# YouTube lavigation

#### What is YouTube?

YouTube is an online video streaming service that allows anyone to view and share videos that have been uploaded by our members.



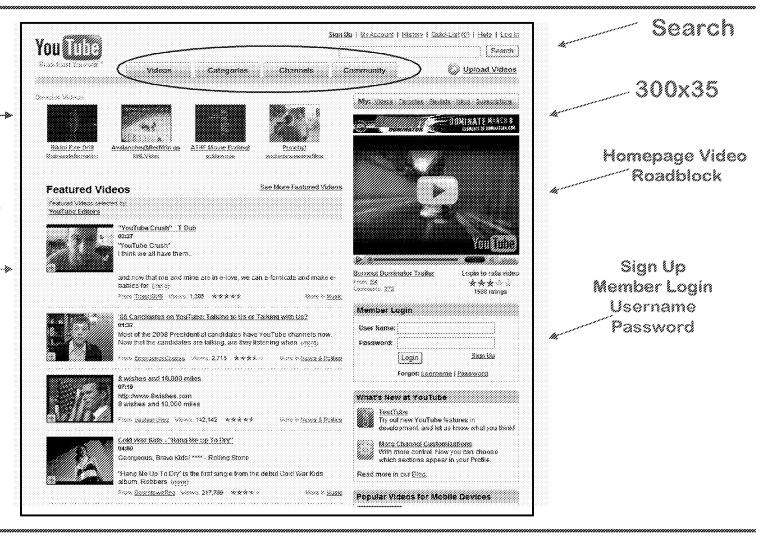
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#### YouTube HOMEPAGE

Director Videos Biz Dev – 200% Sales – 200%

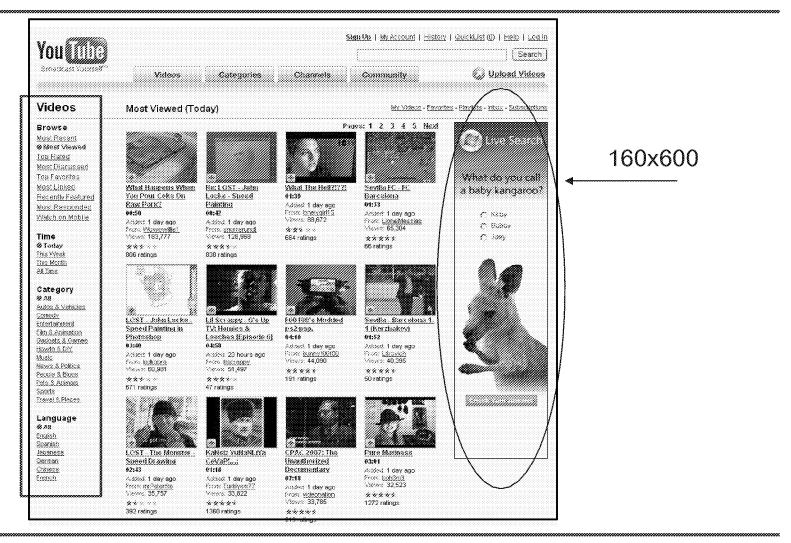
Featured Videos Editorial Team Picks





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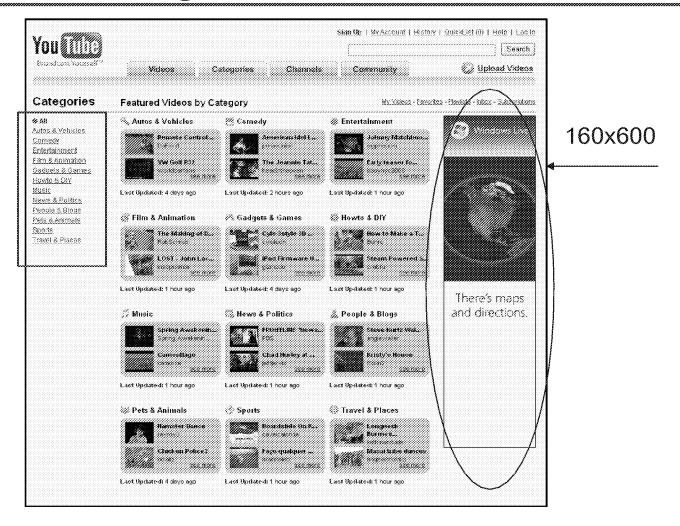
#### **Video Section**





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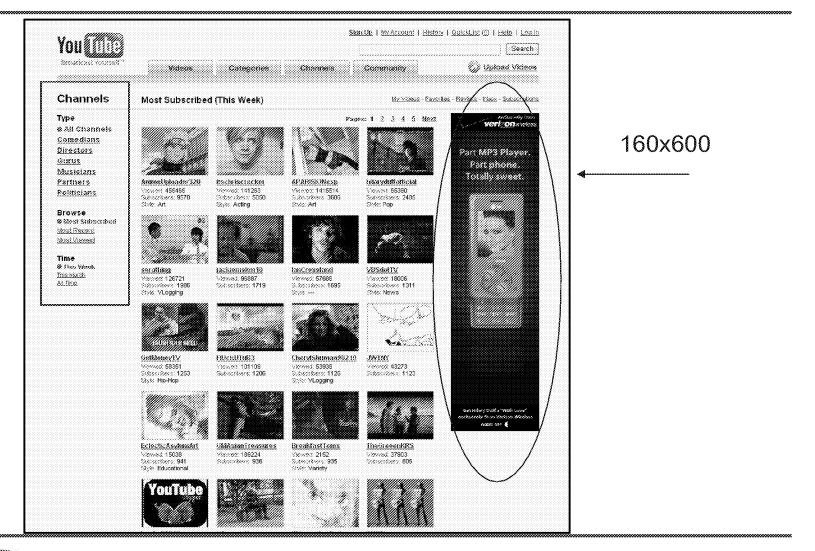
### **Categories Section**





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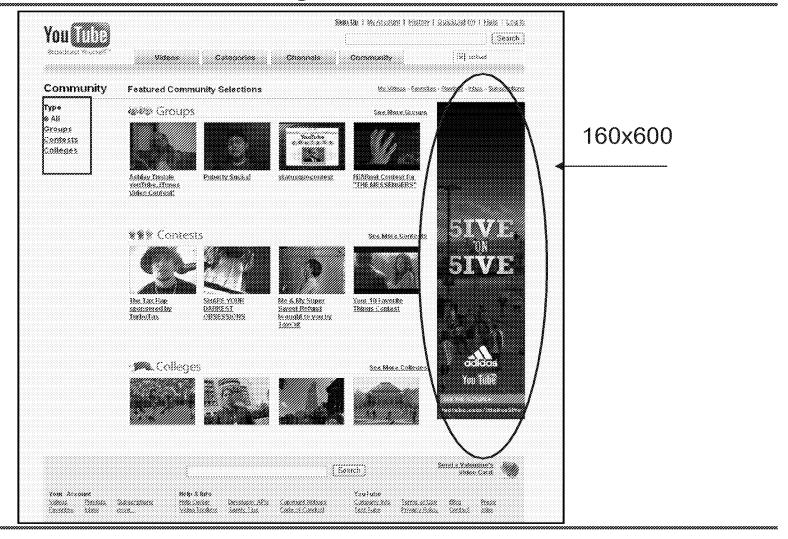
### **Channels Section**





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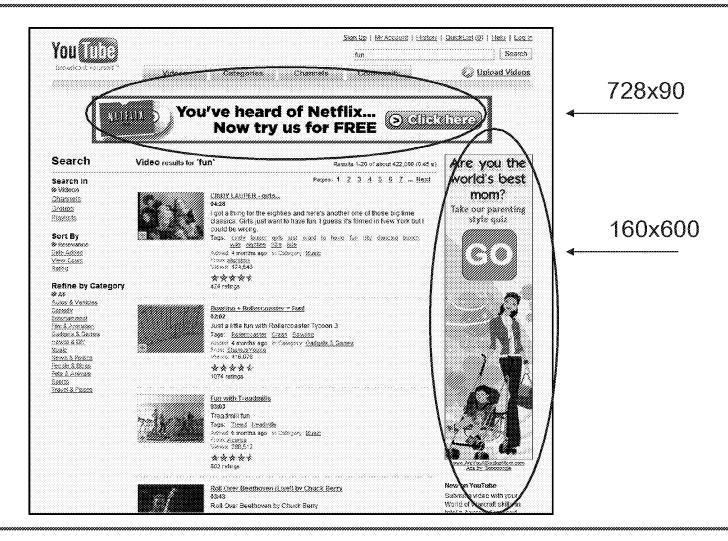
## **Community Section**





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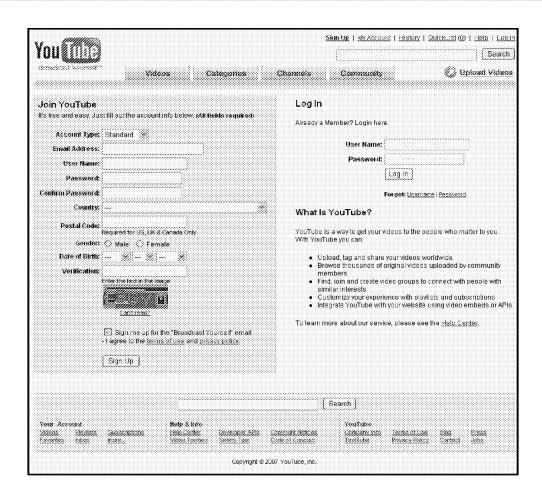
### Search Results 728x90 & 160x600





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### Sign Up



Every Channel Signup
automatically makes a direct URL.
For example:
If you sign up as "morefriedchicken"
you will get the URL
http://www.youtube.com/morefriedchicken

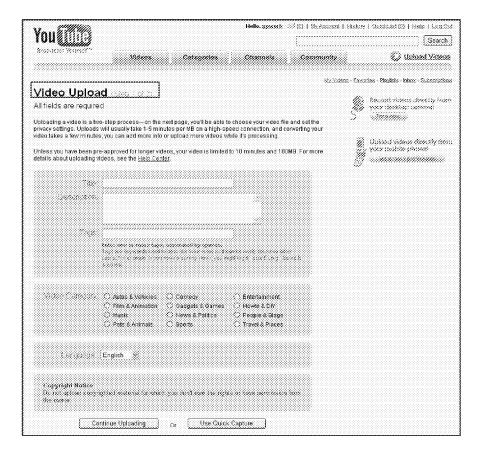
In order to upload Videos you must first confirm your email address via an auto generated email from YouTube

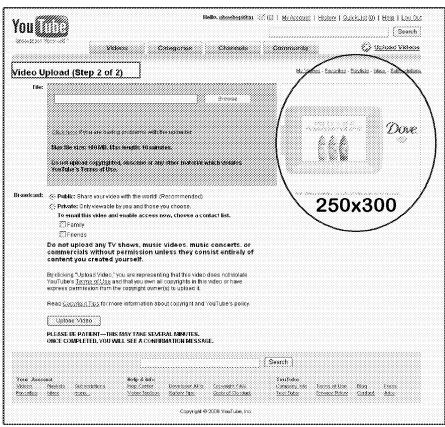


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### Video Upload: 2 steps







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## How To a dideos



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### How to Upload Videos to YouTube

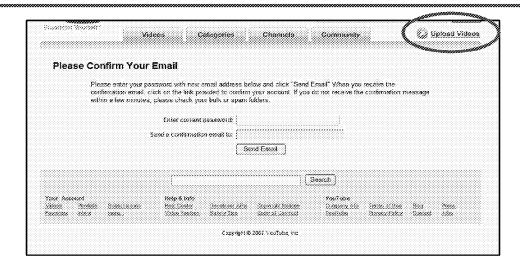
- 1) 1st Step You Need to set up a YouTube Account
- 2) Log in and click the "Upload" tab
- If this is your first upload, confirm your email address and check your email
- 4) Title, describe, tag, and select a relevant category for your video
- 5) Use the "Browse" button to locate your video
- 6) Press "Upload" and wait for confirmation

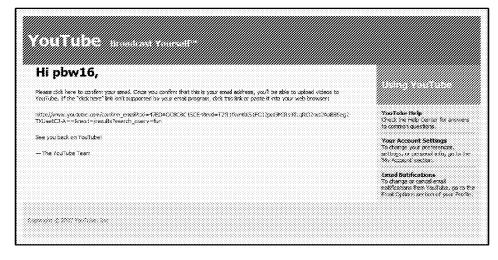


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#### **Email Confirmation**

- 1) Go to Upload Videos
- 2) Enter: Current Password Email Address
- 3) Click link to confirm

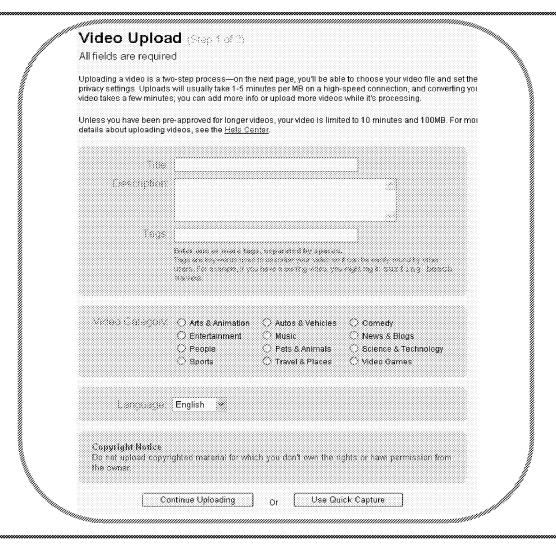






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### Video Upload: Step One Label Your Video

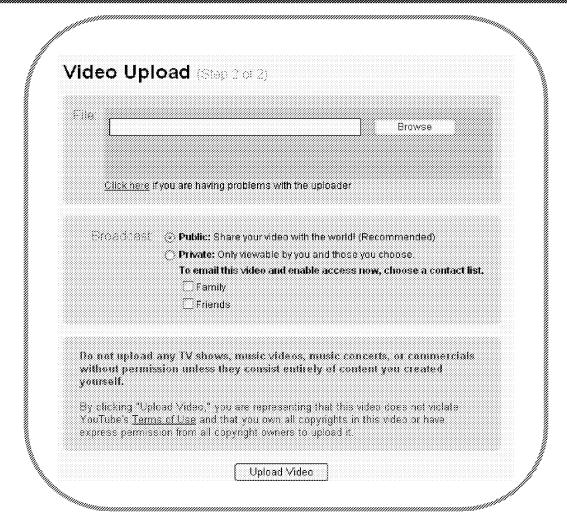


Tags are relevant keywords that you choose to be associated with your video. Video are primarily searched and located by these tags.



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#### Video Upload: Step Two Upload Your Video



YouTube converts all uploaded movies into Flash. Videos uploaded must be content owned by the uploaded, less than 100MB, and less than 10 minutes long.

\*Please be patient your Video upload could take a few minutes



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