# SCHAPIRO DECLARATION EXHIBITS CONTINUED



# Housley, Michael

From:

Andrea Cordone [andreac@baytsp.com]

Sent:

Wednesday, April 16, 2008 7:23 PM

To:

Housley, Michael

Cc:

Sean Ray; Evelyn Espinosa; Elliott Kohtz

Subject: RE: Whitelist

Mike,

All of the following usernames are on the white-list in BVM and in the CIMS filters:

**BAAFamily** 

BadBoyRecords

barelypolitical

BdubEtv

bestweekevertv

blacktreemedia

**bpfrecords** 

bravenewfilms

BroadwayJoe

BroadwayJoe415

bullrunvideo

CBS

ChannelFrederator

cimatics

Damonjohnson

fanscapevideos

FanscapeVideos4U

**FiveChemical** 

freeforlife112

FreshTakes

FutureWorld77

**HGiantVid** 

irenemariemodels

Isitfridayyet

JackassWorldMTV

jerseymouth1

ladyfragment

Lakeshore Records

laurenceegibbs

LiberalViewer

Menudo

OfficialReno911

Paraccount

Paramount

Paramount Pictures

ParamountPictures

**ParentsConnect** 

ParkMyVibe

PinkStrawberry

PinkStrawberry1

powermadeak47dotcom

powmadeak47

reaction2006

reno911miami

rollingoutTELEVISION

RunsHouseVideos

shishka

Snackboard

SpikeTV **TDSwriters** thatisalsofunny thatsfunny Thatsnotfunny themoviemonkey thesparksfly **TNAWrestling** tomato808 **TVgasmdotcom TXCANY** vh1staff Victorweb virtualmtv **VLogging** Wiredset

These usernames appear only in CIMS:

ArtisanNewsService Digitalfilmmaker MyDamnChannel universalmusicgroup

Please let me know if you have any questions or if there any changes that should be made.

Best Regards,

Andrea Cordone Client Services Manager BayTSP, Inc. 408.341.2365 andreac@baytsp.com

Save the date! Join us for "One World 2008: Managing Piracy in the Global Village" - BayTSP's 5<sup>th</sup> Annual Anti-Piracy Conference September 15-17<sup>th</sup>! Join us!

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From: Housley, Michael [mailto:Michael.Housley@viacom.com]

Sent: Wednesday, April 16, 2008 2:13 PM

To: Andrea Cordone

Cc: Sean Ray; Evelyn Espinosa; Elliott Kohtz

Subject: RE: Whitelist

Thanks, Andrea. Can you send me a list of all white-listed usernames?

From: Andrea Cordone [mailto:andreac@baytsp.com]

Sent: Wednesday, April 16, 2008 5:06 PM

To: Housley, Michael

Cc: Sean Ray; Evelyn Espinosa; Elliott Kohtz

Subject: RE: Whitelist

Mike,

The username "BAAFamily" has been added to the BVM white-list and the filters in CIMS.

Best Regards,

HIGHLY CONFIDENTIAL

VIA-SUPP000002

Andrea Cordone Client Services Manager BayTSP, Inc. 408.341.2365 andreac@baytsp.com

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From: Housley, Michael [mailto:Michael.Housley@viacom.com]

Sent: Wednesday, April 16, 2008 1:55 PM

To: Andrea Cordone Cc: Sean Ray Subject: Whitelist

Hello Andrea,

Please white-list the username, BAAFamily.

Thanks.

Mike

# Housley, Michael

From: Housley, Michael

Sent: Wednesday, April 16, 2008 7:30 PM

To: Pierre-Louis, Stanley; Solow, Warren

Subject: RE: BY on YOU TUBE

Per your request...

ArtisanNewsService

**BAAFamily** 

BadBoyRecords

barelypolitical

BdubEtv

bestweekevertv

blacktreemedia

**bpfrecords** 

bravenewfilms

BroadwayJoe

BroadwayJoe415

bullrunvideo

**CBS** 

ChannelFrederator

cimatics

Damonjohnson

Digitalfilmmaker

fanscapevideos

FanscapeVideos4U

**FiveChemical** 

freeforlife112

FreshTakes

FutureWorld77

**HGiantVid** 

irenemariemodels

Isitfridayyet

JackassWorldMTV

jerseymouth1

ladyfragment

Lakeshore Records

laurenceegibbs

LiberalViewer

Menudo

MyDamnChannel

OfficialReno911

Paraccount

Paramount

Paramount Pictures

ParamountPictures

**ParentsConnect** 

ParkMyVibe

PinkStrawberry

PinkStrawberry1

powermadeak47dotcom

powmadeak47

reaction2006

reno911miami

rollingoutTELEVISION

RunsHouseVideos

shishka

Snackboard SpikeTV **TDSwriters** thatisalsofunny thatsfunny Thatsnotfunny themoviemonkey thesparksfly **TNAWrestling** tomato808 TVgasmdotcom **TXCANY** universalmusicgroup vh1staff Victorweb virtualmtv **VLogging** 

Wiredset

From: Pierre-Louis, Stanley

**Sent:** Wednesday, April 16, 2008 5:12 PM **To:** Housley, Michael; Solow, Warren **Subject:** RE: BY on YOU TUBE

can you send me our up-to-date white list? thanks.

From: Housley, Michael

**Sent:** Wednesday, April 16, 2008 5:10 PM **To:** Solow, Warren; Pierre-Louis, Stanley

Subject: RE: BY on YOU TUBE

Addition to white-list has been confirmed.

From: Solow, Warren

**Sent:** Wednesday, April 16, 2008 4:53 PM **To:** Housley, Michael; Pierre-Louis, Stanley

Subject: FW: BY on YOU TUBE

Mike, white list this url

Stan, did you know about this, or did they go rogue

From: Porch, Antonious

**Sent:** Wednesday, April 16, 2008 4:23 PM

To: Solow, Warren

Subject: FW: BY on YOU TUBE

We are marketing our tour!

From: Vargo, Susan

Sent: Wednesday, April 16, 2008 3:56 PM

**To:** Porch, Antonious **Cc:** Rosenstein, Stuart

Subject: FW: BY on YOU TUBE

Hi Antonious, I wanted to let you know that we have placed the following B-Roll for the Backyardigans Live tour on youtube. Please let us know if you need any further information.

#### Thanks!

**From:** Andy Holland [mailto:andy.holland@broadwayacrossamerica.com]

Sent: Wednesday, April 16, 2008 3:52 PM

To: Amy Gentry

Cc: Rosenstein, Stuart; Vargo, Susan; Stacey Burns; Nunez, Erica - Nick; jennifer.costello@broadwayacrossamerica.com

Subject: Re: BY on YOU TUBE

Hello-

The Backyardigans B-Roll is up on You Tube. You can see it here: <a href="http://youtube.com/watch?v=SqNAhB5B6-Q">http://youtube.com/watch?v=SqNAhB5B6-Q</a>

The keywords I used for searching are:

Backyardigans

Live

Tour

Tale

Mighty

Knights

**USA** 

Nickelodeon

Concert

Please let me know if there are more you'd like me to add.

Thanks!

On 4/15/08, Amy Gentry <amy.gentry@broadwayacrossamerica.com> wrote:

Great. Andy is working on this now and will hopefully have this up today. Will keep you posted and send over the different names we're under.

On Tue, Apr 15, 2008 at 8:12 AM, Rosenstein, Stuart < Stuart.Rosenstein@nick.com > wrote:

Hey Amy - Spoke to our online group last night and we are free to post on YouTube as long as we own the rights to the footage which we do . I think we should do that right away as we all know that the Canadian show is on the top of the queue and we should knock them off there

Up to you but I would guess it would be a section of b-roll with multiple similar postings under different names to capture the search engine inquiries

Backyardigans Live USA Backyardigans Live Show Backyardigans Live - Nickelodeon

Others?

What ever names you post under should be conveyed to Susan who will send to Antonious Porch in Online Legal for

their Youtube list

tx

### Stuart Rosenstein

Senior Vice President Resorts & Theatricals Nickelodeon Recreation (212) 258 -7764 (212) 846-1833 (F)

--

NOTE NEW EMAIL ADDRESS: amy.gentry@broadwayacrossamerica.com

Amy Gentry
Broadway Across America
Senior Director of Marketing
/ 206-622-8749 fx
2033 6th Ave, Suite 995 | Seattle, WA | 98121

GO TO <a href="http://lntpstore.hipcricket.com/">http://lntpstore.hipcricket.com/</a> to opt in to receive information about our family shows via text message!

# Housley, Michael

From: Sean Ray [seanr@baytsp.com]
Sent: Monday, June 16, 2008 9:24 PM

To: Housley, Michael

**Cc:** Andrea Cordone; Elliott Kohtz; Evelyn Espinosa; Tim Methenitis

Subject: MTVN white-list

Follow Up Flag: Follow up

Flag Status: Red

Attachments: MTVN white-list.pdf

Attached is a complete list of usernames white-listed for MTVN

The following usernames were in CIMS before Andrea started in a rule called VIRAL PLACEMENT: Wiredset

thatisalsofunny thatsfunny

Since then we have added these:

Blunty3000

2008classicawards

The following usernames were in CIMS before Andrea in a rule called MTVN Partners:

BadBoyRecords bestweekevertv blacktreemedia bpfrecords bravenewfilms

bullrunvideo

**CBS** 

DamonJohnson digitalfilmmaker

FutureWorld77

irenemariemodels

Isitfridayyet jerseymouth1 ladyfragment

laurenceegibbs LiberalViewer

reaction2006

reno911miami

shishka

Snackboard

SpikeTV

thesparksfly

**TNAWrestling** 

**TXCANY** 

universalmusicgroup

vh1staff Victorweb Vlogging

Wiredset

If you have any questions or need any further assistance please let us know.

#### Regards,

Sean Ray Client Services BayTSP, Inc. 408-341-2300 (Main) 408-341-2399 (Fax) AIM Handle: seanray13 seanr@baytsp.com www.baytsp.com

# Save the date! Join us for "One World 2008: Managing Piracy in the Global Village" - BayTSP's 5<sup>th</sup> Annual Anti-Piracy Conference September 15-17<sup>th</sup>! Join us!

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From: Elliott Kohtz

Sent: Monday, June 16, 2008 5:28 PM

To: paramount\_dailies

**Cc:** Paramount\_dailies\_cc; Bryan Mejia; Timothy Methenitis **Subject:** Spiderwick Chronicles Daily Report 06-16-08

#### Tracking and Enforcement Update

This report reflects data gathered yesterday.

#### **RADAR Alerts:**

Discovered - 0 Pending - 25 Verified - 0 Discarded - 0

As of 2 AM on Monday Jun 16, RADAR has detected no new sources claiming to be Spiderwick Chronicles. We have verified no releases, discarded no releases, and are in the process of finding download sources for all other releases. Please refer to individual RADAR Alerts for potential new detections not covered in this report period.

#### **Infringements:**

P2P - 1505 Non P2P - 0 Streaming - 0 Cumulative - 205448

#### **Top Protocols:**

eDonkey - 1028 BitTorrent - 477

#### **Top Countries:**

Germany - 807 United Kingdom - 106 Israel - 81 USA - 50 France - 47

Regards,

Elliott Kohtz
BayTSP, Inc.
Client Service Support
Elliottk@baytsp.com
AIM: elliottbaytsp
Direct: 408.341.2320

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Annual Anti-Piracy Conference September 15-17<sup>th</sup>! Join us! The information contained in this email message may be confidential and is intended only for the parties to whom it is addressed. If you are not the intended recipient or an agent of same, please notify us of the mistake by telephone (408-341-2300) or email and delete the message from your system. Please do not copy the message or distribute it to anyone. This message was prepared at the request of counsel.

Attached is a complete list of usernames white-listed for MTVN

The following usernames were in CIMS before Andrea started in a rule called VIRAL PLACEMENT:

Wiredset thatisalsofunny thatsfunny

Since then we have added these:

Blunty3000

2008classicawards

The following usernames were in CIMS before Andrea in a rule called MTVN Partners:

BadBoyRecords

bestweekevertv

blacktreemedia

bpfrecords

bravenewfilms

bullrunvideo

CBS

DamonJohnson

digitalfilmmaker

FutureWorld77

irenemariemodels

Isitfridayyet

jerseymouth1

ladyfragment

laurenceegibbs

LiberalViewer

reaction2006

reno911miami

shishka

Snackboard

SpikeTV

thesparksfly

TNAWrestling

**TXCANY** 

universalmusicgroup

vh1staff

Victorweb

Vlogging

Wiredset

#### Complete MTVN white-list

ArtisanNewsService

BAAFamily BadBoyRecords barelypolitical BdubEty

bareiypolitical
BdubEtv
bestweekevertv
blacktreemedia
bpfrecords
bravenewfilms
BroadwayJoe
BroadwayJoe415
bullrunvideo

CBS

ChannelFrederator

cimatics

Damonjohnson digitalfilmmaker duke12085 Edwardtubbs fanscapevideos FanscapeVideos4U FiveChemical freeforlife112 FreshTakes FutureWorld77 GossipGirl40

HGiantVid irenemariemodels

Isitfridayyet JackassWorldMTV

jerseymouth1 ladyfragment

Lakeshore Records

lakeshoreent lakeshorerecords laurenceegibbs LiberalViewer livinglegend menudo

MyDamnChannel OfficialReno911 Paraccount

Paramount

Paramount Pictures

**ParamountPictures** 

**ParentsConnect** 

ParkMyVIbe

PinkStrawberry

PinkStrawberry1

powmadeak47

reaction2006

reno911miami

rollingoutTELEVISION

RunsHouseVideos

selfmag shishka Snackboard spiketv SpikeTV TDSwriters teodorafilm thatisalsofunny thatsfunny Thatsnotfunny themoviemonkey thesparksfly TNAWrestling tomato808 turningthebig40

**TXCANY** 

unversalmusicgroup

TVgasmdotcom

vh1staff Victorweb virtualmtv VLogging Wiredset IrenaZilberman Blunty3000

2008classicawards

# Housley, Michael

From:

Sean Ray [seanr@baytsp.com]

Sent:

Thursday, May 14, 2009 1:06 PM

To:

Housley, Michael

Cc:

Elliott Kohtz

Subject:

RE: White-list

Attachments: Paramount Video White-list.xls

Mike,

Here is the Paramount White-list spreadsheet.

Regards,

Sean Ray

Client Service Manager

BayTSP, Inc.

408-341-2384 (Direct)

408-656-6067 (Mobile)

408-341-2399 (Fax)

AIM Handle: seanray13

seanr@baytsp.com

www.baytsp.com

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From: Housley, Michael [mailto:Michael.Housley@viacom.com]

Sent: Thursday, May 14, 2009 8:28 AM

To: Sean Ray Cc: Elliott Kohtz

Subject: RE: White-list

Thanks, Sean. When you have a chance, please send me the current Paramount white-list.

From: Sean Ray [mailto:seanr@baytsp.com] Sent: Tuesday, May 12, 2009 12:44 PM

To: Housley, Michael Cc: Elliott Kohtz

Subject: RE: White-list

Mike,

YouTube user jimgaffigancomic has been added to the filters in BVM and CIMS. User eutube had already been added.

For your records I have attached the current Cleared User spreadsheet. I know I have not sent you and updated spreadsheet for quite some time.

Regards,
Sean Ray
Client Service Manager
BayTSP, Inc.
408-341-2384 (Direct)
408-656-6067 (Mobile)
408-341-2399 (Fax)
AIM Handle: seanray13
seanr@baytsp.com
www.baytsp.com

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From: Housley, Michael [mailto:Michael.Housley@viacom.com]

Sent: Tuesday, May 12, 2009 8:52 AM

To: Sean Ray Cc: Elliott Kohtz Subject: White-list

Sean,

If we have not already done so, please white-list the following username.

jimgaffigancomic

Thanks,

Mike



# **Cleared User List**

Updated: 5/12/09



	Non-Viral & Not Classified	d
ArtisanNewsService	Lakeshore Records	themoviemonkey
BAAFamily	lakeshoreent	ThePDEtube
BadBoyRecords	lakeshorerecords	thesparksfly
BarackObama.com	laurenceegibbs	TNAWrestling
barelypolitical	LiberalViewer	tomato808
BdubEtv	livinglegend	turningthebig40
bestweekevertv	MediocreFilms	TVgasmdotcom
blacktreemedia	menudo	TXCANY
bpfrecords	mirandacosgrove	unversalmusicgroup
bravenewfilms	MultiVuOnline	upinl
BroadwayJoe	MyDamnChannel	VenetianPrincess
BroadwayJoe415	nalts	vh1staff
bullrunvideo	NRDCflix	Victorweb
CBS	OfficialReno911	virtualmtv
ChannelFrederator	Paraccount	VLogging
charlestrippy	Paramount	VoteRonWhite
cimatics	Paramount Pictures	waverlyflams
collegehumor	ParamountFrance	waverlyflams
Damonjohnson	ParamountPictures	Wiredset
dasDing	ParentsConnect	yogabbagabba
digitalfilmmaker	ParkMyVIbe	
DionneTv	parrygripp	
duke12085	parrygrippradio	
Edwardtubbs	PinkStrawberry	
egamimedia	PinkStrawberry1	
Equality4All	powermadeak47dotcom	
eutube	powmadeak47	
fanscapevideos	reaction2006	
FanscapeVideos4U	reno911miami	
FiveChemical	rollingoutTELEVISION	
freeforlife112	RunsHouseVideos	
FreshTakes FutureWorld77	selfmag	
Gadzoo01	shaycarl shishka	
	Snackboard	
GossipGirl40 HGiantVid		
IrenaZilberman	spiketv SpikeTV	
irenaziiberman	StarTrekLeFilm	
ISATKM		
Isitfridayyet	sugarscaper TDSwriters	
JackassWorldMTV	teodorafilm	
jerseymouth1	thatisalsofunny	
jimgaffigancomic	thatsfunny	
JohnMcCain.com	Thatsnotfunny	
ladyfragment	TheDocklands	
iaa jiragiriont	Inobookiando	

Viral White-list
2008classicawards
alienatepeople
Blunty3000
fanscapemtv
funnyvids222
luvinthen
mahalodotcom
mtvfanscape
MTVPressClips
newrealitytv
NickKCA
ParamountGermany
paramountpictureshow
PPUKPictureShow
upinl
vcr345
Wiredsetvideo
VIIICUSCIVIUCO

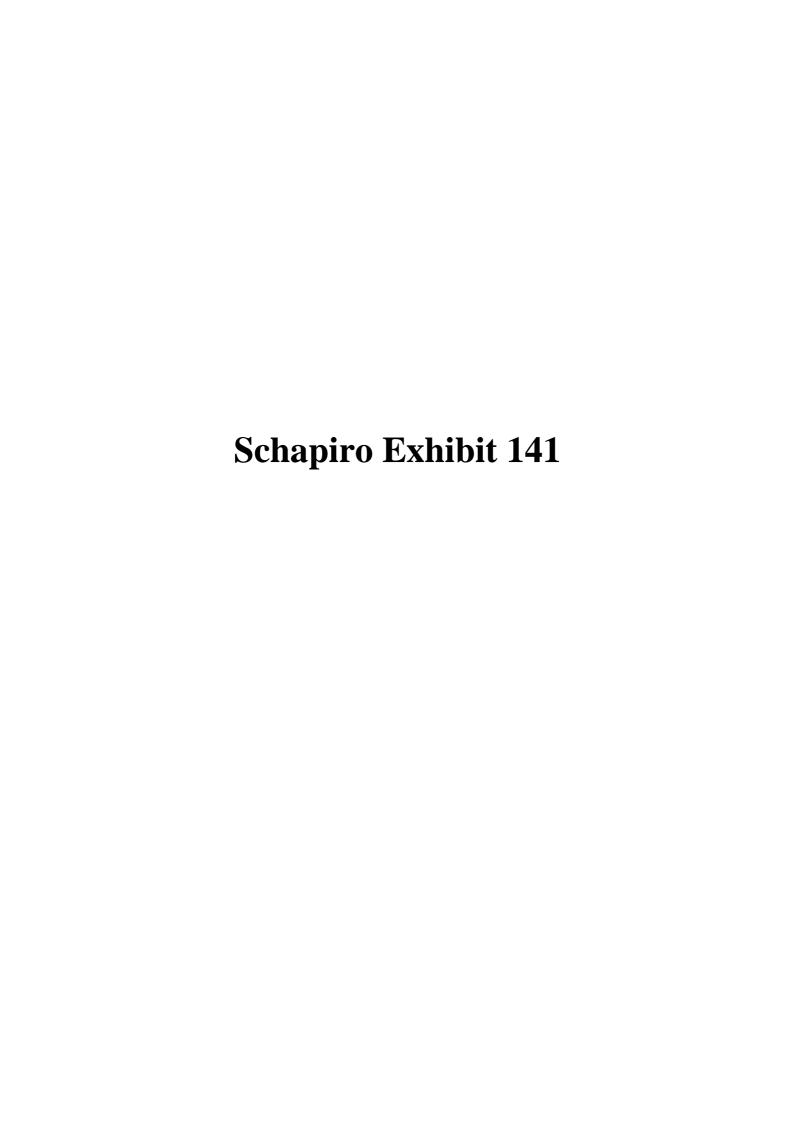
## Paramount Video White-list

PinkStrawberry1	
"FXLover"	
adultswimdotcouk	
AlvinDanceSteps	
AlwaysSunnyFX	
Arkanet	_
AustinOz06	
BadBoyRecords	
bb0s	, CO
bestweekevertv	
blacktreemedia	-
Blip	
bpfrecords	
bravenewfilms	_
BroadwayJoe	
BroadwayJoe415	
bufalodelanoche	
cafehopping	-
canyouhandleit	
CBS	_
CBSNewsOnline	
clr1616	
Damonjohnson	
Davedore	-
Digestor2365	
Digi80	
DMGIfamily	
dnafilmsltd	
durodematar4	
Eibrandedcontent	
eyeofbeholder	
FanscapeVideos4U	
filmmakerdotcom	
FiveChemical foxabulous	
foxatomic	_
THE RESERVE OF THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN COLUMN TW	
FoxBroadcasting	
foxdigitalcopy	
foxfutvolley	
foxhomede	
FoxKino	
FoxMovies	
Foxrental	
foxsearchlight	
foxsearchlight1	11 0750
foxtvdvd	-
Foxwtb	
freeforlife112	

Non-Viral & Unknown
fueltv
fueltvoap
FUELTVSHOWMEYOURID
FutureWorld77
FXDirt
FXTheRiches
giagirl
gossipgirltvofficial
gypsyvixen
h0mer001
hapanesegirl
horrorzone89
HortonGB
huluDotCom
imagenesdelmasalla
imagensdoalem
irenemariemodels
Isitfridayyet
JackassWorldMTV
jerseymouth1
Jonnysleftfoot
julianwlai
kackylacky
ladyfragment
Lakeshore Records
lakeshoreent
lakeshorerecords
laurenceegibbs
LiberalViewer
madmanonline
menghsitsai
michel@10minutos.com.br
minkmomo
Miranda4444
mksuperdeluxe
NBC
news4uandi
nktomic
Paraccount
Paramount
Paramount Pictures
ParamountPictures
ParkMyVibe
PinkStrawberry powermadeak47dotcom
powermadeak47 dotcom powmadeak47
reaction2006
reaction2006
104010112000

redrawndog
reno911miami
reyesdelacalle
senha: senharei
shishka
Simpsonsmoviechanne
simpsonsofilme
Snackboard
spiketv
SpikeTV
squareguy
Substance001trailers
sunshinefan07
sunshinemovie
sunspotscompetition
superdeluxecomedy
Tastefullymine
tcfmexico
tcmclassicshorts
Thatisalsofunny
Thatsfunny
Thatsnotfunny
Thegypsyvixen
themoviemonkey
thesparksfly
Timmsie
TNAWrestling
tsuemetai07
TXCANY
vh1staff
Victorweb
VideoNasty
VLogging
WarnerBrosOnline
wemakevideonasty
Wfox
wigfilms
wvlover
JohnMcCain.com
BarakObama.com
strangewildernessuk
egamimedia
StarTrekLeFilm
ParamountFrance
a.cound rando

Viral list
Paramount 2009
Paramount 2010
Wiredset
RockYouInc
alienatepeople
luvinthen
ParamountGermany
paramountpictureshow
paramountpicturesnow
list sweet at a second second
was a visit village at



From: Mark M. Ishikawa

Sent: Saturday, October 28, 2006 11:06 PM

To: Perry, Alfred - ParamountCc: John Salter; Scott MartinSubject: pending authorization

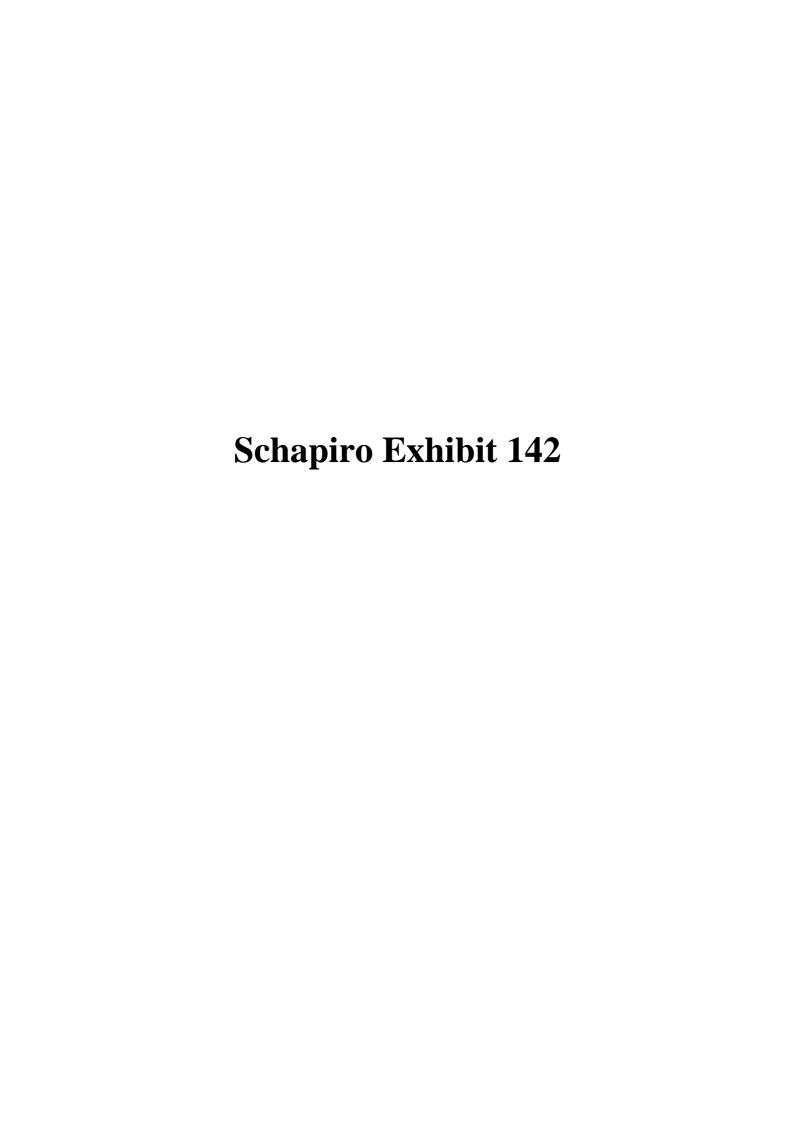
ΑI,

We are going to hold off on removing the OTH clips on YouTube cause we do not know which videos Marketing has put up. Pls call me ASAP with further instructions.

Mark

6/20/2008

HIGHLY CONFIDENTIAL BAYTSP 003728192



Subject: Fw: Fw: MI:3 From: "Alfred Perry" <> To: Scott Martin

Cc: Date: Wed, 19 Apr 2006 23:47:28 +0000

Redacted for Privilege

#### Sent from my BlackBerry wireless handheld

From: Alfred Perry

Sent: 04/19/2006 04:46 PM

To: Bryan Warman Cc: Amy Powell Subject: Re: Fw: MI:3

Thanks to all....we hoped as much.

#### Sent from my BlackBerry wireless handheld

From: Bryan Warman Sent: 04/19/2006 04:45 PM

To: Alfred Perry Cc: Amy Powell Subject: Re: Fw: MI:3

Alfred, Dan & Joe,

None of the below scenes mistakenly listed as "leaked" in this article were leaked at all, they were all brought online this week as pat of normal online publicity before the release of the film.

These 2 clips plus 7 others are all online on numerous websites including the official site at MissionImpossible.com

Hope this helps clear up any confusion...

Please feel free to let Amy Powell or myself know if there are any other questions or concerns about these or any other clips online.

Brvan Warman Creative Director Motion Picture Interactive Marketing **Paramount Pictures** 5555 Melrose Avenue - Marathon, 3204 Hollywood, CA 90038 P: 323.956.8275 | F: 323.862.1107

---- Replied by Bryan Warman on 4/19/2006 4:41:50 PM

From: Alfred Perry

Sent: 04/19/2006 04:37 PM

To: Amy Powell Subject: Fw: MI:3

Confidential VIA 119 18373

---- Forwarded by Alfred Perry/PHE/MP/Paramount\_Pictures on 04/19/2006 04:36 PM ----

From:Alfred Perry

04/19/2006 04:32 PM To: Scott Martin

CC.

Subject: Fw: Mt3

\_\_\_\_\_

Sent from my BlackBerry wireless handheld

From: Joe Ruvalcaba Sent: 04/19/2006 04/27 PM

To: Aftred Perry Subject: Fw: Mt:3

I just spoke with Dan Seymour and Brad Borchard from the MPA re. ML3 scenes found on YouTube.com.

The 3 clips I found on the site are:

- 1. Mission Impossible 3: I've Got a Signal
- 2. Mission Impossible 3: Are You In
- 3. Mt.3 Trailes

Also noting that an article was posted today on the FOX NEWS website indicating scenes have hit the internet.

Here's a cut and paste of the article:

'Mission: Impossible' Scenes Hit Internet

Tom Cruise's baby was not the only birth in his life over the past 24 hours. Today, scenes from his upcoming thriller, "Mission: Impossible 3," are being leaked to the Internet.

In the last day or so, two scenes have made it onto youtube.com. They aren't trailers. These are scenes. One of them is called "I've Got a Signal" and the other is "Are You In?"

Both scenes are a minute long. The first one is an action sequence with Ving Rhames and Jonathan Rhys-Myers. You can't really judge it, but it's very colorful chase that ends with a big explosion. The sound is good enough that the clip will definitely what appetites for more.

The second scene, however, is less exciting, it's Tom delivering an impassioned speech to Rhames and Rhys-Myers in front of a clear planning board. Honestly, it looks a little like an outtake from "Minority Report."

But at least there's a funny little spoker: it seems that Philip Seymour Hoffman's villain is named Oscar Davian, a tribute to his longtime manager and friend Davien Littlefield. The character is referred to in the movie by his last name, so there's a lot of talk about "Davian." It's a nice inside joke.

It's hard to say whether Paramount has authorized these clips as a way of stoking interest in the \$200 million film (that includes promotion), or if some snarky person in the production office is behind the leaks.

And if there are two today, are more coming? The answer is probably yes. Paramount's mission, if they choose to accept it, may be to stem the tide in coming days.

The clips can be found on youtube simply by typing in Cruise's name or the name of the movie in the search engine.

But be warned: you will also find several parodies of the film and of Cruise himself regarding Katle Holmes and Scientology. They are almost more fun to watch than the clips.

----- Forwarded by Joe Ruvalcaba/PHE/MP/Paramount\_Pictures on 04/19/2006 04/16 PM -----

Confidential VIA 11918374

From:<Dan\_Seymour@mpaa.org> 04/19/2006 04:14 PM

To: <Joe\_Ruvalcaba@paramount.com>

CC

Subject: FW: MI:3

Daniel Seymour Internet Investigations Manager Worldwide Internet Enforcement Motion Picture Association of America 818.995.6600

From: Borchard, Brad

Sent: Wednesday, April 19, 2006 3:43 PM

To: Seymour, Dan; Bergstrom, Peter; Winter, Craig; Yang, Jason; Huang, Eddie; Gischner, Michael

Subject: MI:3 Importance: High

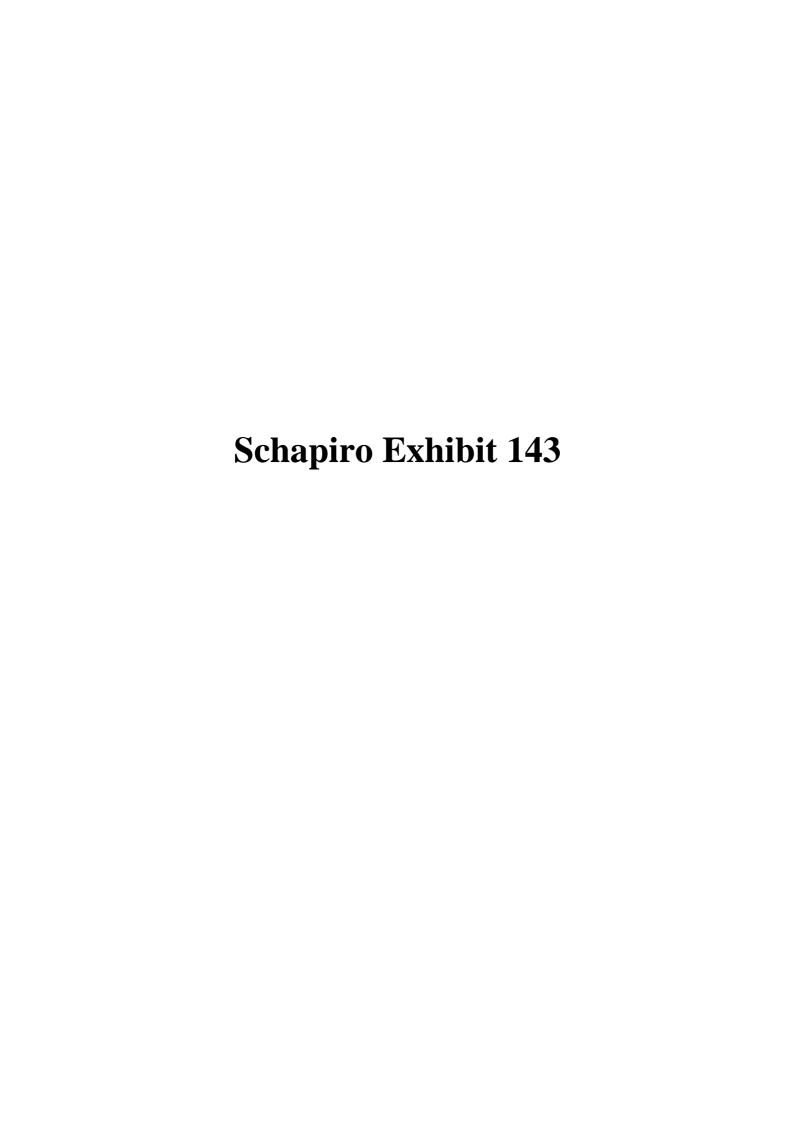
Saw that two scenes have been leaked onto YouTube.com. Anyway we can confirm that this is the studio doing this to create buzz or do we have a serious leak that we need to start tracking on?

http://www.foxnews.com/story/0,2933,192331,00.html

Brad

Powered by CardScan

Confidential VIA 119 18375



From: Al Perry

**Sent:** Friday, June 22, 2007 12:04 AM

To: Warren Kim; Courtney Nieman; Amy Powell; Tipton, Kristina - Paramount

Cc: Mark M. Ishikawa; Evelyn Espinosa; Scott Martin

Subject: RE: Transformers

From: Warren Kim [mailto:warrenk@baytsp.com]

Sent: Thursday, June 21, 2007 4:27 PM

To: Courtney Nieman; Perry, Alfred - Paramount; Powell, Amy - Paramount; Tipton, Kristina - Paramount

Cc: Mark M. Ishikawa; Evelyn Espinosa

Subject: RE: Transformers

#### Courtney/Blair-

Do not send notices for these clips until you get confirmation. IGN clips are almost always all authorized. Some of these may be from the EPK DVD. And I recognize some of the footage from TV spots and other sneak clips.

#### Al/Amy/Kristina -

We will not send any takedown notices until we receive confirmation from you.

Thank you, Warren

From: Courtney Nieman

**Sent:** Thursday, June 21, 2007 4:20 PM

To: Al Perry; Amy Powell

Cc: Mark M. Ishikawa; Evelyn Espinosa; Warren Kim

Subject: FW: Transformers

Importance: High

We found these just a short time ago. I have asked Blair to send take down notices on them. They don't look like teasers or trailers. Many scenes I haven't picked up on before. Let me know if you want me to stop the take down notices.

# Courtney Nieman

From: Blair Taylor

**Sent:** Thursday, June 21, 2007 4:10 PM **To:** Warren Kim; Courtney Nieman

Subject: Transformers

#### yugiohtcgcollectoro2

http://www.youtube.com/watch?v=5G8Tcms6xQk http://www.youtube.com/watch?v=3v1NUJze4nI http://www.youtube.com/watch?v=rSVdjKXmVDo http://www.youtube.com/watch?v=VG3OjK41Q8E http://www.youtube.com/watch?v=fyCNSWALU6k http://www.youtube.com/watch?v=wZRELoQN-HQ http://www.youtube.com/watch?v=wxxnllc5K\_g http://www.youtube.com/watch?v=RDPGh6hsWog http://www.youtube.com/watch?v=Esyyx11\_nQ

This user has all the above clips on YouTube. To me they do not appear to be parts of the trailer. Please advise~

#### **Thanks**

h

6/11/2008

HIGHLY CONFIDENTIAL BAYTSP 003727194

nl.:........

Blair Taylor Client Services Support BayTSP, Inc blairt@baytsp.com 408.341.2300

.....

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Subject: RE: BayTSP | Transformers Search Update | 5/8/07

From: "Powell, Amy - Paramount" <EX:/O=VIACOM/OU=PARAMOUNT/CN=

RECIPIENTS/CN=POWELLAM>

To: Warren Kim; Perry, Alfred - Paramount; Martin, Scott - Paramount

; Salter, John - Paramount; Christiansen, Mark - Paramount

Cc: Mark M. Ishikawa; Courtney Nieman; Sarah Cruz; RADAR

Date: Wed, 09 May 2007 03:39:52 +0000

Please do NOT take this down. tx

From: Warren Kim [mailto:warrenk@baytsp.com]

Sent: Tue 5/8/2007 9:50 AM

To: Powell, Amy - Paramount; Perry, Alfred - Paramount; Martin, Scott - Paramount; Salter, John - Paramount;

Christiansen, Mark - Paramount

Cc: Mark M. Ishikawa; Courtney Nieman; Sarah Cruz; RADAR Subject: BayTSP | Transformers Search Update | 5/8/07

We have not found any additional video detections for Transformers that match the search criteria. There is a short clip of TF footage shown on the Ellen Degeneres show:

http://www.youtube.com/watch?v=01Uky6nQJVQ

We will not take action on this unless instructed to do so.

Thank you,

-----

Warren Kim

Manager, Team RADAR

 ${\bf BayTSP,\,Inc.}$ 

Phone: (408) 341-2300 AIM: BayTSP Warren

-

Be sure to visit www.baytsp.com/weblog for the latest P2P news...

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Confidential VIA 11786486



From: Kelly Seaman [kseaman@google.com]

Sent: Saturday, March 01, 2008 1:44 AM

To: Myers, Jake - Paramount Vantage

Cc: Teifeld, Tamar - Paramount; Andrea Cordone; Arian Hormozi; Mark Hall; Sarah Cruz; Sean Ray

Subject: [text][html] Re: [text][heur] Re: [C#246525705] DMCA Counter Notification - from: TheFilmFactoryUK -

re:Paramount Pictures Corp.

That is correct. Jake, those videos can be taken down now if that's your preference.

On Fri, Feb 29, 2008 at 5:28 PM, Myers, Jake - Paramount Vantage < jake.myers@paramountvantage.com > wrote: I uploaded all these per the request of Kelly Seaman from Youtube, for

their Oscar showcase...

Jake Myers
Paramount Vantage
Interactive Marketing
5555 Melrose Ave., Lasky 108
Los Angeles, CA 90038
Ph: 323.956.2876
AIM: jakemyers2001

How She Move In Theaters Now www.howshemove.com

----Original Message-----

From: Teifeld, Tamar - Paramount Sent: Friday, February 29, 2008 5:07 PM

To: 'Andrea Cordone'

Cc: Arian Hormozi; Hall, Mark - Paramount; Sarah Cruz; Sean Ray; Myers,

Jake - Paramount Vantage

Subject: RE: [text][heur] Re: [C#246525705] DMCA Counter Notification -

from: TheFilmFactoryUK - re:Paramount Pictures Corp.

There will be blood is a Vantage film. Jake from the online team there can help you with this. He is CC'd here.

----Original Message-----

From: Andrea Cordone [mailto:andreac@baytsp.com]

Sent: Friday, February 29, 2008 3:21 PM

To: Teifeld, Tamar - Paramount

Cc: Arian Hormozi; Hall, Mark - Paramount; Sarah Cruz; Sean Ray

Subject: FW: [text][heur] Re: [C#246525705] DMCA Counter Notification -

from: TheFilmFactoryUK - re:Paramount Pictures Corp.

Hello Tamar,

Today we received the following counter- notification, however it is unclear whether the content is infringing. I have attached a copy of the clip for your review.

The identifying information is as follows:

6/23/2008

HIGHLY CONFIDENTIAL BAYTSP 001088445

Notice ID: 10679

Asset: THERE WILL BE BLOOD

Protocol: YouTube

Video Title: There Will Be Blood - We Have Oil Here

Video Length: 137

Timestamp: 27 Feb 2008 07:59:10 GMT Last Seen Date: 27 Feb 2008 08:06:09 GMT

URL: <a href="http://www.youtube.com/watch?v=ohtElSm4ce0">http://www.youtube.com/watch?v=ohtElSm4ce0</a>

Username (if available): TheFilmFactoryUK

Please let us know what action to proceed with.

Best Regards,

Andrea Cordone Client Services Manager BayTSP, Inc. 408.341.2365 andreac@baytsp.com

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----Original Message-----From: Nicole Manske

Sent: Friday, February 29, 2008 8:17 AM

To: Andrea Cordone

Cc: Arian Hormozi; Leland Woo

Subject: FW: [text][heur] Re: [C#246525705] DMCA Counter Notification -

from: TheFilmFactoryUK - re:Paramount Pictures Corp.

Here is a counter notice for Paramount.

Nicole Manske Compliance Administrator :: BayTSP Inc. PO Box 1314 Los Gatos, CA 95031 www.baytsp.com 408-341-2300 - Main 408-341-2342 - Direct 408-341-2399 - Fax

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6/23/2008

----Original Message----

From: Copyright Service [mailto:copyright@youtube.com]

Sent: Thursday, February 28, 2008 8:14 PM

To: Copyright-Compliance

Subject: [text][heur] Re: [C#246525705] DMCA Counter Notification -

from: TheFilmFactoryUK - re:Paramount Pictures Corp.

Hi there.

We received the attached counter-notification in response to a complaint you filed with us. As described in the United States Digital Millennium Copyright Act (DMCA) 17 U.S.C. 512, by this email, we're providing you with the counter-notification and await your notice (in not more than 10 days) that you've filed an action seeking a court order to restrain the counter-notifier's allegedly infringing activity. Such notice should be submitted by replying to this email. If we don't receive notice from

we will reinstate the material to YouTube.

If you have any questions, please contact <a href="mailto:copyright@youtube.com">copyright@youtube.com</a>.

Sincerely,

Harry

The YouTube Team

#### Original Message Follows:

From: Jim Forsyth < jim.forsyth@theppc.com> Subject: YouTube DMCA Counter-Notification

Date: Thu, 28 Feb 2008 10:00:13 +0000

Dear YouTube.

I am the producer for www.therewillbeblood.co.uk - the UK site for the movie, 'There Will Be Blood'. All clips that we have used on this site

YouTube have been ok'd by Paramount Pictures.

Please put the video back up on YouTube as there is no good reason for

to

have been taken down.

Kind Regards

Jim

1. URL: There Will Be Blood - We Have Oil Here: http://uk.youtube.com/watch?v=ohtElSm4ce0

2. Jim Forsyth, 91 Berwick Street, London, Soho UK. jim.forsyth@theppc.com

YouTube username: TheFilmFactoryUK

6/23/2008

HIGHLY CONFIDENTIAL BAYTSP 001088447 3. I consent to the jurisdiction of Federal District Court for the judicial

district in which your address is located (or San Francisco County, California if your address is outside of the United States), and that you

will accept service of process from the person who provided notification under subsection (c)(1)(C) or an agent of such person.

- 4. I swear, under penalty of perjury, that I have a good faith belief that the material was removed or disabled as a result of a mistake or misidentification of the material to be removed or disabled.
- 5. Signature attached.

This email has been scanned for all viruses by the MessageLabs SkyScan service.

Kelly Seaman Content Partnerships YouTube 901 Cherry Avenue San Bruno, CA 94066 kseaman@youtube.com

F: 650-963-3367