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### Vdara visitor: 'Death ray' scorched hair

### Chicago lawyer says bag also melted

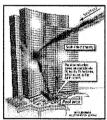
By JOAN WHITELY

News



pool was a crowded place on a recent Sunday afternoon

DUANE PROKOP/LAS VEGAS REVIEW-JOURNAL



MIKE JOHNSON/LAS VEGAS



Bill Pintas, a Chicago lawyer and businessman, took this photo of his melted plastic bag after he was caught unexpectedly at the Vdara pool deck in a "hot spot" of reflected sunlight.
COURTESY OF BILL PINTAS

LAS VEGAS REVIEW-JOURNAL

The tall, sleek, curving Vdara Hotel at CityCenter on the Strip is a thing of beauty.

But the south-facing tower is also a collector and bouncer of sun rays, which -- if you're at the hotel's swimming pool at the wrong time of day and season -- can singe your hair and melt your plastic drink cups and shopping bags.

Hotel pool employees call the phenomenon the "Vdara death ray."

A snokesman for MGM Resorts International, which owns Vdara, said he prefers the term "hot spot" or "solar convergence" to describe it. He went on to say that designers are already working with resort staff to come up with solutions.

Designers foresaw the issue, and thought they had solved it by installing a high-tech film on the south-facing glass panes, according to Gordon Absher, the MGM spokesman. The film scatters more than 70 percent of reflected rays. But that's not enough, Absher acknowledged, as some pool quests are still uncomfortable.

Chicago visitor Bill Pintas experienced Vdara's "death ray" recently. A lawyer, he was here on business for Preferred Capital Lending, which he co-owns. He also co-owns a Vdara condo.

Pintas told the Review-Journal that at midday Sept. 16, after a brief dip in the hotel pool, he was sunning on a recliner. He was on his stomach, relaxed, eyes closed.

But suddenly, the lawyer became so uncomfortably hot that he leaped up to move. He tried to put on his flip-flop sandals but, inexplicably, they were too

hot to touch. So he ran barefoot to the shade.

"I was effectively being cooked," Pintas said. "I started running as fast as I could without looking like a lunatic.'

Then he smelled an odor, and realized it was coming from his head, where a bit of hair had been scorched. It was about 12:20 p.m., as best Pintas can recall.

Taking brief refuge at the pool's bar area, Pintas chatted with employees. He said they chuckled when he described what had happened. "Yes, we call it the death ray," he says they told him. Sometimes it causes disposable drink glasses to melt, a cocktail waitress added.







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After the intense reflection had passed, Pintas returned to his lounge chair. He remembered that a patron nearby laughed, and said something like, It got you, too?

Then he noticed something more -- a flimsy plastic bag holding his newspaper had partially melted. The portion of bag bearing the name Vdara had entirely melted away. Holes marked where the letters, in black ink, had absorbed the heat. Pintas snapped a photo of the bag, which he shared with the newspaper.

After Pintas' experience, a Review-Journal reporter went to the Vdara pool twice. Employees did not know they were talking to a reporter.

The "hot spot" was visible during one of the visits, but no guests were in its reach. An employee pointed out the zone and said it was "like a magnifying glass that shines down" over a space about 10 feet by 15 feet, which moves as the Earth rotates. At this time of year, the bright reflection is present for about an hour and a half, both before noon and after, according to the young man.

The Review-Journal's other visit was well past noon, so the phenomenon was gone. But several employees recognized the "Vdara death ray" nickname, and readily spoke about the effect.

"It's basically a glare," said one.

"It's like 20 degrees hotter" wherever the reflection is hitting, another one said.

Pintas disagrees strongly with the "glare" terminology. Does glare "painfully heat your hair (and scalp)?" he asked in an e-mail after he returned to Chicago. "Glare sounds like what a politician or insurance attorney would call it. ...

"This is a real risk to pool guests and pool employees," Pintas concludes. Plastic shopping bags are often made of polyethylene, which melts at between 120 and 130 degrees. Many disposable plastic cups are made of polypropylene, which melts at about 160 degrees.

Pintas' theory is that Vdara's curved southern wall acts as a parabola to collect and intensify the afternoon rays, which it then reflects.

Viewed from above, the Vdara tower resembles a crescent. The crescent's southern-facing side is concave. There is no tall building farther south to block the sun's hot afternoon rays, so Vdara receives the full brunt. Its pool lies at the center of this southern-facing wall, on top of a low-rise building that is three stories tall.

A concave reflective surface can act "as a lens," according to Kerry Haglund at the Center for Sustainable Building Research, which is at the University of Minnesota. But she declined to speculate on whether the Vdara's wall is acting as one. Sophisticated computer modeling can determine whether its "facade configuration" and "reflective surface" interact in a way that creates a hazard for pool users, Haglund said via e-mail.

The Vdara -- and five other CityCenter buildings -- are LEED-certified, a prestigious designation that means the buildings are designed, built and operated to conserve resources and to reduce impacts on the environment. Rafael Vinoly Architects designed Vdara.

Pintas said he doesn't intend to sue Vdara over the reflection issue. But as a condo owner, he worries about the health consequences and expects the hotel to fix the problem.

A new building's first season of operation always uncovers glitches, Absher also said. Vdara solutions under review include adding more foliage to the pool deck, offering larger sun umbrellas and building a shade structure. But the challenge of constructing shade is that the sun, and the reflection, are moving targets.

CityCenter's Vdara isn't the first high-profile structure to reflect brightly. In Las Vegas, both the AdventureDome at Circus Circus and the Mandalay Bay have reflection issues, Absher noted. In early spring, he added, some pool guests at Mandalay Bay even seek out the hot spots, because they are more comfortable for sunning.

In Los Angeles, the Disney Concert Hall -- by noted architect Frank Gehry -- had to tone down its reflectivity by sanding some of its curving exterior metal surfaces.

Initially, its reflections were raising temperatures in nearby buildings and impairing the vision of passers-by. In 2004, the Los Angeles Times ran a story about the hall, below the headline, "Disney venue reflects badly on downtown.'

Reporter Alan Maimon contributed to this article. Contact reporter Joan Whitely at jwhitely@reviewjournal.com or 702-383-0268. Contact Alan Maimon at amaimon@reviewjournal.com or 702-383-0404.

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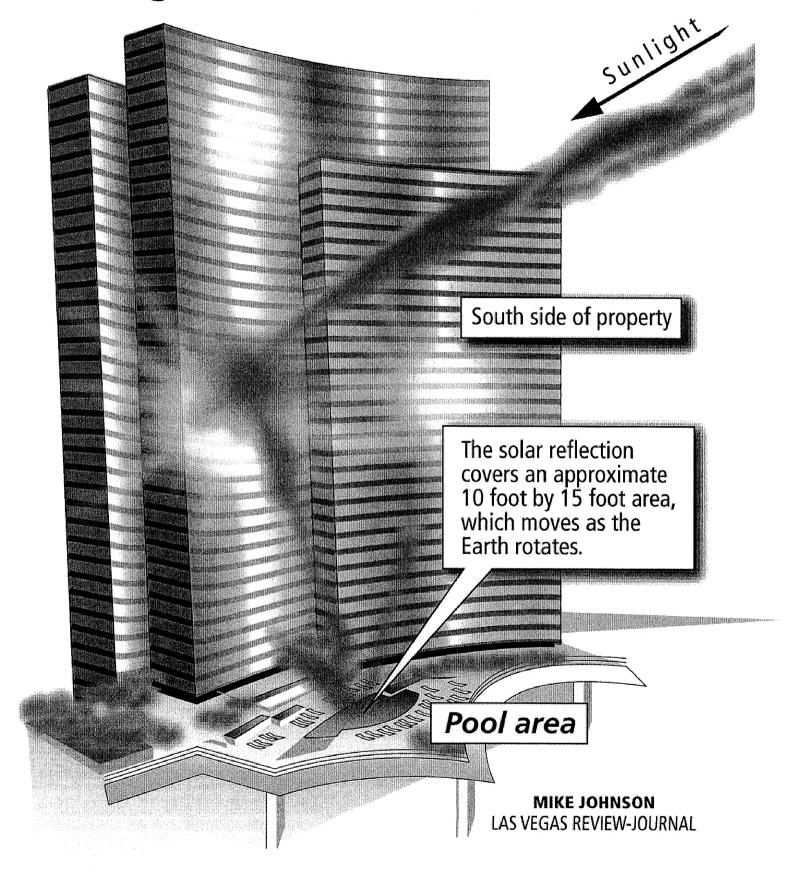
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## 'Death Ray' heats up Vdara guests, residents



## EXHIBIT 2

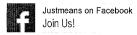
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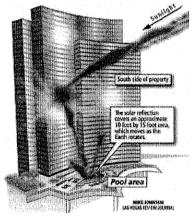
## Sustainable Development



## Energy Efficient Windows the Cause of Las Vegas "Death Ray"

Posted On: September 30 Like 99





The Vdara Hotel's sleek profile rises elegantly above CityCenter, an urban community that prides itself in setting a new standard for responsible growth in Las Vegas." Unfortunately for CityCenter, the Vdara has become a striking example of greengone-wrong.

The Vdara Hotel, designed by Rafael Viñoly's high profile New York architecture firm, achieved a LEED® Gold certification from the US Green Building Council and a rating of 5 (the highest possible) from the Green Key Eco-Rating Program, which evaluates sustainable hotel design and construction. The tower performs well in terms of energy and water efficiency; it utilizes wood products from responsibly managed forests; it incorporates the latest and greatest green window technologies. Impressively, Viñoly's office managed to achieve all of this without compromising their design aesthetic. According to the hotel website, "the unique silhouette creates one of the most

striking design statements in all of Las Vegas and allows guests some of the most breathtaking views this city has to offer."

However, as it turns out, that "unique silhouette" - the tower has an extruded crescent-shaped plan -combined with the building's high performance windows - designed to reflect solar glare, thereby educing air conditioning needs - make the Vdara act like a giant parabolic reflector, focusing solar heat to what hotel employees are now calling a "the Vdara death ray.

spokesman for MGM Resorts International, the company that owns and operates the Vdara, says he refers the term "hot spot."

he building's concave south-facing facade basically acts like a giant lens...creating the same henomena that allows you to start a fire with a magnifying glass, but on a much larger scale. Unfortunately, the Vdara's concentrated heat ray hits the ground precisely where the hotel's pool happens to be located. Guests have complained about burnt hair and melted plastic cups.

According to Gordon Absher, who works for the hotel chain, MGM is investigating remedies. In the meantime, Absher says that if guests are uncomfortable, "we offer them an umbrella."<

Image Credit: Mike Johnson, Las Vegas Review-Journal

Andrea Brennen Justmeans News Writer

Andrea Brennen is a Justmeans staff writer for Sustainable Development and an architect who believes that we must change the way we design buildings. She is a recent graduate from the Massachusetts Institute of Technology, holding degrees in architecture, sculpture, and theoretical math. Andrea is interested in how environmental issues are changing the practice of design, and how design is changin...

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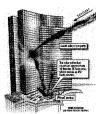
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Sustainable Development: The Vdara Hotel's sleek profile rises elegantly above CityCenter, an urban community that prides itself in "setting a new standard for responsible growth in Las Vegas." Unfortunately for CityCenter, the Vdara has become a striking example of green-gone-wrong.

The Vdara Hotel, designed by Rafael Viñoly's high profile New York architecture firm, achieved a LEED® Gold certification from the US Green Building Council and a rating of 5 (the highest possible) from the Green Key Eco-Rating Program, which evaluates sustainable hotel design and construction. The tower performs...



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## Sustainable Development and The Population Debate



Sustainable Development: James Brander, an economist from the Sauder School of Business, argues that an updated version of Malthusian population control is the only way to achieve sustainable development. This "population debate" is as familiar as it is controversial, but Brander breaks it all down in a comprehensible way in his essay, "Sustainability: Malthus revisited?"

Brander paraphrases the entire notion of sustainable development as a debate over "whether the world will experience stable or improving living standards...or whether the current trajectory will overtax the natural environment, leading to a...



September 29 | Andrea Brennen 2

## Walmart takes on Cape Wind. What Happened to the Triple Bottom Line?



### Sustainable Development:

Despite Walmart's public embrace of sustainability, the mega-retailer's actions are not always in accordance with "the Greener Good." Last summer, Walmart took on the hot-button topic of Cape Wind's power purchase agreement with National Grid, vehemently opposing the proposed deal because of an anticipated increase in energy costs.

Cape Wind, an industrial wind farm planned for Nantucket Sound, has

encountered controversy from seemingly countless sources, from local munity groups to prominent politicians on the grounds that it will raise the cost of electricity in

sachuset..,

September 28 | Andrea Brennen

## Sustainable Development in Masdar: A Zero-Carbon City?



#### Sustainable Development:

Chances are, you've heard of Masdar: the newly-planned "zero-carbon" city, currently-under-construction 17 km to the southeast of Abu Dhabi. If you hadn't heard of it previously, this case study in sustainable development par excellence was front-page-news in yesterday's New York Times. In the feature article, "In Arabian Desert, a Sustainable City Rises," Nicolai

Ouroussoff articulates the vision expressed by Masdar's design - vernacular wisdom meets high-tech innovation meets utopian isolationism - applauding the high performance veracity of Norman Foster's design team, and deftly ...



September 27 | Andrea Brennen 5

The Cape Wind Controversy: Counter-opposition

12/9/2010 2:43 PM

# EXHIBIT 3

## EXHIBIT 3

## \*-APPLICATION-\*

Title -Title of Work: Vdara death-ray Completion/Publication -Year of Completion: 2010 Date of 1st Publication: September 25, 2010 Nation of 1st Publication: United States Author • Author: Stephens Media LLC Author Created: text Work made for hire: Yes Citizen of: United States Domiciled in: United States Copyright claimant -Copyright Claimant: Righthaven LLC 9960 West Cheyenne Avenue, Suite 210, Las Vegas, NV, 89129-7701, United States Transfer Statement: By written agreement **Rights and Permissions** Organization Name: Righthaven LLC Name: Chief Executive Officer Email: sgibson@righthaven.com **Telephone:** 702-527-5900 Address: 9960 West Cheyenne Avenue Suite 210 Las Vegas, NV 89129-7701 United States Certification

Name: Steven A. Gibson

**Date:** November 24, 2010

**Applicant's Tracking Number:** 0002160

Registration #	4:
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**Service Request #:** 1-524088592

**Application Date:** 11-24-2010 12:55:02

## Correspondent

Organization Name: Righthaven LLC

Name: Steven A. Gibson

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## **Mail Certificate**

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