2,500 (1 winner)

- Play slots and get one entry for every 10
points earned or with required rated table
play on Key Rewards card from 12:01 am
Mondays through 10pm on Saturdays
- 5X entries every Monday, Tuesday &
Wednesday all month long.

HOOTERS HOT SEAT

EVERY SATURDAY - WIN HOOTERS MERCHANDISE

\$20,000 SLOT
TOURNAMENT

FEBRUARY 19

\$125 Buy-In Includes Tournament Entry & Room

BLACKJACK TOURNAMENT

FEB 25 & 26

\$20,000 CASH 1ST PLACE

\$150 Buy-In Includes Tournament Entry
& Room Two Optional \$150 Re-Buys

**MEET HOOTERS GIRLS
EVERY WEEK IN FEBRUARY:**

Every Friday 7-10pm
Every Saturday 6-10pm



memphisflyer.com

IEWS & OPINION

FEB 10 - 16 2011

facebook.com/FitzCasinoTunica

1124

FRIDAYS

\$20,000 PROMO CASH FRIDAYS

**WIN YOUR SHARE EVERY FRIDAY,
NOW THRU MARCH 25**

Get one entry for every 10 points earned on Key Rewards card or with required rated table play from 12am - Mondays through Fridays, 10pm. 5X entries on Mondays, Tuesdays, Wednesdays

DRAWING TIMES

- 6pm • \$75 (20 winners)
- 7pm • \$100 (10 winners)
- 8pm • \$250 (6 winners)
- 9pm • \$500 (7 winners)
- 10pm • \$2,500 (1 winner)

- points earned or win required rated table play on Key Rewards card from 12:01 am Mondays through 10pm on Saturdays.
- 5X entries every Monday, Tuesday & Wednesday all month long.

HOOTERS HOT SEAT EVERY SATURDAY - WIN HOOTERS MERCHANDISE

\$20,000 SLOT TOURNAMENT

FEBRUARY 19

\$125 Buy-In Includes Tournament Entry & Room

BLACKJACK TOURNAMENT

FEB 25 & 26

\$20,000 CASH 1ST PLACE

\$150 Buy-In Includes Tournament Entry & Room Two Optional \$150 Re-Buys

**MEET HOOTERS GIRLS
EVERY WEEK IN FEBRUARY:**

Every Friday 7-10pm
Every Saturday 6-10pm

memphisflyer.com

NEWS & OPINION

...might be a more professional-looking and more...
 ...to be a more professional-looking and more...
 ...to be a more professional-looking and more...
 ...to be a more professional-looking and more...

A public art project will go here on the V&E Greenline.

COINERS BLACKJACK TOURNAMENT

1ST PLACE - \$20,000
CASH GUARANTEED

FEBRUARY 25 & 26

FITZ & HOOTERS "ALL CASH" BLACKJACK TOURNAMENT

REGISTRATION: FEB 25 + 5PM-8PM + HOST DESK
 EARLY BIRD ROUND: FEB 25 + 8PM

TOURNAMENT PLAY: FEB 26 + 9AM
 \$150 Buy-in + Two-optional \$150 Re-Buys + Complimentary hotel room on February 25 & 26
 To make your tournament and/or hotel reservation, call 1-800-555-5118 and offer code
 #fitzandhooters2011

\$20,000
 SLOT TOURNAMENT

FEBRUARY 19

FITZ & HOOTERS \$20,000 SLOT TOURNAMENT

EARLY BIRD REGISTRATION: FEB 19 + 6PM-8PM + GROUP CHECK IN
 COINERS RECEIVE 1500 POINTS ADDED TO THEIR FINAL SCORE

REGISTRATION: FEB 19 + 9AM-11AM + HOST DESK
 TOURNAMENT PLAY: FEB 19 + 9AM

\$125 Buy-in (includes tournament entry, one
 complimentary hotel room on Friday, Feb 19, &
 complimentary breakfast on Saturday, Feb 20)
 Call 1-877-551-2515 to book your tournament and/or hotel reservation

TOURNAMENT PRIZES

1ST - \$10,000 CASH
 2ND - \$2,000 PROMO CASH + \$200 STORE PROMO CASH
 3RD - \$1,000 PROMO CASH + \$100 STORE PROMO CASH
 4TH - \$500 PROMO CASH + \$50 STORE PROMO CASH
 5TH - \$250 PROMO CASH + \$25 STORE PROMO CASH

BECOME A FITZ FAN ON facebook twitter linkedin

LANE KLINKA/RESORTS, MS-38664 + 1-800-766-5825 + WWW.FITZANDHOOTERS.COM

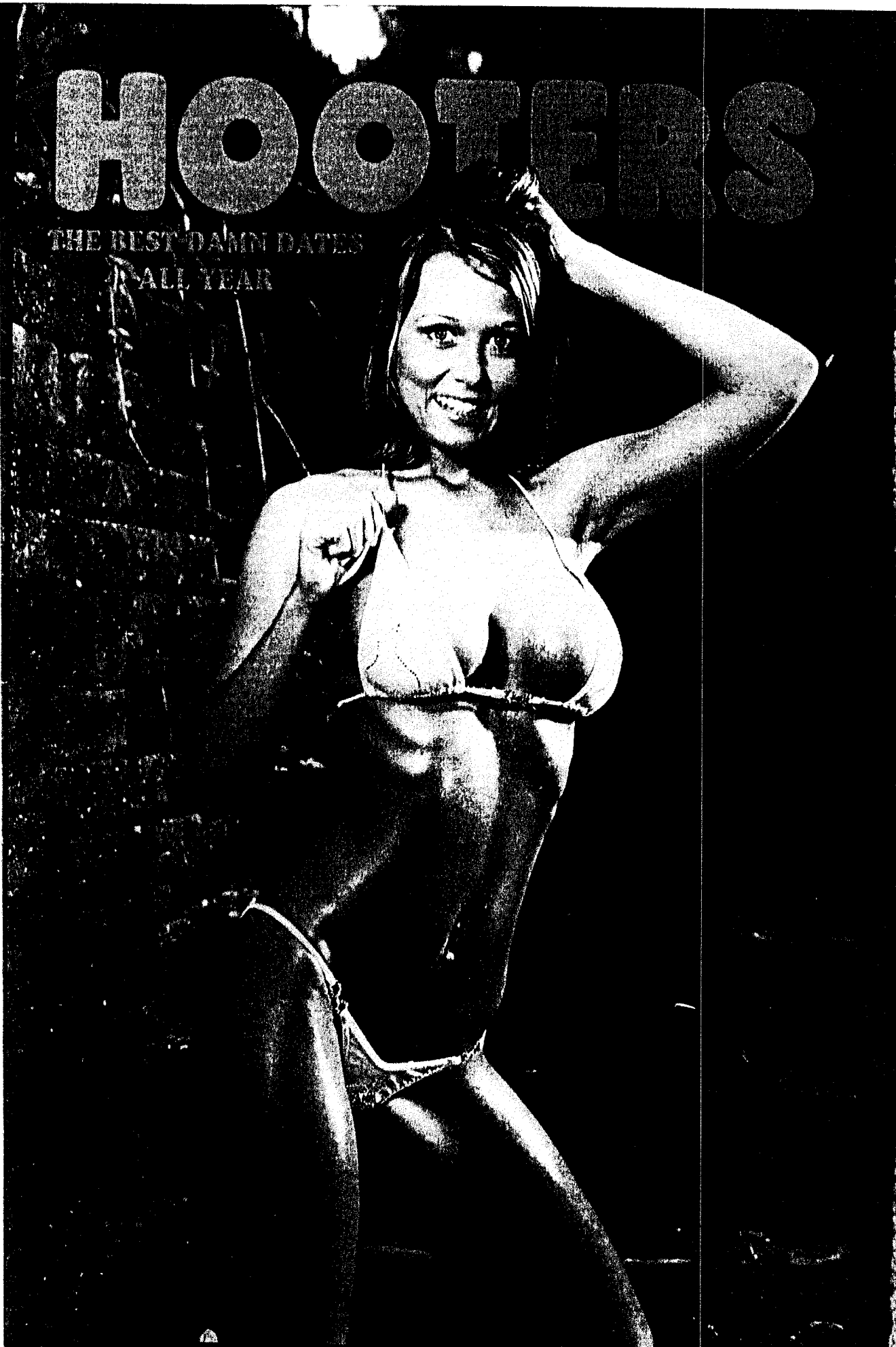
...of the...
 ...of the...
 ...of the...
 ...of the...

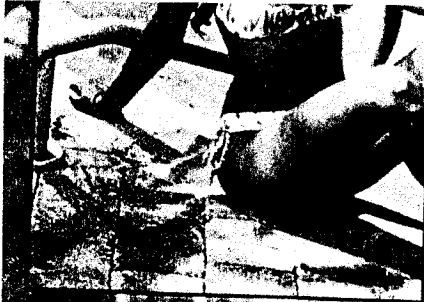


9251

HOOTERS

THE BEST DAMN DATES
ALL YEAR





By Jack Crumell



KLISSA
Pelham



"27"

JANUARY

THU	FRI	SAT	SUN
	1	2	
3	4	5	6
7	8	9	10
11	12	13	14
15	16	17	18
19	20	21	22
23	24	25	26
27	28	29	30
			31



"28"

2008 SWIMSUIT PAGEANT COMMING

HOOTERS

JULY 8, 2008

HOOTERS
2008 INTERNATIONAL
Swimsuit Pageant
25th
Anniversary

OVER
130

HOOTERS GIRLS
CONTESTANT PHOTOS

BEHIND THE
SCENES OF THE
HOOTERS
SWIMSUIT
PAGEANT

LOOK BACK AT
HOOTERS
HISTORY

PLUS!

**CHRIS ROSE
PAGEANT
WINNER**

...AND THE TOP

FROM THE PAST 25 YEARS



29

2009 SWIMSUIT PAGEANT COMMEMORATIVE EDIT

HOOTERS

JUNE 2

HOOTERS
2009 INTERNATIONAL
Swimsuit Pageant
13th
Annual

OVER
130
HOOTERS GIRLS
CONTESTANT PHOTOS

BEHIND THE
SCENES OF THE

PLUS
CHRIS R
PAGE
WINN
...AND
HALL OF F



131



Hooters of
Rancho Cordova, CA

#



Hooters of Tara Blvd, GA



Hooters of
Mall of America, MN

#



Hooters of Horn Lake, MS

#