

1 JOHN L. KRIEGER (Nevada Bar No. 6023)  
 jkrieger@lrrlaw.com  
 2 NIKKYA G. WILLIAMS (Nevada Bar No. 11484)  
 nwilliams@lrrlaw.com  
 3 LEWIS ROCA ROTHGERBER LLP  
 4 3993 Howard Hughes Parkway  
 Suite 600  
 5 Las Vegas, Nevada 89169  
 (702) 949-8200  
 6 (702) 949-8398

7 Attorneys for Plaintiff  
 8 Zuffa, LLC

9 UNITED STATES DISTRICT COURT  
 10 DISTRICT OF NEVADA

11 ZUFFA, LLC, a Nevada limited liability )  
 12 company, )  
 13 Plaintiff, )  
 14 vs. )  
 15 RUDY CARRANZA, an individual; CEDRIC )  
 WASHINGTON, an individual; MELVIN )  
 16 KIDD, an individual; DENNIS )  
 SOBALVARRO, an individual; ALBERT )  
 17 SIMENTAL, an individual; DARRYL )  
 CRUIKSHANK, an individual; DADRIAN )  
 18 HUFF, an individual; EDGAR IVAN )  
 RAMIREZ GARCIA, an individual; )  
 19 GEORGINA MARISCAL, an individual; )  
 DAVID CERVANTES, an individual; )  
 20 MARCOS GUSTAVO BONILLA- )  
 HERNANDEZ, an individual; DIGNA )  
 21 CHAVEZ, an individual; MAXIMA )  
 VELASCO-LOPEZ, an individual; ISRAEL )  
 22 RAMIREZ-GONZALEZ, an individual; )  
 23 Defendants. )

Case No. 2:12-cv-01120-APG-CWH

**DEFAULT JUDGMENT  
 AND PERMANENT INJUNCTION**

3993 Howard Hughes Parkway  
 Suite 600  
 Las Vegas, NV 89169-5996  
**LEWIS ROCA  
 ROTHGERBER**

24 Plaintiff Zuffa, LLC having filed an application for entry of default judgment against  
 25 Defendants Rudy Carranza, Cedric Washington, Melvin Kidd, Dennis Sobalvarro, Albert Simental,  
 26 Darryl Cruikshank and Dadrian Huff (collectively “Defendants”) pursuant to Rule 55 of the Federal  
 27 Rules of Civil Procedure, the Clerk of the Court having entered Default against Defendants on  
 28 March 4, 2013, and, this Court having now given due consideration to Plaintiff’s application for

1 such judgment as well as all papers, pleadings, and exhibits offered in support thereof by Plaintiff,  
2 the Court being further fully advised in the matter, it is therefore,

3 ORDERED, ADJUDGED and DECREED that Judgment be entered in favor of Plaintiff  
4 Zuffa, LLC and against Defendants Rudy Carranza, Cedric Washington, Melvin Kidd, Dennis  
5 Sobalvarro, Albert Simental, Darryl Cruikshank and Dadrian Huff on all counts of Plaintiff's  
6 Complaint; and, it is further ordered and adjudged that said Judgment shall include the following  
7 specific findings of fact and awarding of specific relief.

8 **THE COURT HEREBY FINDS THAT:**

9 1. Plaintiff is the owner of existing and valid U.S. trademark registrations for UFC®  
10 and related trademarks, including Registration No. 2,645,31; Registration No. 2,941,044;  
11 Registration No. 2,706,754; and Registration No. 2,576,367 (the "UFC® Marks");

12 2. Defendants manufactured, distributed and offered for sale counterfeit merchandise  
13 bearing the UFC® Marks (the "Infringing Merchandise");

14 3. The Infringing Merchandise is likely to cause confusion or to cause mistake or to  
15 deceive.

16 4. Defendants are liable for trademark counterfeiting, trademark infringement, unfair  
17 competition, intentional interference with prospective economic advantage, and negligent  
18 interference with contractual relations; and

19 5. Plaintiff has suffered and will continue to suffer irreparable harm for which an award  
20 of damages would be inadequate, if Defendants are not enjoined from their infringing behavior.

21 **THEREFORE, IT IS HEREBY ORDERED THAT** Plaintiff Zuffa, LLC be awarded  
22 judgment against Defendants on all claims in the First Amended Complaint.

23 **IT IS FURTHER ORDERED THAT** Plaintiff be awarded statutory damages against  
24 Defendants, jointly and severally, in a total amount of \$7,000.00, with post-judgment interest on the  
25 principal sum at the judgment rate from the date of entry of the Judgment until paid in full.

26 **IT IS FURTHER ORDERED THAT** Defendants, their agents, servants, employees,  
27 attorneys, successors and assigns and all persons, firms and corporations acting in concert with  
28 them, and each of them, are hereby enjoined from: (1) using the UFC® Marks in connection with

1 the manufacturing, distributing, offering for sale and selling of any goods, including, but not limited  
2 to, clothing, hats, posters, and other merchandise; and (2) aiding, abetting, inducing, or encouraging  
3 another to perform any of the acts enjoined herein.

4 **AND IT IS FURTHER ORDERED** that the Clerk of the Court shall refund to Plaintiff the  
5 \$2000.00 deposited by Plaintiff as security for the temporary restraining order and preliminary  
6 injunction entered in this case.

7 ENTERED: this 3rd day of October, 2013.

8  
9   
10 \_\_\_\_\_  
11 The Honorable Andrew P. Gordon  
12 UNITED STATES DISTRICT JUDGE

13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28