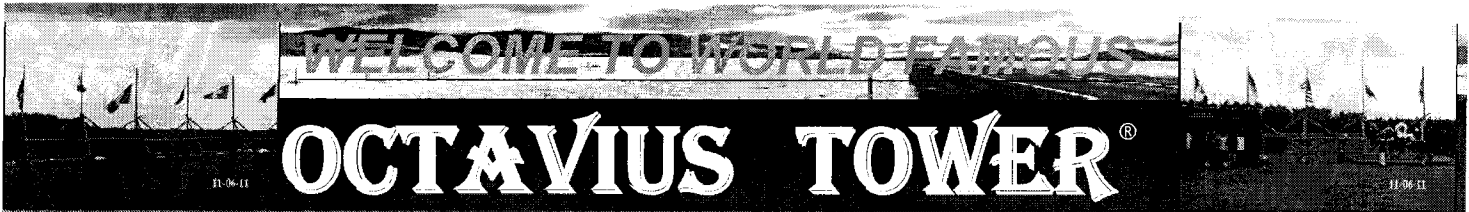


EXHIBIT M



Heavy Metal Rock Band, Offizielle Veranstaltungen & Veranstaltungen/ Informations-Webseiten von nationalen und internationalen Artisten, Bühnenaufbauten, PA-Equipment, Licht- und Laseranlagen, Vermietung, Catering Service weltweit. Alle Rechte vorbehalten. Heavy Metal Rock, Public Entertainment Shows, Venues, Stage, Sound, Light-Equipment service and rental, Catering service. Featuring musical performances and photographs & videos. Website design: Marcel July, Octavius Tower (c) Reservierungen/Booking unter: (+01) 928-554-4253 or (+49) 175-854-1251 (+49) 221-515263 Alle Rechte vorbehalten. Webseite hergestellt von Octavius Tower/CC M. July (c) 1993-2011. All rights reserved. Copyright Octavius Tower/CC M. July e-mail: Octavius.Tower@yahoo.com OCTAVIUS TOWER L.L.C. - OCTAVIUS TOWER STATE OF NEVADA BUSINESS LICENSE # E0381372009-81 - OCTAVIUS TOWER IS A REGISTERED TRADE AND SERVICE MARK.

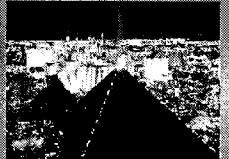
NEW IN LAS VEGAS: Live General Entertainment Floorshows and Concerts at the new

OCTAVIUS TOWER ENTERTAINMENT CENTER

the new O.T.E.C will open it's doors in Las Vegas soon.

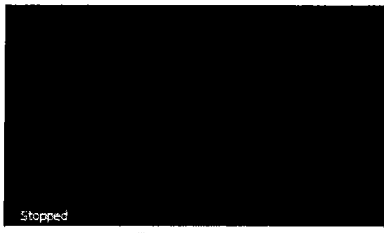


NEWSFLASH II: European Tour almost done. Great success all the way. New Concert Videos and Pictures will be posted asap. US Tour: 'Hard and Heavy II' is set. All TBS's will be posted shortly.



Caesars Palace battle over Octavius Tower on CBS

- [SEE EXHIBIT 01 CLICK HERE](#)
- [SEE EXHIBIT 02 CLICK HERE](#)
- [SEE EXHIBIT 03 CLICK HERE](#)
- [SEE EXHIBIT 04 CLICK HERE](#)
- [SEE EXHIBIT 05 CLICK HERE](#)



KXNT's Robert Rytina talking EXCLUSIVELY with OCTAVIUS TOWER Trademark owner Marcel July



- [SEE EXHIBIT 06 CLICK HERE](#)
- [SEE EXHIBIT 07 CLICK HERE](#)
- [SEE EXHIBIT 08 CLICK HERE](#)
- [SEE EXHIBIT 09 CLICK HERE](#)
- [SEE EXHIBIT 10 CLICK HERE](#)

Hello, I'm Marcel July, the owner/operator of the trademarked name "Octavius Tower", which includes this Website, and an entertainment company which includes the "Octavius Tower" band. We also do equipment rental, show productions, light and laser shows and so on and so on. As some of you know, we have been in business since 1993 both in Europe and in the United States

As I have posted on this Website, Caesars Hotel in Las Vegas, Nevada was denied a trademark for the name "Octavius Tower" by the USPTO for "likelihood of confusion" and so they are now suing me an trying to steal my Federal Trade Marks. They have hired 2 law firms and 5 attorneys to attack me, and they call me a crook. This lawsuit and all these attorneys have to be costing Caesars hundreds of thousands of dollars. I cannot figure out why they would try to destroy me, hire so many attorneys, and spend so much money for a name that they only want to use for a new hotel tower they are building in Las Vegas. Caesars could name this tower anything else they want, for free.

During this whole process Caesars announced that they where going to issue public stock in the company, Caesars Entertainment <http://www.thestreet.com/story/10921599/caesars-entertainment-launches-another-ipo.html> to raise money to do, among other things, finish the Octavius Tower Hotel. When that did not work-out, they announced that they were going to borrow 450 million dollars from JP Morgan Chase Bank <http://www.lasvegassun.com/news/2011/feb/24/caesars-seeks-funding-unfinished-tower-new-strip-e/> and some other banks, with some of the loan proceeds being used to finish this tower. So I called JP Morgan Chase and spoke with Mr. Muchuca, one of their attorneys, and I informed them that Caesars was using my trademarked name without my authorization to secure this loan. As far as I know, the bank did nothing. Then when I found out that the loan was completed sometime in April of this year, I contacted Mr. Octavio, who is the bank's CEO's, Jamie Diamond's, right hand man. I told Mr. Octavio that I was the owner of the trademarks for "Octavius Tower" and that Caesars and I were in litigation over the name. He sounded surprised and asked me to email proof of what I was telling him. So I sent him copies of my trademarks from the USPTO, and copies of Caesars' denial from the USPTO, and my "Cease and Desist" letter. I sent to Caesars. And guess what? They have done nothing..... AGAIN! No one from the bank has called or sent me a letter..... NOTHING.

So after thinking about this for some time, I now think that I understand what's happening in this matter, and this is just my personal opinion, but I kept asking myself "why is Caesars trying so hard, and spending SO much money, to steal my trademarks?" They could call this new hotel tower anything they wanted because it's just one more tower on the Caesars Palace property site, so there has to be a very good reason why they are taking all of these actions against me to take my trademarked name "Octavius Tower". The only answer I could come up with is that they have already used my trademarked name "Octavius Tower" in a number of official documents, including filings with the US Securities and Exchange Commission, the paperwork for the public stock offering, and the loan agreement documents with the 3 banks that funded the 450 million dollar loan! Now remember, they did all of this KNOWING that they have no official rights to my name, and AFTER they had already received my Cease and Desist letter in February. Therefore, my personal opinion is that because they already used MY legally trademarked name, "Octavius Tower", a name that they had no legal rights to use, in all of these official and legal documents, that this action on their part is tantamount to committing fraud. In addition, when I informed JP Morgan Chase of this problem, and they chose to do nothing, now it seems that JP Morgan Chase has also become complicit in this scheme. I wonder what the US regulators would have to say about all of this??

Now they are trying every trick in the book to trip me up or out-last me in Federal District Court in Las Vegas, and I am spending all of my precious time dealing with this BS. It seems that they will stop at nothing, including lying to the court, trash my name, or whatever it takes, to destroy me. They are asking the Judge to either revoke my trademarks, or declare that they have not infringed on my marks, or force me to sign a "co-existence agreement" with them, and if the Judge agrees with anyone of these options, then they are off the hook regarding the above mentioned documents being filed with the SEC and the banks. Pretty neat trick wouldn't you say?? And they do not give a damn what damage is done to me and my family or what the cost is.

I am doing this taped press release because none of the press outlets I have contacted will tell my side of the story. When Caesars filed their lawsuit, the press was all over it! There must be at least 85 stories about this case on the Internet with all of them repeating Caesars' allegations that I'm a crook and have committed fraud, but not one story about the fact that I have disproved every single one of Caesars' bullshit allegations now about the fact that we are senior to them by about 14 years. Maybe somebody from the mainstream press who is not afraid of Caesars will pick up this story of injustice and get it printed for every one to see? My email address and telephone numbers are at the bottom of the website if any of you press people want to contact me.

Public awareness of this unacceptable corporate behavior is crucial to eradicating it and we are asking you to take a stand and make a difference on this issue. Your collective voice is more compelling than the lobbying power of corporate giants and it is a voice that cannot be ignored. Together we can make a difference and help keep our freedom intact, for us, for our children, and for our grandchildren.



**OCTAVIUS TOWER/MARCEL JULY
PRESS - RELEASE**

1993
2011

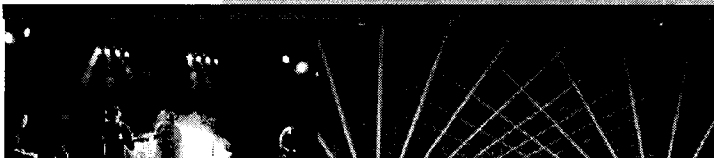
To our fans and friends, I would like to apologize for not responding to your phone calls and emails. This has been a very trying time for me and my family. As you are aware, Caesars World, Inc. has filed a federal civil lawsuit against me, and, in this suit, they have called me a criminal and stated that I have committed fraud when applying for my federal and state registrations for the name "OCTAVIUS TOWER". As many of you know, the band and the website have been around since 1993, which is some 14 years before Caesars even thought about a new hotel tower called OCTAVIUS-TOWER. I believe that Caesars hired their attorneys from Las Vegas, NV and Atlanta, GA to try to steal my trademarks, and, because they are big and powerful, they think that they can do anything to a small guy like me. After Caesars received my "Cease and Desist" letter, they then had an attorney in Atlanta, GA send me a letter calling me a "fraud" and a "opportunist" AND this attorney also wrote: "We can cancel your client's Trademark Registrations", but yet, in that same letter, they also said that "they would like to co-exist with me". Imagine that; they want to co-exist with someone they believe to be a fraud and an opportunist?! So of course, I told them that I had NO intention of a co-existing with people like them, so then.... their next move.....they sue me!!! Now I am forced to respond to these ridiculous and frivolous allegations, and I have to spend my time to prove our "OCTAVIUS TOWER" existence from nearly 20 years ago (which by the way I have done and submitted to the court) I have provided **INDISPUTABLE PROOF**, and yet, they are still pushing this matter, which forces me to deal with Caesars instead of taking care of my wife who is dealing with a serious medical matter. This ordeal has caused a tremendous amount of stress and financial hardship for both of us, and it has nearly destroyed our spirits. We are not sure if it is worth all of the time, stress and money, but I'll be damned if I will let these vultures ruin my good name, make these allegations, and steal my legally obtained trademarks (to say nothing about what this is doing to my wife) without a good fight.

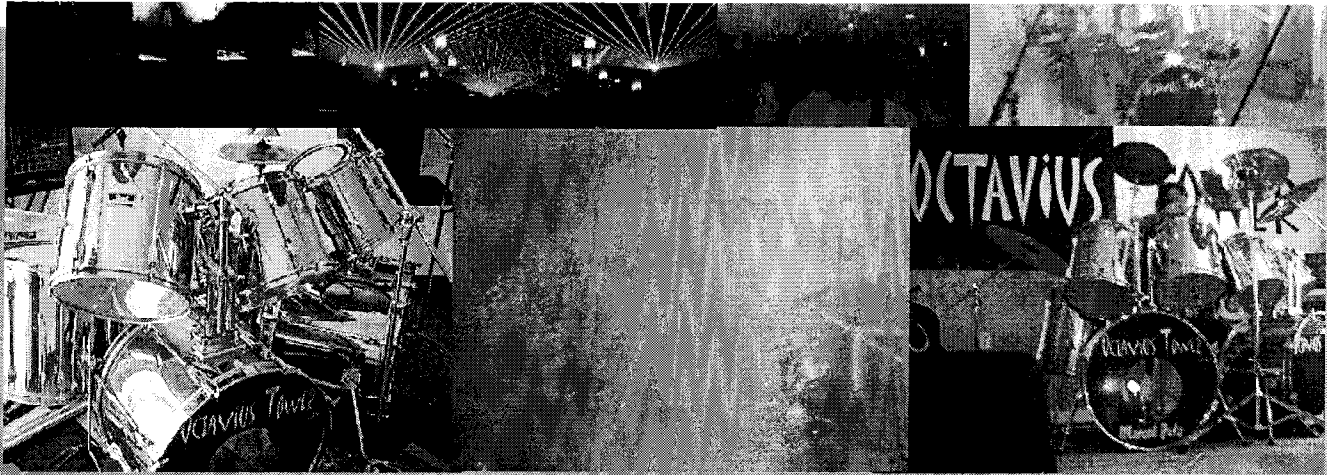
Thank you all for your good wishes and support.

Marcel July /co. OCTAVIUS TOWER (R)

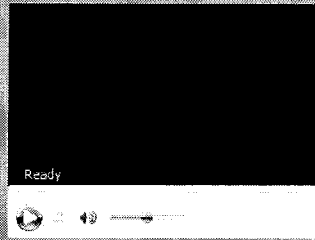


NEWSFLASH
We have installed a link to our previous Website
[Click here to go back in time.](#)





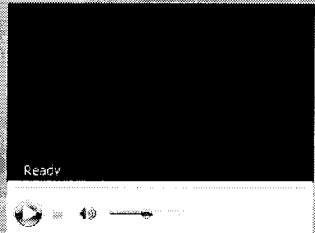
We offer our entertainment service world wide to your location.
 Live floor shows. Live music shows. Light & Laser shows. Entertainment service.
 Artist booking. Light/Sound Rental. Stage Rental/Construction. Photographs/films.



Octavius Tower Entertainment
Stage, Light & Sound Rental.



Octavius Tower Floorshows,
Special effects & Pyrotec. Service



Octavius Tower Live
to honor all Military members
in Punta Gorda/FL '07 & '08

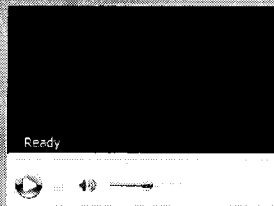


Octavius Tower Live
to honor all Military members
in Punta Gorda/FL '09 & '10

Upcoming events

Octavius Tower Live in Port Charlotte, Florida

Rigging, Set-up, Sound-check for PA. Drums and bass guitar coming late as usual. Well done performance. We never played that quiet before!



Andy is testing out the equipment for a small
 "Park" event. We can't get to loud...



...of course one short "Awake" for Andy!

KINGSCROSSING and OCTAVIUS TOWER
 "Hard and Heavy Tour II / 2012"

- May 3 TBA
- Boulder, CO 07:00 PM
- May 7 TBA
- Corpus Christi, TX 07:00 PM
- May 9 TBA
- Orlando, FL 08:00 PM
- May 10 TBA
- Atlanta, GA 08:00 PM
- May 13 TBA
- Richmond, VA 07:00 PM
- May 14 TBA
- Sayreville, NJ 07:00 PM
- May 15 TBA
- Clifton Park, NY 07:00 PM
- May 17 TBA
- Baltimore, MD 07:00 PM
- May 18 TBA
- Westbury, NY 08:00 PM
- May 20 TBA
- Pittsburgh, PA 07:00 PM
- Columbus TBA
- Columbus, OH
- 05/21/11 - 05/22/11
- May 22 TBA
- Milwaukee, WI 08:00 PM
- May 24 TBA
- Grand Rapids, MI 07:00 PM

Ready



This song is for our girls Ede and Nancy.
Me singing "Before the dawn". A calm down song with a lot of to think about.
I hope you like it as much as I do.

Ready



"If life is a dream, I love to imagine how it would feel like to be in it."
"Never forget the people who have been good to you. Never burn a bridge behind the way you just past."
Marcel July's way to find his space to do so. Recorded and posted on May 18/2011

May 25 12:54:11 PM



www.OctaviusTower.com – www.OctaviusTower.de
e-mail us at OctaviusTower@yahoo.com – OctaviusTower.de
Octavius Tower (R) U.S.A. (+01) 928-554-8253
Octavius Tower (R) People's Republic of China (+01) 928-597-8900
Octavius Tower (R) Europe (+49) 1798541281 – FACEBOOK @ Octavius Tower

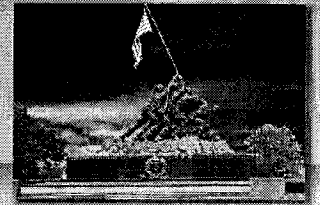


EXHIBIT N

Kingscrossing & Octavius Tower Live on stage CA, AZ, NV, NM, FL in 2011

The U.S.A./Canada "Hard and Heavy II" tour is on for 2012

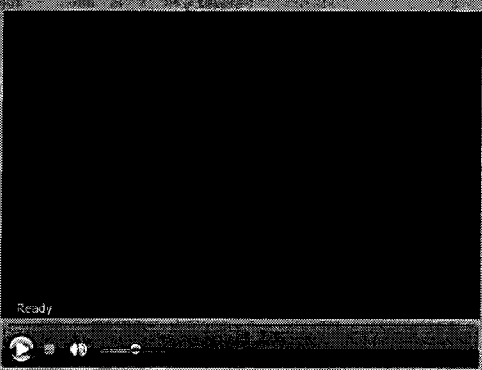
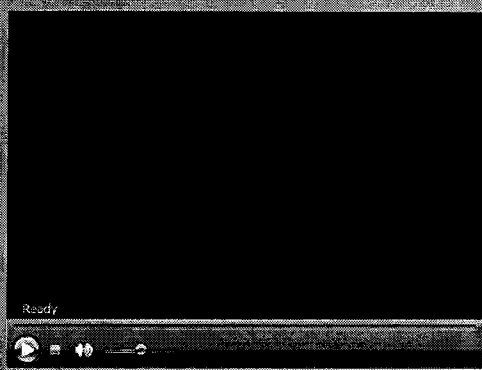
New CD from Kingscrossing in progress

The Octavius Tower new CD "Final Act" available soon.

OCTAVIUS TOWER now also on FACEBOOK. Leave your comment !!

Link to: Octavius Tower Entertainment Europe

Ready
Octavius Tower Entertainment in honor supports the fine young musical Fountain of Faith Church in Florida
Click here to enter the new website



OCTAVIUS TOWER

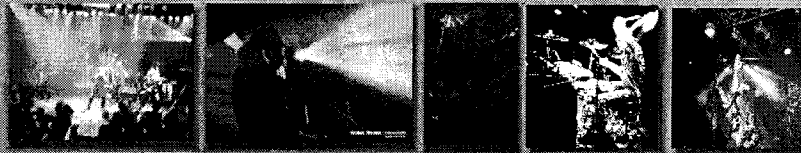
*The new Octavius Tower "GUESTBOOK" is now open.
Please feel free to write your thoughts, comments or questions. We will stay in touch with you.
Just click here to enter!*

HEAVY METAL AT ITS FINEST





Kingscrossing live in Andernach Germany at the "Swordbrothers Festival 5" & Octavius Tower® on there "Hard & Heavy" tour. The huge success made us to join forces. We from Octavius Tower like to promote KingsCrossing. One of the best Heavy - Metal groups in the World are now touring. KingsCrossing is a MUST SEE.



BOOKING & CONTACT OCTAVIUS TOWER
 e-mail: Octavius.Tower@yahoo.com
 Web: www.OctaviusTower.com

BOOKING & CONTACT KINGSCROSSING
 e-mail: grimm@npgcable.com
 Web: www.KingsCrossing.us

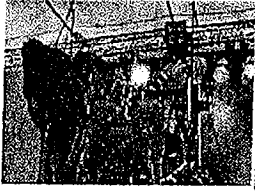
CLICK HERE !
Find out more about
KINGSCROSSING
 and
OCTAVIUS TOWER
TOUR
"Hard and Heavy II / 2012"

*www.OctaviusTower.com
 www.OctaviusTower.de
 e-mail us at: Octavius.Tower@yahoo.com
 FACEBOOK: Octavius Tower
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 Octavius Tower (R) Public Relations U.S.S. (+01) 928-897-4300
 Octavius Tower (R) Europe (+31) 627-424-339*

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EXHIBIT O

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Octavius Tower

📍 Lives in Las Vegas, Nevada 📍 From Las Vegas, Nevada

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- Wall
- Info
- Photos
- Friends
- Subscriptions (26)
- Subscribers

Friends (71)

- Christopher Walter
- Jeff Farmington
- David Mercado
- William Jackson
- Sam Nieguel
- Olly Evans
- Tom Jackson
- El Heavy-metal
- Brett Hestia
- Seraph Souls

[Report/Block](#)

Arts and Entertainment

Music

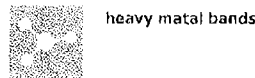


Television

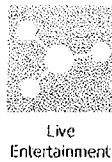


Activities and Interests

Activities



Interests



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Basic Information

About Octavius

Octavius Tower (R):
 Live Entertainment Shows, Live Performances from various Artist. Laser and Light Shows, Show and Acts for any Venue & any Budget. From Weddings, Party's to Open Air Festivals. Activ since the early '90 across Europe & USA. Our entertainment booking agents can book directly or through relationships the artists management / booking agencies to book artists, bands, musician, comedians.
 We also offer:
 Stage, PA/Sound Equipment and Light rentals.
 Catering and Transpotation service, to and from Hotels to Venue. Security Service and Body guards available
 This page (OCTAVIUS TOWER (R)) was made to get some feedback from our fans, what they think about the Lawsuit Caesars Inc. put over us, because they want us to give up our name Octavius Tower (R) and force us in to a "COEXISTENCE AGREEMENT". We do not want that because of the already massive name confusion we have to deal with. They also lai on all press infos and trough the internet about us OCTAVIUS TOWER (R) and me Marcel July. 04-23-2010
 Thanks for watching!

Contact Information

Phone +31 627424339 Mobile
 1 928.554.6253 Work

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- Other

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- Sexually explicit
- Against my views
- Offensive
- Repetitive
- Other

Ad hidden


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- Misleading
- Sexually explicit
- Against my views
- Offensive
- Repetitive
- Other

[1 Chat \(Offline\)](#)

facebook  Nadia Munasiff Sand [Home](#)

Website <http://www.OctaviusTower.com>
 Email octavius.tower@yahoo.com

 Chat (Offline)

EXHIBIT P

Sand, Nadya

From: Sand, Nadya
Sent: Tuesday, November 08, 2011 9:41 AM
To: sanftlawgroup@mac.com; fyrdncr2@mac.com
Cc: timothy.bennett@webmail.azbar.org; Stewart, David
Subject: Caesars World v. Marcel July and Octavius Tower LLC - Meet and Confer

Michael,

As you know, Timothy Bennett attended the meet and confer call we scheduled with you for yesterday afternoon. Although Mr. Bennett has not made an appearance in the case, we understand that he was authorized by both you and your clients to represent their interests in the meet and confer call. Mr. Bennett informed us that he had no information regarding when Caesars would receive responses from Mr. July to Caesars' Interrogatories, complete responses from Octavius Tower LLC to Caesars' Interrogatories, or documents in response to Caesars' document requests. Based on our conversation, we believe that Caesars has complied with its meet and confer obligations under the local rules, and we therefore intend to move forward with a motion to compel. If you believe there is anything else we need to discuss as a part of the meet and confer process before we file our motion, please let me know today.

Regards,
Nadya

Nadya Munasifi, Esq.
Alston & Bird LLP
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www.alston.com