OPINION AND ORDER 03 Civ. 5911 (SAS)
Pocusing III
09 Civ. 7962 (SAS)

I. INTRODUCTION¹

This Court's prior holdings establish that: (1) Vivendi Universal, S.A. ("Vivendi") is precluded from contesting the elements of a Section 10(b) claim, save for reliance; (2) GAMCO Investors, Inc. ("GAMCO") is entitled to the fraud on the market presumption, which shifts the burden to Vivendi to disprove reliance; and (3) Vivendi is precluded from raising the truth on the market defense to rebut the presumption of reliance. Based on these holdings, plaintiff GAMCO moves for summary judgment on its Section 10(b) claim against Vivendi on the grounds that discovery is complete, and no facts exist which disprove reliance.² Vivendi opposes the motion. For the following reasons, the motion is denied.

II. FACTS³

Familiarity with the extensive factual and legal background of this litigation is presumed. *See In re Vivendi Universal, S.A. Sec. Litig.* ("Feb. 17 Op."), 765 F. Supp. 2d 512 (S.D.N.Y. 2011). Only facts pertinent to this motion will be recited.

See Memorandum of Law in Support of Plaintiff's Motion for Summary Judgment Against Defendant Vivendi, S.A. at 1-2.

The following facts are drawn from GAMCO's Statement Under Rule 56.1 in Support of Plaintiff's Motion for Summary Judgment Against Defendant Vivendi, S.A. ("56.1 Statement") and Defendant Vivendi, S.A.'s Response to Plaintiff GAMCO Investors, Inc.'s Statement Under Rule 56.1 in Support of Its Motion for Summary Judgment Against Defendant Vivendi, S.A. and Statement of Additional Facts Pursuant to Local Rule 56.1 ("56.1 Counter-statement"). The material facts are not in dispute for the purposes of this motion. Both the 56.1 Statement and the 56.1 Counter-statement are supported by citations to evidence

On July 15, 2009, GAMCO filed an Amended Complaint alleging that Vivendi had violated Section 10(b) of the Securities Exchange Act of 1934 (the "Exchange Act") with respect to GAMCO's transaction in Vivendi's American Depositary Receipts ("ADRs"), which traded on the New York Stock Exchange during the period October 30, 2000 through August 14, 2002 (the "Class Period").⁴

On January 29, 2012, the jury in the class action *In re Vivendi Universal S.A. Securities Litigation*⁵ (the "Class Action") returned its verdict,
finding that Vivendi acted recklessly with respect to fifty-seven misstatements that
"misstated or omitted Vivendi's true liquidity risk." On February 17, 2011, the
Court entered a Memorandum Opinion and Order denying Vivendi's post-trial
motion for judgment as a matter of law as well as class plaintiffs' motion for entry
of final judgment. The Court stated that "Vivendi is entitled to rebut the
presumption of reliance on an individual basis[,]" and that "any attempt to rebut
the presumption of reliance on such grounds would call for separate inquiries into

admissible at trial. These citations are omitted.

⁴ See 56.1 Statement ¶ 1.

⁵ No. 02 Civ. 5771 (S.D.N.Y).

⁶ 56.1 Counter-statement at 2. See 56.1 Statement ¶ 3.

See Feb. 17. Op., 765 F. Supp. 2d 512. However, the Court granted Vivendi's motion for judgment as a matter of law as to one of the fifty-seven statements, statement number fifty-five. See id. at 544.

the individual circumstances of the class members." Finally, on August 10, 2012, the Court entered an Opinion and Order collaterally estopping Vivendi from contesting, as to GAMCO, the Section 10(b) elements of falsity, materiality, scienter, and loss causation, and from raising the truth on the market defense to the presumption of reliance.⁹

Vivendi sets forth the following additional facts relevant to its opposition. GAMCO, a wholly owned subsidiary of Gabelli Asset Management, Inc. ("GBL"), is an investment advisor with a broad spectrum of clients. The research arm of GBL, Gabelli & Company, performs research for GAMCO and other parts of GBL. GBL's chairman and CEO is Mario Gabelli.

GBL held daily morning meetings during which Gabelli & Company securities analysts presented research on the companies they covered to portfolio managers, client salesmen and client service representatives from GAMCO and

⁸ *Id.* at 584-85.

See 56.1 Statement ¶ 5 (citing In re Vivendi Universal, S.A. Securities Litigation, No. 02 Civ. 5571, — F. Supp. 2d —, 2012 WL 3264382, at *3 (S.D.N.Y. Aug. 10, 2012)). See In re Vivendi Universal, S.A. Secs. Litig., 2012 WL 3264382, at *4 ("Accordingly, collateral estoppel is granted for GAMCO Investors, Inc. to the same extent as granted to the Individual Plaintiffs.").

See 56.1 Counter-statement ¶ 1.

¹¹ See id. ¶ 3.

¹² *See id.* ¶ 4.

other fund subsidiaries.¹³ During these meetings, GBL employees discussed investment ideas.¹⁴ GBL's portfolio managers decided which securities to buy and sell on the basis of research provided by Gabelli & Company analysts.¹⁵

Vivendi presents evidence that GBL's portfolio managers corresponded and/or met with Vivendi management, including Vivendi's CEO Jean-Marie Messier, on multiple occasions during the relevant period. 16 Specifically, Vivendi cites to the December 26, 2006 deposition of Caesar Bryan, a portfolio manager at GBL, and to the June 8, 2007 deposition of Mario Gabelli. Bryan states in his deposition that: "I've met with management of Vivendi on a number of occasions in which [sic] — over the past years." When asked whom he meant by "management," Bryan responded: "I mean, I have no recollection, but I visited Vivendi and I've heard presentations made by Vivendi management over

¹³ See id. ¶ 5.

¹⁴ *See id.* ¶ 6.

¹⁵ See id. \P 7.

See id. ¶ 10 (citing 12/26/06 Deposition of Caesar Bryan (portfolio manager at GBL) ("Bryan Dep."), Ex. 8 to Declaration of Daniel Slifkin in Support of Defendant Vivendi, S.A's Memorandum of Law in Opposition to Plaintiff's Motion for Summary Judgment Against Defendant Vivendi, S.A. ("Slifkin Decl."), at 88:3-10; 6/8/7 Deposition of Mario Gabelli (GBL Chairman and CEO) ("6/8/07 Gabelli Dep."), Ex. 2 to Slifkin Decl., at 106:5-13).

Bryan Dep. at 88-8:10.

the years." The relevant portion of Gabelli's deposition is quoted below:

Q. Have you ever met or corresponded with Jean-Marie Messier?

A. Yes.

Q. Did you meet with Jean Marie Messier during the relevant time period?

A. Maybe.

Q. Did you correspond with Messier during the relevant time period?

A. Maybe.

Q. Do you have any recollection of a specific conversation you had with Jean-Marie Messier during the relevant time period? A. No. 19

Furthermore, GAMCO employees occasionally participated in public Vivendi conference calls.²⁰ Andrew Rittenberry was the Gabelli & Company analyst responsible for following Vivendi during the Class Period.²¹ In addition to following Vivendi, Rittenberry followed "all cable, media, and leisure companies."²²

Vivendi presents evidence that the only valuation metric used by GAMCO in connection with trading Vivendi was "private market value"

¹⁸ *Id.* at 88:14-16.

¹⁹ 6/8/7 Gabelli Dep. at 106:5-17.

See 56.1 Counter-statement \P 11.

See id. \P 8.

Id. $\P 9$.

("PMV").²³ PMV is the amount that an informed industrialist would pay for a company's assets in a private-market transaction.²⁴ To determine the PMV of a company, Gabelli & Company used a spreadsheet to value each segment of the company as if it were an independent operation, and then added the value of the various segments to arrive at a total.²⁵ Vivendi contends that the market price of a security is not one of the factors used in calculating PMV, but this is contested by GAMCO.²⁶ In deciding whether to recommend a trade, the analysts' main consideration is the difference between the PMV of the stock and its market price.²⁷ GAMCO's investment strategy was to purchase securities trading at a price below their PMV, in the expectation that the market price of the securities would eventually rise.²⁸

III. SUMMARY JUDGMENT STANDARD

"Summary judgment is designed to pierce the pleadings to flush out

²³ See id. ¶ 12.

See id. ¶ 13.

See id. ¶ 14.

Compare id. ¶ 15 with Reply Memorandum of Law in Further Support of Plaintiff's Motion for Summary Judgment Against Defendant Vivendi, S.A. ("Reply Mem.") at 10.

See 56.1 Counter-statement ¶ 16.

²⁸ See id. ¶ 17.

those cases that are predestined to result in a directed verdict."²⁹ Thus, summary judgment is only appropriate "if the pleadings, the discovery and disclosure materials on file, and any affidavits show that there is no genuine issue as to any material fact and that the movant is entitled to judgment as a matter of law."³⁰ "For summary judgment purposes, a 'genuine issue' exists where the evidence is such that a reasonable jury could decide in the non-moving party's favor."³¹ "A fact is material when it might affect the outcome of the suit under governing law."³² "[T]he burden of demonstrating that no material fact exists lies with the moving party"³³

In a summary judgment setting, "[t]he burden is on the moving party to demonstrate that no genuine issue respecting any material fact exists." "When

²⁹ Lightfoot v. Union Carbide Corp., 110 F.3d 898, 907 (2d Cir. 1997).

³⁰ Fed. R. Civ. P. 56(c).

Sanchez v. Connecticut Natural Gas Co., 421 Fed. App'x 33, 34 (2d Cir. 2011) (quoting Nabisco, Inc. v. Warner-Lambert Co., 220 F.3d 43, 45 (2d Cir. 2000)).

Carter v. Incorporated Vill. of Ocean Beach, 415 Fed. App'x 290, 292 (2d Cir. 2011) (quoting McCarthy v. Dun & Bradstreet Corp., 482 F.3d 184, 202 (2d Cir. 2007)).

³³ *Miner v. Clinton County, N.Y.*, 541 F.3d 464, 471 (2d Cir. 2008) (citation omitted).

Mavrommatis v. Carey Limousine Westchester, Inc., No. 10 Civ. 3404, 2011 WL 3903429, at *1 (2d Cir. Sept. 7, 2011) (citing Gallo v. Prudential

the burden of proof at trial would fall on the nonmoving party, it ordinarily is sufficient for the movant to point to a lack of evidence . . . on an essential element of the nonmovant's claim."³⁵ In turn, to defeat a motion for summary judgment, the non-moving party must raise a genuine issue of material fact.³⁶ The non-moving party "must do more than simply show that there is some metaphysical doubt as to the material facts,"³⁷ and cannot "rely on conclusory allegations or unsubstantiated speculation."³⁸

In deciding a motion for summary judgment, a court must "construe the facts in the light most favorable to the non-moving party and must resolve all ambiguities and draw all reasonable inferences against the movant." However, "[c]redibility determinations, the weighing of the evidence, and the drawing of

Residential Servs., L.P., 22 F.3d 1219, 1223 (2d Cir. 1994)).

³⁵ Cordiano v. Metacon Gun Club, Inc., 575 F.3d 199, 204 (2d Cir. 2009).

See id.

³⁷ Brown v. Eli Lilly & Co., 654 F.3d 347, 358 (2d Cir. 2011) (quoting Matsushita Elec. Indus. Co. v. Zenith Radio Corp., 475 U.S. 574, 586 (1986)).

³⁸ *Id.* (quoting *Federal Deposit Ins. Corp. v. Great Am. Ins. Co.*, 607 F.3d 288, 292 (2d Cir. 2010)).

³⁹ Brod v. Omya, Inc., 653 F.3d 156, 164 (2d Cir. 2011) (quoting Williams v. R.H. Donnelley Corp., 368 F.3d 123, 126 (2d Cir. 2004)).

legitimate inferences from the facts are jury functions, not those of a judge."⁴⁰ "The role of the court is not to resolve disputed issues of fact but to assess whether there are any factual issues to be tried."⁴¹

IV. APPLICABLE LAW

A. Section 10(b) of the Securities Exchange Act and Rule 10b-5

Section 10(b) of the Exchange Act makes it illegal to "use or employ, in connection with the purchase or sale of any security . . . any manipulative or deceptive device or contrivance in contravention of such rules and regulations as the Commission may prescribe"⁴² Under Rule 10b-5, promulgated under Section 10(b), one may not "make any untrue statement of a material fact or [] omit to state a material fact necessary in order to make the statements made, in the light of the circumstances under which they were made, not misleading . . . in connection with the purchase or sale of any security."⁴³ "To sustain a private claim for securities fraud under Section 10(b), 'a plaintiff must prove (1) a material

Kaytor v. Electric Boat Corp., 609 F.3d 537, 545 (2d Cir. 2010) (quoting Reeves v. Sanderson Plumbing Prods., Inc., 530 U.S. 133, 150 (2000)) (emphasis removed).

⁴¹ Brod, 653 F.3d at 164 (quoting Wilson v. Northwestern Mut. Ins. Co., 625 F.3d 54, 60 (2d Cir. 2010)).

⁴² 15 U.S.C. § 78j(b).

⁴³ 17 C.F.R. § 240.10b-5.

misrepresentation or omission by the defendant; (2) scienter; (3) a connection between the misrepresentation or omission and the purchase or sale of a security; (4) reliance upon the misrepresentation or omission; (5) economic loss; and (6) loss causation."⁴⁴

1. Reliance

The reliance and loss causation elements of a securities fraud claim are analogous to but-for and proximate causation, respectively. To prove reliance, the plaintiff must show that but for the material misleading statement or omission, he would not have transacted in the security. The traditional (and most direct) way a plaintiff can demonstrate reliance is by showing that he was aware of a company's statement and engaged in a relevant transaction— *e.g.*, purchasing common stock—based on that specific misrepresentation."

Additionally, the plaintiff must show that his reliance was

Ashland Inc. v. Morgan Stanley & Co., Inc., 652 F.3d 333, 337 (2d Cir. 2011) (quoting Stoneridge Inv. Partners, LLC v. Scientific-Atlanta, Inc., 552 U.S. 148, 157 (2008)). Accord Erica P. John Fund, Inc. v. Halliburton Co., — U.S. — , 131 S.Ct. 2179, 2184 (2011).

⁴⁵ See ATSI Commc'ns, Inc. v. Shaar Fund, Ltd., 493 F.3d 87, 106 (2d Cir. 2007).

⁴⁶ Erica P. John Fund, Inc., 131 S.Ct. at 2185.

reasonable.⁴⁷ "An investor may not justifiably rely on a misrepresentation if, through minimal diligence, the investor should have discovered the truth. Under this standard, § 10(b) liability will not be imposed when an investor's conduct rises to the level of recklessness."⁴⁸ The Second Circuit has not issued a definitive list of factors that weigh on the reasonableness of reliance, but it has provided the following list of relevant factors (the "*Brown* factors"):

(1) The sophistication and expertise of the plaintiff in financial and securities matters; (2) the existence of longstanding business or personal relationships; (3) access to the relevant information; (4) the existence of a fiduciary relationship; (5) concealment of the fraud; (6) the opportunity to detect the fraud; (7) whether the plaintiff initiated the stock transaction or sought to expedite the transaction; and (8) the generality or specificity of the misrepresentations.⁴⁹

a. The Fraud on the Market Presumption

In *Basic v. Levinson*, the Supreme Court held that, under certain circumstances, a plaintiff is entitled to a rebuttable presumption (the "fraud on the market presumption") that she relied on the integrity of the market price of a

See Starr ex rel. Estate of Sampson v. Georgeson Shareholder, Inc., 412 F.3d 103, 109-10 (2d Cir. 2005) (affirming dismissal of Rule 10b-5 claim where reliance on the alleged material misstatements was unreasonable given that corrective information was available to a minimally diligent investor).

⁴⁸ *Brown v. E.F. Hutton Group, Inc.*, 991 F.2d 1020, 1031-32 (2d Cir. 1993) (internal citation omitted).

⁴⁹ *Id.* (citations omitted).

In short, "[t]he . . . fraud-on-the-market theory involves two rebuttable presumptions that permit a finding of . . . reliance . . .: 'that (1) misrepresentations

⁵⁰ 485 U.S. 224, 247 (1988).

⁵¹ *Id.* at 227.

Id. at 247. Accord Hevesi v. Citigroup Inc., 366 F.3d 70, 77 (2d Cir. 2004).

In re Salomon Analyst Metromedia Litig., 544 F.3d 474, 483 (2d Cir. 2008) (emphasis added).

See Erica P. John Fund, Inc., 131 S.Ct. at 2185 (noting that the holding of Basic was made in response to the evidentiary issues posed by modern impersonal markets, as well as the difficulty of class certification where direct proof of reliance was required).

by an issuer affect the price of securities traded in the open market, and (2) investors rely on the market price of securities as an accurate measure of their intrinsic value."⁵⁵ As such, "[a]ny showing that severs the link between the alleged misrepresentation and either the price received (or paid) by the plaintiff, or [her] decision to trade at a fair market price, will be sufficient to rebut the presumption of reliance."⁵⁶

One way to "sever the link" is to demonstrate that the alleged misrepresentation did not impact the market price. For example, a defendant could show that the misstatement was known to be false by market makers,⁵⁷ or that a statement correcting the misrepresentation was made to, and digested by, the market.⁵⁸ Another way to sever the link is to show that the investor did not "rely on the market price of [the] securit[y] as an accurate measure of [its] intrinsic value."⁵⁹ For example, a plaintiff who transacts in a security despite having

Teamsters Local 445 Freight Div. Pension Fund v. Bombardier Inc., 546 F.3d 196, 200 n.4 (2d Cir. 2008) (quoting Hevesi, 366 F.3d at 77).

⁵⁶ Basic, 485 U.S. at 248-49.

⁵⁷ *See id.* at 248.

⁵⁸ See id.

Teamsters Local 445 Freight Div. Pension Fund, 546 F.3d at 200 n.4 (quotation marks omitted). Accord In re Harcourt Brace Jovanovich, Inc. Secs. Litig., 838 F. Supp. 109, 114 (S.D.N.Y. 1993) (stating "[i]t is axiomatic under Basic that non-reliance on the integrity of the market is critical in rebutting the

knowledge of the fraud cannot prove reliance.60

V. DISCUSSION

In opposing summary judgment, Vivendi argues that a reasonable jury could find that it has rebutted the fraud on the market presumption by finding that:

(1) GAMCO's reliance was unreasonable because it either had, or should have had, reason to doubt Vivendi's public statements;⁶¹ (2) GAMCO would have purchased Vivendi securities even if it had known of the fraud;⁶² or (3) GAMCO did not rely

presumption of reliance in a fraud on the market case[,]" and holding that defendants were entitled to discovery of plaintiff's investment history, despite plaintiff's reliance on fraud on the market theory of reliance).

See Basic, 485 U.S. at 249 ("Petitioners also could rebut the presumption of reliance as to plaintiffs who would have divested themselves of their Basic shares without relying on the integrity of the market."). See also Stark Trading v. Falconbridge Ltd., 552 F.3d 568, 572 (7th Cir. 2009) (holding that sophisticated minority shareholders who tendered their shares in merger, despite knowing of fraud perpetrated by majority shareholder to artificially depress the share price, could not establish reliance).

Summary Judgment Against Defendant Vivendi, S.A. ("Opp. Mem.") at 15 ("A jury could find that GAMCO's reliance was unreasonable either because GAMCO learned information during meetings or conference calls or from its own research that undermined Vivendi's public statements, or because given what GAMCO knew from its research and experience, it should have asked questions that would have led to the truth.").

See id. at 10 ("[I]f Vivendi presents evidence that creates a genuine issue of material fact regarding whether GAMCO would have nonetheless purchased Vivendi stock even if it had known of the alleged fraud, summary judgment must be denied.").

on the integrity of the market.⁶³ I will address each argument in turn.

A. Vivendi Has Raised a Material Question of Fact With Respect to the Reasonableness of GAMCO's Reliance

In this Circuit, "a plaintiff's reliance on the defendant's misrepresentation must have been reasonable in order for the claim to proceed."⁶⁴ The reasonableness inquiry is straightforward when the plaintiff seeks to establish reliance directly.⁶⁵ When a securities fraud claim is defeated for lack of reasonable reliance, the typical pattern is that the plaintiff had access to information which rendered reliance on the allegedly material misstatement unreasonable. In essence, then, the "reasonableness" prong of reliance merely recognizes that a plaintiff cannot willfully blind herself to a known risk.

When the plaintiff seeks to prove reliance through fraud on the market, this reasonableness inquiry applies only to the extent that corrective

See id. at 14 ("Given GAMCO's investment philosophy, a reasonable jury could find that GAMCO did not rely on the integrity of the market in making its purchase decisions, which would rebut the presumption of reliance and allow the jury to find in favor of Vivendi.").

⁶⁴ Ashland Inc. v. Morgan Stanley & Co., Inc., 652 F.3d 333, 337-38 (2d Cir. 2011) (citing Harsco Corp. v. Segui, 91 F.3d 337, 342 (2d Cir. 1996)).

See, e.g., Hunt v. Alliance North Am. Gov't Income Trust, Inc., 159 F.3d 723, 730 (2d Cir. 1998) (affirming dismissal of securities fraud claim when minimal diligence would have revealed to plaintiffs that total reliance on challenged brochures was unreasonable).

information was known either to the plaintiff or to the market.⁶⁶ Fraud on the market entails reliance on the market price of a security, which fluctuates as the market incorporates the material misstatement or omission. Excepting cases of non-public information, it is hard to picture a circumstance where it would be *unreasonable* for a plaintiff to rely on the price of a security traded in an efficient market.⁶⁷

A condition precedent to the fraud on the market presumption is that the misrepresentation was material, *i.e.*, that it would be expected to alter the price of the security. Defendants can therefore rebut this presumption by showing that the price was not affected by the misstatement or omission.⁶⁸ One way of doing

⁶⁶ Cf. Maverick Fund, L.D.C. v. Comverse Tech., Inc., 801 F. Supp. 2d 41, 56 (E.D.N.Y. 2011) ("Purchasing at the price set by an efficient market not only establishes reliance, but also that the reliance was reasonable.").

See Basic, 485 U.S. at 246-47 ("[I]t is hard to imagine that there ever is a buyer or seller who does not rely on market integrity. Who would knowingly roll the dice in a crooked crap game?") (quoting Schlanger v. Four-Phase Sys. Inc., 555 F. Supp. 535, 538 (S.D.N.Y. 1982)). See also In re Oxford Health Plans, Inc., Sec. Litig., 191 F.R.D. 369, 376 (S.D.N.Y. 2000) ("No purchaser of securities regardless of trading methodology or strategy would knowingly trade where material information has been misstated or withheld by an issuer.").

See In re Salomon Analyst Metromedia Litig., 544 F.3d at 483 ("[P]laintiffs do not bear the burden of showing an impact on price. The point of *Basic* is that an effect on market price is presumed based on the materiality of the information and a well-developed market's ability to readily incorporate that information into the price of securities.").

this is by showing that the falsity of the misrepresentation was already known to market makers, and, as such, the misrepresentation could not have been material.⁶⁹ This is known as the "truth on the market" corollary to fraud on the market,⁷⁰ and it is one form in which the "reasonable reliance" test survives under the fraud on the market presumption. The reasonable reliance test holds that the plaintiff cannot blind herself to a known risk, while the truth on the market defense assumes that known risks are priced into the market.

Vivendi is precluded from contesting the materiality of its misstatements by using the truth on the market defense to rebut the fraud on the market presumption.⁷¹ And, not surprisingly, Vivendi cites no case holding that a plaintiff who does not possess non-public information acted unreasonably in relying on the price of a security in an efficient market. Instead, Vivendi relies on the following three cases, all of which are inapposite: *Jones v. Intelli-Check, Inc.*;⁷²

⁶⁹ See Basic, 485 U.S. at 248.

See, e.g., Ganino v. Citizens Utilities Co., 228 F.3d 154, 167 (2d Cir. 2000) ("Under [the truth on the market] corollary, a misrepresentation is immaterial if the information is already known to the market because the misrepresentation cannot then defraud the market.").

See Opp. Mem. at 1 (acknowledging that Vivendi is collaterally estopped from contesting materiality or introducing the truth on the market defense).

⁷² 274 F. Supp. 2d 615 (D.N.J. 2003).

Cromer Financial Ltd. v. Berger;⁷³ and In re ML-Lee Acquisition Fund II, L.P. & ML-Lee Acquisition Fund (Ret. Account) II, L.P. Securities Litigation.⁷⁴

In *Jones*, the district court held that, under Third Circuit precedent, the plaintiff short-sellers were not entitled to the fraud on the market *presumption*, but could directly prove reliance by establishing the elements of fraud on the market.⁷⁵ The Third Circuit, in a pre-*Basic* opinion, identified "the reasonableness of the reliance [on market price]" as one of the presumptions created by fraud on the market.⁷⁶ *Jones* ultimately held that the plaintiffs could not prove reliance because, by their own admission, their awareness of the fraud – based on conflicting public statements – is what induced them to transact in the security.⁷⁷ *Jones*, then, merely

⁷³ 205 F.R.D. 113 (S.D.N.Y. 2001).

⁷⁴ 149 F.R.D. 506 (D. Del. 1993).

See Jones, 274 F. Supp. 2d at 632-33 (discussing *Zlotnick v. TIE Commc'ns*, 836 F.2d 818, 821 (3d Cir. 1988)). The continued soundness of the exception to fraud on the market that *Zlotnick* created for short-sellers is dubious. See generally In re Initial Public Offering Secs. Litig., 227 F.R.D. 65, 109 n.334 (S.D.N.Y. 2004), vacated on other grounds by 471 F.3d 24 (2d Cir. 2006).

Jones, 274 F. Supp. 2d at 632 ("That theory creates a three-fold rebuttable presumption of reliance: first, the court presumes that the misrepresentation or fraudulent act affected the market price; second, it presumes that plaintiff did in fact rely on the price of the stock as indicative of its value at the time plaintiff purchased the stock; *third, it presumes the reasonableness of that reliance.*") (emphasis added) (discussing *Zlotnick*, 836 F.2d at 821).

See id. at 633 ("Plaintiffs were certainly not fooled by this tactic, for they themselves explain that they perceived it as misleading when they noticed it in

stands for the proposition that materiality cannot be shown when the plaintiffs have already digested corrective information. It is inapplicable here, however, because Vivendi is precluded from offering a truth on the market defense.⁷⁸

In *Cromer*, a putative class brought an action against, among others, Deloitte & Touche Bermuda ("Deloitte"), the auditor of an offshore investment fund, alleging that Deloitte had issued clean audit reports for the fund despite having information that the fund's net asset value statements ("NAV's") were fraudulent.⁷⁹ The court in *Cromer* ultimately applied a presumption akin to the fraud on the market presumption, despite the fact that the market in question was not open or developed, because the auditors' alleged misstatements ineluctably affected the price of the securities.⁸⁰

Deloitte opposed class certification on the ground that information

IDN's previous filings and press releases—indeed, that is precisely why plaintiffs allege they began to short sell IDN's stock in the first place.").

See Opp. Mem. at 1.

⁷⁹ See Cromer Fin. Ltd., 205 F.R.D. at 118.

See id. at 130 ("In some ways this is an even stronger case for applying a presumption than those that have embraced the [fraud on the market theory] since it would not be based on the assumption that the representations from either Ernst & Young or Deloitte affected the price. Instead, the Ernst & Young calculations and NAV statements were the price per share, and Deloitte's audits were an explicit confirmation of the process for calculating that price.") (emphasis in original).

calling the reliability of the NAV's into question had begun to circulate prior to the Class Period. Citing to the "reasonable reliance" line of cases cited above, the court in *Cromer* stated that: "the admitted sophistication of the investors weighs in favor of a heightened burden of diligence. While a jury will determine whether any failure by Hackl or Meijer–Werner [the putative class representatives] to engage in further inquiry was reckless or unjustified, nothing presented by Deloitte suffices to undermine the soundness of a presumption of reliance in this case." *Cromer*, then, stands for the proposition that sophisticated investors cannot maintain an action for securities fraud in private-market transactions when they could have discovered the truth with minimal diligence. Here, GAMCO purchased Vivendi's securities on the open market, and Vivendi is foreclosed from offering a truth on the market defense. *Cromer* is therefore inapposite.

Finally, *M-L Lee*, a District of Delaware case, holds that sophisticated plaintiffs in private-market transactions are held to a higher standard of due

⁸¹ See id. at 132.

Id. at 132-33 (footnote omitted).

See GAMCO's 9/15/9 Amended Complaint for Violations of the Federal Securities Laws ¶ 214(c); Opp. Mem. at 5 (stating that "GAMCO purchased Vivendi stock throughout the relevant period") (citation omitted); Reply Mem. at 6 ("In the present case, it is clear that GAMCO executed each Vivendi ADR transaction on the New York Stock Exchange and never in the face-to-face context.").

defenses which would destroy the typicality requirement for class certification, defendants were entitled to discovery of the plaintiffs' investment history. He for the court stated that "[p]laintiffs' sophistication may preclude a finding that the Plaintiffs relied on the alleged fraud in purchasing the securities. In other words, the "unique defense" that might be deployed against the lead plaintiffs relates to their *actual* reliance, not to whether it would be *unreasonable* to rely on the market price of a security.

Moreover, "almost all of the cases in which courts have found that a sophisticated investor had an enhanced duty to investigate involved face-to-face transactions, not purchases on an open securities market." This is the case because a rule requiring investors to independently investigate securities sold on

See In re ML-Lee Acquisition Fund II, L.P. and ML-Lee Acquisition Fund (Retirement Accounts) II, L.P. Secs. Litig., 149 F.R.D. at 508.

⁸⁵ *Id*.

Maverick Fund, L.D.C., 801 F. Supp. 2d at 57 (collecting cases). An illustration of this Circuit's typical application of the "unreasonable reliance" test is provided by Emergent Capital Inv. Mgmt., LLC v. Stonepath Group, Inc., 343 F.3d 189 (2d Cir. 2003). In that case, the court applied the Brown factors to a face-to-face transaction, and concluded that: "[g]iven the sophistication of this financial transaction and of the parties, and absent any allegation of a fiduciary relationship, the personal friendship between Waldron and Hansen does not make appellant's reliance on the alleged extra-contractual representations reasonable." Id. at 196.

the open market would vitiate the disclosure requirements of the Exchange Act.⁸⁷ Such a rule would also be inefficient, as it would require buyers of securities to investigate matters known to the seller. The Seventh Circuit has drawn a useful analogy to the law of torts:

This is just another way to state the common law rule that contributory negligence is not a defense to an intentional or reckless tort. The best solution is for people not to harm others intentionally, not for potential victims to take elaborate precautions against such depradations. If the victims' failure to take precautions were a defense, they would incur costs to take more precautions (and these costs are a form of loss victims would feel in every case, even if the tort does not occur), while would-be tortfeasors would commit additional torts because they would not fear the need to pay up in cases where the victims do not protect themselves. Common law courts have balked at such an outcome in ordinary tort cases, and securities law has followed the same path. 88

In sum, sophisticated investors are not held to a higher standard of due diligence than ordinary investors when they purchase securities on the open market, as GAMCO did.⁸⁹ Vivendi acknowledges that it is precluded from

See Maverick Fund, L.D.C., 801 F. Supp. 2d at 57 ("Such a requirement would undermine the purpose of the Exchange Act, which relies on a philosophy of full disclosure to insure honest securities markets and thereby promote investor confidence.") (quotation marks and citations omitted).

Teamsters Local 282 Pension Trust Fund v. Angelos, 762 F.2d 522, 528 (7th Cir. 1985) (citations omitted).

See GAMCO's 9/15/9 Amended Complaint for Violations of the Federal Securities Laws ¶ 214(c); Opp. Mem. at 5 (stating that "GAMCO"

contesting materiality or introducing a truth on the market defense. However, Vivendi presents evidence that GAMCO's analysts were experts in Vivendi's industry and that they participated in, or read transcripts of, a number of meetings and conference calls with Vivendi's management. On this basis, Vivendi argues that "[a] jury could find that GAMCO's reliance was unreasonable either because GAMCO learned information during meetings or conference calls or from its own research that undermined Vivendi's public statements, or because given what GAMCO knew from its research and experience, it should have asked questions that would have led to the truth."

To the extent that Vivendi's argument is that GAMCO should have unearthed information that would have led it to discount Vivendi's misrepresentations, such arguments fails because contributory negligence is not a defense to securities fraud. The argument that GAMCO could have unearthed such information, though, presents a fact issue for trial. GAMCO insists that the "fact

purchased Vivendi stock throughout the relevant period") (citation omitted); Reply Mem. at 6 ("In the present case, it is clear that GAMCO executed each Vivendi ADR transaction on the New York Stock Exchange and never in the face-to-face context.").

See Opp. Mem. at 1.

⁹¹ See id. at 14-15.

⁹² *Id.* at 15.

that GAMCO did not trade while in possession of non-public information" is "undisputed." However, Vivendi has presented evidence establishing that GBL employees privately corresponded and/or met with Vivendi management during the relevant time period. These employees went on to disavow any specific knowledge of the correspondences and meetings, but the credibility of such denials is a fact best determined at trial.

If GAMCO learned corrective non-public information from these meetings or correspondences, it would serve to rebut the fraud on the market presumption of reliance by demonstrating that GAMCO did not rely on the misstatements incorporated into the market price of Vivendi securities. Stated differently, GAMCO cannot claim that it reasonably relied on the market price of Vivendi securities if it knew that the securities' price was inflated by fraud, but purchased them anyway.

In sum, Vivendi has presented enough evidence that GAMCO "'had access to and knowledge of" corrective information to withstand summary judgment.⁹⁵ I therefore conclude that there is a material question of fact with

Reply Mem at 1.

See 56.1 Counter-statement ¶ 10 (citations omitted).

Feb. 17 Op., 765 F. Supp. 2d at 585 ("'[D]efendants may seek to rebut a presumption of reliance by demonstrating that individual debenture holders [of

respect to the reasonableness of GAMCO's reliance.

B. Vivendi Has Raised Material Question of Fact as to Whether GAMCO Purchased Vivendi Securities Regardless of Their Market Price

Vivendi's two remaining arguments opposing summary judgment are closely related. Vivendi argues that there is a material issue of fact with respect to reliance because: *first*, the brand of value-based investing that GAMCO applied to Vivendi did not take into account the price of Vivendi's shares; ⁹⁶ and *second*, GAMCO in fact continued to purchase Vivendi shares after Vivendi's fraud was exposed. Because these arguments are related, I will address them together.

It is somewhat ironic that GAMCO, a value-based investor, is relying on the fraud on the market presumption, which is grounded on the reliability of the market price that value-based investors spend their lives second-guessing. In support of its argument that GAMCO's investment in Vivendi was not induced by the market price of Vivendi's securities, Vivendi presents the statements of a

publicly traded securities publicly] had access to and knowledge of the omitted information, and therefore placed no reliance on the tender documents'") (quoting Fisher v. The Plessey Co., Ltd., 103 F.R.D. 150, 156 (S.D.N.Y. 1984)) (alterations in original).

See Opp. Mem. at 13 ("GAMCO does not rely on the integrity of the market to value shares accurately, because its entire strategy for purchasing shares depends on the assumption that the market price does not reflect a company's true value.").

number of GBL employees stating that PMV does not take market price into account.⁹⁷ In support of its argument that GAMCO continued to invest in Vivendi after its fraud was revealed, Vivendi states that "[a]ccording to Dr. Blaine Nye [plaintiffs' expert in the Class Action], Vivendi's true liquidity condition began to be revealed on January 7, 2002, when it announced that it would sell some of its treasury shares[,]"⁹⁸ but GAMCO increased its holdings in Vivendi after that date.

In fact, "GAMCO made its largest one-day purchase of Vivendi shares on July 2, 2002, a day on which Dr. Nye testified that Vivendi's true liquidity condition was revealed by credit rating downgrades to junk status." ⁹⁹ Citing to statements made by various GBL employees, Vivendi contends that GAMCO continued to invest in Vivendi after its liquidity condition had been revealed because its view of Vivendi's underlying assets had not changed. ¹⁰⁰ As such, Vivendi argues that there is a material issue of fact with respect to whether GAMCO relied on the market price of Vivendi's shares.

In response, GAMCO argues that Vivendi's "subjective belief that a

⁹⁷ *See id.* at 13-14.

⁹⁸ *Id.* at 10. (citation omitted).

⁹⁹ *Id.* (citations omitted).

See id. at 11-12.

security's market price is undervalued is [in]sufficient to destroy [GAMCO]'s reliance on the integrity of the market[,]" because every investor thinks the securities they transact in are over- or under-valued. Relatedly, GAMCO alleges that it did, in fact, rely on the market price of Vivendi's securities, insofar as it thought that Vivendi's securities were undervalued. Building on this point, GAMCO cites a District of Rhode Island case for the proposition that "[t]he mere fact that different 'traders have divergent motivations in purchasing shares should not defeat the fraud-on-the-market presumption absent convincing proof that price played *no* part whatsoever in their decision making."

According to GAMCO, the relevant inquiry is whether it would have entered the same transactions at the same prices absent Vivendi's fraud; whether GAMCO would have entered into *different* transactions at *different* prices is of no moment.¹⁰⁴ And because Vivendi "merely speculates that, had the market known the truth of the fraud[,] . . . GAMCO would have likely entered into different transactions (at lower prices) for the same Vivendi securities[,]" GAMCO

Reply Mem. at 2.

¹⁰² See id. at 7.

Id. (quoting Rosen v. Texatron, Inc., 369 F. Supp. 2d 204, 212 (D.R.I. 2005) (emphasis in original) (further citations omitted)).

See id. at 8-9 (citations omitted).

concludes that there is not a material dispute of fact with respect to GAMCO's reliance on the market price.¹⁰⁵

GAMCO further argues that it did not rely solely on PMV when it decided to invest in Vivendi and that, in any case, PMV is not insensitive to accounting fraud. In support of the first point, GAMCO quotes the June 25, 2007 deposition of Mario Gabelli, in which Gabelli states that GAMCO "[would determine if Vivendi securities were undervalued] . . . using a variety of stock specific dynamics . . . [including] [e]arnings per share, PMV, EBITDA [(earnings before income, tax, depreciation, and amortization)] . . . a whole mosiac." ¹⁰⁶ In support of the second point, GAMCO quotes the October 20, 2006 deposition of one of its portfolio managers, who stated that "'[PMV] relies very heavily on the integrity of the financial statements of the companies [a portfolio manager] . . . is looking at. . . . [I]f anybody is cooking the books . . . the methodology doesn't work very well."¹⁰⁷

Id. at 8 (emphasis removed).

Id. at 9-10 (quoting 6/25/07 Deposition of Mario Gabelli, Ex. E to Declaration of Vincent R. Cappucci in Support of Plaintiff's Motion for Summary Judgment against Defendant Vivendi, S.A. ("Cappucci Decl."), at 163:11-21) (emphasis removed).

Id. at 10 (quoting 10/20/06 Deposition of Henry Van der Eb, portfolio manager at GAMCO, Ex. H to Cappucci Decl., at 36:21-37:3).

Finally, GAMCO contends that its post-disclosure purchases of Vivendi securities do not rebut the presumption of reliance because "the Class Action jury necessarily determined that the market price of Vivendi [securities] decreased following each material partial disclosure[,]" meaning that GAMCO still relied on the market price following each disclosure. In support of this position, GAMCO cites to three cases that state that "averaging down" – *i.e.*, purchasing additional shares of a security that has decreased in value – does not create an atypical defense, defeating class certification when reliance is based on a fraud on the market theory. GAMCO concedes that the first corrective disclosure was on January 7, 2002, but points out that less than one-third of GAMCO's Vivendi purchases were made after January 7, 2002. 110

As an initial point, it bears repeating that class certification and the class jury trial have passed, and that the current posture of the instant case involves Vivendi's challenge to GAMCO's reliance. The February 17 Opinion notes that questions of individual reliance will not defeat class certification when a trial on

¹⁰⁸ *Id.* at 11.

<sup>See id. at 11-12 (citing In re Moody's Corp. Sec. Litig., 274 F.R.D.
480, 488 (S.D.N.Y. 2011); Cosmas v. Delgiorno, No. 94 Civ. 1974, 1995 WL
62598, at *4 (E.D.N.Y. Feb. 8, 1995); and Malone v. Microdyne Corp., 148 F.R.D.
153, 159 (E.D. Va. 1993)).</sup>

See id. at 12-13 (citations omitted).

common issues is possible, but rather will "call for separate inquiries into the individual circumstances of particular class members." This is one such "separate inquir[y]." As such, the cases cited by GAMCO that relate to whether to certify a securities fraud class are inapposite at this stage in the litigation, because they stand only for the proposition that "the extent of any non-reliance . . . [is] a fact question to be decided at trial" In other words, an investor's lack of reliance on the market price and/or post-disclosure purchases may not defeat the typicality requirement for class certification. But that does not imply that non-class plaintiffs may assert res judicata on the reliance issue as soon as a class has been certified.

Feb. 17 Op., 765 F. Supp. 2d at 584 (collecting cases where securities fraud classes were certified despite the existence of questions of individual reliance).

See, e.g., Reply Mem. at 3 (citing the following class-action certification cases: *In re Pfizer Inc. Sec. Litig.*, 282 F.R.D. 38, 45 (S.D.N.Y. 2012); *In re IMAX Sec. Litig.*, No. 06 Civ. 6128, 2011 WL 1487090, at *7 (S.D.N.Y. Apr. 15, 2011); *In re Worldcom Sec. Litig.*, 219 F.R.D. 267, 281-82 (S.D.N.Y. 2003); and *Rosen*, 369 F. Supp. 2d at 212).

City of Livonia Employees' Retirement Sys. v. Wyeth, 284 F.R.D. 173, 179 (S.D.N.Y. 2012) (quoting In re Indep. Energy Holdings PLC Sec. Litig., 210 F.R.D. 476, 484 (S.D.N.Y. 2002)). In its reply brief GAMCO quotes the previous sentence of City of Livonia, which states that "courts in this district have found that where plaintiff's theory of liability is premised on the fraud on the market presumption, Defendants' allegations that the lead plaintiffs investments were not made in reliance on alleged misstatements are largely irrelevant[,]" but GAMCO omits the sentence quoted in the body text. Reply Mem. at 8.

Equally inapposite are GAMCO's citations to a line of cases that stand for the proposition that short-sellers are entitled to the fraud on the market presumption, despite the fact that short-sellers buy securities that they think are undervalued. At best, these cases establish only that plaintiffs who trade in securities that they believe are undervalued may, as a matter of law, invoke the fraud on the market presumption. They do not speak to how that presumption may be rebutted. And they do not imply that, absent insider information, the fraud on the market presumption is irrebuttable as against any investor who purchased a security at market value, as GAMCO at times appears to argue.

At its core, GAMCO's argument is that Vivendi has not raised a material issue of fact because it has not shown that: (1) GAMCO would have

See, e.g., Reply Mem. at 2-3 (citing Argent Classic Convertible Arbitrage Fund L.P. v. Rite Aid Corp, 315 F. Supp. 2d 666, 676 n.13 (E.D. Pa. 2004); In re REMEC Inc. Sec. Litig., 702 F. Supp. 2d 1202, 1263 (S.D. Cal. 2010)).

See, e.g., Argent Classic Convertible Arbitrage Fund L.P., 315 F. Supp. 2d at 676-77 ("we hold that Zlotnick does not require us to withhold from the Argent Companies the benefit of the fraud on the market presumption of reliance. They have adequately pled that Rite Aid securities traded in efficient markets, so they are, for now, entitled to that presumption. Thus, we shall not dismiss the Section 10(b) claim for failure to plead presumptive reliance. The defendants will have ample opportunity to rebut the presumption of reliance") (emphasis added).

See Reply Mem. at 2-3.

entered the same transactions, at the same prices, absent the material misstatements; or that (2) GAMCO's post-disclosure transactions in Vivendi securities were not made in reliance on the integrity of the market price. As to the first point, it is true that courts at times use the formulation that the fraud on the market presumption can be rebutted if "defendant can show that plaintiff would have purchased the stock at the same price even if [s]he had [] known the nondisclosed information" However, Vivendi has presented evidence – from the analyst charged by GBL with following Vivendi during the Class Period – that "the impact of Vivendi's liquidity crisis on GAMCO's PMV calculation would be 'minor.'"118 This is enough to raise a material question of fact as to whether GAMCO would have transacted in Vivendi securities even if it had known its true liquidity condition. As discussed above, GAMCO disputes whether it actually relied solely on PMV as well as the extent to which PMV is insensitive to accounting fraud. But this just supports my conclusion that reliance is an issue for trial.

Lawrence v. Phillip Morris Cos., Inc., No. 94 Civ. 1494, 1999 WL 51845, at *4 (E.D.N.Y. Jan. 9, 1997).

See Opp. Mem. at 12 (quoting 8/31/06 Deposition of Andrew Rittenberry, Ex. 1 to Slifkin Decl., at 133:11-134:16).

All of the cases cited by GAMCO in support of the second point¹¹⁹ reflect the rule that "that post-disclosure purchases will not prevent an investor from relying on the integrity of the market for pre-disclosure purchases[,]... [because] [a]n investor who purchases a security after the disclosure of adverse information still relies on the fact that the newly released information will be absorbed by the market and therefore reflected in the post-disclosure price." Specifically, these cases hold that post-disclosure purchases of securities do not necessarily rebut the fraud on the market presumption as a matter of law, meaning that classes can be certified despite the presence of members who made post-disclosure purchases. The cases do not imply that post-disclosure purchases are never relevant to the plaintiff's reliance.

GAMCO acknowledges that post-disclosure purchases *can* defeat the typicality requirement for class certification when "plaintiffs made a

See Reply Mem. at 10-12.

In re DVI Inc. Sec. Litig., 249 F.R.D. 196, 204 (E.D. Pa. 2008).

See, e.g., Feder v. Electronic Data Sys. Corp., 429 F.3d 125, 138 (5th Cir. 2005) (holding that "the purchase of a company's stock after disclosure of alleged fraud [does not] necessarily present[] a unique defense against that purchaser such that Rule 23(a)(3) typicality is categorically precluded") (emphasis added).

In sum, Vivendi has raised a material question of fact as to whether GAMCO actually relied on the market price of Vivendi's securities when it invested in Vivendi. GAMCO's post-disclosure purchases are probative of that reliance, or the lack thereof. Therefore, GAMCO's motion for summary judgment is denied.

VI. CONCLUSION

Reply Mem. at 12-13 (quoting *City of Livonia*, 284 F.R.D. at 178).

In re DVI Inc. Sec. Litig., 249 F.R.D. at 204 (quotation marks and citations omitted).

Reply Mem. at 12.

For the foregoing reasons, GAMCO's motion for summary judgment is denied. The Clerk of Court is directed to close this motion (Docket No. 105).

SO ORDERED:

Shira A. Scheindlin

U.S.D.J.

Dated: New York, New York

January 10, 2013

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