

1 UNITED STATES DISTRICT COURT
2 DISTRICT OF NEVADA

3 JOSEPH ASHLEY,)
4)
5 Plaintiff,)
6 vs.)
7 CITY OF LAS VEGAS; LAS VEGAS)
8 MARSHALS; FREMONT STREET)
9 EXPERIENCE, LLC;)
10 Defendants.)

Case No.: 2:16-cv-02053-GMN-VCF

ORDER

11 Pending before the Court is the Motion for Preliminary Injunction, (ECF No. 8), filed by
12 Plaintiff Joseph Ashley ("Plaintiff"). Defendant Fremont Street Experience, LLC ("FSE") filed
13 a Response, (ECF No. 12), and Plaintiff filed a Reply, (ECF No. 19).¹ For the reasons set forth
14 herein, Plaintiff's Motion for Preliminary Injunction is DENIED.

15 I. BACKGROUND

16 Plaintiff is a street performer who conducts a "comedy-escape" show for pedestrians at
17 the Fremont Experience Pedestrian Mall ("the Mall"). (Am. Compl. ¶ 8, ECF No. 5). As a
18 street performer, Plaintiff is subject to a number of restrictions set forth in Las Vegas Municipal
19 Code § 11.68 ("LVMC § 11.68"). (Id. ¶¶ 13, 14). In the instant Motion for Preliminary
20 Injunction, Plaintiff claims the following provisions of LVMC § 11.68 violate his First and
21 Fourteenth Amendment rights under the U.S. Constitution:

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25 ¹ Plaintiff additionally filed a Motion to Reconsider the Court's refusal to review the Motion for Preliminary
Injunction on an expedited basis. (ECF No. 10). This motion contained additional evidence that was unavailable
when the original Motion for Preliminary Injunction was filed. Accordingly, the Court construes this motion to
be a Motion to Supplement and grants it in that limited respect.

- 1 1. LVMC § 11.68.107(C)(2) prohibiting street performances within certain areas;²
- 2 2. LVMC § 11.68.107(C)(5) limiting the sound that street performers can emit;
- 3 3. LVMC §§ 11.68.108(A) and (B) designating certain zones where street performances
- 4 are permitted from 3 p.m. to 1 a.m.;
- 5 4. LVMC § 11.68.108(D) allowing for the establishment of a lottery and rotation
- 6 system for street performers to reserve the designated performance zones; and
- 7 5. LVMC § 11.68.108(E) requiring street performers to register with the City’s
- 8 Business Licensing Division within 72 hours after first using a designated
- 9 performance zone.

10 **II. LEGAL STANDARD**

11 Preliminary injunctions are governed by Rule 65 of the Federal Rules of Civil
12 Procedure, which provides that a “court may issue a preliminary injunction only on notice to
13 the adverse party.” Fed. R. Civ. P. 65(a)(1). In general, injunctive relief is an extraordinary
14 remedy that is awarded only upon a clear showing that the moving party is entitled to that
15 relief. *Winter v. Natural Res. Def. Council, Inc.*, 555 U.S. 7, 22 (2008). A plaintiff seeking a
16 preliminary injunction “must establish that he is likely to succeed on the merits, that he is likely
17 to suffer irreparable harm in the absence of preliminary relief, that the balance of equities tips
18 in his favor, and that an injunction is in the public interest.” *Id.* at 20. In certain circumstances,
19 “‘serious questions going to the merits’ and a balance of hardships that tips sharply towards the
20 plaintiff can support issuance of a preliminary injunction, so long as the plaintiff also shows
21 that there is a likelihood of irreparable injury and that the injunction is in the public interest.”
22 *Alliance for the Wild Rockies v. Cottrell*, 632 F.3d 1127, 1134 (9th Cir. 2011). “[C]ourts must
23 balance the competing claims of injury and must consider the effect on each party of the

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25 ² Plaintiff erroneously cites LVMC § 11.68.020 as prohibiting street performances within 100 feet of a stage during a “sponsored concert.” This restriction is actually contained within LVMC § 11.68.107(C)(2).

1 granting or withholding of the requested relief.” *Amoco Production Co. v. Village of Gambell*,
2 AK, 480 U.S. 531, 542 (1987).

3 In the First Amendment Context, the party moving for a preliminary injunction “bears
4 the initial burden of making a colorable claim that [his] First Amendment rights have been
5 infringed, or are threatened with infringement, at which point the burden shifts to the [opposing
6 party] to justify the restriction. *Thalheimer v. City of San Diego*, 645 F.3d 1109, 1116 (9th Cir.
7 2011).

8 **III. DISCUSSION**

9 **A. Colorable First Amendment Claim**

10 Plaintiff claims that, as a regular street performer at the Mall, he has been subject to the
11 restrictions set forth in LVMC § 11.68. (See Am. Compl. ¶¶ 13, 14). A verified complaint can
12 serve as an affidavit for temporary injunctive relief if it is based on personal knowledge and
13 sets forth the requisite facts with specificity. *Lew v. Kona Hosp.*, 754 F.2d 1420, 1423 (9th Cir.
14 1985). A complaint is “verified” if it contains a sworn verification or declares that it is true and
15 correct. See *Kerwin v. Remittance Assistance Corp.*, 559 F. Supp. 2d 1117, 1122 (D. Nev.
16 2008). Having considered Plaintiff’s Amended Complaint,³ declarations, and accompanying
17 exhibits, the Court finds that Plaintiff has provided sufficient factual detail to demonstrate a
18 colorable First Amendment claim against the challenged provisions of LVMC § 11.68.⁴
19 Accordingly, the analysis turns to the reasonableness of those provisions.

21 ³ While Plaintiff’s Amended Complaint was originally unverified, he later filed a declaration affirming the
22 complaint to be true and correct. (Pl.’s Decl., ECF No. 24). Accordingly, the Court considers Plaintiff’s
23 statements as evidence to support the preliminary injunction motion.

24 ⁴ In Plaintiff’s Reply, he raises for the first time the argument that LVMC § 11.68.020’s definition of street
25 performer is unconstitutionally overbroad. (Pl.’s Reply 6:21–22, ECF No. 19). This argument was not properly
raised in Plaintiff’s opening brief and therefore waived. See *Graves v. Arpaio*, 623 F.3d 1043, 1048 (2010).
Moreover, Plaintiff does not allege that he is erroneously classified as a street performer under this definition.
Therefore, to the extent the Court does consider this new argument, the Court finds Plaintiff has failed to
establish standing to challenge this provision. See *Clark v. City of Lakewood*, 259 F.3d 996, 1006 (9th Cir. 2001)
(citing *Friends of Earth, Inc. v. Laidlaw Envtl. Servsl*, 528 U.S. 167, 180–181 (2000)).

1 **B. Reasonableness of the Challenged Provisions**

2 The Ninth Circuit has determined the mall to be a traditional public forum. American
3 Civil Liberties Union of Nev. v. City of Las Vegas, 466 F.3d 784, 789 (9th Cir. 2006) (“ACLU
4 II”). Although regulation of speech in a traditional public forum is disfavored, it is not
5 impermissible. *Id.* at 792. “The government may place reasonable time, place, and manner
6 restrictions on speech.” *Id.* These restrictions must be content-neutral and narrowly tailored to
7 serve a significant governmental interest, leaving open ample alternative channels of
8 expression. See *Clark v. Cmty. For Creative Non-Violence*, 468 U.S. 288, 293 (1984).

9 **1. Content-Neutral**

10 The principal inquiry in determining content neutrality is “whether the government has
11 adopted a regulation of speech because of disagreement with the message it conveys.” *Ward v.*
12 *Rock Against Racism*, 491 U.S. 781, 791 (1989). “Government regulation of expressive
13 activity is content neutral so long as it is justified without reference to the content of the
14 regulated speech.” *Id.* An ordinance is “content-based if either the main purpose in enacting it
15 was to suppress or exalt speech of a certain content, or it differentiates based on the content of
16 the speech on its face.” *ACLU II*, 466 F.3d at 789 (citing *City of Cincinnati v. Discovery*
17 *Network, Inc.*, 507 U.S. 410, 429–430 (1993)).

18 According to the City of Las Vegas, the Mall was created “for the movement, safety,
19 convenience, enjoyment, entertainment, recreation and relaxation of pedestrians.” LVMC §§
20 11.68.010(A), (D). The principal purpose of the Mall “is to serve as an economic and
21 entertainment venue that will enhance the historical central business district.” *Id.* §
22 11.68.010(D). The ordinances were amended in 2011 “to facilitate and enhance” this stated
23 purpose. *Id.* § 11.68.010(E). In 2015, the ordinances were again amended to assuage
24 “confusion as to where expressive activity is appropriate, particularly activity engaged in by
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1 street performers, and to combat infighting and competition for the most desirable locations.”
2 Id. § 11.68.010(G).

3 Plaintiff argues that “disagreement with the message of street performers” and the
4 “desire to enact prior restraints against them” were leading factors in the development of
5 LVMC § 11.68. (Pl.’s Reply 8:19–22, ECF No. 19). In support of this “illicit motive,” Plaintiff
6 references excerpts from multiple City Council meetings discussing the ordinances. (See
7 Council Meetings, Exs. 3, 4 to Pl.’s Reply, ECF Nos. 19-3, 19-4). Upon review, the Court
8 finds that these excerpts fall well short of demonstrating that the “main purpose” in enacting
9 LVMC § 11.68 was to suppress or exalt speech of a certain content. *ACLU II*, 466 F.3d at 789.
10 Absent additional evidence to the contrary, the Court accepts the findings of LVMC § 11.68
11 regarding the challenged ordinances’ purpose.

12 Plaintiff further argues that the ordinances are facially content-based, stating that the
13 ordinances treat “certain individuals and certain speech differently than others, with content at
14 the forefront.” (Pl.’s Reply 13:18–20). In support of this conclusion, Plaintiff relies heavily on
15 the ruling in *Reed*, which provides that “[s]ome facial distinctions based on a message are
16 obvious, defining regulated speech by particular subject matter, and others are more subtle,
17 defining regulated speech by its function or purpose.” *Reed v. Town of Gilbert, Ariz.*, 135 S. Ct.
18 2218 (2015). Plaintiff fails to provide any argument as to how LVMC § 11.68 regulates
19 content of speech based on its function or purpose. In fact, Plaintiff admits that his speech is
20 “nearly-identical” in content to “sponsored” speech found in the Mall. (Mot. for Prelim. Inj.
21 9:10–12, ECF No. 8). While the challenged ordinances do regulate the source of expression—
22 street performances—the ordinances do not distinguish based on the content of the message
23 conveyed by the performers. Accordingly, the Court finds the challenged provisions to be
24 content-neutral.

1 **2. Narrowly Tailored to a Significant Governmental Interest**

2 “A narrowly tailored time, place, or manner restriction on speech is one that does not
3 ‘burden substantially more speech than is necessary’ to achieve a substantial government
4 interest.” *Berger v. City of Seattle*, 569 F.3d 1029, 1041 (9th Cir. 2009). “[T]he chosen
5 restriction ‘need not be the least restrictive or least intrusive means’ available to achieve the
6 government’s legitimate interests. *Id.* However, the existence of “obvious, less burdensome
7 alternatives” is a relevant consideration in determining whether the restriction meets this test.
8 *Id.*

9 i) The Noise Ordinance

10 In general, the government has a substantial interest in protecting its citizens from
11 unwelcome noise. *Ward*, 491 U.S. at 796. Notably, “the government may act to protect even
12 such traditional public forums as city streets and parks from excessive noise.” *Id.* FSE argues
13 the ordinance regulates noise “no more than necessary to ensure that all performers may be
14 heard while not creating an unenjoyable and unpleasantly noisy environment for visitors of the
15 Mall.” (Def.’s Response 16:24–26, ECF No. 12). Specifically, FSE notes that the ordinance
16 only fully prohibits sound near the “celestial lightshow” and “sponsored concerts” by the FSE.
17 (*Id.* 17:4–6). These events are main attractions and draw millions of visitors to the Mall each
18 year. (Decl. Patrick Hughes ¶¶ 6, 8, Ex. B to Def.’s Response, ECF No. 13). Based on the
19 evidence in the record, the Court finds that the noise ordinance is narrowly tailored to ensure
20 visitors can enjoy both the Mall’s main attractions and the street performances.

21 Plaintiff additionally asserts an “as applied” challenge, claiming that the Mall Security
22 suppressed his speech while enforcing the noise ordinance. (See, e.g., Am. Compl. ¶¶ 20–24).
23 In particular, Plaintiff appears to take issue with the use of a decibel meter during his
24 performances. (*Id.*). The Court does not find Plaintiff’s argument persuasive, as the use of a
25 decibel meter is both a necessary and relatively unobtrusive way to enforce the noise ordinance.

1 Notably, FSE submits video evidence of multiple interactions between Plaintiff and the Mall
2 Security. (See Videos, Exs. F, J to Def.’s Response, ECF No. 14). This video shows the Mall
3 Security to be both discrete and respectful during and after Plaintiff’s performance.
4 Accordingly, the Court rejects Plaintiff’s as applied challenge for purposes of this preliminary
5 injunction motion.

6 ii) The Buffer/Performance Zones and Lottery Registration System

7 The United States Supreme Court has “recognized the legitimacy of the government’s
8 interests in ‘ensuring public safety and order, promoting the free flow of traffic on streets and
9 sidewalks, [and] protecting property rights.’” See McCullen v. Coakley, 134 S.Ct. 2518, 2545
10 (2014) (quoting Schneck v. Pro-Choice Network of Western N.Y., 519 U.S. 357, 376 (1997)).

11 In this case, the contested ordinances were enacted in response to issues concerning
12 traffic congestion, monopolization of locations by street performers, and violence towards
13 visitors and other street performers. (See generally Decls., Exs. B, D to Def.’s Response, ECF
14 No. 13). The restrictions therefore fall squarely within the government’s significant interest in
15 promoting safety and the free flow of pedestrian traffic. With respect to narrow tailoring, the
16 Court notes that the buffer zones only apply around “points of ingress and egress and natural
17 pedestrian stopping points.” (Def.’s Response 21:24–26). Furthermore, the performance zones
18 are required only during peak attendance times and still allow street performers to occupy
19 vacant spots. (Id.). Lastly, given the high demand for limited space, the lottery registration
20 system⁵ functions to deter infighting between street performers. See LVMC §§ 11.68.108(C),
21 (D). Accordingly, the Court finds these ordinances narrowly tailored to achieving the
22 government’s significant interest.

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25 ⁵ The Court notes that the registration requirement may constitute a prior restraint on speech to the extent it
applies to individuals who do not wish to enter the lottery system. As Plaintiff does not contest participating in
the lottery, the Court need not address this issue.

1 Plaintiff argues that LVMC § 11.68 violates the Equal Protection Clause by placing
2 restraints on street performers but not “sponsored concerts” or pedestrians engaged in
3 “expressive activity.” (Pl.’s Reply 5:1–5). According to Plaintiff, both concerts and street
4 performers have the identical function of entertaining “through the display of artistic
5 performance.” (Id. 4:23–24). In making this argument, Plaintiff fails to establish that street
6 performers are “in all relevant respects” the same as the other groups at the Mall. To the
7 contrary, the history of aggressive infighting, violence, and pedestrian obstruction renders street
8 performers decidedly different from other groups at the Mall. LVMC § 11.68 does not unjustly
9 discriminate by creating restrictions that address issues specific to street performers.

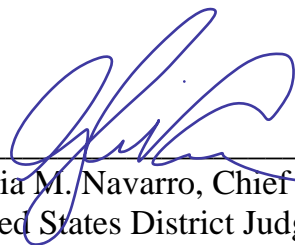
10 Based on the foregoing, the Court finds that Plaintiff has failed to demonstrate a
11 likelihood of success on the merits—or else raise “serious questions” going to the merits—on
12 either the First Amendment or Fourteenth Amendment claim. As Plaintiff fails to meet the first
13 element of a preliminary injunction, the Court need not address the remaining elements.

14 **IV. CONCLUSION**

15 **IT IS HEREBY ORDERED** that Plaintiff’s Motion for Preliminary Injunction, (ECF
16 No. 8), is **DENIED**.

17 **IT IS FURTHER ORDERED** that Plaintiff’s Motion for Reconsideration, (ECF No.
18 10), is construed as a Motion to Supplement the Preliminary Injunction and **GRANTED in**
19 **that limited respect**.

20 **DATED** this 27 day of November, 2016.

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Gloria M. Navarro, Chief Judge
United States District Judge