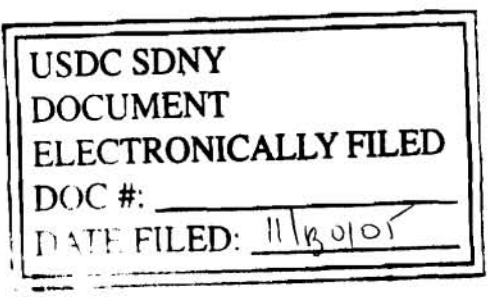


UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

----- X
:
IMPULSE MARKETING GROUP, INC., :
:
Plaintiff, :
v. :
:
NATIONAL SMALL BUSINESS ALLIANCE, :
INC. and DIRECT CONTACT MEDIA, :
INC., :
:
Defendants, :
and :
:
NATIONAL SMALL BUSINESS ALLIANCE, :
INC., :
Counterplaintiff, :
v. :
:
IMPULSE MARKETING GROUP, INC., :
:
Counterdefendant. :
----- X

Case Number: 05 CV 7776 (KMK)

PROPOSED ORDER



WHEREAS a pre-motion conference was held on November 15, 2005 before the Court,
IT IS HEREBY ORDERED, that Plaintiff shall have until December 2, 2005 to file and
serve an Amended Complaint; and it is further

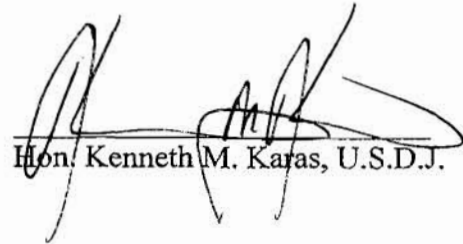
ORDERED, that Defendants shall have until December 23, 2005 to respond to the
Amended Complaint, provided that if no Amended Complaint is filed by December 2, 2005, then
defendant Direct Contact Media shall have until December 23, 2005 to respond to the
Complaint; and it is further

ORDERED, that in the event a motion to dismiss is filed by December 23, 2005,
Plaintiff shall have until January 10, 2006 to file opposition papers; and it is further

ORDERED, that Defendants shall have until January 17, 2006 to reply thereto; and it is
further

ORDERED, that Plaintiff shall have until December 9, 2005 to respond the counterclaims asserted by National Small Business Alliance, Inc.

DATED: New York, New York
November 22, 2005



Hon. Kenneth M. Karas, U.S.D.J.