

# EXHIBIT 2

**Zalewska, Ewa**

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**From:** Zalewska, Ewa  
**Sent:** Thursday, December 18, 2003 10:11 AM  
**To:** 'bella shalman'  
**Subject:** RE: from e-bay seller  
Dear Ms. Shalman,

Tiffany has removed your auctions because we have a good faith belief that your items are counterfeit.

Trademark infringement and copyright infringement are violations of International and United States law. Infringement of such trademarks is punishable by law. I have your contact information as Igor Palatnik, 732 Norfolk Lane, Langhorne, PA 19053 and your telephone number as 215-364-0350. You are claiming to sell Tiffany jewelry in your store in Pennsylvania. Tiffany & Co. has no trade accounts, outside retailers, wholesalers, or suppliers. Tiffany & Co. is the EXCLUSIVE DISTRIBUTOR of Tiffany & Co. merchandise.

Tiffany rigorously enforces its Intellectual Property rights and we take such enforcement seriously. We work closely with local law enforcement, the F.B.I. and foreign & domestic Customs Agencies to procure raids, seizures and arrests. In fact, we have recently been awarded over half a million dollars in damages against a former eBay seller (please see the attached press release).

Hence, in order to resolve this issue amicably, we demand that you CEASE ALL SALE OF COUNTERFEIT TIFFANY MERCHANDISE on EBAY, IN YOUR ALLEGED BOUTIQUE, OR ANY OTHER MANNER. We demand that you send us the remainder of your inventory for destruction by Tiffany & Co. And finally, we demand that you provide us with the proper contact information for your supplier(s).

I anticipate hearing from you shortly.

Sincerely,  
**Ewa M. Zalewska**  
**Tiffany & Co.**  
**Legal Department**  
**600 Madison Avenue**  
**New York, NY 10022**  
**ph. 212-230-5351**  
**fax. 212-230-5323**

-----Original Message-----

**From:** bella shalman [mailto:dolcevita0101@yahoo.com]  
**Sent:** Wednesday, December 17, 2003 7:17 PM  
**To:** Zalewska, Ewa  
**Subject:** from e-bay seller

**hello**  
**from e-bay user dolcevita55**  
**can you please explain the reason why you cancel all my listing ,my tiffany jewelry are**  
**authentic , not fake.**  
**thank you**

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12/18/2003

TCO 005204



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EB. 2003. 564

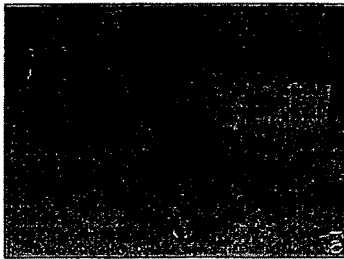
[← Back to list of items](#)

Listed in category: [Jewelry & Watches](#) > [Designer, Artisan Jewelry](#) > [Silver, Signed](#)  
Also listed in: [Jewelry & Watches](#) > [Sets](#) > [Silver](#)

**TIFFANY&CO SILVER MESH SET , WITH TAGS!** Item number: 2679791709  
**RETAIL OVER \$500 , AUTHENTIC , AMAZING SET**

You are signed in

[Watch this item](#) (track it in My eBay)



[↓ Go to larger picture](#)

Starting bid: **US \$289.00**

Time left: **6 days 22 hours**

7-day listing  
Ends Dec-24-03  
11:06:12 PST

[Add to Calendar](#)

History: **0 bids**

High bidder: **User ID kept private**

[Buy It Now](#) Price: **US \$290.00**

**Seller information**

dolcevita55 ( 14 ☆ ) me

Feedback rating: 14  
**Positive feedback: 100%**  
Registered Oct-30-03 in United States

[Read feedback reviews](#)

[Ask seller a question](#)

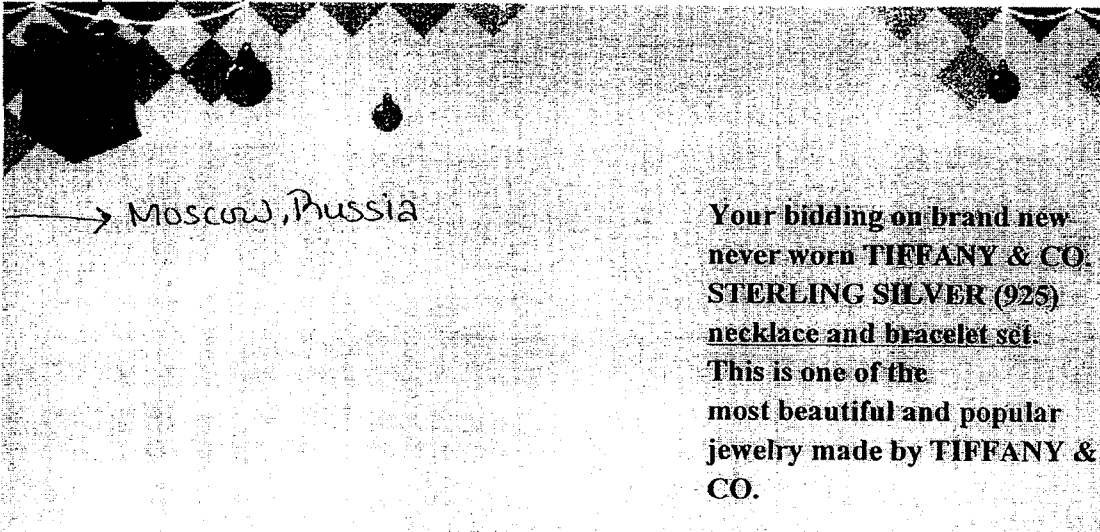
[View seller's other items](#)

Purchase Protection

Location: **# 1 SELLER**  
United States

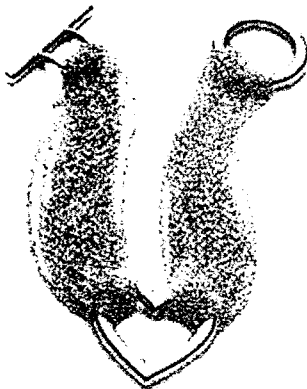
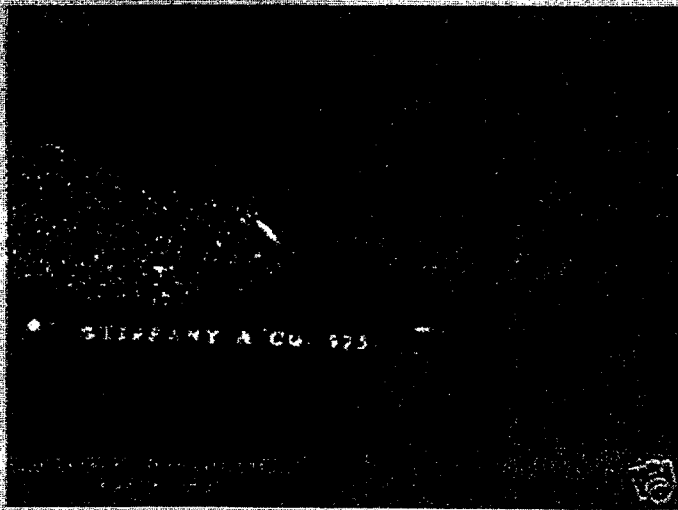
[↓ Shipping and payment details](#)

**Description** (revised)



**Your bidding on brand new never worn TIFFANY & CO. STERLING SILVER (925) necklace and bracelet set.**

**This is one of the most beautiful and popular jewelry made by TIFFANY & CO.**



PROPERTY OF DOLCEVITA STORE  
TIFFANY&CO.

This tiffany sets comes from my jewelry store in Pennsylvania !

**YOU'LL RECEIVE EVERYTHING :**

- Tiffany bracelet - 6.5 inches
- Tiffany necklace - 16 inches
- Tiffany small shopping bag
- Tiffany box
- Tiffany pouch
- Tiffany silver care card
- Tiffany envelop
- Tiffany gift card
- Tiffany ribbon
- Tiffany wrapping paper

**- I gurantee 2nd. day priority mail if payment made within 3 days !**

**- Overnight shipping available !**

GO ON, TREAT YOURSELF OR SOMEONE SPECIAL TO THE FINEST AND MOST BEAUTIFUL ITEMS MONEY CAN BUY.

PLEASE E-MAIL WITH ANY QUESTIONS OR



Dolcevita Store TIFFANY&CO.



**OFFER YOU MIGHT  
HAVE BEFORE BIDDING**

**PLEASE DO NOT BID IF  
YOU CANNOT MAKE  
PAYMENT WITHIN 3  
DAYS !!!!!**

**TERMS AND  
CONDITIONS**

**All my sales are final,  
bidders with zero or  
negative feedback please  
contact seller before  
bidding, otherwise I'll  
cancel your bid.**

**PAYMENT AND  
SHIPPING POLICY**

**- Credit cards through  
BID PAY**

**- Money orders directly  
to the seller**


**- Payments should be  
received within 3 days of  
the auction's end, to  
prevent yourself from  
getting negative  
feedback, please make  
your payment on time.  
Please note that even if  
you buy more than one**

**item you pay shipping  
only for one.**

**FEEDBACK**


**I'll leave feedback at the  
conclusion of the transaction,  
after you have received the  
item and left me feedback.  
Lets both avoid negative  
feedback through  
communication.  
I am an honest, good person  
and will always try to fix a  
problem!!**

**PLEASE SEE MY  
OTHER  
AUCTIONS FOR  
DIFFERENT  
STYLES AND PRICES!!!**

 **Gift services offered by the seller:** [Learn more](#)

- **Gift Wrap/Gift Card** - The seller will wrap the item as described in the description.
- **Express Shipping** - Seller will arrange for expedited delivery upon completion of payment. Please confirm with the seller any Express Shipping costs and the time payment must be received to obtain express shipping.

If any of the details above are not clear, [contact the seller](#) with your questions.

  
**FREE Counters and Services from Andale**

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**Shipping and payment details**

Shipping and handling: **US \$10.00** (within United States)  
Buyer pays for all shipping costs

Shipping insurance: US \$2.00 (Optional)

Will ship worldwide.

**Seller's payment instructions & return policy:**  
MONEY ORDERS ONLY !!!!

**Payment methods accepted**

- Money order/Cashiers check
- Other online payment services
- See item description for payment methods accepted

[Learn about payment methods.](#)

**Ready to bid or buy?**

TIFFANY&CO SILVER MESH SET , WITH TAGS !

Place a

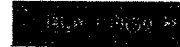
or

**Buy It Now**

Starting bid: US \$289.00

*Buy It Now* price: US \$290.00

Your maximum bid: US \$  (Enter US \$289.00 or more)



Purchase this item now without bidding.  
[Learn about Buy It Now.](#)

eBay automatically bids on your behalf up to your maximum bid.  
[Learn about bidding .](#)

This is a private auction. Your identity will not be disclosed to anyone except for the seller.

**What else can you do?**

[← Back to list of items](#) | [Ask seller a question](#) | [Email this item to a friend](#) | [↑ Top of page](#)

Seller assumes all responsibility for listing this item.  
Start Time: Dec-17-03 11:06:12 PST  
End Time: Dec-24-03 11:06:12 PST .

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**Items for Sale by dolcevita55 ( 14 ☆ ) me**

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Includes Buy It Now items, current auctions, and auctions which ended in the last 30 days. Seller, [view high bidder email addresses](#) .

26 - 37 of 37 total, Click on the column headers to sort.

<< 1[2]

Item ID	Start Date	End Date	Price	Description	Condition
<a href="#">2676921314</a>	Dec-04-03	Dec-09-03 16:37:50 PST	\$255.00	TIFFANY 2003 SET, HART BRACELET & NECKLACE RETAIL VALUE OVER \$450 , BUY WITH CONFIDENTS	Private (*)
<a href="#">2677482924</a>	Dec-07-03	Dec-10-03 06:41:04 PST	\$455.00	TIFFANY SILVER AND GOLD BRACELET & NECKLACE RETAIL OVER \$600 , AUTHENTIC TIFFANY & CO	Private (*)
<a href="#">2677483785</a>	Dec-07-03	Dec-10-03 06:48:25 PST	\$99.02	TIFFANY BRACELET , BRAND NEW , WITH TAGS RETAIL OVER \$300 , AUTHENTIC TIFFANY & CO.	Private (*)
<a href="#">2678056260</a>	Dec-09-03	Dec-12-03 11:14:26 PST	\$152.50	18k GOLD TWO TONE DIAMOND RING , LUXURY MADE IN ITALY , RETAIL OVER \$500 ,GARANTEED!	Private (*)
<a href="#">2678338654</a>	Dec-10-03	Dec-13-03 13:10:43 PST	\$160.00	TIFFANY 2003 SET, HART BRACELET & NECKLACE RETAIL OVER \$450 , AUTHENTIC TIFFANY & CO	Private (*)
<a href="#">2678326955</a>	Dec-10-03	Dec-15-03 12:20:04 PST	\$270.00	TIFFANY MESH SILVER SET, BRACELET & NECKLACE RETAIL OVER \$600 , AUTHENTIC TIFFANY & CO	Private (*)
<a href="#">2678334826</a>	Dec-10-03	Dec-15-03 12:54:15 PST	\$202.50	TIFFANY 2003 SET, HART BRACELET & NECKLACE RETAIL OVER \$450 , AUTHENTIC TIFFANY & CO	Private (*)
<a href="#">2679034432</a>	Dec-13-03	Dec-16-03 17:29:51 PST	\$222.50	TIFFANY 2003 SET, HART BRACELET & NECKLACE RETAIL OVER \$450 , AUTHENTIC TIFFANY & CO	Private (*)



<a href="#">2679694522</a>	Dec-16-03	Dec-17-03 10:51:41 PST	\$290.00	TIFFANY&CO SILVER MESH SET, WITH TAGS ! RETAIL OVER \$500 , AUTHENTIC , AMAZING SET	Private (*)
<a href="#">2679762273</a>	Dec-17-03	Dec-22-03 07:46:47 PST	\$289.00	TIFFANY&CO. MENS SILVER SET,BRACELET AND RING RETAIL OVER \$500, AUTHENTIC ,AMAZING SET....	Private
<a href="#">2679762951</a>	Dec-17-03	Dec-22-03 07:52:22 PST	\$279.00	TIFFANY&CO. SILVER SET, NECKLACE AND BRACELET RETAIL OVER \$400, AUTHENTIC, AMAZING SET....	Private
<a href="#">2679791709</a>	Dec-17-03	Dec-24-03 11:06:12 PST	\$289.00	TIFFANY&CO SILVER MESH SET, WITH TAGS ! RETAIL OVER \$500 , AUTHENTIC , AMAZING SET	Private

<< 1 [2]

(\*) indicates that auction has ended.

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[ 1 ] 2 >>

Item ID	Start Date	End Date	Price	Description	Buyer
<a href="#">2672969964</a>	Nov-17-03	Nov-17-03 14:03:42 PST	<b>\$160.00</b>	ROLEX DAYTONA WATCH, AMAZING BLUE 2003 model , amazing blue , mother of pearl !	Private (*)
<a href="#">2672926405</a>	Nov-17-03	Nov-22-03 06:54:33 PST	<b>\$100.00</b>	TIFFANY BRACELET , BRAND NEW , WITH TAGS RETAIL VALUE OVER \$300	Private (*)
<a href="#">2672932878</a>	Nov-17-03	Nov-22-03 07:46:29 PST	<b>\$265.00</b>	TIFFANY MESH SILVER SET, BRACELET & NECKLACE RETAIL OVER \$500 , BUY WITH CONFIDENTS	Private (*)
<a href="#">2672933979</a>	Nov-17-03	Nov-22-03 07:57:06 PST	<b>\$212.50</b>	TIFFANY 2003 SET, HART BRACELET & NECKLACE RETAIL VALUE OVER \$450 , BUY WITH CONFIDENTS	Private (*)
<a href="#">2672935610</a>	Nov-17-03	Nov-22-03 08:11:46 PST	<b>\$305.00</b>	TIFFANY SILVER AND GOLD BRACELET & NECKLACE RETAIL VALUE OVER \$600 , BUY WITH CONFIDENTS	Private (*)
<a href="#">2672939106</a>	Nov-17-03	Nov-22-03 08:35:13 PST	<b>\$76.00</b>	TIFFANY MONEY CLP , RARE - by Palomo Picasso RETAIL VALUE OVER \$150 , BUY WITH CONFIDENTS	Private (*)
<a href="#">2965757609</a>	Nov-17-03	Nov-22-03 09:47:43 PST	<b>\$150.00</b>	FRED GOLD AND PLATINUM EYEGLASSES/ SUNGLASSES RETAIL VALUE OVER \$700, BUY WITH CONFIDENTS	Private (*)
<a href="#">3059728438</a>	Nov-17-03	Nov-22-03 14:23:05 PST	<b>\$193.00</b>	NOKIA 3650 T-MOBIL NEW, SUPER PHONE RETAIL VALUE OVER \$400	Private (*)
<a href="#">2674306142</a>	Nov-23-03	Nov-26-03 15:35:58 PST	<b>\$325.00</b>	TIFFANY SILVER AND GOLD BRACELET & NECKLACE RETAIL VALUE OVER \$600 , BUY WITH CONFIDENTS	Private (*)

<http://cgi6.ebay.com/ws/eBayISAPI.dll?ViewListedItems&userid=dolcevita55&sort=3&pa> 12/17/2003

<u>2674306607</u>	Nov-23-03	Nov-26-03 15:38:02 PST	\$222.50	TIFFANY 2003 SET, HART BRACELET & NECKLACE RETAIL VALUE OVER \$450 , BUY WITH CONFIDENTS	Private (*)
<u>2674306929</u>	Nov-23-03	Nov-26-03 15:39:04 PST	\$365.00	TIFFANY MESH SILVER SET, BRACELET & NECKLACE RETAIL OVER \$500 , BUY WITH CONFIDENTS	Private (*)
<u>2674757937</u>	Nov-25-03	Nov-28-03 13:30:59 PST	\$102.50	TIFFANY BRACELET , BRAND NEW , WITH TAGS RETAIL VALUE OVER \$300	Private (*)
<u>2674307445</u>	Nov-23-03	Nov-28-03 15:41:45 PST	\$305.00	TIFFANY 2003 SET, HART BRACELET & NECKLACE RETAIL VALUE OVER \$450 , BUY WITH CONFIDENTS	Private (*)
<u>2675197306</u>	Nov-27-03	Nov-30-03 10:50:00 PST	\$320.00	TIFFANY MESH SILVER SET, BRACELET & NECKLACE RETAIL OVER \$500 , BUY WITH CONFIDENTS	Private (*)
<u>2675197701</u>	Nov-27-03	Nov-30-03 10:51:46 PST	\$306.00	TIFFANY SILVER AND GOLD BRACELET & NECKLACE RETAIL VALUE OVER \$600 , BUY WITH CONFIDENTS	Private (*)
<u>2675415732</u>	Nov-28-03	Dec-03-03 12:46:40 PST	\$160.00	14k WHITE GOLD, DIAMOND & BAGUETTE SUPER !!! RETAIL OVER \$450 GURANTEED !!!!!!!!!!!!!!!	Private (*)
<u>2675462979</u>	Nov-28-03	Dec-03-03 17:17:54 PST	\$295.00	TIFFANY 2003 SET, HART BRACELET & NECKLACE RETAIL VALUE OVER \$450 , BUY WITH CONFIDENTS	Private (*)
<u>2675559872</u>	Nov-29-03	Dec-04-03 08:16:17 PST	\$130.00	18k TWO TONE GOLD AND DIAMOND RING , SUPER ! MADE IN ITALY , RETAIL OVER \$400 , 70% OFF	Private (*)
<u>2676902545</u>	Dec-04-03	Dec-04-03 18:55:29 PST	\$160.00	TIFFANY MESH SILVER SET, BRACELET & NECKLACE RETAIL OVER \$500 , BUY WITH CONFIDENCE	Private (*)
<u>2676901705</u>	Dec-04-03	Dec-07-03 15:13:20 PST	\$217.50	TIFFANY 2003 SET, HART BRACELET & NECKLACE RETAIL VALUE OVER \$450 , BUY WITH CONFIDENTS	Private (*)
<u>2676964828</u>	Dec-04-03	Dec-07-03 19:21:11 PST	\$365.00	TIFFANY MESH SILVER SET, BRACELET & NECKLACE RETAIL OVER \$500 , BUY WITH CONFIDENCE	Private (*)
<u>2677673191</u>	Dec-07-03	Dec-07-03 20:12:18 PST	\$160.00	TIFFANY SILVER AND GOLD BRACELET & NECKLACE RETAIL OVER \$600 , AUTHENTIC TIFFANY & CO	Private (*)
<u>3064130855</u>	Dec-07-03	Dec-08-03 04:43:46 PST	\$150.00	NOKIA 3650 T-MOBIL NEW, SUPER PHONE RETAIL VALUE OVER \$400	Private (*)
<u>2677360426</u>	Dec-06-03	Dec-09-03 14:56:41 PST	\$100.00	18k TWO TONE GOLD AND DIAMOND RING , SUPER ! MADE IN ITALY , RETAIL OVER \$400 , 70% OFF	Private (*)

14k WHITE GOLD, DIAMOND &amp;

2677360704 Dec-06-03 Dec-09-03 14:58:21 PST **\$100.00** BAGUETTE SUPER !!!  
RETAIL OVER \$450 GURANTEED !!!!!!!!!!!!!!! Private (\*)

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