

EXHIBIT 3

IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF MISSOURI
EASTERN DIVISION

SAINT LOUIS UNIVERSITY,)
a Missouri benevolent corporation,)
)
Plaintiff,)
)
v.)
)
AVIS MEYER,)
)
Defendant.)
)
)
)
)

Case No. 4:07CV1733 CEJ

AFFIDAVIT OF JOE WEIXLMANN

COMES NOW the undersigned affiant, Joe Weixlmann., being duly sworn under oath and of legal age and for his Affidavit in this matter, states as follows:

1. My name is Joe Weixlmann. I presently serve as the Saint Louis University Provost. I have been the Provost since March 2003.
2. I have personal knowledge of the matters set forth herein.
3. Plaintiff Saint Louis University ("SLU") is a Missouri benevolent corporation duly organized and existing under the laws of the State of Missouri with its principal place of business located at 221 North Grand Blvd., St. Louis, Missouri 63103.
4. As University Provost, I am aware of matters related to student organizations, including the campus paper published by SLU, and the student editorial board and staff that write the articles and finalize the paper for distribution to SLU students, faculty, and alumni.
5. The paper was first started by a Jesuit priest in or about 1921. Since about 1931, it has been published by SLU under the name "The University News". For many years, it has

been published with the related caption: "A Student Voice of Saint Louis University Since 1921." These marks have been and continue to be in use by SLU in commerce.

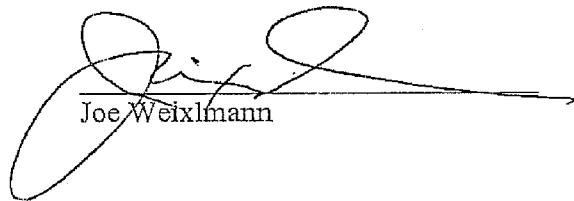
6. I am aware that a lawsuit is pending regarding Avis Meyer's activities related to a non-profit corporation that was created using the name and caption of SLU's campus paper and incorporating SLU's federally registered mark SAINT LOUIS UNIVERSITY.

7. The marks at issue in the lawsuit are valuable to SLU, and it is SLU's general policy to protect valuable intellectual property by monitoring its use and taking action against persons who infringe on SLU's rights.

8. It is my understanding that Meyer's activities related to the non-profit corporation and the related lawsuit have created an unwarranted swell of negative press against SLU and its Administration, and I believe Meyer's activities have harmed the University both monetarily and in ways that cannot be remedied through monetary relief alone.

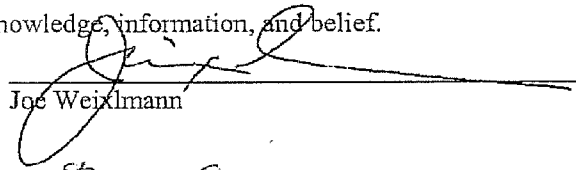
FURTHER AFFIANT SAYETH NOT

Dated: 10-21-08

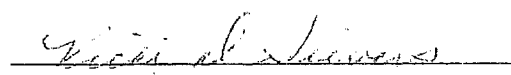

Joe Weixlmann

STATE OF Missouri)
COUNTY OF St. Louis City) ss.

COMES NOW Joe Weixlmann, who first being duly sworn, deposes and says that he is Provost for Saint Louis University, and that he has reviewed the foregoing Affidavit and believes the statements therein to be true and correct to the best of his knowledge, information, and belief.


Joe Weixlmann

Subscribed and sworn to before me this 21st day of October, 2008.


Vicki D. Sievers
Notary Public

My Commission expires:

