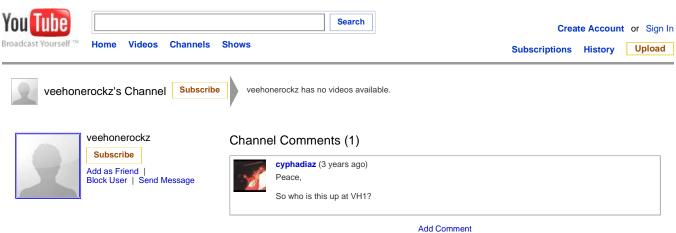
# RUBIN DECLARATION EXHIBITS CONTINUED

### **Rubin Exhibit 95**



Profile

Channel Views:	210
Total Upload Views:	0
Age:	29
Joined:	September 18, 2006
Last Sign In:	1 year ago
Subscribers:	0
Country:	United States

### Recent Activity

There hasn't been any recent activity.

### **Rubin Exhibit 96**

Subject: Paramount / Bay TSP - Content & Profiles

From: "Tipton, Kristina - Paramount" <EX:/O=VIACOM/OU=PARAMOUNT/CN=

RECIPIENTS/CN=TIPTONKR>

To: 'courtneyni@baytsp.com'

Cc: Perry, Alfred - Paramount; 'marki@baytsp.com'; 'evelyn@baytsp.

com'; Salter, John - Paramount; Powell, Amy - Paramount; Teifeld

, Tamar - Paramount

Date: Wed, 28 Feb 2007 21:14:58 +0000

Hi Courtney,

As discussed, here's all our current content syndication information:

- 1.) Profile Names below you'll find profile names, some specific Paramount Official ones, and others that are more viral names that our online street team has used on multiple sites (sites listed below as well)
- 2.) Videos we're currently syndicating I've attached our streaming links and a couple quicktime files of videos we're currently working on syndicating. In addition, this featurette just debuted exclusively on IGN (we don't yet have streaming links):

Shooter Featurette: http://media.movies.ign.com/media/034/034419/vids\_1.html

And there are also a couple pieces of content I don't have streaming links handy for, but I think you should have anyways (let me know if you'd like me to find):

Zodiac Theatrical Trailer

Disturbia Theatrical Trailer

Shrek the Third - Trailer 2

Transformers - Teaser Trailer

3.) Lastly, at the end of this email I pasted direct links to some of the more viral original content we've posted.

As discussed, I've also added you to our webmaster blast syndication (in addition to Mark and Evelyn), so you will get all these links as they come out. Let me know if you ever have any questions about the content of the webmaster blasts, or about anything else you come across online.

Let us know if you have any questions at all. Thanks, Courtney!

Kristina Tipton

**Paramount Pictures** 

Interactive Coordinator, Promotions & Publicity

323-956-8453

Official Profile Names

YouTube: Paraccount

Revver: Paramount

Veoh: ParamountPictures

**Break.com: Paramount Pictures** MySpace.com: Myspace.com/themoviemonkey General Profile Names (used on multiple sites) Thatsfunny Thatisalsofunny Thatsnotfunny **Broadway Joe** Broadway Joe415 **PinkStrawberry** PinkStrawberry1 ParkMyVibe **FiveChemical** Sites  ${\bf Addicting Clips}$ Bolt Break Clevver ClipShack DailyMotion Drisas Ebaum's World ExByte FileCow Flurl Grouper Google Videos Live Video MetaCafe MySpace

Putfile
Revver
Sharkle
Smart Video Channel
SpikedHumor
StreamDump
Stupid Videos
Veoh
Vidiac
VidiLife
Vimeo
Vmix
VSocial
YouTube
ZippyVideos
Norbit Viral Featurette - "Meet Rasputia":
AddictingClips
http://www.addictingclips.com/Clip.aspx?key=123ED23BA2273C25
Bolt
http://www.bolt.com/Thatsfunny/video/NorbitMeet_Rasputia/2952924
Break
http://my.break.com/media/view.aspx?ContentID=214548
Clevver
http://viralvideo.clevver.com/video/b67ef87e-2139-4a57-ad40-98c20108b863.htm
ClipShack
http://www.clipshack.com/Clip.aspx?key=21BA26DFCCFB712A
DailyMotion

Confidential VIA 11786497

http://www.dailymotion.com/video/x12fuh\_norbit-meet-rasputia

Fluri

http://www.flurl.com/item/Norbit\_\_\_\_Meet\_Rasputia\_u\_223040

Grouper

 $\label{lem:http://www.grouper.com/video/MediaDetails.aspx?id=1742674 < http://www.grouper.com/video/MediaDetails.aspx?id=1742674& ml=fi%3d%26fu%3d1743955& ml=fi%3d%26fu%3d1743955& ml=fi%3d%26fu%3d1743956& ml=fi%3di%26fu%3d1743956& ml=fi%3di%26fu%3d174395& ml=fi%3di%26fu%3d1743956& ml=fi%3di%26fu%3d174395& ml=fi%3di%26fu%3d17420fu%3d17420fu%3d17420fu%3d17420fu%3d17420fu%3d17420fu%3d17420fu%3d17420fu%3d174$ 

Live Video

http://www.livevideo.com/video/E8498AFB66CC4742825F76DD1BBC6B32/norbit-meet-rasputia.aspx

Putfile

http://media.putfile.com/Norbit---Meet-Rasputia

Sharkle

http://www.sharkle.com/video/116366/

StreamDump

http://www.streamdump.com/?d5ed30

Stupid Videos

http://www.stupidvideos.com/video/just\_plain\_stupid/Norbit\_\_Meet\_Rasputia/

Vidiac

http://www.vidiac.com/video/ad51d735-fb11-487c-9ded-98c200d1d318.htm

VidiLife

http://www.vidiLife.com/index.cfm?f=media.play <a href="http://www.vidiLife.com/index.cfm?f=media.play&vchrMediaProgramIDCryp=BE705058-803E-4C81-9B1E-1">http://www.vidiLife.com/index.cfm?f=media.play&vchrMediaProgramIDCryp=BE705058-803E-4C81-9B1E-1</a> &vchrMediaProgramIDCryp=BE705058-803E-4C81-9B1E-1

Norbit Viral Video: Lloyd the Dog Clip

Addicting Clips http://www.addictingclips.com/Clip.aspx?key=F2858FEE9EA2395F

Bolt

http://www.bolt.com/broadwayjoe415/video/Talking\_Dog\_from\_Norbit/2972312

Clevver

http://viralvideo.clevver.com/video/92e63450-d19c-4e0d-828b-98c700f43968.htm

ClipShack

http://www.clipshack.com/Clip.aspx?key=DBFE15A50C2ED2DD

DailyMotion

http://www.dailymotion.com/video/x13qod\_talking-dog-from-norbit

Ebaum's World

http://emuse.ebaumsworld.com/watch/11295

Fluri

http://www.flurl.com/item/Talking\_Dog\_from\_\_\_Norbit\_\_\_u\_224451

Grouper

 $\label{lem:http://www.grouper.com/video/MediaDetails.aspx?id=1749819 < http://www.grouper.com/video/MediaDetails.aspx?id=1749819 \\ \mbox{ id=1749819\&ml=fi%3d%26fu%3d1896951\&} \\ \mbox{ $Ml=fi%3d\%26fu%3d1896951\&}$ 

LiveDigital

http://livedigital.com/content/1451355/

LiveVideo

http://www.livevideo.com/video/BD6FA70BDFDE40889B1C335911449BE2/talking-dog-from-norbit-.aspx

MetaCafe

 $http://www.metacafe.com/watch/410789/talking\_dog\_from\_quot\_norbit\_quot/$ 

Putfile

http://media.putfile.com/Talking-Dog-from--Norbit-

Sharkle

http://www.sharkle.com/video/116846/

**Smart Video Channel** 

http://comedy.smartvideochannel.com/media/PlayVideo.aspx?cid=F2A47C35FD6443CE90AF31CF6C20BE33

StreamDump

http://www.streamdump.com/?a41665

Stupid Videos

http://www.stupidvideos.com/video/just\_plain\_stupid/Talking\_Dog\_from\_Norbit/

Veoh

http://www.veoh.com/videos/v227252YqMm3gZE

Vidiac

http://www.vidiac.com/video/9e4fc6b1-0649-4fee-9d03-98c700ecc5fa.htm

Vidilife

http://www.vidiLife.com/index.cfm?f=media.play <a href="http://www.vidiLife.com/index.cfm?f=media.play&vchrMediaProgramIDCryp=4034E3FC-3DF8-4155-A7AD-B">http://www.vidiLife.com/index.cfm?f=media.play&vchrMediaProgramIDCryp=4034E3FC-3DF8-4155-A7AD-B</a> &vchrMediaProgramIDCryp=4034E3FC-3DF8-4155-A7AD-B

Vimeo

http://www.vimeo.com/clip:134860

Youtube

http://www.youtube.com/watch?v=afuhSi13YAs

Norbit Viral Video: Donald vs. Rasputia

**Addicting Clips** 

http://www.addictingclips.com/Clip.aspx?key=6E71646DBE228787

Bolt

http://www.bolt.com/parkmyvibe/video/Donald\_Trump\_vs\_Rasputia/2971836

Clevver

http://viralvideo.clevver.com/video/edb63288-ba08-4e75-a8fd-98c700c48542.htm

ClipShack

http://www.clipshack.com/Clip.aspx?key=47F6ED1FEB59770E

DailyMotion

http://www.dailymotion.com/video/x13pc2\_donald-trump-vs-rasputia

Ebaum's World

http://emuse.ebaumsworld.com/watch/11285

Flurl

http://www.flurl.com/item/Donald\_Trump\_v\_s\_Rasputia\_u\_224417

Grouper

LiveDigital

http://livedigital.com/content/1451300/

LiveVideo

http://www.livevideo.com/video/35A98E8098624EFDBF2AA581B7044A24/donald-trump-vs-rasputia.aspx

Metacafe

http://www.metacafe.com/watch/410781/donald\_trump\_vs\_rasputia/

Putfile

http://media.putfile.com/Donald-Trump-vs-Rasputia

Sharkle

http://www.sharkle.com/video/116838/

**Smart Video Channel** 

http://comedy.smartvideochannel.com/media/PlayVideo.aspx?cid=D505619EBA5841B2AE7708BCC08E7549

StreamDump

http://www.streamdump.com/?5b3003

Stupid Videos

http://www.stupidvideos.com/video/just\_plain\_stupid/Donald\_Trump\_vs\_Rasputia/

Veoh

http://www.veoh.com/videos/v221878JXknbYjS

Vidiac

http://www.vidiac.com/video/765b7ad2-2528-44f5-abfd-98c700d84a83.htm

Vidilife

 $\label{lem:http://www.vidiLife.com/index.cfm?} $$ http://www.vidiLife.com/index.cfm? f=media.play&vchrMediaProgramIDCryp=8CE0111C-EB1F-48ED-AE70-9> &vchrMediaProgramIDCryp=8CE0111C-EB1F-48ED-AE70-9> &vchrMed$ 

Vimeo

http://www.vimeo.com/clip:134834

Youtube

http://www.youtube.com/watch?v=ltXNBOTmZE4

Flushed Away - Dancing Slugs

Sim and Sim - http://video.simandsim.com/video/826be4fe-9d94-4037-be4f-985900f1681a.htm 41

Crack Muffin: http://www.crackmuffin.com/html/Dancing-Worms.html 1233 Veoh: http://www.veoh.com/videoDetails.html?v=e131049prwsh5ws 142

VidiLife: http://www.vidiLife.com/index.cfm?f=media.play <http://www.vidiLife.com/index.cfm?

f=media.play&vchrMediaProgramIDCryp=7045F650-4810-4A93-90BF-6>&vchrMediaProgramIDCryp=7045F650-4810-4A93-90BF-6 780

Vsocial: http://www.vsocial.com/video/?d=49076 135

videoplay?docid=-8716239627937852835&g=dancing+slugs&hl=en> &g=dancing+slugs&hl=en 515

Revver: http://one.revver.com/find/video/slugs#\_show\_video\_73517 588

Vmix: http://www.vmix.com/viewVideo.php?ID=1499761 68

Addicting Clips: http://addictingclips.com/Clip.aspx?key=13BFAC21761CCA0F 177,279

u=kwyfb&f=-l&vt=1> &f=-l&vt=1 349

Free video blog: http://www.vidiac.com/video/342684e4-66e6-455a-85aa-98500143b10b.htm 192

YouTube: http://www.youtube.com/watch?v=32pbKQAaFl0 3,409

Clip Shack: http://clipshack.com/Clip.aspx?key=C44A554D3D2EDC56 51,960

Sharkle: http://sharkle.com/video/103890/ 1,958

Daily Motion: http://www.dailymotion.com/video/782041 6145

Zippy Videos: http://www.zippyvideos.com/6232367566082176/fa\_slugs\_dancenow/ 92

Stream Dump (UGO): http://www.streamdump.com/?f9b0ec 103

Putfile: http://media.putfile.com/gonna-make-you-sweat 14

Bolt: <a href="http://www.bolt.com/thatisalsofunny/video/2353346?cn=STREAM\_thatisalsofunny\_video\_large\_PAGE1">http://www.bolt.com/thatisalsofunny/video/2353346?cn=STREAM\_thatisalsofunny\_video\_large\_PAGE1</a>

http://www.bolt.com/thatisalsofunny/video/Dancing\_Slugs/2353346 115

Stupid Videos: http://stupidvideos.com/video/Dancing\_Disco\_Slugs/ 65,958

Flurl: http://www.flurl.com/search?q=dancing+slugs <a href="http://www.flurl.com/search?q=dancing+slugs&type=all\_types">http://www.flurl.com/search?q=dancing+slugs&type=all\_types>

&type=all\_types 510,229

File Cow: http://filecow.com/download/411

Ifilm: http://www.ifilm.com/ifilmdetail/2776534 11,434

Break.com: http://my.break.com/Media/View.aspx?ContentID=164280 265

LiveDigital: http://livedigital.com/content/1022074/ 390

Vloguea.freevideoblog.com (en espanol):http://www.vidiac.com/video/30f14488-b244-4491-90f6-985700c89eef.htm

525

Drisas: http://www.drisas.com/archives/555 5519

Metacafe: http://www.metacafe.com/watch/263989/gonna\_make\_you\_sweat/ 8

Spiked Humor: http://www.spikedhumor.com/articles/59132/Gonna\_Make\_You\_Sweat.html 107 link not working

Indian Thriller with the Dancing Slugs:

YouTube: <a href="http://www.youtube.com/watch?v=MA6EV89EP\_Q">http://www.youtube.com/watch?v=MA6EV89EP\_Q</a> 4,927

Bolt: <a href="http://www.bolt.com/crazyk8ff/video/Indian\_Thriller\_and\_Danci/2444850">http://www.bolt.com/crazyk8ff/video/Indian\_Thriller\_and\_Danci/2444850</a> 197

Clevver: <a href="http://viralvideo.clevver.com/video/1f1b0bcd-b1da-4c50-afa6-985d00d6f4e5.htm">http://viralvideo.clevver.com/video/1f1b0bcd-b1da-4c50-afa6-985d00d6f4e5.htm</a> 39,373

vSocial: <a href="http://www.vsocial.com/video/?l=51159">http://www.vsocial.com/video/?l=51159</a> 41

Clevver: <a href="http://viralvideo.clevver.com/video/ea31b596-5eb1-4f00-b4d5-985d00d7a10f.htm">http://viralvideo.clevver.com/video/ea31b596-5eb1-4f00-b4d5-985d00d7a10f.htm</a> 30

YouTube: <a href="http://www.youtube.com/watch?v=vK00wgK8Bn4">http://www.youtube.com/watch?v=vK00wgK8Bn4</a> 8,902

vSocial: <a href="http://www.vsocial.com/video/?l=51156">http://www.vsocial.com/video/?l=51156</a> 13

Bolt: <a href="http://www.bolt.com/ultrasloppyjoe/video/Dancing\_Slugs\_and\_the\_Ind/2444974">http://www.bolt.com/ultrasloppyjoe/video/Dancing\_Slugs\_and\_the\_Ind/2444974</a> 56

StreamDump: <a href="http://www.streamdump.com/?d5f37d">http://www.streamdump.com/?d5f37d</a> 13

StreamDump: <a href="http://www.streamdump.com/?8204a1">http://www.streamdump.com/?8204a1</a> 12

Flurl: <a href="http://www.flurl.com/item/indian\_thriller\_with\_dancing\_slugs\_u\_194463">http://www.flurl.com/item/item/indian\_thriller\_with\_dancing\_slugs\_u\_194463</a> 54

Addicting Clips: http://www.addictingclips.com/Clip.aspx?key=9B0D1C061CA332B7 58,930

Metacafe: http://www.metacafe.com/watch/269013/indian\_thriller/ - 1,021

Clevver: <a href="http://viralvideo.clevver.com/video/15af7975-1e17-4b40-81e1-9858014d590d.htm">http://viralvideo.clevver.com/video/15af7975-1e17-4b40-81e1-9858014d590d.htm</a> - 60.146

Veoh: <a href="http://www.veoh.com/videoDetails.html?v=e134837tsWyJnSF">http://www.veoh.com/videoDetails.html?v=e134837tsWyJnSF</a> 89

YouTube: <a href="http://www.youtube.com/watch?v=U3fJz2Sgl\_g">http://www.youtube.com/watch?v=U3fJz2Sgl\_g</a> - 19,967

DailyMotion: <a href="http://www.dailymotion.com/rock4stumpy/video/xhspw\_indian-thriller-with-the-dancing-sl">http://www.dailymotion.com/rock4stumpy/video/xhspw\_indian-thriller-with-the-dancing-sl</a> 16,773

Grouper: < http://grouper.com/video/MediaDetails.aspx?id=1585775&ml=fi%3d%26fu%3d1895073&> http://grouper.com/video/MediaDetails.aspx?id=1585775&ml=fi%3d%26fu%3d1895073& - 4,232

Putfile: <a href="http://media.putfile.com/indian-thriller-with-the-dancing-slugs">http://media.putfile.com/indian-thriller-with-the-dancing-slugs</a> http://media.putfile.com/indian-thriller-with-the-dancing-slugs</a> 6

Sharkle: <a href="http://sharkle.com/video/104808/">http://sharkle.com/video/104808/</a> 211

Clipshack: <a href="http://clipshack.com/Clip.aspx?key=D1065C3ED5F9AFFC">http://clipshack.com/Clip.aspx?key=D1065C3ED5F9AFFC</a> - 7,358

Vsocial: <a href="http://www.vsocial.com/video/?d=50338">http://www.vsocial.com/video/?d=50338</a> - 23

Eyespot: <a href="http://eyespot.com/share?">http://eyespot.com/share?</a>

cmd=permalink&r=338f45bb57c5d73508f5a123a04b96479ae3f0a93eb60c51a361b03c3016148f05a19f759e03940ce6f7d2798d02d760 http://eyespot.com/share?

cmd = permalink&r = 338f45bb57c5d73508f5a123a04b96479ae3f0a93eb60c51a361b03c3016148f05a19f759e03940ce6f7d2798d02d760-19

Bolt: <a href="http://www.bolt.com/rock4stumpy/video/indian\_thriller\_with\_the\_/2415633">http://www.bolt.com/rock4stumpy/video/indian\_thriller\_with\_the\_/2415633</a> - 112

Break.com: <a href="http://view.break.com/165321">http://view.break.com/165321</a> - 160

 $Flurl: < http://www.flurl.com/item/indian\_thriller\_with\_the\_dancing\_slugs\_u\_193474 > http://www.flurl.com/item/indian\_thriller\_with\_the\_dancing\_slugs\_u\_193474 - 7340$ 

 $\label{lineDigital: liveDigital: liveDigit$ 

Vsocial: <a href="http://www.vsocial.com/video/?l=50492">http://www.vsocial.com/video/?l=50492</a> - 21 (2 Remote)

ZippyVideos: <a href="http://www.zippyvideos.com/6011329586127026/indianthriller2\_extend/">http://www.zippyvideos.com/6011329586127026/indianthriller2\_extend/</a> 33

Vmix: <a href="http://www.vmix.com/view.php?id=1566470&current\_resourceid=1566470&type=video">http://www.vmix.com/view.php?id=1566470&current\_resourceid=1566470&type=video</a> + 470

StreamDump: <a href="http://www.streamdump.com/videos/display.php?h=c17302">http://www.streamdump.com/videos/display.php?h=c17302</a> http://www.streamdump.com/videos/display.php?h=c17302 - 28

Spiked Humor: http://www.spikedhumor.com/articles/60493/Indian\_Thriller\_along\_w\_Dancing\_Slugs.html

Chicken noodle soup:

Grouper: http://grouper.com/video/MediaDetails.aspx?id=1587019 <a href="http://grouper.com/video/MediaDetails.aspx?id=1587019&ml=fi%3d%26fu%3d1897292&">http://grouper.com/video/MediaDetails.aspx?id=1587019&ml=fi%3d%26fu%3d1897292&">http://grouper.com/video/MediaDetails.aspx?id=1587019</a> <a href="http://grouper.com/video/MediaDetails.aspx?id=1587019">http://grouper.com/video/MediaDetails.aspx?id=1587019</a> <a href="http://grouper.com/video/MediaDetails.

Google: http://video.google.com/videoplay?docid=-6365071709506794595 <a href="http://video.google.com/videoplay?docid=-6365071709506794595&hl=en">http://video.google.com/videoplay?docid=-6365071709506794595&hl=en</a> & 234

Addicting clips: http://www.addictingclips.com/Clip.aspx?key=FD41A107701CF77D 1404

Daily Motion: http://www.dailymotion.com/checkmystash2/video/xi1gf\_chicken-noodle-soup 2127

YouTube: http://youtube.com/watch?v=ROz2VD9nD4o 69

Clevver: http://viralvideo.clevver.com/video/3d09e963-404d-46fa-aa19-985b00eb7b69.htm 4197

Sharkle: http://sharkle.com/video/105172/ 132

ClipShack: http://clipshack.com/Clip.aspx?kev=E2E381AAFDDE3D1F 332

VSocial: http://www.vsocial.com/video/?d=50798 20

Bolt: http://www.bolt.com/checkmystash2/video/chicken\_noodle\_slugs/2431494 127

Break. http://my.break.com/Media/View.aspx?ContentID=166168 147

Vmix: http://www.vmix.com/view.php?id=1581343 <a href="http://www.vmix.com/view.php?">http://www.vmix.com/view.php?id=1581343&type=video</a> <a href="http://www.vmix.com/view.php?">http://www.vmix.com/view.php?</a> id=1581343&current\_resourceid=1581343&type=video <a href="https://www.vmix.com/view.php?">22</a>

Metacafe: http://www.metacafe.com/watch/268960/chicken\_noodle\_soup/ 592

StreamDump: http://www.streamdump.com/?0eed32 14

Veoh: http://www.veoh.com/videoDetails.html?v=e137176McM69CAz 50

Vidiac: http://www.vidiac.com/video/89b70f1e-2180-40f6-834e-985c00d06b9f.htm 52

Exbyte: http://www.exbyte.net/media/videos/2720/Chicken\_Noodle\_Slugs.html

Eyespot: http://eyespot.com/search?word=slugs <a href="http://eyespot.com/search?word=slugs&t=1161027102216">http://eyespot.com/search?word=slugs&t=1161027102216</a> &t=1161027102216 3

Spiked Humor: http://www.spikedhumor.com/articles/60160/Chicken\_Noodle\_Slugs.html 42

Bolt: http://www.bolt.com/broadwayjoe415/video/Chicken\_Noodle\_Soup\_and\_S/2452708 61

Mr. T

Bolt: http://www.bolt.com/broadwayjoe415/video/Mr\_T\_rapping\_with\_dancing/2438050 41

Clevver: http://viralvideo.clevver.com/video/ced855d7-e8b6-4465-8dfe-985c00da63be.htm 11,790

Daily Motion: http://www.dailymotion.com/video/xick3\_mr-t-rapping-with-dancing-slugs 783

Clip Shack: http://www.clipshack.com/Clip.aspx?key=8DCA466088D3DD2A 85

Google: http://video.google.com/videoplay?docid=-2988739931668629075 <a href="http://video.google.com/videoplay?docid=-2988739931668629075&hl=en">http://video.google.com/videoplay?docid=-2988739931668629075&hl=en</a> &hl=en 16

Live Digital: http://livedigital.com/content/1048202/ 102

Putfile: http://media.putfile.com/Mr-T-w-the-Dancing-Slugs 3

Metacafe: http://www.metacafe.com/watch/269039/mr\_t\_and\_the\_dancing\_slugs\_rapping/ DELETED

Stream Dump: http://www.streamdump.com/?1eb1c3 15

Veoh: http://www.veoh.com/videoDetails.html?v=e137217q77THyNb 34

vSocial: http://www.vsocial.com/video/?d=50997 28

Vmix: http://www.vmix.com/view.php?id=1587939 <a href="http://www.vmix.com/view.php?">http://www.vmix.com/view.php?</a>
id=1587939&current\_resourceid=1587939&type=video> &current\_resourceid=1587939&type=video 14

YouTube: http://www.youtube.com/watch?v=2WXZlwxmypo 1,759

Zippy Videos: http://www.zippyvideos.com/8183050546142776/mrt\_02\_1/ 24

Exbyte: http://www.exbyte.net/media/videos/2722/Mr\_T\_rapping\_w\_dancing\_slugs.html

Addicting Clips: http://addictingclips.com/Clip.aspx?key=072A7DE05B2CDBBD 3343

Grouper: http://grouper.com/video/MediaDetails.aspx?id=1589507 <a href="http://grouper.com/video/MediaDetails.aspx?id=1589507&ml=fi%3d%26fu%3d1896951&">http://grouper.com/video/MediaDetails.aspx?id=1589507&ml=fi%3d%26fu%3d1896951&">http://grouper.com/video/MediaDetails.aspx?id=1589507&ml=fi%3d%26fu%3d1896951&">http://grouper.com/video/MediaDetails.aspx?id=1589507</a> <a href="http://grouper.com/video/MediaDetails.aspx?id=1589507">http://grouper.com/video/MediaDetails.aspx?id=1589507</a> <a href="http://grouper.com/video/MediaDetails.aspx?id=1589507">http://grouper.com/video/

Free Video Blog: http://www.vidiac.com/video/ce9ee4ab-4340-432f-afd6-985b014937d0.htm 732

Spiked Humor: http://www.spikedhumor.com/articles/60501/Mr\_T\_Rapping\_w\_Dancing\_Slugs.html 15

**Dancing Guy** 

Zippy Videos: http://www.zippyvideos.com/3386380256142096/billy\_jean\_slugs\_sor/ 24

Bolt: http://www.bolt.com/mrthomas323/video/Dancing\_Guy\_with\_Slugs/2438575 55

Addicting Clips: http://www.addictingclips.com/Clip.aspx?key=68A5D5DAEAC989DB 492

Clevver: http://viralvideo.clevver.com/video/408e4bfd-b9bf-459e-8e8d-985c00f5ffb1.htm 690

Clip Shack: http://www.clipshack.com/Clip.aspx?key=AA46A49008AC2190 105

Grouper: http://www.grouper.com/video/MediaDetails.aspx?id=1590669 <a href="http://www.grouper.com/video/MediaDetails.aspx?id=1590669&ml=fi%3d%26fu%3d1897288&">http://www.grouper.com/video/MediaDetails.aspx?id=1590669&ml=fi%3d%26fu%3d1897288&</a> 49 MediaDetails.aspx?id=1590669&ml=fi%3d%26fu%3d1897288& 19

Daily Motion: http://www.dailymotion.com/mrthomas323/video/857026 43

YouTube: http://www.youtube.com/watch?v=B4FRNFuypXA 17

Flurl: http://www.flurl.com/item/Dancing\_Guy\_with\_Slugs\_u\_194383 935

Google: http://video.google.com/videoplay?docid=4812300400845156663

Live Digital: http://livedigital.com/content/1049089/ 13

Metacafe: http://www.metacafe.com/watch/269237/guy\_dancing\_with\_slugs/ 1,076

Putfile: http://media.putfile.com/Dancing-Guy-wslugs 2

Vidiac: http://www.vidiac.com/video/443470a6-c3db-440a-b12b-985c011c8b8c.htm 51

Veoh: http://www.veoh.com/videoDetails.html?v=e137355ztWtxRgc 34

vSocial: http://www.vsocial.com/video/?l=51015

Sharkle: http://www.sharkle.com/video/105546/

Stream Dump: http://www.streamdump.com/?70da75

Spiked Humor: http://www.spikedhumor.com/articles/60178/Guy\_Dances\_w\_Dancing\_Slugs.html

Hasselhof:

 $Addicting \ Clips \ < http://www.addictingclips.com/Clip.aspx?key=6BA6735EB40A799B> \ http://www.addictingclips.com/Clip.aspx?key=6BA6735EB40A799B$ 

 $Bolt < http://www.bolt.com/gooddrugy/video/David\_Hasselhoff\_with\_the/2459410 > http://www.bolt.com/gooddrugy/video/David\_wideo/David\_wideo/David\_wideo/David\_wideo/David\_wid$ 

Clevver http://viralvideo.clevver.com/video/e02282cd-a149-4b7c-a130-985f01049a74.htm

 $Daily\ Motion\ http://www.dailymotion.com/video/xisxk\_david-hasselhoff-wdancing-slugs$ 

Exbyte.net <a href="http://www.exbyte.net/media/videos/2748/Hasselhoff\_and\_Slugs.html">http://www.exbyte.net/media/videos/2748/Hasselhoff\_and\_Slugs.html</a> videos/2748/Hasselhoff\_and\_Slugs.html

Grouper <a href="http://grouper.com/video/MediaDetails.aspx?id=1594408&ml=o%3d7%26fk%3dslugs%26fx%3d&">http://grouper.com/video/MediaDetails.aspx?id=1594408&ml=o%3d7%26fk%3dslugs%26fx%3d&</a>

Live Digital http://livedigital.com/content/1062782/

Metacafe http://www.metacafe.com/watch/272228/dancing\_slugs\_and\_david\_hasselhoff/

Sharkle: http://www.sharkle.com/video/106047/

Spiked Humor: http://www.spikedhumor.com/articles/60807/David\_Hasselhoff\_w\_Dancing\_Slugs.html

Stream Dump: http://www.streamdump.com/?1814b8

Veoh: http://www.veoh.com/videoDetails.html?v=e139848DFPAen2C

Vidiac: http://www.vidiac.com/video/0b29028c-7cf1-4a85-8295-986000e92f8c.htm

VidiLife: http://www.vidiLife.com/index.cfm?f=media.play <a href="http://www.vidiLife.com/index.cfm?f=media.play">http://www.vidiLife.com/index.cfm?f=media.play</a> <a href="http://www.vidiLife.com/index.cfm?f=media.play</a> <a href="http://www.v

vSocial: http://www.vsocial.com/video/?l=51602

YouTube: http://www.youtube.com/watch?v=8YHM9dzRkRk

Flukiest: http://www.flukiest.com/picture/427433

List of attachments: Bee Movie Trailer 1.txt BOG\_webisode1\_links.txt BOG\_trailer2\_links.txt BOG\_trailer1\_links.txt BOG\_webisode2\_links.txt zodiac\_gyllenhall\_linls.txt zodiac\_films\_clip\_links.txt zodiac\_tv\_spot\_links.txt transformers\_trailer2\_links.txt shrek3\_the\_wait\_is\_ogre\_links.txt shrek3\_trailer1\_links.txt Shooter Trailer.txt norbit\_gag\_reel\_links.txt disturbia\_trailer1\_links.txt --blades5.mov Viral Videos

### **Rubin Exhibit 97**

Subject: RE: youtube

From: Wahtera, Megan - Paramount <EX:/O=VIACOM/OU=PARAMOUNT/CN=

RECIPIENTS/CN=WHATERME>
To: Tipton, Kristina - Paramount
Cc: Simard, Stephanie - Paramount
Date: Mon, 18 Dec 2006 18:54:09 +0000

Hi KT -

Can you tell us the titles and when you upload these 2 to YouTube?

We will then add to MySpace and the official site.

Thanks!

Megan

\_\_\_\_

From: Powell, Amy - Paramount

Sent: Monday, December 18, 2006 10:53 AM

To: Tipton, Kristina - Paramount; Wahtera, Megan - Paramount

Subject: RE: youtube

Great. Thanks.

Amy Powell Senior Vice President Interactive Marketing Paramount Pictures

From: Tipton, Kristina - Paramount

Sent: Saturday, December 16, 2006 1:30 PM

To: Powell, Amy - Paramount; Wahtera, Megan - Paramount

Subject: RE: youtube

Hi Amy,

Sorry - I misunderstood and thought you wanted the music video pushed closer to the top. I'll add the individual Common and Will videos first thing on Monday.

Our newest uploaded video is featurette with Mario talking about Tupac:

http://youtube.com/watch?v=ZgHWpgbbEJg

Thanks,

ΚT

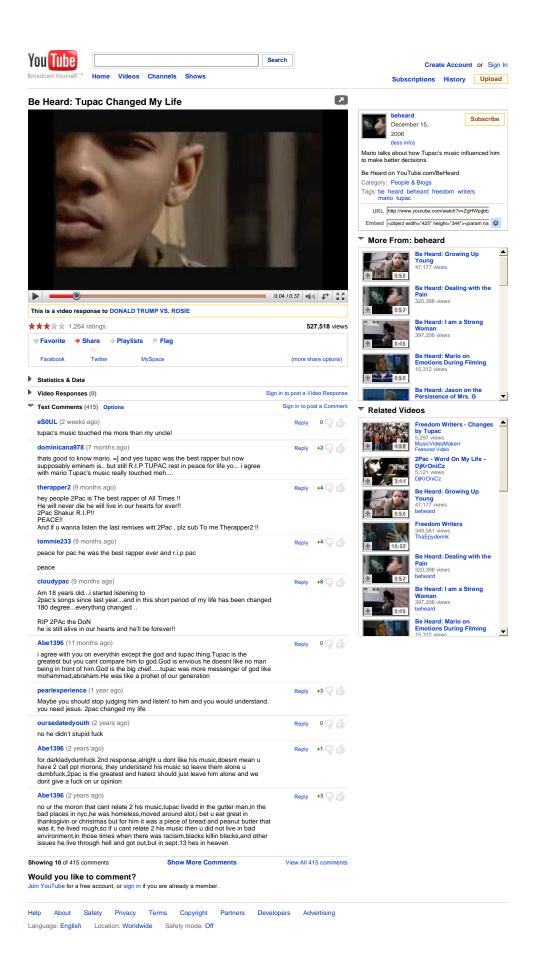
From: Powell, Amy - Paramount

Sent: Sat 12/16/2006 1:01 PM To: Tipton, Kristina - Paramount; Wahtera, Megan - Paramount

Subject: youtube

Are the common & will videos uploaded? (not the music video, but the individual pieces?)

Amy Powell Senior Vice President Interactive Marketing Paramount Pictures



## **Rubin Exhibit 98**

Subject: Re: featured video

From: <u>"Powell, Amy - Paramount"</u>

To: Warman, Bryan; Bordo, Sara; Tipton, Kristina Cc: Date: Tue, 10 Oct 2006 18:44:40 +0000

#### Agreed

From: Bryan Warman Sent: 10/10/2006 11:40 AM

To: Sara Bordo

Subject: Fw: featured video

#### Team.

I have to agree with taylor on this one - what do you think? BW

---- Forwarded by Bryan Warman/Marketing/MP/Paramount\_Pictures on 10/10/2006 11:39 AM ----

From: "Taylor Cascino" < tcascino@youtube.com>

10/10/2006 11:06 AM

To: <Bryan\_Warman@paramount.com>

cc:\_\_\_\_\_\_\_\_\_, <kevin@youtube.com>, <Sara\_Bordo@paramount.com>

Subject: RE: featured video

Hi Bryan,

As this is no longer on the homepage, it may be more trouble than it's worth, as you'll lose all your views and comments again. Also, we are unable to re-link the videos that show on the Most Viewed Pages, so these will still point to the out of synch version. The good news that it looks like your video got a great response from the YouTube community based on the many positive comments!

#### Taylor

----Original Message----

From: Bryan\_Warman@paramount.com [mailto:Bryan\_Warman@paramount.com]

Sent: Friday, October 06, 2006 5:36 PM

To: Taylor Cascino

Cc: kevin@youtube.com; Sara\_Bordo@paramount.com

Subject: RE: featured video

#### Taylor,

I am super excited to say we got a version that syncs properly! Not that we have not already done enough but is there any way the homepage team can point to the alt video in the same chu2007 account link below? http://www.youtube.com/watch?v=k3SIHKFfZBM

I've already changed my description on the mis-synched version to link to this one, but I'd prefer all links driving to the older versions all point to this new one.

Feel free to call with any questions or concerns.

CONFIDENTIAL VIA 00369594

Thanks,

Bryan Warman
Creative Director
Motion Picture Interactive Marketing
Paramount Pictures
5555 Melrose Avenue - Marathon, 3205
Hollywood, CA 90038
P: 323.956.8275 | F: 323.862.1107
(Embedded image moved to file: pic03902.gif)

Flushed Away - In Theaters November 3 http://www.FlushedAway.com

----- Replied by Bryan Warman on 10/6/2006 5:22:01 PM

From: "Taylor Cascino" <tcascino@youtube.com>

10/05/2006 06:45 PM

To: <Sara\_Bordo@paramount.com>, <kevin@youtube.com>

cc: , <Bryan\_Warman@paramount.com>

Subject: RE: featured video

The switch has been made. It could take up to an hour to reflect on the homepage. As for the synching issue, if you want to send me a copy of the original file, we can take a look and see what the problem is. Otherwise, we'll see you tomorrow. Have a safe trip.

**Taylor** 

From: Sara\_Bordo@paramount.com [mailto:Sara\_Bordo@paramount.com]
Sent: Thursday, October 05, 2006 6:12 PM
To: Kevin Donahue; 'Taylor Cascino'
Cc: Bryan\_Warman@paramount.com
Subject: Re: reatured video

**K&T-**

We're uploading a new file. We need the current Featured Video slot redirected to the new link below. Taylor spoke with the editors and this seemed viable. Can you check on the upload status for us?

http://www.youtube.com/watch?v=t7W3bxHFShw

One more issue- we need to change the account name from 'flushed away'. Due to the GREAT success today- even with the video so unsync'd, that you'll allow us to stay in the section for another day. I'll be calling to follow up in a second and I'll see your group tomorrow. You guys were great to put it on the hp, you'll now be Outstanding to keep it there.

Sara Bordo
Director, Interactive Marketing
Paramount Pictures

CONFIDENTIAL VIA 00369595

#### 323-956-8499

---- Replied by Sara Bordo on 10/5/2006 5:54:48 PM

\_\_\_\_\_

From: "Kevin Donahue" < kevin@youtube.com>

10/05/2006 05:50 PM

To: <Sara\_Bordo@paramount.com>

CC:

Subject: featured video

Got your voice mail. Do you want me to ask the editors to take it down?

CONFIDENTIAL VIA 00369596