

1 GORDON & SILVER, LTD.  
 JOSEPH S. KISTLER  
 2 Nevada Bar No. 3458  
 JOEL Z. SCHWARZ  
 3 Nevada Bar No. 9181  
 3960 Howard Hughes Pkwy., 9th Floor  
 4 Las Vegas, Nevada 89109  
 (702) 796-5555  
 5 Attorneys for Defendant,  
 Sportingbet Plc

FILED RECEIVED  
 NOV 8 2005  
 2005 NOV -8 P 1:57

6  
 7 **UNITED STATES DISTRICT COURT**  
 8 **DISTRICT OF NEVADA**

9 1ST TECHNOLOGY LLC,

10 Plaintiff,

11 vs.

12 SPORTINGBET PLC, NDS GROUP PLC,  
 13 ONGAME E-SOLUTIONS AB, and ORBIS  
 TECHNOLOGY,

14 Defendants.

CASE NO. CV-S-05-0788-RLH-PAL

**REPLY IN SUPPORT OF:  
 MOTION TO DISMISS PURSUANT TO  
 FED. R. CIV. P. 12(b)(2);  
 MOTION FOR MORE DEFINITE  
 STATEMENT PURSUANT TO FED. R.  
 CIV. P. 12(e)**

15 Defendant, Sportingbet Plc, by and through counsel, hereby submits its Reply In Support  
 16 of Motion to Dismiss Pursuant to Fed. R. Civ. P. 12(b)(2) and Reply in Support of Motion for  
 17 More Definite Statement pursuant to Fed. R. Civ. P. 12(e). This Reply is made and based upon  
 18 the papers and pleadings already on file herein, including the Motion to Dismiss and Motion for  
 19 More Definite Statement, the following Memorandum of Points & Authorities, and any oral  
 20 argument the Court may permit at the hearing of this matter.

21 Dated this 8<sup>th</sup> day of November 2005.

22 GORDON & SILVER, LTD.

23 *Joseph S. Kistler*  
 24 JOSEPH S. KISTLER  
 Nevada Bar No. 3458  
 25 JOEL Z. SCHWARZ  
 Nevada Bar No. 9181  
 26 3960 Howard Hughes Pkwy., 9th Floor  
 Las Vegas, Nevada 89109  
 (702) 796-5555  
 27 Attorneys for Defendant,  
 Sportingbet Plc

**MEMORANDUM OF POINTS AND AUTHORITIES**

**I.**

**INTRODUCTION**

Although Plaintiff attempts, unsuccessfully, to establish that this Court has jurisdiction over *some unnamed* Sportingbet entity, Plaintiff has submitted *nothing* to establish that jurisdiction over Sportingbet Plc, the Defendant named in this action, is appropriate. Sportingbet Plc has provided the Court with ample and undisputed evidence that there is no jurisdiction over Sportingbet Plc and that, therefore, the claims for relief in Plaintiff's Complaint against Sportingbet Plc should be dismissed under Fed. R. Civ. P. 12(b)(2). In addition, in opposing Sportingbet Plc's Motion to Dismiss for Lack of Jurisdiction, Plaintiff makes repeated reference to a specific, allegedly infringing product, but then argues that it need not amend its Complaint to indicate what that product is and how that product infringes Plaintiff's patent. Plaintiff has not demonstrated that it will be prejudiced in any way by being required to amend its Complaint to contain more specific allegations of infringement. Therefore, in the event that this Court determines that there is personal jurisdiction, Plaintiff should be required to place Sportingbet Plc on reasonable notice of its claims by articulating those facts that Plaintiff necessarily must have known prior to the commencement of this action.

**II.**

**LEGAL ARGUMENT**

**A. THE COURT LACKS JURISDICTION OVER NAMED DEFENDANT SPORTINGBET PLC.**

The party seeking to invoke the jurisdiction of a federal court has the burden of establishing that jurisdiction exists. Data Disc, Inc. v. Systems Technology Assoc., 557 F.2d 1280, 1285 (9th Cir. 1977). In analyzing jurisdiction, the trial court is not bound by the pleadings, and the party asserting jurisdiction has the burden of establishing jurisdiction if its allegations are challenged in any appropriate manner. Taylor v. Portland Paramount Corp., 383 F.2d 634, 639 (9th Cir. 1967). The mere allegations of a complaint, when contradicted by

1 affidavits<sup>1</sup>, are not sufficient to confer jurisdiction. See id. In such a case, *facts, not mere*  
2 *allegations* must be the touchstone. Id. (emphasis added); see also, AMBA Marketing Systems,  
3 Inc. v. Jobar Int'l, Inc., 551 F.2d 784, 787 (9th Cir. 1977) (Plaintiff could not simply rest upon  
4 the bare allegations of its complaint, but rather was obligated to come forward with facts  
5 supporting personal jurisdiction). A court may not assume the truth of allegations which are  
6 contradicted by affidavit. See Data Disc, 557 F.2d at 1284.

7 In the present matter, Plaintiff has only alleged jurisdiction generally over Sportingbet  
8 Plc in its Complaint. By contrast, Sportingbet Plc has submitted the declaration of Daniel  
9 Talisman that states, *inter alia*, that Sportingbet Plc, the entity named as Defendant in the present  
10 action, is not incorporated in Nevada, does not hold any licenses to conduct business in Nevada,  
11 has not designated any agent for service of process in Nevada, and conducts no business in  
12 Nevada. (See Talisman Declaration, ¶¶ 8,9). Defendant Sportingbet Plc is a holding company  
13 and does not conduct gaming business anywhere in the world. (Id. at ¶¶ 4, 6).

14 To attempt to support its allegation of jurisdiction over Sportingbet Plc, Plaintiff cites to  
15 the activities of the online poker room ParadisePoker.com. ParadisePoker.com, however, is not  
16 owned or operated by Sportingbet Plc. Rather, it is owned and operated by a subsidiary of the  
17 Sportingbet Plc group, and such subsidiary is not named as a defendant in the present action.  
18 Furthermore, the activities of ParadisePoker.com are not sufficient to confer jurisdiction in  
19 Nevada over the Sportingbet entity that owns and operates ParadisePoker.com.<sup>2</sup> But even  
20 assuming *arguendo* the contrary, this is irrelevant to Defendant Sportingbet Plc. Any Internet-

21 \_\_\_\_\_  
22 <sup>1</sup> A Motion to Dismiss for Lack of Jurisdiction under Fed. R. Civ. P. 12(b)(2) can properly be supported by  
23 affidavit. See, St. Clair v. City of Chico, 880 F.2d 199, 201 (9th Cir. 1989); Taylor v. Portland Paramount Corp.,  
24 383 F.2d 634, 639 (9th Cir. 1967); see also, Fed. R. Civ. P. 43(e).

25 <sup>2</sup> In the absence of evidence that ParadisePoker.com targets Nevada for sales or aims its website intentionally at  
26 Nevada, there is insufficient grounds to find that the Sportingbet entity owning and operating ParadisePoker.com  
27 could reasonably anticipate being haled into court in Nevada. See Millennium Enterprises, Inc. v. Millennium  
28 Music LP, 33 F.Supp. 2d 907 (D.Or. 1999). In the absence of a showing purposeful availment in Nevada, as distinct  
from any other state, the mere placement of a website on the Internet with knowledge that the site might be accessed  
in Nevada is an insufficient basis for assertion of personal jurisdiction. See Ronnach, Inc. v. Ronnach Corp., 52  
F.Supp. 2d 681 (E.D. Va. 1999). Although Plaintiff has speculated that ParadisePoker.com has advertised and/or  
solicited business within Nevada, it has offered no proof of actual advertisement in or solicitation targeted at  
Nevada. In the absence of purposeful availment within the State of Nevada, Plaintiff has failed to demonstrate  
personal jurisdiction over the Sportingbet entity operating ParadisePoker.com.

1 based activities of unnamed Sportingbet subsidiaries cannot establish the required “minimum  
2 contacts” over Sportingbet Plc. The mere existence of a parent-subsidiary relationship does not  
3 confer personal jurisdiction over the parent based on a subsidiary’s contacts. Indeed, a parent  
4 may even be directly involved in the activities of a subsidiary without inheriting its “contacts” as  
5 long as that involvement is “consistent with the parent’s investor status.” In re  
6 Phenylpropanolamine (PPA) Prods. Liability Litig., 344 F.Supp.2d 686, 691 (W.D. Wash.  
7 2003)(citing Doe v. Unocal Corp., 248 F.3d 915, 925 (9th Cir. 2001)).<sup>3</sup>

8 Plaintiff has raised no facts to support the allegation that Sportingbet Plc maintains  
9 minimum contacts with Nevada. Instead, Plaintiff offers irrelevant information and conjecture.  
10 For example, Plaintiff cites to a promotional trip to Las Vegas offered by ParadisePoker.com, as  
11 if this is some way relevant to the jurisdictional inquiry. Plaintiff also has suggested that  
12 Sportingbet “may direct” advertising to Nevada, but offers no factual support for this speculation  
13 with regard to any Sportingbet subsidiary, let alone Sportingbet Plc. Because Plaintiff has failed  
14 to assert facts to establish that jurisdiction exists over Sportingbet Plc, the case should be  
15 dismissed.

16 It is inexplicable that after filing the Complaint, Plaintiff now asks the Court for  
17 discovery to determine whether jurisdiction exists. This request suggests that Plaintiff filed its  
18 Complaint alleging jurisdiction when Plaintiff, in fact, had no evidence to support a jurisdictional  
19 allegation. Such activity constitutes a clear violation of the requirements of Fed. R. Civ. P. 11,  
20 and at minimum, can be sanctioned by dismissal of the Complaint.

21 **B. IN THE EVENT THAT PLAINTIFF DEMONSTRATES JURISDICTION**  
22 **OVER SPORTINGBET PLC IS APPROPRIATE, PLAINTIFF SHOULD**  
23 **BE REQUIRED TO FILE A MORE DEFINITE STATEMENT.**

24 With respect to Sportingbet Plc’s request that Plaintiff be required to file a more definite  
25 statement pursuant to Fed. R. Civ. P. 12(e), Plaintiff’s opposition to the present Motion appears

26 <sup>3</sup> It is a general principle of corporate law deeply ingrained in our economic and legal systems that a parent  
27 corporation, so-called because of control through ownership of another corporation’s stock, is not liable for the acts  
28 of its subsidiaries. United States v. Bestfoods, 524 U.S. 51, 61 (1998). Appropriate parental involvement includes  
monitoring of the subsidiary’s performance, supervision of the subsidiary’s finance and capital budget decisions,  
and articulation of general policies and procedures. Id. at 72.

1 to concede that Plaintiff is accusing a single product, ParadisePoker.com, of infringement. This  
2 position is consistent with prior communications from Plaintiff's counsel; wherein Plaintiff has  
3 made specific references to ParadisePoker.com, but has cited no other allegedly infringing  
4 activity. Plaintiff, however, refuses to amend its Complaint – a pleading that defines the issues  
5 in the case - to identify its allegations of infringement.

6 Plaintiff's comparison of its Complaint with Form 16, found in the Appendix to the  
7 Federal Rules of Civil Procedure, is deficient in that it fails to point out significant dissimilarities  
8 between Plaintiff's Complaint and the guidelines of Form 16. Specifically, in Form 16, a  
9 particular product - an electric motor - is identified as the patent-protected product of Plaintiff,  
10 and an allegedly infringing product of the Defendant - an electric motor - is specifically  
11 identified as well. Plaintiff's Complaint, on the other hand, fails to state with specificity what  
12 products are protected by its own patent, and further fails to state with specificity what product  
13 of Sportingbet Plc allegedly infringes upon its patent. As such, Plaintiff's Complaint does not  
14 comport with Form 16, or the legal requirements for specificity in pleading patent infringement.

15 Plaintiff has not argued that it will suffer any prejudice from complying with the request  
16 for fair patent notice pleading. Based on the foregoing, Sportingbet Plc respectfully requests an  
17 Order from the Court requiring Plaintiff to amend its Complaint (if not dismissed) to contain a  
18 more definite statement of its claims.

19 **III.**

20 **CONCLUSION**


21 Plaintiff has not demonstrated that Sportingbet Plc has the required minimum contacts  
22 within the State of Nevada sufficient to support a finding of jurisdiction. Therefore, Plaintiff's  
23 claims against Sportingbet Plc should be dismissed, pursuant to Fed. R. Civ. P. 12(b)(2), for lack  
24 of jurisdiction.

25 ...  
26 ...  
27 ...  
28 ...

1 Assuming *arguendo* that jurisdiction exists, Plaintiff's claims against Sportingbet Plc fail  
2 to meet proper standards of clarity and definition, and Plaintiff should be required to file a more  
3 definite statement pursuant to Fed. R. Civ. P. 12(e).

4 Dated this 8<sup>th</sup> day of November 2005.

5 GORDON & SILVER, LTD.

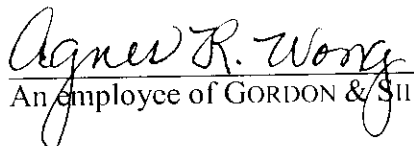
6   
7 JOSEPH S. KISTLER  
8 Nevada Bar No. 3458  
9 JOEL Z. SCHWARZ  
10 Nevada Bar No. 9181  
11 Nevada Bar No.  
12 3960 Howard Hughes Pkwy., 9th Floor  
13 Las Vegas, Nevada 89109  
14 (702) 796-5555  
15 Attorneys for Defendant,  
16 Sportingbet Plc

17 **CERTIFICATE OF MAILING**

18 The undersigned, an employee of Gordon & Silver, Ltd., hereby certifies that on the  
19 8<sup>th</sup> day of November 2005, she served a copy of the above document by placing said copy in  
20 an envelope, postage fully prepaid, in the U.S. Mail at Las Vegas, Nevada, said envelope  
21 addressed to:

22 Mark A. Hutchison, Esq.  
23 Hutchison & Steffen, LLC  
24 Peccole Professional Park  
25 10080 Alta Drive, Suite 200  
26 Las Vegas, NV 89145  
27 Fax: (702) 385-2086  
28 Attorney for Plaintiff  
1<sup>ST</sup> TECHNOLOGY, LLC

William W. Flachsbart, Esq.  
Niro Scavone Haller & Niro  
181 West Madison, Suite 4600  
Chicago, Illinois 60602-4515  
Fax: (312) 236-3137  
Attorney for Plaintiff  
1<sup>ST</sup> TECHNOLOGY, LLC

29   
30 An employee of GORDON & SILVER, LTD.