

EXHIBIT II



July 28, 2011

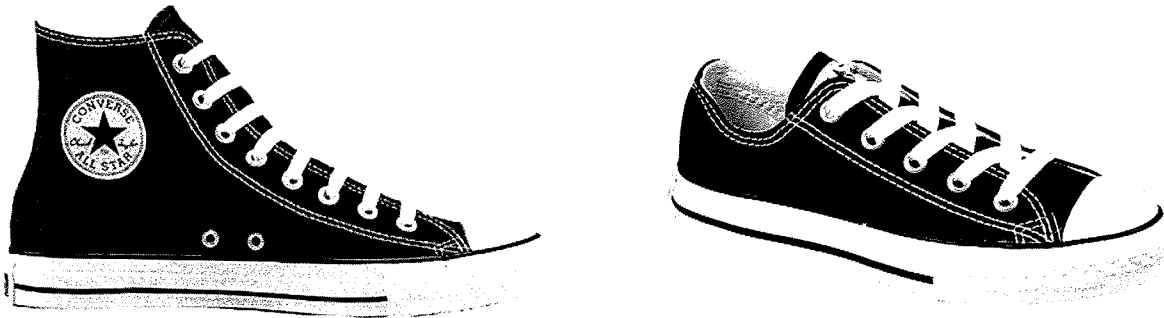
QiLoo International Limited
2-2303, No. 2 Bldg.
Fuxin Garden Castle, Fengze Street
QuanZhou, 362000, Fujian, China

Attention: President or Officer

Re: Converse, Inc. – Chuck Taylor All Star Trademark

Dear Sir or Madam:

We write to inform you that Converse, Inc. – a wholly owned subsidiary of NIKE, Inc. – owns trademark rights in the overall appearance of its Chuck Taylor All Star midsole and upper shoe designs, including the Chuck Taylor All Star “high” and “low cut” (the “CTAS Trade Dress”). The CTAS Trade Dress is shown in the images below.



Converse has continuously used its CTAS Trade Dress for more than sixty years. Today, Converse continues to offer shoes bearing the CTAS Trade Dress at retail in a wide variety of colors and styles for consumers globally. Converse has spent millions of dollars advertising and promoting shoes bearing the CTAS Trade Dress and has now sold over one billion pairs of shoes bearing the CTAS Trade Dress.

The CTAS Trade Dress has become a fixture of shoe consumers’ consciousness as evidenced by widespread and unsolicited publicity of Chuck Taylor All Star shoe designs. For example, the CTAS Trade Dress has been celebrated in books, magazines, and newspapers. It has appeared in movies and on television shows. And famous artists and companies from all walks of life – including John Lennon, Kurt Cobain, John Varvatos, Metallica, and DC Comics, to name but a few – have collaborated with Converse on special edition Chuck Taylor All Star shoes bringing further attention to the CTAS Trade Dress.

Consequently, there can be no dispute that the CTAS Trade Dress is one of the most recognizable, famous, and iconic casual athletic shoe designs in history. Indeed, because of Converse's long-term use, advertising, and sales of shoes bearing the CTAS Trade Dress, and because of the widespread publicity and attention that has been paid to the CTAS Trade Dress, the CTAS Trade Dress is uniquely associated with Converse. To that end, Converse owns trademark rights in the CTAS Trade Dress and has significant business interests in protecting its trademark rights.

Based on our investigation, it appears your company has copied the overall appearance of the CTAS Trade Dress in its entirety on at least shoes you are offering at the current WSA show. Unfortunately, we were not able to identify model numbers on the sample shoes you are offering at the show. In any event, your company's use of the CTAS Trade Dress on shoes is likely to cause confusion, or to cause mistake, and may create an erroneous association with your company's product and Converse, or with the CTAS Trade Dress. Your unauthorized use of Converse's iconic design is also likely to dilute the distinctive nature of the CTAS Trade Dress, weakening its ability to uniquely identify Converse as the source of high quality Chuck Taylor All Star shoe designs.

In addition, as you know from our letters of August 11, 2010, and February 9, 2011, Converse owns trademark rights, including United States Trademark Registration Nos. 1,588,960 and 3,258,103, relating to its Chuck Taylor All Star outsole tread designs. We advised you that QiLoo was infringing Converse's trademark rights in its Chuck Taylor All Star outsole at the WSA trade shows on August 11, 2010, and February 9, 2011. Indeed, we have now served QiLoo with notice that it is infringing NIKE and Converse intellectual property rights at the WSA trade shows on at least July 30, 2008, August 1, 2009, February 3, 2010, August 11, 2010, and February 9, 2011.

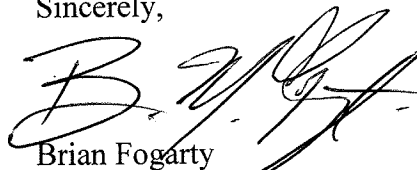
QiLoo's continued use of Converse and NIKE trademarks constitutes willful infringement, unfair competition, and dilution under state and federal law. Again, we ask that you immediately stop all use of Converse's and NIKE's trademarks.

Please contact me within the next week at 503-532-7988 so that we can discuss how to resolve these issues.

This letter is without prejudice to NIKE's or Converse's right to take any action against QiLoo, and NIKE and Converse specifically reserve any and all rights and remedies available to them.

QiLoo International Limited
July 28, 2011
Page 3

Sincerely,

A handwritten signature in black ink, appearing to read 'B. Fogarty', written over a horizontal line.

Brian Fogarty
Assistant General Counsel - IP Litigation

cc: Via hand delivery to booth 12134 at the WSA Show in Las Vegas, Nevada