To: "Margaret Healy" <margaret@youtube.com>, "David G King" <dgking@google.com>

From: "Matthew Liu" <matthew@youtube.com>
Cc: "Kenji Arai" <kenji@youtube.com>

Bcc:

Received Date: 2007-03-30 00:39:02 CST

Subject: Re: Just curious...

David is the new gatekeeper for CYC. Right now we have not been giving the tool to partners without a revenue share contract in place, but at some point we will. Do they already have the CVP tool? It's actually more effective for takedowns if the partner is not interested in revenue share. Of course, CYC also includes fingerprinting that can do automatic takedowns.

Whatever happens, I'd love to participate in meetings/demos on this one David. This is purely for my own self-interest in seeing Crocop in person.

On Mar 28, 2007, at 11:14 PM, Margaret Healy wrote:

```
> Seriously I think the CYC tool would be great for them- and they
```

- > would actually use the features! Can I pitch this to them?
- > On 3/28/07, Kenji Arai < kenji@youtube.com> wrote:
- > Funny you ask. Margaret and I were just talking about it today.
- > Maybe we can get them the CYC tool, get them active on YouTube and
- > get them to hook us up with some tickets (especially one with Fedor
- > that would be sweet). Help us make it happen Matt.

>

> -Kenji

> >

> On 3/28/07, Matthew Liu < matthew@youtube.com> wrote:

- > ...and completely irrelevant but how are things going with the UFC?
- > I'd love to stay informed about any possible deals we might do with
- > them. I'm probably the biggest fan in all of YT of UFC and Pride
- > (whom they just bought yesterday).

>

> Thanks,

> Matt

>

> Matthew Liu

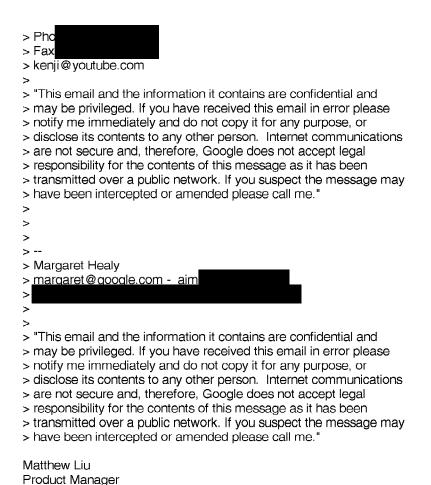
> Product Manager

> matthew@youtube.com
>
>
>

> > --

> \*\*\*\*\*\*\*\*\*\*\*

- > Kenji Arai
- > YouTube
- > http://www.youtube.com



I matthew@youtube.com

Highly Confidential G00001-00943108