Viacom International, Inc. et al v. Youtube, Inc. et al Doc. 302

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

VIACOM INTERNATIONAL INC., ET AL., Plaintiffs, v. YOUTUBE, INC., ET AL., Defendants.	ECF Case Civil No. 07-CV-2103 (LLS)
THE FOOTBALL ASSOCIATION PREMIER LEAGUE LIMITED, ET AL., on behalf of themselves and all others similarly situated, Plaintiffs, v. YOUTUBE, INC., ET AL., Defendants.	ECF Case Civil No. 07-CV-3582 (LLS)

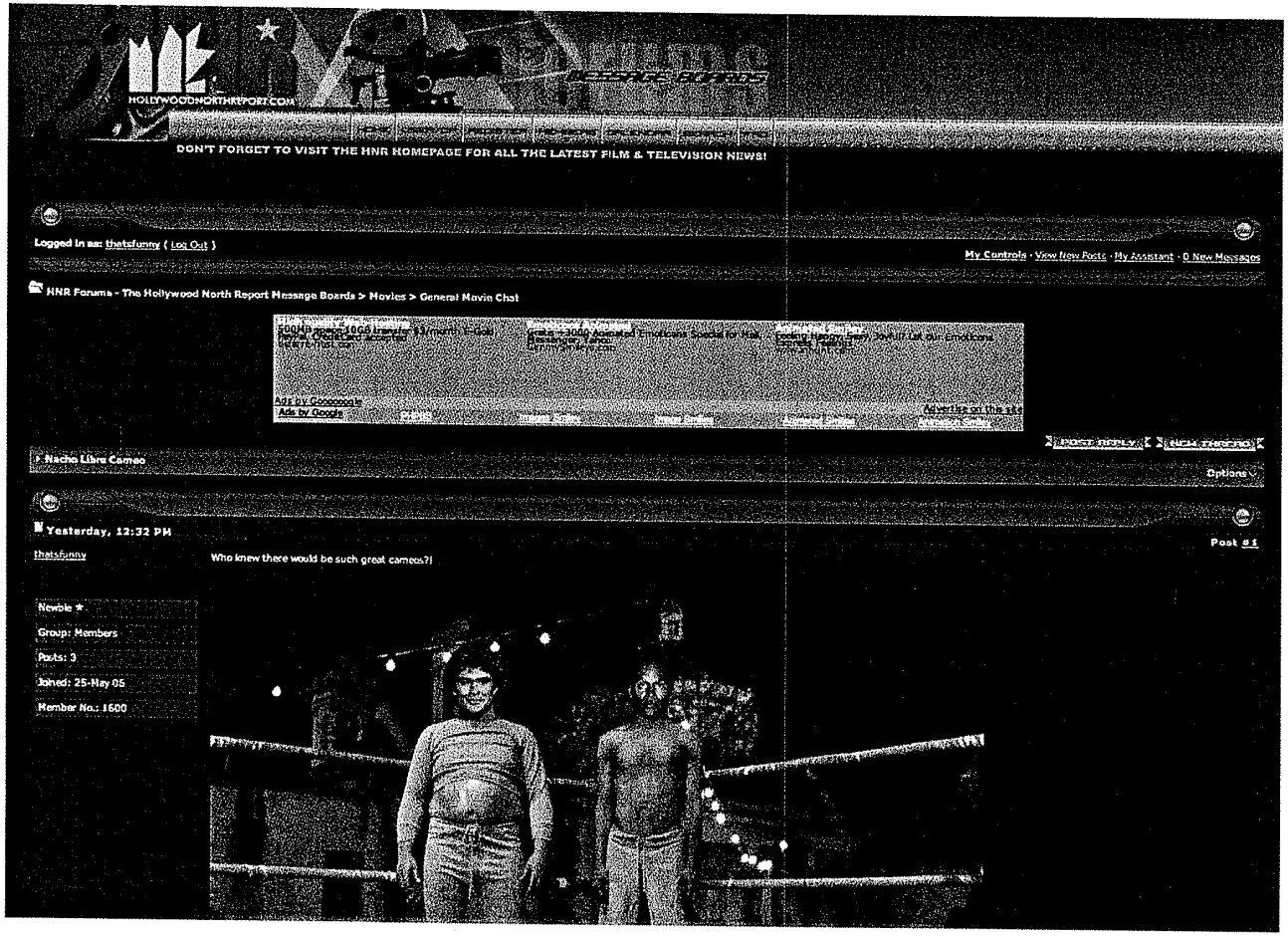
SUPPLEMENT TO THE DECLARATION OF ANDREW H. SCHAPIRO IN SUPPORT OF DEFENDANTS' OPPOSITION TO PLAINTIFFS' MOTIONS FOR PARTIAL SUMMARY JUDGMENT AND DEFENDANTS' OBJECTIONS TO EVIDENCE AND MOTION TO STRIKE MATERIAL FROM VIACOM'S SUMMARY JUDGMENT SUBMISSIONS AND PUTATIVE CLASS PLAINTIFFS' RULE 56.1 STATEMENT

Dockets.Justia.com

Schapiro Exhibit 16 continued

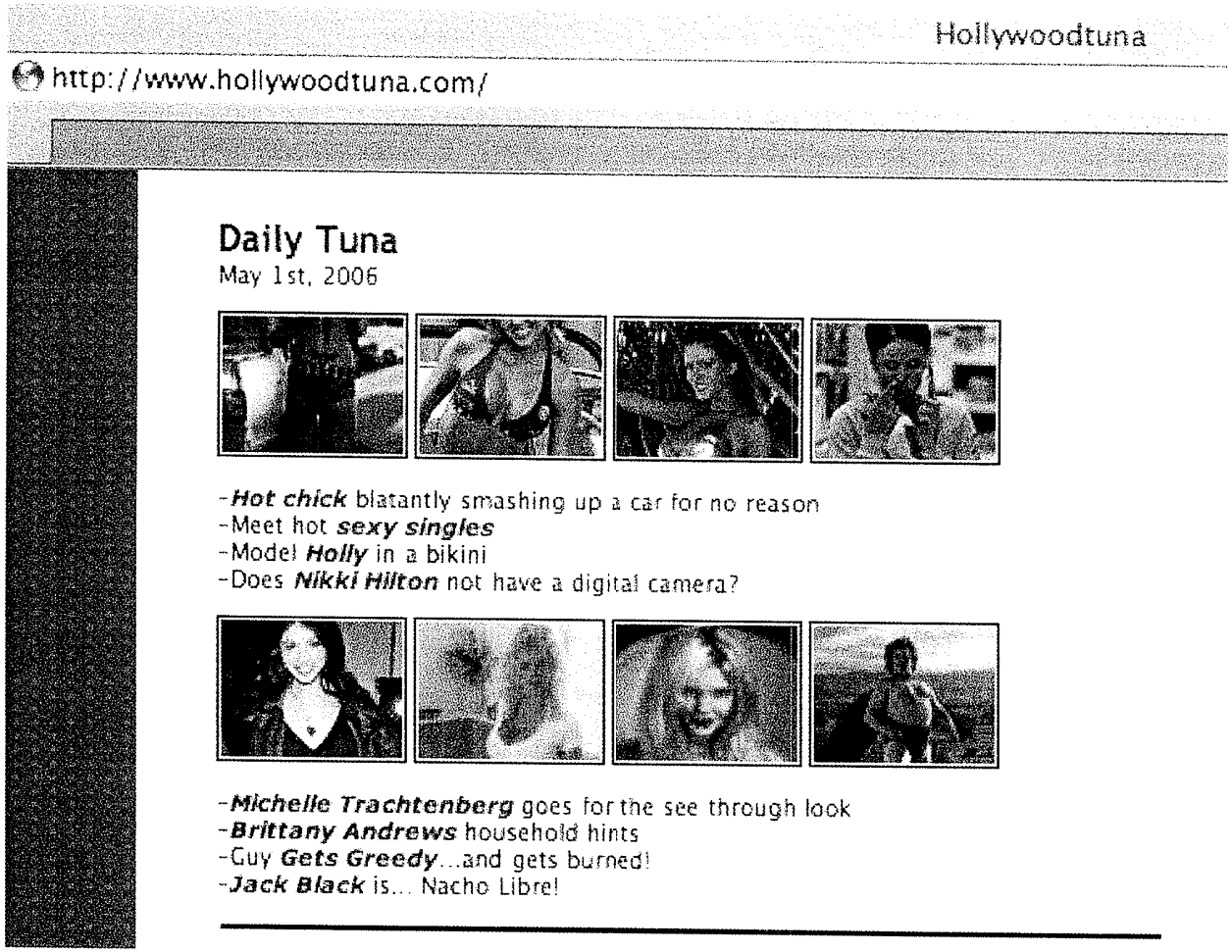
Hollywood North Report

http://www.hollywoodnorthreport.com
(200K unique visitors per month)
- Our Photoshopped images featured in messageboards



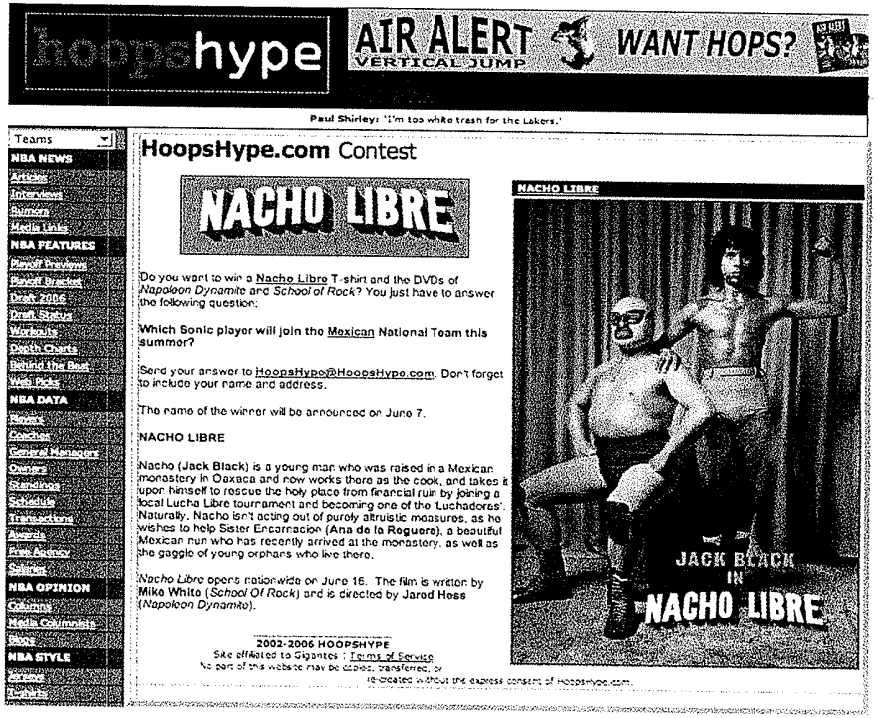
Hollywood Tuna

http://www.hollywoodtuna.com
(50K unique visitors per month)
- Nacho Libre trailer featured on homepage



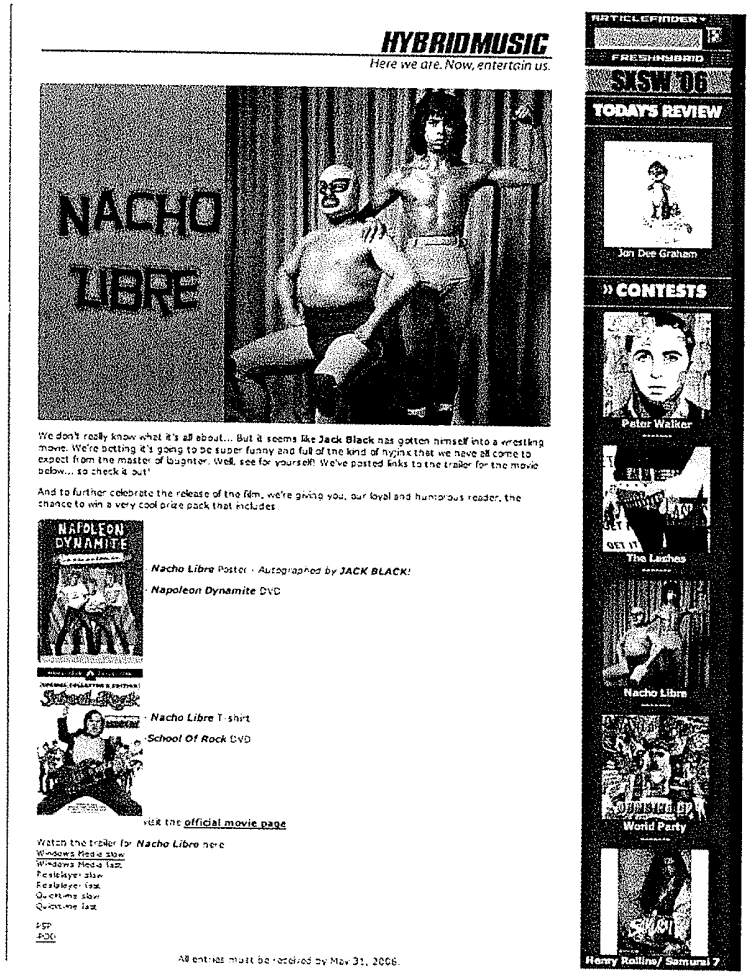
HoopsHype

http://hoopshype.com
http://hoopshype.com/contest_nacho.htm
(200K unique visitors per month)
- Nacho Libre contest featured on homepage (the only non-basketball content on the page)
- Contest page includes photos and links to confessional 9



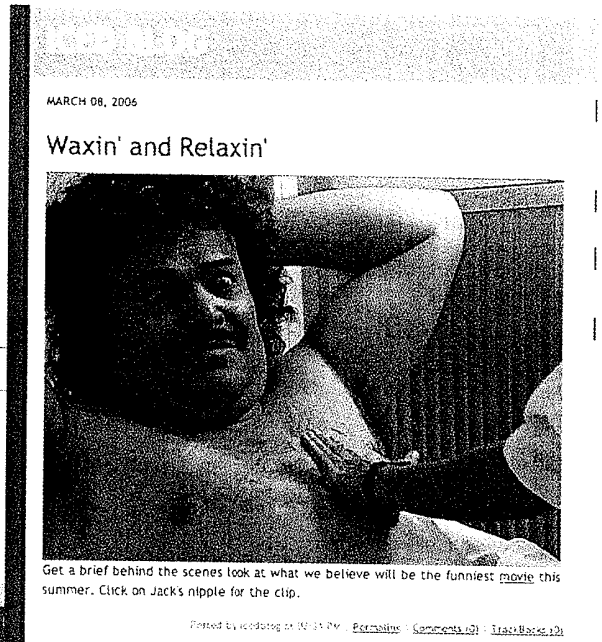
Hybrid Magazine

http://www.hybridmagazine.com/contest/nacholibre.html
(80K unique visitors per month)
- Nacho Libre prize pack contest featured on homepage
- Contest gave away signed poster, t-shirt, Napoleon Dynamite and School Of Rock DVDs
- Contest page featured synopsis, photos and trailer links



ICED Blog

http://www.icedblog.com
(10K unique visitors per month)
- Syndicated Nacho Libre contest featured on homepage with soundboard
- "Sizzle reel" clip featured on homepage with link to official site
- Nacho Libre banner linking to confessionals and trailers featured on top of homepage.



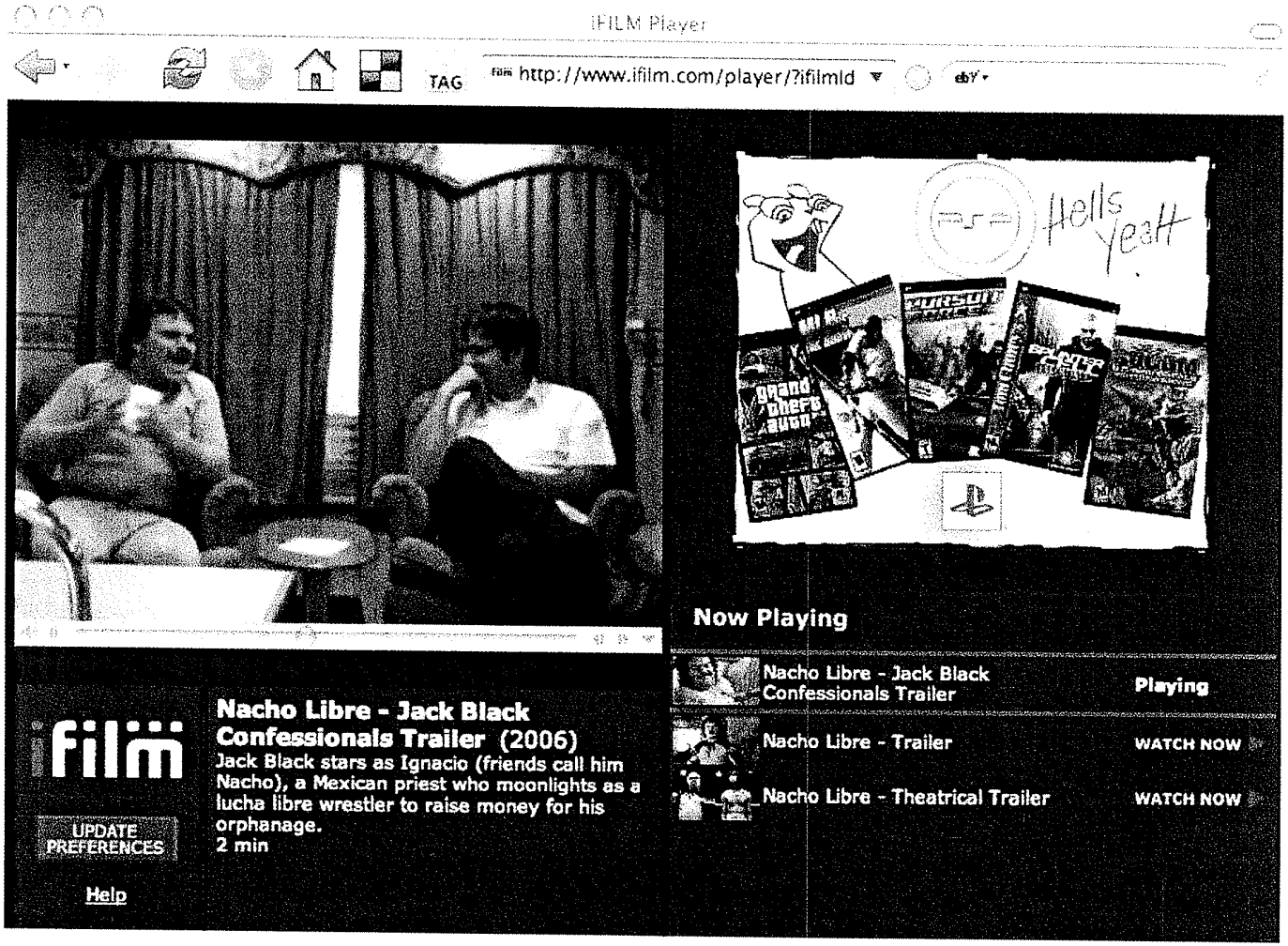
Confidential

Idle Riot

http://www.idleriot.com
(50K unique visitors per month)
- Confessional 1 and trailer featured on homepage

iFilm

http://www.ifilm.com
(5.5 million unique visitors per month)
- Featured trailer and confessional teaser
- Site added new confessionals every week



IGN

http://www.ign.com

(24 million unique visitors per month)

- Site updated with new release date, images and more
- Site added confessionals and Xbox clips

IGN » Entertainment » FilmForce » News

Nacho Libre

IMAGES | VIDEOS

NAV: Boards News Reviews Previews Features

New *Nacho Libre* Date

Par shifts opening day.

by Stax

March 28, 2006 - Paramount is shifting the release date of the new Jack Black comedy *Nacho Libre* from June 2 to June 16. No reason was given for the change of dates. The closest competition *Nacho* faced at the box office on June 2 was *X-Men: The Last Stand* on May 26 and *The Omen: 666* on June 6, both from Fox.

The new June 16 date gives *Nacho* a slot in-between two other big summer movies: Pixar's *Cars* on June 9 and Warners' *Superman Returns* on June 30.

advertisement

GOT A BUG PROBLEM? CALL THE DAXTINATOR! START YOUR BUG HUNT HERE.

Daxter is offering a reward in the form of points for each bug squashed. Earn enough points and you can use them to buy cool stuff at ...Game.com. The top bug squasher ... exclusiv

Nacho Libre stars Black as Ignacio (friends call him Nacho), a cook by day in a Mexican orphanage, who moonlights as a Lucha Libre wrestler to raise money for the orphans.

Jared Hess directed the film from a script he co-wrote with Jerusha Hess and Mike White. The cast also includes Ana de la Reguera, Hector Jimenez, Richard Montoya and Peter Stormare.

IMAGES | VIDEOS

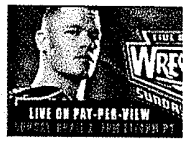
NAV: Boards News Reviews Previews Features

Related Links

Trailer: *Nacho Libre* Trailers 1 & 2
Uno trailer? No. Dos trailers!

Trailer: *Nacho Libre*
Napoleon Dynamite's director teams up with Jack Black.

Images: *Nacho Libre*
Pics of Jack Black and more from the *Napoleon Dynamite* creators' next.



Details for Nacho Lib

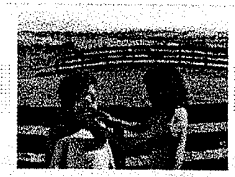
Watch All Playlist Videos

Jack Black Q&A (06/13/2006)

Downloadable versions:
- 320 x 240 (12.8 MB)
- 640 x 480 (42.8 MB)
- 320 x 240 (20.7 MB)
- 640 x 480 (46.1 MB)

Watch It Now Low-Res | High-Res

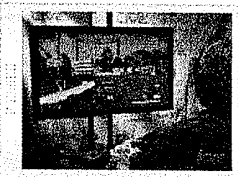
Exclusive Clip: "Training" (06/06/2006)



Downloadable versions:
- 320 x 180 (3.7 MB)
- 640 x 360 (11.9 MB)
- 320 x 180 (5.6 MB)
- 640 x 360 (11.8 MB)

Watch It Now Low-Res | High-Res

Jack Black Xbox 360 "Game With Fame" Video (05/31/2006)



Downloadable versions:
- 320 x 240 (13.4 MB)
- 640 x 480 (43.3 MB)
- 320 x 240 (19.7 MB)
- 640 x 480 (43.9 MB)

Watch It Now Low-Res | High-Res

Trailer #1 (02/15/2006)

Downloadable versions:
- 320 x 180 (12.7 MB)
- 640 x 360 (27.8 MB)
- 320 x 180 (27.5 MB)
- 640 x 360 (52.8 MB)

Watch It Now Low-Res | High-Res

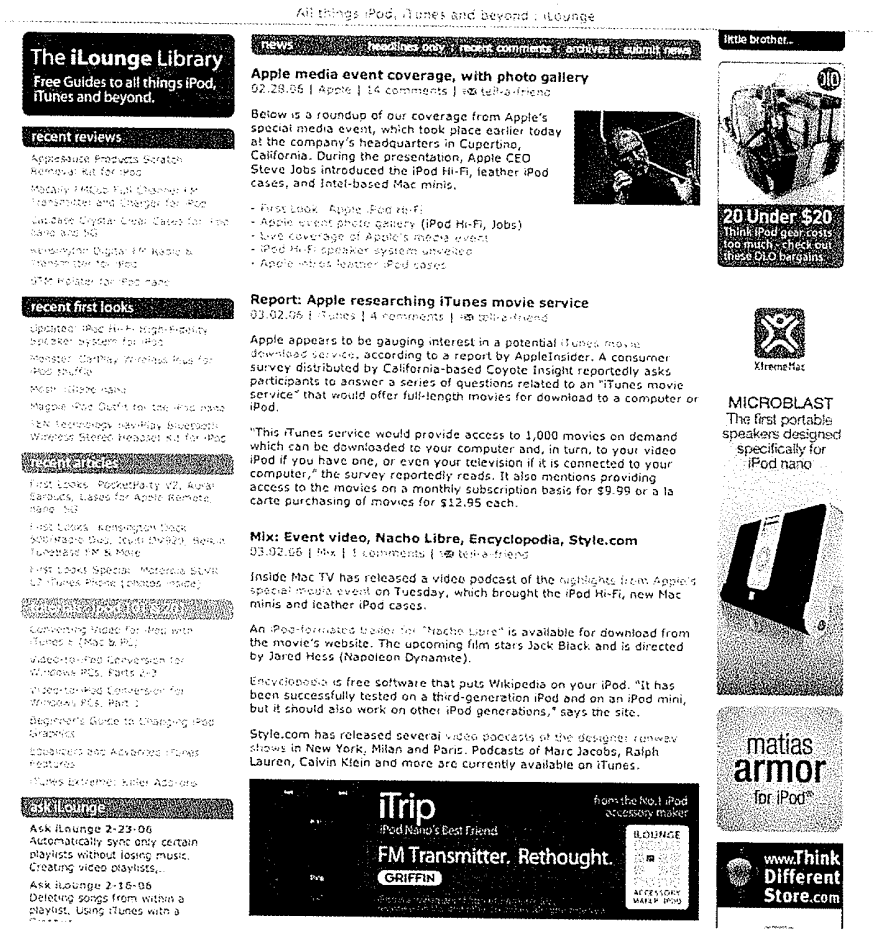
Son of *Rocky* Tells All
McGuigan Talks *The Eq*
Spiday 3 Spoilers?
TV Casting Net: 3/28/06
Arrested Development C
Who is *Underdog*?
Pair on *Point*
Royale Rumble!

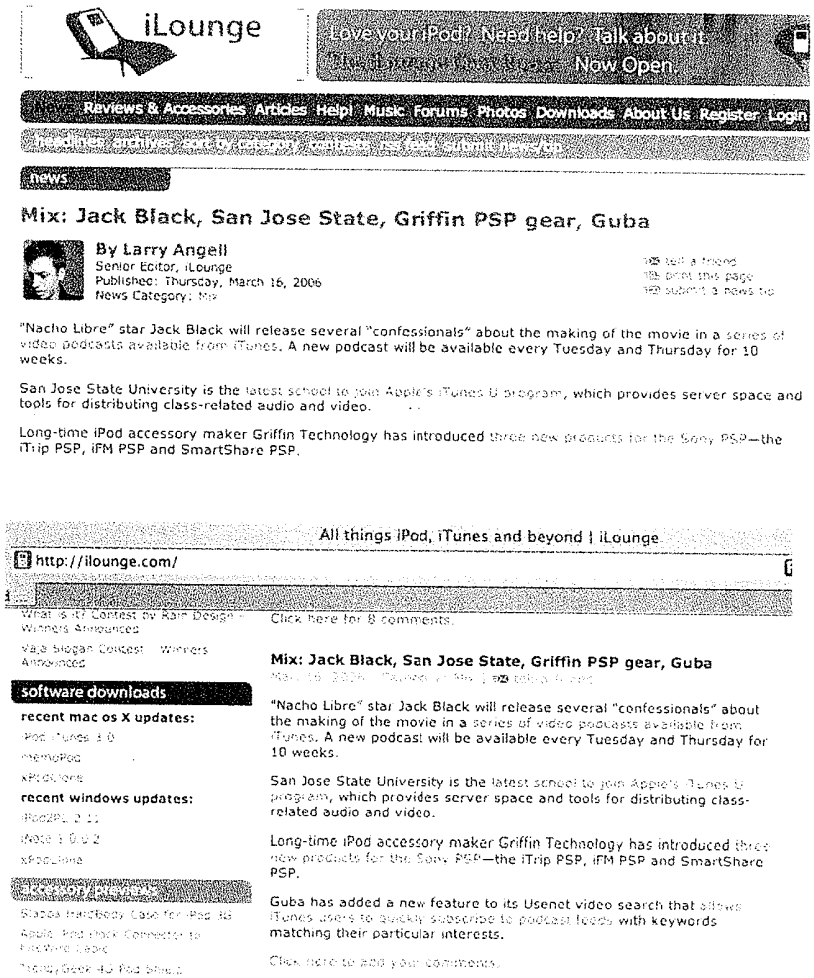
iLounge

http://www.ilounge.com

(4 Million Unique visitors per month)

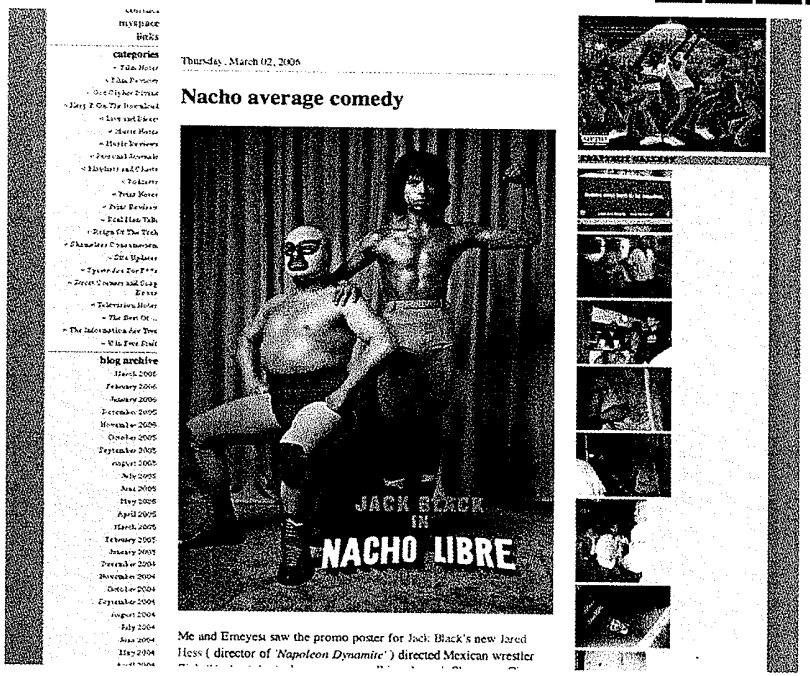
- Nacho Libre PSP and iPod downloadable Confessional #1 featured on homepage with link to iTunes





Imageyenation

http://www.imageyenation.com
(40K unique visitors per month)
- Confessionals 1-12 are featured on this site



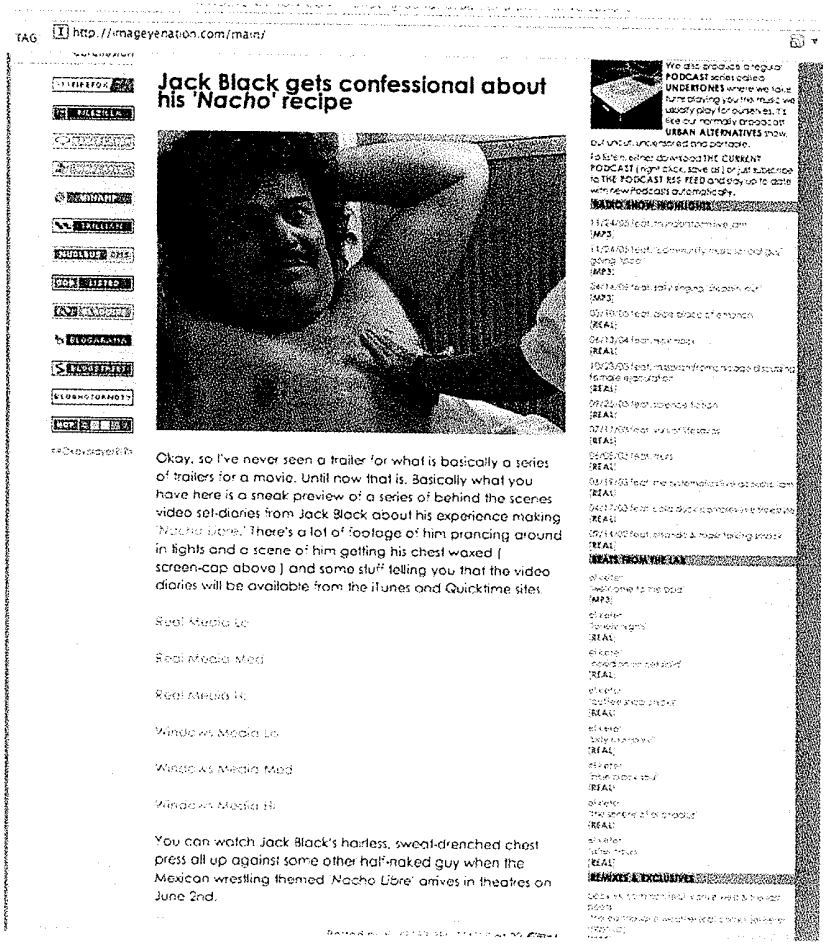
ICED Media: Nacho Libre Online Campaign

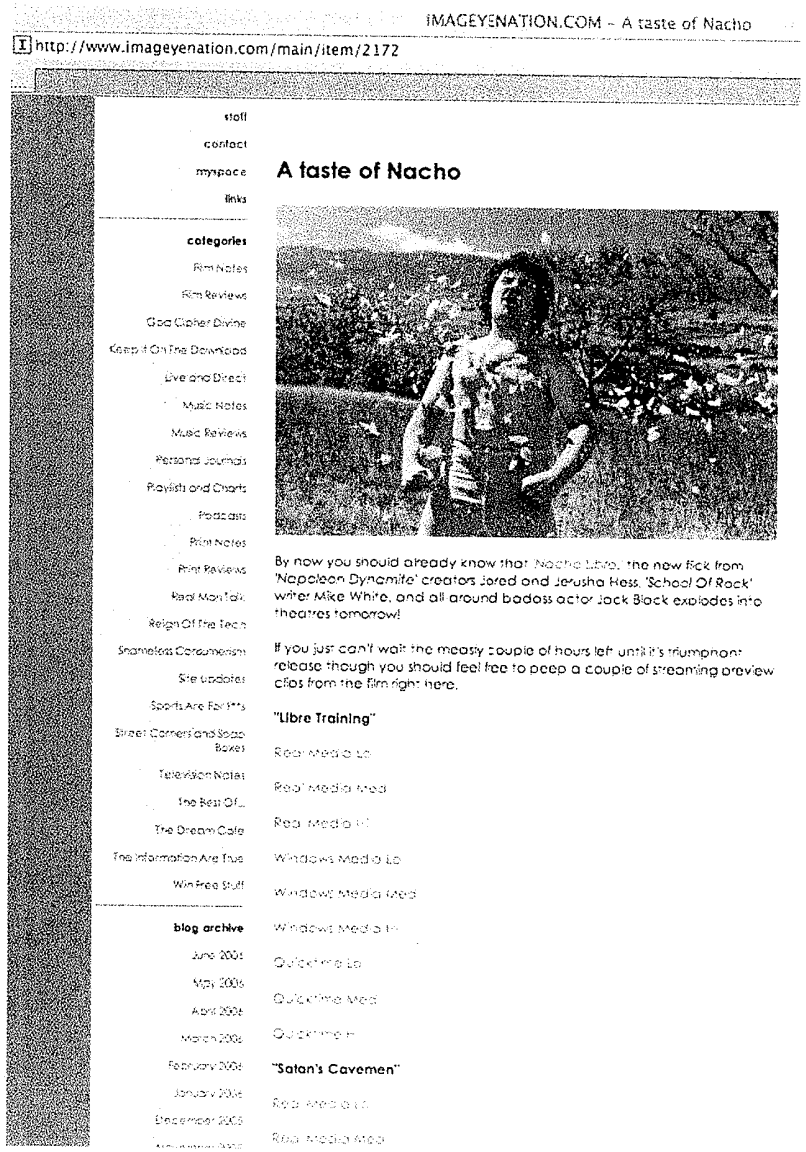
Confidential

Imageyenation (cont.)

(40K unique visitors per month)

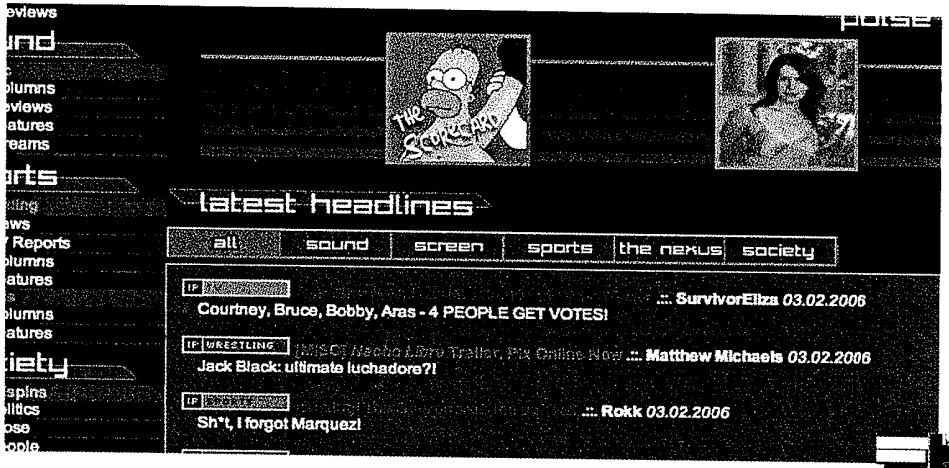
- "Satan's Cavemen" and "Libre Training" added to homepage

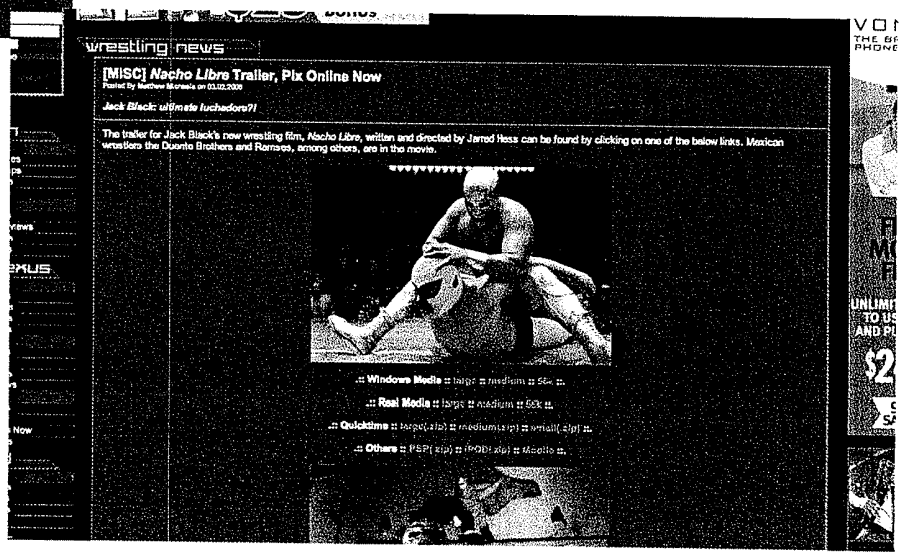




Inside Pulse

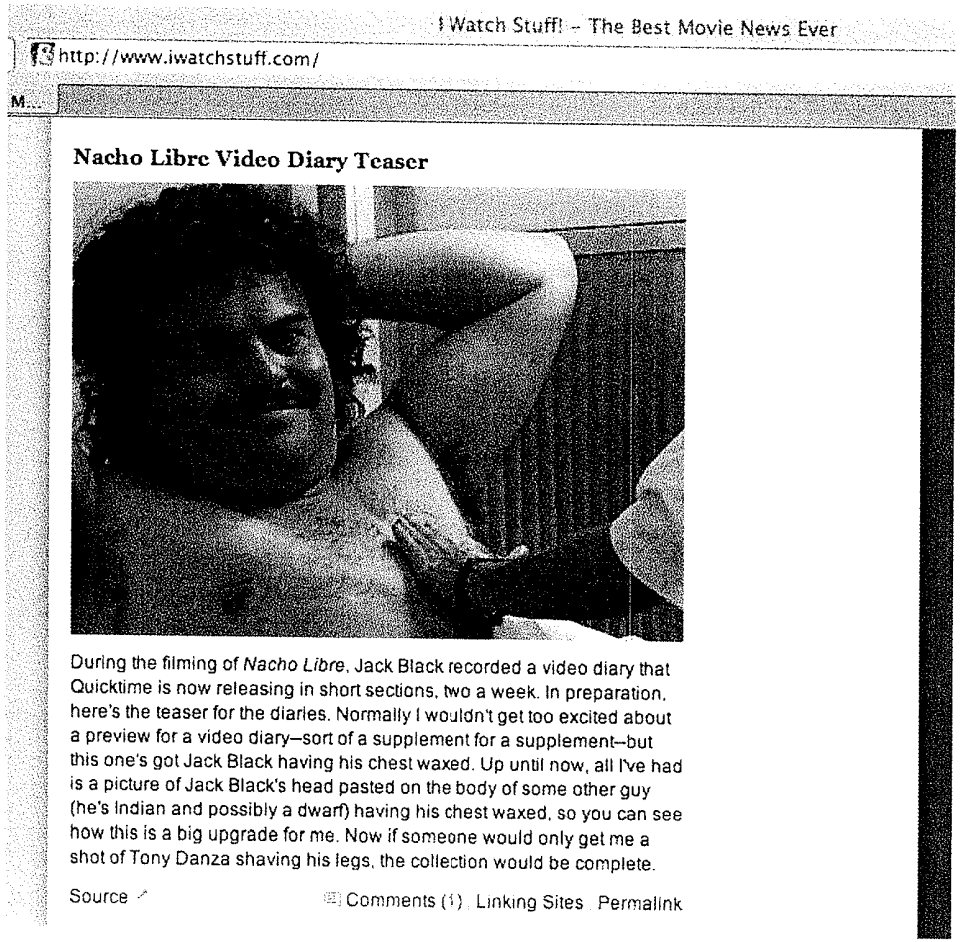
http://www.insidepulse.com/
http://wrestling.insidepulse.com/
http://wrestling.insidepulse.com/articles/46914
(700K Unique visitors per month)
- Nacho Libre news featured on front page
- Full feature included news on film, images, links to official site and trailer on wrestling hub





I Watch Stuff

http://www.iwatchstuff.com
(150K unique visitors per month)
- Confessionals teaser featured on homepage with editor's commentary



I Watch Stuff! - The Best Movie News Ever

http://www.iwatchstuff.com/

Nacho Libre Video Diary Teaser

During the filming of *Nacho Libre*, Jack Black recorded a video diary that Quicktime is now releasing in short sections, two a week. In preparation, here's the teaser for the diaries. Normally I wouldn't get too excited about a preview for a video diary—sort of a supplement for a supplement—but this one's got Jack Black having his chest waxed. Up until now, all I've had is a picture of Jack Black's head pasted on the body of some other guy (he's Indian and possibly a dwarf) having his chest waxed, so you can see how this is a big upgrade for me. Now if someone would only get me a shot of Tony Danza shaving his legs, the collection would be complete.

Source ↗ Comments (1) Linking Sites Permalink