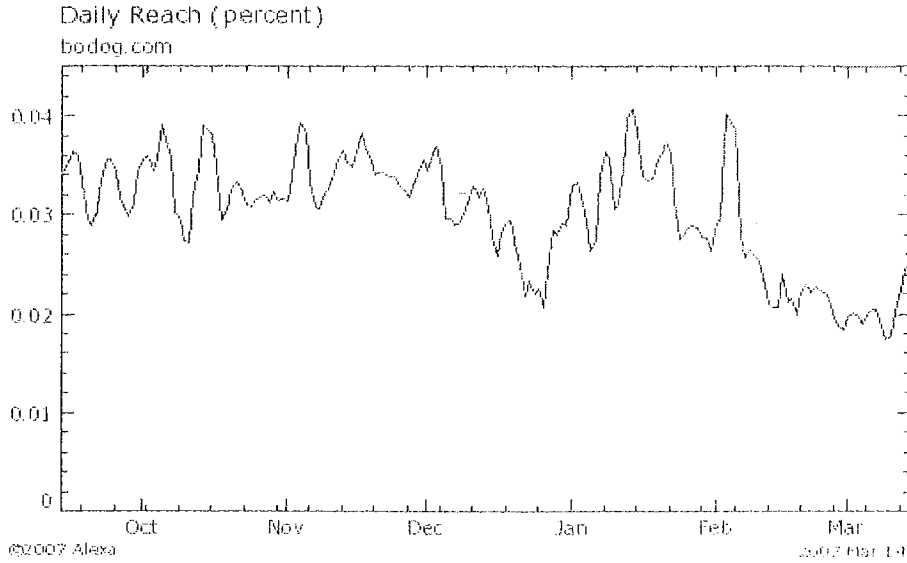


EXHIBIT C



Reach for Bodog.com:

Percent of global Internet users who visit this site

Yesterday	1 wk. Avg	3 mos. Avg	3 mos. Change
0.0255%	0.0205%	0.02695%	↓ 19%

Traffic Rank for Bodog.com:

Alexa traffic rank based on a combined measure of page views and users (reach)

Yesterday	1 wk. Avg	3 mos. Avg	3 mos. Change
5,633	6,561	4,674	↓ 590

Page Views per user for Bodog.com:

The number of unique pages viewed per user per day for this site

Yesterday	1 wk. Avg	3 mos. Avg	3 mos. Change
2.3	2.7	3.0	↑ 7%

Bodog.com users come from these countries:

- United States 66.9%
- Canada 8.4%
- United Kingdom 3.5%
- Sweden 2.1%
- Costa Rica 1.9%