

# EXHIBIT 11


## Sample Banner Ads

English:




**If You Hold a Copyright in a Book or Other Writing  
You May Be Affected by a Class Action Settlement  
About Google Book Search**  
[Click Here For More Information](#)

**If You Hold a  
Copyright in a  
Book or  
Other Writing**  
You May Be Affected  
by a Class Action  
Settlement About  
Google Book Search



[Click Here  
For More  
Information](#)

**If You Hold a Copyright in a Book or Other Writing  
You May Be Affected by a Class Action Settlement  
About Google Book Search**  
[Click Here For More Information](#)

*Google Book  
Settlement* 




**If You Hold a Copyright in a Book or Other Writing**  
You May Be Affected by a Class Action Settlement About Google Book Search  
[Click Here For More Information](#)

French:



**Si vous détenez un droit d'auteur sur des livres ou autres écrits**  
vous pouvez être affectés par un Règlement d'un recours collectif  
sur la Recherche de livres Google  
[Pour obtenir de plus amples informations, cliquez ici](#)

German:



**Wenn Sie ein Urheberrecht an einem Buch oder anderem Schriftstück besitzen**  
sind Sie möglicherweise von einem Vergleich der Sammelklage bezüglich  
der Google Buchsuche betroffen  
[Klicken Sie hier für weitere Informationen](#)

## Sample Banner Ads

Dutch:




**Als u een auteursrecht hebt op een Boek of ander geschrift**  
Dan kunnen uw rechten beïnvloed zijn door een Schikking in een  
groepsgeving betreffende Zoeken naar boeken van Google  
**Klik hier voor meer informatie**

Thai:



**ถ้าคุณถือครองลิขสิทธิ์ในหนังสือหรืองานเขียนอื่นๆ**  
คุณอาจได้รับผลกระทบจากข้อตกลงการ  
ฟ้องคดีในนามกลุ่มบุคคลเกี่ยวกับGoogle Book Search  
**คลิกที่นี่เพื่อดูข้อมูลเพิ่มเติม**

Korean:




**귀하가 어떤 도서나 기타 문헌에 대하여 저작권을 가지고 있다면**  
귀하는 Google 도서검색에 관한 집단소송 확대에 의한 영향을 받을 수도 있습니다.  
**보다 상세한 정보를 아시려면 여기를 클릭하십시오.**

Russian:

**Если Вы владеете процентной  
долей в книге или  
ином произведении,  
возможно, Вас касается  
Мировое соглашение  
по коллективному иску в связи  
с поиском книг на сайте Google;**

**щелкните мышкой  
здесь для получения  
дополнительной информации**



# **EXHIBIT 12**

## **Text Ads (English)**

Google Book Settlement

Book authors and publishers

find out about your rights

[books.Google.com/booksrightsholders](https://books.google.com/booksrightsholders)

Google Book Settlement

Book Authors and Publishers! Visit

here for info about your rights

[books.Google.com/booksrightsholders](https://books.google.com/booksrightsholders)

Book Authors & Publishers

Visit here for info about your

rights in Google Book Settlement

[books.Google.com/booksrightsholders](https://books.google.com/booksrightsholders)

Book Authors & Publishers

You may have a claim in Google

Book Settlement. Learn more here:

[books.Google.com/booksrightsholders](https://books.google.com/booksrightsholders)

# **EXHIBIT 13**

## English Keywords

Author lawsuit	Google book scan case
Author publisher settlement	Google book scan cases
Author settlement	Google book scan civil action
Authors lawsuit	Google book scan law
Authors settlement	Google book scan law suit
Book scan case	Google book scan lawsuit
Book scan cases	Google book scan lawsuits
Book scan civil action	Google book scan legal action
Book scan law suit	Google book scan legal actions
Book scan lawsuit	Google book scan settlement
Book scan lawsuits	Google book scan settlements
Book scan legal action	Google book search
Book scan legal actions	Google book search lawsuit
Book scan settlement	Google book search settlement
Book scan settlements	Google book search library
Book- scanning settlement	Google book settlement
Book search case	Google book settlements
Book search cases	Google books case
Book search civil action	Google books cases
Book search law suit	Google books civil action
Book search lawsuit	Google books law
Book search lawsuits	Google books law suit
Book search legal action	Google books lawsuit
Book search legal actions	Google books lawsuits
Book search settlement	Google books legal action
Book search settlements	Google books legal actions
Book-scanning case	Google books settlement
Book-scanning lawsuit	Google books settlements
Google settlement	Google Copyright case
Google author settlement	Google copyright lawsuit
Google authors settlement	Google copyright settlement
Google book lawsuit	Google publishers settlement
Google book lawsuits	Google scan lawsuit
Google book legal action	Google scan settlement
Google book legal actions	Online book lawsuit
Google book scan case	Publisher settlement

# **EXHIBIT 14**



# Sample Keyword Search Ads

English:

The screenshot shows a Google search results page. At the top, the Google logo is on the left, and the search bar contains the text 'google book settlement'. To the right of the search bar are links for 'Advanced Search' and 'Preferences'. Below the search bar, the text 'Results 1 - 10 of about 340,000 for google book settlement. (0.20 seconds)' is displayed. The first result is a sponsored link from 'books.google.com/books/rightsholders' with the title 'Book authors and publishers find out about your rights'. The second result is from 'books.google.com' with the title 'Google Book Search Settlement Notice to Rights-holders - Books ...'. The third result is from 'books.google.com/googlebooks/agreement/' with the title 'Google Book Search Settlement Agreement'. The fourth result is from 'books.google.com/books/rightsholders/agreement-contents.html' with the title 'Settlement Agreement (in English) - Google Books Settlement'. The search bar at the bottom of the page contains the text 'reglement google livres'.

French:

The screenshot shows a Google search results page in French. At the top, the Google logo is on the left, and the search bar contains the text 'reglement google livres'. To the right of the search bar are links for 'Recherche avancée' and 'Préférences'. Below the search bar, the text 'Résultats 1 - 10 sur un total d'environ 308 000 pour reglement google livres (0.24 secondes)' is displayed. The first result is a sponsored link from 'www.googlebooksettlement.com' with the title 'Règlement livres Google'. The second result is from 'www.googlebooksettlement.com' with the title 'Avis de règlement de Google Recherche de livres aux détenteurs de ...'. The third result is from 'www.googlebooksettlement.com/help/bin/answer.py?hl=fr&answer=128055' with the title 'Règlement de Google Recherche de Livres'. The fourth result is from 'books.google.com/support/partner/bin/answer.py?hl=fr&answer=18625' with the title 'Quel est le règlement du programme ? - Centre d'aide Recherche de ...'. The search bar at the bottom of the page contains the text 'reglement google livres'.

Spanish:

google libros acuerdo  Buscar Бúsqueda avanzada Preferencias

Buscar en:  la Web  páginas en español  páginas de España

Resultados 1 - 10 de aproximadamente 2.360.000 de google libros acuerdo. (0,20 segundos)

La Web

**Acuerdo Google de Libros**  
www.googlebooksettlement.com Autores y editoras comozcan sus derechos

**Búsqueda de libros de Google**  
Busque y obtenga una vista previa de millones de libros de bibliotecas y editoriales ... Google ha alcanzado un **acuerdo** pionero con escritores y editores. ... books.google.es/ - 22k - [En caché](#) - [Páginas similares](#)

**El blog de Libros y bitos: Google Libros: millones de razones ...**  
Con la noticia del **acuerdo** se han hecho públicas por primera vez las cifras de **Google Libros**: unos siete millones de libros digitalizados, ... jamillan.com/librosybitos/blog/2008/11/google-libros-millones-de-razones-para.htm - 33k - [En caché](#) - [Páginas similares](#)

**ediciona.com » Blog Archive » Google Búsqueda de Libros: "En ...**  
25 Mar 2009 ... Edición: ¿El que se traslade el **acuerdo** que **Google** Búsqueda de **Libros** en Estados Unidos ha alcanzado con las asociaciones de autores y ... blog.ediciona.com/google-libros-espana-luis-collado/ - 68k - [En caché](#) - [Páginas similares](#)

Russian:

Яндекс Нашлось 550 тыс. страниц

Все объявления 2

**Мировое соглашение Google Книги**  
Мировое соглашение по иску в отношении авторских прав и Поиска книг Google  
www.googlebooksettlement.com

Поиск Почта Карты Маркет Новости Словари Блоги Видео Картины ещё ▼

Мои находки  Войти Настройка


Реклама

1. **Авторы, издательства и компания Google достигли мирового соглашения...**  
**Мировое соглашение** разрешает коллективный иск Гильдия авторов против Google, поданный 20 сентября 2005 г Гильдией авторов...  
Владельцы американского авторского права по всему миру смогут зарегистрировать свои книги в Book Rights Registry и получать...  
www.rpime-iass.ru/news/show.asp?id=832175&cl=news - 66 KB  
Сохраненная копия · Ещё с сайта 3 · Рубрика: Информационные агентства

2. **Мировое соглашение Google Книги**  
**Мировое соглашение Google Книги** - 12.02.2009 11:43:04.  
forum.xaker.ru/m\_1421244/itm.htm - 9 KB  
Сохраненная копия · Ещё с сайта 82 · Рубрика: Компьютеры

3. **Соглашение об урегулировании претензий к Поиску книг Google**  
Если вы автор, издатель или владелец авторских прав, посетите информацию на сайте администрации **мирового соглашения**.  
Будущее Поиска книг Google. Наше революционное **соглашение** с авторами и издателями.  
books.google.com/googlebooks/agreement/ - 21 KB  
Сохраненная копия · Ещё с сайта 10

Яндекс.Директ  
Разместить объявление по запросу «Мировое соглашение ...»

«Мировое соглашение ...» в картинках  340x260, 18 KB  
Все картинки →

# **EXHIBIT 15**



**Important Update: The parties are working on improvements to the Claim Form. As part of those improvements, it is now possible for Rightsholders to begin the process of claiming their Books and Inserts in a way that is simpler than using the claiming website or the paper claim form. Click [here](#) for more details.**

This is the settlement administration website for the Google Book Search Copyright Class Action Settlement. The purpose of this website is to inform you of a proposed Settlement of a class action lawsuit brought by authors and publishers, claiming that Google has violated their copyrights and those of other Rightsholders of [Books](#) and [Inserts](#) (click for definitions), by scanning their Books, creating an electronic database and displaying short excerpts without the permission of the copyright holders. Google denies the claims. The lawsuit is entitled *The Authors Guild, Inc., et al. v. Google Inc., Case No. 05 CV 8136 (S.D.N.Y.)*. The Court preliminarily approved the Original Settlement in November 2008. For further information, please review the [Original Notice](#). On November 19, 2009, the Court preliminarily approved the [Amended Settlement Agreement](#). For further information, please review the [Supplemental Notice](#).

## Important Dates

- [Claim](#) your Books and Inserts: You can do this at any time, but in order to be eligible for [Cash Payments](#) for Books and Inserts, you must complete your Claim Form on or before **March 31, 2011** (extended from January 5, 2010).
- [Opt out](#) of the Google Book Settlement: If you have already opted out of the Original Settlement, and wish to remain opted out, you need not – and should not – opt out again. If you wish to opt out, your Opt Out Form must be submitted online or postmarked on or before **January 28, 2010**.
- [Opt back in](#) to the Google Book Settlement: If you opted out of the Original Settlement and wish to opt back in, your Opt Back In Form must be submitted online or postmarked on or before **January 28, 2010**.
- File an objection to the Amended Settlement: If you wish to object to the provisions amending the Original Settlement, your objection must be postmarked on or before **January 28, 2010**. You need not and should not refile your objection to the Original Settlement, which will be considered as previously filed. You may, however, withdraw your objection at any time prior to the date of the Fairness Hearing.
- File notice of intent to appear at the Fairness Hearing: If you wish to appear in person at the Fairness Hearing on February 18, 2010, your notice of intent must be postmarked on or before **February 4, 2010**.

## SIGN IN WITH YOUR ACCOUNT

If you have already created an account, [sign in](#) to claim and manage your books and Inserts.

## PAPER CLAIM FORM

If you cannot file a Claim Form online, please [download a paper Claim Form](#), or request one from the Settlement Administrator at the address below.

## CONTACT INFORMATION

Settlement Administrator  
c/o Rust Consulting, Inc.  
PO Box 9364  
Minneapolis, MN 55440-9364  
UNITED STATES OF AMERICA

Email:

[BookSettlement@RustConsulting.com](mailto:BookSettlement@RustConsulting.com)



# Google Book Settlement

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English

## INFORMATION

## CLAIM FORM

[HOME](#) | [AMENDED SETTLEMENT AGREEMENT](#) | [NOTICE DOCUMENTS](#) | [FAQ](#) | [OPT OUT](#) | [OPT BACK IN](#) | [RECENT UPDATES](#)

**Important Update: The parties are working on improvements to the Claim Form. As part of those improvements, it is now possible for Rightsholders to begin the process of claiming their Books and Inserts in a way that is simpler than using the claiming website or the paper claim form. [Click here](#) for more details.**

This is the settlement administration website for the Google Book Search Copyright Class Action Settlement. The purpose of this website is to inform you of a proposed Settlement of a class action lawsuit brought by authors and publishers, claiming that Google has violated their copyrights and those of other Rightsholders of [Books](#) and [Inserts](#) (click for definitions), by scanning their Books, creating an electronic database and displaying short excerpts without the permission of the copyright holders. Google denies the claims. The lawsuit is entitled *The Authors Guild, Inc., et al. v. Google Inc.*, Case No. 05 CV 8136 (S.D.N.Y.). The Court preliminarily approved the Original Settlement in November 2008. For further information, please review the [Original Notice](#). On November 19, 2009, the Court preliminarily approved the [Amended Settlement Agreement](#). For further information, please review the [Supplemental Notice](#).

### Important Dates

- [Claim](#) your Books and Inserts: You can do this at any time, but in order to be eligible for [Cash Payments](#) for Books and Inserts, you must complete your Claim Form on or before **March 31, 2011** (extended from January 5, 2010).
- Opt out of the Google Book Settlement: If you have already opted out of the

### SIGN IN WITH YOUR ACCOUNT

If you have already created an account, [sign in](#) to claim and manage your books and Inserts.

### PAPER CLAIM FORM

If you cannot file a Claim Form online, please [download a paper Claim Form](#), or request one from the Settlement Administrator at the address below.

### CONTACT INFORMATION

Settlement Administrator  
c/o Rust Consulting, Inc.  
PO Box 9364

Minneapolis MN 55410-9364



# Google Book Settlement

## INFORMATION

## CLAIM FORM

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**Important Update: The parties are working on improvements to the Claim Form. As part of those improvements, it is now possible for Rightsholders to begin the process of claiming their Books and Inserts in a way that does not require using the claiming website or the paper claim form. Click [here](#) for more details.**

This is the settlement administration website for the Google Book Search Copyright Class Action Settlement. The purpose of this website is to inform you of a proposed Settlement of a class action lawsuit brought by authors and publishers, claiming that Google has violated their copyrights and those of other Rightsholders of [Books](#) and [Inserts](#) (click for definitions), by scanning their Books, creating an electronic database and displaying short excerpts without the permission of the copyright holders. Google denies the claims. The lawsuit is entitled *The Authors Guild, Inc., et al. v. Google Inc.*, Case No. 05 CV 8136 (S.D.N.Y.). The Court preliminarily approved the Original Settlement in November

## SIGN IN WITH Y

If you have already signed in to your account, [sign in](#) to your books and Inserts.

## PAPER CLAIM FORM

If you cannot file a Claim Form

[Contact Us](#) | [Help](#) | [Sign in](#)

English

العربية

български

中文 (简体)

中文 (繁體)

Hrvatski

čeština

Dansk

Nederlands

English

suomi

Français

Deutsch

Ελληνικά

עברית

हिन्दी

magyar

Indonesia

Italiano

日本語

한국어

Lietuvių

Malay

Norsk

polski

Português (Brasil)



# Google Book Settlement

## HELP

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## FAQs

1. [Have the dates for the Opt-Out/Objection Deadline and Fairness Hearing changed?](#)
2. [What is the lawsuit about?](#)
3. [Why are the parties settling?](#)
4. [Who is included in this Amended Settlement?](#)
5. [Does this Amended Settlement cover Books published in 2009?](#)
6. [Who is included in the Author Sub-Class?](#)
7. [Who is included in the Publisher Sub-Class?](#)
8. [I own rights in a photograph or illustration in a Book. Am I included in the Settlement?](#)
9. [I am not a United States citizen, or I live outside of the United States. Am I included in this Amended Settlement?](#)
10. [What is the difference between this Amended Settlement and the Google Partner Program?](#)
11. [What are "Books" as used in the Amended Settlement and Supplemental Notice?](#)
12. [Are there any printed works that are excluded from the definition of "Book?"](#)
13. [What are "Inserts" as used in the Amended Settlement and Supplemental Notice?](#)
14. [What kinds of writings are considered "Inserts?"](#)
15. [Are there any works that are excluded from the definition of "Insert?"](#)
16. [What are my options under the Amended Settlement?](#)
17. [What happens if I do nothing?](#)
18. [What do I have to do now?](#)
19. [What is opting out?](#)
20. [How can I opt out of the Amended Settlement if I have not already opted out of the Original Settlement?](#)
21. [What happens to the Books of authors and publishers who opt out of the Amended Settlement?](#)
22. [Why are publishers required to list the names of imprints on the opt out form?](#)
23. [What is an objection?](#)
24. [How can I object to the Amended Settlement?](#)
25. [Can I both opt out and object?](#)
26. [What is the difference between objecting to a settlement and opting out of a settlement?](#)
27. [Can I participate in both the Partner Program and the Amended Settlement?](#)
28. [What is Google Authorized to do Under the Amended Settlement?](#)
29. [What Benefits Are the Rightsholders Receiving from the Amended Settlement?](#)



## Amended Settlement Agreement (in English)

- [Amended Settlement Agreement](#) (filed November 9, 2009)  
Includes files showing changes made to the Original Settlement Agreement and its attachments
- List of Attachments to the Amended Settlement Agreement
  - A. [Author-Publisher Procedures](#)
  - B. Form of Library-Registry Agreements
    - 1. [Form of Library-Registry \(Fully Participating\) Agreement](#)
    - 2. [Form of Library-Registry \(Cooperating\) Agreement](#)
    - 3. [Form of Library-Registry \(Public Domain\) Agreement](#)
  - C. [Plan of Allocation](#)
  - D. [Security Standard](#)
  - E. [Public Domain](#)
  - F. [Preview Uses](#)
  - G. [Approved Libraries](#)
  - H. [\[Proposed\] Order Granting Preliminary Settlement Approval](#)
  - I. [Notice of Class Action Settlement](#)
  - J. [Summary Notice of Class Action Settlement](#)
  - K. [Paid Media Schedule](#)
  - L. [\[Proposed\] Final Judgment and Order of Dismissal](#)
  - M. [Settlement Agreement Between Publishers and Google](#)
  - N. [Supplemental Notice](#) [as filed with the Amended Settlement Agreement]\*  
\*View the **[Final Supplemental Notice](#)**
- [Original Settlement Agreement - With Attachments](#)

Please note - To view these documents, you will need the Adobe Acrobat Reader. [Download the free Acrobat Reader](#), if this software is not yet installed on your computer.

### SIGN IN WITH YOUR ACCOUNT

If you have already created an account, [sign in](#) to claim and manage your books and Inserts.

### PAPER CLAIM FORM

If you cannot file a Claim Form online, please [download a paper Claim Form](#), or request one from the Settlement Administrator at the address below.

### CONTACT INFORMATION

Settlement Administrator  
c/o Rust Consulting, Inc.  
PO Box 9364  
Minneapolis, MN 55440-9364  
UNITED STATES OF AMERICA

Email:

[BookSettlement@RustConsulting.com](mailto:BookSettlement@RustConsulting.com)



# Google Book Settlement

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## Recent Updates

<b>Date</b>	<b>Update</b>	<b>Link</b>
December, 2009	Web site and FAQ updates for the Supplemental Notice Period	<a href="#">Updated home page</a> <a href="#">Updated FAQ page</a>
November, 2009	Court order available	<a href="#">November 19 Court Order granting preliminary approval of Amended Settlement Agreement</a>
October, 2009	Court order available	<a href="#">October 6 Court Order</a>
September, 2009	Court orders available	<a href="#">September 24 Court Order</a> <a href="#">September 16 Court Order</a> <a href="#">September 2 Court Order</a>
August, 2009	New FAQ added	<a href="#">Can Authors and Publishers distribute their works under the settlement for free, under a Creative Commons license or otherwise?</a>
August, 2009	New FAQ added	<a href="#">Why has the digitization status of some books been updated?</a>
August, 2009	New FAQ added	<a href="#">Will the Settlement programs protect user privacy rights?</a>

# Google Book Settlement

HELP

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[Contact Us](#)

[Settlement Home](#)

## Contact Us

The Settlement Administrator will respond promptly to questions submitted by email. Please email us at [booksettlement\\_en@rustconsulting.com](mailto:en@rustconsulting.com).

Assistance is also available by telephone. Find your country in the list below and dial the number. The number for most countries is toll-free. If, however, the number for your country is not toll-free (+1.612.359.8600), you may avoid paying any telephone charges if you send an email to the address above, providing your telephone number and requesting that the Settlement Administrator call you. If you are unable to send an email to the Settlement Administrator, you can minimize your telephone charges by calling +1.612.359.8600 and requesting that the Settlement Administrator call you back.

Country	Phone Number
Albania	Toll-Free 00 800 0010 (wait for tone) 888.839.1909
Algeria	00 1.612.359.8600
Andorra	00 1.612.359.8600
Angola	Toll-Free 808 000 011 (wait for tone) 888.839.1909
Anguilla	Toll-Free 1.888.839.1909
Antigua and Barbuda	Toll-Free 1.800.988.7132
Argentina	Toll-Free 0800.666.1520
Armenia	Toll-Free 0 800 10 111 (wait for tone) 888.839.1909 (select locations); or 00 1.612.359.8600

# Google Book Settlement

## HELP

[Help Center Home](#)

### **Help Center Home**

This is the Google Book Settlement Help Center. It contains additional information about the Settlement and using this website to fill out and submit the online Claim Form to claim books and Inserts.

[FAQs](#)

[Glossary](#)

[Contact Us](#)

[Settlement Home](#)

### **Questions about the Settlement**

If you have questions about the terms of the Settlement, including what rights you may have and the uses Google is authorized to make of books and Inserts, review the [Notice](#) or the [Frequently Asked Questions](#).

### **Using the Online Claim Form**

[Account Management](#)

1. **How do I set up a user name and password?**  
Go to <http://www.googlebooksettlement.com>. Click on "Claim books and Inserts." Select an account type and follow the directions.
2. **How do I change the postal address or other contact information associated with my account?**  
Log onto your account and click on "My Account" under the "Claim Form" tab, or click [here](#).
3. **How do I change the email address associated with my account?**  
Log onto your account and click on "My Account" under the "Claim Form" tab, or click [here](#).
4. **How do I change my account password?**  
Log onto your account and click on "My Account" under the "Claim Form" tab, or click [here](#).



# Google Book Settlement

**INFORMATION**

**CLAIM FORM**

[HOME](#) | [AMENDED SETTLEMENT AGREEMENT](#) | [NOTICE DOCUMENTS](#) | [FAQ](#) | [OPT OUT](#) | [OPT BACK IN](#) | [RECENT UPDATES](#)

## Sign in

If you have already created an account, sign in to claim and manage your books and Inserts. If you have not yet done so, [click here](#) to create an account.

Does your account have multiple sign-ins?

- Yes  
 No

Username:

Password:

**Sign in**