

IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF NEW JERSEY  
CAMDEN VICINAGE

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CENTER FOR SCIENCE IN THE  
PUBLIC INTEREST,

Plaintiff,

v.

COCA-COLA COMPANY, et al.,

Defendants.

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Civil No. 07-539 (RMB)

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CATHERINE M. MELFI,

Plaintiff,

v.

THE COCA-COLA COMPANY,

Defendant.

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Civil No. 07-828 (NLH)

**SCHEDULING ORDER**

This Scheduling Order confirms the directives given to counsel at the status conference on August 6, 2007; and the Court noting that counsel for all parties appeared.

IT IS this **7th** day of **August, 2007**, hereby **ORDERED**:

1. Initial written discovery requests shall be served by **August 15, 2007**. By **August 31, 2007**, the parties shall respond to the written discovery. Thereafter, the parties shall follow the schedule set forth in paragraphs 2 and 3 of the June 6, 2007 Scheduling Order in Melfi, C.A. No. 07-828 (NLH) [Doc. No. 25]. Responsive letter briefs shall be served by **September 24, 2007**.

2. The Court will conduct a status conference and oral argument on outstanding discovery issues on **October 2, 2007 at 2:00 p.m.** **FAILURE TO APPEAR WILL LEAD TO THE IMPOSITION OF SANCTIONS, INCLUDING COSTS.**

3. Any application for an extension of time beyond the deadlines set herein shall be made in writing to the undersigned and served upon all counsel prior to expiration of the period sought to be extended, and shall disclose in the application all such extensions previously obtained, the precise reasons necessitating the application showing good cause under FED. R. CIV. P. 16(b), and whether adversary counsel agree with the application. The schedule set herein will not be extended unless good cause is shown.

**THE FAILURE OF A PARTY OR ATTORNEY TO OBEY THIS ORDER MAY RESULT IN IMPOSITION OF SANCTIONS UNDER FED. R. CIV. P. 16(f).**

s/ Joel Schneider  
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JOEL SCHNEIDER  
United States Magistrate Judge