

Rubin Reply Exhibit 31

	A	B	C
1	Property	Clip Title	User Name
2	RENO 911!!! TOTAL		
3	Reno 911	NEW SEASON OF RENO 911!!!	Wiredset
4	Reno 911	NEW SEASON OF RENO 911!!!	Wiredset
5	Reno 911	NEW SEASON OF RENO 911!!!	Wiredset
6	Reno 911	NEW SEASON OF RENO 911!!!	Wiredset
7	Reno 911	NEW SEASON OF RENO 911!!!	wiredset_assets
8	Reno 911	NEW SEASON OF RENO 911!!!	Wiredset
9	Reno 911	NEW SEASON OF RENO 911!!!	Wiredset
10	Reno 911	NEW SEASON OF RENO 911!!!	Wiredset
11	Reno 911	NEW SEASON OF RENO 911!!!	Wiredset
12	Reno 911	NEW SEASON OF RENO 911!!!	Wiredset425west
13	Reno 911	NEW SEASON OF RENO 911!!!	Wiredset
14	Reno 911	NEW SEASON OF RENO 911!!!	Wiredset
15	Reno 911	NEW SEASON OF RENO 911!!!	Wiredset
16	Reno 911	NEW SEASON OF RENO 911!!!	Wiredset
17	Reno 911	NEW SEASON OF RENO 911!!!	Wiredset
18		NEW SEASON OF RENO 911!!!	OfficialReno911
19	Reno 911	NEW SEASON OF RENO 911!!!	Wiredset
20			
21	Reno 911	Terry and Seeemji (Christina Applegate) are Engaged and Expecting	Wiredset
22	Reno 911	Terry and Seeemji (Christina Applegate) are Engaged and Expecting	Wiredset
23	Reno 911	Terry and Seeemji (Christina Applegate) are Engaged and Expecting	Wiredset
24	Reno 911	Terry and Seeemji (Christina Applegate) are Engaged and Expecting	Wiredset
25	Reno 911	Terry and Seeemji (Christina Applegate) are Engaged and Expecting	wiredset_assets
26	Reno 911	Terry and Seeemji (Christina Applegate) are Engaged and Expecting	Wiredset
27	Reno 911	Terry and Seeemji (Christina Applegate) are Engaged and Expecting	Wiredset
28	Reno 911	Terry and Seeemji (Christina Applegate) are Engaged and Expecting	Wiredset
29	Reno 911	Terry and Seeemji (Christina Applegate) are Engaged and Expecting	Wiredset
30	Reno 911	Terry and Seeemji (Christina Applegate) are Engaged and Expecting	Wiredset425west
31	Reno 911	Terry and Seeemji (Christina Applegate) are Engaged and Expecting	Wiredset
32	Reno 911	Terry and Seeemji (Christina Applegate) are Engaged and Expecting	Wiredset
33	Reno 911	Terry and Seeemji (Christina Applegate) are Engaged and Expecting	Wiredset
34	Reno 911	Terry and Seeemji (Christina Applegate) are Engaged and Expecting	Wiredset
35	Reno 911	Terry and Seeemji (Christina Applegate) are Engaged and Expecting	Wiredset
36	Reno 911	Terry and Seeemji (Christina Applegate) are Engaged and Expecting	Wiredset
37	Reno 912	Terry and Seeemji (Christina Applegate) are Engaged and Expecting	OfficialReno911
38	Reno 911	Terry and Seeemji (Christina Applegate) are Engaged and Expecting	Wiredset_assets
39			
40	Reno 911	Deputy Trudy's Baby PSA	Wiredset
41	Reno 911	Deputy Trudy's Baby PSA	Wiredset
42	Reno 911	Deputy Trudy's Baby PSA	Wiredset
43	Reno 911	Deputy Trudy's Baby PSA	Wiredset
44	Reno 911	Deputy Trudy's Baby PSA	wiredset_assets
45	Reno 911	Deputy Trudy's Baby PSA	Wiredset
46	Reno 911	Deputy Trudy's Baby PSA	Wiredset
47	Reno 911	Deputy Trudy's Baby PSA	Wiredset
48	Reno 911	Deputy Trudy's Baby PSA	Wiredset
49	Reno 911	Deputy Trudy's Baby PSA	OfficialReno911
50	Reno 911	Deputy Trudy's Baby PSA	Wiredset425west
51	Reno 911	Deputy Trudy's Baby PSA	Wiredset

	A	B	C
52	Reno 911	Deputy Trudy's Baby PSA	Wiredset
53	Reno 911	Deputy Trudy's Baby PSA	Wiredset
54	Reno 911	Deputy Trudy's Baby PSA	Wiredset
55	Reno 911	Deputy Trudy's Baby PSA	Wiredset
56			
57	Reno 911	Sex Slave	Wiredset
58	Reno 911	Sex Slave	Wiredset
59	Reno 911	Sex Slave	Wiredset
60	Reno 911	Sex Slave	Wiredset
61	Reno 911	Sex Slave	wiredset_assets
62	Reno 911	Sex Slave	Wiredset
63	Reno 911	Sex Slave	Wiredset
64	Reno 911	Sex Slave	Wiredset
65	Reno 911	Sex Slave	Wiredset425west
66	Reno 911	Sex Slave	Wiredset
67	Reno 911	Sex Slave	Wiredset
68	Reno 911	Sex Slave	Wiredset
69	Reno 911	Sex Slave	Wiredset
70	Reno 911	Sex Slave	OfficialReno911
71	Reno 911	Sex Slave	Wiredset
72			
73	Reno 911	Handicapped	Wiredset
74	Reno 911	Handicapped	Wiredset
75	Reno 911	Handicapped	Wiredset
76	Reno 911	Handicapped	Wiredset
77	Reno 911	Handicapped	wiredset_assets
78	Reno 911	Handicapped	Wiredset
79	Reno 911	Handicapped	Wiredset
80	Reno 911	Handicapped	Wiredset
81	Reno 911	Handicapped	Wiredset425west
82	Reno 911	Handicapped	Wiredset
83	Reno 911	Handicapped	Wiredset
84	Reno 911	Handicapped	Wiredset
85	Reno 911	Handicapped	Wiredset
86	Reno 911	Handicapped	OfficialReno911
87	Reno 911	Handicapped	Wiredset_assets
88			
89	Reno 911	Dangle Cop Psychology	Wiredset
90	Reno 911	Dangle Cop Psychology	Wiredset
91	Reno 911	Dangle Cop Psychology	Wiredset
92	Reno 911	Dangle Cop Psychology	Wiredset
93	Reno 911	Dangle Cop Psychology	wiredset_assets
94	Reno 911	Dangle Cop Psychology	Wiredset
95	Reno 911	Dangle Cop Psychology	Wiredset
96	Reno 911	Dangle Cop Psychology	Wiredset
97	Reno 911	Dangle Cop Psychology	Wiredset425west
98	Reno 911	Dangle Cop Psychology	Wiredset
99	Reno 911	Dangle Cop Psychology	Wiredset
100	Reno 911	Dangle Cop Psychology	Wiredset
101	Reno 911	Dangle Cop Psychology	Wiredset
102	Reno 911	Dangle Cop Psychology	Wiredset

	A	B	C
103	Reno 911	Dangle Cop Psychology	Wiredset
104	Reno 911	Dangle Cop Psychology	OfficialReno911
105			
106	Reno 911	Wiegler Cop Psychology	Wiredset
107	Reno 911	Wiegler Cop Psychology	Wiredset
108	Reno 911	Wiegler Cop Psychology	Wiredset
109	Reno 911	Wiegler Cop Psychology	Wiredset
110	Reno 911	Wiegler Cop Psychology	wiredset_assets
111	Reno 911	Wiegler Cop Psychology	Wiredset
112	Reno 911	Wiegler Cop Psychology	Wiredset
113	Reno 911	Wiegler Cop Psychology	Wiredset
114	Reno 911	Wiegler Cop Psychology	Wiredset425west
115	Reno 911	Wiegler Cop Psychology	Wiredset
116	Reno 911	Wiegler Cop Psychology	Wiredset
117	Reno 911	Wiegler Cop Psychology	Wiredset
118	Reno 911	Wiegler Cop Psychology	Wiredset
119	Reno 911	Wiegler Cop Psychology	Wiredset
120	Reno 911	Wiegler Cop Psychology	Wiredset
121	Reno 911	Wiegler Cop Psychology	OfficialReno911
122	Reno 911	Wiegler Cop Psychology	Wiredset
123			
124	Reno 911	Boob Song	Wiredset
125	Reno 911	Boob Song	Wiredset
126	Reno 911	Boob Song	Wiredset
127	Reno 911	Boob Song	Wiredset
128	Reno 911	Boob Song	wiredset_assets
129	Reno 911	Boob Song	Wiredset
130	Reno 911	Boob Song	Wiredset
131	Reno 911	Boob Song	Wiredset
132	Reno 911	Boob Song	Wiredset425west
133	Reno 911	Boob Song	Wiredset
134	Reno 911	Boob Song	Wiredset
135	Reno 911	Boob Song	Wiredset
136	Reno 911	Boob Song	Wiredset
137	Reno 911	Boob Song	Wiredset
138	Reno 911	Boob Song	OfficialReno911
139			
140			
141	Reno 911	Cover-Up	Wiredset
142	Reno 911	Cover-Up	Wiredset
143	Reno 911	Cover-Up	Wiredset
144	Reno 911	Cover-Up	Wiredset
145	Reno 911	Cover-Up	wiredset_assets
146	Reno 911	Cover-Up	Wiredset
147	Reno 911	Cover-Up	Wiredset
148	Reno 911	Cover-Up	Wiredset
149	Reno 911	Cover-Up	Wiredset
150	Reno 911	Cover-Up	Wiredset
151	Reno 911	Cover-Up	Wiredset
152	Reno 911	Cover-Up	Wiredset
153	Reno 911	Cover-Up	Wiredset

	A	B	C
154	Reno 911	Cover-Up	OfficialReno911
155			
156	Reno 911	Peanut Butter and Chocolate	Wiredset
157	Reno 911	Peanut Butter and Chocolate	Wiredset
158	Reno 911	Peanut Butter and Chocolate	Wiredset
159	Reno 911	Peanut Butter and Chocolate	Wiredset
160	Reno 911	Peanut Butter and Chocolate	wiredset_assets
161	Reno 911	Peanut Butter and Chocolate	Wiredset
162	Reno 911	Peanut Butter and Chocolate	Wiredset
163	Reno 911	Peanut Butter and Chocolate	Wiredset
164	Reno 911	Peanut Butter and Chocolate	Wiredset
165	Reno 911	Peanut Butter and Chocolate	Wiredset
166	Reno 911	Peanut Butter and Chocolate	Wiredset
167	Reno 911	Peanut Butter and Chocolate	Wiredset
168	Reno 911	Peanut Butter and Chocolate	Wiredset
169	Reno 911	Peanut Butter and Chocolate	OfficialReno911
170			
171	Reno 911	Deadly Force Is Always Justified	Wiredset
172	Reno 911	Deadly Force Is Always Justified	Wiredset
173	Reno 911	Deadly Force Is Always Justified	Wiredset
174	Reno 911	Deadly Force Is Always Justified	Wiredset
175	Reno 911	Deadly Force Is Always Justified	wiredset_assets
176	Reno 911	Deadly Force Is Always Justified	Wiredset
177	Reno 911	Deadly Force Is Always Justified	Wiredset
178	Reno 911	Deadly Force Is Always Justified	Wiredset
179	Reno 911	Deadly Force Is Always Justified	Wiredset
180	Reno 911	Deadly Force Is Always Justified	Wiredset
181	Reno 911	Deadly Force Is Always Justified	Wiredset
182	Reno 911	Deadly Force Is Always Justified	Wiredset
183	Reno 911	Deadly Force Is Always Justified	Wiredset
184	Reno 911	Deadly Force Is Always Justified	OfficialReno911
185			
186	Reno 911	All New RENO 911! – Garcia’s PSA En Espanol	Wiredset
187	Reno 911	All New RENO 911! – Garcia’s PSA En Espanol	Wiredset
188	Reno 911	All New RENO 911! – Garcia’s PSA En Espanol	Wiredset
189	Reno 911	All New RENO 911! – Garcia’s PSA En Espanol	Wiredset
190	Reno 911	All New RENO 911! – Garcia’s PSA En Espanol	wiredset_assets
191	Reno 911	All New RENO 911! – Garcia’s PSA En Espanol	Wiredset
192	Reno 911	All New RENO 911! – Garcia’s PSA En Espanol	Wiredset
193	Reno 911	All New RENO 911! – Garcia’s PSA En Espanol	Wiredset
194	Reno 911	All New RENO 911! – Garcia’s PSA En Espanol	Wiredset
195	Reno 911	All New RENO 911! – Garcia’s PSA En Espanol	Wiredset
196	Reno 911	All New RENO 911! – Garcia’s PSA En Espanol	Wiredset
197	Reno 911	All New RENO 911! – Garcia’s PSA En Espanol	Wiredset
198	Reno 911	All New RENO 911! – Garcia’s PSA En Espanol	Wiredset
199	Reno 911	All New RENO 911! – Garcia’s PSA En Espanol	OfficialReno911
200	Reno 911	All New RENO 911! – Garcia’s PSA En Espanol	Wiredset
201			
202	Reno 911	All New RENO 911! – Door to Door with Coconut Nut Clusters	Wiredset
203	Reno 911	All New RENO 911! – Door to Door with Coconut Nut Clusters	Wiredset
204	Reno 911	All New RENO 911! – Door to Door with Coconut Nut Clusters	Wiredset

	A	B	C
205	Reno 911	All New RENO 911! – Door to Door with Coconut Nut Clusters	Wiredset
206	Reno 911	All New RENO 911! – Door to Door with Coconut Nut Clusters	wiredset_assets
207	Reno 911	All New RENO 911! – Door to Door with Coconut Nut Clusters	Wiredset
208	Reno 911	All New RENO 911! – Door to Door with Coconut Nut Clusters	Wiredset
209	Reno 911	All New RENO 911! – Door to Door with Coconut Nut Clusters	Wiredset
210	Reno 911	All New RENO 911! – Door to Door with Coconut Nut Clusters	Wiredset
211	Reno 911	All New RENO 911! – Door to Door with Coconut Nut Clusters	Wiredset
212	Reno 911	All New RENO 911! – Door to Door with Coconut Nut Clusters	Wiredset
213	Reno 911	All New RENO 911! – Door to Door with Coconut Nut Clusters	Wiredset
214	Reno 911	All New RENO 911! – Door to Door with Coconut Nut Clusters	Wiredset
215	Reno 911	All New RENO 911! – Door to Door with Coconut Nut Clusters	OfficialReno911
216	Reno 911	All New RENO 911! – Door to Door with Coconut Nut Clusters	Wiredset
217			
218	Reno 911	All New RENO 911! – Ransom Letter	Wiredset
219	Reno 911	All New RENO 911! – Ransom Letter	Wiredset
220	Reno 911	All New RENO 911! – Ransom Letter	Wiredset
221	Reno 911	All New RENO 911! – Ransom Letter	Wiredset
222	Reno 911	All New RENO 911! – Ransom Letter	wiredset_assets
223	Reno 911	All New RENO 911! – Ransom Letter	Wiredset
224	Reno 911	All New RENO 911! – Ransom Letter	Wiredset
225	Reno 911	All New RENO 911! – Ransom Letter	Wiredset
226	Reno 911	All New RENO 911! – Ransom Letter	Wiredset
227	Reno 911	All New RENO 911! – Ransom Letter	Wiredset
228	Reno 911	All New RENO 911! – Ransom Letter	Wiredset
229	Reno 911	All New RENO 911! – Ransom Letter	Wiredset
230	Reno 911	All New RENO 911! – Ransom Letter	Wiredset
231	Reno 911	All New RENO 911! – Ransom Letter	OfficialReno911
232	Reno 911	All New RENO 911! – Ransom Letter	Wiredset
233			
234	Reno 911	All New RENO 911! – Dangle De-Gays His Apartment	Wiredset
235	Reno 911	All New RENO 911! – Dangle De-Gays His Apartment	Wiredset
236	Reno 911	All New RENO 911! – Dangle De-Gays His Apartment	Wiredset
237	Reno 911	All New RENO 911! – Dangle De-Gays His Apartment	Wiredset
238	Reno 911	All New RENO 911! – Dangle De-Gays His Apartment	wiredset_assets
239	Reno 911	All New RENO 911! – Dangle De-Gays His Apartment	Wiredset
240	Reno 911	All New RENO 911! – Dangle De-Gays His Apartment	Wiredset
241	Reno 911	All New RENO 911! – Dangle De-Gays His Apartment	Wiredset
242	Reno 911	All New RENO 911! – Dangle De-Gays His Apartment	Wiredset
243	Reno 911	All New RENO 911! – Dangle De-Gays His Apartment	Wiredset
244	Reno 911	All New RENO 911! – Dangle De-Gays His Apartment	Wiredset
245	Reno 911	All New RENO 911! – Dangle De-Gays His Apartment	Wiredset
246	Reno 911	All New RENO 911! – Dangle De-Gays His Apartment	Wiredset
247	Reno 911	All New RENO 911! – Dangle De-Gays His Apartment	OfficialReno911
248	Reno 911	All New RENO 911! – Dangle De-Gays His Apartment	Wiredset
249			
250			
251			

	D
1	URL
2	
3	http://www.dailymotion.com/video/x3y6xi_reno911r608101compressed
4	http://www.metacafe.com/watch/1019196/all_new_reno_911_new_season_of_reno_911/
5	http://video.google.com/videoplay?docid=-5142628729646946754
6	http://www.spike.com/video/2930555
7	http://video.yahoo.com/video/play?vid=1749222
8	http://www.veoh.com/videos/v2047465mXxBbpTH
9	http://www.vsocial.com/video/?d=186172
10	http://revver.com/video/599423/all-new-reno-911-new-season-of-reno-911/
11	http://crackle.com/play/index.aspx?id=2136006
12	http://uncutvideo.aol.com/videos/565c11bb3e68d1c83c135af9a014a9e8
13	http://www.broadcaster.com/clip/32478
14	http://www.livevideo.com/video/9C62098D9F734E53AF148EA97F603F2E/All-New-RENO-911!-%96-New-Season-of-RENO-911!.aspx
15	http://wiredset.buzznet.com/user/video/play/2318481/
16	http://www.vmix.com/video/1634327/
17	http://eyespot.com/share?cmd=permalink&r=0XCzIG2UEmupkXiEJW0wIWl2m5
18	http://www.youtube.com/watch?v=toNAZXQdzDo
19	http://www.collegehumor.com/video:1795943
20	
21	http://www.dailymotion.com/video/x3xie6_nickchristinah264
22	http://www.metacafe.com/watch/1015727/all_new_reno_911_terry_and_se/
23	http://video.google.com/videoplay?docid=6014245387962182260
24	http://www.spike.com/video/2929826
25	http://video.yahoo.com/video/play?vid=1739038
26	http://www.veoh.com/videos/v1865719qgJNJsgw
27	http://www.vsocial.com/video/?d=185582
28	http://revver.com/video/596028/all-new-reno-911-terry-and-se/
29	http://crackle.com/play/index.aspx?id=2133646
30	http://uncutvideo.aol.com/videos/2738fdcf104cc244c2225a0c172e43b4
31	http://www.broadcaster.com/clip/32467
32	http://www.livevideo.com/video/57CF5C2B95B64B9BB1951A863CE9E95B/all-new-reno-911-terry-and-.aspx
33	http://wiredset.buzznet.com/user/video/play/2308541/all-new-reno-911-terry-and-seeeemji/?p=1
34	http://www.vmix.com/video/1630477/
35	http://eyespot.com/share?cmd=permalink&r=0XCzIG2UEmt54HiEJW0wIWl10z
36	http://www.collegehumor.com/video:1795699
37	http://www.youtube.com/watch?v=GzdH-wxXahM
38	http://www.jumpcut.com/view?id=B3092652B98311DC8F09000423CF4092
39	
40	http://www.dailymotion.com/video/x3xi2t_trudypsah264
41	http://www.metacafe.com/watch/1015682/all_new_reno_911_deputy_trudy_s_baby_psa/
42	http://video.google.com/videoplay?docid=2325050225985609563
43	http://www.spike.com/video/2929836
44	http://video.yahoo.com/video/play?vid=1738967
45	http://www.veoh.com/videos/v1865648Z2seAXyy
46	http://www.vsocial.com/video/?d=185577
47	http://revver.com/video/595993/all-new-reno-911-deputy-trudys-baby-psa/
48	http://crackle.com/play/index.aspx?id=2133626
49	http://www.youtube.com/watch?v=GfRSFxTEs_c
50	http://uncutvideo.aol.com/videos/643926114b8fe3ce7ec63e0d9fba6f62
51	http://www.broadcaster.com/clip/32429

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52	m/video/1308C48B1A7F4EC681371E926BFA0E5A/All-New-RENO-911!-%E2%80%93-Deputy-Trudy%E2%8
53	http://wiredset.buzznet.com/user/video/play/2308271/
54	http://www.vmix.com/video/1630435/
55	http://www.collegehumor.com/video:1795693
56	
57	http://www.dailymotion.com/wiredset/video/6871412
58	http://www.metacafe.com/watch/1046138/all_new_reno_911_sex_slave/
59	http://video.google.com/videoplay?docid=-1220227929998399253
60	http://www.spike.com/video/2934636
61	http://video.yahoo.com/video/play?vid=1818998
62	http://www.vsocial.com/video/?d=190899
63	http://one.revver.com/watch/623607
64	http://crackle.com/play/index.aspx?id=2153611
65	http://uncutvideo.aol.com/users/wiredset425west/61cdd51e18c78a719418109c8931d711?index=0
66	http://www.livevideo.com/video/D6E4342F5C334900835B7B2404CFCE8/all-new-reno-911-sex-slave.aspx
67	http://wiredset.buzznet.com/user/video/play/2393711/
68	http://www.vmix.com/video/1662988/
69	http://eyespot.com/share?cmd=permalink&r=0XCzIG2UEn8poriEJW0wIWll13
70	http://www.youtube.com/watch?v=zxhFQNOMpJA
71	http://www.flurl.com/item/All_New_RENO_911_Sex_Slave_u_306105
72	
73	http://www.dailymotion.com/video/x437a2_davidwaine
74	http://www.metacafe.com/watch/1045883/reno_911/
75	http://video.google.com/videoplay?docid=6081931566406891835
76	http://www.spike.com/profile/wiredset/video/2934630
77	http://video.yahoo.com/video/play?vid=1818592
78	http://www.vsocial.com/video/?d=190854
79	http://one.revver.com/watch/623314
80	http://crackle.com/play/index.aspx?id=2153465
81	http://uncutvideo.aol.com/users/wiredset425west/c9fd1a7b4a8ba068b06d263c8ea60d34?index=0
82	http://www.livevideo.com/video/0A615772234A4E47AF49F5B3FB89A714/Reno-911.aspx
83	http://www.vmix.com/myvideos.php?cmd=view&itemid=1662803&pg=1&sortkey=date_created&sortdir=DESC&searchkey=all
84	http://eyespot.com/share?cmd=permalink&r=0XCzIG2UEn8lwbiEJW0wIWlkAS
85	http://www.flurl.com/item/All_New_RENO_911_Officer_Wiegel_Helps_the_Handicapped_u_306085
86	http://www.youtube.com/watch?v=p5vR_AbhNjw
87	http://www.jumpcut.com/view?id=6A9C0A56C5EF11DC8682000423CF3686&type=
88	
89	http://www.dailymotion.com/video/x41ugw_500danglepsychologycompressed
90	http://www.metacafe.com/watch/1038236/all_new_reno_911_lieutenant_jim_dangle_cop_psych/
91	http://video.google.com/videoplay?docid=-36887848533892851445
92	http://www.spike.com/profile/wiredset/video/2933878
93	http://video.yahoo.com/video/play?vid=1800030
94	http://www.vsocial.com/video/?d=189590
95	http://one.revver.com/watch/616130
96	http://crackle.com/play/index.aspx?id=2149130
97	http://uncutvideo.aol.com/videos/741beeda059b6e8e01a2636a66243f33
98	Psych.aspx
99	http://www.vmix.com/video/1653874/
100	http://eyespot.com/share?cmd=permalink&r=0XCzIG2UEn55qbiEJW0wIWlixj
101	http://wiredset.buzznet.com/user/video/play/2380321/
102	http://view.break.com/433424

D	
103	http://www.veoh.com/videos/v3003360RKhKnEF8
104	http://www.youtube.com/watch?v=n2e3T8AOv6Y
105	
106	http://www.dailymotion.com/video/x41vw5_500wiegelpart1compressed
107	http://www.metacafe.com/watch/1038407/all_new_reno_911_deputy_trudy_wiegel_cop_psych/
108	http://video.google.com/videoplay?docid=-1075011685429546334
109	http://www.spike.com/profile/wiredset/video/2933891
110	http://video.yahoo.com/video/play?vid=1800239
111	http://www.vsocial.com/video/?d=189630
112	http://one.revver.com/watch/616288
113	http://crackle.com/play/index.aspx?id=2149238
114	http://uncutvideo.aol.com/videos/c8db44003136d6d2ba3d5979cb6597fb
115	http://www.livevideo.com/video/F9184D3111264E9CA500C986DE58553E/All-New-RENO-911!-Deputy-Trudy-Wiegel-Cop-Psych.aspx
116	http://www.vmix.com/video/1654124/
117	http://eyespot.com/share?cmd=permalink&r=0XCzIG2UEn56CbiEJW0wIWliyg
118	http://wiredset.buzznet.com/user/video/play/2380411/
119	http://view.break.com/433467
120	http://www.veoh.com/videos/v3003431AKMP5eR3
121	http://www.youtube.com/watch?v=JVbcN4ShGwM
122	http://www.broadcaster.com/clip/32632
123	
124	http://www.dailymotion.com/wiredset/video/7105515
125	uploaded
126	http://video.google.com/videoplay?docid=5667959115723456057
127	http://www.spike.com/profile/wiredset/video/2937799
128	http://video.yahoo.com/video/play?vid=1885441
129	http://www.vsocial.com/video/?d=195020
130	http://www.revver.com/video/648902/all-new-reno-911-boob-song/
131	http://www.crackle.com/play/?id=2168993#ml=fk%3Drewo%2520911%2520boob%2520song%26fx%3D%26o%3
132	http://uncutvideo.aol.com/videos/b7c55a75ff46ee419e9a3440ffadf2c1
133	http://www.livevideo.com/video/8F0628867A264410900C6BF7310F3828/all-new-reno-911-boob-song.aspx
134	http://www.vmix.com/video/1686585/
135	http://wiredset.buzznet.com/user/video/play/2470171/
136	http://my.break.com/content/view.aspx?ContentID=444002
137	uploaded
138	http://www.youtube.com/watch?v=TZ2Qdj02emg
139	
140	
141	http://www.dailymotion.com/wiredset/video/x4a886_all-new-reno-911-coverup
142	uploaded
143	http://video.google.com/videoplay?docid=-580495598372473390
144	http://www.spike.com/profile/wiredset/video/2939413
145	http://video.yahoo.com/video/play?vid=1907556
146	http://www.vsocial.com/video/?d=196733
147	http://www.revver.com/video/659008/all-new-reno-911-cover-up/
148	http://crackle.com/c/Funny/All_New_RENO_911!_CoverUp/2174414#ml=fi%3D%26fu%3D300644
149	http://www.livevideo.com/video/F90021899B7746BA972431687B0953B1/all-new-reno-911-cover-up.aspx
150	http://www.vmix.com/video/1686585/
151	http://wiredset.buzznet.com/user/video/play/2495221/
152	http://my.break.com/content/view.aspx?ContentID=447230
153	http://www.veoh.com/videos/v3886259pYF53xbe

	D
154	http://www.youtube.com/watch?v=N9EKdgyC2zg&feature=related
155	
156	http://www.dailymotion.com/wiredset/video/7196837
157	uploaded
158	http://video.google.com/videoplay?docid=174963116475064189
159	http://www.spike.com/profile/wiredset/video/2939427
160	http://video.yahoo.com/video/play?vid=1908137
161	http://www.vsocial.com/video/?d=196733
162	http://www.revver.com/video/659103/all-new-reno-911-peanut-butter-and-chocolate/
163	www.crackle.com/c/Funny/All_New_RENO_911!_Peanut_Butter_and_Chocolate/2174412#ml=fi%3D%26fu%3D
164	http://www.livevideo.com/video/1A712AF12B704023B5EBC0CAE0B48CDE/all-new-reno-911-peanut-but.aspx
165	uploaded
166	http://wiredset.buzznet.com/user/video/play/2495241/
167	http://my.break.com/content/view.aspx?ContentID=447236
168	http://www.veoh.com/videos/v38862666cp2crZG
169	http://www.youtube.com/watch?v=qO0Xpn725D0
170	
171	http://www.dailymotion.com/video/x4dibk_500garciacompressed
172	http://web10.metacafe.com/w/1099985/
173	http://video.google.com/videoplay?docid=4283511597337864420
174	http://www.spike.com/video/2942584
175	http://video.yahoo.com/video/play?vid=2028591
176	http://www.vsocial.com/video/?d=199519
177	http://one.revver.com/watch/680936
178	http://crackle.com/play/index.aspx?id=2183820
179	http://www.livevideo.com/video/2FC39B6F34064494B03450D61F932CE8/all-new-reno-911-deadly-for.aspx
180	http://www.vmix.com/video/1714049/
181	http://wiredset.buzznet.com/user/video/play/2558811/
182	http://view.break.com/452837
183	http://www.youtube.com/watch?v=gadelyRmB5o
184	http://www.youtube.com/watch?v=P0gyNxM0aDk
185	
186	http://www.dailymotion.com/video/x4dioq_50414compressed
187	http://web16.metacafe.com/w/1100033/
188	http://video.google.com/videoplay?docid=7859845077167254235
189	http://www.spike.com/video/2942591
190	http://video.yahoo.com/video/play?vid=2029194
191	http://www.vsocial.com/video/?d=199529
192	http://one.revver.com/watch/680993
193	http://crackle.com/play/index.aspx?id=2183831
194	http://www.livevideo.com/video/F0E8DB1C96964318A52658E0545CA58E/all-new-reno-911-garcia-s-p.aspx
195	http://www.vmix.com/video/1714102/
196	http://wiredset.buzznet.com/user/video/play/2558931/
197	http://view.break.com/452848
198	x
199	http://www.youtube.com/watch?v=QzI5N2FI6YU
200	http://www.youtube.com/watch?v=Erd_3Vmvkvs
201	
202	http://www.dailymotion.com/video/x4diuh_50401compressed
203	http://web3.metacafe.com/w/1100049/
204	http://video.google.com/videoplay?docid=-683202848380616007

	D
205	http://www.spike.com/video/2942592
206	http://video.yahoo.com/video/play?vid=2029382
207	http://www.vsocial.com/video/?d=199536
208	http://one.revver.com/watch/681009
209	http://www.livevideo.com/video/B19AA4A68AA9425BBB752BEE5EA1FA8C/all-new-reno-911-door-to-do.aspx
210	http://www.vmix.com/video/1714127/
211	http://www.vmix.com/video/1714127/
212	http://wiredset.buzznet.com/user/video/play/2558951/
213	http://view.break.com/452854
214	x
215	http://www.youtube.com/watch?v=GG98vAyJ17Q
216	http://www.youtube.com/watch?v=ii6R2xLf4Tw
217	
218	http://www.dailymotion.com/wiredset/video/7484835
219	uploaded
220	http://video.google.com/videoplay?docid=5295801765859740935
221	http://www.spike.com/video/2944642
222	uploaded
223	http://www.vsocial.com/video/?d=201792
224	http://one.revver.com/watch/693479
225	http://crackle.com/play/index.aspx?id=2190661
226	http://www.livevideo.com/video/83F767DAF3C34E69A827EFDF32931F39/all-new-reno-911-ransom-let.aspx
227	http://www.vmix.com/video/1727756/
228	http://wiredset.buzznet.com/user/video/play/2604361/
229	http://view.break.com/456608
230	x
231	http://www.youtube.com/watch?v=G3LXBwX5gqo
232	http://www.youtube.com/watch?v=RrV3Agg3eFQ
233	
234	http://www.dailymotion.com/video/x4qax8_gaythingsdangle
235	http://web16.metacafe.com/w/1112983/
236	http://video.google.com/videoplay?docid=-7899822543089249792
237	http://www.spike.com/video/2944912
238	http://video.yahoo.com/watch/2083323/6541592
239	http://www.vsocial.com/video/?d=202012
240	http://one.revver.com/watch/695302
241	http://crackle.com/play/index.aspx?id=2191249
242	http://www.livevideo.com/video/6AF3BEB22BD6429CAFBB02279A30F48A/all-new-reno-911-dangle-de-.aspx
243	http://www.vmix.com/video/1729768/
244	http://wiredset.buzznet.com/user/video/play/2604531/
245	http://view.break.com/457018
246	x
247	http://www.youtube.com/watch?v=Kgkim1la12g
248	http://www.youtube.com/watch?v=ipjYlQjacsc
249	
250	
251	

	E	F	G	H	I
1	Date Live	Expiration	Site	Views To Date	
2					
3	1/4/2008		DailyMotion	131	
4	1/4/2008		Metacafe	355	
5	1/4/2008		Google	54	
6	1/4/2008		ifilm	31	
7	1/4/2008		Yahoo!	242	
8	1/4/2008		Veoh	184	
9	1/4/2008		vSocial	103	
10	1/4/2008		Revver	103	
11	1/4/2008		Crackle	55	
12	1/4/2008		AOL	36	
13	1/4/2008		Broadcaster	136	
14	1/4/2008		LiveVideo	52	
15	1/4/2008		Buzznet	123	
16	1/4/2008		vMix	N/A	
17	1/4/2008		Eyespot	10	
18	1/5/2008		Youtube	2739	
19	1/4/2008		CollegeHumor	N/A	
20				4354	
21	1/4/2008		DailyMotion	6377	
22	1/4/2008		Metacafe	110,868	
23	1/4/2008		Google	1121	
24	1/4/2008		ifilm	93	
25	1/4/2008		Yahoo!	2,023	
26	1/4/2008		Veoh	280	
27	1/4/2008		vSocial	100	
28	1/4/2008		Revver	216	
29	1/4/2008		Crackle	237	
30	1/4/2008		AOL	120	
31	1/4/2008		Broadcaster	289	
32	1/4/2008		LiveVideo	141	
33	1/4/2008		Buzznet	5	
34	1/4/2008		vMix	N/A	
35	1/4/2008		Eyespot	10	
36	1/4/2008		CollegeHumor	N/A	
37	1/11/2008		Youtube	41723	
38	1/4/2008		Jumpcut	244	
39				163847	
40	1/4/2008		DailyMotion	269	
41	1/4/2008		Metacafe	237	
42	1/4/2008		Google	83	
43	1/4/2008		ifilm	23	
44	1/4/2008		Yahoo!	224	
45	1/4/2008		Veoh	119	
46	1/4/2008		vSocial	85	
47	1/4/2008		Revver	68	
48	1/4/2008		Crackle	69	
49	1/5/2008		Youtube	5155	
50	1/4/2008		AOL	28	
51	1/4/2008		Broadcaster	119	

	E	F	G	H	I
52	1/4/2008		LiveVideo	93	
53	1/4/2008		Buzznet	2	
54	1/4/2008		vMix	N/A	
55	1/4/2008		CollegeHumor	N/A	
56				6574	
57	1/18/2008		DailyMotion	1202	
58	1/20/2008		Metacafe	1065	
59	1/18/2008		Google	187	
60	1/18/2008		ifilm	146	
61	1/18/2008		Yahoo!	624	
62	1/18/2008		vSocial	170	
63	1/18/2008		Revver	319	
64	1/18/2008		Crackle	223	
65	1/18/2008		AOL	157	
66	1/18/2008		LiveVideo	534	
67	1/18/2008		Buzznet	3	
68	1/18/2008		vMix	N/A	
69	1/18/2008		Eyespot	8	
70	1/18/2008		YouTube	8332	
71	1/18/2008		Flurl	N/A	
72				12970	
73	1/18/2008		DailyMotion	119	
74	1/18/2008		Metacafe	297	
75	1/18/2008		Google	97	
76	1/18/2008		ifilm	17	
77	1/18/2008		Yahoo!	190	
78	1/18/2008		vSocial	103	
79	1/18/2008		Revver	83	
80	1/18/2008		Crackle	42	
81	1/18/2008		AOL	524	
82	1/18/2008		LiveVideo	57	
83	1/18/2008		vMix	N/A	
84	1/18/2008		Eyespot	5	
85	1/18/2008		Flurl	N/A	
86	1/18/2008		Youtube	3732	
87	1/18/2008		Jumpcut	13	
88				5279	
89	1/14/2008		DailyMotion	73	
90	1/14/2008		Metacafe	566	
91	1/14/2008		Google	281	
92	1/14/2008		ifilm	17	
93	1/14/2008		Yahoo!	214	
94	1/14/2008		vSocial	51	
95	1/14/2008		Revver	84	
96	1/14/2008		Crackle	39	
97	1/14/2008		AOL	41	
98	1/14/2008		LiveVideo	40	
99	1/14/2008		vMix	N/A	
100	1/14/2008		Eyespot	6	
101	1/14/2008		Buzznet	47	
102	1/14/2008		Break	1,310	

	E	F	G	H	I
103	1/14/2008		Veoh	347	
104	1/11/2008		Youtube	5,967	
105				9083	
106	1/14/2008		DailyMotion	139	
107	1/14/2008		Metacafe	263	
108	1/14/2008		Google	103	
109	1/14/2008		ifilm	19	
110	1/14/2008		Yahoo!	208	
111	1/14/2008		vSocial	70	
112	1/14/2008		Revver	93	
113	1/14/2008		Crackle	147	
114	1/14/2008		AOL	35	
115	1/14/2008		LiveVideo	33	
116	1/14/2008		vMix	N/A	
117	1/14/2008		Eyespot	131	
118	1/14/2008		Buzznet	74	
119	1/14/2008		Break	376	
120	1/14/2008		Veoh	742	
121	1/14/2008		Youtube	6,048	
122	1/14/2008		Broadcaster	187	
123					
124	1/31/2008		DailyMotion	2873	
125	1/31/2008		Metacafe	N/A	
126	1/31/2008		Google	148	
127	1/31/2008		ifilm	80	
128	1/31/2008		Yahoo!	405	
129	1/31/2008		vSocial	45	
130	1/31/2008		Revver	123	
131	1/31/2008		Crackle	60	
132	1/31/2008		AOL	196	
133	1/31/2008		LiveVideo	370	
134	1/31/2008		vMix	N/A	
135	1/31/2008		Buzznet	0	
136	1/31/2008		Break	3173	
137	1/31/2008		Veoh	N/A	
138	1/31/2008		Youtube	4897	
139				12370	
140					
141	2/5/2008		DailyMotion	64	
142	2/5/2008		Metacafe	N/A	
143	2/5/2008		Google	109	
144	2/5/2008		ifilm	104	
145	2/5/2008		Yahoo!	180	
146	2/5/2008		vSocial	36	
147	2/5/2008		Revver	89	
148	2/5/2008		Crackle	25	
149	2/5/2008		LiveVideo	52	
150	2/5/2008		vMix	N/A	
151	2/5/2008		Buzznet	0	
152	2/5/2008		Break	538	
153	2/5/2008		Veoh	351	

	E	F	G	H	I
154	2/5/2008		Youtube	2660	
155				4208	
156	2/5/2008		DailyMotion	84	
157	2/5/2008		Metacafe	N/A	
158	2/5/2008		Google	212	
159	2/5/2008		ifilm	10	
160	2/5/2008		Yahoo!	301	
161	2/5/2008		vSocial	37	
162	2/5/2008		Revver	79	
163	2/5/2008		Crackle	1616	
164	2/5/2008		LiveVideo	46	
165	2/5/2008		vMix	N/A	
166	2/5/2008		Buzznet	0	
167	2/5/2008		Break	794	
168	2/5/2008		Veoh	384651	
169	2/5/2008		Youtube	4047	
170				391877	
171	2/14/2008		DailyMotion	28	
172	2/14/2008		Metacafe	62	
173	2/14/2008		Google	41	
174	2/14/2008		ifilm	2	
175	2/14/2008		Yahoo!	13	
176	2/14/2008		vSocial	17	
177	2/14/2008		Revver	18	
178	2/14/2008		Crackle	15	
179	2/14/2008		LiveVideo	8	
180	2/14/2008		vMix	N/A	
181	2/14/2008		Buzznet	0	
182	2/14/2008		Break	460	
183	2/14/2008		Youtube	85	
184	2/14/2008		Youtube	434	
185				1183	
186	2/14/2008		DailyMotion	27	
187	2/14/2008		Metacafe	55	
188	2/14/2008		Google	26	
189	2/14/2008		ifilm	5	
190	2/14/2008		Yahoo!	13	
191	2/14/2008		vSocial	17	
192	2/14/2008		Revver	17	
193	2/14/2008		Crackle	33	
194	2/14/2008		LiveVideo	13	
195	2/14/2008		vMix	N/A	
196	2/14/2008		Buzznet	0	
197	2/14/2008		Break	1158	
198	2/14/2008		Veoh		
199	2/14/2008		Youtube	201	
200	2/14/2008		Youtube	46	
201				1611	
202	2/14/2008		DailyMotion	79	
203	2/14/2008		Metacafe	72	
204	2/14/2008		Google	43	

	E	F	G	H	I
205	2/14/2008		ifilm	N/A	
206	2/14/2008		Yahoo!	11	
207	2/14/2008		vSocial	19	
208	2/14/2008		Revver	72	
209	2/14/2008		Crackle	15	
210	2/14/2008		LiveVideo	28	
211	2/14/2008		vMix	N/A	
212	2/14/2008		Buzznet	0	
213	2/14/2008		Break	623	
214	2/14/2008		Veoh	N/A	
215	2/14/2008		Youtube	1082	
216	2/14/2008		Youtube	254	
217				2298	
218	2/21/2008		DailyMotion	9	
219	2/21/2008		Metacafe	N/A	
220	2/21/2008		Google	14	
221	2/21/2008		ifilm	1	
222	2/21/2008		Yahoo!	N/A	
223	2/21/2008		vSocial	20	
224	2/21/2008		Revver	14	
225	2/21/2008		Crackle	20	
226	2/21/2008		LiveVideo	2	
227	2/21/2008		vMix	N/A	
228	2/21/2008		Buzznet	0	
229	2/21/2008		Break	858	
230	2/21/2008		Veoh	N/A	
231	2/21/2008		Youtube	0	
232	2/21/2008		Youtube	46	
233				984	
234	2/21/2008		DailyMotion	29	
235	2/21/2008		Metacafe	50	
236	2/21/2008		Google	0	
237	2/21/2008		ifilm	0	
238	2/21/2008		Yahoo!	0	
239	2/21/2008		vSocial	12	
240	2/21/2008		Revver	13	
241	2/21/2008		Crackle	8	
242	2/21/2008		LiveVideo	8	
243	2/21/2008		vMix	N/A	
244	2/21/2008		Buzznet	0	
245	2/21/2008		Break	660	
246	2/21/2008		Veoh	N/A	
247	2/21/2008		Youtube	7	
248	2/21/2008		Youtube	26	
249				813	
250					
251			TOTAL	#REF!	

	A	B	C
1	Property	Clip Title	User Name
2	Lewis Black		
3	Lewis Black	Lewis Black Leave Huckabee Alone	Wiredset
4	Lewis Black	Lewis Black Leave Huckabee Alone	Wiredset
5	Lewis Black	Lewis Black Leave Huckabee Alone	Wiredset
6	Lewis Black	Lewis Black Leave Huckabee Alone	Wiredset
7	Lewis Black	Lewis Black Leave Huckabee Alone	wiredset_assets
8	Lewis Black	Lewis Black Leave Huckabee Alone	Wiredset
9	Lewis Black	Lewis Black Leave Huckabee Alone	Wiredset
10	Lewis Black	Lewis Black Leave Huckabee Alone	Wiredset
11	Lewis Black	Lewis Black Leave Huckabee Alone	Wiredset
12	Lewis Black	Lewis Black Leave Huckabee Alone	Wiredset425west
13	Lewis Black	Lewis Black Leave Huckabee Alone	Wiredset
14	Lewis Black	Lewis Black Leave Huckabee Alone	Wiredset
15	Lewis Black	Lewis Black Leave Huckabee Alone	Wiredset
16	Lewis Black	Lewis Black Leave Huckabee Alone	Wiredset
17	Lewis Black	Lewis Black Leave Huckabee Alone	Wiredset
18	Lewis Black	Lewis Black Leave Huckabee Alone	Wiredset
19	Lewis Black	Lewis Black Leave Huckabee Alone	Wiredset
20			
21			

	D	E
1	URL	Date Live
2		
3	http://www.dailymotion.com/video/x4fhfk_lewis-black-host-of-comedy-centrals_shortfilms	2/19/2008
4	http://web17.metacafe.com/w/1112989/	2/21/2008
5	http://video.google.com/videoplay?docid=5206848476556685721&hl=en	2/21/2008
6	http://www.spike.com/profile/wiredset/video/2944913	2/21/2008
7	http://video.yahoo.com/watch/2081805/6539916	2/21/2008
8	http://www.veoh.com/videos/v5889891pBgAtSF9	2/21/2008
9	http://www.vsocial.com/video/?d=202017	2/21/2008
10	http://revver.com/video/695317/lewis-black-host-of-comedy-centrals-new-series-root-of-all-evil/	2/21/2008
11	N/A	
12	N/A	
13	N/A	
14	http://www.livevideo.com/video/AB11F07155414336B82CC013D7108270/lewis-black-host-of-comedy-ce.aspx	2/21/2008
15	http://wiredset.buzznet.com/user/video/play/2602661/	2/21/2008
16	http://www.vmix.com/video/1729853/	2/21/2008
17	http://www.collegehumor.com/video:1803344	2/21/2008
18	http://www.youtube.com/watch?v=kGSogfHfcl0	2/21/2008
19	http://www.funnyordie.com/videos/e30821144f	2/22/2008
20		
21		

	F	G	H
1	Site	Views To Date	
2			
3	DailyMotion	1471	
4	Metacafe	266	
5	Google	43	
6	Spike	5	
7	Yahoo!	56	
8	Veoh	12	
9	vSocial	24	
10	Rever	28	
11	Crackle	N/A	
12	AOL	N/A	
13	Broadcaster	N/A	
14	LiveVideo	7	
15	Buzznet	N/A	
16	vMix	N/A	
17	CollegeHumor	N/A	
18	YouTube	7955	
19	Funny or Die	163	
20			
21	TOTAL:	18589	

Rubin Reply Exhibit 32

<i>Video ID</i>	ltXNBOTmZE4
<i>Video Title</i>	Donald Trump vs. Rasputia
<i>Length (Seconds)</i>	53
<i>Date Video Uploaded</i>	1/31/2007
<i>YouTube Account Username</i>	parkmyvibe
<i>Date YouTube Account Created</i>	10/13/2006
<i>Signup Email</i>	parkmyvibe@hotmail.com
<i>Signup IP</i>	63.138.106.242

Rubin Reply Exhibit 33

From: Melissa Taylor.

Sent: 3/7/2007 9:07 PM.

To: [-] brians@fanscape.com; noahb@fanscape.com; amys@fanscape.com; Steve Malesky; chrisc@fanscape.com.

Cc: [-] jpc@fanscape.com; michelles@fanscape.com; christyw@fanscape.com; mylanb@fanscape.com; Molly Birkhead; Shane Rodack.

Bcc: [-]

Subject: You Tube Accounts.

Here is a list of all of the Fanscape accounts that have been set up between the Network and Marketing department.

Hopefully this helps you in deciding the best place to upload your clips.

Michelle has spearheaded most of this with the exception of Snackboard which is monitored by Chris.

Thanks!!

Melissa

Fanscape Account

Type: Director's

Logo: Fanscape

URL: Fanscape.com

User name: starskiba

Password: m1chelle

Current Content: Gene Simmons Family Jewels clips

Korn account (Music Account)

Type: Director's

Logo: Fanscape

URL: Fanscape.com

User name: korn113

Password: fanscape

*This account is very active and the most successful. It is very popular with Korn fans, and has also been very successful with Taking Back Sunday videos Michelle has posted. Not so much with Gnarl's Barkley, which was a test to see if any video put on the account would be successful.

Taking Back Sunday account:

Type: Director's

Logo: None

Username: TBSunday2006

Password: fanscape

Fanscape Account

Type: Regular

User name: scapefan113

Password: fanscape

* This account was created for the sole purpose of testing the popularity of the Korn account. It is used mainly for testing and personal Fanscape clips.

Fanscape Account

Type: Regular

User Name: SnackBoard

Password: Fanscape10

This account was created last year when we needed an account. It is a bizarre combo of content but is good if you need an account that has been on YouTube for awhile

Melissa Taylor

Sr. Director of Marketing

Fanscape

3201 W. Cahuenga Blvd.

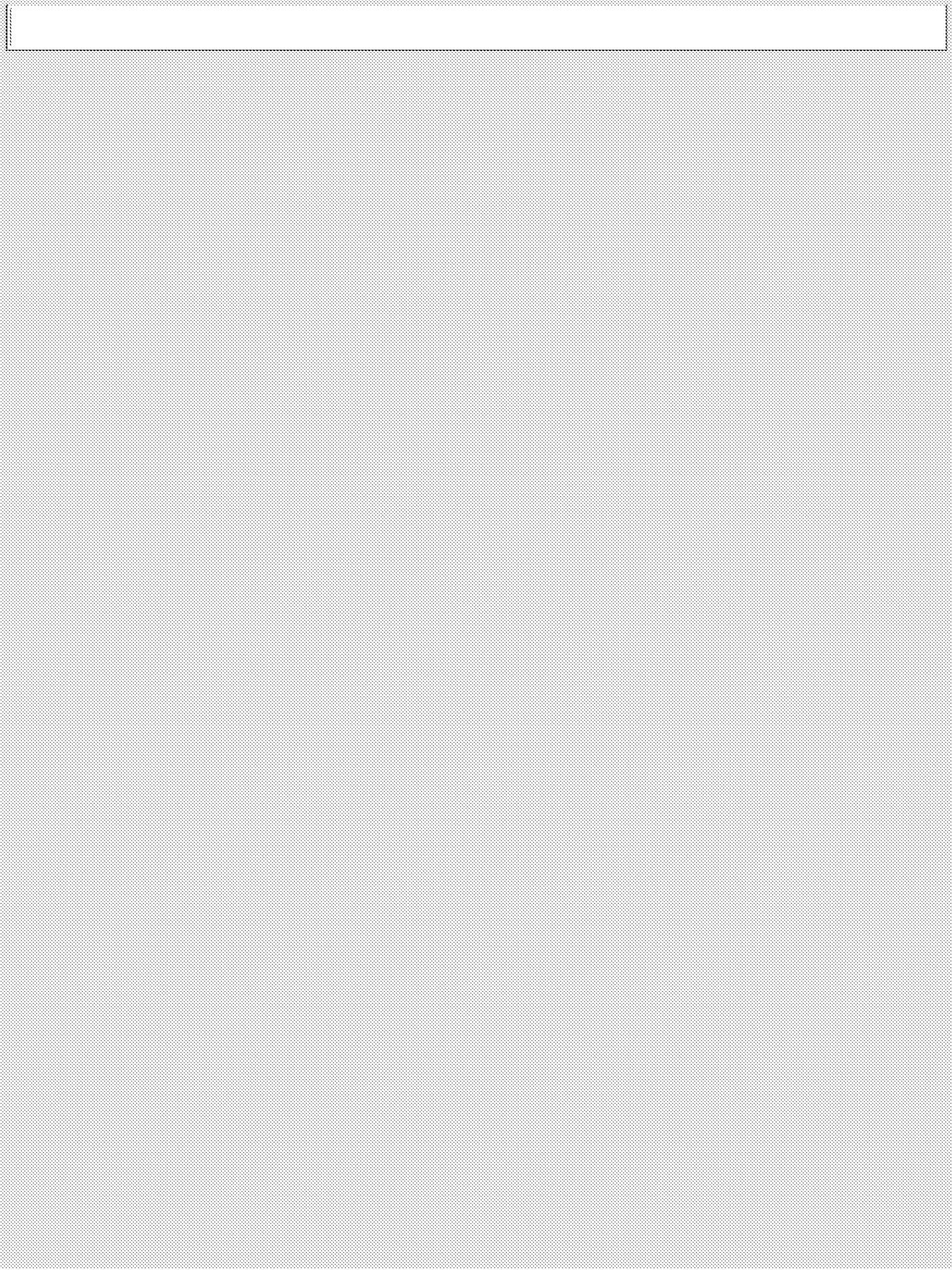
Los Angeles, CA 90068

Direct: 323 785 4209

Email: melissat@fanscape.biz

IM: meltaylor74

www.fanscape.biz



Rubin Reply Exhibit 34

<i>Video ID</i>	32pbKQAaF10
<i>Video Title</i>	gonna make you sweat
<i>Length (Seconds)</i>	48
<i>Date Video Uploaded</i>	10/5/2006
<i>YouTube Account Username</i>	thatisalsofunny
<i>Date YouTube Account Created</i>	9/29/2006
<i>Signup Email</i>	thatisalsofunny@hotmail.com
<i>Signup IP</i>	63.138.106.242

Rubin Reply Exhibit 35



ICED MEDIA®



NACHO LIBRE

Online Wrap Up 3/1/06-6/16/06

ICED Media: Nacho Libre Online Campaign

DEPOSITION
EXHIBIT *906*
IM-006
ID 9/10/08

Confidential

Client: Paramount Pictures
Project Run Dates: 3/1-6/16



ICED Media was able to secure Nacho Libre content on a total of **126** different sites during the 14 weeks on the project. There was a good mix of confessionals, trailers, movie clips, photos, soundboards, interviews and more on a variety of sites from entertainment to video game, viral video, music, Latino, comedy, community, toy, wrestling, lifestyle, celebrity, blogs and boards.

The success of this campaign is rooted in the content that we were able to provide to such a wide array of sites and blogs. The content was compelling and funny throughout the campaign, and received a tremendous response from the online community. This, combined with our ability to adapt to the ever-changing landscape of interactive media, resulted in a highly successful campaign. We feel strongly that this multifaceted campaign has helped to create the buzz online that Nacho Libre has something for everyone.

Highlights from our campaign include **35** contests with sites such as Ticketmaster, CitySearch, LiveDaily, Zap2It, Spin, CCS, TeenHollywood, Aced, Shakefire, HipOnline, Hybrid, AndPop, Celebrity Café, Entertainment World, Klwibox, Stuff, Hoopshype and others. Our Syndicated Blog Contest was featured on 8 sites as well.

Interview content graced homepages of Shakefire, Entertainment World, Bullz-Eye, HipOnline, YouTube and FHM.

Confessionals and other Nacho Libre video clips and trailers have been seen on over 100 sites we've worked with. Sites range from Pariguayo to Goldenfiddle, Joystiq, Keep Me Busy, Kotaku, From Parts Unknown, A Socialite's Life, Fixins, Inside Pulse and others.

We also created viral tools such as the Nacho Libre Soundboard and various photoshopped Nacho images for messageboard posting.

The Nacho Libre Myspace page has over 13,500 friends: <http://www.myspace.com/nacholibre>

Nacho Libre's Myspace Sightings page has over 1000 friends as well: http://www.myspace.com/nacholibre_sightings

Our MySpace grassroots campaign was able to utilize the enthusiasm of fans worldwide and continue to create buzz for the film with a number of promotions we ran. The Cinco de Mayo program had the greatest response with hundreds of Nacho Libre images placed on comments sections of our friends and friends of friends. Weekly confessional propagation missions helped get the word out about the film early with a combined 500 placements. The team continues to be active and we receive emails and comments everyday.

Clips uploaded to YouTube, Bolt, YourFileHost and Del.icio.us were viewed a combined 100,000 times over the course of the campaign.

Our strategically placed message board posts continued to generate conversation. There were Nacho related WWE talk, photoshopped images posted and general movie talk prompting some good conversations.



Below are the 126 sites featured in this document:

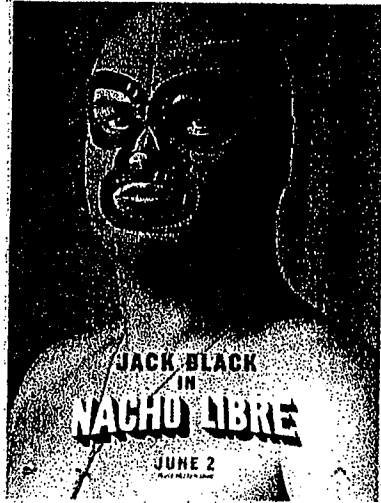
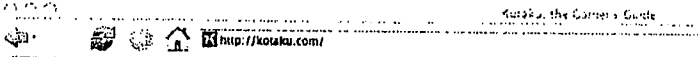
13gb.com	ds fanboy	jack black net	smit happens
411 mania	dreams of horses	joystiq	a socialite's life
absolute now	drunken delight	keep me busy	spin.com
aced magazine	ebaums world	kill my day	stuff magazine
addicting clips	elijangueo	kivibox	superhero hype
ain't it cool	entertainment world	kotaku	synthesis magazine
andpop.com	espire	livedaily	tastes like chicken
all movie portal	fever magazine	loudersoft	teen flava
alloy	fhm	lovely mrs. davis...	teen hollywood
bella online	filecow	manic mess	ticketmaster
blog critics	film jerk	medicine films	toy tokyo
bolt	filmwad	migente	trailerdownload
break.com	fixins	milk and cookies	true artist entertainment
bulz-eye	free oops	movie web	university humor
buzz patrol	from parts unknown	movies videos	updraft
café jack	fpu blog	music flava	video detective
can mag	gamerscore blog	my old kentucky blog	vmix
ccs	game set watch	monday morning commute	williamsboard
the celebrity café	golden fiddle	myspace	witz.org
celebrity wonder	grouper	news today	worth 1000
chat avenue	guba	oh no they didn't	you can't make this up
cinema.com	hip online	pariguayo	yourfilehost
cinema blend	hollywood north report	perez hilton	youtube
citysearch	hollywood tuna	popmatters	zap2it
contact music	hoops hype	popoholic	
crave online	hybrid magazine	popyouarity.com	
cravefix	iced blog	prefix magazine	
daily sonic	idle riot	productshop nyc	
dark zero	ifilm	pro wrestling torch	
decoy music	ign	psp world	
del.icio.us	ilounge	rarrrr i'm a blog	
destructoid	imageyenation	rotten tomatoes	
d-listed	inside pulse	shakefire	
don and murph	i watch stuff	silent uproar	

Kotaku.com

<http://www.kotaku.com>

(140K Unique visitors per month)

- Nacho Libre PSP downloadable trailer featured on home page
- Feature included photo, official site link and YouTube link
- Site featured Xbox Game With Fame video and photos



Nacho Libre, Jack Black's new flick, is written by the School of Rock's Mike White and directed by Nacho Libre Dynamite's Jared Hess. But in an increasingly free internet only stream it's available for the PlayStation Portable for on the go fun.



http://kotaku.com/1-5P-Veek3-Trip/

Kotaku, the Gamer's Guide

Video: Jack Black Playing PGR3

The Xbox crew videoed Jack Black's recent Game with Fame session. The look on Black's face is priceless when he hits his first game and the first thing he hears is "What's up Jack rock ooooo!" Yeah, that's your fan base buddy.

The video ends with Black saying "It's no secret I'm a gamer. My skills are sharp. My skills are extremely sharp." Yeah, but we don't see you wrapping your girly hands around the controller for a little Halo 2, do we? [BLACK CREW](#)

Jack Black Is a Gamer: "My Skills are Sharp..." [Gamerscoreblog]

[READ MORE: PGR3, FAME, GAME, GIRLY HANDS, HALO 2, JACK BLACK, WITH](#)

(2 COMMENTS)



YouTube

<http://www.youtube.com>

- All 18 confessionals have been uploaded

- Clips have been viewed a total of 60,000 times over the course of our campaign



YouTube Broadcast Yourself

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Most Recent | Most Viewed | Most Discussed | Top Favorites | Top Rated | Videos Featured | Random

Nacho Libre Jack Black Confessional #4

LIBRARY HOW PLAYING

Related Videos (4 of 15300)

- Nacho Libre Jack Black Confessional #12
- Jack Black's Nacho Libre Confessionals
- Jack Black's Nacho Libre Confessionals

Post Comments | Add to Favorites | How to Watch

Nacho Libre Jack Black Confessional #13
01:47

Jack talks about his package. Check out the thirteenth installment of Jack Black's confessionals behind the scenes of his new comedy "Nacho Libre," in theaters June 16.

Tags: [jack black](#) [nacho libre](#) [napoleon dynamite](#) [wrestling](#) [luchador](#)

Added: May 05, 2006, 01:15 PM
Views: 21
Rating: This video has not yet been rated.
Comments: 0 (1 Fans, 11 Favorites, 0 Fk's)
File: [confessionals_0013_medium.flv](#)
Broadcast: Public Video
Status: Live!

<http://www.youtube.com/watch?v=QXWfALpPH0>

Share this video with friends! Copy and paste the link above to an email or website.

[Edit Video](#)
[Remove Video](#)
[Make Profile Icon](#)

Nacho Libre Jack Black Confessional #12
03:11

Jack has a case of Montezuma's Revenge. Check out the twelfth installment of Jack Black's confessionals behind the scenes of his new comedy "Nacho Libre," in theaters June 16.

Tags: [jack black](#) [nacho libre](#) [napoleon dynamite](#) [wrestling](#) [luchador](#)

Added: May 04, 2006, 04:10 PM
Views: 89
Rating: This video has not yet been rated.
Comments: 0 (1 Fans, 11 Favorites, 0 Fk's)
File: [confessionals_0012_medium.flv](#)
Broadcast: Public Video
Status: Live!

<http://www.youtube.com/watch?v=LCWVABMgpbk>

Share this video with friends! Copy and paste the link above to an email or website.

[Edit Video](#)
[Remove Video](#)
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Videos: 1-10 of 37

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Nacho Libre Jack Black Confessional #7
Jack discusses his stretchy pants options. Check out the seventh installment of Jack Black's confessionals behind the scenes of his new comedy "Nacho Libre," in theaters June 16.

Tags: [jack black](#) [nacho libre](#) [napoleon dynamite](#) [wrestling](#) [comedy](#)

Added: April 14, 2006, 09:45 AM
Rating: This video has not yet been rated.
Comments: 0 (1 Fans, 0 Favorites, 0 Fk's)
File: [confessionals_007_medium.flv](#)
Broadcast: Public Video
Status: [Uploading \(processing, please wait\)](#)

[Edit Video](#)
[Remove Video](#)
[Make Profile Icon](#)

Nacho Libre Jack Black Confessional #6
Jack talks about his package. Check out the sixth installment of Jack Black's

My Tags:
[vfl](#)
[pww](#)
[wrestling](#)
[wrestler](#)
[video](#)
[love](#)
[journalism](#)
[together](#)
[theater](#)
[stargazer](#)

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Search

Found 10 of 11 videos matching your search.

- NACHO LIBRE JACK BLACK CONFESIONAL #13**
01:47
Jack talks about his package. Check out the thirteenth installment of Jack Black's confessionals behind the scenes of his new comedy "Nacho Libre," in theaters June 16.
Tags: [jack black](#) [nacho libre](#) [napoleon dynamite](#) [wrestling](#) [luchador](#)
Added: May 05, 2006, 01:15 PM
Views: 21
Rating: This video has not yet been rated.
Comments: 0 (1 Fans, 11 Favorites, 0 Fk's)
File: [confessionals_0013_medium.flv](#)
Broadcast: Public Video
Status: Live!
- NACHO LIBRE JACK BLACK CONFESIONAL #12**
03:11
Jack has a case of Montezuma's Revenge. Check out the twelfth installment of Jack Black's confessionals behind the scenes of his new comedy "Nacho Libre," in theaters June 16.
Tags: [jack black](#) [nacho libre](#) [napoleon dynamite](#) [wrestling](#) [luchador](#)
Added: May 04, 2006, 04:10 PM
Views: 89
Rating: This video has not yet been rated.
Comments: 0 (1 Fans, 11 Favorites, 0 Fk's)
File: [confessionals_0012_medium.flv](#)
Broadcast: Public Video
Status: Live!
- NACHO LIBRE JACK BLACK CONFESIONAL #7**
Jack discusses his stretchy pants options. Check out the seventh installment of Jack Black's confessionals behind the scenes of his new comedy "Nacho Libre," in theaters June 16.
Tags: [jack black](#) [nacho libre](#) [napoleon dynamite](#) [wrestling](#) [comedy](#)
Added: April 14, 2006, 09:45 AM
Rating: This video has not yet been rated.
Comments: 0 (1 Fans, 0 Favorites, 0 Fk's)
File: [confessionals_007_medium.flv](#)
Broadcast: Public Video
Status: [Uploading \(processing, please wait\)](#)
- NACHO LIBRE JACK BLACK CONFESIONAL #6**
Jack talks about his package. Check out the sixth installment of Jack Black's

Rubin Reply Exhibit 36

To: "Duncan Geere" <duncan@waytoblue.com>
From: "Copyright Service" <copyright@youtube.com>
CC:
BCC:
Sent Date:
Subject: Re: [#193519148] YouTube Support

Dear Duncan,

We received notification from complainants listed below. When we're notified that a particular video uploaded to our site infringes another's copyright, we remove the material as the law requires. If you feel a content owner has misidentified your content as infringing, you may file a counter-notification.

For more information, please visit the Help Center page about counter-notifications, http://www.youtube.com/t/dmca_policy.

Disturbia - Exclusive UK clip
<http://www.youtube.com/watch?v=-cQQVfrF8Zg>
Claimed by Paramount Pictures Corp.

Alien VS Predator Requiem - Trailer VOSTFR
<http://www.youtube.com/watch?v=bRtM-X27gZ4>
Claimed by Twentieth Century Fox Film Corporation

Into the Wild Clip - Where are your mom and dad?
<http://www.youtube.com/watch?v=VdFd278uM7U>
Claimed Paramount Pictures Corp.

Sincerely,

Harry
The YouTube Team

Original Message Follows:

From: "Duncan Geere" <duncan@waytoblue.com>
Subject: RE: [#193519148] YouTube Support
Date: Tue, 13 Nov 2007 11:47:57 -0000

Hi Harry,

See our previous discussion below. We're attempting to get a system in place where our clients don't issue complaints about the material we upload, but in the meantime, our most recent account has been suspended.

Could you please inform us of the claimants and clips by which the 'waytoblue' account was disabled? This will help us contact the relevant companies.

Many thanks,

Duncan Geere

New Media Co-ordinator
Way to Blue

-----Original Message-----

From: Copyright Service [mailto:copyright@youtube.com]
Sent: 01 September 2007 01:07
To: Duncan Geere
Subject: Re: [#193519148] YouTube Support

Dear Duncan,

Yes, if we receive notification from the original claimant of the material.

Sincerely,

Harry
The YouTube Team

Rubin Reply Exhibit 37

From: Housley, Michael <Michael.Housley@viacom.com>
Date: Thu, 20 Dec 2007 14:32:58 -0500
To: Solow, Warren <Warren.Solow@viacom.com>
Subject: RE: Reno 911!

Done.

From: Solow, Warren
Sent: Thursday, December 20, 2007 2:17 PM
To: Housley, Michael
Subject: FW: Reno 911!

White list

From: Hallie, Michelena
Sent: Thursday, December 20, 2007 1:54 PM
To: Mitchell, Sono; Solow, Warren
Cc: Gottlock, Brian; Guillermo, Robert
Subject: RE: Reno 911!

Warren, is there more info your group needs to avoid taking down these clips?

From: Mitchell, Sono
Sent: Thursday, December 20, 2007 1:50 PM
To: Hallie, Michelena
Cc: Gottlock, Brian; Guillermo, Robert
Subject: FW: Reno 911!

Hi Michelena,

We are using a company called Wiredset to distribute Reno Clips for us, they will begin seeding assets the first week of January. We were just made aware that as long as we give prior notice to Legal and the monitoring company we are able to post assets on YouTube.

Below is the address/name that the Reno Clips will be posted under. Please do not shut down this account. Is this something you can relay to the monitors? If not, please let me know the protocol.

<http://www.youtube.com/Wiredset>

Please note, as of 12/31/07 ICED Media will no longer be our Viral AOR. We are in the process of selecting a new agency right now but will let everyone know, once we have made a decision.

Please let me know if you have any questions.

Thank, Sono

Rubin Reply Exhibit 38

Accounts for which a review of the discovery produced in this action reveals no evidence that it was the subject of communications between Viacom and a YouTube employee in which Viacom's affiliation with the account was referenced

Account Name	Videos Uploaded	Evidence Showing Connection to Viacom
114th	0	Rubin Reply Ex. 40
alexmtransformers	4	Rubin Opening Ex. 126; Rubin Reply Ex. 41
BAAFamily	3	Rubin Reply Ex. 42; Rubin Reply Ex. 43
BroadwayJoe	26	Rubin Opening Exs. 87 (Response to RFA 32), 96; Rubin Reply Ex. 19
BroadwayJoe415	5	Rubin Opening Exs. 87 (Response to RFA 33), 96; Rubin Reply Exs. 17, 44
damonjohnson	82	Rubin Opening Exs. 86, 87 (Response to RFA 68); Rubin Reply Ex. 28
demansr	3	Rubin Opening Exs. 87 (Response to RFA 61), 88; Rubin Reply Ex. 45
FiveChemical	3	Rubin Opening Exs. 87 (Response to RFA 37), 96; Rubin Reply Ex. 46
funfunfunnyvideo	1	Rubin Opening Exs. 112, 113
Globe427	3	Rubin Opening Exs. 102, 103; Rubin Reply Ex. 47;
gooddrugy	2	Rubin Opening Ex. 96; Rubin Reply Ex. 48
gossipgirl40	7	Rubin Opening Exs. 31, 87 (Response to RFA 66), 107
isitfridayyet	30	Rubin Opening Ex. 86, 87 (Response to RFA 64); Rubin Reply Ex. 28
jerseymouth1	8	Rubin Opening Exs. 86, 87 (Response to RFA 69); Rubin Reply Ex. 28
keithhn	120	Rubin Opening Exs. 87 (Response to RFA 43), 108, 109; Rubin Reply Ex. 49
Live2rhyme88	2	Rubin Opening Exs. 102, 104; Rubin Reply Ex. 50
markblu22	2	Rubin Opening Ex. 126

Account Name	Videos Uploaded	Evidence Showing Connection to Viacom
MrTsNumberOneFan	13	Rubin Opening Ex. 86; Rubin Reply Exs.51, 52
NMarketing	25	Rubin Opening Ex. 87 (Response to RFA 56)
ParkMyVibe	3	Rubin Opening Exs. 87 (Response to RFA 36), 96; Rubin Reply Ex. 53
PinkStrawberry	0	Rubin Opening Exs. 87 (Response to RFA 34), 96
PinkStrawberry1	3	Rubin Opening Exs. 87 (Response to RFA 35), 96
reaction2006	7	Rubin Opening Exs. 86, 87 (Response to RFA 62); Rubin Reply Exs. 28, 54
strangewildernessuk	20	Rubin Opening Ex2. 87 (Response to RFA 39), 114
StuntManForever	25	Rubin Reply Exs. 55-58
thatisalsofunny	7	Rubin Opening Exs. 87 (Response to RFA 30), 96, 115; Rubin Reply Ex.34
thatsnotfunny	0	Rubin Opening Exs. 87 (Response to RFA 31), 96
the110th	0	Rubin Opening Ex. 105; Rubin Reply Ex. 59
ultrasloppyjoe	1	Rubin Opening Ex. 96; Rubin Reply Ex. 62
waytobluefrance	66	Rubin Opening Ex. 87 (Response to RFA 88)
Total Videos Uploaded	471	

Rubin Reply Exhibit 39

Accounts for which Viacom contacted YouTube after having mistakenly taken down videos it had authorized to be uploaded to those accounts

<i>Account Name</i>	<i>Videos Uploaded</i>	<i>Evidence Showing Connection to Viacom</i>	<i>Evidence of Mistaken Takedown</i>
BrientA	231	Ostrow Opening Dec. ¶2-6; Rubin Reply Ex. 15	Rubin Reply Ex. 63
bullrunvideo	179	Rubin Opening Ex. 87 (Response to RFA 105); Rubin Opening Ex. 49; Rubin Opening Ex. 50; Rubin Reply Ex. 60	Rubin Opening Ex. 50
fanscapevideos	1142	Rubin Opening Ex. 87 (Response to RFA 67); Rubin Opening Ex. 31; Rubin Reply Ex. 20; Rubin Reply Ex. 25; Rubin Reply Ex. 22; Rubin Reply Ex. 23; Rubin Reply Ex. 24	Rubin Reply Ex. 64; Rubin Reply Ex. 21
FanscapeVideos4U	38	Rubin Opening Ex. 31; Rubin Reply Ex. 26; Rubin Opening Ex. 116	Rubin Reply Ex. 65
HGiantVid	58	Rubin Reply Ex. 66; Rubin Reply Ex. 67	Rubin Reply Ex. 68
tastefullymine	14	Rubin Reply Ex. 87 (Response to RFA 87); Rubin Reply Ex. 10	Rubin Reply Ex. 10
Tesderiw	5	Rubin Opening Ex. 46; Rubin Opening Ex. 47; Rubin Opening Ex. 48	Rubin Opening Ex. 47

<i>Account Name</i>	<i>Videos Uploaded</i>	<i>Evidence Showing Connection to Viacom</i>	<i>Evidence of Mistaken Takedown</i>
thatsfunny	158	Rubin Opening Ex. 87 (Response to RFA 29); Rubin Opening Ex. 115; Rubin Reply Ex. 35	Rubin Reply Ex. 69
TheFilmFactoryUK	25	Rubin Opening Ex. 125	Rubin Reply Ex. 70
waytblue	109	Rubin Opening Ex. 87 (Response to RFA 85); Rubin Reply Ex. 36	Rubin Reply Ex. 36
zachbraffdotcom	15	Rubin Opening Ex. 99; Rubin Opening Ex. 100	Rubin Reply Ex. 71
Total Videos Uploaded	1974		

Rubin Reply Exhibit 40

Subject: YouTube SoundOff
From: Tipton, Kristina - Paramount <EX:/O=VIACOM/OU=PARAMOUNT/CN=RECIPIENTS/CN=TIPTONKR>
To: Wahtera, Megan - Paramount, Simard, Stephanie - Paramount
Cc: Bordo, Sara - Paramount, Griswold, Kristina - Paramount
Date: Mon, 26 Feb 2007 17:12:08 +0000

Hi Megan and Steph,

We were finally able to acquire <http://youtube.com/soundoff>. YouTube had to help since there was a user that already had the name soundoff, but now we should be all set. We also have youtube.com/114th. Can we meet for a few minutes today to discuss how we should start populating the profile? Also, YouTube says that we won't be able to make youtube.com/soundoff our group URL. We're still going back and forth with them trying to figure out a way around, but just wanted to let you know this may be an issue.

Here's our log-in:

Email Account: soundoff2007@yahoo.com

Password: 

Username: Soundoff

Password: 

Group URL: N/A

Let me know when you'd like to discuss. Thanks!

Kristina Tipton

Paramount Pictures

Interactive Coordinator, Promotions & Publicity

323-956-8453

Rubin Reply Exhibit 41

Video ID	axZWLhPp4tA
Video Title	transformers
Length (Seconds)	11
Date Video Uploaded	3/21/2007
YouTube Account Username	alextransformers
Date YouTube Account Created	3/21/2007
Signup Email	alexmoran@terra.com.mx
Signup IP	189.179.10.42

Video ID	JW69bIuAsNo
Video Title	transformers
Length (Seconds)	11
Date Video Uploaded	3/21/2007
YouTube Account Username	alextransformers
Date YouTube Account Created	3/21/2007
Signup Email	alexmoran@terra.com.mx
Signup IP	189.179.10.42

Video ID	B4QmFL_hArI
Video Title	transformers
Length (Seconds)	11
Date Video Uploaded	3/21/2007
YouTube Account Username	alextransformers
Date YouTube Account Created	3/21/2007
Signup Email	alexmoran@terra.com.mx
Signup IP	189.179.10.42

Rubin Reply Exhibit 42

Housley, Michael

From: Housley, Michael
Sent: Wednesday, April 16, 2008 7:30 PM
To: Pierre-Louis, Stanley; Solow, Warren
Subject: RE: BY on YOU TUBE

Per your request...

ArtisanNewsService
BAAFfamily
BadBoyRecords
barelypolitical
BdubEtv
bestweekevertv
blacktreemedia
bpfrecords
bravenewfilms
BroadwayJoe
BroadwayJoe415
bullrunvideo
CBS
ChannelFrederator
cimatics
Damonjohnson
Digitalfilmmaker
fanscapevideos
FanscapeVideos4U
FiveChemical
freeforlife112
FreshTakes
FutureWorld77
HGiantVid
irenemariemodels
Isitfridayyet
JackassWorldMTV
jerseymouth1
ladyfragment
Lakeshore Records
laurenceegibbs
LiberalViewer
Menudo
MyDamnChannel
OfficialReno911
Paraccount
Paramount
Paramount Pictures
ParamountPictures
ParentsConnect
ParkMyVibe
PinkStrawberry
PinkStrawberry1
powermadeak47dotcom
powmadeak47
reaction2006
reno911miami
rollingoutTELEVISION
RunsHouseVideos
shishka

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VIA-SUPP000004

1/22/2010

Snackboard
SpikeTV
TDSwriters
thatisalsofunny
thatsfunny
Thatsnotfunny
themoviemonkey
thesparksfly
TNAWrestling
tomato808
TVgasmdotcom
TXCANY
universalmusicgroup
vh1staff
Victorweb
virtualmtv
VLogging
Wiredset

From: Pierre-Louis, Stanley
Sent: Wednesday, April 16, 2008 5:12 PM
To: Housley, Michael; Solow, Warren
Subject: RE: BY on YOU TUBE

can you send me our up-to-date white list? thanks.

From: Housley, Michael
Sent: Wednesday, April 16, 2008 5:10 PM
To: Solow, Warren; Pierre-Louis, Stanley
Subject: RE: BY on YOU TUBE

Addition to white-list has been confirmed.

From: Solow, Warren
Sent: Wednesday, April 16, 2008 4:53 PM
To: Housley, Michael; Pierre-Louis, Stanley
Subject: FW: BY on YOU TUBE

Mike, white list this url

Stan, did you know about this, or did they go rogue

From: Porch, Antonious
Sent: Wednesday, April 16, 2008 4:23 PM
To: Solow, Warren
Subject: FW: BY on YOU TUBE

We are marketing our tour!

From: Vargo, Susan
Sent: Wednesday, April 16, 2008 3:56 PM
To: Porch, Antonious
Cc: Rosenstein, Stuart
Subject: FW: BY on YOU TUBE

Hi Antonious, I wanted to let you know that we have placed the following B-Roll for the Backyardigans Live tour on youtube. Please let us know if you need any further information.

Thanks!

From: Andy Holland [mailto:andy.holland@broadwayacrossamerica.com]
Sent: Wednesday, April 16, 2008 3:52 PM
To: Amy Gentry
Cc: Rosenstein, Stuart; Vargo, Susan; Stacey Burns; Nunez, Erica - Nick; jennifer.costello@broadwayacrossamerica.com
Subject: Re: BY on YOU TUBE

Hello-

The Backyardigans B-Roll is up on You Tube. You can see it here:
<http://youtube.com/watch?v=SqNAhB5B6-Q>

The keywords I used for searching are:

Backyardigans
Live
Tour
Tale
Mighty
Knights
USA
Nickelodeon
Concert

Please let me know if there are more you'd like me to add.

Thanks!

On 4/15/08, **Amy Gentry** <amy.gentry@broadwayacrossamerica.com> wrote:

Great. Andy is working on this now and will hopefully have this up today. Will keep you posted and send over the different names we're under.

On Tue, Apr 15, 2008 at 8:12 AM, Rosenstein, Stuart <Stuart.Rosenstein@nick.com> wrote:

Hey Amy - Spoke to our online group last night and we are free to post on YouTube as long as we own the rights to the footage which we do . I think we should do that right away as we all know that the Canadian show is on the top of the queue and we should knock them off there

Up to you but I would guess it would be a section of b-roll with multiple similar postings under different names to capture the search engine inquiries

Backyardigans Live USA
Backyardigans Live Show
Backyardigans Live - Nickelodeon

Others?

What ever names you post under should be conveyed to Susan who will send to Antonious Porch in Online Legal for

their Youtube list

tx

Stuart Rosenstein
Senior Vice President
Resorts & Theatricals
Nickelodeon Recreation
(212) 258 -7764
(212) 846-1833 (F)

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NOTE NEW EMAIL ADDRESS: amy.gentry@broadwayacrossamerica.com

Amy Gentry
Broadway Across America
Senior Director of Marketing
206-622-2733, ext 20 / 206-622-8749 fx
2033 6th Ave, Suite 995 | Seattle, WA | 98121

GO TO <http://lntpstore.hipcricket.com/> to opt in to receive information about our family shows via text message!