

DISTRICT OF NEW JERSEY

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OCT 15 2007

AT 8:30 WILLIAM T. WALSH M CLERK

CIVIL NO 07-4952 (Paw)

Jonathan Lee Riches ©  
Plaintiff

v.

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COCA-COLA ENTERPRISES INC,  
PEPSI COLA BOTTLING GROUP INC,  
BRIAR'S USA,  
B & E JUICES ENERGY BRANDS,  
GLACEAU VITAMIN WATER,  
50 CENT A/K/A CURTIS JACKSON,  
CANADA DRY BOTTLING CO,  
DEFENDANTS

Complaint  
"Copyright Infringement"  
"TRO Temporary RESTRAINING order"

Comes Now the Plaintiff, Jonathan Lee Riches ©, in pro-se, Moves this Honorable Court to issue a order for Defendants named in this suit to respond. This suit is brought under the Lanham act, copyright Infringement defendants committed with Jonathan Lee Riches © copyrighted material. Plaintiff moves this Honorable Court to impose declaratory injunctive relief against Defendants distributing Jonathan Lee Riches © copyrighted material on their products and Defendants selling Jonathan Lee Riches © material on google.com and Yahoo.com. Plaintiff moves for a PRO Temporary Restraining order Against Defendants using the Jonathan Lee Riches Trademarked copyrighted name. Plaintiff seeks \$100,000,000.00 Million dollars in damages. Plaintiff requests a Jury trial to hear this case. Plaintiff prays for relief.

Riches v. COCA  
COLA1

Since Feb 25<sup>th</sup>, 2003, Defendants are in a vast conspiracy to use my copyrighted trademarked name Jonathan Lee Riches<sup>©</sup> on their products, and Advertisements without my consent

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Plaintiff is a convicted Identity theft, computer hacker serving a illegal sentence of 125 months in Federal prison, currently housed at FCI Williamsburg, Sectors South Carolina. Plaintiff's 6<sup>th</sup> and 8<sup>th</sup> amendment rights are still being violated under Gorker and Fyo Faw.

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Plaintiff received National exposure prior to his Feb 25<sup>th</sup>, 2003 Arrest for his modeling and acting career with Main Line Models in King of Prussia Pennsylvania. Defendant coca-cola Arranged with Mainline Models on Feb 10, 2001 to have Plaintiff model without his shirt in print and Billboard Ads in the Philadelphia/Trenton Area drinking COCA-COLA. This was a contract that lasted for 2 years and valued at \$250,000 dollars a year. After this contract was terminated, COCA-COLA continues to use my Image and copyright name on Bill boards Nationwide

4

Since my Arrest Feb 25<sup>th</sup>, 2003, Defendants use my Image and Photo on all their products. currently if you buy a 6 pack of Pepsi on the Label you will see "Pepsi cola what Jonathan Lee Riches drinks". Pepsi cola is distributing my Photographs and the Jonathan Lee Riches<sup>©</sup> name globally without my permission, this has done my reputation damaged because I don't even like Pepsi. I've always gotten sick in the past drinking Pepsi products

5

Since Feb 25<sup>th</sup>, 2003 Rupper 50 cent A/K/A Curtis Jackson, Glaceau v. vitamin water, Briars USA, and B & E Juices have been putting my name on all their Advertisements without my consent. 50 cents wears Jonathan Lee Riches<sup>©</sup> T-shirts and Bill caps in his vitamin water commercials. Glaceau promised to pay Mainline Models \$25 million dollars to use the Jonathan Lee Riches<sup>©</sup> copyrighted name

Riches v. COCA  
COLA

k

Since Feb 6<sup>th</sup>, 2003, Defendants have used slander and defamation towards my name. Defendants placed a billboard on I-95 10 miles north of South of the Border with my face on it drinking COCA COLA in one hand, and Peps. cola in the other. It Advertised the words "It's so Tasty, Even Jonathan Lee Riches drinks it." Jonathan Lee Riches<sup>®</sup> is now a global brand because of Defendants misconduct without seeking permission from me.

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ON May 10, 2007, I signed a contract with Dreadnaught, word press.com. This is the only contract I currently have, Dreadnaught will not write me any letters and I lost contact with them, because they seen me in Defendants advertisements and think I have a contract with them instead. This has caused me major damage

m

Defendant's plan to host the all you can drink Jonathan Lee Riches<sup>®</sup> night on my birthday on Dec 27<sup>th</sup>, 2007 without my consent

TRO Temporary Restraining order

I'm suffering bias and pre judice from Defendants conduct; Defendants continue to use my copyright material in Ads, TV, and the internet, Plaintiffs reputation has been damaged from Defendants conduct, Plaintiff moves this court for a restraining order forbidding Defendants from ever using the Jonathan Lee Riches<sup>®</sup> name on their products and services. Plaintiff prays for relief.

Jonathan Lee Riches<sup>®</sup>

#40948-018

Fci Williamsburg

P.O. Box 340

Spartanburg, SC 29590

(843) 387-9400

Respectfully  
Submitted
