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7 *Attorneys for Plaintiff Chanel, Inc.*

8  
 9 THE UNITED STATES DISTRICT COURT  
 10 FOR THE DISTRICT OF NEVADA

11 CHANEL, INC., a New York corporation, ) Case No. 2:15-cv-02428-GMN-VCF  
 )  
 12 Plaintiff, )

13 v. ) **FINAL DEFAULT JUDGMENT AND**  
 ) **PERMANENT INJUNCTION**

14 CALE OROSZ a/k/a CALE ROSS OROSZ )  
 15 a/k/a CALE MATTHEWS, an individual, )  
 pd/b/a designfuzz.com d/b/a )  
 16 @DesignFuzzCom d/b/a design fuzz d/b/a )  
 17 Ecello Electronics, LLC d/b/a Ecello )  
 Electronics and DOES 1-10 )  
 18 Defendants. )

19  
 20 Having duly considered the unopposed Motion for Default Judgment and Permanent  
 21 Injunction, (ECF No. 14), filed by Plaintiff Chanel, Inc. ("Plaintiff"), the Court hereby enters this  
 22 final judgment by default against Defendant Cale Orosz ("Defendant") pursuant to Rule 55(b)  
 23 of the Federal Rules of Civil Procedure.  
 24



25 **IT IS HEREBY ORDERED** that Plaintiff's Motion for Entry of Final Default Judgment is  
 26 **GRANTED**, and judgment is entered in favor of Plaintiff, Chanel, Inc., a New York corporation,

1 with its principal place of business in the United States located at Nine West 57th Street, New York,  
 2 New York 10019, and against Defendant Cale Orosz a/k/a Cale Ross Orosz a/k/a Cale Matthews, an  
 3 individual, d/b/a designfuzz.com d/b/a @DesignFuzzCom d/b/a design fuzz d/b/a Ecello Electronics,  
 4 LLC d/b/a Ecello Electronics (the “Defendant”), as follows:


5 1. Permanent Injunctive Relief:

6 Defendant and his officers, agents, servants, employees and attorneys, and all persons acting  
 7 in concert and participation with Defendant are hereby permanently restrained and enjoined from:

- 8 a. manufacturing or causing to be manufactured, importing, advertising, or  
 9 promoting, distributing, selling or offering to sell counterfeit and infringing goods  
 10 using the Plaintiff’s trademarks identified in Paragraph 7 of the Complaint (the  
 11 “Chanel Marks”), and identified below:

Trademark	Registration Number	Registration Date	Class(es)/Goods
CHANEL	3,890,159	December 14, 2010	(Int’l Class: 9) Cases for telephones (Int’l Class: 18) Key cases
	4,074,269	December 20, 2011	(Int’l Class: 9) Protective covers for portable electronic devices, handheld digital devices, personal computers and cell phones (Int’l Class: 16) Temporary tattoos (Int’l Class: 18) Key cases
	1,734,822	November 24, 1992	(Int’l Class: 18) Leather goods; namely, handbags, wallets,

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Trademark	Registration Number	Registration Date	Class(es)/Goods
			travel bags, luggage, business card cases, change purses, tote bags, and cosmetic bags sold empty
CHANEL	1,647,875	June 18, 1991	(Int'l Class: 6) Keychains
	1,501,898	August 30, 1988	(Int'l Class 6) - Keychains  (Int'l Class 14) - Costume jewelry  (Int'l Class 16) - Gift wrapping paper  (Int'l Class) 25 - Blouses, shoes, belts, scarves, jackets, men's ties  (Int'l Class 26) - Brooches, buttons for clothing

- b. using the Chanel Marks in connection with the sale of any unauthorized goods;
- c. using any logo and/or layout which may be calculated to falsely advertise the services or products of Defendant offered for sale or offered for sale via the Defendant's website operating under the domain name "designfuzz.com" (the "Subject Domain Name"), via any social media platform, including, but not limited to, instagram.com, twitter.com, and/or facebook.com (collectively, the "Social Media"), and/or any other website or business, as being sponsored by,

1 authorized by, endorsed by, or in any way associated with Plaintiff;

2 d. falsely representing themselves as being connected with Plaintiff, through  
3 sponsorship or association;

4 e. engaging in any act which is likely to falsely cause members of the trade and/or of  
5 the purchasing public to believe any goods or services of Defendant offered for  
6 sale or sold via the Defendant's Subject Domain Name, Social Media and/or any  
7 other website or business are in any way endorsed by, approved by, and/or  
8 associated with Plaintiff;

9  
10 f. using any reproduction, counterfeit, copy, or colorable imitation of the Chanel  
11 Marks in connection with the publicity, promotion, sale, or advertising of any  
12 goods sold by Defendant via the Defendant's Subject Domain Name, Social  
13 Media and/or any other website or business, including, without limitation,  
14 keychains, cases for telephones, and protective covers for portable electronic  
15 devices, and tote bags;

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17 g. affixing, applying, annexing or using in connection with the sale of any goods, a  
18 false description or representation, including words or other symbols tending to  
19 falsely describe or represent goods offered for sale or sold by Defendant via the  
20 Defendant's Subject Domain Name, Social Media, and/or any other website or  
21 business, as being those of Plaintiff or in any way endorsed by Plaintiff;

22 h. otherwise unfairly competing with Plaintiff; and


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24 i. effecting assignments or transfers, forming new entities or associations or  
25 utilizing any other device for the purpose of circumventing or otherwise avoiding  
26 the prohibitions set forth above.

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2. Award Plaintiff \$225,000.00 pursuant to 15 U.S.C. § 1117(c).
3. Cost of Suit: award Plaintiff \$500.00 pursuant to 15 U.S.C. § 1117(a).
4. Interest from the date this action was filed shall accrue at the legal rate. *See* 28 U.S.C. § 1961.

IT IS SO ORDERED

Dated this 5 day of April, 2017.

  
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GLORIA M. NAVARRO, CHIEF JUDGE  
UNITED STATES DISTRICT JUDGE