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UNITED STATES DISTRICT COURT  
DISTRICT OF NEVADA

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<p>SHELDON F. GOLDBERG, et al.,</p> <p style="text-align: right;">Plaintiff(s),</p> <p style="text-align: center;">v.</p> <p>JACK BARRECA, et al.,</p> <p style="text-align: right;">Defendant(s).</p>		<p>Case No. 2:17-CV-2106 JCM (VCF)</p> <p style="text-align: center;">ORDER</p>
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Presently before the court is pro se defendant Giacomo Barreca’s (“Barreca”) motion to dismiss. (ECF No. 49). Beneficial Innovations Inc., Barbara Goldberg, and Seldon Goldberg (“plaintiffs”) filed a response. (ECF No. 53). Barreca did not reply, and the time to do so has passed.

Also before the court is Barreca’s motion for summary judgment on his counterclaim. (ECF No. 50). Plaintiffs filed a response. (ECF No. 57). Barreca did not reply, and the time to do so has passed.

Also before the court is plaintiffs’ motion to strike defendants International Beverage, LTD, a Nevada corporation; International Beverage Alliance, LLC, a Nevada limited-liability company; and International Beverage Alliance, LLC, a Colorado limited-liability company’s (the “entity defendants”) answer and counterclaim. (ECF No. 56). The entity defendants did not oppose the motion and did not appear at the motion hearing. (ECF Nos. 60; 61).

Also before the court is Magistrate Judge Ferenbach’s report and recommendation (“R&R”). (ECF No. 60). No objections to the R&R were filed, and the time to do so has passed.

Also before the court is plaintiffs’ motion for entry of clerk’s default. (ECF No. 62).

1       **I.     Background**

2           The instant action arises from purported civil fraud and breach-of-contract pertaining to  
3 the development and marketing of a “unique margarita product,” the “No Name Margarita.” (ECF  
4 No. 1). In early April 2017, Barreca approached plaintiffs about his plan to create and sell No  
5 Name Margarita. (ECF No. 31-1). The record before the court is somewhat unclear with regards  
6 to Barreca’s representations during his discussions with plaintiffs. However, in general terms,  
7 Barreca proposed that they should immediately begin working on No Name Margarita so that they  
8 could take the product to market in the upcoming summer season. *Id.*

9           On April 14, 2017, plaintiffs contracted with Barreca to develop No Name Margarita (“No  
10 Name agreement”). (ECF No. 31-2). The No Name agreement provided that plaintiffs would  
11 finance the venture with a loan in exchange for plaintiffs’ expertise and operation of the business.  
12 *Id.* The terms of the loan required plaintiffs to lend an initial sum of \$10,000 and cover all  
13 operational expenses for the months of April, May, and June. *Id.* The No Name agreement further  
14 provided that the loan would be allocated as a cost against Barreca’s portion of the profits. *Id.*

15           No Name Margarita was a failure. (ECF Nos. 31, 33). Barreca eventually produced 5,000  
16 cases but, though the record does not contain any financial figures, the parties have implied that  
17 the venture did not realize any meaningful profits. (ECF Nos. 31, 31-1, 33).

18           On August 4, 2017, plaintiffs initiated this action. (ECF No. 1). In their amended  
19 complaint, plaintiffs allege twenty causes of action. (ECF No. 9). On August 28, 2017, defendants  
20 filed an answer and counterclaim, alleging four counterclaims. (ECF No. 17). Plaintiffs moved  
21 to strike the defendants’ answer and counterclaim. (ECF No. 56).

22       **II.    Legal Standard**

23           This court “may accept, reject, or modify, in whole or in part, the findings or  
24 recommendations made by the magistrate.” 28 U.S.C. § 636(b)(1). Where a party timely objects  
25 to a magistrate judge’s report and recommendation, then the court is required to “make a de novo  
26 determination of those portions of the [report and recommendation] to which objection is made.”  
27 28 U.S.C. § 636(b)(1).

28

1           Where a party fails to object, however, the court is not required to conduct “any review at  
2 all . . . of any issue that is not the subject of an objection.” *Thomas v. Arn*, 474 U.S. 140, 149  
3 (1985). Indeed, the Ninth Circuit has recognized that a district court is not required to review a  
4 magistrate judge’s report and recommendation where no objections have been filed. See *United*  
5 *States v. Reyna-Tapia*, 328 F.3d 1114 (9th Cir. 2003) (disregarding the standard of review  
6 employed by the district court when reviewing a report and recommendation to which no  
7 objections were made).

### 8 **III. Discussion**

#### 9 *A. Report and recommendation, motion to strike, and motion for entry of clerk’s default*

10           Judge Ferenbach recommends the entity defendants’ answer (ECF No. 17) be stricken  
11 “[b]ecause the [entity d]efendants failed to retain counsel, despite the extended time to do so  
12 granted by the [c]ourt.” (ECF No. 60 at 2). Judge Ferenbach specifically “ordered the three [entity  
13 d]efendants to retain counsel by February 11, 2019, and warned that ‘[f]ailure to comply with this  
14 order may result in a recommendation to the [d]istrict [j]udge for sanctions, including case-  
15 dispositive sanctions.’” *Id.* at 1 (quoting ECF No. 41). However, Judge Ferenbach held that  
16 Barreca’s answer not be stricken because he is able to represent himself pro se. *Id.* at 2. Judge  
17 Ferenbach further recommends that striking the entity defendants’ answer is appropriate pursuant  
18 to Local Rule 7-2(d). *Id.*

19           Because no party objected to the R&R, the court need not revisit Judge Ferenbach’s  
20 decision. Nevertheless, this court conducted a de novo review to determine whether to adopt the  
21 recommendation. Upon reviewing the recommendation and attendant circumstances, this court  
22 finds good cause appears to adopt the magistrate judge’s findings in full. Accordingly, the court  
23 grants plaintiffs’ motion to strike, and strikes the answer (ECF No. 17) as to the entity defendants.  
24 (ECF No. 56).

25           In light of the foregoing, the court now considers plaintiffs’ motion for entry of clerk’s  
26 default. (ECF No. 62). Default judgment is appropriate “[w]hen a party against whom a judgment  
27 for affirmative relief is sought has failed to plead or otherwise defend, and that failure is shown by  
28 affidavit or otherwise.” Fed. R. Civ. P. 55(a).

1           Obtaining a default judgment is a two-step process:

2                     First, the party seeking a default judgment must file a motion for  
3                     entry of default with the clerk of a district court by demonstrating  
4                     that the opposing party has failed to answer or otherwise respond to  
5                     the complaint, and, second, once the clerk has entered a default, the  
6                     moving party may then seek entry of a default judgment against the  
7                     defaulting party.

8           See *UMG Recordings, Inc. v. Stewart*, 461 F. Supp. 2d 837, 840 (S.D. Ill. 2006).

9           Because the entity defendants’ answer is stricken, they have failed to timely plead or  
10           otherwise defend in this action. Consequently, plaintiff’s motion for entry of clerk’s default is  
11           granted.

12           B. *Barreca’s motions to dismiss and for summary judgment*

13           While the court acknowledges that petitioner filed this action pro se, “[t]he right of self-  
14           representation is not a license to abuse the dignity of the courtroom. Neither is it a license not to  
15           comply with relevant rules of procedural and substantive law.” *Faretta v. Cal.*, 422 U.S. 806, 834  
16           (1975); *United States v. Merrill*, 746 F.2d 458, 465 (9th Cir. 1984) (“A pro se defendant is subject  
17           to the same rules of procedure and evidence as defendants who are represented by counsel.”).  
18           Indeed, “pro se litigants in an ordinary civil case should not be treated more favorably than parties  
19           with attorneys of record.” *Jacobsen v. Filler*, 790 F.2d 1362, 1364 (9th Cir. 1986).

20           As an initial matter, the court notes that Barreca’s motion to dismiss and motion for  
21           summary judgment may be stricken pursuant to LR IC 2-2(b), which provides that “[f]or each type  
22           of relief requested or purpose of the document, a separate document must be filed and a separate  
23           event must be selected for that document.” LR IC 2-2(b). Both motions are identical documents,  
24           filed twice to circumvent LR IC 2-2(b)’s requirements. (Compare ECF No. 49, with ECF No. 50).  
25           To further compound Barreca’s local rule violation, both motions also contain Barreca’s “response  
26           to plaintiffs’ reply regarding defendants’ motion to stay” and his “statement of facts to support  
27           response to plaintiffs’ declaration.” (ECF Nos. 49 at 2, 9; 50 at 2, 9).

28           Rather than strike Barreca’s motions for violating LR IC 2-2(b), the court finds it  
29           appropriate to deny both motions because Barreca failed to comply with Local Rule 7-2(d), which

1 provides that “[t]he failure of a moving party to file points and authorities in support of the motion  
2 constitutes a consent to the denial of the motion.” LR 7-2(d).

3 Barreca’s one-page motion of dismiss consists of four paragraphs. (ECF No. 49 at 3). The  
4 first and last paragraphs simply request dismissal of this action. Id. While Barreca’s second and  
5 third paragraphs generally dispute plaintiffs’ characterization of this action, he provides no  
6 grounds for this court to dismiss the instant action.

7 Barreca’s motion for summary judgment is devoid of any cogent argument or citation to  
8 legal authority whatsoever. (See ECF No. 50 at 4–8). Instead, Barreca simply attaches his  
9 counterclaim. Id.

10 Because he failed to file a memorandum of points and authorities in support of either his  
11 motion to dismiss (ECF No. 49) or his motion for summary judgment (ECF No. 50), both motions  
12 are denied.

#### 13 **IV. Conclusion**

14 The court adopts Judge Ferenbach’s R&R and strikes the entity defendants’ answer.  
15 Because the entity defendants’ answer is stricken, the court grants plaintiffs’ motion for entry of  
16 clerk’s default against them. Barreca’s motions are denied for failure to comply with LR 7-2(d).

17 Accordingly,

18 IT IS HEREBY ORDERED, ADJUDGED, and DECREED that Barreca’s motion to  
19 dismiss (ECF No. 49) be, and the same hereby is, DENIED.

20 IT IS FURTHER ORDERED that Barreca’s motion for summary judgment (ECF No. 50)  
21 be, and the same hereby is, DENIED.

22 IT IS FURTHER ORDERED that Judge Ferenbach’s R&R (ECF No. 60) be, and the same  
23 hereby is, ADOPTED in full.

24 IT IS FURTHER ORDERED that plaintiffs’ motion to strike (ECF No. 56) be, and the  
25 same hereby is, GRANTED in part.

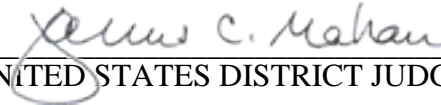
26 IT IS FURTHER ORDERED that defendants’ answer (ECF No. 17) be, and the same  
27 hereby is, STRICKEN as to the entity defendants.

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IT IS FURTHER ORDERED that plaintiffs' motion for entry of clerk's default (ECF No. 62) be, and the same hereby is, GRANTED.

DATED February 26, 2020.

  
UNITED STATES DISTRICT JUDGE