

<sup>the language contained in the federal reporter. See, e.g., Tovar v. U.S. Postal Service, 3 F.3d 1271,
1273 n.3 (9th Cir. 1993); Province v. Miller, 102 F.3d 1478, 1483 (9th Cir. 1996).</sup>

Pursuant to Federal Rule of Civil Procedure 12(f), the court may strike "any redundant,
immaterial, impertinent, or scandalous matter." In the Ninth Circuit, "the general rule is that [a
party] cannot raise a new issue for the first time in [its] reply brief." *Eberle v. City of Anaheim*, 901
F.2d 814, 818 (9th Cir. 1990). This rule is important because it ensures opposing counsel has an
opportunity to respond to the substantive arguments and evidence of the moving party. *See, e.g.*, *Pacquiao v. Mayweather*, 2010 WL 3271961, *1 (D. Nev., August 13, 2010).

Defendants respond that the declaration of Kevin Close and the accompanying arguments in
its reply brief are simply refinements of arguments and evidence previously provided to the court and
opposing counsel in its original moving papers. (Doc. #114).

The court is inclined to agree with SMSC. The declaration of Kevin Close is an entirely new piece of evidence that was carefully crafted to address the weaknesses SMSC asserts exist in defendants' moving papers. Importantly, the Kevin Close declaration was dated August 25, 2011, nine days after SMSC filed its opposition to the motion to stay pending appeal. Thus, SMSC was not aware of the declaration when it filed its opposition, and it had no opportunity to respond accordingly. The cited language in defendants' reply brief (doc. #107, lines 4:8 – 23; 5:24 – 28) leans heavily on the Kevin Close declaration.

This evidence was available to defendants when they filed their initial motion to stay. Once
SMSC points out flaws in defendants' motion, defendants cannot present entirely new, specifically
crafted evidence to rebut that argument when SMSC has no opportunity to respond. *See Pacquiao*,
2010 WL 3271961, *1.

- 21 Accordingly,
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1	IT IS HEREBY ORDERED, ADJUDGED, AND DECREED that plaintiff SMSC's motion
2	to strike (doc. #110) be, and the same hereby is, GRANTED. The court will not consider the
3	declaration of Kevin Close or lines $4:8 - 23$ and $5:24 - 28$ of the reply.
4	DATED October 4, 2011.
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6	LINE C. Mahan
7	UNITED STATES DISTRICT JUDGE
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James C. Mahan U.S. District Judge	- 3 -