

To: "Patrick Walker" <pjwalker@google.com>, "Jeff Nathenson" <jeffn@google.com>, "Lori Scott" <loriscott@google.com>, "Anthony Zameczkowski" <anthonyz@google.com>
From: "Sathya Smith" <sathya@google.com>
Cc: "Adam Coates" <acoates@google.com>
Bcc:
Received Date: 2007-03-07 16:23:20 CST
Subject: Please read: guidelines for deploying YT tools

Hello all,

I have a conversation with SBO Engineers and PMs last night regarding CYC, CVP, SFTP and other tools. One of the things we talked about is the distribution of these tools. Here is the final verdict on this. Please pass it on to other SPDs and anyone else who might be pitching YT to partners.

CYC: should only be given to signed, non-music partners. This is what legal has authorized. The tool was purposely built for partners and does not address the needs of non-partners. In particular, it is built around the idea of creating claims which then drive royalty reporting, and as claims require metadata to make reporting happen, the process is more effort than the streamlined CVP process. There seems to be a misapprehension that CYC is a higher service level when it is actually a means to manage parameters that relate specifically to partnerships.

SFTP: only for signed partners. There is considerable effort involved in setting up drop boxes and YT will not support un-signed, promotional, potential partners under any circumstances. They will set up SFTP if the partner has signed a deal or is very close to signing a deal.

CVP: is for everyone. There are no restrictions on use of this.

The xls to xml conversion script: This is a script written by one of the SEs it is crude and it is unsupported. We can provide this script to partners to help them out, but we will not support it. If the script does not work or if there are bugs, the partner will have to debug it themselves. bottom line it is only for guidance.

Please let me know if you have any questions.

cheers
Sathya

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Sathya Smith
Sales Engineer, Google Inc.,
Direct: [REDACTED]
Mobile: [REDACTED]
