

To: "Chris Maxcy" <maxcy@google.com>
From: "Shashi Seth" <shashis@google.com>
Cc:
Bcc:
Received Date: 2007-05-15 17:51:23 CST
Subject: Re: Classification of top queries



The number in the middle is simply classification number, so just ignore that.

Shashi

On 5/15/07, Chris Maxcy <maxcy@google.com> wrote:

- >
- > Thanks Sashi,
- >
- > Very interesting. Any way to break down the entertainment further?
- >
- > chris
- > -----
- > Sent from my BlackBerry Wireless Handheld
- >
- >
- > ----- Original Message -----
- > From: Shashi Seth <shashis@google.com>
- > To: Alex Ellerson; Chris Maxcy <chris@youtube.com>; Jordan Hoffner; Jamie
- > Byrne <jbyrne@youtube.com>; Jaime Schopflin <jaimes@youtube.com>; David
- > Eun; Kevin Yen <kyen@youtube.com>
- > Sent: Tue May 15 09:40:43 2007
- > Subject: Classification of top queries

- >
- > Just a quick update on a quick and dirty analysis of our top queries:
- >
- > - [redacted] fall under entertainment - Not surprising. Here is a total of all
- > verticals (using taxonomy used by Adwords and Adsense for vertical
- > classification).



