# **EXHIBIT G**

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Corporation.

(The following takes place in open court before the

Honorable Neel L. Hillman, United States District Court Judge, District of New Jersey, sitting at

Camden, New Jersey, on Friday, May 18, 2007)

UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF WEN JERSEY
JARED HORKMAN AND KARKAND MONA COREN, ON BEHALF OF THRESELVES AND ALL OTHERS CIVIL ACTION NUMBER:
SINILARLY SITUATED, 07-1338 (NLH)
PLAINTIPPS,
-¥&-
MENU FOODS LIMITED, MENU FOODS, INC., AND MENU FOODS NEWSFI CORFORATION,
DAFENDANTS.
MOTION TO SHOW CAUSE
DATE: MAY 18, 2007
MITCHELL H. COHEN UNITED STATES COURTHOUSE ONE JOHN Y. GERRY PLAXA, CAMDEN, NEW JERSEY. 08608
REFORE
THE HOMORAULE NOVEL L. HILLMAN, UNITED STATES DISTRICT JUDGE, DISTRICT OF NEW JERSEY, SITTING
AT CAMDEN. NEW JERSEY.
(APPEARANCES ON PAGE 2)
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5 THE COURT: It's morning, right? 6 Good morning, everyone. 7 Please be seated. Give me a minute to get settled in and then 8 8 we'll have appearances. 10 MS. RODRIGUEZ: Lisa Rodriovez, from the 11 firm of Trujillo, Rodriguez and Richards. 12 With me, today is Russell Paul from the 13 firm of Berner and Montague. 14 His motion, pro hac vice motion, has been 15 filed, not ruled on, however, and he will be 16 speaking this morning. 17 THE COURT: All right. 18 MS. RODRIGUEZ: If It please Your Honor --19 THE COURT: Welcome to both of you. 20 MR. PAUL: Good morning, Your Honor. 21 THE COURT: Who else do we have? 22 MR, HANSON: Sir, Gerard Hanson on behalf of 23 Hill Wallack, counsel for the defendants, Menu Foods 24 Limited, Menu Foods, Inc., and Menu Foods Midwest

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2 APPEARANCES: 3 TRUJILLO, RODRIGUEZ AND RICHARDS, LLC, BY: LISA 1. RODRIGUEZ, ESQUIRE, 4 AND 5 BERGER & MONTAGUE, P.C. BY: RUSSELL D. PAUL, ESQUIRE ATTORNEYS FOR THE PLAINTIFFS 6 7 HILL, WALLACK, LLP BY: GERARD H. HANSON, ESQUIRE, R AND PRETZEL & STOUFFER, CHARTERED, BY: EDWARD B. RUFF, III, ESQUIRE, 10 AND MICHAEL P. TURIELLO, ESQUIRE, ATTORNEY FOR THE DEFENDANTS 11 12 ALSO IN ATTENDANCE: 13 KERSHAW, CUTTER & RAINOFF, LLP, 14 BY: STUART C. TALLEY, ESQUIRE 15 KAPLAN, FOX & KILSHEIMER, LLP, BY: CHRISTINE FOX, ESQUIRE 16 WEXLER, TORISEVA, WALLACE, BY: MARK J. TAMBLYN, ESQUIRE 17 18 19 STEPHEN J. DANER, CERTIFIED COURT REPORTER OF NEW JERSEY REGISTERED PROFESSIONAL REPORTER OFFICIAL COURT REPORTER, U.S. DISTRICT COURT 22 23 25

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Present at counsel table with me is Edward 2 Ruff, III, of the Chicago firm of Pretzel and 3 Stouffer, as well as Michael Turiello. Mr. Ruff would like to address the Court. 4 5 Consistent with Mr. Paul, my office has filed a 6 Pro hac vice application which is returnable 7 June 1st. Certainly we would consent to Mr. Paul 8 addressing the Court as pro hac vice. 9 THE COURT: That's very kind of you. 10 We'll move up those applications and why 11 don't I look at those and consider them now. 12 MR, RUFF; Good morning, Your Honor. THE COURT: Welcome to you all. 13 14 MR, RUFF; Thank you. 15 THE COURT: Mr. Paul is here to, from 16 across the river. 17 MR. PAUL: Yes. 18 THE COURT: You are in good standing and 19 admitted in various places. No discipiinary matters, you've associated yourself with a local 20 21 firm. 22 Do you agree to comply with all the local 23 rules including the all important fee. 24 MR. PAUL: Yes, Your Honor. THE COURT: And I take it there's no 25

objections — I think I just heard from defense counsel for your admission in this case.

MR. HANSON: No, sir, we consent to the admission.

THE COURT: You are welcome to serve. I'll file whatever order is necessary for this, if I have it. I do. Today is the 18th.

Now for the defendant, Mr. Ruff. MR. RUFF: Yes, Your Honor.

THE COURT: All the things I have said regarding Mr. Paul appear to apply to you as well, including the all important fee.

MR. RUFF: Yes, Your Honor.

THE COURT: And we will make this effective today.

Mr. Turiello, you are a partner of Mr. Ruff's firm?

MR. TURIELLO: Yes, Your Honor.

THE COURT: All appears to be in order.

All right, we have the line-up card signed and we're ready for the first pitch, which would be yours, sir.

MR. PAUL: Yes, sir.

Good morning, Your Honor.

Thank you for having us before you this

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morning.

Your Honor, plaintiffs in the case certainly recognize the right of the defendants to communicate with putative class members prior to class certification.

We also recognize their right to attempt to settle claims prior to class certification.

However, Your Honor, they cannot do so with communications that are either misleading or coercive.

We filed an order to show cause in this action, and in response, defendants filed their brief with an attached communication which was revised from, from their previous communication, and now includes a letter to pet owners.

We condone their efforts. We thank them for those efforts, and think the efforts go a long way to satisfy the legal obligations. However, we think the letter falls short.

We were under the impression, perhaps mistakenly, that the letter had not been utilized, and not be utilized until this Court heard our arguments. However, we have come to realize the letter has been posted on the website, so we believe this misleading communication is currently out there

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right now.

Your Honor, I think that the law is clear that the Courts may, and in fact must step if any communication is in fact undermining of Rule 23, including with respect to misleading communications with class members before a class is certified.

Your Honor, pet owners who have tragically lost their pets, or whose pets have been harmed, have several options here. They can, if they so chose settle directly with defendants, or, they can affirmatively contact the lawyer, and defendant's communication does in fact state that they can do so, and supplies a list of lawyers in the class action that they can contact.

However, there's one option that's missing, that really needs to be expressly made clear to these recipients of these communications that they can do nothing, they're already a member of the class, and that their rights will be protected as the class cases go forward.

We think this is very relevant, and pertinent, and in fact one of their options as a putative class member, that they must be told by defendants.

Your Honor, it also appears that by the U.S. DISTRICT COURT - CAMDEN - NEW JERSEY

language in their revised communication, that once
they sign and fill out this claim form, that they're
then stuck settling with defendant.

If I could point to the language in the new communication? It say, quote, if you wish to at this time to begin the settlement process directly with Menu Foods, Menu Foods, rather than pursue other available avenues, we ask you complete, sign the returned enclosed claim form subject to any Court order which would prevent Menu Foods from proceeding with the settlement contemplated herein, we will proceed with the settlement process.

This is misleading, Your Honor, because it appears that once a recipient of the letter signs, and they are automatically in the process, not knowing exactly what the settlement offer will be, and not being advised of the fact once they get a settlement offer at that point they can go ahead and speak to a lawyer and then decide whether they want to participate in the settlement or do nothing and remain a member of the class.

The language we have proposed in our response brief we feel remedies, remedies the misleading nature of the communication, and I would just point to our reply brief, which our reply brief U.S. DISTRICT COURT - CAMDEN - NEW JERSEY

which sets out those sentences we feel must be 2 added.

I would also say, Your Honor, that the list of attorneys that they are including with their communication is incomplete, and we would be happy to supply the Court or the defendants with a very complete list of all the lawyers involved.

I would also say, Your Honor, we have attached a red line to our reply brief that attempts to rectify other aspects of the letter that we feel are also misleading. And I would like to just point out a couple of those, Your Honor, if I might.

The letter sets a tone, Your Honor, that we feel casts plaintiff's attorneys and plaintiff's cases in a negative light. And that can have the effect of motivating people to settle directly with defendants. It says things like more than 50 class actions have been filed, a number of attorneys, each seek to represent the interests of pet owners, when in fact consumers are the ones bringing the cases and attorneys are doing so on behalf of the consumers.

It's minor, not the main thrust of the brief, but we wanted to point at out to you.

> We also added language about the case being U.S. DISTRICT COURT - CAMDEN - NEW JERSEY

know about 12.1 million people have gone to their

2 website, and that website specifically refers them

to an 800 number to call a hotline. The hotline was

manned by Crawford and Company, a settlement claims

company hired by defendants, and Crawford and

6 Company then either sent them the claim form which

7 they say is, has been to under 50 people, but also

8 directs ever other caller to a different website, a

9 claim alert website, to download the form. So we

10 don't know how many people downloaded the form and

sent it back in. But for every person. A pet owner 11

12 that defendants can know their address, or calls in

13 the future, we feel they have to resend the

14 appropriate communication.

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Your Honor, in the new proposed communication there's a declaration proposed at the bottom for any claimant who signs the claim form to sign. The declaration we feel is highly misleading.

I'm just going to turn to the declaration,

20 Which first has them certify under penalty of periury that the information is correct that

21 22 they're providing in the claim form. But then says.

23 that, acknowledge receipt and review the letter from

Menu Foods which explains the effects of settling, 24

25 and lists other available avenues to pursue my

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consolidated.

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As a letter currently stands, it appears there's numerous class actions all around the country.

THE COURT: He needs you to slow down. MR. PAUL: Which can be befuddling to pet owners who may not be experienced in these type matters.

It is very informative to know that there will in the end one class action that will be a consolidation of all the current class actions out there.

Those are the main thrusts of our argument with respect to the letter, Your Honor.

We also feel that the revised communication has to be sent, once Your Honor determines what Is the appropriate communication to be sent, it has to be sent to everyone who has previously received that 18 communication from the defendants because that communication was in fact in our view misleading, and that would mean sending the letter to everyone who has contacted Menu Foods.

We stated in our brief that about -- we don't know exactly how many people contacted Menu Foods, and not actually sent the claim form. We do

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claim, including the pending class actions. Despite these other avenues, I would like to proceed with

3 settling my claim with Menu Foods.

Your Honor, that likely effect of this language is to mislead pet owners into believing once they sign and send back this claim form they have officially opted out, and that they are now stuck with proceeding in the settlement claims process.

10 And in addition, defendants might argue in 11 the future that these pet owners who signed the 12 declaration have in fact opted out, when it is not 13 been clear all they are doing so.

Lastly, Your Honor, we don't know the extent of information or materials that defendants have received as a result of the prior misleading communication. The prior claim form asks them to send in all their Vet bills, their receipts, their veterinary records, even food that they still have that was manufactured by defendants.

We don't know what they received. But in 22 essence we don't feel that they should have the 23 benefit of, so to speak, the fruit of the poisonous 24 tree. They had a misleading communication in our

25 view and received information back. We believe that

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at the very least the information must be disregarded by defendants and not used for any litigation purposes. We also believe it should be

shared with plaintiffs at this time.

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THE COURT: Can I ask you just one question about that, because I read that in your initial papers, but I read the Data Collection Form to, direct only to send clean cans and to merely preserve actual food, so I'm curious as to why you take the position that they requested and received actual samples.

Do you believe they actually asked for, and received samples of food?

MR. PAUL: It says, please send all relevant documents and material, including the following: cans and/or pouches of the pet food in question --THE COURT: Then read on.

MR. PAUL: Please insure that they are fully . cleaned prior to sending to avoid delays in the post

THE COURT: Doesn't that mean -- you mean -- you're saying complete cans, unopened cans,

MR. PAUL: Yes.

THE COURT: They could -- okay,

MR. PAUL: Yes.

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THE COURT: It goes on to say, doesn't it, keep any of the actual food in your freezer, double bag it and put it in the freezer?

MR. PAUL: Right. That's true. It would be unopened cans that may have been sent and may have been subject to testing by defendants, and we don't have access to that food or the results of those tests.

THE COURT: All right.

MR. PAUL: Thank you, Your Honor,

THE COURT: I didn't mean to cut you off.

Are you done?

MR. PAUL: That's our argument, and I would like to reserve some time.

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Thank you.

THE COURT: All right.

Well, the, it's interesting to see how the positions change as the briefing occurs and encouraging for someone in my position to see what appears to be some voluntary progress made for narrowing the issues, or working with one another to resolve some of these difficult issues.

So I'm curious how the defendants reacts to 20 24 the proposals made by the plaintiffs to modify the

letter that you want to send out as a matter of

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future communications and the related question of your reaction to the notion that this proposed

letter, or some version of it be sent to those where

previously communications have been established

through the putative class members.

MR. RUFF: May I respond, Your Honor?

THE COURT: Sure.

8 In other words, are we entering near to 9 reaching an agreement on this, or will I have to start from scratch on the legal issues? 10

MR. RUFF: Your Honor, again Ed Ruff, and 12 thank you for admitting me pro hac vice, and a pleasure to be before Your Honor and counsel.

I have met with Mr. Paul before, and I have met with some of the other counsel. They were actually in my office, and we have been attempting to work out, you know, various things going forward.

I should point out that the recent letter 18 19 and the package that went out was not necessarily prompted -- was not prompted by anything that the plaintiffs had filed. It was actually, if they were going to do this, my client was going to do this, and there's a large pressure that's placed upon him.

This is a company that's never been faced with this type of situation before. They aren't a

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1 big company. Their Board of Directors and their

2 Chief Officers, and all that probably could fit at

this table (indicating). We're not dealing with a

4 Nestle, Purina or anything like that. So they have

5 never been under a situation like this before, and

6 never had a bad product or anything like that

7 before. So when this happened, they were inundated

with calls not knowing how to handle this. 8

9 The first package, just so Your Honor has a 10 clear view in your mind from a date stamp point, 11 they sent this out, the initial claims that the

12 initial Data Collection Forms, I should say,

13 March 22nd. They hadn't been served in the case

14 yet, and I just want to put that in. They were

15 served the next day.

> THE COURT: All right. I mean, they got the FDA breathing down their neck and press reports, and they hired Crawford. They have to know the sults are coming.

> > MR. RUFF: Absolutely, Absolutely,

21 I just wanted to address your question 22 there is then no settlement until we hear what Your

23 Honor has to say. There's no settlements, and I

represented that to counsel when we met with them on 24

25 April 11th, and we did discuss some of the issues

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present.

Just from the standpoint of -- technical points that I just wanted to raise, there is a stay that's been entered in this particular case, and we are going to the MDL at the end of this month. The hearing is in Lass Vegas.

From the standpoint of timing of this particular motion, at least, it has been on the website since the 22nd of March, and there were conversations about this on April 11th. So classifying this as an emergency 3 days after the stay has been entered, we just wanted to raise that particular point.

As far as --

THE COURT: Let me just address that because I entered the stay at least in my cases. And of course I can only enter them in my cases until the panel rules.

Don't misunderstand this, or misinterpret it, but I guess there are two definitions of stay.
On stay, the Court would not rule on anything, there wouldn't be any motions made. There wouldn't be any discovery taken, and all of that. But there is a broader interpretation of that, which is, let's all stand down until we know where these cases will be U.S. DISTRICT COURT - CAMDEN - NEW JERSEY

venued and what lucky judge gets them.

MR. RUFF: Right.

THE COURT: And to the extent your client's efforts could be construed as affecting that case, those cases, and could be construed as an effort to affect that litigation, couldn't that be potentially construed as a violation of the stay, itself?

MR. RUFF: Your Honor, I'm just raising those technical points. I'm prepared to address the points that you had raised.

THE COURT: I know there was a defense motion in several cases, some cases there were consents and some cases there was no particular applications. There was no opposition filed to the stays. I did it <u>sua sponte</u> because I didn't want to act precipitously in cases in which that might not be mine. But I did so under the assumption there would be, in essence, the maintaining of the status quo.

I'll tell you that my reading of the cases, including <u>Gulf Oll</u> and others, although that was a ipost certification, or post identification of the class case, I think I do have an obligation to make sure that the putative class members are not subject to misleading statements that their substantive

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rights are protected until these important issues
 can be resolved later. Balanced against the right

3 of your client to settle things out of court and

4 communicate vital information.

I have no doubt that they wanted to
maintain good customer relations, and wanted to give
information and learn as much as they could,
probably to meet the regulatory obligations, and to
get a handle on what was going on.

But it was not my intent in entering the

But it was not my intent in entering the stay to completely disassociate myself from the case, or to close the courthouse door if it needed to be opened.

So it's kind of a technical issue.

15 It seems to me that if relief is
16 appropriate, the stay is lifted. But I would not
17 use the stay to bar or bar relief.

MR. RUFF: Understood, Your Honor.

As far as an agreement, sir, if I could comment on your question concerning agreement?

The --I want to point out to you that there was no settlements.

THE COURT: That's an important fact, and I think it's a fact beneficial to your client in terms of what their intent was, and what their purpose was U.S. DISTRICT COURT - CAMDEN - NEW JERSEY

in these communications. I think it's helpful toall of us that that status quo is maintained.

MR. RUFF: Yes, sir.

THE COURT: That having been said, I don't want to do anything, or wouldn't do anything here that would stop somebody fully informed from coming in and making some kind of an agreement. I think the law is clear that they have that right, and you have that right. So I don't think, I can't imagine at the end of the day I would preclude any kind of an order, if I decide I should enter some order, that would preclude settlements per se.

My view of this, and I haven't let you talk

MR. RUFF: Go ahead.

THE COURT: My view of this, unlike <u>Gulf</u>
Oil, which was a case in which not enough -- a
question of precluding communication in the sense, I
read the cases to say that we don't want to have no
communication. This is a case where I think we need
more communication, so I'm encouraged by the claim
procedure and form that the defendants have been
moving toward, and encouraged by the plaintiffs'
embracement of some of it, embracing some of it.

But, address the legal issues you want to U.S. DISTRICT COURT - CAMDEN - NEW JERSEY

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address. I didn't mean to cut you off.

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MR. RUFF: No, sir. It helps me to focus on what you are focusing on, so by all means.

Your Honor, what we feel is, we did follow <sup>1</sup>Gulf Oil, and in particular followed the Keystone case and the General Motors case. I think what we did in sending out the letter was to try to focus on that particular aspect.

And in looking at the letter we take -- I think it will require a decision from Your Honor as far as an agreement because the language that the plaintiffs are requesting to insert transforms what we believe we had made a very good faith effort, and believes in all circumstances complies with Keystone and General Motors, in trying to make the litigation neutral type statement. And what the plaintiffs are suggesting is, is that we would like to insert in here that you can do nothing and become part of the class. That is --

THE COURT: Isn't that true?

MR. RUFF: That's what the plaintiffs want.

THE COURT: Isn't that true.

MR. RUFF: No, because --

THE COURT: I just got a check for \$16 in the mail the other day for something I didn't do

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anything about.

MR. RUFF: We are in precertification, sir. It's the defendant's strong contention that this will never be a class action. That's our strong position.

By saying that, if you do nothing, you will be part of a class, you are then saying this will be part of a class, and it's the defendant's contention based upon the case law that this will never be a class action.

THE COURT: That places us in a difficult procedural posture here because we are not yet there.

13 Let me ask you about that, because my thought on this, and having looked at some of the 15 cases, and Gulf Oil certainly counsels somewhat in 16 my position to be very careful about the scope of 17 any order and the necessity for, for factual 18 findings. And I think the scope of the remedy for 19 the plaintiff if, there's been some misleading 20 statements, the first is dependent upon my full 21 lassessment of what my proper jurisdiction is. It seems to me that I might have more leeway and more 23 -- in the same time more of an obligation if you 24 were heading towards class certification than I

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might if we're not. 1

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2 My thought was I might have to have a functional equivalent of a preliminary injunction to 3 see how likely class certification is down the road 4

before I leap to utilizing those cases that are at 5

class certification or heading that way as precedent

in determining the scope of any relief that I might 7 8 enter.

So I'm interested in, and why this would not be a class certification. Because class action cases, because, and tell me where I stumble. We would only have to have minimal diversity, correct? 12

13 MR. RUFF: Yes -- well, would you have to have -- that raises an issue as well as far as 14 diversity because most of the claims, if not all the 15 claims don't meet the minimum jurisdictional 16 17 requirement.

18 THE COURT: Well, that I was going to get to that, but my recollection of the prerequisites 19 are minimal diversity, certain the number of class 20 members. Is it 100? 21

22 MR. RUFF: True.

THE COURT: And \$5 million --23

24 MR, RUFF: Right, under CAFA.

THE COURT: This Court is bound by that, 25

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right?

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MR. RUFF: Yes, your honor.

THE COURT: I'm bound to follow that act. 3

MR. RUFF: Yes.

THE COURT: This is a massive recall. I 5 realize that people are still trying to determine 6

causation with regard to their particular pet, 7 8 but -- given this volume of sales, the number of

hits on the website, the public statements that have 9

been made by regulators concerning the scope, and 10

even if one would limit the damages to the 11

replacement of the lost pet, it's -- I don't want to 12

13 make myself a witness, but I have been looking for a

dog lately and my kids have been giving me a hard 14

15 time. They're not cheap.

MR. RUFF: I have been a dog owner --

THE COURT: \$500, a \$1,000, depending on 17 the various breeds, maybe more. You don't need to 18 have -- I mean at some point putting aside the other 19

claim damages that the law will allow for those, 20

what do you see as the prime obstacle to the

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22 plaintiffs having class certification?

MR. RUFF: You hit on it. You said it, Your 23 Honor, and that's exactly what's in the case law. 24

When you talk about -- there's no question

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- about numerosity, so -- and the question becomes, in
- commonality. You will deal with different 2
- jurisdictions that have different laws on how to
- \* compensate. That is one key issue. The individual issues you will have in this particular case will
- overcome the commonality, and there is case law on
- 7 point. And when you deal with a situation, of
- cause, as Your Honor's perception of that being a 8
- key factor, is a large factor in this particular 9

case. You're talking about species, type of breed, 10 talking about two different types of animals as 11

well, cats and dogs. I mean specific cases right on 12

point say that those individual issues override the 13 common, and cannot class certify. And chiefly it

belongs to species, animal type, size, causation

from a medical standpoint, dosage.

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What we have in this particular case, and If Your Honor has been following the news reports. and I don't know all of the facts that will come in this case because it's very early in this, so a lot of my knowledge comes from the news reports as well, but Your Honor is aware of the how the wheat glutin was tainted.

THE COURT: I'm not, I believe I read there was a chemical involved that was made perhaps

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to fool people into thinking that protein content was higher than --

MR, RUFF: Your Honor is absolutely right. What happened was the wheat glutin was supplied to Menu Foods. We believe it's been traced to Chemnutra. What happened was that wheat glutin which forms a, it's like a stiffer in the gravy that would form the wet kind of product. Your Honor, that wheat glutin was tainted and what it was tainted with, and appears to be an intentional act, as at least from what we are seeing, is that that came from China with an Intentional twist to it to dupe the people here that essentially it had a higher level of nitrogen than what it actually had.

- The test to perform on whether or not there is 15 protein, because the wheat glutin is supposed to 16
- have a certain amount of protein, the test on that 17
- is to test for the nitrogen. Knowing that the test
- 18
- would be for nitrogen, it appears that what was 19
- supplied was a false increase by adding melamine to 20
- that wheat glutin to get the nitrogen up, such that you would think, okay, now we have the appropriate
- protein. If it's straight on both ends where you, 23
- what you receive and presume is appropriately 24
- protein, then you do the test and you know how much 25

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protein. But if the assumption is there is protein

in there and there isn't protein in there but just

3 added melamine to falsely increase the nitrogen,

4 then the amounts of protein isn't there. The

5 specific toxilogical cause as to why the melamine

caused the deaths is still under investigation. But

7 that is so Your Honor has a global kind of picture

8 as far as what's going on, that's the view right

9 now.

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10 THE COURT: Not having looked at the 11 commonality cases, doesn't that suggest that at least in terms of what caused -- if you can show you 12 bought the product and gave it to your pet and it 13 14 could be shown that that additive is toxic, doesn't 15 that show commonality in the sense of causation?

Now that there may have been a pet may have had a history of kidney problems, or may have consumed other products during the time, but there's commonality in the sense of there appears to be one cause for your client's problems, right?

MR. RUFF: Can I point out the difference in the case law because Your Honor is right on. That would be the arguments plaintiffs will make in this case, and what Your Honor is honing right on the issue is a general causation versus specific

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causation, which is the, discussed in the case law. 1 2 And Your Honor has just hit on the points

3 of general causation, but not specific causation,

and the specific causation is what overrides and states in reams of case law such that those specific

causation factors predominate over the commonality, 6

7 and those specific individual aspects override class

certification.

9 So from a general causation Your Honor is 10 absolutely right, and that's the argument the 11 plaintiffs will make. From a specific causality, 12 and where the case falls on class certification is 13 the specific causation. That's the distinction, 14 Your Honor.

THE COURT: But I would think, and I have not looked at these cases, and I can't possibly judge this issue, and I don't want to prejudge it, but isn't every plaintiff unique in some ways? If specific causation, that factor became to important, it seems to me that you could run into a situation where you would never have a class certified.

MR. RUFF: Your Honor --

THE COURT: Doesn't every -- I think of someone buying and selling stock to have a mixed motives in buying and selling stock. You might need

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cash, you might by buying it for a particular reason. I haven't looked at the cases, but do vou 2 agree with me that, and I guess you do because you raised the issue of whether or not there is class certification.

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To what extent does, do you believe it's necessary for me to find it likely that some Judge would certify this as a class before I were to address the legal issues, the relief the plaintiffs seek?

MR. RUFF: No, Your Honor. But we are having a nice intellectual discussion about class certification.

If you don't mind I could address one of the final points you made about the financial cases versus this type case.

THE COURT: Go ahead.

MR. RUFF: The difference, in those financial cases versus this type of a case is the mass tort and the Courts are reluctant to grant class certification in the mass tort concept, context for the specific reasons Your Honor just alluded to which relates to specific causation issues. Type, type of species, breed, why in some cases -- dosage amount. How much was eaten, how U.S. DISTRICT COURT - CAMDEN - NEW JERSEY

much was influenced by other factors.

Your Honor, for instance, was there consumption of another product. Those specific causality issues are specifically what precludes a class certification different from a financial situation where the same transaction occurs to many, many individuals who matter for the reason in entering into it.

THE COURT: Doesn't that suggest maybe the excessive detail of the Data Collection Form was designed specifically to gather information in order to, discovery, if you will, for opposing the plaintiff's motion for class certification? It asks for all that stuff, who is your Vet --

MR. RUFF: That was not the intent.

THE COURT: What kind of a cat is it --

MR. RUFF: The intent was what Your Honor

alluded to in opening comments to me, which was, 18

there were a number of questions that Menu Foods was 19

facing, including a number of regulatory issues, 20

etcetera. I don't know how they could even conceive 21 of going before Congress without answering some of

those questions. <u>`</u>

So was there a duel -- could there have been 24 a legitimate business purpose, duel purpose for 25

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that? I believe so. And I don't think there was

any ill intent in attempting to gather that 2

information which could only be used -- I mean could 3

be helpful at any stage. And if you are talking

about discovery, that kind of information can

6 certainly be exchanged by both sides once we get to

7 a transferee Judge, and that transferee Judge enters

8 a 26F conference, sir.

Did you want me to comment --

10 THE COURT: I guess my question is, and the first question is, do you object to the general 11

notion, I supposed the easiest -- I don't want to 12 13 leave today without addressing the issue with

contact of representative persons, frankly, which is 14

something that disturbs me the most of what I have 15

16 read here, today.

17 I would have hoped that Menu Foods counsel 18 would have spoken to its client and its client's agents, especially if Crawford was retained on the 19 20 advice of counsel --

MR. RUFF: They were not.

22 THE COURT: Were not.

23 MR, RUFF; Were not.

24 THE COURT: Okay.

25 But now that they are, now that they are,

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1 it's an important rule.

MR. RUFF: By me, they were not.

3 THE COURT: Okay.

4 If they were retained by some counsel and they have, certainly at the time the website went up 5

6 there were filed lawsuits, named plaintiffs.

MR. RUFF: True.

8 THE COURT: Lawyers attached to them.

MR. RUFF: True.

THE COURT: And while I haven't looked at 10 the rule in recent times, I know in practice in at 11 least in the criminal arena that even if the contact 12 13 is initiated by the client, which would be, appear

to be the case --MR. RUFF: It is the case.

THE COURT: -- I want to be clear that I'm 16 not suggesting that they went out of their way to 17 find people who were represented by counsel and 18 sought to extract information from them, but I 19

believe the burden under the ethical rules is 20

higher, that is if an agent of a lawyer that 21

22 receives a contact from a represented person, they

have an obligation to inform them they cannot speak 23

to them, and that the plaintiff's allegations are 24

true, that query, why someone's client was accessing

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the website or sending the information in, but may 1 have been an affirmative obligation on behalf of 2 Menu Foods and its agents, affirmative obligation on 3

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the lawyers aware of that conduct to stop that communication.

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So at some point I want to address that and maybe perhaps part of the relief here.

But the larger question at this point, since there does seem to be some progress, is, would your client object to at least in terms of new communications and the current state of the website, agree to the general notion of this new letter?

MR. RUFF: No. For a number of reasons, if I may?

THE COURT: Sure.

MR. RUFF: Your Honor, first of all, just address a couple of the concerns that Your Honor had addressed.

I mean, I think the plaintiffs recognize as well, and in fact complemented us on the recent notice as well, and really are now from their initial position to now suggesting that all we want to do is revise what is out there. And the way we feel strongly that the revision is taking place, the revision is no longer a litigation neutral, which

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this was, this note at the time attempted to be.

The litigation neutral. We sit -- we state in here 2

I think it's 5 times, Your Honor, that the first 3

paragraph, the last question is, if you have 4

questions relating to a legal issue, please feel 5

free to contact an attorney. The second paragraph, 6

we advise who the attorneys are. Contact an 7

attorney. We are not giving you legal advice. We 8

again say, and this comes from the Keystone case, 9

and this was language that when I was asked to, 10

because my client wanted to get the process going, 11

this was stuff we put in from the, from the Keystone 12

case which says that you're supposed to advise the 13

14 class action, and in the Keystone case, they

actually, the defendant with the class certification 15

Issue I think was already granted, gave a memorandum 16

of law, or about to be granted, gave a memorandum of 17

law why it shouldn't -- why class certification was 18

not going to happen. We didn't do that. We just 19

basically said here, we'll make motions. Plaintiffs 20

will make motions for class certification and we 21

will oppose. That is litigation neutral. That's

the third point. On the third paragraph, twice in

there it says, contact an attorney. 24 25

Now if they say that the list wasn't a list U.S. DISTRICT COURT - CAMDEN - NEW JERSEY

of attorneys -- so that's 4 and 5 times. When we 1

2 get to whether or not the list of plaintiff's

3 counsel was sufficient enough, we not only took the

4 MDL list, but we took the list of what were known,

5 so not only the MDL service list, but the list of

what was known to be class action counsel in 6

7 individual States and organized it in that fashion.

If somehow that list wants to be updated to

9 include more attorneys, I presume that can be done. 10 And we are going to -- this is a note from

11 Mr. Turiello. He passed it to me. That we are

sending this letter to anyone who was previously 12

been contacted. So I mean, if there is anybody --

13 14 so the Court is aware there won't be any kind of

15 contact without this letter actually going that says

16 exactly what it says in here.

I just point out one additional case which is the Cole vs. Marsh case cited in our brief.

19 THE COURT: Yes.

MR. RUFF: It comes from the Gulf Oll which

21 Your Honor has spoken about, freedom of the speech

22 and the ability to have parties contract and talk to 23 each other even if there are represented parties. So

24 you can do that. And I think the plaintiffs

recognize that as well, which is why their, the 25

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1 brief is now, their reply brief is shaped as 2 recognizes that.

3 The Cole case says that what a Court should 4 do under these circumstances, look at the narrowest 5 possible remedy that's appropriate.

I think the narrowest possible remedy that's appropriate is, I think this letter was fully within the intent of being a litigation neutral type of statement as to contact them.

If you agree to go, to go to an attorney or 11 whatever, no further contacts with us. That's fine.

And in fact, I did receive from my client before 12

13 walking into here, today, that I will stipulate on

14 the record counsel was concerned that we will

15 consider someone who has signed the declaration to

be part of the class -- to opting out of the class 16

action. It's not our intent, and I will state on 17

18 the record that we will never argue that that's the

case. If someone signs the declaration and decides 19

20 they don't want to do that, we will not consider

that an opt out. So there will not a brief filed 21

22 that says that that is the case. So just because a

23 signing of the declaration, I think that just allows

the communication. If there is going to be a 24

settlement, which is allowed to have a settlement, 25

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for discussions to occur and be effectuated. We

- will not argue that because someone has signed the
- declaration they are in fact opting out. That may eliminate some of the concerns. So from their standpoint, Your Honor, that do I think that we
- should revise the letter, I think it was done in a
- litigation neutral standpoint, and I don't think it 7

should be revised and I'll stand on that. 8

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Of course, if Your Honor says, you know, we will abide by anything the Court says. If Your Honor says we have to do something, I'll walk out of the Courtroom and tell them -- in fact they're waiting for me to tell them what the Court thinks today. So If Your Honor said I want this word in there or that word in there, you know, we would do it immediately.

The point I was going to say, though, is we are dealing with some class lawyers from all over the country here, and that's not all the class lawyers. So they put there \$0.02 into this particular letter. But I believe, Mr. Turiello can correct me there over there's 87 --

MR. TURIELLO: 90.

MR. RUFF: Up to 90 suits filed. This particular group I believe is, represents before U.S. DISTRICT COURT - CAMDEN - NEW JERSEY

Your Honor represents about 26. So there is a number throughout the country.

Does that mean that I go around the country and I get, you know, 80 or 90 inputs into what this letter should say? I think the letter says what Keystone, which is what we modeled it after. I think it say what General Motors says, and it incorporates exactly what Gulf Oil said.

9 I think the biggest thing to say to Your Honor is that no claims have been settled. I 10 noticed in review, which I did again last night, the 11. cases on this particular issue. There was one case 12 that says you're suppose to give, once you give the 13 notice out, there's supposed to be a 5 day waiting 14 period. That's in one of the cases that talked 15 about that. It wasn't necessary, but, you know, 16 give them 5 days. I can say to Your Honor that the 17 letters have been started, the notices to everyone -- nobody will get, if there was a settlement, 19 nobody will have settled without getting this letter 20 and signing the declaration. That these letters 21 started to go out on Tuesday. So if there was 5 days notice, I called because I wanted to be able to report to Your Honor this morning the status of 24 this. I called the Vice-President whose affidavit

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you have in here of Crawford this morning, and he

- 2 said when do you reasonable think everything in a
- 3 perfect world was correct, that you could begin
- 4 settling the first case. He said we could probably
- 5 come to terms some time Thursday or the Friday of
- 6 next week in the earliest case. I said, how long
- would it be until exactly a settlement is actually 7
- 8 effectuated because then you have to send out a
- 9 release, release would have to come back, a check
- 10 would have to go out. He said at least another
- 11 two weeks after that. So even if Your Honor says
- 12 this is fine, I agree they can do this, it follows
- 13 Gulf Oil, follows Keystone, and supposed to construe
- 14 it narrowly, and does do what those cases say. And
- 15 they can go ahead. And what they're doing with the
- 16 first case, I'm told can be settled would be a
- 17 verbal kind of contact, would be Thursday or Friday 18 of next week. And then I have been told it would
- 19 take an additional, at least two weeks for that to
- 20 be actually reduced to a signed release and a check.

21 The final comment I would to make, sir, is

22 that there was some argument concerning the

23 declaration and should have this word or that word

24 in it. I have addressed that saying it doesn't mean 25

we will declare this as if you sign this now you are

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1 an opt-out. That addresses some of the problem. 2 If you look at the declaration it's a

3 simple declaration. It wasn't meant to, none of

this was meant to coerce, mislead, or anything like 4

that. And I don't think any of the communication 5

6 misleads, and that's the context of the case law

7 stuck in. None of this has coerced or misleading.

8 I think it's a pretty straight forward 9 declaration. But if the Court wants to add words 10 here or redline here, the same comments I would make

11 to the notice letter would go to the declaration. We

could go all around the country and get everybody's 12

comment and by that time probably have a transferee 13 14

Judge, and probably be know, you know 4 to 6 weeks

15 out and have our first status conference. 16

So it's Menu's desire to try to satisfy the 17 requests of its customers and to try to resolve a 18 very troubling situation, not only for the pet 19 owners and do what they're allowed to do under the 20 law, but also to help Menu start getting back in 21 business.

22 Counsel wanted me to point out that on the 23 discovery issue, Your Honor, I don't think this is 24 discovery. And from the standpoint of entering any 25 kind of turning over of any documents at this stage.

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is quite premature. I think it would be subject to, whatever we would have in a 26A conference, and we would be asking for material from them as well. Who did they contact -- I think all-- who makes up the class or -- we are beyond -- that same information they're requesting from us can be requested from them, and I think it's a discovery request that 7 really doesn't go to want the heart of what we have 8 9 here.

10 The only purposes I see of requesting that information, certainly it's not going to help them 11 on the numerosity issue, but posturing a position 12 before the MDL, when we get to the MDL at the end of 13 the month, saying we have more people now because we 14 contacted the people that Menu had, but I don't 15 think that advances anything as far as the 16 particular communication here. It would only be 17 discovery that potentially would benefit the 18 plaintiffs in a potential MDL argument or 19 potentially getting, signing up more plaintiffs. 20 From that standpoint, I would object to conducting 21 any type discovery or turning over of any documents 22 at this stage until Your Honor is the -- if you are 23 the transferee Judge, we have the appropriate 26A 24 scheduling order and 26F conference. 25

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THE COURT: Thank you.

Who is that -- let me see if I can do an inventory for where we are.

I take it then that you have already sent out your version of this letter?

MR. RUFF: May 15th they started sending out the letter. Yes, Your Honor.

To those who have contacted them.

THE COURT: And what was the date that I set

this down for argument? 10

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MR. RUFF: I know you -- where you are 11 going. Agreed.

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THE COURT: 1 didn't ask the question.

MR. RUFF: I believe I know where you are

going, and believe me, I had that discussion. 15

THE COURT: Did you know they were going to 16 send it out? 17

MR. RUFF: Yes, I did. 18

THE COURT: And to whom was it sent?

MR. RUFF: To those who have sent 20

information to them, requests in there who have made 21 icalls to them.

THE COURT: And would those have been 23 included representative, represented persons? 24

MR, RUFF: I don't know. All I'm saying Is

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that a person received a call from them -- to them. 1

2 They sent them out.

3 THE COURT: And can you tell me the

4 universe of people?

MR. RUFF: I can't.

6 THE COURT: How many letters did they send

out?

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8 MR. RUFF: I took that information in case

Your Honor asked that question. I understand that 9

as of May 15th they sent out, U.S., because there 10

are Canadian interests as well, Canadian interests 11

are much smaller than the U.S. I understand it's 90 12

percent U.S. versus 10 percent in Canada. So I'm 13

representing to the Court, as an officer of the 14

15 Court there were also notices sent to Canadian

16 residents.

In the U.S. on May 15th I was told by Brent 17 Hackett that 4,200, 4,260. On May 16th, there were 18

1,269. On May 17th, there were 2,486. And by the 19

end of today I understand there will be 7,298. I 20

21 added that up and it's 15,313, unless my

22 calculations --

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THE COURT: How many --

MR. RUFF: I added it up, unless I punched 24

the wrong number, 15,313 by the end of today. 25

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MR. RUFF: I understand depending upon the 1

2 Court's ruling they intend to get up to

3 approximately a number of 19,000. Monday is a

holiday in Canada, so I don't know how many they 4

5 will send out on Monday. They intend to mail these 6

by Tuesday, to get up to approximately 19,000.

THE COURT: Okay.

8 Did all of the recipients of this letter --

9 tell me what is in the package.

10 MR. RUFF: I think we attached it, sir, to

11 the, to the motion.

THE COURT: It would be the one that says, 12

13 Dear pet owner, May 14, 2007. The one red lined by

14 the plaintiff?

MR, RUFF: Not the plaintiffs.

THE COURT: I meant the one that they took 16

in an effort to suggest, making suggestions.

18 MR. RUFF: Yes, sir.

THE COURT: So it's the cover letter dated

20 May 14, 2007, following the document 13-5. And then

It contains a list of plaintiff's counsel, a list --21

MR. RUFF: By State.

23 THE COURT: By State.

Which is 13 pages long. 24

25 MR. RUFF: Correct.

THE COURT: This is disturbing in light of the pending motion. I understand the restrictions on my power, and I understand as an officer of the Government that I have an obligation to follow and respect the Constitution, and it's not my intent to preclude your client from communicating as it sees fit. And case law is clear that that can be appropriate, and perhaps, indeed encouraged and protected speech.

On the other, hand plaintiffs have raised concerns about the substantive rights of those they represent and those that they may come to represent, so I need to make inquiry into who has gotten this letter and I can't speak for them. They're sitting silently here. I don't know if it's news to them or not, but I think it may -- we may have shifted from we think it's great they want to send out a letter, we would like to have it modified, to perhaps some other suggestions. So let me find out more.

I assume that some of these people, perhaps many of them, may simply be in a position of saying, inow I gave you guys \$10 bucks for this bag of dog food I found in my cupboard, and I can't use it. I want my \$10 bucks back. I just want -- my pet is

24 fine. And when they fill out the form, that's what

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they will get, or something similar to a coupon for next weeks purchase.

3 We don't know, do we, how many of these may 4 have lost a pet or suffering what they would claim 5 now or later as damages?

MR. RUFF: I don't know that information. 6 7 THE COURT: Was there an effort to

8 determine, an effort made to categorize the people

9 who received this letter?

10 MR. RUFF: A claim process to put people 11 into values?

12 THE COURT: Right.

MR, RUFF: Not that I know of.

14 THE COURT: If they, if there was a Data 15 Collection Form received or filled out when someone 16 called on a toll free number, that's one set of circumstances. Someone calls and says -- I'm 17 curious how the list was compiled and whether or not 18

MR. RUFF: The list was compiled, the way I understand it, and I a lot of that I learned this morning, was that apparently Menu Foods received approximately 20,000 calls. I may be off on that somewhat, but it's approximately 20,000 calls that they had verified people who had called them. They

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then, when the decision was made to hire Crawford. they turned the 20,000 over to Crawford. And the

3 people that had called them, it was the

responsibility I understand from Crawford to return

5 those calls. Out of the 20,000, some were bad

6 numbers. No return --

THE COURT: Did they make a conscious 7 effort to -- do they send it to only those who gave 8 9 up their names and address, or did they make an affirmative effort to identify through caller ID 10 features the name and address, and then send it to

11 someone who merely called? 12

13 MR. RUFF: I didn't ask that question, but 14 what I understand they tried to verify addresses and 15 obviously they did verify addresses because they're 16 sending it to some people. Even some that they have that they believe are verified addresses may not 17 18 actually be appropriate addresses. I don't know 19 that.

20 THE COURT: Was there any effort to 21 exclude those who are named plaintiffs in pending 22 cases?

23 MR. RUFF: Whoever called them, they 24 responded. Not knowing initially or over the course 25 of time who are whom. I don't think that level of

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detail was known.

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What I understand is that there's a voicecom message that will accompany this that they're going to receive so they have a number from that, I have told you from Menu. What I understand. Crawford will do is send a computerized statement.

THE COURT: By phone?

MR. RUFF: By phone. That will go to --

THE COURT: Some of the people.

Some of these people have lost their pets.

You wouldn't terrorize them with telemarketing calls -- it's a joke. You will follow up with a call.

MR. RUFF: They will send a voice message that says, if you are -- we are calling on behalf of Menu Foods. Thank you for your continued patience. A claim package is being printed and will be mailed 18 to you in the near future. This package will include a help desk phone number and forms for you to complete and submit, if you chose to do so, and instructions will be included in the package. These refer to the web, to the Menu Foods website, and that gives the website. For further information, including a copy of the claim package.

THE COURT: Okay.

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problem.

MR. RUFF: That will be -- I understand has started on Tuesday.

THE COURT: The phone calls?

MR. RUFF: The phone calls. When the mailing went out this call was computerized and sent out.

THE COURT: Have you hired the Goodyear blimp yet? All right.

What else do you intend to do for the

10 future?

> MR. RUFF: That's what I understand is the procedure.

THE COURT: Okay.

MR. RUFF: I'm not aware of any potential claims of abuse or someone has been contacted that was a named class individual. I don't think that was anybody's intent. There are a number of things the plaintiffs must show that are real or obstructed abuse. This could have been done on day one. There's no showing at all by the plaintiffs that this letter affects the rights of the putative class members, and I don't think they're claiming that. now. They just want to change the language.

If the pet owners wish to settle and

25 received money, we have the right to seek and claim U.S. DISTRICT COURT - CAMDEN - NEW JERSEY

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and get information. I think to make it clear, in 2 order to identify who you are going to settle with, 3 these are pretty basic information to in order to 4 make that decision.

5 I don't think we can take their word for it 6 that in fact this was our product. In fact, there 7 was a consumption of the product or there wasn't, 8 and one of the key questions I think is different 9 from the first claim form to this one is that the. 10 we don't know, and Menu didn't know at the time the 11 wheat glutin potentially affected other manufacturers. So I think one of the questions here 12 13 from a causation standpoint, was there consumption 14 of another product that was affecting, because there are now a number of manufacturers who have the same 15

17 THE COURT: Right, Well, don't 18 misunderstand my attempt at levity that I understand 19 and read the cases, and of course will follow those 20 that make clear you have a right to communicate with 21 those who desire to settle. And I think, I think 22 plaintiffs were right in commending your client for 23 doing a better job of communicating with the full scope and breath of this particular recall and the 24 25 legal ramifications that flow and communicated to U.S. DISTRICT COURT - CAMDEN - NEW JERSEY

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them what their rights and/or might be. Up to 1 2 including exercising their right to, fully informed 3 to settle independently.

But the posture here is different than what I believe it was when I first read the papers. Now that there has been more communication, as helpful as that is, it raises a, continues to raise some of the issues whether or not there is a complete picture and whether an attempt to say one thing intentionally or otherwise created an additional or a new misapprehension.

12 Would your client object to supplying 13 plaintiffs with the list of people who received the 14 letter?

MR. RUFF: Yes. Just like I'm sure they would object -- what we're doing, and I would think in that regard would be conducting discovery in this particular case in advance of all the others. Just like, you know, what, who comprises the class. If we look at 26 New Jersey cases, 23 of them, the named plaintiff is not from New Jersey.

THE COURT: Right.

23 Let me ask you this, would you object to 24 the plaintiffs preparing a supplemental 25 communication to be delivered blindly to Crawford.

to be delivered blindly as to the plaintiffs to the same recipients of your letter?

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MR. RUFF: That would appear to be, and that's some of the suggestions made in the case law. I think a threshold ruling, and I see where Your 6 Honor is trying to go as far as accomodation and agreement, but I think where we stand on this is that this is a litigation, again, neutral statement. 8 We don't take any position in here whatsoever than we oppose class certification. Any attempt that is 10 red lined by the plaintiff suggests the opposite, and is a statement that of their belief in the case 12 and stating certain status, which we believe will 13 never occur. So from the standpoint of would we want to send it from Crawford, I think to adequately represent Menu' position, Menu's position, that would not be appropriate.

From the standpoint of the Court saying, and Crawford is ready, the insurer is ready, Menu is ready to take whatever the Court says must be done, and as I walk out of this courtroom will be done. So if the Court were to say something had to be done, then it certainly immediately will be done. But from what I see of what they're doing, I don't see anything in what has been proposed as being

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necessary according to the narrowest construction that is proper by incorporating that into what Menu must do from plaintiff's view point. I would be not strongly stating Menu's position because I received a clear desire from Menu they want this to occur because they are not only getting pressure from the ultimate consumer, the customers, but also from their customers because there are cases being out there beyond what Menu is doing, and from what I understand that are being settled from the grocers. etcetera.

And this group right here doesn't even represent all the New Jersey cases.

Again, if these particular plaintiffs were allowed to make that suggestion, then where do we go with the other 90 cases that are pending? Every jurisdiction will ask -- there is one case there has not been, a stay entered in Arkansas. There is requested by the plaintiffs, on the plaintiff's side on the MDL proceeding to go from Washington, California, Arkansas, New Jersey -- probably missing isome. There's been requests to go all over. I can anticipate that in the next week or two I will be on a plane a lot.

> THE COURT: Let me hear from the U.S. DISTRICT COURT - CAMDEN - NEW JERSEY

plaintiffs.

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MR. PAUL: Thank you, Your Honor.

At the outset, Your Honor, I must say that I'm rather shocked. We had no idea that these communications were being sent out especially in

these quantities. We had assumed that since we were 6 coming here today that any decision to send what 7

would be an appropriate communication would be put 9 off until this hearing was had. We had no knowledge

10 of that, I must say.

Again, we commend their efforts to change the communication to comply with the legal requirements, but we don't think it goes far enough, and we would say at this point, just having heard this information for the first time, that if Your Honor agrees with us, there's several misleading

16 notions in the communication, that it has to be 17

18 resent. They should be immediately enjoined from

continuing these communications until a correct 19

communication can be fashioned and sent, although an 20 alternative, I believe, I think I heard that you 21

mentioned would be a supplemental communication by 22

23 plaintiffs, and if we could be allowed to send what

Your Honor would look at and agree is a curative 24

communication, we would be amenable to send that 25

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blindly to Crawford to the whole list. 1

2 I would also add we really do need that list of pet owners with whom Menu Food has 3

communicated because we do believe that list 4

includes several representative parties in this 5

action, and the only way to determine that would be 6

7 to see the complete list.

defeat class certification.

There are other, a couple other notions that defendants have proffered I would like to respond to.

There was a whole conversation on whether or not a class might be certified in this action, and first, I would say that the language that we are proposing does say, quote, you are automatically eligible to receive a portion of any recovery received by the class if the class is certified.

That if language is in one of the sentences 17 18 we are proposing.

Secondly, to address the substantively, if Your Honor will allow me, we don't believe there are obstacles to class certification here. Every plaintiff in every class has his or her own idiosyncrasies, we believe, and believe the law is on our side that they are not so great here to

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I would also add that the defendant's claim process, the way they are attempting to settle many of the thousands and thousands of cases out there, is akin to a group settlement that basically concedes that settlement on a class basis is something that's manageable here.

The defendant's real issue regarding the idiosyncrasies of each plaintiff in this case, is how a dalm's administrator will manage the claims, but it really doesn't go to say that a class action. is not the most appropriate way do settle all these

We, again, believe that it is.

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I also have to respond to something else they sald.

Your Honor, we are here today because we saw something happening that we believe had to be rectified. We felt we had to take action on behalf of the plaintiffs in the class. We are not purporting to represent every single class action that's currently been filed, although we do believe we represent a majority of the class actions now that have been filed. We felt the need to take action, and we -- that's what we did. We didn't let the fact there were other class actions out there

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having been filed stop you us from righting a wrong that was occurring.

I would also add, Your Honor, I'm not sure how defendants believe we might use the information they are currently gathering in an MDL proceeding. I didn't understand that. But if they had the information and it's usable in any way, it's usable to them as much as it's usable to us, and if they have the ability to look at this information that was gathered with the misleading claim forms, then we should have the right to look at it as well.

The defendants, Your Honor, cited to the Keystone case, and although I do believe they have attempted to comply with the legal requirements, I don't believe they complied in the Keystone.

The facts of that case are slightly different. I believe, I believe it was after a class was certified a settlement was reached and the communication -- I'll just quote it. The Kessler letter, as the Kessler complaint letter advised customers to consult with their own lawyer before ideciding to settle the case or sign the releases. And that's a specific omission from the current

- letter that is out there. That it doesn't inform
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- them that when they get to that point of settlement,

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when they receive a settlement offer and ask to sign

a release, at that point they can consult an

attorney. It's like in a gauntlet, once signing,

4 there supposed to get what they get and already

5 decided not to call an attorney. So they haven't

been informed by Menu Foods that they can call one 6 7 in the future.

We added language, in addition, once you receive a settlement offer from Menu Foods you should also free to contact an attorney regarding a settlement offer. That would comport with the Keystone case, that language.

are pet owners out there who filled out claim forms previously based on what we have termed the misleading prior communications, I think the slate has to be wiped clean and start all over again. They have to receive a new communication meeting whatever Your Honor deems appropriate, fill out the claim form again, and they have to start the process all over because what they filled out before was essentially based on a misleading communication.

Your Honor, I would also add that if there

Finally, I would just add that hearing we weren't privy to all this information about outgoing voice mail messages left on pet owner tapes, and

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what I'm taking away is that this is, and they have 1 2 every right to try the cases -- we're not implying

they don't, but essentially a full-fledged direct 3

4 marketing campaign directed to pet owners getting to

5 settle the cases directly with defendants, and if

6 they're going to resort to these efforts, every

7 piece of information has to be on the table and any

good direct marketer will tell you that's what a

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direct marketing customer will do most easily, is do

10 nothing. It's very hard to get a direct market

customer to fill a form out and to send something in 11

12 -- actually take action to get up and pick up the

13 phone and call an attorney. They have to know that

14 one of their options is they can sit back, do

15 nothing, and their rights would be protected as

16 putative members of the class.

Thank you, Your Honor.

18 THE COURT: Thank you.

19 Mr. Ruff, if I were inclined to direct your

20 client to send out another communication -- let me

21 state it differently. Let's say I were inclined to

22 order another communication to those who have

received the communications sent out this week. 23

24 would you have a preference between you sending it

or having Crawford send something prepared by the

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plaintiffs and approved by me?

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MR. RUFF: Your Honor says we do, obviously so whatever you say, we'll do.

Let me understand the question again, Do you mind just restating it to me one more time.

THE COURT: Would you prefer, if I were inclined to direct a further communication to the recipients of your May 14th letter, and let me tell you why I would do that. Put aside the contacts of represented persons because whatever my powers may be regarding a putative class, and I think you are right to remind me about the multidistrict litigation and the other cases, I would have to tread very carefully and be absolutely sure of my jurisdiction before I did this, this second communication. I want one thing clear. I think it's absolutely incumbent upon me and you and your

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client to find out if you sent any of these letters 19

to represented persons. I am disturbed that 20

plaintiffs, having raised this issue in its papers 21

about such contacts, that your client, represented 22

by counsel, would not undertake efforts to exclude 33

those people from this mass mailing and not make 24

efforts to exclude those people from subsequent 75

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efforts to contact them.

I haven't read the rule lately, but I recall specifically that, especially when counsel for a represented person says, hold on, you need to go through me, that a lawyer who allows such conduct to occur or such contact to occur even through an agent, and even especially through an agent, may be engaging in unethical conduct.

Now I don't have the facts before me to

make that finding, but I know the issue has been raised. I know that based on your representation there was no effort made to try to identify such persons. I know that a mass mailing was made, and I know there are plans for future communications as early as tomorrow or today, I believe you said. So I -- I want to hear from the plaintiffs again because if they have a good faith belief that their clients are, been the subject of these communications, I'll order you to make a concerted effort to see whether that happened, because it

But the question I pose is, now that you've -- and I say you, I doesn't mean necessarily you, but your client has decided, despite the pendency of the motion here, to send out this letter

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unilaterally and made judgments as to whether or not

2 I might construe some of it as misleading or not.

Now that it has done that, and again I recognize the 3

4 case law that gives you the right to try to settle

these cases, and I'm not faulting the communication,

6 the fact of the communicating so much as I am now

7 that you have made that communication, it raises the

8 potential for that communication being misleading or

9 coercive in some way.

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Your papers initially start out saying, well, we were just responding to phone calls, and just passively receiving information from people who called us up in a distressed situation and wanted help. That is one context. But --

MR. RUFF: I can tell you that when I filed the papers I did not know this would be mailed on Tuesday.

THE COURT: Well, I hear you, I hear you saying, look, the corporate equivalent of mom and pop and just trying to do the right thing. But perhaps the lawyers and clients should do a better job of communicating with one another with what they intend to do. It's a completely different set of circumstances where they engage a company like

25 Crawford and reach out, especially to 20,000, 20,000

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potential class members and urge them to settle their cases. That's fairly construed as an effort

3 to influence the litigation and to influence the 4 possibility of class certification.

I understand you take the position it shouldn't be class certified, but ultimately that might be a question for me. And it just puts us in a

7 8 very different posture. 9 I think what the supreme Court was

10 concerned about in the Gulf Oil thing is the defendants there, and it's the reverse of this 11

12 situation, the defendants were able to communicate

13 with folks, and the plaintiffs by virtue of the

14 Court's orders, hands were tied. And that's where

we are right now. You're sending out information 15

16 about the class and about the litigation that could

17 have a potential effect on the pending litigation,

and effect on the class, yet the plaintiffs are, 18

19 don't have the same opportunity to communicate, and

20 to the extent that your information conveyed is

21 incomplete or misleading, it raises all of the

22 concerns that the Supreme Court expressed in the

23 Gulf Oil case.

24 It is correct for your client to settle 25 these cases with plaintiffs who are fully informed

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disturbs me.

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and not mislead. You ought to have that right, and I will do nothing to interfere with that right. But they must be informed, fully informed. That's what drove the decision in the Supreme Court in Gulf Oil as I read it.

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You should be precluded, and in certain procedural contexts from using this communication as both a sword and a shield without providing your adversary with the same opportunity.

That doesn't mean they're entitled to everything you have gathered. I think a fully informed customer could say I don't want what I have told the company turned over to anybody else. particularly if it's a social security number. So I'm not -- I would be very reluctant to order you and your client to turn over everything to them that you have gathered. But I would want to be sure that that was a joint decision between those who provided you information and your client.

So, to the extent I might want to put the Genie back in the bottle, the bottle is getting bigger, and so is the genie.

MR, RUFF: From the standpoint to allay any fears, as I started out, there's been no settlements, and so --

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THE COURT: But you are heading that way. MR, RUFF: No question.

I'm not heading that way, but they are, no question.

THE COURT: If you are making up follow-up phone calls, you are not doing that because you're hoping the people will sit passively. There could be a settlement within days, by next week.

MR. RUFF: Next week. Which is what the case law says.

THE COURT: How do I -- don't I have an obligation if this is heading, if there is some possibility of this becoming a class, maybe I'm back to the question I raised before, perhaps, isn't the case law clear I have an obligation to make sure that those individuals who might have the options of being members of a class are fully informed of their rights?

MR. RUFF: Absolutely. And I think they have.

Your Honor, what I think the Court and the inarrowest construction possible, and now whatever. again, whatever you want to do will be done immediately walking out of this courtroom. They're waiting for what you have to say. But the point is

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that I think the fundamental question has to look at

2 what the notice letter says, and I don't believe in

3 any respects, in any respects, if you look at the --

the only case they cite is the Klinner case that

says coercive activity. You know, so far removed

6 from the facts of this case as far as the subversive 7

tactics taken by the defendants.

8 I think what the Court has to do is take a look at the notice letter, and if Your Honor says 9

10 this word should be changed to that word or

11 whatever, that will be done immediately. But I

12 don't think it is, and I don't think they have the

13 right to say we want to change your free speech. We

14 want to change your communication in some respects.

15 I don't think they have that right. We have the

right to communicate freely. If there was any kind 16

of contact with their named plaintiffs -- one of the 17

18 questions that we have going to the MDL is how many

19 plaintiffs do they actually represent. If we don't

20 have a suggestion that one person of whom they

21 represent has inappropriately received a

22 communication, and whether or not they received that

23 communication, to somebody who is, they contacted,

their client has contacted us first and parties can 24

25 always talk in this context --

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MR. RUFF: Why don't we hear from them --

THE COURT: I don't think that's true.

3 we're supposed to tell them whether or not their

4 clients have been contacted. How about they tell us

5 their clients have been contacted. There is no

6 intent, and specifically said, please have this

blast sent out until after we speak to you. You can 7

give advice, but you cannot -- sometimes the client

9 is under enormous pressure, financial pressure,

10 They're not sure they will last. They're not sure

11 that that's what they're telling us. They're not

12 sure they will last. They want to get some kind of

13 positive message out there to the ultimate consumers

14 and their customers. So that's the pressure that is

15 on them. That there was no intent to try to contact

16 or, you know, their clients to try to subvert the

17 class.

18 The numerosity in this case, I don't think 19 there's ever going to be an issue in this case. But

20 if Your Honor says that for some reason this word 21 should be changed to that word -- I think we sent

22 out litigation neutral letters. I looked it over.

23 A lot of people looked it over before it was sent

24 out to make it as litigation neutral as possible.

Every suggestion -- they're not really

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criticized them, but a red line here, the same red lines we've been going through for the past few weeks.

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What they're suggesting is putting in language that helps them state their position in the case. We haven't stated our position. In Keystone, which counsel cited, there's no case that supports their position. But in Keystone, the case that was cited, one of the things that were sent out says --10 this is on page 5 of the, of WestLaw. It says, an offer to settle was made. But there was actually a 12 memorandum of law given. We don't do any of that here. We just basically said 5 times, contact an attorney, contact an attorney. There's a list, there's a class action pending. They're moving for a class. We oppose it. That's all we said.

THE COURT: I'm not suggesting there was coercion, but --

MR. RUFF: Can I make one final suggestion and then I'll sit down?

THE COURT: Let me finish the thought. But not being fully informed about your rights or what was misleading about your rights. isn't it an equally important principle to be vindicated on in the issue of communications with

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putative class members? I'm not -- there are cases about, that you are suing yourself and this will cost money to you and all that. I'm not suggesting that's what the company did here. But there does seem to be a concerted effort to effect the class. and a concerted effort to convey certain information about the litigation.

If I were to find that that information about the litigation, including things like opting out and your other litigation options, then I think the case law would, would allow me to order a supplemental communication of some kind.

You said and I said I don't want to do anything to interfere with your communications, When you said it a minute ago I took it this is a question I posed to you before we got off track on, but you would probably prefer, although you said 13 we'll do anything you say, would you prefer -- if I ordered you to change your letter and send another 19 29 letter out, am I interfering with your communication? Would you refer that -- or prefer llet the plaintiff with your opportunity to object to 25 the contents and my ruling on it, prepare something that would be sent out to this, class, I'll call

them, for lack of a better term.

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MR. RUFF: I'll answer the question by

stating that Mr. Turiello mentioned a number of

3 points he wants me to point out, but I have a

4 thought, and I don't want to lose this though. And

5 the thought is, Your Honor, in having this

6 discussion with you, I think it really comes down to

7 Your Honor's thoughts on what the, the content of

8 that letter. And keeping in mind the First

Amendment freedom of speech and ability to contacts,

10 and all of those types of constraints, that's within

11 the Constitution that Your Honor has to work with.

12 So I think in looking at this particular letter, is

13 this letter appropriate. That's what it comes down

14 to. And I don't think there is a word in there

15 that's misleading, and it certainly isn't -- it

16 Isn't coercive in light of the long list of cases

where the defendants have done some dastardly things 17

18 to convince people to opt out of the class, and

specifically I would not have allowed it to happen, 19

20 and I said don't -- this will be as litigation

21 neutral as possible. You inform them of the rights.

22 You give them the list, and we do it 5 times.

23 So I think anything that they have 24 suggested, and I started off my conversation with 25 you two hours ago, that essentially we disagree to

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anything that they say.

So if you are asking how would I prefer it to happen, I would prefer it to happen from the Court saying that particular communication is not appropriate and here's what needs to be done.

THE COURT: What's the form of it. Is it going to be a new letter from you?

8 MR. RUFF: I suggest the present letter is 9

fine.

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10 THE COURT: Supposed I say it's -- decide 11 it's misleading, would you prefer I direct you to 12 send a new letter through Crawford from you as a 13 matter of an order entered by a Court, injunction, 14 if you will, ordering you to send out a new letter or would you prefer Crawford send out something 15 16 approved by me for you to have an opportunity to 17 object, or prepared by the plaintiffs?

MR. RUFF: I had -- I'm reporting to a lot of masters.

THE COURT: You can say I would like to answer that later. That would be a fine answer.

22 MR. RUFF: Then Your Honor is correctly

23 stated what my answer would be.

I just, because so I don't get a kick when I get back to the table, if I could point out some U.S. DISTRICT COURT - CAMDEN - NEW JERSEY

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of the things Mrs. Turiello suggesting I point out, and I think their good points. 2

We cannot go too far in advising of rights. Because then we're starting to state positions and all that other stuff. The fact of opt out. I

wanted to make it as simple as possible regarding

they say class action and we will oppose. That's

it. We start getting into the fact of this -- I

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stated on the record if the declaration was to be

viewed as a specific opt-out, we are not going to 10

argue that. So I think that elevates any of those 11

problems. We can't give legal advise to people, to 12 anyone that this has been submitted to. We don't 13

give legal advise and we said to the contrary, we 14 can't give you legal advice, and if you need legal 15

advice, contact your counsel. 16

If that were sent to a named plaintiff, the first thing we say is contact these people. So we put them in there. Contact these people. It's the first thing we say.

So if Your Honor thought that perhaps that was, you know, an improper communication, the first thing you say is contact an attorney, and I think it's repeated three or four times in there.

> We stated it neutrally, the lay of the U.S. DISTRICT COURT - CAMDEN - NEW JERSEY

land. We told them five times to contact the attorney. If they decide to contact an attorney,

that's where they get there legal advice. 3

Crawford, my understanding, and instructions, they're not to give any legal advice.

If they get a question about, in the process of

potentially discussing settlement, what is it the 7

effect on this, contact an attorney, discuss this.

Done. If you want to contact an attorney, that's 9

fine. That's where it is. 10

> I think what has to be done in some respects is come back to that notice letter, call it whatever you want, that letter I think is litigation neutral. Whatever Your Honor says is fine, and we will go out and send out another letter. But I think it was stated in that fashion. Anything to the contrary would be to misstate an opinion.

THE COURT: I think the recipients know a let more than they did before, and I think that's a good thing. The question is whether it's complete enough.

Let me hear from the plaintiffs, if I

could. 25

Mr. Paul, on this issue of contacts with 24 represented persons, do you continue to share that 25 U.S. DISTRICT COURT - CAMDEN - NEW JERSEY 1 concern?

2 MR. PAUL: Your Honor, we believe it's a concern. It's easily rectified and happy to give

them, or comport their own list of named

representatives and exclude them through some kind

of electronic tool from the database of listed

7 names.

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THE COURT: I would like you and any 8 9 representative of the plaintiff to immediately 10 inform the Court if any represented persons receives

11 communications from the defendants. 12

MR. PAUL: Yes, Your Honor.

THE COURT: I doesn't consider this a disciplinary board and I'm not going to litigate 14

15 your case for you, but -- would you -- you've made a

16 suggestion. It's your suggestion that the plaintiffs

17 search the list of --

MR. PAUL: The defendants search their list.

19 THE COURT: The defendants search their 20 list to see whether it matches any of the named

21 plaintiffs --

22 MR. PAUL: And exclude those names.

23 THE COURT: -- from the list.

24 MR. PAUL: Yes. We don't believe there was

25 any malice intended here, just something they should

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1 do going forward.

2 THE COURT: So we can resolve that. We

3 spent time on that.

Do you have any objection to searching that

5 list?

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MR. RUFF: No, sir.

7 THE COURT: Not communicating with anyone

8 who is a named plaintiff from this day forward?

MR. RUFF: Absolutely.

10 THE COURT: Orally or in writing.

11 MR. RUFF: Absolutely,

12 THE COURT: I appreciate that,

13 I think that that is an appropriate thing 14 to do here. I would ask you to submit a consent

15 order on that issue.

16 Now I asked Mr. Ruff, and let me ask you,

17 Mr. Paul, if I were to find, and I haven't found

18 yet, that the communication that's already gone out

19 is, needs to be supplemented, we wouldn't

20 characterize it. It needs to be supplemented, do

21 you have a preference whether it's a communication

22 from you or from them?

23 MR. PAUL: Your Honor, if I had my druthers,

24 I would suggest it come from plaintiffs only because

25 they're getting so many communications from the

defendants, it might become very confusing after a while, and a communication from a different party 2 might be a lot clearer for them. 3

THE COURT: Okay.

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The reason, just so we are clear, the reason I asked this, I don't want to appear indecisive or not able to enter an order or 7 injunction, but my sense of this is that I need to be very careful about what I order in terms of 10 communication because there are, they are important First Amendment principles here and the more we can 11 agree, the more I can do it in a way that respects 12 your right to communicate with putative class 13 members and their right, the more I want to do that. 14 15 That's why I asked you.

You stand by your red lined version? MR. PAUL: Yes, Your Honor. We'll stand by it. We do believe every single word smithing that we have done is extremely pertinent. We believe the two sentences we have added in the text of the reply brief itself are the most important, but that there are others important issues that are red lined in that draft.

THE COURT: If you were to prepare a communication that I would direct be sent to the

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putative class members, could it be drafted into such a way as to say you have received communications from Menu Foods. We wish to bring to

your attention additional information so that you 4

may make an informed decision about whatever claims 5 or rights you may have. You were informed x. You 6 7

may also know Y. You have been informed x1. You may want to be aware of y1.

is that something you would be prepared to propose:

MR. PAUL: Yes, Your Honor. I think that that communication would make all of the communications combined, sum total litigation neutral, and without that present they're not litigation neutral.

THE COURT: Anything more? 16 17

MR. PAUL: That's it, Your Honor,

THE COURT: All right. 18

Anything else from the defense? 19

MR. RUFF: I would have to take direction

from the Court concerning how the, you know, the 21 itiming, etcetera.

THE COURT: Right.

MR. RUFF: Because if we are going to come 24

to some -- they're going to submit something and U.S. DISTRICT COURT - CAMDEN - NEW JERSEY I'll submit something and the Court will rule, what

does the Court want me to do in the mean time to

3 tell Crawford about stuff that's potentially still

going out today and the rest of the, next week? 4

5 THE COURT: Well -- let me go back and read a couple of cases. I would like the plaintiffs to 6

7 submit, to prepare and submit as soon as possible

8 what they would view as a proper curative

9 communication.

10

MR. PAUL: Yes, Your Honor.

11 THE COURT: And I would like you to give it 12 to the Court and serve it on your adversary as soon 13 as possible so they would have an opportunity to 14 review it

Mr. Ruff, would you agree to maintain the 15 status quo regarding settlements -- you proffered in 16 17 your initial papers there has been no settlements.

18 You reiterated that fact here, today. I have a

limited window next week you said. Would you agree 19

20 to forbear from consummating any settlements before

21 I had an opportunity to review the plaintiff's

22 proposed communication and your objections and to

23 make a ruling on that communication?

24 MR. RUFF: Absolutely, Your Honor.

25 THE COURT: If I were to order a

U.S. DISTRICT COURT - CAMDEN - NEW JERSEY

communication, and if received, that the recipients

would have full opportunity to review that

communication before entering into a settlement with 4 your client.

MR. RUFF: Absolutely, Your Honor. Can I 5 6 make one suggestion?

THE COURT: Sure.

8 MR. RUFF: If Your Honor would put that, or I guess it would be in the record of today such that 9 the defendant is to know the exact language you 10

11 would suggest, but should not make any settlements

until the Court has ruled on that, that is something 12

13 I can definitely live with.

THE COURT: Okay. I'm not -- I may or may 14 15 not order it. I'm asking if you would consent to

maintain the status quo? 16

MR. RUFF: Yes, I will do that,

18 THE COURT: I think it's very simple. It's

19 just -- I'm not asking you to change any

communications at this point. I'm not asking you to 20

21 sees any communications at this point. I'm not --

22 but I am asking you not to settle anything.

23 MR. RUFF: Consent, yes, granted.

24 THE COURT: And I am asking you

25 specifically not to settle anything until I decide

U.S. DISTRICT COURT - CAMDEN - NEW JERSEY

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1 whether there should be some additional communications, and as I sit here now, I think that 2

some may be necessary. And to the extent you can 3

agree to the status quo, I think it's helpful.

MR. RUFF: Yes, I can agree.

THE COURT: They received what they received. I can't but the Genie back into the bottle. If I am to decide that additional communications are necessary, I'll have to go to the next step which is, you are still talking to people and the next step would be an order specifying a more unified communication or -- a comprehensive communication for all future recipients of

MR. RUFF: Or ones who received it in the past to resend it, right?

THE COURT: Right. 17

information.

MR. RUFF: Right.

THE COURT: Right.

I appreciate that.

Is that process satisfactory to, in terms

of the procedural steps? 22

MR, RUFF: I will do so. Yes.

THE COURT: Plaintiffs?

MR, PAUL: Yes, Your Honor.

U.S. DISTRICT COURT - CAMDEN - NEW JERSEY

THE COURT: I'll ask you get it to me

promptly.

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MR. PAUL: Yes.

THE COURT: I want you to specifically say, not only submit it, but explain to me in a very clear, concise, short fashion why you think your proposed additional communication clears up anything about the prior communication that was in your view misleading or coercive, or otherwise violative of the general rules concerning communications with putative class members.

MR. PAUL: Yes, Your Honor.

THE COURT: Including Issues of opt-out, sitting passively while litigation proceeds, those kinds of issues.

I'm left with the impression more is better here. The more the individuals know, potential plaintiffs know about what their rights are, the better off they are. And the more information that is communicated, the less likely we are in infringing upon the legitimate rights of the idefendants to communicate themselves with their customers, the public, and with those who wish to settle.

> I'm more comfortable with communications U.S. DISTRICT COURT - CAMDEN - NEW JERSEY

and ordering communications where the defendants,

themselves, have undertaken a mass effort to

communicate with the putative class members than I

would be if they were less passive. Their decision

5 to communicate, and I don't criticize, but heightens

6 in my view my responsibilities as, my responsibilities

to insure that the rights of the putative class are 7

protected, until such time as the important legal

issues that have been raised concerning class

10 certification and damages are resolved by me or by 11

iuries.

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12 So I will await the submission from the 13 plaintiffs. I will rule as to whether or not 14 further communications are appropriate; make the 15 requisite factual findings and direct that relief. 16 if it's required.

I appreciate the defendant's willingness to have the status quo regarding settlements until I make that ruling, and also appreciate the efforts of the defendants to search Crawford's database, and any other database that may exist regarding putative class members to insure there are no communications of represented persons going forward.

I invite plaintiffs to advise me promptly if they're aware such a communication occurred in 25

U.S. DISTRICT COURT - CAMDEN - NEW JERSEY

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1 the past.

2 I would appreciate any efforts made by the defendant's counsel to inform their clients that now having engaged counsel, that there are certain ethical obligations that lawyers have, and while I may sound -- while the plaintiffs -- the defendants 7 themselves may not be aware of those rules, that they need to understand that those rules are binding 9 on counsel.

Without suggesting it was done intentionally or finding it was done intentionally, since I have no such facts to make such a finding, I would encourage full and clear communications with, between counsel and the clients to insure that such situations do not arise in the future.

With that, then, if nothing else from the parties, I appreciate your patience and your time. I look forward to the proposed communication from the plaintiff and will rule promptly on it in advance of the defendant's plans to proceed towards the end of next week.

MS. RODRIGUEZ: Thank you, Your Honor. 22 23 MR. RUFF: Just so I understand, they will

24 provide something and we will provide a reply? 25

THE COURT: I want to give you an U.S. DISTRICT COURT - CAMDEN - NEW JERSEY

- opportunity -- they have to convince me it's
- necessary, and provide you an opportunity to provide
- me it's not necessary, and then I will, my general
- sense is that it's likely to be some additional information that ought to be conveyed. I need to
- make sure it's only that information that's
- necessary to be conveyed. You go as far as the law
- requires, but no further. I will look at it
  - closely.

10 MR. RUFF: Thank you, Your Honor, for your

11 time.

MR. PAUL: Thank you, Your Honor.

(At which time the matter was concluded)

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CERTIFICATE,

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I, Stephen J. Daner, C.C.R., Official United States Court Reporter and Certified Court Reporter of the State of New Jersey, do hereby certify that the foregoing is a true and accurate transcript of the testimony as taken stenographically by and before me at the time, place and on the date hereinbefore set forth.

U.S. DISTRICT COURT - CAMDEN - NEW JERSEY

I do further certify that I am neither a relative nor employee nor attorney nor counsel of any of the parties to this action, and that I am neither a relative nor employee of such attorney or counsel and that I am not financially interested in this action.

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I STEPHEN J. DANER, C.C.R. Certificate No. 30X100151400 24 Date: Saturday, May 19, 2007

# **EXHIBIT H**

M/May 31. 2000 1:0709 01338-NLH-AMD

Document 31

Filed 06/04/2007No, Page 1 of 2/6

## UNITED STATES DISTRICT COURT DISTRICT OF NEW JERSEY

Jared Workman and Mark and Mona Cohen, on behalf of themselves and all others similarly situated,

Civil Action No. 07-cv-1338

Plaintiffs,

Menu Foods Limited, Menu Foods Inc., and Menu Foods Midwest Corporation

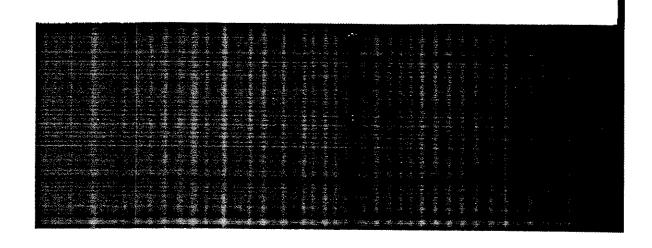
Defendants.

#### CONSENT ORDER

This matter having come before the Court on Plaintlifs' Order to Show Cause
Why a Protective Order Should Not be Issued, and the Court having considered the
submissions of the parties, and having heard on this matter on May 18, May 23 and May
24, 2007, and counsel having determined that it is best interest of the parties to resolve
this matter, and for good cause shown, it is on this 

## day of May, 2007, hereby
ORDERED THAT:

- (1) There will be no direct or indirect contact by Menu Foods with putative class members except in the circumstances described in Paragraph 2. Menu Foods will delete all settlement materials from its website and there will be no settlements between Menu Foods and any unrepresented member of the putative class;
- (2) If Menu Foods is responding to calls to its toll-free phone number and it becomes apparent that a caller is addressing litigation, or the Menu Foods product recall that is the subject of the litigation, Menu Foods will tell the caller that it is unable to comment on the matter at this time, but hopes to do so in the near future;
- (3) For represented parties, Plaintiffs' counsel will receive copies of the claim forms and any information sent or provided by their clients to Menu Foods;



May. 31. Case 127-pm 01338-NLH-AMD Document 31

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- (4) After the cases subject to the MDL motion are transferred to the MDL/Transferee Judge, if Menu Foods seeks to communicate with putative class members, a motion must be advanced in order to seek authority to communicate with such persons and to determine the nature of the communication; and
- (5) Subject to further order of the MDL/Transferce Court, Menu Foods will not use any information obtained from putative class members for settlement with unrepresented persons.

#### CONSENTED TO BY:

NEW IERSEY COUNSEL

Lisa J. Rodriguez

Trujillo Rodřiguez & Richards, LLC

8 Kings Highway West Haddonfield, NJ 08033 Counsel for Plaintiffs

**NEW JERSEY COUNSEL** 

Gerard H. Hanson Hill Wallack LLP

202 Carnegie Center, CN 5226

Genard H Hauson

Princeton, NJ 08543

Counsel for Defendants

SO ORDERED:

Honorable Noel L. Hillman, U.S.D.J.

CM/ECF LIVE - U.S. District Court for the District of New Jersey - Docket Report

Page 1 of 8

**STAY** 

# U.S. District Court District of New Jersey [LIVE] (Camden) CIVIL DOCKET FOR CASE #: 1:07-cv-01338-NLH-AMD

WORKMAN et al v. MENU FOODS LIMITED et al

Assigned to: Judge Noel L. Hillman

Referred to: Magistrate Judge Ann Marie Donio Cause: 28:1332 Diversity-Product Liability

Date Filed: 03/23/2007 Jury Demand: Plaintiff

Nature of Suit: 365 Personal Inj. Prod.

Liability

Jurisdiction: Diversity

**Plaintiff** 

JARED WORKMAN

represented by DONNA SIEGEL MOFFA

TRUJILLO, RODRIGUEZ & RICHARDS, LLP 8 KINGS HIGHWAY WEST HADDONFIELD, NJ 08033

(856) 795-9002

Email: donna@trrlaw.com

LEAD ATTORNEY

ATTORNEY TO BE NOTICED

LISA J. RODRIGUEZ

TRUJILLO, RODRIGUEZ &

RICHARDS, LLP

8 KINGS HIGHWAY WEST HADDONFIELD, NJ 08033

(856) 795-9002

Email: lisa@trrlaw.com LEAD ATTORNEY

ATTORNEY TO BE NOTICED

**Plaintiff** 

MARK COHEN

represented by DONNA SIEGEL MOFFA

(See above for address) LEAD ATTORNEY

ATTORNEY TO BE NOTICED

LISA J. RODRIGUEZ

(See above for address) *LEAD ATTORNEY* 

ATTORNEY TO BE NOTICED

**Plaintiff** 

MONA COHEN

on behalf of themselves and all others similarly situated

represented by DONNA SIEGEL MOFFA

(See above for address)

LEAD ATTORNEY

CM/ECF LIVE - U.S. District Court for the District of New Jersey - Docket Report

Page 2 of 8

ATTORNEY TO BE NOTICED

#### LISA J. RODRIGUEZ

(See above for address)

LEAD ATTORNEY

ATTORNEY TO BE NOTICED

V.

#### Defendant

MENU FOODS LIMITED

#### represented by CARLOS F. ORTIZ

DLA, PIPER, RUDNICK, GRAY & CARY, LLP
1251 AVENUE OF THE AMERICAS
NEW YORK, NY 10020-1104
(212) 835-6149
Email: carlos.ortiz@dlapiper.com
LEAD ATTORNEY
ATTORNEY TO BE NOTICED

#### GERARD H. HANSON

HILL WALLACK
202 CARNEGIE CENTER
PRINCETON, NJ 08543-5226
(609) 924-0808
Email: ghh@hillwallack.com
LEAD ATTORNEY
ATTORNEY TO BE NOTICED

#### STEVEN F. GOOBY

DLA PIPER US LLP
379 THORNALL STREET
8TH FLOOR
PO BOX 2940
EDISON, NJ 08837-2226
(732) 590-1850
Email: steven.gooby@dlapiper.com
LEAD ATTORNEY
ATTORNEY TO BE NOTICED

#### Defendant

MENU FOODS INC.

### represented by CARLOS F. ORTIZ

(See above for address)

LEAD ATTORNEY

ATTORNEY TO BE NOTICED

#### GERARD H. HANSON

(See above for address)

LEAD ATTORNEY

ATTORNEY TO BE NOTICED

#### STEVEN F. GOOBY

(See above for address)

LEAD ATTORNEY

ATTORNEY TO BE NOTICED

Defendant
MENU FOODS MIDWEST
CORPORATION

#### represented by CARLOS F. ORTIZ

(See above for address)

LEAD ATTORNEY

ATTORNEY TO BE NOTICED

#### GERARD H. HANSON

(See above for address)

LEAD ATTORNEY

ATTORNEY TO BE NOTICED

#### STEVEN F. GOOBY

(See above for address)

LEAD ATTORNEY

ATTORNEY TO BE NOTICED

Date Filed	#	Docket Text		
03/23/2007	1	COMPLAINT against MENU FOODS MIDWEST CORPORATION, MENU FOODS LIMITED, MENU FOODS INC. (Filing fee \$350 receipt number 1403626.) JURY DEMAND, filed by JARED WORKMAN, MARK COHEN, MONA COHEN. (Attachments: #1 Civil Cover Sheet)(sk) (Entered: 03/23/2007)		
03/23/2007 2		Summons Issued as to MENU FOODS MIDWEST CORPORATION, MENU FOODS LIMITED, MENU FOODS INC. Days Due - 20. (sk) (Entered: 03/23/2007)		
03/27/2007 3		MOTION to Authorize Service of Process of Plaintiffs' Class Action Complaint on Menu Foods Limited in Accordance with the Hague Convention by JARED WORKMAN, MARK COHEN, MONA COHEN. (Attachments: # 1 Memorandum of Law in Support of Plaintiffs' Motion to Authorize Service of Process of Plaintiffs' Class Action Complaint on Menu Foods Limited in Accordance with the Hague Convention# 2 Text of Proposed Order)(MOFFA, DONNA) (Entered: 03/27/2007)		
03/28/2007		Setting Deadlines as to 3 MOTION to Authorize Service of Process of Plaintiffs' Class Action Complaint on Menu Foods Limited in Accordance with the Hague Convention. Motion Returnable for 4/20/2007 before Magistrate Judge Ann Marie Donio. PLEASE BE ADVISED THIS MOTION WILL BE DECIDED ON THE PAPERS UNLESS OTHERWISE NOTIFIED BY THE COURT. (db, ) (Entered: 03/28/2007)		

03/29/2007	4	ORDER granting 3 Motion to appoint special process service to serve a corporation in a foreign country. Signed by Judge Noel L. Hillman on 03/28/07. (db, ) (Entered: 03/29/2007)
03/30/2007	5	AFFIDAVIT of Service for Summons and Complaint served on Menu Foods, Inc. on 3/27/07, filed by JARED WORKMAN, MARK COHEN, MONA COHEN. (MOFFA, DONNA) (Entered: 03/30/2007)
04/02/2007	6	Copy of motion before the MDL Panel to have this case transferred to S.D. of Florida. (th, ) (Entered: 04/02/2007)
04/04/2007	7	AFFIDAVIT of Service for Summons and Complaint served on Menu Foods Midwest Corporation on March 29, 2007, filed by JARED WORKMAN, MARK COHEN, MONA COHEN. (MOFFA, DONNA) (Entered: 04/04/2007)
04/19/2007	<u>8</u>	First MOTION to Stay by MENU FOODS MIDWEST CORPORATION, MENU FOODS LIMITED, MENU FOODS INC (Attachments: #1 Certification Gerard H. Hanson#2 Exhibit A#3 Exhibit B#4 Exhibit C#5 Exhibit D#6 Exhibit E#7 Brief#8 Text of Proposed Order)(HANSON, GERARD) (Entered: 04/19/2007)
04/20/2007		Setting Deadlines as to <u>8</u> First MOTION to Stay. Motion Hearing set for 5/18/2007 before Magistrate Judge Ann Marie Donio. PLEASE BE ADVISED THIS MOTION WILL BE DECIDED ON THE PAPERS UNLESS OTHERWISE NOTIFIED BY THE COURT. (db, ) (Entered: 04/20/2007)
05/02/2007	9	ORDER Granting 8 Motion to Stay. Signed by Judge Noel L. Hillman on 5/2/07. (gn, ) (Entered: 05/02/2007)
05/07/2007	<u>10</u>	MOTION for Order to Show Cause Why a Protective Order to Supervise or Limit Communications With Absent Class Members Should Not Issue by JARED WORKMAN, MARK COHEN, MONA COHEN. (Attachments: # 1 Memorandum of Law in Support# 2 Affidavit of Russell D. Paul in Support# 3 Order# 4 Certificate of Service) (RODRIGUEZ, LISA) (Entered: 05/07/2007)
05/08/2007		Setting Deadlines as to 10 MOTION for Order to Show Cause Why a Protective Order to Supervise or Limit Communications With Absent Class Members Should Not Issue. Motion returnable date set for 6/1/2007 before Judge Noel L. Hillman. PLEASE BE ADVISED THAT THIS MOTION WILL BE DECIDED ON THE PAPERS UNLESS OTHERWISE NOTIFIED BY THE COURT. (sb) (Entered: 05/08/2007)
05/08/2007		Second MOTION for Leave to Appear Pro Hac Vice by MENU FOODS MIDWEST CORPORATION, MENU FOODS LIMITED, MENU FOODS INC (Attachments: # 1 Affidavit of Gerard H Hanson# 2 Text of Proposed Order Pro Hac Vice Order re Edward Ruff# 3 Text of Proposed Order Pro Hac Vice Order re Michael Turiello# 4 Text of Proposed Order Pro Hac Vice Order re Priya Jesani# 5 Certificate of Proposed Order Pro Hac Vice Order re Priya Jesani# 5 Certificate of Service # 6 Affidavit Edward Ruff# 7 Affidavit Priya Jesani# 8 Affidavit Michael Turiello)(HANSON, GERARD) (Entered: 05/08/2007)

05/09/2007	Setting Deadlines as to 11 Second MOTION for Leave to Appear Pro Hac Vice. Motion returnable date set for 6/1/2007 before Magistrate Judge Ann Marie Donio. PLEASE BE ADVISED THAT THIS MOTION WILL BE DECIDED ON THE PAPERS UNLESS OTHERWISE NOTIFIED BY THE COURT. (sb) (Entered: 05/09/2007)
05/10/2007	NOTICE of Hearing on Motion 10 MOTION for Order to Show Cause Why a Protective Order to Supervise or Limit Communications With Absent Class Members Should Not Issue on Friday, May 18, 2007 at 11:00AM in Courtroom 3A: Defendants' opposition due Tuesday, May 15, 2007 by 5PM; Plaintiffs' reply due Thursday, May 17, 2007 by Noon (sa,) Modified on 5/10/2007 (sa,). (Entered: 05/10/2007)
05/15/2007	MOTION for Leave to Appear Pro Hac Vice for Attorney Russell D. Paul by JARED WORKMAN, MARK COHEN, MONA COHEN.  (Attachments: # 1 Statement As To Why No Brief Is Necessary# 2 Certification of Lisa J. Rodriguez# 3 Certification of Russell D. Paul, Esquire, in Support of the Motion for Pro Hac Vice Admission# 4 Text o Proposed Order # 5 Certificate of Service)(RODRIGUEZ, LISA)  (Entered: 05/15/2007)
05/15/2007	Setting Deadlines as to 12 MOTION for Leave to Appear Pro Hac Vice for Attorney Russell D. Paul. Motion returnable date set for 6/15/2007 before Magistrate Judge Ann Marie Donio. PLEASE BE ADVISED THAT THIS MOTION WILL BE DECIDED ON THE PAPERS UNLESS OTHERWISE NOTIFIED BY THE COURT. (sb) (Entered: 05/15/2007)
05/15/2007	BRIEF in Opposition re 10 MOTION for Order to Show Cause Why a Protective Order to Supervise or Limit Communications With Absent Class Members Should Not Issue filed by MENU FOODS MIDWEST CORPORATION, MENU FOODS LIMITED, MENU FOODS INC (Attachments: # 1 Exhibit A# 2 Exhibit B# 3 Exhibit C# 4 Exhibit D) (HANSON, GERARD) (Entered: 05/15/2007)
05/17/2007	RESPONSE in Support re 10 MOTION for Order to Show Cause Why a Protective Order to Supervise or Limit Communications With Absent Class Members Should Not Issue filed by JARED WORKMAN, MARK COHEN, MONA COHEN. (Attachments: #1 Certificate of Service) (RODRIGUEZ, LISA) (Entered: 05/17/2007)
05/18/2007	Minute Entry for proceedings held before Judge Noel L. Hillman: Motion Hearing held on 5/18/2007 re 10 MOTION for Order to Show Cause Why a Protective Order to Supervise or Limit Communications With Absent Class Members Should Not Issue filed by MONA COHEN, JARED WORKMAN, MARK COHEN. Hearing on application by pltfs for pro hac vice admission. Ordered application granted appointing Russell D. Paul, Esq. pro hac vice. Order entered. Hearing on defendants' application for pro hac admissions. Ordered application granted. Order entered. Supplemental documents to be submitted. (Court Reporter Stephen J. Daner.) (sb) (Entered: 05/18/2007)

05/18/2007	<u>16</u>	ORDER granting 11 Motion for Leave to Appear Pro Hac Vice. Order directing attorney admitted pro hac vice to make payment of \$150 made payable to Clerk, U.S. District Court. Signed by Judge Noel L. Hillman on 5/18/07. (sb) (Entered: 05/18/2007)
05/18/2007	17	ORDER granting 11 MOTION for Leave to Appear Pro Hac Vice. Order directing attorney admitted pro hac vice to make payment of \$150 made payable to Clerk, U.S. District Court. Signed by Judge Noel L. Hillman on 5/18/07. (sb) Additional attachment(s) added on 5/18/2007 (sb, ). (Entered: 05/18/2007)
05/18/2007	18	ORDER granting 12 Motion for Leave to Appear Pro Hac Vice. Ordered that the attorney admitted pro hac vice is to make payment of \$150 made payable to Clerk, U.S. District Court. Signed by Judge Noel L. Hillman on 5/18/07. (sb) (Entered: 05/18/2007)
05/18/2007		NOTICE OF CONTINUED HEARING: May 23, 2007 at 3:00PM Before The Honorable Noel L. Hillman in Courtroom 3A (sa, ) (Entered: 05/18/2007)
05/21/2007	19	TRANSCRIPT of Proceedings held on May 18, 2007 before Judge Noel L. Hillman. Court Reporter: Stephen J. Daner. PLEASE NOTE: The complete transcript of these proceedings is maintained in paper format on file in the Clerks Office. To request copies of this transcript, contact the Official Court Reporter or Transcription Service who prepared the transcript. (sb) (Entered: 05/21/2007)
05/21/2007	20	Letter from Plaintiffs' Counsel to The Honorable Noel L. Hillman Submitting Plaintiffs' Proposed Curative Letter. (Attachments: # 1 Declaration of Mark J. Tamblyn Regarding Menu Foods Defendants' Contacts with Represented Parties and Absent Class Members# 2 Certificate of Service)(RODRIGUEZ, LISA) (Entered: 05/21/2007)
05/21/2007		Pro Hac Vice fee recvd as to Russell D. Paul, Esq.: \$ 150, receipt number 306245 (sb) (Entered: 05/21/2007)
05/22/2007	<u>21</u>	AFFIDAVIT of Lisa J. Rodriguez Attesting Compliance with Rule 1:28-2(a) for Attorney Russell D. Paul by JARED WORKMAN, MARK COHEN, MONA COHEN. (RODRIGUEZ, LISA) (Entered: 05/22/2007)
05/22/2007	<u>22.</u>	Notice of Request by Pro Hac Vice Russell D. Paul to receive Notices of Electronic Filings. (RODRIGUEZ, LISA) (Entered: 05/22/2007)
05/22/2007	<u>23</u>	Letter from Michael A. Ferrara, Jr., Esquire regarding concerns with the current proposed "solicitation" letter submitted by a limited number of Plaintiff's counsel. (FERRARA, MICHAEL) (Entered: 05/22/2007)
05/22/2007	<u>24</u>	BRIEF Response to Plaintiffs' Proposed Letter to Claimants filed by MENU FOODS MIDWEST CORPORATION, MENU FOODS LIMITED, MENU FOODS INC (HANSON, GERARD) (Entered: 05/22/2007)
05/23/2007	<u>25</u>	Letter from Jay Edelson, Esq. addressed to Judge Hillman. (sb) (Entered: 05/23/2007)

05/23/2007	<u>26</u>	Minute Entry for proceedings held before Judge Noel L. Hillman: Continued Hearing held on 5/23/2007 re 10 MOTION for Order to Show Cause Why a Protective Order to Supervise or Limit Communications With Absent Class Members Should Not Issue filed by MONA COHEN, JARED WORKMAN, MARK COHEN. Order to be entered. Ordered affidavits of attorneys employed by defendants to be submitted. Order to be entered enjoining defendants for a period of 10 days. Ordered defendants to submit further documentation regarding phone calls to plaintiffs. Ordered hearing continued to May 24, at 12:00pm.(Court Reporter Lisa Marcus.) (sb) (Entered: 05/24/2007)	
05/24/2007	27	Minute Entry for proceedings held before Judge Noel L. Hillman: Continued Motion Hearing held on 5/24/2007 re 10 MOTION for Order to Show Cause Why a Protective Order to Supervise or Limit Communications With Absent Class Members Should Not Issue filed by MONA COHEN, JARED WORKMAN, MARK COHEN. Terms of agreement between parties placed on the record. Consent Orders to be submitted. (Court Reporter Theodore Formaroli.) (sb) (Entered: 05/24/2007)	
05/24/2007		Pro Hac Vice fee recv'd as to Edward Ruff, Esq.: \$ 150, receipt number 306263 (sb) (Entered: 05/24/2007)	
05/24/2007		Pro Hac Vice fee recv'd as to Michael Turiello, Esq: \$ 150, receipt number 306264 (sb) (Entered: 05/24/2007)	
05/31/2007	Letter from Plaintiffs Counsel Enclosing Signed Consent Order Declaration of Mark Tamblyn re Defendants' Contacts with Re Parties and Class Members. (Attachments: #1 Consent Order# Declaration of Mark J. Tamblyn Regarding Menu Foods Defen Contacts with Represented Parties and Class Members)(RODR LISA) (Entered: 05/31/2007)		
05/31/2007 29		TRANSCRIPT of Proceedings held on May 23, 2007 before Judge Noel L. Hillman. Court Reporter: Lisa Marcus. PLEASE NOTE: The complete transcript of these proceedings is maintained in paper format on file in the Clerks Office. To request copies of this transcript, contact the Official Court Reporter or Transcription Service who prepared the transcript. (sb) (Entered: 06/04/2007)	
06/04/2007	<u>31</u>	CONSENT ORDER re: 10 Motion for Order to Show Cause why a Protective Order Should Not be Issued. Signed by Judge Noel L. Hillman on 6/4/07. (sb) (Entered: 06/06/2007)	
06/05/2007	Minute Entry for proceedings held before Judge Noel L. Hillman: Telephone Conference held on the record on 6/5/2007. (Court Report Stephen J. Daner.) (sb) (Entered: 06/05/2007)		
06/12/2007	<u>32</u>	NOTICE of Appearance by STEVEN F. GOOBY on behalf of MENU FOODS MIDWEST CORPORATION, MENU FOODS LIMITED, MENU FOODS INC. (GOOBY, STEVEN) (Entered: 06/12/2007)	
06/14/2007	33	NOTICE of Appearance by CARLOS FRANCISCO ORTIZ on behalf of	

MENU FOODS MIDWEST CORPORATION, MENU FOODS LIMITED, MENU FOODS INC. (ORTIZ, CARLOS) (Entered: 06/14/2007)

	PAG	CER Serv	vice Center
	1	ransaction	1 Receipt
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PACER Login:	kw0083	Client Code:	2044
Description:	Docket Report	Search Criteria:	1:07-cv-01338-NLH-AMD Start date: 1/1/1970 End date: 6/18/2007
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## **EXHIBIT I**

## BEFORE THE JUDICIAL PANEL ON MULTIDISTRICT LITIGATION

IN RE: PET FOOD PRODUCTS LIABILITY LITIGATION	)	MDL Docket No. 1850
	)	

#### PROOF OF SERVICE

I hereby certify that a true and correct copy of Plaintiff Movant Christina Troiano's Notice of Significant Activity in Related Action Pending in District of New Jersey, has been served by U.S. Mail on all parties listed on the attached Panel Attorney Service List, this 29th day of May, 2007.

LERACH COUGHLIN STOIA GELLER RUDMAN/& ROBBINS LLP

By:

Stuart A. Davidson

120 E. Palmetto Park Road, Suite 500

Boca Raton, FL 33432-4809 Telephone: 561/750-3000

561/750-3364 (fax)

Counsel for Plaintiff-Movant Christina Troiano ODITORY AND LANGE LANGUAGE

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## Judicial Panel on Multidistrict Litigation - Panel Attorney Service List

Page 1

Docket: 1850 - In re Pet Food Products Liability Litigation

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Transferee District:

Judge;

Printed on 05/29/2007

#### ATTORNEY - FIRM

#### REPRESENTED PARTY(S)

Berman, Steve W.

Hagens Berman Sobol Shapiro, LLP

1301 Fifth Avenue Suite 2900 Scattle, WA 98101

=> Phone: (206) 623-7292 Fax: (206) 623-0594 Heller, Stacey\*; Johnson, Suzaane E.\*; Klemann, Craig R.\*; Kornelius, Audrey\*; Mitchell, Cecily\*;

Mitchell, Terrence\*; Rapp, David\*; Robinson, Toinctte\*; Sınlılı, Barbara\*

Blim, John Blim & Edelson, LLC 53 West Jackson Blvd.

Suite 1642 Chicago, IL 60604 -> Phone: (312) 913-9400 Fax: (312) 913-9401

Majerczyk, Dawn\*

Craft, Perry A.

Craft & Shoppard, PLC The Shiloh Building

214 Centerview Drive Suite 223 Brentwood, TN 37027 -> Phone: (615) 309-1707 Fax: (615) 309-1717

Holt, Lizajean\*; Lefebvre, Donns\*; Leonard, Kim\*; Leroy, Debra\*

. Davidson, Stuart A.

Lerach Coughlin Stoia Geller Rudman & Robbins, LLP

120 Bast Palmetto Park Road

Same 500

Boca Raton, FL 33432-4809

=> Phone: (561) 750-3000 Fax: (561) 750-3364

Troiano, Christina\*

Eukanuba.

One Proctor & Gamble Plaza C-2

Cincinnati, OH 45202

Eukanuba

Hatfield, Jason Matthew

Lundy & Davis, LLP

300 North College Avenue

Suite 309

Fayetteville, AR 72701

> Phone: (479) 527-3921 Fax: (479) 587-9196 Email: jhatfield@luadydavis.com

Sims, Charles Ray\*; Sims, Parnela\*

Huschinson, Jeremy Y.

Patton, Roberts, McWilliams & Capshaw, LLP

Stephens Building

111 Center Street

Suite 1315

Littic Rock, AR 72201

-> Phone: (501) 372-3480 Fax: (501) 372-3488

Widen, Barbara\*; Widen, Richard Scott\*

treland, D. Jeffrey

Faruki, Ireland & Cox, P.L.L. 500 Courthouse Plaza, S!W.

10 North Ludlow Street

Dayton, OH 45402

⇒ Phone: (937) 227-3710 Fax: (937) 227-3749 Email: djireland@ficiaw.com

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(Panel Attorney Service List for MDL 1,850 Continued)

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A THE SERVICE AND A STATE OF THE SERVICE OF THE SERVICE AND A STATE OF THE SERVICE OF THE SERVICE AND	REPRESENTED PARTY(S)
ATTORNEY - FIRM	
Karp, Adam P.	=> Phone: (360) 392-3936
Animal Law Offices	James, Don; Suggett, Michele
114 Wost Magnolia Street	
Suite 425	
Bellingham, WA 98225	
;	$\cdot$
No No. Sand Pooled	⇒ Phone: (206) 398-1188 Fax: (206) 400-1112
Myers, Michael David Myers & Co., P.L.L.C.	Whaley, Tom
1809 Seventh Avenue	
Suite 700	
Scarle, WA 98101	
;	·
;	. The COCKS CR4 HODE To COCKS CR4 0013
Newman, Bruce E.	=> Phone: (860) 583-5200 Fax: (860) 582-0012
Newman, Creed & Associates	Osborne, Lauri A.; Sokolwski, Todd*
99 North Street, Route 6	
P.O. Box 575	
Bristol, CT 66011	
;	
Roumghaus, Daniel L.	>> Phone: (925) 838-2090 Fax: (925) 820-5592
Berding & Weil	Swarberg, Diane*
3240 Stone Valley Road Wes	t
Alumo, CA 94507	•
1	
Ruff, III, Edward B.	-> Phone: (312) 346-1973 Fax: (312) 346-8242
Pretzel & Stouffer, Chid.	Menu Foods*, Menu Foods Gen Par Ltd.*; Menu Foods Holding, Inc.*; Menu Foods Income Fund*;
One South Wacker Drive	Menu Foods Ltd.*; Menu Foods Ltd. Partnership*; Menu Foods Midwest Corp.*; Menu Foods
Suite 2500	Operating Partnership*; Menu Foods South Dakota Inc.*; Menu Foods, Inc.*
Chicago, IL 60606-4673	
. 1	
Savett, Shorric R.	=> Phone: (215) 875-3071 Fax: (215) 875-5715
Berger & Montague, P.C.	Cohen, Mark*; Cohen, Mona*; Workman, Jared*
1622 Locust Street	
Philadelphia, PA 19103	
:	
The state of the same and the s	=>
Wal-Mart Stores, Inc.,	Wal-Muri Stores, Inc.
C/O Registered Agent Corporation Trust Co.	LA det. Sarving and states.
1209 Orange Street	
Wilmington, DE 19801- 120	
	No. 1 Mark days and 5 Mark and 5 Annual Control of Annual Control
Wexler, Konneth A.	=> Phone: (312) 346-2222 Fax; (312) 346-0022
Wexier Toriseva Wallace, LL	P Sexton, Shirley*
One North LaSalle Street	
Suite 2000 Chicago, TL 60602	
CHIPAROL IN COURT	
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