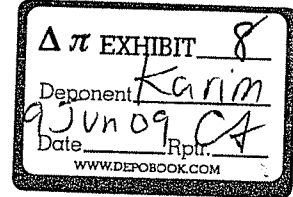


From: Jawed <[REDACTED]>
Sent: Monday, June 20, 2005 9:44 PM
To: Chad Hurley <[REDACTED]>; Steve Chen <[REDACTED]>
Subject: Re: FEATURE LIST FOR PUSH 2

99% of visitors DO NOT upload videos, ever.

If we want to sign up lots of users who keep coming back, we have to target the people who will never upload a video in their life.

And those are really valuable because they spend time watching. And if they watch, then it's just like TV, which means lots of value.



Jawed

<http://www.jawed.com/>

On Tue, 21 Jun 2005, Jawed wrote:

- > I still think Chad's public/private favorites is a great feature. We
- > should do notifications along with it. So we can say:
- >
- >
- >
- >
- > SIGN UP NOW TO:
- >
- > - add favorites, share favorite lists with friends
- >
- > - get notified of new videos
- > (like 747s? Get notified when a new 747 video is uploaded!)
- >
- >
- >
- > I think people would totally dig this
- >
- >
- >
- > Jawed
- >
- >
- > <http://www.jawed.com/>
- >
- >
- >