

To: "Jonathan Rosenberg" [REDACTED]  
From: "Peter Chane" <peterch@google.com>  
Cc: [REDACTED]  
Bcc: [REDACTED]  
Received Date: 2006-01-15 22:35:44 GMT  
Subject: [Urstaff] Re: FW: Funniest Online Video -weekend watching

I think it's a problem that we don't have videos like this where the owner (NBC in this case) doesn't seem to care that it's online. We took the SNL Lazy Sunday video down and YouTube still has it up. NBC is giving the video away for free on their site and on iTunes so I think our policy may need some recalibration.

P.

On 1/15/06, Jonathan Rosenberg <[REDACTED]> wrote:

>  
> I understand. I didn't mean to say this in a critical way of Google video=  
> I just meant it to encourage people to look at something I thought was cool.  
> I agree with our policy here.  
> jr

>  
>  
> -----

> \*From:\* Peter Chane [mailto:peterch@google.com]  
> \*Sent:\* Sunday, January 15, 2006 2:29 PM  
> \*To:\* Jonathan Rosenberg  
> \*Cc:\* [REDACTED]  
> \*Subject:\* Re: FW: Funniest Online Video -weekend watching

>  
> google video doesn't have this one b/c we have a zero tolerance policy for  
> copyrighted content. youtube is at an advantage b/c they aren't the target  
> that we are with issues like this. they are aware of this (I spoke with  
> them on Friday) and they plan on exploiting this in order to get more and  
> more traffic.  
>

> p.

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> On 1/15/06, Jonathan Rosenberg <[REDACTED]> wrote:

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>> -----  
>> \*From:\* Jonathan Rosenberg [REDACTED]  
>> \*Sent:\* Sunday, January 15, 2006 2:21 PM  
>> \*To:\* [REDACTED]

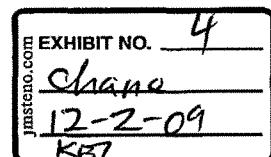
>> \*Subject:\* Funniest Online Video -weekend watching

>>  
>> This is as good or better than anything I've seen in Google video and =  
>> lot of fun to watch.  
>>

>> http://www.youtube.com/player.swf?video\_id=vEWLwz6JRNE&l=357&s=B4=C76752

>>  
<http://www.google.com/url?sa=D&q=http%3A%2F%2Fwww.youtube.com%2Fplayer.swf%3Fvideo\_id%3DvEWLwz6JRNE%26l%3D357%26s%3DB4BC76752>

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>> [REDACTED]  
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>--  
> Peter Chane  
> peterch@google.com  
> Senior Business Product Manager  
> Google Video, <http://video.google.com>  
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Peter Chane  
peterch@google.com  
Senior Business Product Manager  
Google Video, <http://video.google.com>

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