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UNITED STATES DISTRICT COURT  
DISTRICT OF NEVADA

9 INAG, INC., a Nevada Corporation,

10 | and

11 MARK H. JONES and SHERYLE L.  
12 JONES as Trustees of the Mark Hamilton  
13 Jones and Sheryle Lynn Jones Family  
Trust U/A/D/ November 7, 2013,

**Plaintiffs/Counterdefendants,**

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RICHAR, INC., a Nevada Corporation

### Defendant/Counterclaimant.

\* \* \*

Case No. 2:16-cv-00722-RFB-GWF

## **ORDER**

on

Motion for a Preliminary Injunction  
(ECF No. 30)

## I. INTRODUCTION

20 Before the Court is Defendant/Counterclaimant's Motion for a Preliminary Injunction  
21 (ECF No. 30). The Court has reviewed the parties' papers and heard oral argument. For the reasons  
22 stated on the record at the hearing on January 11, 2017, and elaborated below, the Court grants a  
preliminary injunction as described at the conclusion of this Order.

## II. BACKGROUND

Plaintiffs INAG, Mark Jones and Sheryle Jones, filed a Complaint against Richar on March 31, 2016. ECF No. 1. The Complaint alleges a single count of patent infringement, alleging that Richar Roulette infringes on US Patent No. 7,699,853, "Card Shuffling Machine." Defendant

1 Richar filed a Complaint against Plaintiffs INAG and Mark Jones in a separate case on June 8,  
2 2016. 16-cv-1282 ECF No 1. That Complaint alleged claims including intentional interference  
3 with prospective economic advantage. The cases were consolidated on August 11, 2016. ECF No.  
4 11. Defendant/Counterclaimant Richar filed a Motion for a Preliminary Injunction on November  
5 11, 2016. ECF No. 30. Defendant/Counterclaimant Richar seeks to enjoin Plaintiff from making  
6 allegedly disparaging and defamatory communications to Richar's existing or potential customers.

7 The Court held a hearing on the Motion for a Preliminary Injunction on January 11, 2017.  
8 ECF No. 43. At the hearing the Court made preliminary findings that Richar had satisfied the  
9 requirements for a preliminary injunction. Pending the submission of proposed orders as to the  
10 scope of injunctive relief, and the issuance of a final order, the court prohibited either party from  
11 saying that the Richar Roulette Wheel is not compliant with Nevada or California gaming law or  
12 the tribal compact, or that participation in the sale, distribution, or marketing or receipt of the  
13 product would result in civil or criminal penalties. The parties submitted their proposed orders on  
14 January 24, 2017. ECF Nos. 45, 46.

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### **III. FACTUAL BASIS**

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The Court incorporates by reference the factual findings made on the record at the hearing  
on January 11, 2017, and elaborates as follows:

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#### **A. Letters and Other Communications**

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On or around Dec. 2015, Richar launched Richer Roulette, a variation of traditional roulette  
played in jurisdictions where roulette balls are prohibited, and began marketing and selling its new  
game in tribal casinos throughout California. On March 31, 2016, Jones sent a mass letter to  
numerous tribal casinos in California, each of which was an actual or potential Richar customer.

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The March 31, 2016, letter includes the following statements (quotation marks come from  
original):

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- (1) INAG is filing a patent infringement suit in Nevada against Richar Fitoussi and Richer Roulette.
- (2) "Mr. [Richar] Fitoussi would like to have experienced game managers believe that little

1 game piece bottoms printed with a number constitute a play card under the law. This  
2 is nonsense!!.” (emphasis in original)

3 (3) Richar has represented that there is a misunderstanding, but in actuality there is a  
4 lawsuit.

5 (4) Richar has represented that there is ambiguity in the “Compacts” [presumably between  
6 tribes and state] as to what the lawmakers meant when they said they stated tribal  
7 casinos were allowed to offer any house percentage card game.

8 (5) Richar Fitoussi’s own site states that “Richer Roulette is played with two traditional  
9 roulette wheels. Transporting a device that is prohibited across state lines is a violation  
10 of the Johnston Act and carries a 1-year minimum jail sentence.” (emphasis added)

11 (6) INAG “fought all the legal battles with the Bureau of Gambling Control and the  
12 California Gambling Control Commission to bring Mystery Card Roulette to the Tribal  
13 Casinos.” No other vendors were willing to take on those legal battles. INAG and the  
14 casinos have both benefited from this fight. INAG hopes that the casinos will be loyal  
15 to it as it has been to them.

16 (7) “Mr. Fitoussi also states that this satisfies all state regulations. Who determined this? I  
17 am sure it was not the bureau of Gambling Control.”

18 (8) The tribes are currently negotiating with the state over issues with cardrooms. This is  
19 not the time to take on the risk of liability of adding another traditional roulette wheel.

20 (9) INAG will be forced to bring in the California bureau of Gambling Control and the  
21 Nevada Gaming Control Board. Two judges have been assigned to this case.

22 (10) “I will continue to support my customers and defend all our rights as we have worked  
23 hard to build this company and service all of you. We will be happy to discuss this with  
24 you or your gaming commissions at any time. There will be a letter sent to each of them  
25 as well as the Tribal councils.”

26 (11) “Sorry to have to send this letter but I have no choice but to defend my patents and to  
27 see that all vendors comply with the provisions of the Compact.” (emphasis added)

28 The letter was followed up with additional communications with Richar’s customers

1 stating that Richer Roulette does not conform to state DOJ regulations, and that the product has  
2 been “removed” from Valley View casino, where it debuted in December 2015. Jones posted  
3 similar statements on Facebook and other social media sites, stating among other things that Richer  
4 Roulette was not compliant with California law.

5 Richar brought its case based on these and other statements. After the initiation of the suit,  
6 Jones sent out another letter, on October 7, 2016. The letter includes the following statements:

- 7 (1) “We all know there are 2 sides to every story and this is why we have a judicial system  
8 to sort through them and determine the facts. I noticed in the court information Richer  
9 sent you was a copy of his response to my letter and lawsuit which had a termination  
10 date of August 12, 2016. If you would like a copy of the petition we filed (which is still  
11 active) I would be happy to send it to you.”
- 12 (2) INAG is open to answer any questions you have. “These calls must come from you as  
13 I am through wasting your time on this matter.”
- 14 (3) “The infringement is really only 1 part of this matter.”
- 15 (4) California law allows tribes to offer “any house banked percentage card game.” This  
16 should be interpreted according to its “ordinary meaning.”
- 17 (5) “If any of you learned gaming professionals truly think that a game piece similar to  
18 those used on board games with a little piece of paper glued to the bottom would reflect  
19 what the lawmakers intended when writing the statute, I would love to hear that  
20 argument . . . I am a member of the International Masters of Gaming Law and love the  
21 law. I study the law as a common lay person and not as an attorney.”
- 22 (6) “Richar and I will have our day in court and I have a large war chest which I will use  
23 to defend our patent.”
- 24 (7) “I appreciate your continued support and have never made false statements to you and  
25 will make myself available anytime you have any questions.”

26 Upon being sent a purchase contract for Richer Roulette, one of Richar’s potential  
27 customers stated that it was interested but could not risk signing because of Jones’ letter regarding  
28 the legalities under the tribal compact. INAG has emailed at least 34 casinos regarding the Richar’s

1 alleged patent infringement. Each of these are prospective customers, and at least one, Valley View  
2 Casino in Valley View, California, has an existing contractual relationship for Richer Roulette.

3 Richar has transmitted formal license agreements for Richer Roulette to Morongo Casino  
4 in Cabazon, California, and Aqua Caliente Casino in Rancho Mirage, California. Richar Fitoussi  
5 received an email from the California DOJ, stating that “in further research the Bureau’s Audits  
6 and Compact Compliance Section does not need a shipment notification from you because your  
7 game is not a slot machine.” This was in response to an email asking “My game is not a slot  
8 machine it is a card game. Do the DOJ need notification to cross the Nevada/California border?”

9 **B. Compliance with Tribal Gaming Commission**

10 In its Supplementary Motion, ECF No. 42, Counterclaimant Richar submitted documentary  
11 evidence intended to show compliance in the form of (1) a November 9, 2015 press release from  
12 Valley View Casino in San Diego, California (which is governed by the San Pasqual Gaming  
13 Commission) confirming that Richer Roulette would be launched on the gaming floor at Valley  
14 View for operation and use by the public; and (2) a January 13, 2017 letter from Bruce Howard,  
15 general manager of the Valley View Casino, stating that every table game of any kind offered to  
16 the public in the casino “has to be pre-approved for play by or San Pasqual Gaming Commission,  
17 as was yours.”

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19 **IV. LEGAL STANDARD**

20 A preliminary injunction is “an extraordinary remedy that may only be awarded upon a  
21 clear showing that the plaintiff is entitled to such relief.” Winter v. Natural Res. Def. Council, Inc.,  
22 555 U.S. 7, 22 (2008). To obtain a preliminary injunction, a plaintiff must establish four elements:  
23 “(1) a likelihood of success on the merits, (2) that the plaintiff will likely suffer irreparable harm  
24 in the absence of preliminary relief, (3) that the balance of equities tip in its favor, and (4) that the  
25 public interest favors an injunction.” Wells Fargo & Co. v. ABD Ins. & Fin. Servs., Inc., 758 F.3d  
26 1069, 1071 (9th Cir. 2014), as amended (Mar. 11, 2014) (citing Winter, 555 U.S. at 20).

27 The Ninth Circuit has also held that a preliminary injunction may issue under the “serious  
28 questions” test. Alliance for the Wild Rockies v. Cottrell, 632 F.3d 1127, 1134 (9<sup>th</sup> Cir. 2011).

1 According to this test, a plaintiff can obtain a preliminary injunction by showing “that serious  
2 questions going to the merits were raised and the balance of hardships tips sharply in the plaintiff’s  
3 favor.” Id. at 1134-35 (citation omitted).

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5 **V. DISCUSSION**

6 **A. Likelihood of Success on the Merits**

7 **1. Legal Standard**

8 Intentional interference with contractual relations “is a species of the broader tort of  
9 interference with prospective economic advantage.” Leavitt v. Leisure Sports, Inc., 734 P.2d 1221  
10 (Nev. 1987). “Liability for the tort of intentional interference with prospective economic  
11 advantage requires proof of the following elements: (1) a prospective contractual relationship  
12 between the plaintiff and a third party; (2) knowledge by the defendant of the prospective  
13 relationship; (3) intent to harm the plaintiff by preventing the relationship; (4) the absence of  
14 privilege or justification by the defendant; and (5) actual harm to the plaintiff as a result of the  
15 defendant’s conduct.” Wichinsky v. Mosa, 847 P.2d 727, 729 (Nev. 1993).

16 Privilege can exist where a defendant acts to protect her own interest, for example, to  
17 protect her interest in a valid contract. Leavitt, 734 P.2d at 1226. “We have held that federal patent  
18 law preempts state-law tort liability for a patentholder’s good faith conduct in communications  
19 asserting infringement of its patent and warning about potential litigation.” Globetrotter Software,  
20 Inc. v. Elan Computer Group, Inc., 362 F.3d 1367, 1374 (Fed. Cir. 2004). “State law claims such  
21 as [the tortious interference with prospective economic advantage claim at issue] can survive  
22 federal preemption only to the extent that those claims are based on a showing of “bad faith” action  
23 in asserting infringement. Accordingly, to avoid preemption, bad faith must be alleged and  
24 ultimately proven, even if bad faith is not otherwise an element of the tort claim.” Id. (internal  
25 quotations omitted). “A patentee that has a good faith belief that its patents are being infringed  
26 violates no protected right when it so notifies infringers. Accordingly, a patentee must be allowed  
27 to make its rights known to a potential infringer so that the latter can determine whether to cease  
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1 its allegedly infringing activities, negotiate a license if one is offered, or decide to run the risk of  
2 liability and/or the imposition of an injunction.” Id.

3 Conduct consistent with free competition, that does not involve interference by “unlawful  
4 or improper means” and does not “unjustly enrich” a defendant, is privileged. See Crockett v.  
5 Sahara Realty Corp., 591 P.2d 1135, 1137 (Nev. 1979).

6 **2. Discussion**

7 The Court finds that Counterclaimant Richar had demonstrated a likelihood of success on  
8 the merits or at least a serious question going to the merits on the claim of intentional interference  
9 with prospective economic relations. The Court incorporates by reference the findings of fact and  
10 conclusions of law made on the record at the hearing on January 11, 2017, and elaborates below.

11 **i. Prospective Contractual Relationship**

12 At the hearing on January 11, 2017, INAG’s counsel agreed that at least one of the casinos  
13 to which Mr. Jones had sent the letters had removed INAG’s device and replaced it with the Richar  
14 device. Richar also submitted an email communication from an official at the Agua Caliente casino  
15 indicating that it could not risk moving forward because of the legal liabilities cited in the Jones  
16 letters. Richar has transmitted license agreements for Richer Roulette to Morongo Casino in  
17 Cabazon, California, and Agua Caliente Casino in Rancho Mirage, California. There is a limited  
18 market for these tribal casinos, and the Jones’ communications at issue were sent to every casino  
19 in California. The Court finds that Richar has sufficiently demonstrated prospective contractual  
20 relationships with casinos within the limited market of California tribal casino’s leasing roulette-  
21 type devices.

22 **ii. Knowledge Of The Prospective Contractual Relationship**

23 The Jones letters by their content reveal INAG and Jones’s knowledge of a prospective  
24 relationship between Richar and casinos in the market for roulette-type devices. Richar has  
25 satisfied this element.

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### iii. Intent To Harm By Preventing Contractual Relationship

The content of the letters, including the intentional suggestion that contracting could result in jail time, is sufficient to satisfy this element.

#### iv. The Absence Of Privilege

Conduct consistent with free competition, that does not involve interference by “unlawful or improper means” and does not “unjustly enrich” a defendant, is privileged. See Crockett v. Sahara Realty Corp., 591 P.2d 1135, 1137 (Nev. 1979).

However, “federal patent law preempts state-law tort liability for a patentholder’s good faith conduct in communications asserting infringement of its patent and warning about potential litigation.” Globetrotter Software, Inc. v. Elan Computer Group, Inc., 362 F.3d 1367, 1374 (Fed. Cir. 2004). “State law claims such as [the tortious interference with prospective economic advantage claim at issue] can survive federal preemption only to the extent that those claims are based on a showing of “bad faith” action in asserting infringement. Accordingly, to avoid preemption, bad faith must be alleged and ultimately proven, even if bad faith is not otherwise an element of the tort claim.” Id. (internal quotations omitted).

The March 31, 2016 letter contains the following statement, “Richar Roulette is played with two traditional roulette wheels. Transporting a device that is prohibited across state lines is a violation of the Johnston Act and carries a 1-year minimum jail sentence.” The letter does not provide, and Plaintiffs have not provided any evidence that there has been any determination that the device violates the Johnston Act, or that the casinos could be subject to criminal liability for leasing the device. The communication did not provide an expert legal opinion or any kind of clear legal analysis, but rather baldly asserts that the device is noncompliant and strongly implies that leasing the device could result in a jail sentence. The second letter purports to provide legal reasoning of Mr. Jones “as a common lay person.” It reiterates the assertion of illegality but does not address civil or criminal penalties. Richar has also submitted a copy of a facebook post, responding to an ad for the Richar product, in which Mr. Jones states that “California compacts allow house banked card games only. This is not compliant with ca law.” The post provides no further explanation. The Court finds that it was improper and inconsistent with free competition to

1 send a letter that suggests possible criminal sanctions, including jail time, absent there being a  
2 finding or other clear public statement by a regulatory or enforcement body suggesting the product  
3 is illegal.<sup>1</sup>

4 **B. Irreparable Harm**

5 The Court finds that absent an injunction there would be irreparable harm to the  
6 professional reputation and prospective professional relationships of Richar, Inc. The  
7 communications at issue implied that Richar, Inc. potentially engaged in criminal conduct and  
8 sought to market gaming devices that he knew or should have known were illegal under Nevada  
9 and California law and not compliant with tribal compacts.

10 **C. Balance of the Equities**

11 The Court finds that the balance of the equities tips in favor of Richar, Inc. The tailored  
12 injunction will not impinge upon Plaintiffs' right to argue that the Richar device is infringing, or  
13 to otherwise promote their device in the course of normal competition, but will only limit use of  
14 unsubstantiated statements as to the legality of the product and legal consequences that could result  
15 from leasing the product. Absent an injunction, Richar Inc. would suffer severe harm to its  
16 reputation and business development.

17 **D. Public Interest**

18 The Court finds that no public interest should bar the injunction. While injunctions limiting  
19 speech implicate the First Amendment, commercial speech that is unlawful or misleading is not  
20 protected by the First Amendment. American Academy of Pain Management v. Joseph, 353 F.3d  
21 1099, 1106 (9th Cir. 2004). The Court orders only a narrow restriction on specific commercial  
22 speech as to unsubstantiated claims involving legal conclusions. INAG and Jones raise no  
23 additional public interest arguments extrinsic to their defenses to the tort elements.

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28 <sup>1</sup> The Court need not and does not rely on the content as to patent infringement.

1                   **VI. CONCLUSION**

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3                   **IT IS THEREFORE ORDERED** that Richar's Motion for a Preliminary Injunction (ECF  
4 No. 30) is GRANTED;

5                   **IT IS FURTHER ORDERED** that INAG, Inc., Mr. Jones, and their agents and  
6 employees, will cease and desist any further dissemination of statements that Richer Roulette is  
7 non-compliant with applicable gaming regulations, statements that Richer Roulette has been  
8 removed from any tribal casinos for its purported illegality, or that anyone who might be involved  
9 with the purchase, sale, distribution, or receipt of Richer Roulette could be subject to civil or  
10 criminal penalties, including potential incarceration, while this lawsuit remains ongoing;

11                   **IT IS FURTHER ORDERED** that INAG, Inc., Mark H. Jones, and any agents or  
12 employees, shall remove any such statements made on any website and in advertising or other  
13 promotional materials.

14                   This Court has not been asked to rule on the compliance or non-compliance of Richer  
15 Roulette under any applicable authority, and therefore makes no such ruling or inference by way  
16 of this Order.

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18                   **DATED** this 25th day of September, 2017.

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**RICHARD F. BOULWARE, II**  
**UNITED STATES DISTRICT JUDGE**