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UNITED STATES DISTRICT COURT

SOUTHERN DISTRICT OF NEW YORK

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VIACOM INTERNATIONAL, INC., COMEDY PARTNERS, COUNTY MUSIC TELEVISION, INC., PARAMOUNT PICTURES CORPORATION, and BLACK ENTERTAINMENT TELEVISION, LLC,

Plaintiffs,

VS.

No. 07-CV-2203

YOUTUBE, INC., YOUTUBE, LLC, and GOOGLE, INC.,

Defendants.

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THE FOOTBALL ASSOCIATION PREMIER LEAGUE LIMITED, BOURNE CO., et al., on behalf of themselves and all others similarly situated,

Plaintiffs,

vs.

No. 07-CV-3582

YOUTUBE, INC., YOUTUBE, LLC, and GOOGLE, INC.,

Defendants.

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HIGHLY CONFIDENTIAL
VIDEOTAPED DEPOSITION OF DAVID DRUMMOND
SAN FRANCISCO, CALIFORNIA

THURSDAY, FEBRUARY 12, 2009

Job No.: 16392

DAVID DRUMMOND
FEBRUARY 12, 2009
9:16 A.M.
HIGHLY CONFIDENTIAL VIDEOTAPED DEPOSITION OF DAVID
DRUMMOND, at SHEARMAN & STERLING, LLP 525 Market Street,
Suite 1500, San Francisco, California, pursuant to
notice, before me, KATHERINE E. LAUSTER, CLR, CRR, RPR,
CSR License No. 1894.

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1	DAVID DRUMMOND	
2	APPEARANCES:	
3		
4	FOR THE PLAINTIFFS, VIACOM INTERNATIONAL, INC.:	
5	SHEARMAN & STERLING, LLP By: STUART J. BASKIN, Esq.	
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9	colleen.meringolo@shearman.com	
10	FOR THE DEFENDANTS YOUTUBE, INC., YOUTUBE, LLC, and	
11	GOOGLE, INC.:	
12	MAYER BROWN, LLP By: ANDREW SCHAPIRO, Esq.	
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17		
18	FOR THE LEAD PLAINTIFFS AND PROSPECTIVE CLASS:	
19	PROSKAUER ROSE, LLP By: TANYA L. FORSHEIT, Esq.	
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21	phone: 310.284.4508 fax: 310.557.2193	
22	e-mail: tforsheit@proskauer.com	
23	Also Present:	
24	CATHERINE LACAVERA, Google	
25	STUART PETTIGREW, Videographer	

- $2 \mid 10:11:10$ Suisse, First Boston?
- 3 10:11:12 A. Yes.
- $4 \mid 10:11:13$ Q. And George Boutros headed -- was the head
- 5 10:11:15 banker?
- 6 10:11:16 A. Yes, that's true.
- 7 10:11:17 Q. And he had a partner named Storm Duncan,
- 8 10:11:19 who worked with you as well?
- 9 10:11:22 A. Yes.
- 10 | 10:11:22 Q. And have they been your long-standing M&A
- 11 10:11:27 advisors with Google?
- 12 10:11:29 A. I'm not sure it's accurate to call them
- 13 10:11:31 "long-standing." We haven't used bankers for many
- 14 10:11:36 M&A transactions, but we have used them twice.
- 15 10:11:40 Q. What other deal did you use them on?
- 16 10:11:43 A. The DoubleClick transaction.
- 17 10:11:44 Q. And did they render advice to the Google
- 18 10:11:47 board of directors in connection with the YouTube
- 19 10:11:50 acquisition?
- 20 10:11:51 A. They rendered a fairness opinion.
- 21 10:11:54 Q. Okay. Did they also address the board?
- 22 10:11:56 A. In the context of delivering that fairness
- 23 10:11:59 opinion, yes, I believe they did.
- 24 10:12:01 Q. And did they prepare a book for
- 25 10:12:02 distribution to the board?

- $2 \mid 10:12:04$ A. I believe that they did.
- 3 $|_{10:12:05}$ Q. Now, so the ladies and gentlemen of the
- $4 \mid 10:12:08$ jury can understand, would you tell them what a -- a
- $5 \mid 10:12:11$ fairness opinion is?
- 6 10:12:14 A. Well, my understanding of a fairness
- $7 \mid 10:12:16$ opinion is a -- an opinion rendered by a financial
- 8 10:12:20 expert or a firm experienced in financial matters,
- 9 10:12:24 such as an investment bank, rendering an opinion as
- $10 \mid 10:12:29$ to the -- the fairness to the shareholders of -- of
- 11 10:12:35 an acquisition from a financial point of view.
- 12 10:12:40 Q. And prior to rendering that opinion, is it
- 13 | 10:12:43 your understanding that the investment bank performs
- 14 10:12:46 analytical analysis in connection with the
- 15 | 10:12:49 acquisition?
- 16 10:12:53 A. Yes, it is.
- 17 | 10:12:54 Q. Now, you personally approached YouTube in
- 18 10:12:57 the first instance; is that correct?
- 19 10:13:01 A. In the round of conversations that
- 20 10:13:04 ultimately led to the acquisition, that's true.
- 21 10:13:06 Q. Now, when the negotiations began, whose
- 22 10:13:09 idea was it within Google to approach YouTube?
- 23 10:13:16 A. I don't recall whether the idea started
- 24 10:13:17 with any particular individual. I know I and some
- 25 10:13:24 others thought that -- that it was a -- a worthwhile

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	1	DAVID DRUMMOND
10:17:39	2	Q. So it's your recollection that this was a
10:17:41	3	pricing issue, as far as he was concerned? It was
10:17:44	4	too expensive?
10:17:45	5	A. (No audible response.)
10:17:46	6	Q. An acquisition of YouTube would be too
10:17:48	7	expensive?
10:17:49	8	A. I I recall him having concerns about a
10:17:52	9	price.
10:17:52	10	Q. And no other concerns?
10:17:54	11	A. I don't remember what other concerns he
10:17:56	12	might have had.
10:17:57	13	Q. Now now, is it fair to say that your
10:18:52	14	initial offer to YouTube was in the range of
10:18:56	15	\$615 million?
10:19:00	16	A. Yes, I think that's correct.
10:19:02	17	Q. And the final offer added a billion
10:19:07	18	dollars to that, basically?
10:19:09	19	A. Yes.
10:19:10	20	Q. Now, I take it that the acquisition was
10:19:16	21	embodied in a merger agreement?
10:19:18	22	A. Yes, that's correct.
10:19:20	23	MR. BASKIN: And let me show you, just so
10:19:22	24	we're working off the same page what we'll mark as
10:19:39	25	Drummond 2.
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	1	DAVID DRUMMOND
10:19:40	2	(Drummond Exhibit Number 2 was marked for
10:19:40	3	identification.)
10:19:40	4	MR. BASKIN: I think that's about as many
10:19:40	5	as we've got.
10:20:10	6	BY MR. BASKIN:
10:20:10	7	Q. Is that a copy of the merger agreement,
10:20:13	8	Mr. Drummond?
10:20:13	9	A. It appears to be.
10:20:15	10	Q. And did you work on the acq
10:20:16	11	negotiation of the merger agreement?
10:20:18	12	A. Yes, I did.
10:20:19	13	Q. How about the scrivening of the merger
10:20:22	14	agreement? Did you work on the scrivening of the
10:20:25	15	merger agreement?
10:20:26	16	MR. SCHAPIRO: You might define
10:20:27	17	"scrivening" for the ladies and gentlemen of the
10:20:29	18	jury.
10:20:30	19	BY MR. BASKIN:
10:20:30	20	Q. Do you know what "scrivening" means,
10:20:33	21	Mr. Drummond?
10:20:34	22	A. Yes.
10:20:34	23	Q. Did you work on the scrivening of the
10:20:37	24	merger agreement?
10:20:38	25	A. I didn't actually write the language, if
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Page 23 1 DAVID DRUMMOND 10:20:40 that's what you mean, but I was -- certainly 10:20:42 reviewed drafts, and reviewed provisions, and was 10:20:45 asked to comment on them. 10:20:46 Now, before you entered into this Q. 10:20:49 agreement, and before you submitted the transaction 10:20:53 to your board for its approval, would I be correct 10:20:57 that Google performed a due diligence investigation 10:21:00 of YouTube's operations and financing conditions? 10:21:03 10 Α. Yes, that's true. 10:21:04 11 And that's customary, isn't it, to perform 10:21:07 12 a due diligence? 10:21:08 13 Α. Yes. And maybe you could tell the ladies and 10:21:09 14 Q. 10:21:10 15 gentlemen of the jury what a due diligence is. 10:21:15 16 Well, a due diligence investigation is 10:21:18 17 generally what a company will do when they're 10:21:22 18 attempting -- when you're going to invest the 10:21:25 company funds, or, for instance, in acquiring a 19 10:21:29 20 company, to review the -- the asset that you're 10:21:32 21 buying, the company that you're buying, and try to 10:21:35 22 understand its -- its business, and whether or not 10:21:42 23 it's worth some particular amount of money that is 10:21:45 24 proposed to be paid for it. 10:21:48 25 And it is generally your practice -- your Q.

DAVID FELDMAN WORLDWIDE, INC.

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	1	DAVID DRUMMOND
10:21:50	2	experience that the target company makes available
10:21:54	3	to the would-be acquirer the information the
10:21:59	4	would-be acquirer wants to see?
10:22:01	5	A. Yes, that's my understanding.
10:22:03	6	Q. And is it fair to say that's what happened
10:22:05	7	here as well?
10:22:07	8	A. Yes, that's correct.
10:22:07	9	Q. And prior to the acquisition, did you
10:22:09	10	strike that.
10:22:10	11	Were a large array of documents set up in
10:22:15	12	what might be characterized as a war room?
10:22:20	13	A. (No audible response.)
10:22:21	14	Q. Or would you would you use a different
10:22:23	15	phrase?
10:22:25	16	A. I don't I don't recall the the
10:22:27	17	actual venue, or how things were set up. I know
10:22:30	18	that they we spent a fair bit of time at Wilson
10:22:34	19	Son Sonsini, both negotiating the transaction
10:22:38	20	and and review you know, performing due
10:22:42	21	diligence.
10:22:43	22	Q. And did you have access to the senior
10:22:46	23	executives of YouTube to ask them questions?
10:22:49	24	A. Yes, we did.
10:22:50	25	Q. And did you do that from time to time in

		Page 25
	1	DAVID DRUMMOND
10:22:52	2	the course of the due diligence?
10:22:53	3	A. Yes, we did.
10:22:54	4	Q. And in connection with that, do you recall
10:22:57	5	any question you asked them that they refused to
10:22:59	6	answer?
10:23:01	7	A. No, I don't.
10:23:02	8	Q. Do you recall strike that.
10:23:04	9	Who else, other than I take it you
10:23:06	10	weren't doing all the due diligence yourself?
10:23:09	11	A. That's correct.
10:23:09	12	Q. Who else worked on due diligence in in
10:23:12	13	addition to you, sir?
10:23:15	14	A. At Google, Matt Sucherman. He was an
10:23:20	15	in-house Google lawyer who then was in charge of our
10:23:24	16	corporate law group.
10:23:29	17	We also had some other Google lawyers
10:23:35	18	involved in the process. Alex MacGillivray, Glenn
10:23:44	19	Brown, our outside counsel was Simpson Thatcher.
10:23:52	20	There were at least two lawyers from there.
10:23:58	21	Q. How about nonlawyers who participated in
10:24:01	22	due diligence? I assume Credit Suisse First Boston
10:24:08	23	did; is that true?
10:24:10	24	A. They they didn't play as much of a role
10:24:12	25	in what I would call the due diligence, but in terms

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	1	DAVID DRUMMOND
10:24:17	2	of other Google people, I know that Salar Kamangar
10:24:30	3	was one of our product managers. I believe he was a
10:24:33	4	VP at that time.
10:24:34	5	Q. How about Sean Dempsey?
10:24:37	6	A. Of course. I'm forgetting Sean Dempsey,
10:24:39	7	who was worked on the corporate development team,
10:24:42	8	and Salman Ullah, who was his his boss, who ran
10:24:46	9	at the time, ran corporate development for
10:24:50	10	Google, who reported to me.
10:24:51	11	Q. Now, is there also an individual named
10:25:00	12	James Kim? That sounds familiar to you?
10:25:03	13	A. Yes.
10:25:04	14	Q. A banker at Credit Suisse?
10:25:07	15	A. (Witness nods head.)
10:25:08	16	Q. Is that correct?
10:25:09	17	A. I won't dispute that. I think that's
10:25:11	18	true.
10:25:12	19	Q. Well, it may not be now, but he was then;
10:25:14	20	correct?
10:25:15	21	A. That sounds correct, but I I don't
10:25:17	22	remember him well.
10:25:18	23	Q. And did he also participate in the due
10:25:21	24	diligence?
10:25:21	25	A. He may have, but I I don't remember his

- 2 | $^{12:25:46}$ payments it should make arising out of copyright
- $3 \mid 12:25:49$ litigation?
- 4 12:25:50 A. I -- I don't remember what our initial
- $5 \mid 12:25:52$ position is. I remember that we agreed on a --
- 6 12:25:55 on -- on a -- what's called a -- you know, a -- a
- $7 \mid 12:26:00$ cap or an amount, and expresses a percentage of the
- 8 12:26:04 purchase price.
- 9 12:26:05 Q. Now, in particular, if you'll turn to
- 10 12:26:09 page -- to the exhibit -- to the merger agreement.
- 11 | 12:26:15 I don't remember what exhibit number is. If you
- 12 | 12:26:19 would -- we'll count down for a second --
- 13 12:26:22 MS. MERINGOLO: Exhibit 2.
- 14 12:26:23 BY MR. BASKIN:
- 15 12:26:23 Q. Exhibit 2. So I understand how this
- 16 12:26:25 works, sir, if you first turn to page 61 and 62 of
- 17 12:26:34 the merger agreement --
- 18 12:26:38 MR. SCHAPIRO: Sorry. Are you giving
- 19 12:26:39 Bates numbers or the page numbers?
- 20 12:26:41 BY MR. BASKIN:
- 21 12:26:41 Q. Page numbers of the document. It would be
- 22 | 12:26:44 Bates numbers -123 and -124.
- 23 12:27:00 Section 9.2 sets up indemnification by the
- 24 12:27:06 company stockholders, the company being YouTube;
- 25 | 12:27:11 right, sir?

- 2 | 12:27:12 A. Yes.
- 3 12:27:12 Q. Then among the items, I -- that were to be
- 4 12:27:15 identify -- indemnified, if you go to the top of
- $5 \mid 12:27:19$ page 62, was any indemnified copyright action,
- 6 12:27:24 including any damages arising prior to or after the
- 7 12:27:29 effective time; right, Mr. Drummond?
- 8 12:27:33 A. Yes, I see that.
- 9 12:27:34 Q. Now, on page 17 of the agreement, as I
- 10 12:27:36 understand it, an escrow account was set up; right,
- 11 12:27:47 sir?
- 12 12:27:48 A. Yes.
- 13 12:27:48 Q. And if I understand how this functioned,
- 14 12:27:50 under the escrow account 12.5 percent of the
- 15 | 12:27:58 aggregate share consideration, that is, 12.5 percent
- 16 12:28:06 of \$1.65 billion, was to be set up in an escrow
- 17 | 12:28:13 account; correct?
- 18 12:28:15 A. That's correct.
- 19 12:28:16 Q. So that's roughly -- what? 200 --
- 21 | 12:28:30 A. Sorry. It's 12.5 percent of -- it's --
- 22 12:28:32 the -- the shares.
- 23 12:28:32 Q. Okay.
- 24 12:28:33 A. This is a share deal.
- 25 12:28:37 Q. Now, then, if I'm right, if you turn to

- $2 \mid 12:28:45$ page 64, and the -- and it continues on page 65,
- 3 12:29:06 Section 9.6(b) limited the actual indemnification
- 4 12:29:17 for copyright violations to 5 percent of the total
- 5 12:29:23 number of escrow shares initially deposited in the
- 6 12:29:28 escrow account; right, Mr. Drummond?
- 7 12:29:30 A. Yes, I see that.
- 8 12:29:32 Q. So then roughly do the math. You would
- 9 12:29:40 take \$1.65 billion and multiply that by
- $10 \mid 12:29:46$ 12.5 percent, which I think is \$206 million, and
- 11 12:29:53 then you would take 5 percent of that, and so the
- 12 | 12:29:55 initial escrowed amount for copyright violations was
- 13 12:30:02 approximately \$10 million, as set forth in this
- 14 12:30:05 agreement; correct?
- 15 12:30:07 A. That would be the -- probably the better
- 16 12:30:10 reading of the language in the original agreement,
- 17 | 12:30:13 yes.
- 18 12:30:14 Q. Well, it's the only reading, but you --
- 19 12:30:16 there's a scrivener's error; right?
- 20 12:30:21 A. That's correct.
- 21 12:30:22 Q. And this is where the scrivener erred;
- 22 | 12:30:26 correct?
- 23 12:30:26 A. This is where the error took place, yes.
- 24 12:30:29 Q. Now, the net effect was --

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	1	DAVID DRUMMOND
12:30:44	2	THE REPORTER: 11.
12:30:45	3	MR. BASKIN: 11.
12:30:51	4	(Drummond Exhibit Number 11 was marked for
12:30:51	5	identification.)
12:31:31	6	BY MR. BASKIN:
12:31:32	7	Q. Let me ask you to look at Exhibit 11,
12:31:34	8	Mr. Drummond.
12:31:52	9	Does Exhibit 11 appear to you to be a
12:31:56	10	e-mail communicating to the Sequoia folks the fully
12:32:02	11	executed amendment to the merger agreement?
12:32:06	12	A. Yes, that's what it appears to be.
12:32:08	13	Q. And have you seen this prior to today,
12:32:10	14	sir?
12:32:13	15	A. (No audible response.)
12:32:14	16	Q. By that, I by "this," I mean have you
12:32:17	17	seen the amendment prior to today?
12:32:19	18	A. Yes.
12:32:19	19	Q. I'm not talking about the actual
12:32:21	20	transmittal to Sequoia guys.
12:32:23	21	A. Yes, I believe I've seen the the
12:32:24	22	amendment.
12:32:25	23	Q. Now, if I understand what happened by this
12:32:27	24	amendment, Section 9.6(b) well, strike that.
12:32:33	25	It starts by having a couple whereas

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	1	DAVID DRUMMOND
12:32:36	2	clauses, the second one which provides that this
12:32:41	3	corrects a mutual mistake resulting from a
12:32:44	4	scrivener's error; correct?
12:32:46	5	A. That's correct.
12:32:48	6	Q. And the mistake was in Section 9.6(b), as
12:32:55	7	we discussed before; right, Mr. Drummond?
12:32:57	8	A. That's right.
12:32:58	9	Q. And basically, what this does, if I
12:33:01	10	understand it correctly, it changes the size of the
12:33:07	11	escrow available to Google for copyright
12:33:11	12	infringement actions from 5 percent of the total
12:33:17	13	number of escrowed shares, to 5 percent of the
12:33:23	14	aggregate share price aggregate share
12:33:27	15	consideration; is that right?
12:33:28	16	A. That's right.
12:33:29	17	Q. So now, instead of having 5 percent of
12:33:32	18	approximately, I believe, \$200 million available as
12:33:41	19	an indemnification for copyright infringement, this
12:33:45	20	amendment makes available 5 percent of
12:33:48	21	\$1.65 billion; correct?
12:33:51	22	A. That's correct.
12:33:53	23	Q. So basically, it increased the escrow from
12:34:02	24	about \$10.3 million available for copyright
12:34:07	25	infringement actions to \$82.5 million? Something in
I		

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	1	DAVID DRUMMOND
12:34:12	2	that range, sir?
12:34:15	3	A. Well, it corrected the error in the
12:34:17	4	original agreement.
12:34:18	5	Q. And the effect of correcting the error was
12:34:20	6	basically the indemnification flowing to Google
12:34:23	7	increased by 800 percent?
12:34:25	8	A. Well, I guess I would argue it never
12:34:28	9	increased. The the agreement was the agreement,
12:34:31	10	and it was just a incorrectly memorialized.
12:34:36	11	Q. Now, what do you recall occasioned the
12:34:38	12	discovery of the scrivener's error?
12:34:46	13	A. You know, I don't I don't recall who
12:34:49	14	actually noticed it. It was brought to my
12:34:52	15	attention, I believe, by Matt Sucherman who had
12:34:58	16	worked on on the deal.
12:35:01	17	Q. Well, the amendment was executed, it looks
12:35:04	18	like, approximately April 18th, 2007; is that
12:35:07	19	correct?
12:35:07	20	A. That's what it says.
12:35:08	21	Q. And Viacom filed this lawsuit in March of
12:35:13	22	2006; is that right, Mr. Drummond?
12:35:18	23	A. That sounds generally correct. I don't
12:35:20	24	know. I'd have to refer to something to to get
12:35:22	25	that exact

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	1	DAVID DRUMMOND
12:35:24	2	Q. And was it the commencement of the Viacom
12:35:26	3	litigation that occasioned the discovery of the
12:35:30	4	scrivener's error?
12:35:33	5	A. I don't know if it was if it was or
12:35:35	6	not.
12:35:36	7	Q. You have no memory of discussing with
12:35:39	8	anyone why the scrivener error happened? Strike
12:35:45	9	that.
12:35:48	10	Now, when your team was performing I
12:36:13	11	want to move on in a second to what were some of
12:36:24	12	Google Video's practices prior to the acquisition of
12:36:27	13	YouTube, but before doing that, I want to return one
12:36:31	14	more time to the issue of whether YouTube was
12:36:38	15	monetizing or selling ads around the watch pages.
12:36:43	16	And let me hand you, sir, what we will
12:36:45	17	mark as Exhibit 12.
12:37:11	18	(Drummond Exhibit Number 12 was marked for
12:37:11	19	identification.)
12:37:34	20	BY MR. BASKIN:
12:37:35	21	Q. Mr. Drummond, have you seen Exhibit 12
12:37:39	22	prior to today?
12:37:40	23	A. I don't recall seeing it. And you'll note
12:37:43	24	that it doesn't appear to have been sent to me.
12:37:47	25	Q. Correct.

Page 158 1 DAVID DRUMMOND 15:34:12 owners, and I was aware that EMI was one of the -the -- the parties we were talking to. 15:34:17 15:34:19 And is it a fact that YouTube was 0. 15:34:21 unwilling to offer this to any content owner, in and 15:34:25 around March 2007, who did not enter into a license 15:34:29 agreement with YouTube? 15:34:31 I don't recall what -- whether that was 15:34:33 9 true in a categorical fashion. I -- what I recall 15:34:37 10 is that we were going to undertake to do this with 15:34:41 11 people who were working with us. 15:34:43 12 Can you offer the ladies and gentlemen of 15:34:45 13 the jury the name of one content owner in 2007 who 15:34:52 did not enter into a license agreement with YouTube 14 15:34:56 15 for whom you were willing to do audio 15:34:59 16 fingerprinting? 15:35:00 17 No, I can't name a -- any content owner. 15:35:03 18 Are you aware of any technological reason Q. 15:35:06 19 why you could not include companies that did not 15:35:10 20 enter into licenses with you within audio 15:35:14 21 fingerprinting? 15:35:15 I'm not a technologist, so I'm not 22 Α. 15:35:19 23 particularly qualified to answer that question. 15:35:22 24 Q. Did you have --15:35:23 25 I'm not aware of -- of whether it's Α.

DAVID FELDMAN WORLDWIDE, INC.

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	1	DAVID DRUMMOND
15:35:26	2	technologically possible or impossible. I my
15:35:31	3	guess is that it's well, I'm not going to guess.
15:35:35	4	Q. If Viacom was willing to provide your
15:35:37	5	fingerprint vendor with its fingerprints of its
15:35:41	6	videos, is there any reason Viacom could not have
15:35:44	7	been included in this program, Mr. Drummond?
15:35:47	8	MR. SCHAPIRO: Objection. Calls for
15:35:48	9	speculation.
15:35:53	10	THE WITNESS: I guess can you repeat
15:35:55	11	the question?
15:35:56	12	BY MR. BASKIN:
15:35:56	13	Q. If Viacom was prepared to provide its
15:36:00	14	fingerprints of its videos to Audio (sic) Magic or
15:36:04	15	any other vendor that YouTube was already using, is
15:36:09	16	there some reason you can think of why Viacom could
15:36:11	17	not have been included in this program along with
15:36:15	18	EMI?
15:36:16	19	A. At at what time period are you talking
15:36:19	20	about?
15:36:20	21	Q. In and around March of 2007.
15:36:23	22	A. As I testified before, at that time I'm
15:36:29	23	not I don't recall whether there would have been
15:36:32	24	a reason.
15:36:32	25	As I said, we we were working with
I		

Page 160 1 DAVID DRUMMOND 15:36:36 we were willing to do these things with partners who 15:36:40 were going to work with us. So assuming Viacom was 15:36:42 going to work with us, we would have -- they could 15:36:45 have availed themselves of the same thing. 15:36:48 And by "work with" you, do you mean 15:36:49 provide you with fingerprints, or do you mean grant 15:36:52 you a license? 15:36:53 Work with us to provide -- provide us the Α. 15:36:57 10 content, and I don't think most -- most companies 15:36:59 11 wouldn't be willing to -- to provide us the content 15:37:02 12 without an agreement, but --15:37:03 13 Do you mean if Viacom -- Viacom had to Q. 15:37:07 agree to provide you with its content in order to 14 15:37:11 avail itself of video fingerprinting? Is that what 15 15:37:16 16 you testified? 15:37:17 17 At some point I believe that was true. 15:37:19 18 can't pinpoint the time. 15:37:21 19 Now, if Viacom was already providing its 15:37:26 20 fingerprinting to Audio (sic) Magic with respect to 15:37:29 21 other websites, do you know how much it would have 15:37:34 22 cost YouTube to include Viacom in the program that 15:37:41 23 it allowed for EMI? 15:37:44 24 No, I don't, nor am I aware that Viacom Α. 15:37:47 25 was providing anything to any- -- anyone.

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- 2 | 15:59:01 Could you read to yourself the -- the
- $3 \mid 15:59:03$ paragraph begins:
- 4 | 15:59:06 Deployment of such preventive measures
- 5 | 15:59:09 cannot be conditioned on first reaching a
- 6 15:59:12 commercial agreement.
- 7 | 15:59:13 Do you see that, Mr. Drummond?
- A. Yes, I -- I've read that paragraph.
- 9 15:59:41 Q. Now, Mr. Cotton seemed to believe that it
- 10 | 15:59:44 was your, Google's, express policy to offer its
- 11 | 15:59:49 advanced technology only to copyright owners that
- 12 15:59:54 submit to YouTube's commercial demands. Was that an
- 13 | 15:59:59 accurate characterization of your position?
- 14 16:00:01 MR. SCHAPIRO: Objection as to what
- 15 | 16:00:02 Mr. Cotton believes.
- 16 16:00:04 THE WITNESS: Yeah, I don't know what
- 17 | 16:00:05 Mr. -- I can't comment on what Mr. Cotton believes.
- 18 16:00:08 As I stated -- as I said before, we had a -- our
- 19 16:00:12 position was that we were -- we were offering the
- 20 16:00:14 techniques that we've discussed before to help
- 21 16:00:18 content owners identify content to partners.
- 22 16:00:26 BY MR. BASKIN:
- 23 16:00:26 Q. Meaning people that entered into licenses
- 24 16:00:29 with you?
- 25 | 16:00:29 A. People that we -- we had business

- $2 \mid 16:00:31$ relationships with.
- 3 16:00:32 Q. And if an NBC or Viacom was unwilling to
- 4 16:00:36 license their content to you --
- 5 16:00:38 A. Well, we knew that it was their view that,
- $6 \mid 16:00:40$ you know, as expressed in this letter, that we
- 7 16:00:43 needed to -- to deploy this technology to meet legal
- $8 \mid 16:00:47$ obligations. Obviously, we disagreed with that.
- 9 16:00:50 Q. And I take it, in fact, you did not deploy
- 10 16:00:52 the technology for either Viacom or NBC; is that
- 11 16:00:57 correct?
- 12 16:00:57 A. I don't recall that we did.
- 13 16:01:02 Q. Now, by the way, in reaching that
- 14 16:01:04 conclusion that you had no obligation to do so, was
- 15 16:01:11 that on advice of counsel, or how did you come about
- 16 16:01:15 that -- that conclusion?
- 17 | 16:01:15 A. It's privileged, I believe. It was on
- 18 16:01:17 advice of counsel.
- 19 16:01:36 MR. BASKIN: And I'll first direct this to
- 20 16:01:53 your attorney, but do you want to tell us which
- 21 16:01:55 counsel gave that advice that you're relying on?
- 22 16:01:59 MR. SCHAPIRO: No.
- 23 16:02:05 MR. BASKIN: Okay. Now -- after Google
- 24 16:03:33 acquired YouTube -- just one second. Oh, here it
- 25 16:04:50 is.

- $2 \mid 16:10:54$ program to assist it in its take-down notice that it
- 3 | 16:11:00 sent to you in February 2007?
- 4 16:11:03 A. No, I wasn't aware of that, or don't
- $5 \mid 16:11:06$ recall being aware of that.
- 6 16:11:09 Q. And you see where the -- apparently the
- 7 16:11:13 technical people say:
- 8 16:11:15 Technically it is do-able. It's not hard to
- 9 16:11:18 create a new content owner account and set
- 10 16:11:21 them up.
- 11 16:11:22 See that, sir?
- 12 16:11:23 A. Well, you're assuming that Matthew Liu was
- 13 16:11:27 a technical person. Since I don't know who he was,
- 14 16:11:31 I don't know that we can assume that, but I -- I see
- 15 16:11:33 the first two lines of the e-mail.
- 16 16:11:35 O. Was there a -- intentional decision on the
- 17 16:11:38 part of Google and YouTube not to include Viacom
- 18 16:11:41 within the CYC tool in and around February 2007,
- 19 16:11:44 because it would not enter into a license agreement
- 20 16:11:48 with YouTube?
- 21 16:11:51 A. I don't recall whether it was a specific
- 22 16:11:53 decision. As I've told you before, we had a -- we
- 23 16:11:55 had a -- an approach where we were going to offer
- 24 16:11:58 this new -- the CYC tool to partners.

- 2 16:36:53 A. Well, I -- as I sit here today, I don't
- 3 16:36:55 have any reason to take issue with it or validate
- 4 16:37:00 it.
- 5 16:37:04 Q. Now, if a member -- if the runner of one
- 6 16:37:07 of these private sites or the owner of one of these
- 7 | 16:37:10 private sites -- I'm not sure what the proper
- 8 16:37:12 terminology is. Do you know what it is?
- 9 16:37:14 A. No, I don't.
- 10 16:37:16 Q. Well, why don't we agree on "operator" of
- 11 16:37:19 one of the private sites? Is that --
- 12 16:37:21 A. That's fine.
- 13 16:37:22 Q. Okay. If the operator of one of these
- 14 16:37:25 private sites decides to upload entire movies or
- 15 16:37:33 television shows onto the private sites, is there
- 16 16:37:39 any way a content owner can access these private
- 17 16:37:45 accounts to take down those movies or TV --
- 18 16:37:48 television shows?
- 19 16:37:50 A. I'm not aware of ways in which they could
- 20 16:37:53 do that.
- 21 16:37:56 Q. Now, does YouTube today use its CYC-type
- 22 16:38:31 technology to scan private accounts for violations
- 23 16:38:40 of either policy or copyright?
- 24 | 16:38:42 A. You know, I'm not -- I'm not -- I don't
- 25 16:38:46 actually know whether we do that or not.