

EXHIBIT BB

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TRADEMARK

PRINCIPAL REGISTER

CONVERSE INC. (DELAWARE CORPORATION)
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FOR: ATHLETIC FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 0-0-1946; IN COMMERCE 0-0-1946.

OWNER OF U.S. REG. NOS. 741,662, 1,490,262, AND 1,789,476.

THE MARK CONSISTS OF THE THREE DIMENSIONAL TRADE DRESS DESIGN OF THE ICONIC AND CLASSIC CHUCK TAYLOR ALL STAR BASKETBALL SHOE FOR WHICH THE FOLLOWING PRIMARY FEATURES ARE CLAIMED: (A) MULTI-PATTERNED RUBBER TOE STRIP. THE RUBBER TOE STRIP HAS FOUR LAYERS OF BANDS FEATURING INTRICATE AND DISTINCT PATTERNS OF THREE-DIMENSIONAL DIAMONDS AND LINES. (B) ANKLE PATCH ON THE INSIDE ANKLE. THE ROUND PATCH DESIGN WITH DOUBLE DASHED LINE JUST INSIDE THE BOUNDARY OF THE CIRCULAR PATCH, WITH A STAR IN THE CENTER. (C) DOUBLE RAND STRIPES. TWO PARALLEL HORIZONTAL LINES RUN ALONG THE RUBBER OUTSOLE OF THE SHOE. THE UPPERMOST CONTRASTING STRIPE RUNS ALONG THE EDGE OF THE RUBBER OUTSOLE AROUND THE ENTIRE CIRCUMFERENCE OF THE SHOE, INCLUDING ON THE TOE CAP. THE SECOND CONTRASTING STRIPE APPEARS MIDWAY ALONG THE RUBBER OUTSOLE AND RUNS FROM THE FRONT EDGE OF THE LICENSE PLATE HEEL TAB TO THE BACK EDGE OF THE RUBBER TOE BUMPER. (D) BRUSHED METAL GROMMETS IN MEDIAL SIDE ARCH. TWO ROUND BRUSHED STEEL GROMMETS ARE PLACED IN A HORIZONTAL LINE ABOVE THE INSIDE MEDIAL ARCH OF THE SHOE. (E) BRUSHED METAL EYESTAY GROMMETS. A SERIES OF EQUALLY-SPACED WIDE, ROUND BRUSHED METAL EYESTAY GROMMETS ARE PART OF THE LACING SYSTEM INSTEAD OF HOOKS, LOOPS, D-RINGS, OR OTHER HOLDING AND LACING MECHANISMS. (F) CONVEX RUBBER TOE CAP. A RAISED, PROTRUDING RUBBER TOE CAP. (G) DOUBLE STITCHING AND BOX-LIKE STITCH ALONG THE UPPER. (H) TOP LINE COLLAR THROAT SHAPE. THE MATTER SHOWN IN BROKEN LINES, NAMELY, THE LICENSE PLATE HEEL TAB AS WELL AS THE OUTLINE OF THE SHOE ALONG THE UPPER, THE TONGUE, THE BACK EDGE, THE REAR PANEL, AND THE SOLE ARE NOT PART OF THE MARK. THE BROKEN LINES SERVE ONLY TO SHOW THE POSITION OR PLACEMENT OF THE PRIMARY FEATURES OF THE TRADE DRESS. THE DASHED LINES INDICATING THE DOUBLE STITCHING AND BOX-LIKE STITCH ALONG THE UPPER ARE PART OF THE MARK.



David J. Kyros

Director of the United States Patent and Trademark Office