

To: "Patrick Walker" [REDACTED]
 From: "Hunter Walk" <hunter@google.com>
 Cc:
 Bcc:
 Received Date: 2006-03-05 22:57:33 CST
 Subject: Re: [Harappa-team] google vid - 'unable to connect'

i believe the offsite is on Thur March 16 - Nikhil was going to send out an email.

On 3/4/06, Patrick Walker [REDACTED] wrote:

>
 > Hooray. I totally agree with you, which is why I've been a bit baffled by
 > this constant comparison to sales on iTunes (which is architected and pri=ed
 > to sell hardware, but is fundamentally limited in multi-device and cross
 > platform potential), and traffic/uploads on the unprofitable YouTube (whi=h
 > is doing little to stem its traffic growth on the back of pirated content=
 > unsustainable and irresponsible). Google, if it focuses on the big pictur=
 > could blow them all away. We're not late at all if we focus on our streng=hs
 > - massive traffic, reliability and distribution potential monetized
 > primarily through ads and syndication - and see electronic sell through a=
 > only one important piece of the big pie.

>
 > I missed the team meeting on Wednesday. Is the away day happening?

>
 >
 >
 > On 04/03/06, Hunter Walk < hunter@google.com> wrote:

>>
 >> that's the million dollar question - i don't think it's a question of
 >> beating any one other property right now. There are certainly early ent=ants
 >> in the "best of their class" niches, but what Google needs to do is dec=de
 >> how we want the world of online video to evolve and then use our resour=es
 >> (money, talent, reach) to make it so. Right now we're chasing a variety=of
 >> different start-ups and established companies, deciding how to win the =ace
 >> because we were late to it with a solid single strategy, when we really
 >> should be architecting the race course.

>>
 >> That being said, I think we need to fast forward on the integration of
 >> an ads and syndication platform - leverages our unique assets and talen=s.
 >> Help longtail monetize for the first time and mainstream content provid=rs
 >> extend the value of their product. While using "free" and "DTO" as the =eft
 >> and right pillars giving a full range of distribution options.

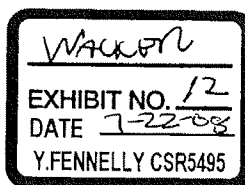
>>
 >> best,

>>
 >> hw

>>
 >>
 >>
 >> On 3/4/06, Patrick Walker [REDACTED] wrote:

>>>
 >>> I hope that's soon! But what would you say is the best property now?
 >>> Who, in your opinion, do we need to 'beat'?

>>>
 >>> -----
 >>> Sent from my BlackBerry Wireless Handheld



Highly Confidential

000001-00562962

>>>

>>>

>>> -----Original Message-----

>>> From: Hunter Walk <hunter@google.com>

>>> To: Patrick Walker <[REDACTED]>

>>> Sent: Sat Mar 04 07:19:24 2006

>>> Subject: Re: [Harappa-team] google vid - 'unable to connect'

>>>

>>> i'll sleep when we're the best video property on the internet :-)

>>>

>>> On 3/4/06, Patrick Walker <[REDACTED]> <mailto:[REDACTED]>

>>> > wrote:

>>>

>>> Very strange. Still can't get it here regardless of browser,
>>> but always could before and everything else working fine.. T

>>>

>>> BTW, shouldn't you be in bed??

>>>

>>>

>>>

>>> On 04/03/06, Hunter Walk <hunter@google.com> wrote:

>>>

>>> no problems here in California - off VPN, working fin=

>>>

>>> On 3/4/06, Patrick Walker <[REDACTED]> <mailto:[REDACTED]>

>>> > wrote:

>>>

>>> Is anyone else having
>>> problems getting Google Video to load? I've been trying from my Londo= home
>>> (no VPN) for about 30 mins now with no success.

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>>> --
>>> Hunter Walk
>>> Business Product Manager, Google
>>> hunter@google.com <mailto: hunter@google.com>

>>> [REDACTED]

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>>> --
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>>> Google Video, EMEA

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>>> Office: [REDACTED]
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>

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Hunter Walk
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