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New York Temporary State Commission on Lobbying On-Line Lobbyist Registration System

CLIENT SEMI-ANNUAL REPORT July - December 2004

Client Information

Client Name: JETS, LLC (NY)

Business Address: 50 WEST 57TH STREET, 2ND FLR
NEW YORK, NY 10019
US

 : (212) 969-1800

Chief Administrative Officer: LOREN J. CROSS, PRES.

Lobbyist Information

BLACKMON, LARRY SCOTT
50 WEST 57TH STREET, 2ND FLR
NEW YORK, NY 10019
(212) 969-1800
Lobbying Type: State/Local
Compensation: \$12,000.00

BULEY PUBLIC AFFAIRS
27 ELK STREET
ALBANY, NY 12207
(518) 432-9563
Lobbying Type: State
Compensation: \$23,188.00

CROSS, L. JAY
50 WEST 57TH STREET, 2ND FLR
NEW YORK, NY 10019
(212) 969-1800
Lobbying Type: State/Local
Compensation: \$27,600.00

GREENBERG TRAURIG, LLP
54 STATE STREET
ALBANY, NY 12207
(518) 689-1400
Lobbying Type: State/Local
Compensation: \$149,026.00

HIGGINS, MATTHEW
50 WEST 57TH STREET, 2ND FLR
NEW YORK, NY 10019
(212) 969-1800
Lobbying Type: State/Local
Compensation: \$69,000.00

JOHNSON, ROBERT W.
50 WEST 57TH STREET, 2ND FLR
NEW YORK, NY 10019
(212) 969-1800
Lobbying Type: State/Local
Compensation: \$9,000.00

MERCURY PUBLIC AFFAIRS
137 FIFTH AVENUE
NEW YORK, NY 10010
(212) 681-1380
Lobbying Type: State
Compensation: \$95,000.00

PARKSIDE GROUP (THE)
132 NASSAU STREET, STE 619
NEW YORK, NY 10038
(212) 571-7717
Lobbying Type: State/Local
Compensation: \$20,000.00

RAD USA, INC.
58 COUNTRYMAN RD.
VOORHEESVILLE, NY 12186
(518) 437-8630
Lobbying Type: State/Local
Compensation: \$45,000.00

SENN, WILLIAM
50 WEST 57TH STREET, 2ND FLR
NEW YORK, NY 10019
(212) 969-1800
Lobbying Type: State/Local
Compensation: \$9,375.00

SHEELY, THAD
50 WEST 57TH STREET, 2ND FLR
NEW YORK, NY 10019
(212) 969-1800
Lobbying Type: State/Local
Compensation: \$11,925.00

SHORENSTEIN, MARISSA
50 WEST 57TH STREET, 2ND FLR
NEW YORK, NY 10019
(212) 969-1800
Lobbying Type: State/Local
Compensation: \$9,375.00

VIDAL GROUP, LLC (THE)
150 STATE STREET
ALBANY, NY 12207
(518) 434-5856
Lobbying Type: State
Compensation: \$24,000.00

WILLIAMS, JACQUELYN
169 MACDONOUGH STREET
BROOKLYN, NY 11216
(718) 919-1961
Lobbying Type: State/Local
Compensation: \$2,000.00

Lobbying Expenses (reporting period only)

- A. Aggregate expenses less or equal to \$75: \$648
B. Aggregate expenses for salaries of non-lobbying employees: \$5,625
C. Itemized lobbying expenses:

Paid To	Date	Purpose	Social Ad. Event	Amount
21 CLUB	10/22/2004	DINNER MTG.(NO PUBLIC OFFICIALS)	✓	\$388.00
Paid To	Date	Purpose	Social Ad. Event	Amount
AM NEW YORK	7/8/2004	PRINT AD BUY	✓	\$4,630.00
Paid To	Date	Purpose	Social Ad. Event	Amount
AMERICAN MEDIA SERVICES	10/1/2004	RADIO AD	✓	\$143,185.00
Paid To	Date	Purpose	Social Ad. Event	Amount
AMERICAN MEDIA SERVICES	11/8/2004	RADIO AD	✓	\$49,700.00
Paid To	Date	Purpose	Social Ad. Event	Amount
AMERICAN MEDIA SVCS.	9/4/2004	RADIO AD BUY	✓	\$226,921.00
Paid To	Date	Purpose	Social Ad. Event	Amount
AMERICAN MEDIA SVCS.	11/10/2004	RADIO AD	✓	\$23,393.00
Paid To	Date	Purpose	Social Ad. Event	Amount
AMERICAN MEDIA SVCS.	11/23/2004	RADIO AD	✓	\$9,851.00
Paid To	Date	Purpose	Social Ad. Event	Amount
AMERICAN MEDIA SVCS.	11/23/2004	RADIO AD	✓	\$2,960.00
Paid To	Date	Purpose	Social Ad. Event	Amount
AMERICAN MEDIA SVCS.	11/24/2004	RADIO AD	✓	\$55,139.00
Paid To	Date	Purpose	Social Ad. Event	Amount
AMERICAN MEDIA SVCS.	11/24/2004	RADIO AD	✓	\$24,790.00

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Paid To	Date	Purpose	Social Ad. Event	Amount
AMERICANMEDIA SVCS.	11/23/2004	RADIO AD	✓	\$5,550.00
Paid To	Date	Purpose	Social Ad. Event	Amount
AMSTERDAM NEWS	7/8/2004	ADVERTISEMENT	✓	\$3,016.00
Paid To	Date	Purpose	Social Ad. Event	Amount
AMSTERDAM NEWS	10/14/2004	AD	✓	\$1,508.00
Paid To	Date	Purpose	Social Ad. Event	Amount
AMSTERDAM NEWS	11/11/2004	AD	✓	\$1,508.00
Paid To	Date	Purpose	Social Ad. Event	Amount
AP EDITING CO.	7/30/2004	EDIT SERVICES		\$1,695.00
Paid To	Date	Purpose	Social Ad. Event	Amount
ASSOCIATION FOR A BETTER NY	8/5/2004	BREAKFAST-20 PEOPLE	✓	\$1,200.00
Paid To	Date	Purpose	Social Ad. Event	Amount
ATHLETIC STYLE	9/30/2004	T-SHIRTS		\$6,749.00
Paid To	Date	Purpose	Social Ad. Event	Amount
BOOMTOWN	12/1/2004	AD	✓	\$12,692.00
Paid To	Date	Purpose	Social Ad. Event	Amount
BOOMTOWN, INC.	11/11/2004	AD	✓	\$15,702.00
Paid To	Date	Purpose	Social Ad. Event	Amount
BRONX PRESS REVIEW	11/11/2004	AD	✓	\$1,225.00
Paid To	Date	Purpose	Social Ad. Event	Amount
BUSINESS WIRE	9/20/2004	MEMBERSHIP FEE		\$120.00
Paid To	Date	Purpose	Social Ad. Event	Amount
BUSINESS WIRE	9/20/2004	PRESS RELEASE POSTING		\$375.00
Paid To	Date	Purpose	Social Ad. Event	Amount
CAMPUS COACH LINES	11/26/2004	BUS RENTAL		\$1,252.00
Paid To	Date	Purpose	Social Ad. Event	Amount
CAMPUS COACH LINES	11/26/2004	BUS RENTAL		\$756.00
Paid To	Date	Purpose	Social Ad. Event	Amount
CENTER FOR ARCHITECTURE	7/30/2004	ROOM RENTAL		\$750.00
Paid To	Date	Purpose	Social Ad. Event	Amount
CENTER FOR ARCHITECTURE	8/5/2004	ROOM RENTAL		\$375.00
Paid To	Date	Purpose	Social Ad. Event	Amount
CHEF & CO.	7/21/2004	CATERING-NO PUBLIC OFFICIALS		\$3,371.00

Paid To	Date	Purpose	Social Ad. Event	Amount
CHEF & CO.	7/30/2004	BREAKFAST CATERING-NO PUBLIC OFFICIALS	✓	\$3,388.00
CHEF & CO.	8/5/2004	CATERING-NO PUBLIC OFFICIALS	✓	\$3,000.00
CITY HALL REST.	7/15/2004	LUNCH MTG.-8 PEOPLE	✓	\$261.00
CLASSIC SPECIALTIES, INC.	12/13/2004	POSTERS		\$1,643.00
CLINTON GRILL	8/6/2004	LUNCH MTG.-NO PUBLIC OFFICIALS	✓	\$181.00
COMM. CARTOGRAPHY	8/18/2004	MAP		\$667.00
COMMUN. CARTOGRAPHY	8/9/2004	DEVELOPMENT		\$10,754.00
COMMUN. CARTOGRAPHY	8/19/2004	DATABASE MANAGEMENT		\$500.00
COMMUN. CARTOGRAPHY	8/31/2004	WEBSITE		\$500.00
COMMUN. CARTOGRAPHY	9/27/2004	WEBSITE DEV.		\$650.00
COMMUN. CARTOGRAPHY	11/11/2004	WEBSITE DEV.		\$1,050.00
COMMUN. CARTOGRAPHY	12/6/2004	WEBSITE DEV.		\$7,400.00
COURIER-LIFE, INC.	10/27/2004	AD	✓	\$2,010.00
DAILY NEWS	11/12/2004	AD	✓	\$113,388.00
DC NAVIGATORS	8/18/2004	MEDIA BUY FEE		\$36,045.00
DC NAVIGATORS, LLC	7/12/2004	TRANSPORTATION EXPENSE FOR MEDIA CONSULT		\$486.00
DENNEHY'S	10/12/2004	LUNCH MEETING(4 PEOPLE)		\$104.00

Paid To	Date	Purpose	Social Ad. Event	Amount
DEPT. OF CONSUMER AFFAIRS	7/17/2004	PERMIT FEES	✓	\$150.00
EARTH DAY NY	8/9/2004	AD	✓	\$2,500.00
FONTINA DE TREZI	9/15/2004	LUNCH MTG.-4 PEOPLE	✓	\$99.00
FOUR SEASONS REST.	8/4/2004	DINNER-ALL PUBLIC OFFICIALS PAID FULL VALUE	✓	\$10,845.00
GAME-FACES, INC.	7/17/2004	FACE PAINTING		\$500.00
GETTY IMAGES	9/20/2004	PHOTO PURCHASE		\$690.00
GIA REST.	10/27/2004	NYSAM OUTREACH LUNCHEON(9 PEOPLE)		\$155.00
GREY ADVERTISING	12/1/2004	AD	✓	\$376,326.00
HELL'S KITCHEN FLEA MARKET	9/15/2004	BOOTH RENTAL		\$2,000.00
HOY	7/11/2004	AD	✓	\$2,130.00
IMAGE INNOVATIONS	9/8/2004	DECORATIONS		\$2,600.00
IMC	8/16/2004	WEBSITE DESIGN		\$13,500.00
IMC	10/25/2004	WEBSITE DEV.		\$2,000.00
IMC	10/29/2004	WEBSITE DEV.		\$750.00
IMC	11/17/2004	WEBSITE DEV.		\$500.00
IMC	12/13/2004	WEBSITE DEV.		\$1,000.00

Paid To	Date	Purpose	Social Ad. Event	Amount
IMC(ISTROES MEDIA CORP.)	9/17/2004	WEBSITE DEV.		\$200.00
ISTROES MEDIA	9/15/2004	WEBSITE DEVELOPMENT		\$700.00
JACK'S OYSTER HOUSE	11/17/2004	DINNER MEETING(30 PEOPLE)	✓	\$1,706.00
JACOB JAVITS CONVENTION CENTER	12/15/2004	ROOM RENTAL		\$3,301.00
KNICKERBOCKER BAR & GRILL	10/19/2004	DINNER MEETING(NO PUBLIC OFFICIALS)	✓	\$147.00
LOT 61 REST.	9/8/2004	SPACE RENTAL-NO PUBLIC OFFICIALS		\$630.00
LUNDY'S REST.	12/21/2004	LUNCHEON(8 PEOPLE)	✓	\$160.00
MANHATTAN NEWSP. GRP.	10/14/2004	AD	✓	\$5,450.00
MANHATTAN NEWSP. GRP.	10/28/2004	AD	✓	\$5,450.00
MANHATTAN NEWSPAPER GROUP	7/15/2004	AD	✓	\$2,873.00
MANHATTAN NEWSPAPER GROUP	7/22/2004	PRINT AD	✓	\$2,873.00
MANHATTAN NEWSPAPER GROUP	8/5/2004	AD	✓	\$2,873.00
MANHATTAN NEWSPAPER GROUP	8/12/2004	AD	✓	\$2,873.00
MANHATTAN NEWSPAPER GROUP	8/19/2004	AD	✓	\$2,873.00
MANHATTAN NEWSPAPER GROUP	8/26/2004	AD	✓	\$2,873.00
MANHATTAN NEWSPAPER GROUP	9/2/2004	AD	✓	\$2,873.00

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Paid To	Date	Purpose	Social Ad. Event	Amount
MANHATTAN NEWSPAPER GROUP	9/9/2004	AD	✓	\$2,873.00
MANHATTAN NEWSPAPER GROUP	12/2/2004	AD	✓	\$2,004.00
MANHATTAN NEWSPAPER GRP.	11/11/2004	AD	✓	\$5,450.00
MANHATTAN NEWSPAPER GRP.	12/9/2004	AD	✓	\$2,004.00
MARITIME HOTEL	9/8/2004	SPACE RENTAL(NO PUBLIC OFFICIALS)		\$45,662.00
MEDIA AD VENTURES	7/20/2004	MEDIA BUY	✓	\$465,000.00
MEDIA AD VENTURES	7/28/2004	AD BUY	✓	\$213,200.00
MEDIA AD VENTURES	8/9/2004	COMMERCIAL BUY	✓	\$150,000.00
MEDIA AD VENTURES	8/16/2004	COMMERCIAL	✓	\$400,500.00
MEDIA AD VENTURES	9/17/2004	AD BUY	✓	\$200,000.00
MEDIA AD VENTURES	9/24/2004	AD BUY	✓	\$150,000.00
MEDIA AD VENTURES	10/4/2004	AD	✓	\$120,000.00
MEDIA AD VENTURES	10/15/2004	MEDIA BUY	✓	\$175,000.00
MEDIA AD VENTURES	11/1/2004	AD	✓	\$55,600.00
MEDIA AD VENTURES	11/8/2004	AD	✓	\$205,000.00

Social

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Paid To	Date	Purpose	Ad. Event	Amount
MEDIA AD VENTURES	11/17/2004	AD	✓	\$80,000.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
MEDIA AD VENTURES	12/9/2004	AD	✓	\$222,400.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
MEDIA AD VENTURES	12/10/2004	AD	✓	\$128,250.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
MEDIA AD VENTURES	12/24/2004	AD	✓	\$238,745.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
MERCURY PUBLIC AFFAIRS	11/24/2004	SURVEY		\$34,848.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
MICHAEL'S REST.	7/16/2004	BREAKFAST MTG.-3 PEOPLE	✓	\$100.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
MICHAEL'S REST.	9/1/2004	BREAKFAST MEETING-3 PEOPLE	✓	\$137.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
MOCA BAR & GRILL	12/24/2004	DINNER MEETING(3 PEOPLE)	✓	\$173.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
NAT'L MARKET SHARE	9/1/2004	OUTREACH CALLS		\$56,000.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
NAT'L MARKET SHARE	9/2/2004	OUTREACH CALLS		\$7,938.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
NAT'L MARKET SHARE	9/14/2004	OUTREACH CALLS		\$7,089.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
NAT'L MARKET SHARE	9/27/2004	OUTREACH CALLS		\$26,000.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
NAT'L MARKET SHARE	12/1/2004	OUTREACH CALLS		\$75,000.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
NAT'L MARKET SHARE, INC.	8/18/2004	LIST PURCHASE		\$8,708.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
NAT'L MARKET SHARE, INC.	11/9/2004	OUTREACH CALLS		\$50,000.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
NATIONAL MARKET SHARE	12/15/2004	OUTREACH		\$8,000.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
NCG	7/30/2004	INVITATIONS		\$1,631.00
			Social	

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Paid To	Date	Purpose	Ad. Event	Amount
NCG	8/4/2004	MAILING		\$12,580.00
Paid To	Date	Purpose	Social Ad. Event	Amount
NCG	9/3/2004	PRINT ADS	✓	\$7,884.00
Paid To	Date	Purpose	Social Ad. Event	Amount
NCG	9/22/2004	BOARD(PROP)		\$879.00
Paid To	Date	Purpose	Social Ad. Event	Amount
NCG	9/24/2004	BANNERS	✓	\$2,953.00
Paid To	Date	Purpose	Social Ad. Event	Amount
NCG	9/28/2004	INVITATIONS		\$2,547.00
Paid To	Date	Purpose	Social Ad. Event	Amount
NCG	9/30/2004	BANNER	✓	\$3,500.00
Paid To	Date	Purpose	Social Ad. Event	Amount
NCG	9/30/2004	EARTH DAY AD	✓	\$353.00
Paid To	Date	Purpose	Social Ad. Event	Amount
NCG	9/30/2004	RALLY FLYER		\$408.00
Paid To	Date	Purpose	Social Ad. Event	Amount
NCG	9/30/2004	BANNER PROD.		\$2,534.00
Paid To	Date	Purpose	Social Ad. Event	Amount
NCG	9/30/2004	SIGNS		\$2,632.00
Paid To	Date	Purpose	Social Ad. Event	Amount
NCG	9/30/2004	BANNERS		\$9,097.00
Paid To	Date	Purpose	Social Ad. Event	Amount
NCG	10/25/2004	BANNER		\$3,985.00
Paid To	Date	Purpose	Social Ad. Event	Amount
NCG	10/26/2004	BANNER		\$1,890.00
Paid To	Date	Purpose	Social Ad. Event	Amount
NCG	10/26/2004	PRINT AD	✓	\$816.00
Paid To	Date	Purpose	Social Ad. Event	Amount
NCG	11/8/2004	BANNERS		\$2,847.00
Paid To	Date	Purpose	Social Ad. Event	Amount
NCG	11/15/2004	PRINT AD PROD.	✓	\$353.00
Paid To	Date	Purpose	Social Ad. Event	Amount
NCG	11/15/2004	PREPARATION OF LOGO		\$625.00
Paid To	Date	Purpose	Social Ad. Event	Amount

Paid To	Date	Purpose	Social Ad. Event	Amount
NCG	11/22/2004	BANNERS		\$1,484.00
NCG	12/13/2004	SIGN		\$381.00
NCG	12/13/2004	AD	✓	\$299.00
NCG	12/16/2004	BANNER PROD.		\$285.00
NY TIMES	8/3/2004	RESEARCH		\$104.00
PALM REST.	11/5/2004	MEAL(3 PEOPLE)	✓	\$210.00
PETER LUGER'S REST.	10/18/2004	BROOKLYN OUTREACH LUNCHEON (20 PEOPLE)		\$700.00
PI EDITS	8/27/2004	AD PROD.	✓	\$1,236.00
PICOLA ZENEZIA	10/8/2004	QUEENS OUTREACH DINNER MEETING(6 PEOPLE)		\$373.00
PROCOMMSOUND	7/29/2004	PRESS CONF. BOX		\$250.00
PROCOMMSOUND, INC.	10/4/2004	PRESS BOX RENTAL		\$250.00
PROCOMMSOUND, INC.	10/12/2004	PRESS BOX RENTAL		\$450.00
PROCOMMSOUND, INC.	10/22/2004	PRESS BOX RENTAL		\$250.00
PROCOMMSOUND, INC.	11/29/2004	EQUIPMENT		\$250.00
PROFAX	9/7/2004	FAX SVCS.		\$108.00
PROFAX	10/12/2004	FAX SERVICES		\$174.00
QUEENS CHRONICLE	10/14/2004	AD	✓	\$1,270.00

Paid To	Date	Purpose	Social Ad. Event	Amount
QUEENS CHRONICLE	11/11/2004	AD	✓	\$1,270.00
QUEENS LEDGER NEWSP. GRP.	10/14/2004	AD	✓	\$900.00
QUEENS TRIBUNE	10/14/2004	AD	✓	\$1,485.00
QUEENS TRIBUNE	11/11/2004	AD	✓	\$1,485.00
QUEENS TRIBUNE	11/30/2004	AD	✓	\$1,485.00
REVIVAL	11/9/2004	DINNER MEETING	✓	\$190.00
RUE 57	11/9/2004	MEAL(2 PEOPLE)	✓	\$83.00
SHERATON HOTEL	8/4/2004	SEASON TICKET HOLDER EVENT		\$40,000.00
TERRACE IN THE SKY	10/19/2004	HARLEM CHAMBER OF COMMERCE LUNCHEON(40 PEOPLE)		\$1,350.00
THE COURIER	12/1/2004	PRINT ADS	✓	\$1,350.00
TIMES LEDGER NEWSPAPERS	11/9/2004	AD	✓	\$1,313.00
TIMESLEDGER NEWSPAPERS	11/2/2004	AD	✓	\$1,313.00
TRATTORIA L'INCONTRO	11/10/2004	DINNER MEETING(2 PEOPLE)	✓	\$113.00
TWO 2 LEFT PROD.	8/5/2004	COMMERCIAL EDIT		\$99,885.00
TWO 2 LEFT PROD.	8/17/2004	EDITORIAL SVCS.		\$7,500.00
TWO 2 LEFT PROD.	9/7/2004	RADIO AD PROD.	✓	\$7,500.00

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Paid To	Date	Purpose	Ad. Event	Amount
TWO 2 LEFT PROD.	9/8/2004	AD PROD.	✓	\$37,500.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
TWO 2 LEFT PROD.	9/13/2004	RADIO AD PROD.	✓	\$7,500.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
TWO 2 LEFT PROD.	9/15/2004	TV AD PROD.	✓	\$72,500.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
TWO 2 LEFT PROD.	9/21/2004	AD PROD.	✓	\$7,500.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
TWO 2 LEFT PROD.	9/21/2004	AD PROD.	✓	\$8,500.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
TWO 2 LEFT PROD.	10/18/2004	COMMERCIAL PROD.		\$17,500.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
TWO 2 LEFT PROD.	10/22/2004	COMMERCIAL PROD.		\$13,000.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
TWO 2 LEFT PROD.	10/22/2004	COMMERCIAL PROD.		\$8,500.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
TWO 2 LEFT PROD.	10/26/2004	COMMERCIAL PROD.		\$15,600.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
TWO 2 LEFT PROD.	11/2/2004	AD PROD.	✓	\$9,100.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
TWO 2 LEFT PROD.	11/4/2004	AD	✓	\$7,500.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
TWO 2 LEFT PROD.	11/11/2004	AD	✓	\$8,500.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
TWO 2 LEFT PROD.	11/16/2004	AD	✓	\$15,600.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
TWO 2 LEFT PROD.	12/7/2004	AD	✓	\$9,233.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
TWO 2 LEFT PROD.	12/7/2004	AD	✓	\$7,604.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
TWO 2 LEFT PROD.	12/9/2004	AD	✓	\$94,721.00
			Social	

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Paid To	Date	Purpose	Ad. Event	Amount
TWO 2 LEFT PROD.	12/10/2004	AD	✓	\$2,716.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
TWO 2 LEFT PROD., INC.	7/22/2004	TV PROD.		\$4,550.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
TWO 2 LEFT PRODUCTIONS	8/26/2004	RADIO AD	✓	\$1,386.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
US POSTAL SVC.	7/31/2004	POSTAGE		\$1,198.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
VAN WAGNER	9/1/2004	BILLBOARD RENTAL		\$34,589.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
VAN WAGNER	10/1/2004	BILLBOARD RENTAL		\$28,250.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
VAN WAGNER	10/1/2004	BILLBOARD RENTAL		\$14,333.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
VAN WAGNER	11/1/2004	BILLBOARD RENTAL		\$22,250.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
VAN WAGNER	11/1/2004	BILLBOARD RENTAL		\$14,333.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
VAN WAGNER	11/15/2004	BILLBOARD		\$50,000.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
VAN WAGNER	12/1/2004	BILLBOARD RENTAL		\$14,333.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
VAN WAGNER	12/1/2004	BILLBOARD RENTAL		\$36,000.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
VIDEO MONITORING SERVICE	8/11/2004	VIDEO		\$141.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
VIDEO MONITORING SVCS.	8/30/2004	VIDEO MONITORING SVC.		\$293.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
W-SYSTEMS CORP.	9/9/2004	INSTALL DATABASE		\$4,650.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
WESTSIDESTADIUM.ORG	7/31/2004	BANNER		\$16,830.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
WISE UP PROD.	7/17/2004	FLYERS		\$1,530.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
WISE UP! PRODUCTIONS	11/17/2004	FLYERS		\$390.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount

WRKS	10/28/2004	RADIO AD	✓	\$12,400.00
Paid To	Date	Purpose	Social Ad. Event	Amount
WRKS	11/19/2004	RADIO AD	✓	\$12,700.00
Paid To	Date	Purpose	Social Ad. Event	Amount
ZAMBRANA PROD.	9/28/2004	STAGE & EQUIPMENT		\$70,140.00

D. Total Expenses (A+B+C): \$5,290,360

Subject(s) Lobbied

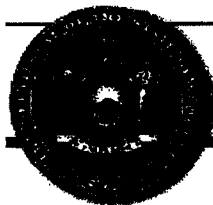
JETS STADIUM/FUNDING ISSUES

Person, State Agency, Municipality, or Legislative Body Lobbied

MTA & SUBSIDIARIES, NYS DEC, NYS ASSEMBLY, JAVITS CENTER, NYS GOV'S OFFICE, NYS SENATE, OPERATING CORP., EMPIRE STATE DEV. CORP.

Bill, Rule, Regulation or Rate Number Lobbied

BUDGET, A11507, A11896, S7803, A11752, A11809, S7751



New York Temporary State Commission on Lobbying On-Line Lobbyist Registration System

CLIENT SEMI-ANNUAL REPORT January - June 2004

Client Information

Client Name: JETS, LLC (NY)
Business Address: 50 WEST 57TH STREET, 2ND FLR
NEW YORK, NY 10019
US
☎ : (212) 969-1800
Chief Administrative Officer: LOREN J. CROSS, PRES.

Lobbyist Information

BROWN VIDAL & WEINRAUB
12 SHERIDAN AVE
ALBANY, NY 12207
(518) 427-7350
Lobbying Type: State
Compensation: \$8,000.00

BULEY PUBLIC AFFAIRS
27 ELK STREET
ALBANY, NY 12207
(518) 432-9563
Lobbying Type: State
Compensation: \$0.00

CROSS, L. JAY
50 WEST 57TH STREET, 2ND FLR
NEW YORK, NY 10019
(212) 969-1800
Lobbying Type: State/Local
Compensation: \$21,500.00

GREENBERG TRAUIG, LLP
54 STATE STREET
ALBANY, NY 12207
(518) 689-1400
Lobbying Type: State/Local
Compensation: \$6,600.00

HIGGINS, MATTHEW
50 WEST 57TH STREET, 2ND FLR
NEW YORK, NY 10019
(212) 969-1800
Lobbying Type: State/Local
Compensation: \$34,041.00

JOHNSON, ROBERT W.
50 WEST 57TH STREET, 2ND FLR
NEW YORK, NY 10019
(212) 969-1800
Lobbying Type: State/Local
Compensation: \$6,000.00

MERCURY PUBLIC AFFAIRS
137 5TH AVE
NEW YORK, NY 10010
(212) 681-1380
Lobbying Type: State
Compensation: \$55,000.00

RAD USA, INC.
58 COUNTRYMAN RD
VOORHEESVILLE, NY 12186
(518) 437-8630
Lobbying Type: State/Local
Compensation: \$22,500.00

SENN, WILLIAM
50 WEST 57TH STREET, 2ND FLR
NEW YORK, NY 10019
(212) 969-1800
Lobbying Type: State/Local
Compensation: \$6,250.00

SHEELY, THAD
50 WEST 57TH STREET, 2ND FLR
NEW YORK, NY 10019
(212) 969-1800
Lobbying Type: State/Local
Compensation: \$7,950.00

SHORENSTEIN, MARISSA
50 WEST 57TH STREET, 2ND FLR
NEW YORK, NY 10019
(212) 969-1800
Lobbying Type: State/Local
Compensation: \$3,125.00

SUNSHINE, KEN CONSULTANTS, INC.
149 5TH AVE
NEW YORK, NY 10010
(212) 681-2800
Lobbying Type: State/Local
Compensation: \$5,000.00

Lobbying Expenses (reporting period only)

A. Aggregate expenses less or equal to \$75: \$2,776

B. Aggregate expenses for salaries of non-lobbying employees: \$3,750

C. Itemized lobbying expenses:

Paid To	Date	Purpose	Social Ad. Event	Amount
B-TRAIN PRODUCTIONS	3/30/2004	OUTREACH VIDEO	✓	\$11,010.00
Paid To	Date	Purpose	Social Ad. Event	Amount
CROWNE PLAZA	6/15/2004	BREAKFAST MEETING		\$116.00
Paid To	Date	Purpose	Social Ad. Event	Amount
DC NAVIGATORS, LLC	6/10/2004	COMMERCIAL DEV.		\$68,650.00
Paid To	Date	Purpose	Social Ad. Event	Amount
E1 LTD.	6/3/2004	STAGE/SOUND VENDOR	✓	\$12,500.00
Paid To	Date	Purpose	Social Ad. Event	Amount
JAVITS CENTER	4/28/2004	ROOM RENTAL	✓	\$1,400.00
Paid To	Date	Purpose	Social Ad. Event	Amount
JAVITS CENTER	4/28/2004	FOOD	✓	\$1,330.00
Paid To	Date	Purpose	Social Ad. Event	Amount
LANDMARK TAVERN	6/18/2004	LUNCH MEETING		\$230.00
Paid To	Date	Purpose	Social Ad. Event	Amount
MEDIA AD VENTURES	6/22/2004	COMMERCIAL AIR TIME	✓	\$671,500.00
Paid To	Date	Purpose	Social Ad. Event	Amount
MERCURY	6/3/2004	PERMITS	✓	\$500.00
Paid To	Date	Purpose	Social Ad. Event	Amount
NCG	3/25/2004	OUTREACH BOOKLET	✓	\$13,398.00
Paid To	Date	Purpose	Social Ad. Event	Amount
NCG	3/25/2004	OUTREACH MATERIALS	✓	\$2,444.00
Paid To	Date	Purpose	Social Ad. Event	Amount
NCG	3/25/2004	BANNER	✓	\$425.00
			Social	

NYTSCOL - Client Details

Paid To	Date	Purpose	Ad. Event	Amount
NCG	4/28/2004	PRINTING		\$2,400.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
NCG	5/14/2004	T-SHIRTS	✓	\$1,280.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
NCG	5/14/2004	BANNER	✓	\$16,630.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
NCG	5/14/2004	PAMPHLETS	✓	\$4,589.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
NCG	5/17/2004	CD'S	✓	\$311.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
NCG	6/3/2004	STICKERS/POSTERS	✓	\$3,166.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
NCG	6/3/2004	BASEBALL CAPS	✓	\$9,353.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
NCG	6/3/2004	BANNER PERMIT FEES	✓	\$278.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
NCG	6/14/2004	BROCHURES	✓	\$142.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
NCG	6/17/2004	PAMPHLETS	✓	\$195.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
NCG	6/18/2004	T-SHIRTS	✓	\$1,005.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
NICOLE'S BISTRO	6/15/2004	DINNER PARTY	✓	\$894.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
NINTH AVE. ASSOC.	4/25/2004	TABLE RENTAL	✓	\$500.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
NYC BLDG. DEPT.	5/1/2004	SIGN PERMIT	✓	\$243.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
PI EDITS	6/15/2004	COMMERCIAL EDITING		\$21,395.00
			Social	
Paid To	Date	Purpose	Ad. Event	Amount
PRO FAX	6/1/2004	FAX SERVICE		\$190.00

Paid To	Date	Purpose	Social Ad. Event	Amount
PROCOMM SOUND	4/27/2004	CONF. RM. RENTAL	✓	\$300.00
RIGHTCLICK STRATEGIES	5/29/2004	WEBSITE DEVELOPMENT		\$14,850.00
SIMON NATHAN	6/14/2004	SOUND SYSTEM	✓	\$378.00
WESTSIDESTADIUM.ORG	6/3/2004	PHOTO COPIES		\$110.00
WSS.ORG	5/25/2004	WESTSIDESTADIUM.ORG		\$104.00
XPEDITE	6/12/2004	S. MOSS ROBO CALL		\$3,932.00

D. Total Expenses (A+B+C): \$872,274

Subject(s) Lobbied

JETS STADIUM/FUNDING ISSUES

Person, State Agency, Municipality, or Legislative Body Lobbied

MTA & SUBSIDIARIES, NYS DEC, NYS ASSEMBLY, JAVITS CENTER, NYS GOV'S OFFICE, NYS SENATE, OPERATING CORP., EMPIRE, STATE DEV. CORP.

Bill, Rule, Regulation or Rate Number Lobbied

BUDGET, A11507