

EXHIBIT B



ASK ABOUT ENVIGA

MAXIMIZE

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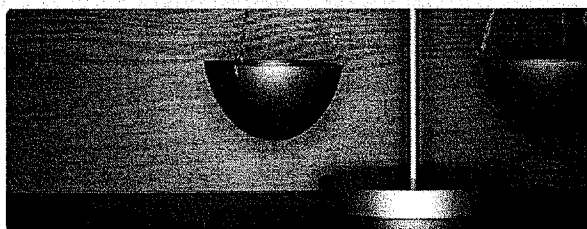


PRODUCTS | HOW IT WORKS | LIVE ENVIGA

be positive. drink negative.™

CALORIE BURNING

Enviga gently boosts your metabolism to increase calorie burning.



- BENEFITS
 - Calorie Burning
 - Antioxidants
 - Calcium
- POWER OF GREEN TEA
 - EGCG
 - Caffeine
- SCIENCE
 - Other Research
- FAQs
- COMPARISON CHART

While many scientific studies have shown a connection between green tea, caffeine, and metabolism, Enviga is the only ready-to-drink green tea that has been proven to increase calorie burning (In our study, healthy 18 to 35-year-olds of normal weight who drank 3 cans of an Enviga prototype per day burned an extra 106 calories on average). And it tastes great too.

ENERGY IMBALANCE

Your metabolism turns the calories you consume from food into the fuel or energy your body needs to do things. If you take in more calories than you need, your body stores them. Over time, this will lead to weight gain. In other words, consuming more energy than you are using creates an "energy imbalance".

THE REMEDY

There are two ways to correct an energy imbalance: by reducing your calorie consumption, or by burning more of them - otherwise known as "diet and exercise". The good news is that Enviga can help on both sides of this energy equation:

* First, it is very low in calories compared to other drinks like soda, regular iced tea and fruit... as it refreshes you while keeping your calorie intake down.

RESOURCES AND LINKS

- Find out more about metabolism and calorie burning
- Make the most of your metabolism



See the Enviga COMPARISON CHART

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SCIENCE

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FAQS

COMPARISON CHART

CALORIE BURNING

The good news is that Enviga can help on both sides of this energy equation:

- * First, it is very low in calories compared to other drinks like soda, regular iced tea and juice - so it refreshes you while keeping your caloric intake down.
- * Second, and most important, it gently enhances your metabolism, naturally increasing your body's ability to burn calories.

With the combined force of science and nature, Enviga is proven to deliver.

MORE ABOUT CALORIE BURNING

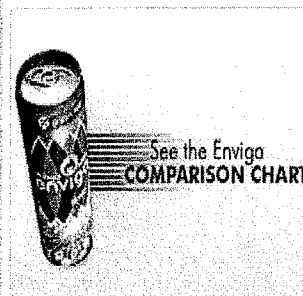
Enviga actually provides a negative calorie effect that's never before been proven in a ready-to-drink green tea. The 5 calories in a can of Enviga are effectively cancelled out by the boost in natural calorie burning - so it's as if you are drinking negative calories. This negative calorie effect is supported by a remarkable amount of nutritional science and research:

* Nestlé, a leader in nutritional research and the global tea business, conducted its own clinical study of an Enviga prototype amongst healthy 18 to 35-year-olds within a normal weight range. After consuming the equivalent of three Enviga beverages over the course of a day, the subjects experienced an average calorie burning increase of 106 calories.

* Four additional clinical studies were conducted to evaluate the calorie burning properties of EGCG, and caffeine. When the levels of EGCG and caffeine tested were comparable to that in three cans of Enviga, healthy individuals of average weight experienced an increase in calorie burning by 60-100 calories. A hundred calories may not sound like much - but when it comes to keeping that energy balance in check, every little bit helps.

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