

To: jen@youtube.com <jen@youtube.com>; jging@youtube.com <jging@youtube.com>  
From: [REDACTED]  
Cc: [REDACTED]  
Bcc:  
Received Date: 2006-11-17 02:01:59 GMT  
Subject: Tags for Genius Products/Clerks 2/YouTube

---

Hello to all!  
Please find attached tags for Clerks 2. Please confirm receipt and let us know if you have any issues with these.  
Thank you much,  
Stephanie

---

Attachments:

GeniusProducts-Clerks2 Tags for YouTube.txt

\* Note: Never implement a JUMP tag without a corresponding ad tag as this will cause no impressions/clicks to be counted for the associated tag set.

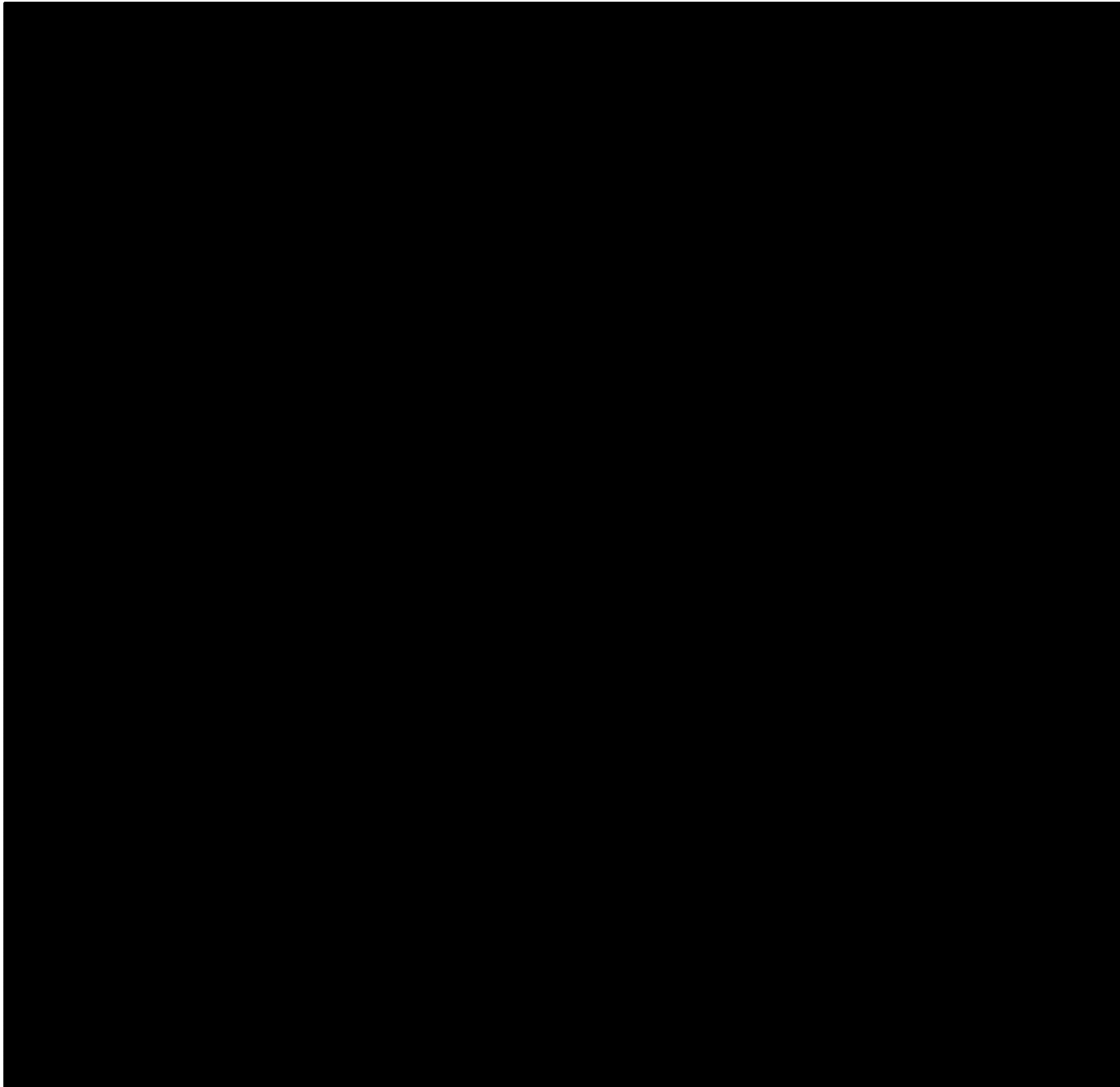
=====

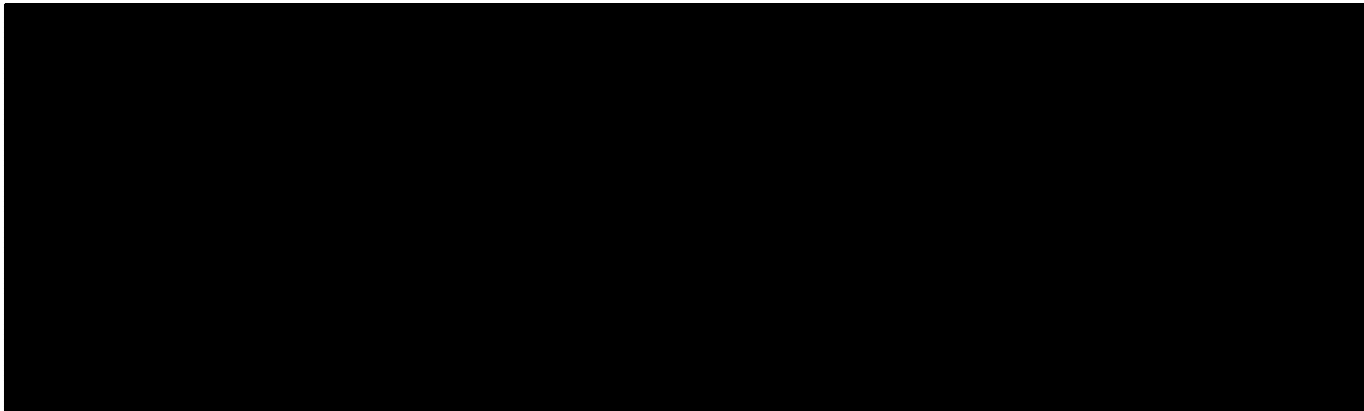
DoubleClick Dart for Advertisers tags for YouTube

Advertiser: Genius Products  
Campaign: Clerks 2

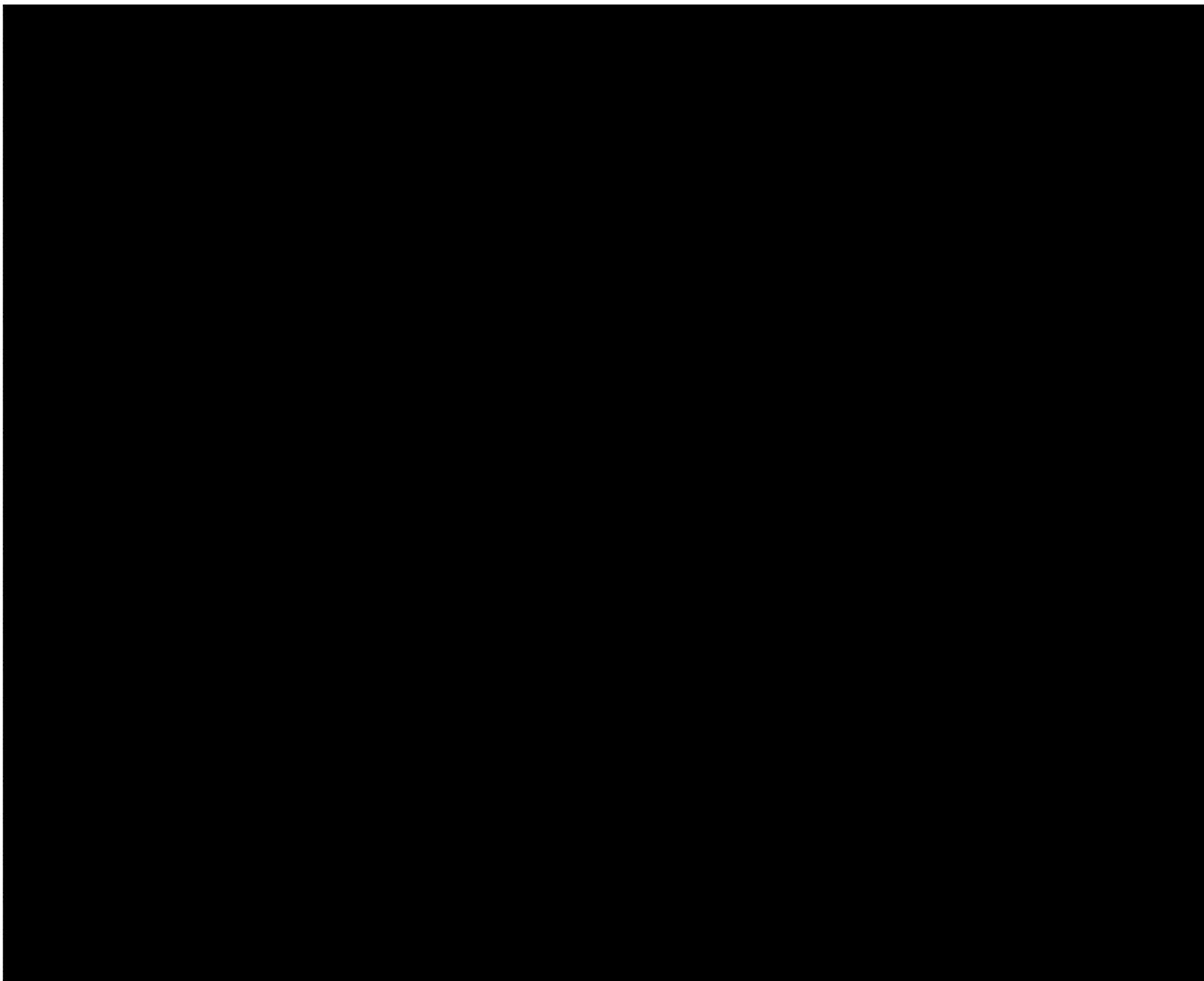
=====

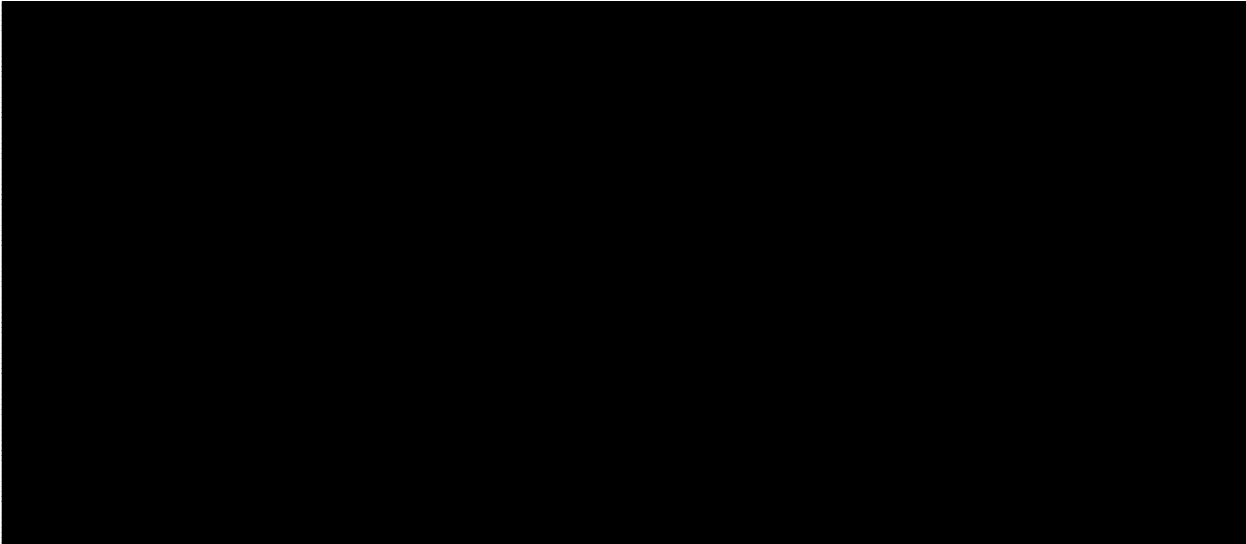
Placement: YouTube\_Entertainment A18-24 US\_728x90  
Run Dates: 11/23/2006 To 11/28/2006





=====  
Placement: YouTube\_Search Results\_728x90  
Run Dates: 11/23/2006 To 11/28/2006





=====