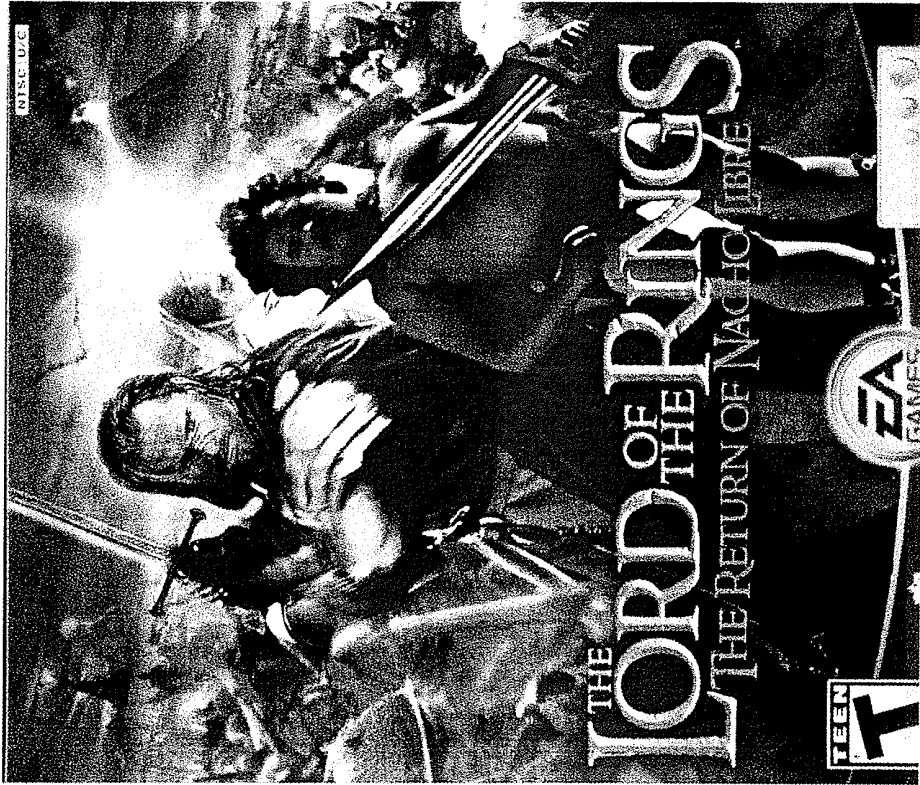


# **Schapiro Exhibit 16 continued**

**Drunken Delight (cont.)**  
- Example entries from Photoshop contest:



## DS Fanboy

<http://www.dsfanboy.com>

- (100K unique visitors per month)
- Confessional Teaser featured on homepage
- Editorial focuses on Jack Black's DS game system

Just Expressions Add to My AOL MyEtc

# ds fanboy

Touching. It's what we do.

**Tenacious D T-shirts**  
T-shirts, hoodies, stickers, buttons, mugs,  
free shipping & gift wrap with Jack  
Black's autograph  
[www.kungfury.com](http://www.kungfury.com)

**Jack Black Skin Care**  
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Black's autograph  
[www.skinandtennis.com](http://www.skinandtennis.com)

Age by Google

### Nacho Libre is all about the DS apparently

Interviews News Fan stuff

Jack Black, best known for his comedic and musical stylings as part of the duo Tenacious D, is currently filming his upcoming movie *Nacho Libre* in which he stars as, well...Nacho Libre, a priest who dons the luchadore mask in order to save an orphanage. Recently, a teaser trailer was released for the upcoming behind-the-scenes video diaries of said film, filmed by Jack Black, for Jack Black, which if the trailer is to be believed, will mostly be about Jack Black wearing ridiculous outfits and getting his chest waxed.



In the teaser trailer, we see a glimpse of Jack lounging in what appears to be the character's priest costume, holding a DS. Now it's no new thing for celebrities to be lavished with free hardware from the companies, but this time around it appears that Jack procured the DS himself and brought it along for the long months of rigorous film-making he no doubt has to endure. Besides, even if he was given the DS free from Nintendo, wouldn't he instead have been given a DS Lite?

Upcoming installments of Jack Black's behind the scenes diaries will be twice a week starting March 15th available through iTunes. Here's to hoping Jack throws down in some *Marie Kart* and provides a friend code in an upcoming installment. Slamming Wonderboy with a red shell? Sign us up!

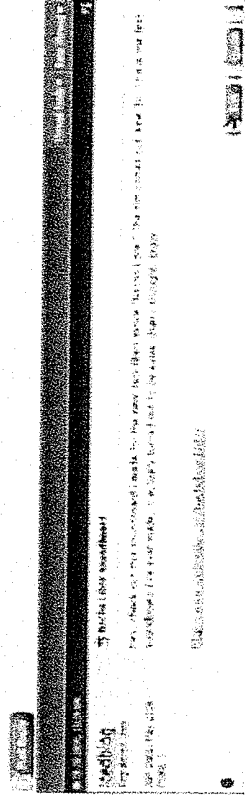
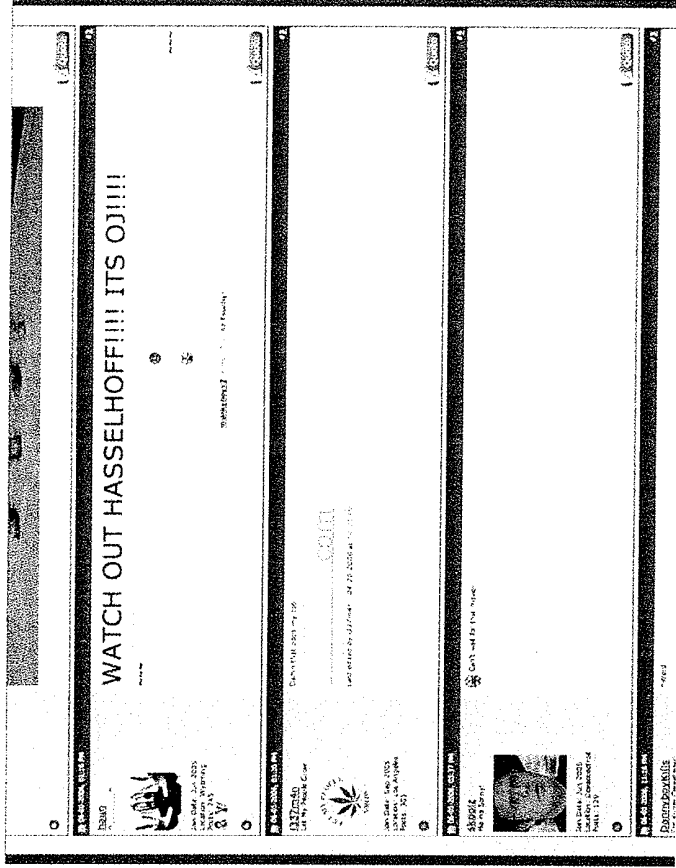
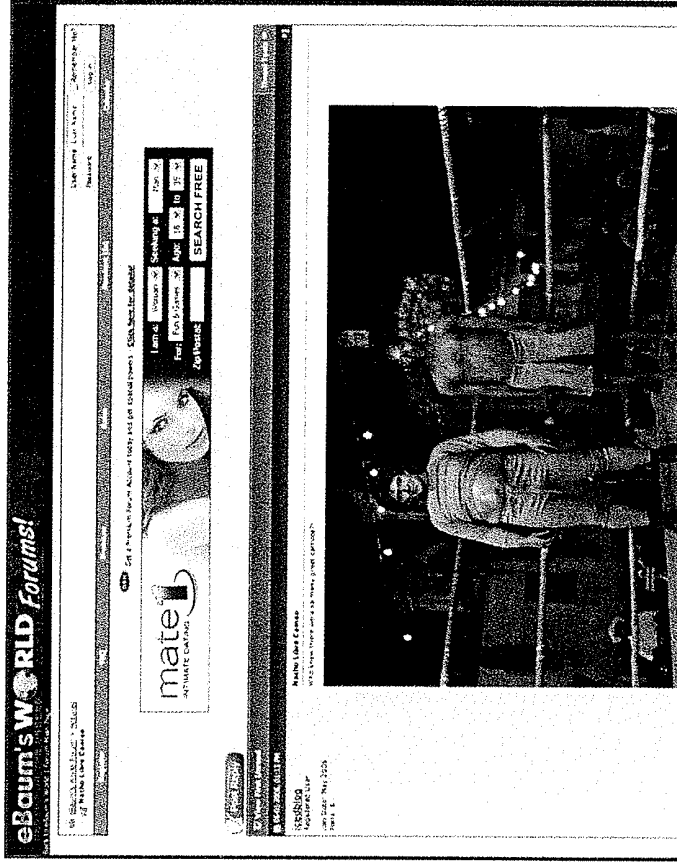
Clicking on the Read link will automatically open the video in Windows Media Player.

[Thanks Krystian:]

# Ebaum's World

<http://www.ebaumsworld.com>

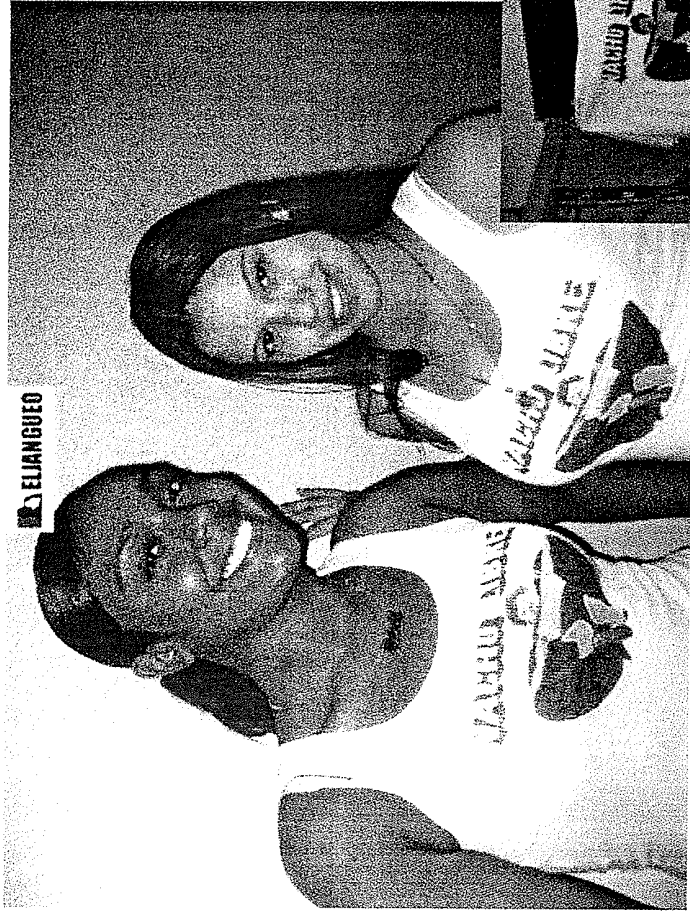
- 1 million unique visitors per day
- Nacho Soundboard posted on "Soundboards and Pranks" forum on viral/humor
- photoshopped images posted with many responses





## El Janguero (cont.)

- At a NYC high school event, Eljanguero gave away 10 Nacho Libre shirts and posters as part of their weekly party



# Entertainment World

<http://www.entertainmentworld.us>

- (500K unique visitors per month)
- Contest giving away Nacho Libre prize packs featured on contest hub
- Contest page feature links to trailer and confessional
- Site also featured confessionals 1, 2 and 3

HOME MOVIES MD

ENTER TO WIN ONE OF TWO PRIZE PACKS. EACH INCLUDES THE FOLLOWING:  
 Nacho Libre poster autographed by Jack Black  
 Napoleon Dynamite DVD ("like, the best special edition ever")  
 School Of Rock DVD (Collector's edition) Nacho Libre T-shirt

Release Date: June 16

Cast: Jack Black, Ana de la Reguera, Hector Jimenez, Richard Montoya, and Peter Stormare

Synopsis: Jack Black stars as Ignacio (friends call him Nacho), a Mexican priest who moonlights as a lucha libre wrestler to raise money for his orphanage in this comedy from the creators of "Napoleon Dynamite" and the writer and star of "The School of Rock."

When black filming in Oaxaca, Mexico, the crew is given 10 days to go to their own video camera is NOT one of those. Should such a mishap occur, you might just end up with something like the Nacho Libre Confessionals. The Confessionals Trailer below surveys the damage.

Download: [Trailer for Your iPod](#)  
[Nacho Libre Trailer](#)  
[Nacho Libre - Trailer](#)  
[Download - Trailer for iPod](#)

Release Date: June 16

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Download: [Trailer for Your iPod](#)  
[Nacho Libre Trailer](#)  
[Nacho Libre - Trailer](#)  
[Download - Trailer for iPod](#)

Release Date: March 31st

Cast: Craig T. Nelson, John C. McGinley, Elizabeth Berkley, David Duchovny, and William B. Davis

Synopsis: Slither is an edgy blend of heart-stopping horror, wry, genre-bending surprise, and a hilarious, genre-bending surprise. Slither is an edgy blend of heart-stopping horror, wry, genre-bending surprise, and a hilarious, genre-bending surprise. Slither is an edgy blend of heart-stopping horror, wry, genre-bending surprise, and a hilarious, genre-bending surprise.

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Download: [Trailer for Your iPod](#)  
[Nacho Libre Trailer](#)  
[Nacho Libre - Trailer](#)  
[Download - Trailer for iPod](#)

Entertainment World - Coming Soon

<http://entertainmentworld.us/moviesnew.asp>

# Entertainment World (cont.)

(500K+ unique visitors per month)

- Jared Hess "20 things" featured on homepage

- Links to contest giving away Nacho Libre prize packs featured on contest hub





**ENTERTAINMENT WORLD**

HOME MOVIES MUSIC TELEVISION DVDS BOOKS VIDEO PRICES FUN



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**Movie Reviews: The Olsen Twins**  
[Read More](#)

**Movie Reviews: The Break-Up**  
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**Movie Reviews: An Inconvenient Truth**  
[Read More](#)

**Movie Reviews: See Me Evil!**  
[Read More](#)

**The On Vinyl Code: Movie Review**  
[Read More](#)

**Movie Review: Planet of the Apes**  
[Read More](#)

**You already know he directed Napoleon Dynamite and Nacho Libre. Here are 20 things you don't know.**

1. He doesn't drink coffee
2. As a child he attended Boy scout camp in Idaho
3. He's got tremendous yo-yo skills
4. He's really good at Nintendo Double Dragon
5. His first wrestling experience was at a Lucha Libre show in Mexico City
6. The last CD he purchased was Hot Chip
7. He's allergic to cats and dogs
8. He once had a pet roach
9. His first industry job was as a camera intern on a pos documentary. He has an extensive collection of mountain bikes and low powered mopeds
10. Last concert he saw: Busta Rhymes' performance when he also appeared on Jimmy Kimmel Live
11. Last concert he paid for: The Wiggles (with his child)

**Director Jared Hess**



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**MATE BECQUASALE**  
**RED CARPET - CLIPS PREMIERE**

How hot is Miss Beckwith's dress? You will have to see how Adam Sandler dressed down for his own premiere in Westwood. [View collection of Celebrity clips from the premiere of CLIPK.](#)

**NACHO LIBRE - DIRECTOR**  
**JARED HESS**


Nacho Libre starring Jack Black opens this week. Here are the 20 things you should know about the new exclusive "20 Things" with Director Jared Hess.

Jared also directed Napoleon Dynamite. But here is one of our 20 facts about Jared. His all time TV glory passed to "The A-Team". [Read more about Jared Hess.](#)


**MTV MOVIE AWARDS**  
**RED CARPET PHOTOS**

2006 MTV Movie Awards was filmed June 3rd at Sony Picture Studios in Culver City, CA, and premiered to audiences nationwide on Thursday, June 8th at 9pm ET/PT on MTV. Click on the photos to view the photos with Stars from the event. [Download Photos](#)


**CELEBRITY PHOTOS**



**STAR 20 THUNDER**



**INTERVIEW**



**INTERVIEW**





Espire Entertainment

<http://www.espire.com>

(10K unique visitors per month)

- Confessionals 6-11 featured on homepage

Monday, May 01, 2006

**Jack Black "Nacho Libre" Confessionals**

Paramount Pictures is trying something that I haven't seen previously done before and I think it's a great advertising tool. They have set a new trend with the release of Jack Black "Nacho Libre" confessionals - a look at what happens behind the scenes with Jack Black on the set of the upcoming movie **NACHO LIBRE**.

Be prepared to laugh as the cameras follow Jack Black. You never know what will come out of Jack Black's mouth.

The confessionals are a series of video podcasts on **Apple's iTunes Music Store** and **Quicktime.com**. The first podcast went out on March 15 and will continue for 10 weeks, leading up to the release of the film in June. **Every Tuesday and Thursday** a new podcast will be available for free.

Here are the first three episodes. Don't forget to download the others weekly. You don't want to miss the crazy wacky world of Jack Black.

**Jack Black Confessional - Episode 1:**

- Windows Media
- Windows Media Center
- Windows Media Center
- Windows Media Center

**Episode 2:**

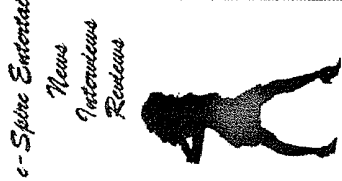
- Real Media
- Real Media Large
- Real Media Medium
- Real Media Small

**Episode 3:**

- Quicktime
- <http://www.paramount.com/audio/video/nacholibreconfessionals> (over 1.48G medium)
- <http://www.paramount.com/audio/video/nacholibreconfessionals> (over 1.48G medium)
- <http://www.paramount.com/audio/video/nacholibreconfessionals> (over 1.48G medium)

**PSP**

- <http://www.nacholibre.com/audio/video/nacholibreconfessionals> (over 1.48G)



[www.espire.com](http://www.espire.com)

ICED Media: Nacho Libre Online Campaign



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**About Me**

NAME: JESSICA WOOD

SINCE I'M BEING A BIT MORE OF A "MUSIC FAN" I'VE BEEN WRITING ABOUT MUSIC MORE OFTEN AND THE SUBJECT OF THIS BLOG IS MUSIC. I'M A FAN OF ALL TYPES OF MUSIC AND I'VE BEEN WRITING ABOUT IT FOR YEARS. I'VE BEEN WRITING ABOUT IT FOR YEARS AND I'VE BEEN WRITING ABOUT IT FOR YEARS. I'VE BEEN WRITING ABOUT IT FOR YEARS AND I'VE BEEN WRITING ABOUT IT FOR YEARS.

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R & B Singer Announces Her  
Cumbustion: Songs on Your  
Album, Part 1  
Book Review - My Life in Art: How  
PRINCE 2171 is Here Now  
Lil' Kim Gets Closer to a New US Tour  
Near Her Single "I'm a Bitch"



Confidential

## Fever Magazine

<http://www.fevermagazine.com>

(25K unique visitors per month)

- Confessional #1 featured on homepage

FEVER MAGAZINE

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## HEADLINES

### Nacho Libre Movie - Starring Jack Black

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Jack Black Confessional #1: Filming Start



```
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FHM Magazine

http://www.fhmag.com

(1 million unique visitors per month)

- FHM, a leading men's magazine, featured an interview with Jared Hess on the front page of the homepage and in the Movie Interviews hub

The screenshot displays the FHM website homepage with the following sections:

- TOP MUSIC SEARCHES:** A list of artists including Taylor Hicks, Chris Brown, Mariah Carey, Ashanti, and Shakira.
- MOVIE INTERVIEWS:** A featured article for 'NACHO LIBRE!' with a photo of Nacho Libre and the text: 'CAN THE DIRECTOR OF NAPOLEON DYNAMITE TOP THE CUT-FILM WITH HIS TALE OF MASKS AND MACHISMO?'.
- TRENDFIXERS:** A section with a 'COVER GIRL' image and the headline 'TERAPATRICK SO HOT IT SHOULD BE LEGAL'.
- NEWSLETTER SIGN UP:** A form with the text 'NEWSLETTER SIGN UP FOR UPDATES, NEWS AND THE LATEST ADDITIONS TO THE GIRL ARCHIVES' and a 'SIGN UP' button.
- NAVIGATION:** A top navigation bar with links for GIRLS, READERS, ENTERTAINMENT, GAMES, HORROR, INCORPORATE, METAL, HALL OF FAME, and CAR WASH.
- ADVERTISING:** A large banner for 'VENAGE' offering a 50% discount on a \$24.99/mo subscription, with a 'SUBSCRIBE NOW' button.
- CONTENT HUBS:** A grid of smaller article teasers including 'HUGH JACKMAN THE X-MEN STAR REVEALS WHAT IT'S LIKE TO BE WOLVERINE', 'NACHO LIBRE! Director Jared Hess on Napoleon and machismo', 'GIRL PALOOZA! And Jitters: How would he compete without HBO?', and 'SUPERMAN RETURNS He may be the bulge, but can Superman deliver blockbuster in high-waisted turtleneck?'.
- FOOTER:** A 'VENAGE' logo and a 'SUBSCRIBE NOW' button.

# Filecow

<http://www.filecow.com>

<http://www.filecow.com/download/32>

(200K unique visitors per month)

- "Satan's Cavemen" clip uploaded to viral/humor website



## Menu

- Home
- videos - Shocking
- videos - College
- videos - TV
- videos - Sports
- videos - Random
- Upload Files
- Contact

## Downloading Center

**File info:**  
Name: nacho\_libre\_satan\_cavemen\_medium.mov  
Time uploaded: 2006-08-15 16:55:26  
Size: 4 722 313 bytes  
Owner: jim  
Type: video

[Preview - \(Click here\)](#)

## User menu

- User: jim**
- Managing uploads
- User Profile
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## Friends

- Imageshack
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