

EXHIBIT A

1 Business School. Additionally, I have founded and acted as Chief Executive Officer of multiple
2 companies in Silicon Valley and as a Merger and Acquisition and Strategy Consultant for both the
3 Boston Consulting Group and the L.E.K. Consulting Group.

4 6 I previously filed an Affidavit in Support of Plaintiff's Motion for Default Judgment
5 in the instant case which sets forth in detail the calculation of Plaintiff's damages. A true and correct
6 copy of this Affidavit is attached to the Motion as Exhibit B. As set forth in the Affidavit, with the
7 supporting documents, the Bodog Entities infringing activities are responsible for over \$65 billion
8 dollars in cumulative transactions to date, with approximately two-thirds of this revenue currently
9 being derived from infringing United States activities, which are covered by the Court's decisions.
10 See article from Alexa.Com, a true copy of which is attached to the Motion as Exhibit C. According
11 to a Forbes interview with Bodog's CEO, Calvin Ayre, in 2005 alone, Bodog handled \$7.3 billion
12 dollars of revenue which translates to over \$4.8 billion dollars in revenue in the United States
13 (pursuant to the evidence that two-thirds of Bodog's revenue comes from the United States, as noted
14 above), with revenue growing 300% per year since 2004. See the referenced Forbes interview
15 article, a true and correct copy of which is attached to the Motion as Exhibit D.

16 7. To obtain this United States revenue, which infringes on the '001 Patent, Bodog
17 utilizes, in addition to its own internet web servers, an elaborate network of United States based
18 servers, marketing and sales affiliates, internet service providers (ISPs), domain registrars, marketing
19 and sales programs, and sponsorships - all of which are based in the United States.

20 8. 1st Technology LLC, through myself as the Founder and Chief Engineer, has
21 developed software and applications which utilize 1st Technology's intellectual property embodied
22 in the '001 Patent. It is critical that the Court issue an injunction against the aforementioned United
23 States activities of the Bodog Entities. The injunction is necessary to enable any possible
24 commercialization of Plaintiff's intellectual property for applications that may compete with Bodog
25 and to enforce the Court's Default Judgment, ending Bodog's escalating multi-billion dollar
26 infringement of Plaintiff 1st Technology's intellectual property.

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1 9. The remainder of this Affidavit describes the environment and elements of the Bodog
2 Entities infringing activities in the United States and provides the key background information for
3 1st Technology's Injunction Motion.

4 10. The Bodog Entities operate and obtain revenue from the United States by providing
5 the Bodog Entities infringing software to United States customers via internet downloads (both for
6 new customers needing initial infringing software and current customers needing infringing Bodog
7 software updates). The Bodog Entities also operate by establishing a series of United States
8 relationships to deliver these software downloads (in addition to downloads via their own sites,
9 Bodog.Com and Bodog.Net), and applying a massive United States based advertising, marketing and
10 promotion programs to keep their current customers and increase revenue by obtaining new
11 customers.

12 11. An internet search for Bodog.Com elicits 3,290,000 site references, hundreds of
13 which are sites similar to PokerSavy.com, which is United States based, or Pokerlisting.com, which
14 hides its location using an Arizona proxy service of Go Daddy, Inc., though operates through the
15 United States server network to offer the same services for Bodog: delivering infringing Bodog
16 download software to United States customers, either directly, or via links to Bodog's downloads
17 site. *See* internet search results, a true and correct copy of which is attached to the Motion as Exhibit
18 E; PokerSavy.com homepage, a true and correct copy of which is attached to the Motion as Exhibit
19 F; and Whois record for Pokerlisting.com, a true and correct copy of which is attached to the Motion
20 as Exhibit G.

21 12. Most of these companies and sites that form the bulk of the Bodog Entities United
22 States download delivery network obtain their revenues via marketing and affiliate agreements with
23 the Bodog Entities. These agreements generate payments from the Bodog Entities to the United
24 States operating entities typically as payment per download, customer sign-up, or a percentage of
25 future infringing customer revenue. Therefore, to stop the continued downloading of the infringing
26 software, Plaintiff requests that the Court enjoin Bodog's marketing and affiliate programs and the
27 entities who participate in them.

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1 13. The primary manner in which the Bodog Entities keep their customers and increase
2 infringing revenue via both existing and new customers is through a massive advertising program.
3 The advertising is in print and television, but predominately internet advertising based via United
4 States operating web sites and a massive sponsorship and promotion program. The internet
5 advertising program consists of banner ads appearing on United States web sites or United States
6 server operations whose entities are paid primarily either directly by the Bodog Entities, indirectly
7 via other Bodog controlled entities or agents, and United States advertising agencies. The bulk of
8 all Bodog banners appearing on United States based computers (via their customer's browser) have
9 automatic click links to the partner's download site or Bodog's download and customer registration
10 sites. Bodog's advertising programs to United States customers are a driving force for the Bodog
11 Entities' infringing downloads and must be enjoined to stop the Bodog Entities and their subsidiaries
12 from continuing their infringing activities in the United States in violation of this Court's decision
13 and to the detriment of 1st Technology LLC. As such, Plaintiff requests that the Bodog Entities be
14 enjoined from any further advertising on United States web sites or servers and that all companies,
15 entities, and individuals and/or entities who control web sites with the Bodog Entities' advertising
16 cease and desist such advertising immediately.

17 14. The Bodog Entities also generate customers in the United States through a massive
18 sponsorship and promotion program, including making payments and subsidies to United States
19 Bodog customers to participate in and "pay-in" the fee to join prestigious gaming competitions with
20 enormous associated publicity. One example is the current World Series of Poker. This normally
21 requires a \$10,000.00 entry fee. The Bodog Entities pay for or subsidize Bodog customers who
22 utilize Bodog's infringing software to participate in this event, which is held in Las Vegas. See
23 Exhibit G to the Motion, which shows an offer currently running on the homepage of
24 Pokerlisting.com's website.

25 15. The Bodog Entities also generate infringing revenue via their brand (the Bodog
26 trademark) program and sponsorship program, in which Bodog sponsors major United States
27 television events and leading poker celebrities, who are paid millions of dollars by Bodog. Plaintiff
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1 also seek to enjoin this activity until the judgment can be collected and has been collected.

2 16. The aforementioned issues are but a part of the elaborate United States network which
3 the Bodog Entities have created and also includes financial institutions for transferring infringing
4 United States revenue and paying for United States entities to generate infringing Bodog downloads
5 and futher increase the Bodog Entities' infringing revenue. As noted in the Forbes article, the Bodog
6 Entities' CEO, Calvin Ayrc, has amassed a current wealth of \$1 billion dollars, which was derived
7 in large part through infringement of 1st Technology LLC's '001 Patent.

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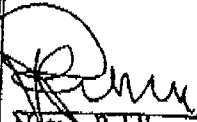
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Further your affiant sayeth naught.

DATED this 22 day of June, 2007.


SCOTT W. LEWIS, Ph.D.

Sworn to and subscribed before
me this 22 day of June, 2007.


Notary Public

COMUNE DI CASOLE D'ELSA - SIENA
Il sottoscritto PARRI FRANCESCO funzionario incaricato del Comune di Casole d'Elsa dichiara autentica la firma sopra apposta da LEWIS SCOTT WILLIAM nato a CALIFORNIA U.S.A. il 11 NOVEMBRE 1956 PASS. N° 054891196 Casole d'Elsa il 22/06/07

Il funzionario Inc.


INSTRITTORE DIRETTIVO
Di Francesco Pardi



MARCA
Ministero dell'Economia e delle Finanze
QUATTORDICIES
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