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Vol. 4, No. 11, November 2008, Tumbling Dice

Caesars Palace Tops Off Sixth Tower

By Casino Connection Staff *Mon, Nov 03, 2008*



Caesars Palace has long been an icon of the Las Vegas Strip. Its Roman theme is now being updated to a more modern feel in its most recent expansion project. Casino President Gary Selesner and other executives held a "topping off" ceremony on the property's sixth and most luxurious tower. The new 23-story, 665-room Octavius Tower will include 594 hotel guest rooms and 71 suites. The luxury suites in the casino's last expansion, the Augustus Tower, are some of the most requested in town, according to Selesner. The Octavius Tower is scheduled to open in the summer of 2009.

"This ceremony not only marks a significant construction milestone for the \$1 billion expansion of Caesars Palace, but with the addition of the expanded convention center and Garden of the Gods pool complex, it will grow the opportunities for more visitors to experience Caesars Palace and Las Vegas," Selesner said.

By Casino Connection Staff



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MAY 6, 2010 · 11:39 AM

Economy-Busting \$40,000 Motel Rooms in Las Vegas

A library with dark, wood-paneled walls and a bookcase filled with leather-bound books sits adjacent to a regal living room at Caesars Palace's Octavius Tower. You'd almost forget you were in Las Vegas if not for the tanning pool patrons outside the window.



The antique-looking books in the library are seldom used, but they add to the villa's residential illusion. So does the formal dining room that seats 12 and the media room with movie theater-style seating.

The centerpiece of each villa is the patio overlooking the pool area. The villas opened last fall, but the new Garden of the Gods pool just began to welcome summer visitors.

The three massive villas are the newest suites at Caesars Palace. With nearly 10,000 square feet of space, they're some of the most opulent and largest suites on the Las Vegas Strip. The villas are on the second floor of Caesars' unfinished Octavius Tower and are part of the resort's long line of over-the-top suites.

From the private elevator to the 24-hour butler service, everything about the Octavius villas feels exclusive, including the price tag. The cost for a night is \$40,000. The price isn't recession-friendly, but their patrons aren't exactly struggling in today's economy.

The Octavius villas feel more like miniature mansions than hotel suites. Caesars spent about \$15 million on each villa – a total of \$45 million – to accomplish that goal. The villas are a collection of eclectic furnishings and faux artifacts, giving the feel of a collector's well-kept home.

Wilson & Associates designed each suite with an individual identity -- an opulent Grecian palace, an Old World Spanish home and a Parisian luxury apartment.

The design firm is responsible for other suites at Caesars, as well as the fantasy suites at the Palms and the rooms and lobby at The Venetian.

At 9,930 square feet, the Greek-style villa, which Caesars Palace dubs "Constantine," is the largest of the three. The four-bedroom villa is far from subtle, but it's subtly Greek with its fake marble columns and terracotta painted vases.

After stepping off the private elevator into the marble foyer of the Greek villa, guests will find a formal sitting room, a grand Steinway piano and working fireplace. On the other side of the hall are rooms with a pool table, a restaurant-sized bar and a theater.

Down a long hallway there are four bedrooms, each the size of a large hotel room, with walk-in closets and their own bathrooms. With custom marble and mosaics, no two bathrooms in the three villas have the same stonework.

Inside the Greek villa, the master suite's bathroom is almost as large as the bedroom itself. The bathroom is covered in green and beige marble and features his and her toilets, sinks and vanities. It also has a steam shower, towel-warming racks and flat-screen TVs, among other amenities. A marble-topped tub with gold-plated fixtures is the centerpiece of the lavish master bath.

As trivial as they seem, the toilets are often the talk of the suites. They're controlled by remotes, function as bidets, have heated seats and the lid opens as guests approach. There's never a reason to touch the toilet seat.

The villas are filled with quirks galore: mirrors that turn into TVs, pianos that play themselves and chairs that massage to the beat of an iPod's song. A networked system allows the butler to control every device in the villa.

Though the three villas have different design schemes, they have similar amenities. The French villa is light and airy. The Spanish villa is designed with distressed wood throughout the main rooms.

Off each living room is the patio that overlooks the pools. Each patio includes a fire pit, dining table and a private Jacuzzi.

The view of Flamingo Road is less impressive. Those views are reserved for penthouses and other suites higher than the pool level. The resort's two 10,000-square-foot penthouses in the Forum Tower are still the largest suites at the resort. Caesars Palace now has 11 villas, 11 penthouses and about 200 suites.

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Caesars Palace Unveils Octavius Villas

4/10/2010



[Caesars Palace Las Vegas](#) has unveiled its enormous Octavius Villas. Located in the recently constructed Octavius Tower, the three villas average 8,800 square feet. Each villa has a thematic design scheme from France, Greece and Spain and is named for a Roman emperor who resided in the region. The villas overlook the [Garden of the Gods](#), the resort's newly-expanded pool complex that made its debut in March 2010.

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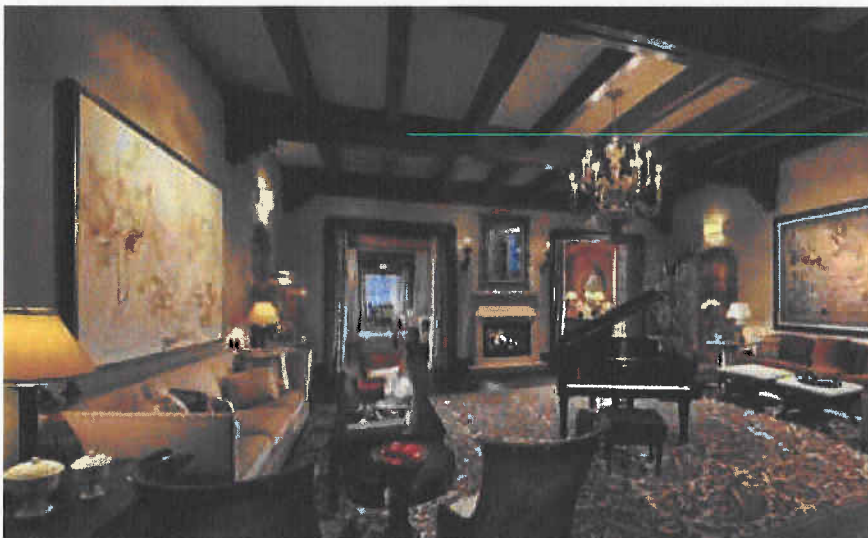
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Each villa includes imported marble floors, a private elevator, hand-painted wall murals and ceiling designs, wood and stone archways and casings, billiard room, home entertainment theatre; whirlpool bathtubs, steam mist showers and fully integrated audio visual systems. The villas also provide spacious private terraces, with spa tub, fire pit and a seating and dining area with a gas lantern and wall sconces.



"The Octavius Villas were constructed to accommodate the discerning guests of Caesars Palace," said Gary Selesner, president of Caesars Palace. "The accommodations offer an immaculately designed residential experience that is enhanced by our highly-trained team of professionals."

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Caesars Palace Octavius Tower Mini-Site

By [Chuckmonster](#) on Tuesday, 1st July 2008 4:01pm
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Caesars Palace has launched a mini-site all about their **Octavius Tower** expansion plan, scheduled to open in 2009. The mini-site has been out for a while, so this might not be new to many of y'all.

The **Octavius Tower** will open in Spring 2009 and will consist of 665 keys - 594 rooms & 71 suites located on floors 21-23. Rooms will include the latest amenities : flat panel tv's, iHome iPod thingys, jacuzzi tubs, marble bathrooms, electronic 'do not disturb' signs & doorbells - no more.... *KAK KAK KAK HAUSEKEEEPING!*.

They've got a bunch of renderings of what the tower and pool areas are going to look like, plus a slew of more information about meeting space and other upgrades to Caesars Palace.

Check it out : [Caesars Palace Expansion Mini-Site](#).

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Harrah's to Pour \$1 Billion into Caesars Palace in Las Vegas

Thursday, July 19, 2007

LAS VEGAS -- Harrah's Entertainment has announced a \$1 billion expansion of Caesars Palace in Las Vegas. The expansion is another project in the extensive growth portfolio announced in the past 24 months by Harrah's, including: London Clubs International,



Artist's projections of Caesars Palace with new Octavius Tower.

Margaritaville Casino & Resort in Biloxi, Miss., The Pier at Caesars Atlantic City, a new hotel tower at Harrah's Atlantic City, a new hotel at Harrah's New Orleans, and a substantial



expansion to the Horseshoe Casino in Hammond, Ind.

The center piece of the expansion is the luxurious new 665-room hotel tower -- the Octavius Tower. The Octavius Tower will be located adjacent to a new 263,000-square-foot meeting and convention center.

Three new luxurious pool villa suites will be built along the second floor of the new tower and will overlook three new swimming pools that will rim an expanded outdoor whirlpool spa retreat, a poolside cafe and nearby garden wedding venue. This expansion is slated for completion in early 2009.

"This billion dollar investment in our flagship property, Caesars Palace in Las Vegas, is an important part of our comprehensive global growth strategy," said Gary Loveman, chairman, chief executive officer and president of Harrah's Entertainment, Inc. "From the United Kingdom to Las Vegas and beyond, we will continue to enhance our network of branded properties to deliver unforgettable guest experiences and provide good jobs for our nearly 100,000 team members around the world."

"With 2006 operating income up 63% over the prior year and impressive increases in customer service scores during the same period, Caesars Palace hasn't just gotten bigger since the 2005 opening of the Augustus Tower, it's gotten better," said Tom Jenkin, president of the Western Division of Harrah's Entertainment, Inc. "Our expansion plans in Las Vegas are a reality thanks to the hard work of a great employee team."

Octavius Tower

The heart of the Caesars Palace expansion is the Octavius Tower, located along Flamingo Road on the southeast corner of the Caesars property. The new Octavius Tower will include:

- 665-room, 23-story hotel tower rising 350 feet;
- 594 hotel guest rooms (floor plans from 600 square feet);
- 19 1 1/2-bay suites;
- 41 two- or three-bay suites;
- 4 four-bay suites;
- 3 five-bay suites;
- 1 six-bay suite; and
- 3 lavish pool villa suites.

Named for the great-nephew of Julius Caesar, who later changed his name to Augustus, the \$375 million Octavius Tower will adjoin and resemble the resort's Augustus Tower that opened in August 2005 with a new hotel registration lobby and VIP check-in lounges. In addition to convenient access from the hotel lobby and VIP reception areas, Octavius guests also will enjoy panoramic views and direct entry to swimming pools and gardens.

In addition to the new Octavius Tower, the resort's existing 512-room Forum Tower will undergo a major refurbishment. A regal new front entrance and expanded valet parking will open to expansive new casino interior decor, inviting guests to a remodeled buffet restaurant, redesigned Cypress Street Marketplace casual restaurant and enlarged Race & Sports Book.

Internationally acclaimed designer Wilson & Associates will create Octavius Tower interiors. Spacious guest rooms will offer the finest entertainment amenities, including large, flat-panel televisions and bedside clock radios with iPod® docking stations. Beds will be dressed with premium linens and bolster pillows; fashion-forward mattresses (mat lah SAYS) will replace traditional duvets. Luxurious marble bathrooms will feature generous dual-head showers and whirlpool tubs, with televisions above double vanities. Bathrooms will be bathed in natural light through doors that open into the bedrooms. With a nod to the resort's Greco-Roman heritage, guest room entry doors will be customized with Greek key patterns, where electronic doorbells and electronic "do not disturb" features will ensure guest privacy. Floors 21 through 23 will be comprised exclusively of suites; special key cards will be required to access these levels.

Scheduled to open in the first quarter of 2009, the Octavius Tower will increase the Caesars Palace room/suite offering from 3,348 to 4,013.

"Our guests have been thrilled with the Augustus Tower and its associated upscale services and amenities," said Gary Selesner, president of Caesars Palace. "This new expansion opens an exciting new chapter in the renaissance that began with opening of The

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Colosseum, and continues with the February 2008 debut of Bette Midler's all-new production, which will be presented a minimum of two years. With a spectacular new show, new guest rooms, suites and more, Caesars Palace will be well positioned to continue to welcome the world's most discriminating clientele."

Pool Villas - Villa Corridor - Swimming Pools - Wedding

Along the tower's second floor will be three pool villa suites designed to be the industry's most coveted hotel accommodations. Each of the palatial residences will span more than 10,000 square feet. These suites will be connected by a new Villa Promenade to the resort's existing two pool villas (10,000 and 11,000 square feet). New villas will be accessible via a private Octavius Tower entrance at Flamingo Road and by private elevator. Interior decor subtly inspired by the former Roman Empire regions of Spain, France or Greece, will feature exquisite custom furnishings and original works of art. Villa guests will be pampered with private butler service, advanced entertainment systems and private terraces overlooking the resort's Garden of the Gods swimming pools and gardens.

Three new swimming pools will replace the resort's Apollo pool and outdoor spas. The three will be elevated to set them apart from the Temple, Venus and Neptune pools. One (1,600 square feet) will be available only to invited guests and will offer premium amenities and services. Two 1,900-square-foot pools will adjoin the new meeting and convention addition. These pools will be created not only for hotel guest use, but also for private pool parties and catered functions.

Lush classically designed landscaping, replete with the resort's signature fountains and statuary, will surround the pools. Scheduled for completion in the second quarter of 2009, the pool expansion will accommodate added cabanas, chaise lounges and daybeds, along with a new poolside café, an expanded outdoor whirlpool spa retreat and a picturesque new garden wedding venue.

Meeting and Ballroom Addition

Underscoring Caesars commitment to prized convention and catering clientele, the expansion includes a 263,000-square-foot ballroom and meeting facility, constructed on two levels, and connected to the resort's Palace Tower meeting and convention center.

The 263,000-square-foot building will feature 110,000 square feet of flexible meeting, ballroom and exhibit space with additional breakout areas, grand promenades, banquet kitchens and support facilities. Included will be two regal ballrooms, each expandable to 52,000 square feet, and two executive boardrooms. The upper tier will offer a large terrace overlooking two new swimming pools.

The addition will provide an ideal environment for product and entertainment productions, with ceiling heights of 26 and 28 feet and industry-leading audio visual and data systems. Direct access to fiber optics hubs and the perfect positioning for satellite transmission will provide efficient broadcast solutions.

Interiors will be designed by Marnell Interiors, a division of Marnell Corrao Associates of Las Vegas. These will complement the Palace Tower meeting center design. The addition will increase the property's total meeting room offerings from 240,000 square feet to 300,000 square feet.

Site improvements including central electrical plant expansion and relocation of power lines along Flamingo Road will take place near the convention addition and along the south property border.

Forum Tower

The complete remodel of the 24-story Forum Tower will include:

- 452 guest rooms;
- 10 two-story suites, which became widely known after the release of the movie "Rain Man";
- 60 two-bay suites; and
- 18 executive suites and two penthouses (9,500 and 12,500 square feet).

In-bedroom whirlpool bathtubs will be removed to provide more spacious sleeping and lounging environments. Like the Octavius Tower, guest accommodations will feature blissful bedding, dressed in premium linens and stylish mattresses, as well as large, flat panel televisions, iPod® docking stations, electronic doorbells and "do not disturb" messaging. Distinctive in the Forum Tower will be giant, marble, surround showers that can easily accommodate two people. These will be equipped with both rain shower and regular showerhead fixtures and bench seating.

The complete refurbishment of the Forum Tower is scheduled to be completed in January 2008 at a cost of \$83 million. The tower's two penthouses will be remodeled by the first quarter of 2008.

Renowned design firm Hirsch-Bedner Associates is creating all Forum Tower interiors except the two penthouses, which were created by, and will be remodeled by Wilson & Associates.

Front Entrance - Casino Remodel

The existing Caesars Palace front entrance will be expanded in breadth and height, opening to palatial new casino interiors, created by globally renowned design firm Allard & Conversano. The central ellipse will remain, highlighted by new decor and flanked by grand ceiling heights, raised to 20 feet. New interiors will extend to the Casino Cashier and Cleopatra's Barge corridors, inviting guests to explore new dining, entertainment and gaming offerings. During the transformation of the central front entry, Caesars guests will enter and exit through resort entrances a few steps on either side of the central doors.

The construction team will be led by long-established builders and architects:

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Caesars Palace is one of the world's best known resort-casinos. At the heart of the Las Vegas Strip, Caesars Palace features more than 3,300 hotel guest rooms and suites, 26 diverse restaurants and cafes, 4.5-acre Garden of the Gods pools and gardens, and world-class health spa and salon services. Its 4,100-seat Colosseum spotlights world-class entertainers such as Celine Dion, Elton John and Jerry Seinfeld, and sits just steps away from celebrity chef restaurants and The Forum Shops. The casino offers a wide variety of slot machines and is well-known for its high quality table game play.

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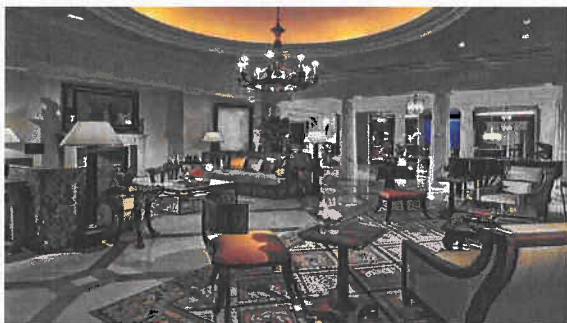


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Imperial Heights

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Caesars Palace has raised the stakes. The Las Vegas resort's three Octavius Tower Villas—the property's only individually designed suites—opened in September as part of an ongoing \$1 billion expansion. Central to the development, the \$375 million Octavius skyscraper was built to house 665 guest rooms and 71 suites, including this trio of second-floor retreats where rates are \$30,000 per night. Michael Medeiros, the lead designer of the Octavius Tower Villas, intended the 10,000-plus-square-foot suites to be atypical Vegas escapes. "We wanted to keep them very residential," says Medeiros, a designer in Wilson Associates' Los Angeles office, "so we used an eclectic mix of furnishings and artifacts that give the impression of a collection acquired over time by a connoisseur."

Spanish Accents | Infusing the three Octavius Tower Villas with homeyness, Medeiros says, meant simplifying the classical Greek architecture so prominent at Caesars Palace and combining that more streamlined aesthetic with the crispness one would expect to find in a contemporary home. Audiovisual and lighting systems by Crestron and Lutron, respectively, and floors of imported marble also contribute to the residential feel of the suites, each of which goes by its own proper name.

For the three-bedroom Marcus Aurelius Villa, Medeiros and his team used a rich, earthy palette and elaborate woodwork to recall Spain's old-world charm. Original artwork, leather-paneled walls, and contemporary furnishings (most of which were custom designed) nicely offset the suite's more traditional design elements, giving the villa a slightly modern feel. The terrace, bar, and master bedroom offer spaces for recreation and relaxation.

Marcus Aurelius' Spanish influence is perhaps most evident in the groin-vaulted ceiling in the grand entry and in fine details, such as the hand-embroidered insignia that graces the backs of the appliquéd leather chairs in the dining room.

It's All Greek | The four-bedroom Constantine Villa, with its handpainted Doric columns and marble accents, draws upon Greco-Roman architecture. It also features an open floor plan that, according to Medeiros, enhances the elegant ambience. "It is grand yet sleek," he says. "It has a very Grecian feel without knocking you over the head with it."

This subdued style is apparent in the master bedroom, where custom Greek wainscot and upholstery with bronze nailhead trim cover the walls. A gold-plated European Classics chandelier hangs above a custom oversize "emperor" bed dressed in Anichini linens. The centerpiece of the master bathroom, which continues the Grecian theme with its handpainted columns and travertine walls, is an oval-shaped soaking tub rimmed with Esmeralda onyx.

Among Constantine's other spaces are the high-ceilinged dining and great rooms, as well as an exercise room and a stadium-style media room with a 120-inch screen. (Each Octavius villa includes a media room, a billiard room, a bar, a steam bath and sauna, and a terrace with a hot tub, fire pit, and dining area.)

Constantine's private elevator (another feature found in each Octavius villa) conveys guests to and from the suite's elevator lobby, where a handpainted, Pompeian-style mural and a sculptural water fountain are on display. The elevator provides access to the Octavius Tower's private entrance on Flamingo Road, the Octavius Tower's VIP check-in lounge, and the five-acre Garden of the Gods pool area, which is scheduled to open in March.

French Connection | A pair of modernized Louis XIV--style armchairs, a cream color palette, and other nods to French classical style give the four-bedroom Claudius Villa a softer feel than the other two Octavius villas, says Medeiros. The design sensibility pervades the suite, from the living room, which features a grand piano and an imported stone fireplace, to the master suite, where a custom bed sits beneath a grand chandelier and a hand-carved Crema Marfil tub rests on a marble mosaic tile floor.

In the dining room, a handpainted, metal-leaf chinoiserie mural catches the light cast by a Niermann Weeks crystal chandelier. The custom walnut dining table seats 10, making in-suite dining an appealing option. Guests staying in the Claudius and other Octavius villas can call on any of Caesars Palace's restaurants for private dining service. They also receive the services of a butler and private concierge.

Because the hotel hosts guests from around the world, Medeiros and his team designed the three uniquely adorned Octavius Tower Villas with multicultural visitors in mind. "We wanted to make sure that anyone from anywhere would feel

— Jackie Carluccio

comfortable here. The biggest challenge was to exceed the great expectations we had already set at Caesars Palace," says Medeiros, referring to his firm's renovation in 2008 of Caesars' Forum Tower Penthouse. "The goal is always to be better than the last," he says, "and I think we achieved that."

Caesars Palace, 702.731.7110, www.caesarspalace.com; Wilson Associates, 323.651.3234, www.wilsonassoc.com

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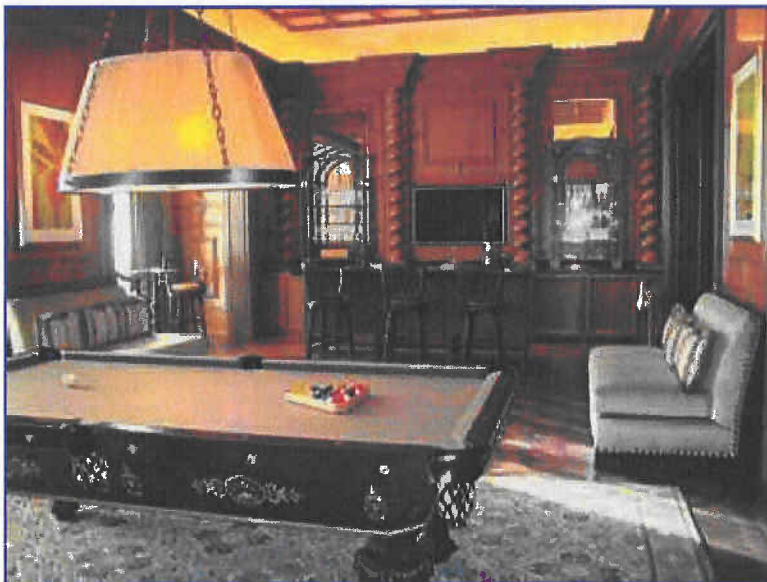
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Super A-lister Suite at Caesars Las Vegas

On February 6, 2010, in [Kid-Friendly Las Vegas](#), [Las Vegas](#), [Las Vegas Hotels](#), [Las Vegas Luxury](#), [Las Vegas Shopping](#), [Las Vegas Suites](#), [On the Strip](#), by admin



Feeling chic AND extravagant? The brand new Octavius Tower at [Caesars Palace](#) in [Las Vegas](#) is home to the amazing new **Villa Marcus Aurelius**. This super-secure three-bedroom villa measures in at 10,000 square feet and seems even larger, thanks to its vaulted ceilings. We loved the heavy Spanish touch to its décor, as well as the fact that the villa's terrace, which looks out over the new pools, has a fire pit, and is large enough for entertaining.

Inside, the living room sports a grand piano, while the dining room has a great set-up for eight lucky diners. The guest powder room is one of the most opulent we've ever seen. We caught an eye full of the cappuccino and espresso machines in the simple butler's pantry and felt like curling up for hours in the high-tech media room with some good java would have been fun. At the end of it all, however, we felt the game room with the elegant pool table and well-stocked bar set up was where we might spend most of our time.

Another fabulous touch was the master bathroom with his-and-her bathrooms. Note: This suite was constructed for those Caesars calls "invited guests," however, a call to VIP services (702-731-7866) may smooth the way for you.

If you feel you might prefer a part of Caesars that puts you closer to the action (think Forum Shops, bars and restaurants), book them into the [Forum Tower, which was completely gutted and redone in 2008](#). You ultra-VIPs will want to stay in the Penthouse in this tower. It's very secure boasting a private elevator and a 24-hour security guard (which works well for heads of state). This seven-bedroom suite can be divided into two suites, with a three-bedroom and four-bedroom suite setup. We loved its large terrace with outdoor pool, the living room with floor-to-ceiling windows (which also had a grand piano) and the full kitchen.

While at [Caesars](#), try out the [Krug Room](#), an exclusive dining experience with some swell champagne.

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EXHIBIT B-3

EXHIBIT B-3



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Inspired by the everyday family cooking that we grew up with, you'll feel at home while savoring a great meal in our casual and relaxed dining room. Experience our inventive cuisine, full breakfast served open to close, great Burgers, plus lunch and dinner entres... attentive service, and a friendly atmosphere; come see what makes us one of the most popular restaurants on Route 66.

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Mr D's Route 66 Diner

Route 66 Diner

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Counter at Mr D's

Mr D's, since 2000, has been operated by Armando & Michelle Jimenez, who have worked very hard to bring Mr D's to where it is today....Armando has been a Chef for some 20 odd years, and has worked at restaurants on Catalina Island, Avalon, California, and most recently, before re-opening Mr D's was the Suez Chef at the former Brown Derby at the MGM Grand in Las Vegas, Nevada.

Gift Shop & Pizza Room

Model Cars on Shelf behind Counter.

Armando in The Kitchen

Vickie & Tristin

Armando, Michelle, & Victoria Jimenez




Cars & Trucks from one of the Car Clubs That come to Mr D's.



Some of Mr D's Employees with Armando & Michelle.

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Mr. D's Route 66 Diner


Route 66 Diner

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Location
 105 E Andy Devine
 Kingman, AZ 86401
 Phone: 928-718-0066

From I-40, take the Beale Street exit, and go east to the first stop light, then take a right, and follow the curve further East just past the Park with the Train Engine... can't miss the Teal & Pink trimmed Bldg.



Mr D's Route 66 Diner
 105 E Andy Devine Ave
 Kingman, AZ 86401





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EXHIBIT B-4

EXHIBIT B-4

Caesars Palace - Octavius Tower



Photo 1/3

Thu, Jan 14, 2010 (3:19 p.m.)

DISCUSSION: 1 comment so far...

Comments are moderated by Las Vegas Sun editors. Our goal is not to limit the discussion, but rather to elevate it. Comments should be relevant and contain no abusive language. Comments that are off-topic, vulgar, profane or include personal attacks will be removed. **Full comments policy.** Additionally, we now display comments from trusted commenters by default. Those wishing to become a trusted commenter need to **verify their identity** or sign in with Facebook. Comment on this Facebook post to meet Las Vegas Sun editors. For more on this change, read **our story about how it works and why we did it.**

Can't wait to see the big show of Octavius Tower Band. More info at the www.OctaviusTower.com website. Cheers to all.

By OctaviusTower
Jan 24, 2010
10:21 a.m.
FLAG

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