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October 11, 2007

McPherson D. Moore, Esq. Brian J. Gill, Esq. Polster, Lieder, Woodruff & Lucchesi, L.C. 12412 Powerscourt Drive, Suite 200 St. Louis, Missouri 63131-3615

Re: Trademark Infringement

Dear Mac and Brian:

As you are aware, we represent Saint Louis University. I am enclosing for your information a Complaint, which was filed against your client, Avis Meyer, today.

Because litigation has been anticipated for some time and is now pending, we would like to take this opportunity to ask you to remind your client of his obligation against destruction or spoliation of any letter, contract, form, note, e-mail, computer file, metadata, voice recording, dvd, or other written or electronic document related to either Saint Louis University, The University News campus paper, Mr. Meyer's attempts to create a competing newspaper, or any other document relevant to the allegations set forth in the enclosed Complaint. Please also advise him that any destruction of documents will be considered and argued to be spoliation for the purposeful reason of avoiding detrimental information in those documents.

Please govern yourself accordingly.

Very truly yours,

Frank B. Janoski

Enclosure