

EXHIBIT A



Cell Phones & Devices | Cell Phone Plans | GoPhone | Features | Ringtones & More | Accessories | Packages & Deals

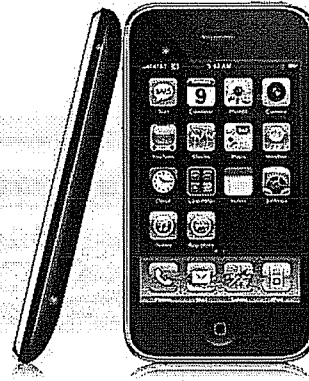
iPhone 3G

Some stockings have all the luck.

\$199* for 8GB (black) | \$299* for 16GB (black or white)

Two-year contract required.

[Buy now](#)



Current AT&T Customers

[Add A Line](#)

Get prequalified for an iPhone 3G now.

Upgrade to iPhone 3G in two simple steps:

Learn about the latest iPhone software update.

The most revolutionary mobile phone is also the ideal phone for business.

Rate plans, upgrade eligibility and answers to common questions.

Not Registered for myWireless? Register for a myWireless account.

Available at any AT&T store.

[Tips for International Roaming.](#)



Revolutionary Mobile Phone

iPhone is a revolutionary mobile phone that allows you to make a call by simply tapping a name or number in your address book, favorites list, or call log. It automatically syncs all your contacts from a PC, Mac, or Internet service. And Visual Voicemail lets you select and listen to messages in whatever order you want—just like email.



Great Widescreen iPod

iPhone is a widescreen iPod with touch controls that shows off your content—including music, videos, podcasts and audiobooks—on a beautiful 3.5-inch display. Sync content from the iTunes library on your Mac or PC. Scroll through songs and playlists with the touch of a finger. Even browse your album artwork using Cover Flow.



Internet in Your Pocket

iPhone uses fast 3G and Wi-Fi wireless connections to deliver rich HTML email, Maps with GPS, and Safari—the most advanced web browser on a portable device. iPhone automatically syncs bookmarks from your PC or Mac and has Google and Yahoo! search built in. Since iPhone multitasks, you can even make a phone call while emailing a photo or surfing the web over a Wi-Fi or 3G connection.



3G Speed

iPhone 3G harnesses the power of AT&T's broad and powerful 3G mobile broadband network. AT&T's 3G network is currently available in 325 leading U.S. metropolitan areas; by year-end, the company plans to offer 3G service in nearly 350 metro areas.



Maps with GPS

Find your location, get directions, and search for nearby businesses—all from your phone. Maps on iPhone 3G combines GPS, Wi-Fi, and cell tower location technology to create the best map application on a mobile phone.



App Store

Tap into the App Store and you'll find applications in every category—from games to business, education to entertainment, productivity to social networking. Applications for iPhone take advantage of its groundbreaking features such as Multi-Touch, GPS, and the accelerometer. Some are even free. And they can all be downloaded wirelessly to your iPhone.



AT&T Advantages



iPhone in Enterprise

- The nation's fastest 3G network
- Largest Mobile to Mobile community with unlimited calling to AT&T's wireless customers – over 72 million.
- Best Coverage on the globe with More Bars in More Places
- Rollover® Minutes – keep your unused minutes month to month
- Largest International coverage of any U.S. carrier
- Quad-band International GSM - the global standard

With support for Microsoft Exchange ActiveSync, iPhone delivers push email, calendar, and contacts. And it uses enterprise-grade networking with Cisco IPSec VPN and WPA2 Enterprise support. So now the most revolutionary mobile device ever is also the ideal phone for business.

*Qualified customers only. Two-year contract required.

** Comparisons between iPhone 3G (8GB) and first-generation iPhone (8GB) running on EDGE. Actual speeds vary by site conditions. Requires new two-year AT&T rate plan, sold separately to qualified customers. iPhone is configured to work only with the wireless services provided by AT&T.

Service provided by AT&T Mobility.

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




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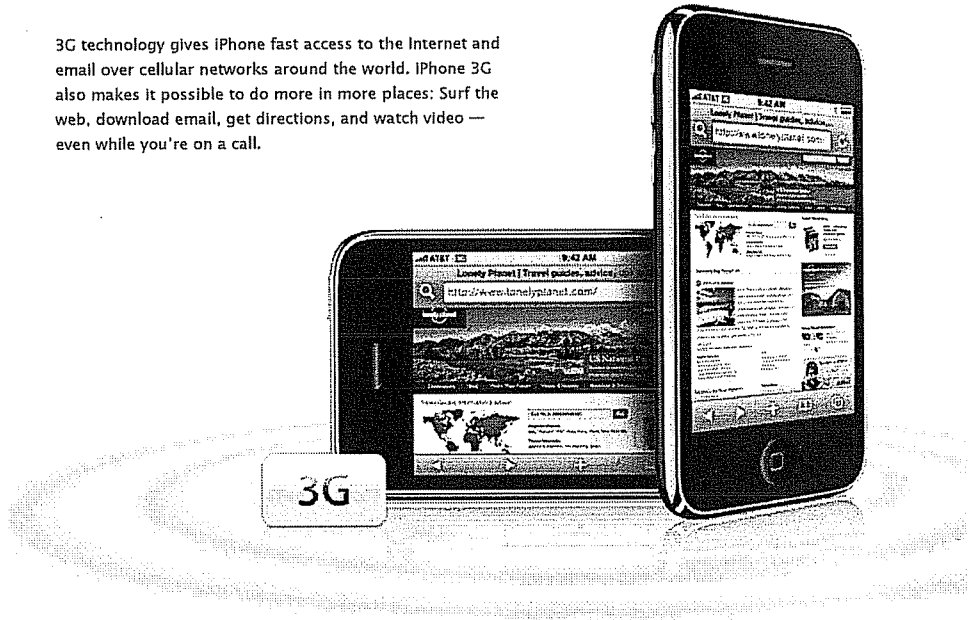
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EXHIBIT B

Features App Store iTunes Gallery Tech Specs Find a Store

-  Home Screen
-  Phone
-  Mail
-  Safari
-  iPod
-  SMS
-  Maps with GPS
-  iTunes Music Store
-  App Store
-  Calendar
-  YouTube
-  Photos + Camera
-  Stocks, Weather, Notes
-  Calculator

3G technology gives iPhone fast access to the Internet and email over cellular networks around the world. iPhone 3G also makes it possible to do more in more places: Surf the web, download email, get directions, and watch video — even while you're on a call.



High Technology

- 3G
- Multi-Touch
- GPS
- Accelerometer
- Sensors
- Keyboard

How it works.

iPhone 3G uses a technology protocol called HSDPA (High-Speed Downlink Packet Access) to download data fast over UMTS (Universal Mobile Telecommunications System) networks. Email attachments and web pages load twice as fast on 3G networks as on 2G EDGE networks.¹ And since iPhone 3G seamlessly switches between EDGE, faster 3G, and even faster Wi-Fi, you always get the best speeds possible.

Talk and browse. At the same time.

iPhone already gives you mobile multitasking. But 3G technology lets you multitask in more places — without connecting via Wi-Fi. Since 3G networks enable simultaneous data and voice, you can talk on the phone while surfing the web, checking email, or using Maps. All from your 3G cellular network.

Go anywhere.

iPhone 3G meets worldwide standards for cellular communications, so you can make calls and surf the web from practically anywhere on the planet. And if you're in an area without a 3G network, iPhone connects you via GSM for calls and EDGE for data.

More wireless. Less space.

iPhone 3G delivers UMTS, HSDPA, GSM, Wi-Fi, EDGE, GPS, and Bluetooth 2.0 + EDR in one compact device — using only two antennas. Clever iPhone engineering integrates those antennas into a few unexpected places: the metal ring around the camera, the audio jack, the metal screen bezel, and the iPhone circuitry itself. And intelligent iPhone power management technology gives you up to 5 hours of talk time over 3G networks.² That's some of the best in the business.

1. Testing conducted by Apple in May and June 2008 using preproduction 3G/EDGE-capable iPhone units and software and currently shipping EDGE-capable iPhone units and software. Testing was conducted by browsing to <http://www.lonelyplanet.com> and measured uncached page load performance. All settings were default except: Call Forwarding was turned on; the Wi-Fi feature Ask to Join Networks and Auto-Brightness were turned off. Wi-Fi was enabled but not associated with a network. Throughput depends on the cellular network, location, signal strength, 3G/EDGE connectivity, feature configuration, usage, the Internet, and many other factors. Throughput tests are conducted using specific iPhone units; actual results may vary.

2. Battery claims are dependent on network configuration and many other factors; actual results may vary.

Calculator

Multi-Touch

iPhone 3G. A Guided Tour.
Watch the video.



Introducing MobileMe
Everything up to date.
Everywhere you are.



iPhone 2.2 Software Update
Get the latest update.
Get the newest features.



iPhone 3G. It's here.



Visit an Apple Retail Store.
Find your local AT&T Store.
Find the nearest Best Buy store.

Some features, applications, and services are not available in all areas. See your carrier for details.

Some applications are not available in all areas. Application availability and pricing are subject to change.