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14 UNITED STATES DISTRICT COURT  
15 DISTRICT OF NEVADA

17 INCORP SERVICES, INC., a Nevada  
corporation,

18 Plaintiff,

19 v.

21 LEGALZOOM.COM, INC., a Delaware  
corporation,

22 Defendant.  
23

Case No. 2:09-CV-00273-RJH-(LRL)

**DEFENDANT'S REPLY TO PLAINTIFF'S  
OPPOSITION TO MOTION TO  
TRANSFER VENUE PURSUANT TO 28  
U.S.C. § 1404(a)**

1 **MEMORANDUM OF POINTS AND AUTHORITIES**

2 **I. INTRODUCTION**

3 Plaintiff’s entire case rests on the allegation that unidentified telephone representatives at  
4 defendant LegalZoom made tortious statements for which LegalZoom should be held responsible.  
5 LegalZoom denies that any such statements were made. In order to support LegalZoom’s denial  
6 and disprove liability, LegalZoom presently intends to list 185 California-based individuals as trial  
7 witnesses who would be able to confirm that LegalZoom’s telephone representatives never made  
8 such statements. LegalZoom’s anticipated witnesses include 73 California-based non-party  
9 witnesses who could not be compelled to attend trial if this case proceeds in Nevada, but could be  
10 so compelled if the action proceeds in California. This Court’s inability to compel the attendance  
11 of those 73 witnesses to trial in order to disprove liability would be severely prejudicial to  
12 LegalZoom’s case. By contrast, Plaintiff identifies a total of only *five* potential trial witnesses,  
13 and only one purported non-party witness from Nevada. The applicable factors under 28 U.S.C. §  
14 1404(a) leave no doubt that the convenience of witnesses and parties and the interests of justice  
15 weigh strongly in favor of transferring venue.

16 **II. PLAINTIFF DOES NOT DISPUTE THAT THIS ACTION “MIGHT HAVE BEEN**  
17 **BROUGHT” IN CALIFORNIA**

18 The first step in deciding whether to transfer venue pursuant to 28 U.S.C. § 1404(a)  
19 (“Section 1404(a)”) is for the Court to decide “whether the action sought to be transferred ‘might  
20 have been brought’ in the proposed transferee district.” *International Patent Development Corp.*  
21 *v. Wyomont Partners*, 489 F.Supp. 226, 228 (D. Nev. 1980). Plaintiff does not dispute that this  
22 action might have been brought in California, as LegalZoom explained in its Motion. Mot. at 6:3-  
23 8. Thus, the Court moves to the second step in the Section 1404(a) analysis to determine “whether  
24 the transfer would be ‘(f)or the convenience of parties and witnesses, in the interest of justice.’”  
25  
26  
27  
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1 *International Patent*, 489 F.Supp. at 228 (quoting Section 1404(a)). As detailed in the Motion and  
2 below, the second step weighs heavily in favor of transfer.<sup>1</sup>

3 **III. THE BALANCING OF FACTORS WEIGHS OVERWHELMINGLY IN FAVOR**  
4 **OF TRANSFERRING VENUE**

5 **A. Plaintiff's Choice Of Forum Is Not Dispositive**

6 Plaintiff's preference to litigate this action in Nevada, even though it might have been  
7 brought in California, is not dispositive. *Kachal, Inc. v. Menzie*, 738 F.Supp. 371, 373 (D. Nev.  
8 1990) ("a plaintiff's choice of forum is not the final word" in a Section 1404(a) analysis). Plaintiff  
9 relies on *Miracle Blade, LLC v. Ebrands Commerce Group, LLC*, 207 F.Supp.2d 1136 (D. Nev.  
10 2002) and *Lou v. Belzberg*, 834 F.2d 730 (9th Cir. 1987), but those cases support LegalZoom, not  
11 Plaintiff. In *Miracle Blade*, this Court transferred an action from the plaintiff's preferred forum of  
12 Nevada to the Central District of California, basing its decision in part on the fact that "many of  
13 the activities giving rise to the litigation most likely occurred in the Central District of California."  
14 *Id.* at 1156. In *Lou*, the Ninth Circuit affirmed a district court's decision to transfer venue from  
15 California to New York, notwithstanding the plaintiff's preference to litigate in California,  
16 because *inter alia*, "the majority of witnesses live and work in the New York area where they are  
17 subject to subpoena." *Id.* at 739.

18 Plaintiff ignores other cases, cited by LegalZoom, that also undermine Plaintiff's  
19 contentions. In *Kachal*, 738 F.Supp. at 373, this Court transferred venue from Nevada to the  
20 Central District of California even though the plaintiff was a Nevada corporation, it chose to  
21 litigate in Nevada, and there was a contractual clause selecting Nevada as the parties' preferred

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22  
23 <sup>1</sup> Contrary to Plaintiff's suggestion, Opp. at 3 n. 1, there is no uniform set of factors  
24 applicable in every case. The case cited by Plaintiff, *Jones v. GNC Franchising, Inc.*, 211 F.3d  
25 495, 498 (9th Cir. 2000), recognizes that motions under Section 1404(a) are evaluated "according  
26 to an 'individualized, case-by-case consideration of convenience and fairness.'" *Id.* at 498. Some  
27 of the factors identified by Plaintiff simply do not apply in this case. For example, the first factor  
28 identified by Plaintiff, the location where the relevant agreements were negotiated and executed,  
clearly does not apply here, and is not discussed by either party. LegalZoom addresses all  
pertinent factors in its Motion and this Reply, and replies to all additional factors raised in  
Plaintiff's Opposition.

1 forum, which is not present here. In *Cambridge Filter Corp. v. International Filter Co., Inc.*, 548  
2 F.Supp. 1308, 1311 (D. Nev. 1982), this Court transferred venue from Nevada to California even  
3 though the plaintiff chose to litigate in Nevada and the *defendant* was a Nevada corporation, which  
4 is not the case here.<sup>2</sup>

5 Any deference that would have been afforded to Plaintiff by its forum preference is  
6 outweighed by other factors showing that “the balance of conveniences” and the interests of  
7 justice favor transfer. *Miracle Blade*, 207 F.Supp.2d at 1155.

8 **B. The Parties’ Relative Contacts With Nevada And California Weigh In Favor**  
9 **Of Transfer, Especially When Considering The Contacts Relating To**  
10 **Plaintiff’s Claims**

11 In *Kachal*, this Court held that “[c]onsideration must be given to both the defendants’ and  
12 the plaintiff’s contacts with the chosen forum, especially those relating to the cause of action.”  
13 *Kachal*, 738 F.Supp. at 373.

14 **1. The Evidence Does Not Show That LegalZoom Has A Meaningful**  
15 **Presence In Nevada**

16 Plaintiff cites online records from the website of the Nevada Secretary of State, and claims  
17 that LegalZoom is the “resident agent for over 1,000 companies.” Opp. at 4:17 (citing Rosenfeld  
18 Decl., ¶ 3 & Ex. B). Plaintiff mischaracterizes the Nevada Secretary of State’s records. The  
19 online records cited by Plaintiff actually show that only *eight* companies with an “Active” status  
20 list LegalZoom as their registered agent in Nevada; all the other companies are “Revoked,”  
21 “Permanently Revoked,” “Dissolved,” “Merge Dissolved,” “Convert Out,” “Expired” or in  
22 “Default.” Declaration of Jean-Paul Jassy (“Jassy Decl.”), ¶ 2; Ex. 1.<sup>3</sup> Even those eight active  
23 companies that list LegalZoom as their registered agent in Nevada do so mistakenly because

24 \_\_\_\_\_  
25 <sup>2</sup> Plaintiff’s assertion that LegalZoom somehow “ignored” its choice of forum is wrong.  
26 *See, e.g.*, Opp. at 1:13, 3:16. Rather, it is Plaintiff that ignored authorities undermining its  
27 contention that its forum preference should be given deference under the circumstances.

28 <sup>3</sup> Exhibit B to the Rosenfeld Declaration only lists 50 companies, only one of which is  
“Active” according to the Nevada Secretary of State. According to the complete list, only a total  
of eight active entities list LegalZoom as a registered agent in Nevada. Ex. 1.

1 LegalZoom does not serve as a registered agent in Nevada, and any entity that lists LegalZoom as  
2 its registered agent does so in error. Declaration of Tony Young, ¶ 2. This is reinforced by the  
3 Nevada Secretary of State’s website, which does not list LegalZoom as a recognized registered  
4 agent in Nevada. Jassy Decl., ¶ 3; Ex. 2 (listing registered agents in Nevada, including Plaintiff,  
5 but *not* including LegalZoom). Plaintiff, by contrast, is a recognized agent for service of process  
6 in California, according to the California Secretary of State’s website. Jassy Decl., ¶ 4; Ex. 3  
7 (listing registered agents in California, including both Plaintiff and LegalZoom).<sup>4</sup>

8 **2. There Is No Evidence That Either Party’s Nevada Contacts Relate To**  
9 **Plaintiff’s Claims**

10 As this Court has made clear, the “especially” important consideration is how the parties’  
11 contacts with the chosen forum relate to the plaintiff’s claims. *Kachal*, 738 F.Supp. at 373. There  
12 is no evidence that Plaintiff suffered any harm in Nevada, as opposed to the 49 other states where  
13 it operates. *See* First Amended Complaint (“FAC”), ¶ 11. There also is no evidence connecting  
14 LegalZoom’s purported Nevada contacts to Plaintiff’s claims. In the persuasive and pertinent  
15 decision of *Lomanno v. Black*, 285 F.Supp.2d 637, 642 (E.D. Pa. 2003), the court held that “venue  
16 will not be proper in a district for a defamation claim if injury is the only event occurring in that  
17 district.” The *Lomanno* court further held that “plaintiff’s choice of forum merits less deference  
18 when none of the conduct complained of occurred in plaintiff’s selected forum.” *Id.* at 644  
19 (internal quotation marks omitted).<sup>5</sup>

20 \_\_\_\_\_  
21 <sup>4</sup> LegalZoom respectfully requests that the Court take judicial notice of the contents of the  
websites of the Nevada and California Secretaries of State. *See* Fed. R. Evid. 201(b).

22 <sup>5</sup> Plaintiff purports to distinguish *Lomanno* by claiming to cite “Ninth Circuit case law.”  
23 Opp. 4:27, 5:16. Plaintiff does not cite any decisions from the Ninth Circuit Court of Appeals, but  
24 rather cites three district court decisions that offer Plaintiff no aid. *See* Opp. 5:1-9. In *Williamson*  
25 *v. American Mastiff Breeders Council*, 2009 WL 634231, at \*8 (D. Nev. Mar. 6, 2009), this Court  
26 transferred venue to Ohio under Section 1404(a) primarily because “most” non-party witnesses  
27 were closer to Ohio. Here, Defendants have identified 73 non-party witnesses in Southern  
California and Plaintiff has identified, at most, only one in Nevada (Doug Ansell). *Compare*  
28 *Pellman Aff.*, ¶¶ 5-9 *with* *Sedlacek Decl.*, ¶ 5. The decisions in *Larson v. Galliher*, 2007 WL  
81930, at \*3-4 (D. Nev. Jan. 5, 2007), and *Cummings v. Western Trial Lawyers Ass’n*, 133 F.  
Supp. 2d 1144, 1149-51 (D. Ariz. 2001), involved determinations of personal jurisdiction issues,  
and did not involve issues pertaining to a potential transfer of venue under Section 1404(a).

1                   **3. Plaintiff’s Allegations And Both Parties’ Evidence Show That**  
2                                   **California Is The Only State With A Clear Connection To The Alleged**  
3                                   **Underlying Events**

4                   Each of Plaintiff’s claims is based on statements purportedly made by LegalZoom’s  
5 “telephone representatives.” See FAC, ¶¶ 17-23, 28-30, 36-40, 46, 7:6-8, 7:25-26.<sup>6</sup> Plaintiff  
6 reminds the Court that “[t]elephone communications are necessarily made in two locations: 1) the  
7 location of the speaker, and 2) the location of the recipient.” Opp. at 5 n. 2. If the purportedly  
8 tortious calls occurred, at least one person on each of those calls was always in Los Angeles.  
9 There is no dispute that *all* of LegalZoom’s 170 telephone representatives were in California at the  
10 time the purported calls were made. Pellman Aff., ¶¶ 4-8.

11                   There is scant, if any, evidence about the locations of the people on the other end of the  
12 calls with LegalZoom’s telephone representatives. Plaintiff identifies only five people who *may*  
13 have heard allegedly tortious remarks by LegalZoom’s telephone representatives. Sedlacek, ¶¶ 3,  
14 5.<sup>7</sup> Plaintiff does not assert that any of its five proposed witnesses actually heard a LegalZoom  
15 employee make any purportedly tortious statements; nor does Plaintiff assert that any of its five  
16 witnesses was in Nevada when the events giving rise to liability occurred. There is no evidence  
17  
18

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19 LegalZoom does not contest personal jurisdiction, and, for that reason, LegalZoom does not  
20 dispute that venue in Nevada is proper at least under 28 U.S.C. § 1391(c) (venue is proper in any  
21 district where a corporate defendant may be subject to personal jurisdiction). The issue is whether  
22 venue should be transferred to another district “for the convenience of the parties and witnesses, in  
23 the interest of justice” pursuant to Section 1404(a), regardless of whether venue is proper in  
24 Nevada.

25                   <sup>6</sup> Plaintiff stopped consecutively numbering paragraphs in the FAC after paragraph 49.

26                   <sup>7</sup> Plaintiff vaguely alleges that three of its employees somehow “witnessed” LegalZoom’s  
27 purported “misconduct at issue in this lawsuit *and/or* witnessed the harm” allegedly suffered by  
28 Plaintiff. Sedlacek Decl., ¶ 3 (emphasis added). Plaintiff’s use of the phrase “and/or” falls far  
short of an assertion that its employees were the people on the other end of the telephone with  
LegalZoom’s representatives. Likewise, Plaintiff’s declarant does not assert that its two purported  
third party witnesses were ever on the telephone with LegalZoom; instead, the declarant vaguely  
states that those individuals will be called to “testify *about* the false and defamatory statements.”  
Sedlacek, ¶ 5.

1 that anyone – not even Plaintiff’s five witnesses – was in Nevada or on the telephone when the  
2 critical events underlying this case allegedly occurred.

3 Only one thing is certain from the allegations and evidence advanced by the parties: at  
4 least one party to each alleged telephone call – *i.e.*, each alleged event at issue in this case – was in  
5 California. The location of the other parties to the telephone calls is uncertain. Thus, California  
6 has the greatest connection to the events underlying this case.<sup>8</sup>

7 **4. The Five Witnesses Identified By Plaintiff Do Not Support The**  
8 **Contention That This Action Should Stay In Nevada**

9 Plaintiff lists a third party witness from Plano, Texas as a potential witness. Sedlacek  
10 Decl., ¶ 5.b. There is no indication that this individual has ever been to – or conducted business  
11 in – Nevada. The fact that he is located in Texas lends no support to having this case proceed in  
12 Nevada.

13 Plaintiff’s only other purported “third party” witness is Doug Ansell. Sedlacek Decl., ¶  
14 5.a. Plaintiff fails to disclose an important fact about Mr. Ansell. As recently as January 8, 2008,  
15 Mr. Ansell was identified in court papers – filed by his counsel and Plaintiff’s counsel – as an  
16 “officer and director” of Plaintiff. Jassy Decl., ¶ 5; Ex. 4 at ¶ 3.<sup>9</sup> That calls into serious question  
17 whether Mr. Ansell was really a “third party” at the time the allegedly tortious statements were  
18 supposedly made. FAC, ¶ 17 (alleging that the purportedly tortious statements were made “since  
19 at least 2008”).

20 Plaintiff’s three other purported witnesses are currently employees of Plaintiff. Sedlacek, ¶  
21 3. Assuming *arguendo* that allegedly tortious statements about Plaintiff were made to Plaintiff’s

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22 <sup>8</sup> Plaintiff also asserts that it suffered harm in Nevada, *see, e.g.*, Opp. at 5:12-13, but  
23 Plaintiff advances *no* evidence to support this contention. Plaintiff alleges that it operates  
24 nationwide. FAC, ¶ 11. The harm, if any, could have been felt anywhere Plaintiff operates, and  
there is no evidence that the alleged harm is particularized to Nevada.

25 <sup>9</sup> LegalZoom respectfully requests that the Court take judicial notice of the contents of  
26 Exhibit 3 to the Jassy Declaration, which is a true and correct copy of the Second Amended  
27 Complaint from this Court’s files in the matter of *Incorp Services, Inc. and Doug Ansell v. Nevada*  
28 *State Corporate Network, Inc., et al.*, U.S. Dist. Ct., D. Nev., Case No. 2:07-CV-1014-KJD-PAL.  
*See* Fed. R. Evid. 201.

1 representatives – *i.e.*, assuming the statements were made to Plaintiff’s three employees and Mr.  
2 Ansell, as an “officer and director” – such statements cannot give rise to liability under any of  
3 Plaintiff’s claims because Plaintiff’s claims require representations to *third persons*, not to  
4 Plaintiff.<sup>10</sup>

5 **C. The Evidence Before The Court Makes Clear That The Convenience To**  
6 **Witnesses Weighs In Favor Of Transfer**

7 Plaintiff does not dispute that the convenience of witnesses is a “primary concern,”  
8 *Cambridge Filter*, 548 F.Supp. at 1311, and “of considerable importance,” *Kachal*, 738 F.Supp. at  
9 373, when ruling on a Section 1404(a) motion. Plaintiff also does not dispute that, when  
10 considering a transfer of venue, witnesses to liability are more important than damages witnesses  
11 because “without liability, there are no damages to recover.” *Ramsey v. Fox News Network, LLC*,  
12 323 F.Supp.2d 1352, 1357 (N.D. Ga. 2004).

13 There are 168 people in Southern California with direct personal knowledge showing that  
14 the purportedly tortious calls at issue in this case never took place. Pellman Dec., ¶¶ 4-8. The  
15 testimony of those people will be a major elements in LegalZoom’s efforts to disprove liability at  
16 trial, and their convenience is a “primary concern,” *Cambridge Filter*, 548 F.Supp. at 1311.<sup>11</sup>

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18 <sup>10</sup> *See, e.g., Aetna Cas. & Sur. Co., Inc v. Centennial Ins. Co.*, 838 F.2d 346, 351 (9th Cir.  
19 1988) (claim for trade libel under 15 U.S.C. § 1125(a) requires “publication ... which induces  
20 *others* not to deal with plaintiff”) (emphasis added); *People for the Ethical Treatment of Animals*  
21 *v. Bobby Berosini, Ltd.*, 895 P.2d 1269, 1272 (Nev. 1995) (defamation requires “publication to a  
22 third party”); *Robert’s Waikiki U-Drive, Inc. v. Budget Rent-A-Car Systems, Inc.*, 732 F.2d 1403,  
23 1407 (9th Cir. 1984) (tying arrangements require representations or coercion made to potential  
24 purchasers, not competitors); N.R.S. § 598A.060(d) (same); *Wichinsky v. Mosa*, 847 P.2d 727,  
729-730 (Nev. 1993) (tort of interference with prospective economic advantage requires  
“preventing [a] relationship” with a third party). Plaintiff’s allegations in the FAC implicitly  
acknowledge that only statements to customers are at issue. *See, e.g., FAC*, ¶¶ 3-4.

25 <sup>11</sup> Plaintiff’s insistence that LegalZoom has not identified trial witnesses, *see, e.g.*, 6:15-21,  
26 7:1-2, is obviously wrong, and the issue must be put to rest. LegalZoom repeatedly made clear in  
27 its Motion that the testimony of the 187 party and non-party individuals would be a major focus at  
28 trial. *See, e.g.*, 8:11-20, 9:1-2, 9:16-10:12. Because of the nature of Plaintiff’s allegations,  
LegalZoom needs to be able to call all 170 current and former telephone representatives and all 17  
of the telephone representatives’ current and former supervisors if necessary.



1 Plaintiff has identified only five potential witnesses. Sedlacek Decl., ¶¶ 3, 5. Even if all  
2 five were competent to testify as to liability, which is doubtful for the reasons stated above, the  
3 balance of conveniences to the witnesses tips overwhelmingly in favor of transferring venue. On  
4 the one hand, are 185 liability witnesses in Southern California, and on the other hand are four  
5 witnesses in Nevada and one in Texas. The scale tips decidedly westward on this factor.

6 **D. This Court Could Not Compel The Attendance Of 73 Important Non-Party**  
7 **Witnesses At Trial, Whereas The District Court In California Could Do So**

8 Plaintiff relegates to a footnote its discussion of one of the most important factors for the  
9 Court to consider in evaluating this Motion: which forum would be better able to compel the  
10 attendance of non-party witnesses at trial. Opp. at 7 n.4. In case after case, this Court has  
11 recognized the importance of this factor. *See, e.g., Williamson*, 2009 WL 634231, at \*8 (D. Nev.  
12 Mar. 6, 2009) (transferring venue from Nevada to Ohio primarily because “most of the non-party  
13 party witnesses will come from East of the Mississippi River” and “virtually no non-party  
14 witnesses would appear in a trial in Nevada”); *Kachal*, 738 F.Supp. at 373 (transferring venue  
15 from Nevada to the Central District of California in large part because “[m]any of these witnesses  
16 from southern California will not be subject to the subpoena power of this Court for trial”);  
17 *Horowitz v. Southwest Forest Industries, Inc.*, 612 F.Supp. 179, 182 (D. Nev. 1985) (transferring  
18 venue from Nevada to Arizona in part because non-party witnesses could not be compelled to  
19 attend trial in Nevada, and noting the “importance” of this factor).

20 There are 73 non-party witnesses (former telephone representatives and supervisors) who  
21 live in Southern California who could testify as to liability in this matter and help to exonerate  
22 LegalZoom. *See Pellman Aff.*, ¶¶ 4-9. Plaintiff does not dispute that this Court would be unable  
23 to compel the attendance of those witnesses at trial. Mot. 9:23-10:2. Plaintiff also does not  
24 dispute that a federal district court in California, on the other hand, *would* be able to compel those  
25 same witnesses to trial. *See* FRCP 45(c)(3)(A)(ii). It would be unjust for this case to proceed  
26 without the ability to compel those 73 witnesses to attend trial.

27 Finally, plaintiff does not dispute that it has put LegalZoom’s subjective intent at issue.  
28 *See* Mot. 10:3-12; *see also* FAC, ¶¶ 19, 21, 28, 32, 38, 39, 42, 7:23-24. This point is important

1 because the “credibility of witnesses assumes a greater importance [where subjective intent is at  
2 issue], thus rendering less satisfactory the use of deposition testimony of witnesses who can't be  
3 compelled to come to the trial.” *Horowitz*, 612 F.Supp. at 182.

4 The balance on this important factor weighs in favor of a transfer.

5 **E. Plaintiff Does Not Establish That Nevada Law Will Govern The Common Law**  
6 **Claims Or That A Federal Court In California Would Be Incapable Of**  
7 **Understanding Nevada Law**

8 Plaintiff has advanced no argument or analysis to suggest that Nevada law would apply to  
9 its common law claims. “In a federal question action that involves supplemental jurisdiction over  
10 state law claims” a federal court applies choice of law rules of the forum state. *Paulsen v. CNF*  
11 *Inc.*, 559 F.3d 1061 (2009). Nevada applies to most torts the “most significant relationship to the  
12 occurrence and parties” test, as described in the Restatement (Second) of Torts § 145. *See*  
13 *General Motors Corp. v. Eighth Judicial Dist. Ct.*, 134 P.2d 111, 116 (Nev. 2006). As explained  
14 above, there is no evidence that any of the tortious remarks were made or received in Nevada, and  
15 the only State with a clear connection to the underlying events (*i.e.*, the telephone calls) is  
16 California. Although Plaintiff alleges that it is a Nevada corporation, there is no evidence that any  
17 harm was felt in Nevada as opposed to the 49 other states where Plaintiff does business, *see* FAC,  
18 ¶ 11. There is uncertainty as to the choice of law even if this action remains in Nevada. Thus, the  
19 existence of Plaintiff’s common law claims should not weigh against transfer.

20 Also, even assuming that Nevada law were to apply to the pendent state law claims in this  
21 action if this action proceeds in Nevada, or, alternatively, that California law would apply if this  
22 action were to proceed in California, Plaintiff has made no showing that there is any substantive  
23 difference between Nevada’s and California’s law of defamation, interference with prospective  
24 economic advantage or unfair competition. California recognizes the torts of defamation, *see* Cal.  
25 Civ. C. § 44, and interference with prospective economic advantage, *see Arntz Contracting Co. v.*  
26 *St. Paul Marine & Fire Ins. Co.*, 47 Cal. App. 4th 464, 475 (1996). California also has a statute  
27 on unfair competition, Cal. Bus. & Prof. § 17200, *et seq.*, along with a specific provision regarding  
28

1 tying arrangements that is very similar to Nevada’s. *Compare* Cal. Bus. & Prof. C. § 16727 with  
2 N.R.S. § 598A.060(d).

3         There is no reason to believe that a federal district court in California could not evaluate  
4 and apply Nevada law if that were necessary and appropriate. A federal district court in California  
5 would be fully capable of evaluating and applying Nevada law, assuming that Nevada law were to  
6 apply to Plaintiff’s common law claims. A federal district court in California also would be fully  
7 capable of understanding Nevada’s unfair competition statute, particularly given its similarities to  
8 California law. Also, Plaintiff’s state law unfair competition claim is pleaded nearly identically to  
9 Plaintiff’s federal unfair competition claim, FAC, at 6:10-7:16. A federal court in California  
10 evaluating the federal unfair competition claim under 15 U.S.C. § 1 would also be able to evaluate  
11 the Nevada unfair competition claim. Finally, although this Court likely has familiarity with the  
12 Nevada unfair competition laws invoked by Plaintiff, N.R.S. §§ 598A.060 and 598A.160, there is,  
13 according to Westlaw, only one reported decision interpreting those laws in any context, and that  
14 case did not relate to tying arrangements. *See Whistler Investments, Inc. v. Depository Trust and*  
15 *Clearing Corp.*, 539 F.3d 1159 (9th Cir. 2008). Thus, a federal district court in California would  
16 likely not be at a disadvantage when interpreting Nevada’s unfair competition laws.

17         **F. The Access To Sources Of Proof Tips In Favor Of Transfer**

18         In 2002, this Court transferred an action from Nevada to the Central District of California,  
19 holding specifically that a because “a majority of documents” and “nearly all relevant documents  
20 [were] believed to be located in Los Angeles,” “it appears that transfer of this case to the Central  
21 District of California is in the interests of justice because it would make trial of this case easier,  
22 more expeditious, and less expensive.” *Miracle Blade*, 207 F.Supp.2d at 1156-57. Plaintiff makes  
23 no effort to distinguish this authority, which was cited in the Motion. Mot. at 10:15-20.

24         Plaintiff challenges the relevance of the documents identified by LegalZoom, *see Pellman*  
25 *Aff.*, ¶ 10, including its policies and training manuals, Opp. at 8:3-5, but Plaintiff’s FAC alleges  
26 that it was, among other things, LegalZoom’s “*policy* of systematically making false statements  
27 about Plaintiff” that has caused Plaintiff harm. FAC, ¶ 22 (emphasis added); *see also id.*, ¶ 15.

1 Plaintiff then claims that LegalZoom disregards other documents supposedly located outside  
2 California, Opp. at 8:6-9, but Plaintiff has advanced *no evidence* that any such documents exist.

3 Consistent with this Court’s decision in *Miracle Blade*, this factor tips in favor of transfer.

4 **G. Contrary To Plaintiff’s Assertions, LegalZoom Presented Ample Evidence**  
5 **That It Would Be Seriously Disruptive And Expensive To Litigate In Nevada**

6 LegalZoom provides this Court with a detailed description of precisely how and why a trial  
7 in Nevada would seriously disrupt LegalZoom’s business. Pellman Aff., ¶ 11. Ms. Pellman  
8 details in her Affidavit, with precise examples, how the “loss or lack of availability of even a  
9 single employee for a scheduled shift has an immediate adverse impact on operations resulting in a  
10 diminished service experience for [LegalZoom’s] customers, an increased workload placed on  
11 other employees and increased costs and burdens for LegalZoom.” *Id.* Requiring approximately  
12 100 LegalZoom employees, *see* Pellman Aff., ¶¶ 5, 6, 9, to travel to and from Las Vegas for trial  
13 would be an extraordinary burden and inconvenience. In contrast to LegalZoom’s detailed  
14 descriptions of inconvenience, Plaintiff asserts in a most conclusory fashion that compelling just  
15 three of its employees at a managerial level to attend trial in Los Angeles would be inconvenient.  
16 Sedlacek, ¶¶ 3, 4. The balance of conveniences, based on the evidence presented, weighs in favor  
17 of transfer.

18 LegalZoom also detailed, with supporting authority, how it would be far more convenient  
19 and cost-effective to litigate this matter in Los Angeles because LegalZoom’s lead counsel is in  
20 Los Angeles. Mot. at 12:11-28 (citing *Cambridge Filter*, 548 F. Supp. at 1311 and *Miracle Blade*,  
21 207 F.Supp.2d at 1157). Plaintiff has no response to this authority or analysis. Plaintiff’s lead  
22 counsel is in San Francisco and will have to travel whether this case proceeds in Las Vegas or Los  
23 Angeles. Again, the balance of conveniences weighs in favor of transfer.

24 **H. This Court And The Central District Of California Are Both Congested, So**  
25 **That Should Not Stop A Transfer**

26 Plaintiff’s assertion that this Court has fewer cases than the Central District of California,  
27 *see* Opp. at 9:2-3, paints an incomplete picture because it does not account for the number of  
28 district judges in the respective districts or the number of cases with no court action. As this Court

