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18 *Attorneys for Plaintiffs*

19 **UNITED STATES DISTRICT COURT**

20 **DISTRICT OF NEVADA**

21 ON DEMAND DIRECT RESPONSE, LLC  
22 AND ON DEMAND DIRECT RESPONSE  
23 III, LLC,

24 Plaintiff,

25 v.

26 SHANA LEE MCCART-POLLAK D/B/A  
LOL BUDDIES ENTERPRISES,

27 Defendant.  
28

Case No. 02:15-cv-01576-MMD-VCF

**FIRST JOINT INTERIM STATUS  
REPORT**

1 Plaintiffs, On Demand Direct Response, LLC and On Demand Direct Response III, LLC  
2 (collectively, the "Plaintiffs") and Defendant Shana Lee McCart-Pollak d/b/a LOL Buddies  
3 Enterprises (the "Defendant") hereby submit this interim status report (1) to apprise the Court of  
4 the status of the Parties ongoing settlement discussions; and (2) to request that the Court allow  
5 the Parties up to and including January 29, 2016, to comply with their obligations under Fed. R.  
6 Civ. P. 26(f).  
7

8 On October 14, 2015, the Court held a hearing regarding Plaintiffs' Motion for  
9 Preliminary Injunction. The Court made findings and extended the Injunction to March 4, 2016.  
10 In addition, the Court directed the parties to confer related to the Injunction. The Parties  
11 conferred and entered into a Letter Agreement dated November 11, 2015.  
12

13 In addition, since the hearing on October 14, 2015, Mark Meyers, the CEO of Spiral Toys  
14 LLC, who is Plaintiffs' partner, has been communicating with Defendant regarding the  
15 possibility of settlement. These communications resulted in a settlement call on Friday,  
16 November 13, 2015, including Defendant, Mr. Meyers, and the representative of the Plaintiffs.  
17 The Parties advised that they had a productive call and decided to continue to engage in  
18 settlement discussions to attempt to seek an amicable resolution to this dispute. However,  
19 because of Mr. Meyers' wedding plans and honeymoon, the Parties are unable to speak until the  
20 beginning of December 2015. Knowing the difficulty in scheduling conference calls in  
21 December with travel and unavailability because of the holidays, the Parties anticipate that these  
22 settlement discussions will continue into January 2016.  
23  
24

25 The Parties would like to discuss the possible resolution of this matter unencumbered by  
26 the litigation process and discovery under Rule 26, and therefore, request that the Court allow the  
27 Parties up to and including January 29, 2016, to comply with their obligations under Rule 26(f).  
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DATED this 9<sup>th</sup> day of December, 2015.

/s/Thomas J. Mango

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*Attorneys for Plaintiffs*

*Shana Lee McCart-Pollak*

Shana Lee McCart-Pollak  
1900 Thunder Ridge Circle  
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IT IS HEREBY ORDERED that the Discovery Plan and Scheduling Order must be filed on or before January 15, 2016.

IT IS SO ORDERED.

*Carla...*

**UNITED STATES MAGISTRATE JUDGE**

DATED: December 14, 2015

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**CERTIFICATE OF SERVICE**

Pursuant to Fed. R. Civ. P. 5(b), I hereby certify that on December 11, 2015, a copy of the foregoing document titled FIRST JOINT INTERIM STATUS REPORT was filed electronically with the Court's electronic filing system and was served by electronic and first class mail on the following:

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/s/Thomas J. Mango  
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