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 17 AFFINITYLIFESTYLES.COM, INC.
 18 d/b/a REAL WATER

11 UNITED STATES DISTRICT COURT
 12 DISTRICT OF NEVADA, SOUTHERN DIVISION

14 JENNIFER NUNES, a Nevada citizen;
 15 DENNYS SIAN, a Nevada citizen;
 16 RAMONA WELLS, a Nevada citizen;
 17 JAYSON MORGAN, a Nevada citizen,
 18 and KEYATRA GRANT, a Nevada citizen,
 19
 20 Plaintiff,
 21
 22 vs.
 23 AFFINITYLIFESTYLES.COM, INC. d/b/a
 24 REAL WATER, a Nevada corporation,
 25 ROE Defendants 1-100,
 26
 27 Defendants.

Case No. 2:16-cv-02265-APG-NJK

 as amended on p. 12

24 CONFIDENTIALITY STIPULATION AND PROTECTIVE ORDER

25 1. PURPOSES AND LIMITATIONS

26 Disclosure and discovery activity in this action are likely to involve production of
 27 confidential, proprietary, or private information for which special protection from public
 28 disclosure and from use for any purpose other than prosecuting this litigation may be



1 warranted. Accordingly, the parties hereby stipulate to and petition the court to enter the
2 following Stipulated Protective Order. The parties acknowledge that this Order does not
3 confer blanket protections on all disclosures or responses to discovery and that the
4 protection it affords from public disclosure and use extends only to the limited information
5 or items that are entitled to confidential treatment under the applicable legal principles.
6 The parties further acknowledge, as set forth in Section 12.3, below, that this Stipulated
7 Protective Order does not entitle them to file confidential information under seal;
8 Nevada/Federal law sets forth the procedures that must be followed and the standards
9 that will be applied when a party seeks permission from the court to file material under
10 seal.

11 2. **DEFINITIONS**

12 2.1 **Challenging Party**: a Party or Non-Party that challenges the designation of
13 information or items under this Order.

14 2.2 **"CONFIDENTIAL" Information or Items**: information (regardless of how it is
15 generated, stored or maintained) or tangible things that qualify for protection under
16 Federal Rule of Civil Procedure 26(c).

17 2.3 **Counsel (without qualifier)**: Outside Counsel of Record and House Counsel
18 (as well as their support staff).

19 2.4 **Designating Party**: a Party or Non-Party that designates information or items
20 that it produces in disclosures or in responses to discovery as "CONFIDENTIAL."

21 2.5 **Disclosure or Discovery Material**: all items or information, regardless of the
22 medium or manner in which it is generated, stored, or maintained (including, among other
23 things, testimony, transcripts, and tangible things), that are produced or generated in
24 disclosures or responses to discovery in this matter.

25 2.6 **Expert**: a person with specialized knowledge or experience in a matter
26 pertinent to the litigation who has been retained by a Party or its counsel to serve as an
27 expert witness or as a consultant in this action.

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1 2.7 House Counsel: attorneys who are employees of a party to this action.
2 House Counsel does not include Outside Counsel of Record or any other outside
3 counsel.

4 2.8 Non-Party: any natural person, partnership, corporation, association, or
5 other legal entity not named as a Party to this action.

6 2.9 Outside Counsel of Record: attorneys who are not employees of a party to
7 this action but are retained to represent or advise a party to this action and have
8 appeared in this action on behalf of that party or are affiliated with a law firm which has
9 appeared on behalf of that party.

10 2.10 Party: any party to this action, including all of its officers, directors,
11 employees, consultants, retained experts, and Outside Counsel of Record (and their
12 support staffs).

13 2.11 Producing Party: a Party or Non-Party that produces Disclosure or Discovery
14 Material in this action.

15 2.12 Professional Vendors: persons or entities that provide litigation support
16 services (e.g., photocopying, videotaping, translating, preparing exhibits or
17 demonstrations, and organizing, storing, or retrieving data in any form or medium) and
18 their employees and subcontractors.

19 2.13 Protected Material: any Disclosure or Discovery Material that is designated as
20 "CONFIDENTIAL."

21 2.14 Receiving Party: a Party that receives Disclosure or Discovery Material from a
22 Producing Party.

23 3. SCOPE

24 The protections conferred by this Stipulation and Order cover not only Protected
25 Material (as defined above), but also (1) any information copied or extracted from
26 Protected Material; (2) all copies, excerpts, summaries, or compilations of Protected
27 Material; and (3) any testimony, conversations, or presentations by Parties or their
28 Counsel that might reveal Protected Material. However, the protections conferred by this

1 Stipulation and Order do not cover the following information: (a) any information that is in
2 the public domain at the time of disclosure to a Receiving Party or becomes part of the
3 public domain after its disclosure to a Receiving Party as a result of publication not
4 involving a violation of this Order, including becoming part of the public record through
5 trial or otherwise; and (b) any information known to the Receiving Party prior to the
6 disclosure or obtained by the Receiving Party after the disclosure from a source who
7 obtained the information lawfully and under no obligation of confidentiality to the
8 Designating Party. Any use of Protected Material at trial shall be governed by a separate
9 agreement or order.

10 4. DURATION

11 Even after final disposition of this litigation, the confidentiality obligations imposed
12 by this Order shall remain in effect until a Designating Party agrees otherwise in writing or
13 a court order otherwise directs. Final disposition shall be deemed to be the later of (1)
14 dismissal of all claims and defenses in this action, with or without prejudice; and (2) final
15 judgment herein after the completion and exhaustion of all appeals, rehearings, remands,
16 trials, or reviews of this action, including the time limits for filing any motions or
17 applications for extension of time pursuant to applicable law.

18 5. DESIGNATING PROTECTED MATERIAL

19 5.1 Exercise of Restraint and Care in Designating Material for Protection. Each
20 Party or Non-Party that designates information or items for protection under this Order
21 must take care to limit any such designation to specific material that qualifies under the
22 appropriate standards. The Designating Party must designate for protection only those
23 parts of material, documents, items, or oral or written communications that qualify – so
24 that other portions of the material, documents, items, or communications for which
25 protection is not warranted are not swept unjustifiably within the ambit of this Order.

26 Mass, indiscriminate, or routinized designations are prohibited. Designations that are
27 shown to be clearly unjustified or that have been made for an improper purpose (e.g., to
28 unnecessarily encumber or retard the case development process or to impose

1 unnecessary expenses and burdens on other parties) expose the Designating Party to
2 sanctions. If it comes to a Designating Party's attention that information or items that it
3 designated for protection do not qualify for protection, that Designating Party must
4 promptly notify all other Parties that it is withdrawing the mistaken designation.

5 5.2 Manner and Timing of Designations. Except as otherwise provided in this
6 Order (see, e.g., second paragraph of section 5.2(a) below), or as otherwise stipulated or
7 ordered, Disclosure or Discovery Material that qualifies for protection under this Order
8 must be clearly so designated before the material is disclosed or produced.

9 Designation in conformity with this Order requires:

10 (a) for information in documentary form (e.g., paper or electronic documents, but
11 excluding transcripts of depositions or other pretrial or trial proceedings), that
12 the Producing Party affix the legend "CONFIDENTIAL" to each page that
13 contains protected material. If only a portion or portions of the material on a
14 page qualifies for protection, the Producing Party also must clearly identify the
15 protected portion(s) (e.g., by making appropriate markings in the margins). A
16 Party or Non-Party that makes original documents or materials available for
17 inspection need not designate them for protection until after the inspecting
18 Party has indicated which material it would like copied and produced. During
19 the inspection and before the designation, all of the material made available for
20 inspection shall be deemed "CONFIDENTIAL." After the inspecting Party has
21 identified the documents it wants copied and produced, the Producing Party
22 must determine which documents, or portions thereof, qualify for protection
23 under this Order. Then, before producing the specified documents, the
24 Producing Party must affix the "CONFIDENTIAL" legend to each page that
25 contains Protected Material. If only a portion or portions of the material on a
26 page qualifies for protection, the Producing Party also must clearly identify the
27 protected portion(s) (e.g., by making appropriate markings in the margins).

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1 (b) for testimony given in deposition or in other pretrial or trial proceedings, that the
2 Designating Party identify on the record, before the close of the deposition,
3 hearing, or other proceeding, all protected testimony.

4 (c) for information produced in some form other than documentary and for any
5 other tangible items, that the Producing Party affix in a prominent place on the
6 exterior of the container or containers in which the information or item is stored
7 the legend "CONFIDENTIAL." If only a portion or portions of the information or
8 item warrant protection, the Producing Party, to the extent practicable, shall
9 identify the protected portion(s).

10 5.3 Inadvertent Failures to Designate. If timely corrected, an inadvertent failure
11 to designate qualified information or items does not, standing alone, waive the
12 Designating Party's right to secure protection under this Order for such material. Upon
13 timely correction of a designation, the Receiving Party must make reasonable efforts to
14 assure that the material is treated in accordance with the provisions of this Order.

15 6. CHALLENGING CONFIDENTIALITY DESIGNATIONS

16 6.1 Timing of Challenges. Any Party or Non-Party may challenge a designation
17 of confidentiality at any time. Unless a prompt challenge to a Designating Party's
18 confidentiality designation is necessary to avoid foreseeable, substantial unfairness,
19 unnecessary economic burdens, or a significant disruption or delay of the litigation, a
20 Party does not waive its right to challenge a confidentiality designation by electing not to
21 mount a challenge promptly after the original designation is disclosed.

22 6.2 Meet and Confer. The Challenging Party shall initiate the dispute resolution
23 process by providing written notice of each designation it is challenging and describing
24 the basis for each challenge. To avoid ambiguity as to whether a challenge has been
25 made, the written notice must recite that the challenge to confidentiality is being made in
26 accordance with this specific paragraph of the Protective Order. The parties shall attempt
27 to resolve each challenge in good faith and must begin the process by conferring directly
28 (in voice to voice dialogue; other forms of communication are not sufficient) within 14

1 days of the date of service of notice. In conferring, the Challenging Party must explain the
2 basis for its belief that the confidentiality designation was not proper and must give the
3 Designating Party an opportunity to review the designated material, to reconsider the
4 circumstances, and, if no change in designation is offered, to explain the basis for the
5 chosen designation. A Challenging Party may proceed to the next stage of the challenge
6 process only if it has engaged in this meet and confer process first or establishes that the
7 Designating Party is unwilling to participate in the meet and confer process in a timely
8 manner.

9 6.3 Judicial Intervention. If the Parties cannot resolve a challenge without court
10 intervention, the Designating Party shall file and serve a motion to retain confidentiality
11 under within 21 days of the initial notice of challenge or within 14 days of the parties
12 agreeing that the meet and confer process will not resolve their dispute, whichever is
13 earlier. Each such motion must be accompanied by a competent declaration affirming that
14 the movant has complied with the meet and confer requirements imposed in the
15 preceding paragraph. Failure by the Designating Party to make such a motion including
16 the required declaration within 21 days (or 14 days, if applicable) shall automatically
17 waive the confidentiality designation for each challenged designation. In addition, the
18 Challenging Party may file a motion challenging a confidentiality designation at any time if
19 there is good cause for doing so, including a challenge to the designation of a deposition
20 transcript or any portions thereof. Any motion brought pursuant to this provision must be
21 accompanied by a competent declaration affirming that the movant has complied with the
22 meet and confer requirements imposed by the preceding paragraph. The burden of
23 persuasion in any such challenge proceeding shall be on the Designating Party. Frivolous
24 challenges, and those made for an improper purpose (e.g., to harass or impose
25 unnecessary expenses and burdens on other parties) may expose the Challenging Party
26 to sanctions. Unless the Designating Party has waived the confidentiality designation by
27 failing to file a motion to retain confidentiality as described above, all parties shall
28 continue to afford the material in question the level of protection to which it is entitled

1 under the Producing Party's designation until the court rules on the challenge.

2 **7. ACCESS TO AND USE OF PROTECTED MATERIAL**

3 7.1 Basic Principles. A Receiving Party may use Protected Material that is
4 disclosed or produced by another Party or by a Non-Party in connection with this case
5 only for prosecuting, defending, or attempting to settle this litigation. Such Protected
6 Material may be disclosed only to the categories of persons and under the conditions
7 described in this Order. When the litigation has been terminated, a Receiving Party must
8 comply with the provisions of section 13 below (FINAL DISPOSITION). Protected
9 Material must be stored and maintained by a Receiving Party at a location and in a
10 secure manner that ensures that access is limited to the persons authorized under this
11 Order.

12 7.2 Disclosure of "CONFIDENTIAL" Information or Items. Unless otherwise
13 ordered by the court or permitted in writing by the Designating Party, a Receiving Party
14 may disclose any information or item designated "CONFIDENTIAL" only to:

15 (a) the Receiving Party's Outside Counsel of Record in this action, as well as
16 employees of said Outside Counsel of Record to whom it is reasonably necessary
17 to disclose the information for this litigation;

18 (b) the officers, directors, and employees (including House Counsel) of the
19 Receiving Party to whom disclosure is reasonably necessary for this litigation and
20 who have signed the "Acknowledgment and Agreement to Be Bound" (Exhibit A);

21 (c) Experts (as defined in this Order) of the Receiving Party to whom disclosure
22 is reasonably necessary for this litigation and who have signed the
23 "Acknowledgment and Agreement to Be Bound" (Exhibit A);

24 (d) the court and its personnel;

25 (e) court reporters and their staff, professional jury or trial consultants, mock
26 jurors, and Professional Vendors to whom disclosure is reasonably necessary for
27 this litigation and who have signed the "Acknowledgment and Agreement to Be
28 Bound" (Exhibit A);

1 (f) during their depositions, witnesses in the action to whom disclosure is
2 reasonably necessary and who have signed the "Acknowledgment and Agreement
3 to Be Bound" (Exhibit A), unless otherwise agreed by the Designating Party or
4 ordered by the court. Pages of transcribed deposition testimony or exhibits to
5 depositions that reveal Protected Material must be separately bound by the court
6 reporter and may not be disclosed to anyone except as permitted under this
7 Stipulated Protective Order; and

8 (g) the author or recipient of a document containing the information or a custodian
9 or other person who otherwise possessed or knew the information.

10 **8. PROTECTED MATERIAL SUBPOENAED OR ORDERED PRODUCED IN OTHER**
11 **LITIGATION**

12 If a Party is served with a subpoena or a court order issued in other litigation that
13 compels disclosure of any information or items designated in this action as
14 "CONFIDENTIAL," that Party must:

15 (a) promptly notify in writing the Designating Party. Such notification shall
16 include a copy of the subpoena or court order;

17 (b) promptly notify in writing the party who caused the subpoena or order to
18 issue in the other litigation that some or all of the material covered by the
19 subpoena or order is subject to this Protective Order. Such notification shall
20 include a copy of this Stipulated Protective Order; and

21 (c) cooperate with respect to all reasonable procedures sought to be pursued
22 by the Designating Party whose Protected Material may be affected. If the
23 Designating Party timely seeks a protective order, the Party served with the
24 subpoena or court order shall not produce any information designated in this action
25 as "CONFIDENTIAL" before a determination by the court from which the subpoena
26 or order issued, unless the Party has obtained the Designating Party's permission.
27 The Designating Party shall bear the burden and expense of seeking protection in
28 that court of its confidential material – and nothing in these provisions should be

1 construed as authorizing or encouraging a Receiving Party in this action to disobey
2 a lawful directive from another court.

3 **9. A NON-PARTY'S PROTECTED MATERIAL SOUGHT TO BE PRODUCED IN THIS**
4 **LITIGATION**

5 (a) The terms of this Order are applicable to information produced by a Non-Party
6 in this action and designated as "CONFIDENTIAL." Such information produced by
7 Non-Parties in connection with this litigation is protected by the remedies and relief
8 provided by this Order. Nothing in these provisions should be construed as
9 prohibiting a Non-Party from seeking additional protections.

10 (b) In the event that a Party is required, by a valid discovery request, to produce a
11 Non-Party's confidential information in its possession, and the Party is subject to
12 an agreement with the Non-Party not to produce the Non-Party's confidential
13 information, then the Party shall:

14 (1) promptly notify in writing the Requesting Party and the Non-Party that some
15 or all of the information requested is subject to a confidentiality agreement with a
16 Non-Party;

17 (2) promptly provide the Non-Party with a copy of the Stipulated Protective
18 Order in this litigation, the relevant discovery request(s), and a reasonably specific
19 description of the information requested; and

20 (3) make the information requested available for inspection by the Non-Party.

21 (c) If the Non-Party fails to object or seek a protective order from this court within
22 14 days of receiving the notice and accompanying information, the Receiving Party
23 may produce the Non-Party's confidential information responsive to the discovery
24 request. If the Non-Party timely seeks a protective order, the Receiving Party shall
25 not produce any information in its possession or control that is subject to the
26 confidentiality agreement with the Non-Party before a determination by the court.
27 Absent a court order to the contrary, the Non-Party shall bear the burden and
28 expense of seeking protection in this court of its Protected Material.

1 10. UNAUTHORIZED DISCLOSURE OF PROTECTED MATERIAL

2 If a Receiving Party learns that, by inadvertence or otherwise, it has disclosed
3 Protected Material to any person or in any circumstance not authorized under this
4 Stipulated Protective Order, the Receiving Party must immediately (a) notify in writing the
5 Designating Party of the unauthorized disclosures, (b) use its best efforts to retrieve all
6 unauthorized copies of the Protected Material, (c) inform the person or persons to whom
7 unauthorized disclosures were made of all the terms of this Order, and (d) request such
8 person or persons to execute the "Acknowledgment and Agreement to Be Bound" that is
9 attached hereto as Exhibit A.

10 11. INADVERTENT PRODUCTION OF PRIVILEGED OR OTHERWISE PROTECTED
11 MATERIAL

12 When a Producing Party gives notice to Receiving Parties that certain
13 inadvertently produced material is subject to a claim of privilege or other protection, the
14 obligations of the Receiving Parties are those set forth in Federal Rule of Civil Procedure
15 26(b)(5)(B). This provision is not intended to modify whatever procedure may be
16 established in an e-discovery order that provides for production without prior privilege
17 review. Pursuant to Federal Rule of Evidence 502(d) and (e), insofar as the parties reach
18 an agreement on the effect of disclosure of a communication or information covered by
19 the attorney-client privilege or work product protection, the parties may incorporate their
20 agreement in the stipulated protective order submitted to the court.

21 12. MISCELLANEOUS

22 12.1 Right to Further Relief. Nothing in this Order abridges the right of any person
23 to seek its modification by the court in the future.

24 12.2 Right to Assert Other Objections. By stipulating to the entry of this Protective
25 Order no Party waives any right it otherwise would have to object to disclosing or
26 producing any information or item on any ground not addressed in this Stipulated
27 Protective Order. Similarly, no Party waives any right to object on any ground to use in
28 evidence of any of the material covered by this Protective Order.

1 See order issued concurrently herewith. nating
2 Party Party
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9 instructed by the court.

10 13. FINAL DISPOSITION

11 Within 60 days after the final disposition of this action, as defined in paragraph 4,
12 each Receiving Party must return all Protected Material to the Producing Party or destroy
13 such material. As used in this subdivision, "all Protected Material" includes all copies,
14 abstracts, compilations, summaries, and any other format reproducing or capturing any of
15 the Protected Material. Whether the Protected Material is returned or destroyed, the
16 Receiving Party must submit a written certification to the Producing Party (and, if not the
17 same person or entity, to the Designating Party) by the 60 day deadline that (1) identifies
18 (by category, where appropriate) all the Protected Material that was returned or destroyed
19 and (2) affirms that the Receiving Party has not retained any copies, abstracts,
20 compilations, summaries or any other format reproducing or capturing any of the
21 Protected Material. Notwithstanding this provision, Counsel are entitled to retain an
22 archival copy of all pleadings, motion papers, trial, deposition, and hearing transcripts,
23 legal memoranda, correspondence, deposition and trial exhibits, expert reports, attorney
24 work product, and consultant and expert work product, even if such materials contain
25 Protected Material. Any such archival copies that contain or constitute Protected Material
26 remain subject to this Protective Order as set forth in Section 4 (DURATION).

27 Each party agrees to be bound by the terms of this Confidentiality Stipulation and
28 Order as of the date it is executed, prior to the entry of the Order by the Court. This

1 Confidentiality Stipulation and Order may be executed in any number of counterparts,
2 each of which shall be deemed an original, but all of which taken together shall constitute
3 one instrument.

4 Dated: January 13th, 2017
5 CANEPA RIEDY ABELE & COSTELLO

Dated: January __, 2017
LEWIS BRISBOIS BISGAARD & SMITH LLP

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REAL WATER

16 Dated: January __, 2017
17 KEMP JONES & COULTHARD, LLP

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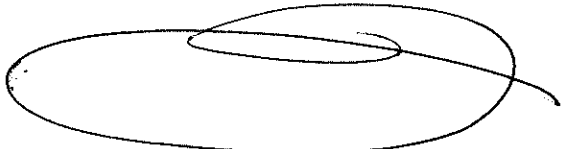
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24 And KEYATRA GRANT

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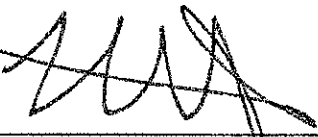
4 Dated: January __, 2017
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Dated: January 13th, 2017
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27 REAL WATER

15 Dated: January 13, 2017
16 KEMP JONES & COULTHARD, LLP

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27 DENNYS SIAN; RAMONA WELLS;
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And KEYATRA GRANT

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ORDER

BASED UPON THE STIPULATION OF THE PARTIES and good cause appearing
therefore,

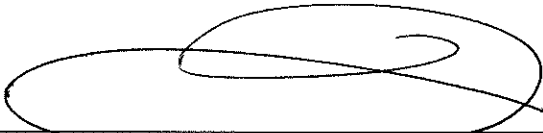
IT IS SO ORDERED that the certain Discovery material in this case will be treated
as CONFIDENTIAL pursuant to the Stipulation of the Parties and enumerated above.

DATED this _ 17th day of January ____, 2017.


UNITED STATES MAGISTRATE JUDGE

Submitted By:

LEWIS BRISBOIS BISGAARD & SMITH, LLP

 1-13-2017

JOSH COLE AIGKLEN Date

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Attorneys for Defendant

AFFINITYLIFESTYLES.COM, INC.

d/b/a REAL WATER

1 EXHIBIT A

2 ACKNOWLEDGMENT AND AGREEMENT TO BE BOUND

3 I, _____ of _____ declare under penalty of perjury that I have
4 read in its entirety and understand the Stipulated Protective Order that was issued by the
5 United States District Court for the Southern District of Nevada on [date] in the case of
6 JENNIFER NUNES et al v. AFFINITYLIFESTYLES.COM, INC. d/b/a REAL WATER
7 (Case No. 2:16-cv-02265-APG-NJK). I agree to comply with and to be bound by all the
8 terms of this Stipulated Protective Order and I understand and acknowledge that failure to
9 so comply could expose me to sanctions and punishment in the nature of contempt. I
10 solemnly promise that I will not disclose in any manner any information or item that is
11 subject to this Stipulated Protective Order to any person or entity except in strict
12 compliance with the provisions of this Order. I further agree to submit to the
13 jurisdiction of the United States District Court for the Southern District of Nevada
14 and/or the courts of the State of Nevada, as applicable, for the purpose of enforcing the
15 terms of this Stipulated Protective Order, even if such enforcement proceedings occur
16 after termination of this action. I hereby appoint _____ of
17 _____ as my Nevada agent for service of process in connection with
18 this action or any proceedings related to enforcement of this Stipulated Protective
19 Order.

20
21 Date: _____
22 _____

23 City and State where sworn and signed: _____

24 Printed name: _____
25 _____

26 Signature: _____
27 _____