

**EXHIBIT EE**



August 1, 2009

QiLoo International Limited  
2-2358 (2-2303), No. 2 Bldg.  
Fuxin Garden Castle, Fengze Street  
QuanZhou, 362000, Fujian, China

Re: ~~Notice of Infringement Under 35 U.S.C. §287 Regarding U.S. Patent Nos. D578,294; D579,186; and D586,548, and Notice of Trademark Infringement – Air Force 1 Marks~~

Dear Sir or Madam:

First, this letter is to provide <sup>QiLoo</sup>~~Bon-Ray~~ notice under 35 U.S.C. §287 that shoes it is offering to sell and selling at the WSA trade show, including shoes identified as model numbers QL-25322, infringe U.S. Patent Nos. D578,294 and D579,186. In addition, shoes that Bon-Ray is offering to sell through its website, including shoes identified as model numbers QL-26294, infringe U.S. Patent No. D586,548. Copies of these patents are enclosed.

Second, this is to inform you that NIKE owns a series of United States Trademark Registrations for the appearance of its Air Force 1 shoes, including its Air Force 1 “low” shoe design (the “NIKE Mark”). The NIKE Mark, which is U.S. Registration No. 3,451,904, was duly registered on the Principal Register of the United States Patent and Trademark Office on June 24, 2008. A copy of the Certificate of Registration is enclosed. NIKE also owns Trademark Registrations for its Air Force 1 “mid,” “high top,” and outsole designs. Copies of the Certificates of Registration relating to the mid, high, and outsole designs, numbers 3,451,906; 3,451,907; and 3,451,905, are also enclosed for your reference.

The Air Force 1 shoe is widely regarded as one of the most iconic and top selling footwear designs in history. NIKE continues to offer the Air Force 1 shoe at retail in a wide variety of colors and styles for consumers globally. Because NIKE has significant business interests in protecting its intellectual property rights, NIKE currently is involved in litigation to enforce its rights in the Air Force 1 shoe design against Kashi Kicks and Yums. NIKE previously sued and secured a consent judgment against Vlado Footwear relating to the Air Force 1 shoe design.

We have discovered that QiLoo International is infringing NIKE Inc.’s rights by promoting and selling footwear products, including products identified by model number QL-23416, bearing the NIKE Marks at the current WSA trade show in Las Vegas.

Your company’s use of the NIKE Marks is a violation of NIKE’s federally registered trademark rights, as well as unfair competition and dilution under both federal, state, and common law. Therefore, we request that you immediately cease and desist all use of the NIKE Marks and stop advertising and selling your infringing shoes. Should you refuse to cease and desist your infringing activities, NIKE may have no choice but to bring suit in federal court to enforce its intellectual property rights against your company.

As you know, this is not the first time we have had to notify you that your company is infringing NIKE's intellectual property rights. As you will recall, on July 30, 2008, we notified your company that it was infringing four different NIKE design patents. NIKE takes your pattern of infringement very seriously and will vigorously enforce its rights if you do not stop.

Please contact me at the address below within 15 calendar days to discuss this situation. If you need further information or additional time to respond, please let me know.

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Very truly yours,



Julianne Davis  
Assistant General Counsel/Patent Attorney

cc: Via hand delivery to a representative at QiLoo's booth at the WSA Shoe Show on August 1, 2009, in Las Vegas, Nevada.