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requirements and refuting Chamberlain's contentions that its location, its status as self-insured, and Ms. Bell's scheduling conflict prevent a representative from appearing at the settlement conference.

The order scheduling this settlement conference was entered January 25, 2012. Chamberlain waited until May 1, 2012 to file this Motion, and has provided no explanation of why Ms. Bell is unavailable, or when her scheduling conflict arose. From long experience telephonic participation is rarely productive. Chamberlain's self-insured status and location out-of-state does not establish good cause for excusing the personal attendance of a fully authorized representative with binding settlement authority up to the full amount of the claim or last demand.

Having reviewed and considered the matter,

IT IS ORDERED that Defendant Chamberlain's Motion for an Exemption (Dkt. #105) is DENIED. Chamberlain's counsel and a client officer or representative with full binding settlement authority up to the amount of the claim or the last demand shall appear, in person, at the May 9, 2012, settlement conference.

Dated this 4th day of May, 2012.

PEGGY A.ZEEN

UNITED STATES MAGISTRATE JUDGE