Snow v. Doubleday et al Doc. 5 Att. 9

EXHIBIT J

Case 1:06-cv-00669-RJH Document 5-10 Filed 02/28/2006 Page 2 of 41 Case 2:06-cv-00099-RSM Document 1-1 Filed 01/19/2006 Page 1 of 10 2 3 5 7 UNITED STATES DISTRICT COURT WESTERN DISTRICT OF WASHINGTON 8 AT SEATTLE SHERA PAGLINAWAN and STUART OSWALD individually and on behalf of all 10 others similarly situated, No. 11 CLASS ACTION COMPLAINT Plaintiffs, 12 VS. 13 JAMES FREY and JANE DOE FREY, individually and the marital community 14 comprised thereof; NAN A. TALESE/DOUBLEDAY a division of 15 RANDOM HOUSE, INC. a New York 16 corporation, Defendants. Plaintiffs, Shera Paglinawan and Stuart Oswald, by their undersigned attorneys, bring this civil action for damages and declaratory relief on behalf of themselves and all others similarly situated against the above-named Defendants and complain and allege as follows: CLASS ACTION COMPLAINT - 1 MYERS & COMPANY, P.L.L.C. 1809 SEVENTH AVENUE, SUITE 700 SEATTLE, WASHINGTON 98101 TELEPHONE (206) 398-1188

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I. NATURE OF ACTION

- 1.1 Plaintiffs bring this action as a Class Action pursuant to Rule 23 of the Federal Rules of Civil Procedure on behalf of all persons who purchased the novel A Million Little Pieces from a seller located in the State of Washington or who read the book and are residents of the State of Washington.
- 1.2 <u>A Million Little Pieces</u> was written by Mr. James Frey and published and distributed by Nan A. Talese/Doubleday, a subsidiary of Random House, Inc.
- 1.3 A Million Little Pieces was purportedly a memoir and was advertised and marketed as such by Nan A. Talese/Doubleday. The book was written in the first person and claimed to tell the true story of James Frey, chronicling Mr. Frey's struggles with crime, alcohol and drug addiction.
- In reality, Mr. Frey fabricated large portions of <u>A Million Little Pieces</u> and Nan
 A. Talese/Doubleday was aware of these fabrications.
- 1.5 As a result of the Defendants' actions the Plaintiffs have suffered economic damage and emotional distress.

IL PARTIES

- 2.1 Plaintiff Shera Paglinawan has at all material times been a resident of Seattle, Washington.
- 2.2 Plaintiff Stuart Oswald has at all material times been a resident of Seattle, Washington.
 - 2.3 Defendant James Frey is, upon information and belief, a resident of New York.
- 2.4 Defendant Nan Talese A. Talese/Doubleday is a business subsidiary of Random House, a New York corporation.

CLASS ACTION COMPLAINT - 2

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- 3.1 Subject matter jurisdiction is proper under 28 U.S.C. § 1332(a)(1) because the Plaintiffs and Defendants are citizens of different states and the amount in controversy exceeds \$75,000.00. This court has supplemental jurisdiction over the state law claims pursuant to 28 U.S.C. § 1367.
- 3.2 Venue is proper in this judicial district pursuant to 28 U.S.C. § 1391(a) because the Defendants systematically and continuously sold their product within this district and Defendants transact business within this district.

IV. CLASS ACTION ALLEGATION

- 4.1 Plaintiffs bring this suit as a class action pursuant to Rules 23(a), (b)(1), (b)(2) and (b)(3) of the Federal Rules of Civil Procedure, on behalf of themselves and a Plaintiff Class (the "Class") composed of all persons who purchased A Million Little Pieces by James Frey from a vendor in the State of Washington and on behalf of all residents of the State of Washington who have read A Million Little Pieces. Plaintiffs reserve the right to modify this class definition prior to moving for class certification.
- 4.2 This action has been brought and may be properly maintained as a class action pursuant to Rule 23 of the Federal Rules of Civil Procedure for the following reasons:
- a. The Class is ascertainable and there is a well-defined community of interest among the members of the Class;
- b. Membership in the Class is so numerous as to make it impractical to bring all Class members before the Court. The identity and exact number of Class members is unknown but is estimated to be at least in the thousands considering the fact that A Million Little

CLASS ACTION COMPLAINT - 3

- methodologies for class-wide proof of damages; alternatively, upon adjudication of Defendants' common liability, the Court can efficiently determine the claims of the individual Class
- I. This action presents no difficulty that would impede the Court's management of it as a class action, and a class action is the best (if not he only) available means by which members of the Class can seek legal redress for the harm caused them by Defendants.
- In the absence of a class action, Defendants would be unjustly enriched because they would be able to retain the benefits and fruits of their wrongful conduct.
 - 4.3 The Claims in this case are also properly certifiable under applicable law.

V. STATEMENT OF FACTS

- 5.1 In 2002 James Frey presented a manuscript to Nan Talese, a publisher at Nan A. Talese/Doubleday. This manuscript was in the form of a novel. This manuscript formed the basis of A Million Little Pieces.
- 5.2 Ms. Talese informed Mr. Frey that Nan A. Talese/Doubleday would publish the manuscript if he recast the novel as a memoir.

CLASS ACTION COMPLAINT - 5

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Plaintiffs and the Class, pursuant to Rule 57 of the Federal Rules of Civil

Procedure and 18 U.S.C. § 2201(a), hereby seek a declaratory judgment that Defendants'

CLASS ACTION COMPLAINT - 8

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conduct in misleading purchasers and readers of <u>A Million Little Pieces</u> violated the Washington Consumer Protection Act and breached their implied or express contract with purchasers and readers of the book.

VII. PRAYER FOR RELIEF

WHEREFORE, Plaintiffs and Class members request that the Court enter an order of judgment against Defendants including the following:

- A. Certification of the action as a class action pursuant to Rule 23(b)(2) of the Federal Rules of Civil Procedure with respect to Plaintiffs' claim for injunctive and declaratory relief, and Rule 23(b)(3) of the Federal Rules of Civil Procedure with respect to the claims for damages, and appointment of Plaintiffs as Class Representatives and their counsel of record as Class Counsel;
 - B. A declaration that Defendants violated the Washington Consumer Protection Act;
- C. A declaration that Defendants breached their explicit of implicit contract with readers and purchasers of <u>A Million Little Pieces</u>.
 - D. Damages in the amount of monies paid for A Million Little Pieces.
- E. Damages for the time spent by Plaintiffs and Class members reading <u>A Million</u>

 <u>Little Pieces</u>.
- F. Actual damages (including all general, special, incidental, and consequential damages), statutory damages (including treble damages), and such other relief as provided by the statutes cited herein;
 - G. Prejudgment and post-judgment interest on such monetary relief;

CLASS ACTION COMPLAINT - 9

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Case 1:06-cv-00669-RJH Document 5-10 Filed 02/28/2006 Page 11 of 41 Case 2:06-cv-00099-RSM Document 1-1 Filed 01/19/2006 Page 10 of 10 The second second second second Equitable relief in the form of restitution and/or disgorgement of all unlawful or H. 2 illegal profits received by Defendants as a result of the unfair, unlawful and/or deceptive conduct 3 alleged herein; I. Other appropriate injunctive relief; J. The costs of bringing this suit, including reasonable attorneys' fees; and K. Such other relief as this Court may deem just, equitable and proper. 7 DATED this 19th day of January, 2006. 8 MYERS & COMPANY, P.L.L.C. 9 Attorneys for Plaintiffs and Class members 10 11 12 /s/ Michael David Myers Michael David Myers 13 WSBA No. 22486 Myers & Company, P.L.L.C. 14 1809 Seventh Avenue, Suite 700 Seattle, Washington 98101 Telephone: (206) 398-1188 15 Facsimile: (206) 400-1112 E-mail:mmyers@myers-company.com 16 17 18 19 20 21 22 23 24 25

415 44 (Rev. 11/04)

CIVIL COVER SHEET

The IS 44 civil cover sheet, and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the fideial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON THE REVERSE OF THE FORM.)

L (a) PLAINTIFFS		DEFENDANTS	-	
Shera Paglina	wan and Stuart Oswald, indivi	dually James Frey	and Jane Doe Fr	ey; Nan A. Talese/
and on behalf	of all others similarly situated	Doubleday a	division of Rand	om House, Inc.
(b) County of Residence			of First Listed Defendant	
, (E	EXCEPT IN U.S. PLAINTIFF CASES)		(IN U.S. PLAINTIFF CASES	ONLY)
		note: in lan	D CONDEMNATION CASES, U	SE THE LOCATION OF THE
		LAND	INVOLVED.	
(C) Afformey's (Firm Name	, Address, and Telephone Number)	Attorneys (if Known)		
Myers & Compar	ry, PLLC, 1809 7th Ave., Suite 700			
Seattle, WA 981	01; (206) 398-1188			
IL BASIS OF JURISD	ICTION (Place art "X" in One Box Only)	III. CITIZENSHIP OF P	DINCIDAL DADTIES	M strice p a prince
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Defendant		Citizen of Another State []	2 Incorporated and I of Business In 1	
	(Indicate Citizenship of Parties in Item III)			
		Citizen or Subject of a Foreign Country	3 CJ 3 Foreign Nation	0606
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2 190 Other Contract	Product Liability (1) 385 Property Damage		13 863 DIWC/DIWW (405(g))	12 USC 3410
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VL CAUSE OF ACTIO				
	Brief description of course: Breach of contract, negligent &	& intentional misreprese	ntation and Consume	er Protection Act violatio
VIL REQUESTED IN	CHECK IF THUS IS A CLASS ACTION			if demanded in complaint:
COMPLAINT:	UNDER F.R.C.P. 23		JURY DEMAND:	OYa ONo
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IS 44 Reverso (Rev. 11/04)

INSTRUCTIONS FOR ATTORNEYS COMPLETING CIVIL COVER SHEET FORM JS 44

Authority For Civil Cover Sheet

The IS 44 civil cover steet and the information contained herein neither replaces nor supplements the filings and service of pleading or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. Consequently, a civil cover sheet is submitted to the Clerk of Court for each civil complaint filed. The attorney filing a case should complete the form as follows:

- I. (a) Plaintiffs-Defendants. Enter names (last, first, middle initial) of plaintiff and defendant. If the plaintiff or defendant is a government agency, use only the full name or standard abbreviations. If the plaintiff or defendant is an official within a government agency, identify first the agency and then the official, giving both name and title.
- (b) County of Residence. For each civil case filed, except U.S. plaintiff cases, enter the name of the county where the first listed plaintiff resides at the time of filing. In U.S. plaintiff cases, enter the name of the county in which the first listed defendant resides at the time of filing. (NOTE: In land condemnation cases, the county of residence of the "defendant" is the location of the tract of land involved.)
- (c) Attorneys. Enter the firm name, address, telephone number, and attorney of record. If there are several attorneys, list them on an attachment, noting in this section "(see attachment)".
- II. Jurisdiction. The basis of jurisdiction is set forth under Rule 8(a), F.R.C.P., which requires that jurisdictions be shown in pleadings. Place an "X" in one of the boxes. If there is more than one basis of jurisdiction, precedence is given in the order shown below.

United States plaintiff. (1) Jurisdiction based on 28 U.S.C. 1345 and 1348. Suits by agencies and officers of the United States are included here.

United States defendant. (2) When the plaintiff is suing the United States, its officers or agencies, place an "X" in this box.

Federal question. (3) This refers to suits under 28 U.S.C. 1331, where jurisdiction arises under the Constitution of the United States, an amendment to the Constitution, an act of Congress or a treaty of the United States. In cases where the U.S. is a party, the U.S. plaintiff or defendant code takes precedence, and box 1 or 2 should be marked.

Diversity of citizenship. (4) This refers to suits under 28 U.S.C. 1332, where parties are citizens of different states. When Box 4 is checked, the citizenship of the different parties must be checked. (See Section III below; federal question actions take precedence over diversity cases.)

- III. Residence (citizenship) of Principal Parties. This section of the IS 44 is to be completed if diversity of citizenship was indicated above. Mark this section for each principal party.
- IV. Nature of Suit. Place an "X" in the appropriate box. If the nature of suit cannot be determined, be sure the cause of action, in Section VI below, is sufficient to enable the deputy clerk or the statistical clerks in the Administrative Office to determine the nature of suit. If the cause fits more than one nature of suit, select the most definitive.
- V. Origin. Place an "X" in one of the seven boxes.

Original Proceedings. (1) Cases which originate in the United States district courts.

Removed from State Court. (2) Proceedings initiated in state courts may be removed to the district courts under Title 28 U.S.C., Section 1441. When the petition for removal is granted, check this box.

Remanded from Appellate Court. (3) Check this box for cases remanded to the district court for further action. Use the date of remand as the filing date.

Reinstated or Reopened. (4) Check this box for cases reinstated or reopened in the district court. Use the reopening date as the filling date.

Transferred from Another District. (5) For cases transferred under Title 28 U.S.C. Section 1404(a). Do not use this for within district transfers or multidistrict litigation transfers.

Multidistrict Litigation. (6) Check this box when a multidistrict case is transferred into the district under authority of Title 28 U.S.C. Section 1407. When this box is checked, do not check (5) above.

Appeal to District Judge from Magistrate Judgment. (7) Check this box for an appeal from a magistrate judge's decision.

VI. Cause of Action. Report the civil statute directly related to the cause of action and give a brief description of the cause. Do not cite jurisdictional statutes unless diversity.

Example:

U.S. Civil Statute: 47 USC 553

Brief Description:

Unauthorized reception of cable service

VIL Requested in Complaint. Class Action. Place an "X" in this box if you are filing a class action under Rule 23, F.R.Cv.P.

Demand. In this space enter the dollar amount (in thousands of dollars) being demanded or indicate other demand such as a preliminary injunction.

Jury Demand. Check the appropriate box to indicate whether or not a jury is being demanded.

VIII. Related Cases. This section of the JS 44 is used to reference related pending cases if any. If there are related pending cases, insert the docket numbers and the corresponding judge names for such cases.

Date and Attorney Signature. Date and sign the civil cover skeet.

Donna M
Jackson/WAWD/09/USCOUR
TS

To PaulaMcN@hotmail.com

cc Paula McNabb/WAWD/09/USCOURTS@USCOURTS

01/20/2006 11:24 AM

bcc

Subject Fw: Paglinawan, et al. v. Frey, et al.

Receipt # for case C06-0099RSM is: 320755. S/iss.

~dj

Forwarded by Donna M Jackson/WAWD/09/USCOURTS on 01/20/2006 11:23 AM ----



"Tianna Pak" <tpak@myers-company.com

To <newcases.seattle@wawd.uscourts.gov>

01/19/2006 04:32 PM

Subject Paglinawan, et al. v. Frey, et al.

Dear Clerk of the Court:

Attached please find the following:

- 1) Class Action Complaint:
- 2) Summons to Defendant Frey;
- 3) Summons to Defendant Random House, Inc.

We ask that you please file the same and let our office know if any filing fees are required. Thank you for your assistance in this matter.

Tianna J. Pak
Myers & Company, p.l.l.c.
1809 Seventh Avenue, Suite 700
Seattle, Washington 98101
Telephone (206) 398-1188
Facsimile (206) 400-1117



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2006.01.18.Class Action Complaint Federal pdf 2006.01.19.Summons Frey pdf 2006.01.19.Summons Random House pdf

EXHIBIT K

UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF OHIO WESTERN DIVISION

FILED

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•	40 A D 5000		
Jill Giles on Behalf of Herself and a Class of Persons Similarly Situated 2019 Edgecliff Point Cincinnati, OH 45206	JAMES BONINI, Clerk ,) — CINCINNATI, OHIO)		
Plaintiff, v.) Case No. 1:06 CV 058 4) Judge: WEBER of 3		
James Frey Address Unknown New York, New York)))		
and	CLASS ACTION COMPLAINT JURY DEMAND INDORSED HEREON		
Random House, V.G. Inc. 1745 Broadway New York, New York, 10019			
AGENT FOR SERVICE) OF PROCESS)	·		
Katherine J Trager) 1745 Broadway) New York, New York 10019)			
Defendants)			

CLASS ACTION COMPLAINT

Plaintiff Jill Giles, on her behalf and on behalf of similarly situated individuals, states as follows:

SUMMARY

 This is a Class Action brought by Jill Giles, on behalf of herself and all other similarly situated persons (the "Class"), who have purchased the book or media adaptation of "A Million Little Pieces" since its publication in April 2003. The Defendant Random House has, since the book's publication, marketed and distributed the book as a book of "non-fiction" or as a "non-fiction memoir," when in fact, the book, by the author's own admission is replete with fictional and concocted stories. In short, Plaintiff and the putative class of individuals she represents purchased this book under false pretenses due to being misled by the Defendant James Frey and his publisher Random House, Inc.

JURISDICTION AND VENUE

- 2. Plaintiff realleges Paragraph 1 of this Class Action Complaint and incorporates by reference herein as if fully rewritten.
- 3. Plaintiff Jill Giles ("Giles") is and at all times mentioned herein, a citizen and resident of the County of Hamilton, State of Ohio. She had purchased her book from Joseph Beth Bookstore in Hamilton County, State of Ohio.
- 4. James Frey is and at all times mentioned herein, a citizen and resident of the state of New York.
- 5. Defendant Random House, Inc. ("Random House") is a New York corporation which publishes and distributes reading material such as fiction and non-fiction books. Random House's principal place of business is in New York, and doing business here in the state of Ohio as a distributor and seller of books and other such media adaptation of the book.
- 6. This Court has subject matter jurisdiction pursuant to the Class Action Fairness Act ("CAFA"), codified at 28 U.S.C. §1332(d), 1453, because: (1) the putative class action consists of at least 100 proposed class members; (2) the citizenship of at least one putative class member is different from that of Defendant; and (3) the aggregate amount in controversy by the claims of the plaintiffs and the proposed class members exceeds the sum or value of \$5,000,000, exclusive of interest and costs.

7. Venue is proper in this District pursuant to 28 U.S.C. §1391(a) because a substantial part of the events or omissions giving rise to the claim occurred here.

GENERAL ALLEGATIONS

- 8. Plaintiff realleges Paragraphs 1 through 7 of this Class Action Complaint and incorporates by reference herein as if fully rewritten.
- 9. In April 2003 Random House published the book entitled "A Million Little Pieces" authored by Defendant James Frey (hereinafter referred to as the "Book"), Random House marketed the Book as a "memoir" and a work of "non-fiction."
- 10. Central to the Book is the author's assertions that he was charged with assaulting an Ohio police officer with his car, with inciting a riot, with possession of crack cocaine and felony drunk driving-charges that he wrote resulted in a three-month prison term.
- 11. An Internet Web-Site called the "Smoking Gun," owned and operated by Court TV, reported in January 2006 that most of those claims were false, and not borne out by police records.
- 12. On January 26, 2006 Defendant Frey appeared on the syndicated television program Oprah, and admitted that the assertions contained in herein of this Complaint were false, among other assertions contained in the Book.
- 13. At the time Frey wrote the Book, Frey knew that the assertions contained in the Book were false.
- 14. At the time Random House published the Book, it knew or should have known that the assertions contained in herein of this Complaint were false, especially because the falsity of these statements were borne out by public records.

ALLEGATIONS PERTAINING TO THE PLAINTIF

- 15. Plaintiff realleges Paragraphs 1 through 14 of this Class Action Complaint and incorporates by reference herein as if fully rewritten.
- 16. Plaintiff, Jill Giles, after observing advertisements from Defendants in various media, purchased the Book from Joseph Beth Bookstore in Hamilton County, Ohio believing that the Book was a non-fictional recount of Defendant James Frey.
- 17. After purchasing the book, Plaintiff read the book and continued to believe that the book was a true recount of James Frey as continued media and advertisements about the book continued.
- 18. Central to the Book is the author's assertions that he was charged with assaulting an Ohio police officer with his car, with inciting a riot, with possession of crack cocaine and felony drunk driving-charges that he wrote resulted in a three-month prison term.
- 19. On or about January 26, 2006 Defendant Frey appeared on the syndicated television program Oprah, and admitted that the assertions contained in herein of this Complaint were false, among other assertions contained in the Book.
- 20. At the time Frey wrote the Book, Frey knew that the assertions contained in the Book were false.
- 21. At the time Random House published the Book, it knew or should have known that the assertions contained in herein of this Complaint were false, especially because the falsity of these statements were borne out by public records.
- 22. Plaintiff had believed from statements and advertisements that the book was accurate and non-fictional at the time of purchases and was induced to purchase the book by such assertions by and through the Defendants that the contents were non-fictional

- 23. Plaintiff realleges Paragraphs 1 through 22 of this Class Action Complaint and incorporates by reference herein as if fully rewritten
- 24. Plaintiff brings this action as a class action pursuant to Rule 23 of the Federal Rules of Civil Procedure, on behalf of a Class. The Class consists of:

All individuals who had purchased the book or other such media titled "A Million Little Pieces" authored by Defendant James Frey (hereinafter referred to as the "Book") published and distributed by Random House.

25. The Class is also hereby divided into a subclass:

> All residents of the State of Ohio who had purchased the book or other such media titled "A Million Little Pieces" authored by Defendant James Frey (hereinafter referred to as the "Book") published and distributed by Random House (the "Subclass").

- 26. Excluded from the Class are the Defendants, any person or other entity employed by, related to, or affiliated with Defendants, the judge assigned to this case and his or her staff. and counsel of record for Plaintiff and Defendants.
- 27. Plaintiff is a member of the Class she seeks to represent and a member of the Subclass.
- 28. On information and belief, the Class and the Subclass are each believed to include hundreds of persons who purchased this book or similar media. As a result, joinder of all Class members in a single action is impracticable.
- 29. Plaintiff brings this action on her own behalf and, pursuant to Fed. R. Civ. P. Rules 23(a), (b)(1), (b)(2) and (b)(3), on behalf of a class of all individuals that purchased. between April 2003 and January 16, 2006, the Book.
- 30. The members of the Class are so numerous that joinder of all members is impracticable. At this time, Plaintiff does not know the exact size of the Class, which can only

be ascertained through discovery. However, Plaintiff believes that thousands of present and former purchasers of the Book purchased the Book based on the way in which Random House falsely marketed the Book.

- 31. There exist questions of law and fact common to all members of the Class, and which piedominate over any questions which only affect individual Class members. These common questions of law and fact include:
 - a. What steps Random House took, prior to publishing the Book, the truth or veracity of Defendant Frey's assertions.
 - Whether Defendants breached a duty owed to the public to ascertain the truthfulness of the contents before publishing and marketing.
 - Whether Defendants' knew of the falsity of the statements at the time they were published; and
 - d. Whether Defendants have engaged in a common scheme or course of conduct in the marketing, sales and promotion of the Book whereby Class Members have been induced to purchase the Book and associated media by false representations or by fraudulent representations
 - e. Whether as a result of its representation, promises and agreements contained in promotions and marketing, Defendants are estopped from collecting and charging for the sale of the book and associated media.

- f. Whether selling this book under deceptive practices has unjustly enriched Defendants.
- g. Whether Defendants intentionally have and continue to sell and market the book as non-fictional
- h. Whether Defendants' conduct violates the Ohio Deceptive Practice
 and Consumer Protection Acts.
- i. Whether the Class is entitled to damages.
- 32. Since Plaintiff and all other members of the Class sustained injury as a result of Defendants' wrongful acts, Plaintiff's claims are typical of the claims of the other members of the Class.
- 33. Plaintiff will fairly and adequately represent and protect the interests of the Class.

 Plaintiff has retained able counsel with extensive experience in class action litigation.
- 34. The interests of the Plaintiff are coincident with and not antagonistic to the interests of the other Class members.
- 35. Prosecution of separate actions by members of the Class would create a risk of inconsistent adjudications with respect to individual members of the Class which would establish incompatible standards of conduct for Defendants.
- 36. Furthermore, adjudications with respect to individual members of the Class would, as a practical matter, be dispositive of the interests of the other members not parties to the adjudications or substantially impair or impede their ability to protect their interests.
- 37. Since joinder of all members of the Class is impracticable, a class action is superior to other available methods for the fair and efficient adjudication of the controversy. Further, because the injury suffered by the individual Class members may be relatively small, the expense and burden of individual litigation makes it impracticable for the Class members

individually to redress the wrongs done to them. There will be no difficulty in the management of this action as a class action.

<u>COUNT I</u> (Misrepresentation and Nondisclosure-James Frey)

- 38. Plaintiff realleges and incorporates herein by reference all of the allegations set forth above.
- 39. At all relevant times Defendant Frey, by his own admission, knew that the assertions contained herein of this Complaint were untrue, and knew that the Book was not a non-fictional memoir. Nonetheless, he allowed and authorized his publisher Random House to publish the Book as a non-fictional memoir, making these false assertions.
- 40. Frey made the false assertions and agreed to represent the Book as a non-fictional memoir, with the expectation that people would believe these falsehoods in hope that he would personally profit by being able to sell the Book to the public and did profit from such sales of over 2 million copies
- 41. Defendant Frey made such false assertions and representations to gain publicity to increase sales and popularity of the Book.
- 42. Plaintiff and the putative class did rely on the truth of false characterizations of the Book as a non-fictional memoir when they purchased the Book.
- 43. Plaintiff and the putative class have been injured as a result of their reliance on the above-described false representations.

<u>COUNT II</u> (Negligent Misrepresentation-Random House and Frey)

44. Plaintiff realleges and incorporates herein by reference all of the allegations set.

- 45. Defendants Random House and Frey owed the Plaintiff and the class a duty to market the Book honestly. Defendant Random House owed the Plaintiff and the class a duty to investigate the truth of Frey's assertions before it marketed the Book as a non-fictional memoir.
- 46. Defendant breached his duty by falsely representing the Book as a non-fictional memoir to Random House. Random House breached its duty by failing to make a reasonable investigation into the truth or falsity of Frey's assertions.
 - 47. Defendant Random House profited from such sales of over 2 million copies
- 48. Defendant Random House made such false assertions and representations to gain publicity to increase sales and popularity of the Book.
- 49. As a consequence of these breaches, the Plaintiff and the class suffered losses and damages.
- 50. Defendants are personally liable to refund the entire purchase price of every Book that has been sold to the Plaintiff and the class

COUNT III (Fraud)

- 51. Plaintiff realleges and incorporates herein by reference all of the allegations set forth above.
- 52. Defendants knowingly, fraudulently, and actively misrepresented in advertisements and through the media that the Book entitled "A Million Little Pieces" authored by Defendant James Frey (hereinafter referred to as the "Book") was a "memoir" and a work of "non-fiction."
- 53. Central to the Book is the author's assertions that he was charged with assaulting an Ohio police officer with his car, with inciting a riot, with possession of crack cocaine and felony drunk driving-charges that he wrote resulted in a three-month prison term and knew at the

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- 54. At the time Frey wrote the Book, Frey knew that the assertions contained in the Book were false.
- 55. At the time Random House published the Book, it knew or should have known that the assertions contained in herein of this Complaint were false, especially because the falsity of these statements were borne out by public records.
- 56. Defendants fraudulently, with knowledge and intent, stated that the Book was a non-fictional recount of experiences of James Frey. Therefore, Defendants, with knowledge and intent issued fraudulent marketing and advertisements to Plaintiffs and the Class Members when they knew or by due diligence should have known that such statements were false, hereinafter referred to "Deceptive Practices."
- 57. Defendants had a duty to properly market and advertise the Book to the Plaintiff and Class Members and not intentionally misrepresent the contents to the Plaintiff and Class Members.
- 58. Defendants made the aforementioned misrepresentations with knowledge of the falsity of said representation or with reckless disregard as to the truth of the representations.
- 59. Defendants acted with the intention of deceiving Plaintiffs and Class Members and did in fact deceive Plaintiffs and Class Members as to the contents of the book.
- 60. Defendants acted with the intention of inducing Plaintiff and Class Members to rely on the false misrepresentation presented by Defendants as to the content of the Book to induce sales of the book.
- 61. Plaintiff and Class Members did in fact rely on the fraudulent misrepresentations of Defendants and purchased the Book and associated media.

- Plaintiff's and Class Members' reliance were justified.
- As a result of the false and fraudulent and intentional misrepresentation by 63. Defendants, Plaintiff and Class Members have been damaged and are entitled to compensatory damages, attorney fees, and costs.
- 64. The conduct of Defendants was willful, wanton, malicious, oppressive, gross and egregious conduct, and evidence of Defendants' reckless disregard for the truth or falsity of the representations of the content of the book. As such, Plaintiff and Class Members are entitled to punitive damages.

(Promissory Estoppel)

- 65. Plaintiff realleges and incorporates herein by reference all of the allegations set forth above.
- 66. As a result of the Defendants' Deceptive Practices, Plaintiffs and the Class induced Plaintiffs and the Class Members to purchase the Book.
- 67. In reasonable reliance upon Defendants' Deceptive Practices, Plaintiff and Class Members purchased the Book and associated media.
- 68. Plaintiff's and Class Members' reliance upon Defendants' Deceptive Practices with respect to purchasing the book was reasonably foreseeable.
- 69. Plaintiffs and Class Members relied upon Defendants' Deceptive Practices to their detriment, and as a direct and proximate result of the Defendants' Deceptive Practices, Plaintiff and Class Members have suffered losses.
- 70. As a result of Defendants' Deceptive Practices, Plaintiff and Class Members are entitled to compensatory damages, attorney fees, and costs.

COUNT V (Unjust Enrichment)

- 71. Plaintiff realleges and incorporates herein by reference all of the allegations set forth above.
- 72. Plaintiff and Class Members have been charged and have paid for the book and associated media as a result of Defendants' Deceptive Practices.
- 73. Defendants have been unjustly enriched at the expense of the Plaintiff and Class Members by their deceptive, misleading, and wrongful Defendants' Deceptive Practices.
- 74. Plaintiff and Class Members are entitled to damages as a result of the unjust enrichment of Defendants, including the return of all revenues obtained by Defendants as a result of selling the book and associated media.

(Violation of the Ohio Deceptive Trade Practices Act)

- 75. Plaintiff realleges and incorporates herein by reference all of the allegations set forth above.
- 76. In the Defendants' promotions and marketing of the Book, Defendants have made and continue to make deceptive, false and misleading statements concerning the authenticity and contents of the Book relating to the fact that the Book purports to be a non-fictional recount of the experiences of James Frey
- 77. Those false and misleading statements deceived Plaintiff and Class Members and deceived a substantial segment of the target audience.
 - 78. Defendants' deception is material as it has influenced purchasing decisions.
- 79. Plaintiff and Class Members have been damaged as a result of Defendants' deceptions.

- 80. Defendants have violated the Ohio Deceptive Trade Practices Act, OR C 4165 01 et seq.
- 81. As a result of Defendants' violation, Plaintiff and Class Members are entitled to recover compensatory damages, attorneys' fees, and costs.
- 82. As said violation was willful, wanton, and malicious, Plaintiff and Class Members are entitled to punitive damages.
- 83. Plaintiff and Class Members are likely to continue to be damaged by Defendants' deceptive practices, and, accordingly, are entitled to an injunction against Defendants to prohibit Defendants from continuing these deceptive practices and the sale of the Book and associated media.

COUNT VIII (Consumer Sales Practice Act)

- 84. Plaintiff realleges and incorporates herein by reference all of the allegations set forth above.
- 85. Plaintiff, the Class and the Subclass Members are "person" engaged in a consumer transaction or trade and commerce as defined by the Ohio Consumer Protection Act, ORC 1345, et seq.
- 86. Defendants were engaged and continue to engage to promote, sell and market the Book and associated media based upon false representations as to the content of the Book in order to induce sales. This conduct constitutes unfair, unconscionable, and deceptive acts on the part of Defendants in violation of the Ohio Consumer Protection Act, ORC 1345, et seq.
- 87. Plaintiff, the Class and the Subclass Members have been damaged as a result of Defendants' unfair, deceptive, and unconscionable acts or practices. As a result, Plaintiff, the Class

Page 30 of 41

and the Subclass Members are entitled to recover compensatory damages, treble damages, attorneys' fees, and costs.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff and members of the Class and the Subclass respectfully request that this Court grant the following relief the Defendant:

- 1) That this action may be maintained as a class action under Rule 23(a) and (b)(2) and/or (b)(3) of the Federal Rules of Civil Procedure, and that notice to the Class and the Subclass be provided in compliance with Fed. R. Civ. P. 23(c)(3), and appointing Plaintiff as the representatives of the Class and the Subclass and Plaintiff's counsel as counsel for the Class and the Subclass;
- 2) Ordering Defendant to immediately stop selling the Book and other such media renditions, at Defendant's expense;
- Awarding Plaintiff and members of the Class and the Subclass compensatory,
 and punitive damages, and restitution, in an amount to be proven at trial;
- 4) Awarding the Class and Subclass their costs and expenses in this litigation, including, but not limited to, expert fees and reasonable attorneys' fees;
- 5) That the Court award Plaintiff and members of the Class and the Subclass such other and further relief as may be necessary and appropriate.

Respectfully submitted

Alan J. Statman (0012045)

Colleen M. Hegge (0038506) (of counsel)

2900 Chemed Center 255 East Fifth Street Cincinnati, Ohio 45202

Phone: (513) 621-2666 Facsimile: (513) 621-4896 ajstatman@shselegal.com chegge@shselegal.com

ATTORNEYS FOR PLAINTIFF

JURY DEMAND:

Plaintiff, individually and on behalf of the class she seeks to represent, hereby respectfully requests a trial by jury.

Colleen M. Hegge

EXHIBIT L

Case 2:06-cv-10759-JF-PJK Document 1 RECEIPT NUMBER

Filed 02/21/2006

Page 1 of 9

UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF MICHIGAN SOUTHERN DIVISION

GREGORY R. RIVARD, Individually, and on Behalf of All Other Similarly Situated Consumers.

Plaintiff,

VS.

Case: 2:06-cv-10759

Assigned To ; Feikens, John Referral Judge: Komives, Paul J

Assign. Date: 02/21/2006 @ 10:49 a.m. Description: cmp gregory r. rivard v.

random house (tam)

RANDOM HOUSE, INC., a New York corporation.

Defendant.

E. POWELL MILLER (P39487)

Miller Shea, P.C. Co-Counsel for Plaintiff 300 Miller Shea Building 950 West University Drive Rochester, MI 48307 (248) 841-2200

MARK S. BAUMKEL (P27613)

Provizer & Phillips, P.C. Co-Counsel for Plaintiff 30200 Telegraph Rd., Ste. 200 Bingham Farms, MI 48025 (248) 642-0444

CLASS ACTION COMPLAINT AND JURY DEMAND

Plaintiff Gregory R. Rivard, by his attorneys, Miller Shea, P.C. and Provizer & Phillips, P.C., states as follows:

JURISDICTION AND VENUE

- 1. Plaintiff is a Michigan resident.
- 2. Upon information and belief, Defendant, is a New York corporation, and regularly and systematically conduct business in this State and in this judicial district, and the events giving

Case 2:06-cv-10759-JF-PJK Document 1 Filed 02/21/2006 Page 2 of 9

rise to this case took place in this judicial district in the state of Michigan.

3. This is a class action in which the aggregate amount in controversy exceeds \$75,000, exclusive of interest and costs, and this Court has jurisdiction pursuant to diversity of citizenship as described in 28 USC § 1332(d)(2), and venue pursuant to 28 USC § 1391(a). Subject matter jurisdiction is also premised on the Class Action Fairness Act of 2005, 28 U.S.C. § 1711.

CLASS ACTION AND FACTUAL ALLEGATIONS

- 4. Defendant has published, marketed, advertised, distributed, manufactured, and/or sold as a true autobiographical work of non-fiction concerning the actual real life factual experiences of the author a book entitled "A Million Little Pieces"
 - 5. In truth, said book is largely a fictional non-factual account.
- Defendant has distributed and sold millions of these books, including within
 Michigan and throughout the United States, and plaintiff is one of the millions of purchasers.
- 7. This is a class action suit which seeks recovery of damages and/or restitution in the form of purchase monies paid for purchase of said products by the named Plaintiff and the Plaintiff class. The named Plaintiff has sustained damage typical of the proposed class.
- 8. Plaintiff brings this action on her own behalf and on behalf of all other persons similarly situated.
- 9. The class which Plaintiff's seek to represent is composed, jointly or alternatively, of: all persons who, like the Plaintiff, bought one or more copies of the above described product (the "Class") prior to public acknowledgment by Defendant that the book was largely fictional.
- 10. The class is composed of millions of persons, the joinder of whom is impracticable.
 The disposition of their claims in a class action will benefit both the parties and the Court.

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- 11. There are questions of fact and law which are common to all members of the class, and which predominate over any individual issues, including, inter alia, the following:
 - (a) Whether the Defendant negligently published, manufactured, marketed, advertised, distributed, and/or sold a product that was not what it purported to be-i.e. published, distributed and/or sold as a true factual account a largely fictional story);
 - (b) Whether Defendant has breached express and implied warranties;
 - (c) Whether Defendant has negligently and/or intentionally misrepresented and/failed to adequately disclose material information about the true nature of the product;
 - (d) Whether the class has been damaged, and if so, the appropriate measure of damages including the nature of injunctive and/or other equitable relief to which the class is entitled.
- 12. The above common issues of fact and law predominate over any arguable individualized issues; the principal common and identical issue being the deceptive representations described above.
- 13. Plaintiff's claims are typical of the claims of the other members of the class because Plaintiff and all of the class members' damages arise from and were caused by having purchased the subject product; and as a result, the evidence and the legal theories regarding Defendant's alleged wrongful conduct is identical for Plaintiff and all of the class members.
- 14. Plaintiff will fairly and adequately protect the interests of the members of the class and Plaintiff has no interests which are contrary to or in conflict with those of the class she seeks to represent. Plaintiff has retained competent counsel experienced in class action litigation to further ensure such protection and to prosecute this action vigorously.
 - 15. The prosecution of separate actions by individual members of the class would create

an increased risk of inconsistent or varying adjudications with respect to individual members of the class, which would establish incompatible standards of conduct for the party opposing the class and would lead to repetitious trials of the numerous common questions of facts and law. Plaintiff knows of no difficulty that will be encountered in the management of this litigation that would preclude its maintenance as a class action. As a result, a class action is superior to other available methods for the fair and efficient adjudication of this controversy.

- 16. Proper and sufficient notice of this action may be provided to the class members through notice published in appropriate publications and/or broadcast in appropriate media, posted on Defendant's internet web sites, and/or distributed by retailers of said product.
- 17. Absent representative action, it is unlikely that Plaintiff and other members of the putative class could justify the time and expense of litigation which would then allow Defendant to retain the proceeds of its ill-gotten gains.
- 18. That at all times relevant herein, Defendant published and distributed said product for re-sale to retail purchasers such as Plaintiffs.
- 19. The product simply is not what it purports to be-i.e., it was published and sold as a true account when in fact it is fiction, and consumers deserve and legally are entitled to restitution.

COUNTI

VIOLATION OF THE MICHIGAN CONSUMER PROTECTION ACT (Michigan only)

- 20. Plaintiffs re-allege all preceding paragraphs.
- 21. Defendant violated the Michigan Consumer Protection Act, MCL § 445.901, et. seq., by, inter alia:

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- (a) Representing that the goods have sponsorship, approval, characteristics, ingredients, uses, benefits, or quantities that they do not have. MCL § 445.903(c);
- (b) Failing to adequately reveal in advertising and/or at the time of purchase various material facts, the omission of which tends to mislead or deceive the consumer, and which facts could not reasonably be known by the consumer in violation of MCL § 445.903(s), (bb) & (cc).
- 22. In fact, the named Plaintiff, being typical reasonable purchasers, would not have purchased and/or consumed the product if the Defendant had complied with the MCPA.
- 23. A reasonable consumer would want to know by clear disclosure before purchasing such product that the product is NOT, as represented, a true factual account of the author's experiences.
- 24. As a result of Defendant's violation of the Michigan Consumer Protection Act,
 Plaintiff and members of the class have incurred damages by purchasing the subject product.
- 25. Further, as a result of Defendant's conduct, Defendant has been and will be unjustly enriched by the receipt of millions of dollars in fees, profits and other monies from the wrongful distribution of the product to Michigan consumers which were sold through deceptive practices which affirmatively and by omission misrepresented the true nature of the product.

COUNT II

BREACH OF EXPRESS WARRANTY (Michigan and National)

- 26. Plaintiff re-alleges all preceding paragraphs.
- 27. Defendant published and distributed said book accompanied by descriptions giving the false impression that it had certain characteristics which it did not really have; e.g., that it was a true account of the author's personal experiences when actually it was a fictional story.

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28. Plaintiff and members of the Plaintiff class purchased a supposed true account which was in reality a phony account and thereby sustained damage as above described as a proximate result of said breach of warranty.

COUNT III

<u>UNJUSTENRICHMENT/RESTITUTION/DISGORGEMENT</u> (Michigan and National)

- 29. Plaintiff incorporates by reference all preceding paragraphs.
- 30. Defendant has taken in millions of dollars from the publication and distribution of said book, and currently now acknowledges and admits on its website that the book was sold as true but really is phony.
- 31. The named Plaintiff alleges that said moneys received by Defendant resulted from wrongful conduct as described above, as to which it would be unfair and inequitable for Defendant to retain said ill-gotten gains.
- 32. If Plaintiff proves her allegations she and all members of the class would be entitled to full restitution of all purchase monies and/or compensation for the reduced value of the product they received compared to the product represented by Defendant.

RELIEF REQUESTED

WHEREFORE, Plaintiff and members of the class of similarly situated consumers request the following relief:

A. Certification as a class action, together with such sub-classes as decreed appropriate and appointment of named Plaintiff and her counsel to represent the Class; Restitution of the purchase price paid by named Plaintiff for the product purchased by the named Plaintiff and on

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behalf of the entire class of consumers class wide notice and administrative costs to be awarded against Defendants;

- B. Injunctive and/or equitable relief as deemed appropriate by the court, including but not limited to disgorgement of ill-gotten gains into a common fund for the benefit of the plaintiff class in such manner as to be determined by the court;
- C. Interest, costs, and attorneys' fees (including actual attorney fees pursuant to consumer protection laws).

Respectfully submitted,

MILLER SHEA, P.C.

By:

E. Powell Miller (P39487) 950 West University Drive, Suite 300

Rochester, Michigan 48307

(248) 841-2200

MARK S. BAUMKEL (P27613) Provizer & Phillips, P.C. Co-Counsel for Plaintiff 30200 Telegraph Rd., Ste. 200 Bingham Parms, MI 48025 (248) 642-0444

Dated: February 17, 2006

Case 2:06-cv-10759-JF-PJK Document 1

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PURSUANT TO LOCAL RULE 83.11

1.	Is this case that has been previously discontinued or dismissed?	YES X NO
	If yes, give the following information:	
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	Judge:	
2.	Other than stated above, are there any pending or previously discontinued or dismissed companion cases in this or any other court, including state court? (Companion case are matters in which it appears substnatially similar evidence will be offered or the same or reltated parties are present and the cases arise out of the same transaction or occurrence.) If yes, give the following information:	YES XNO
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