

# **Rubin Reply Exhibit 45**

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Subject: RE: You Tube  
From: "Farrell, Steve" <EX:/O=VIACOM/OU=NICKUSA/CN=RECIPIENTS/CN=USER  
ACCOUNTS/CN=USER/CN=FARRELLS>  
To: Levy, Sharon  
Cc: Date: Wed, 05 Jul 2006 17:54:18 +0000

Heck yeah. Go up on YouTube, search Roofs and Dudesons.

<http://www.youtube.com/watch?v=F15zRNFzmlo&search=spike%20tv>  
<http://www.youtube.com/watch?v=-mcsQarma04&search=dudesons>

Working with YouTube to promoted them and will keep you posted.

Steve

> \_\_\_\_\_  
>From: Levy, Sharon  
>Sent: Wednesday, July 05, 2006 1:49 PM  
>To: Farrell, Steve  
>Subject: You Tube  
>  
>Did we get stuff up and running?

# **Rubin Reply Exhibit 46**

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**From:** Courtney Nieman  
**Sent:** Friday, March 16, 2007 11:23 PM  
**To:** Martin Dare  
**Cc:** Evelyn Espinosa; Mark M. Ishikawa; Travis Hill  
**Subject:** Names to be filtered out of "still online" for the daily report for MTVN

**Attachments:** Filtered\_YouTube\_Names.txt



Filtered\_YouTube\_Names.txt (4 ...

Martin,

As requested here are the current names we are filtering out for YouTube on 158 MTVN

irenemariemodels  
thesparksfly  
BadBoyRecords  
reaction2006  
Vlogging  
FutureWorld77  
shishka  
ladyfragment  
bpfrecrods  
LiveralViewer  
vhlstaff  
Wiredset  
jerseymouth1  
laurenceegibbs  
Snackboard  
Damonjohnson  
Isitfridayyet  
SpikeTV  
bestweekevertv  
reno9112miami  
TNAWrestling  
TXCANY  
powermadeak47dotcom  
PinkStrawberry1  
PinkStrawberry  
BroadwayJoe415  
ParkMyVibethemoviemonkey  
Paramount  
FiveChemical  
Paramount Pictures  
ParamountPictures  
Paraccount  
Thatsfunny  
BroadwayJoe  
Thatsnotfunny  
Thatisalsofunny  
Freeforlife112

Please use these to filter out the "still online" report. Thanks

Courtney Nieman  
Manager Client Services  
BayTSP, Inc.  
408-341-2314

AIM: BayTSPCanne

Have you checked out BayTSP's Piracy news web log? <http://www.baytsp.com/weblog>

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The information contained in this email message may be confidential and is intended only for the parties to whom it is addressed. If you are not the intended recipient or an agent of same, please notify us of the mistake by telephone (408-341-2300) or email and delete the message from your system. Please do not copy the message or distribute it to anyone.

No virus found in this outgoing message.

Checked by AVG Free Edition.

Version: 7.5.516 / Virus Database: 269.17.13/1207 - Release Date: 1/2/2008 11:29 AM

irenemariemodels  
thesparksfly  
BadBoyRecords  
reaction2006  
Vlogging  
FutureWorld77  
shishka  
ladyfragment  
bpfrecrods  
LiveralViewer  
vhlstaff  
Wiredset  
jerseymouth1  
laurenceegibbs  
Snackboard  
Damonjohnson  
Isitfridayyet  
SpikeTV  
bestweekevertv  
reno9112miami  
TNAWrestling  
TXCANY  
powermadeak47dotcom  
PinkStrawberry1  
PinkStrawberry  
BroadwayJoe415  
ParkMyVibethemovie  
monkey  
Paramount  
FiveChemical  
Paramount Pictures  
ParamountPictures  
Paraccount  
Thatsfunny  
BroadwayJoe  
Thatsnotfunny  
Thatisalsofunny  
freeforlifell2

# **Rubin Reply Exhibit 47**

|                                     |                                |
|-------------------------------------|--------------------------------|
| <b>Video ID</b>                     | UZjlUb-oZQk                    |
| <b>Video Title</b>                  | My school                      |
| <b>Length (Seconds)</b>             | 89                             |
| <b>Date Video Uploaded</b>          | 1/4/2007                       |
| <b>YouTube Account Username</b>     | globe427                       |
| <b>Date YouTube Account Created</b> | 1/2/2007                       |
| <b>Signup Email</b>                 | stephanie_simard@paramount.com |
| <b>Signup IP</b>                    | 204.110.112.2                  |

|                                     |                                |
|-------------------------------------|--------------------------------|
| <b>Video ID</b>                     | YClvtk2JrcA                    |
| <b>Video Title</b>                  | High School and Music          |
| <b>Length (Seconds)</b>             | 54                             |
| <b>Date Video Uploaded</b>          | 1/4/2007                       |
| <b>YouTube Account Username</b>     | globe427                       |
| <b>Date YouTube Account Created</b> | 1/2/2007                       |
| <b>Signup Email</b>                 | stephanie_simard@paramount.com |
| <b>Signup IP</b>                    | 204.110.112.2                  |

|                                     |                                |
|-------------------------------------|--------------------------------|
| <b>Video ID</b>                     | xuHwuUqHb2Q                    |
| <b>Video Title</b>                  | High School                    |
| <b>Length (Seconds)</b>             | 34                             |
| <b>Date Video Uploaded</b>          | 1/4/2007                       |
| <b>YouTube Account Username</b>     | globe427                       |
| <b>Date YouTube Account Created</b> | 1/2/2007                       |
| <b>Signup Email</b>                 | stephanie_simard@paramount.com |
| <b>Signup IP</b>                    | 204.110.112.2                  |



# **Rubin Reply Exhibit 48**

|                                     |   |
|-------------------------------------|---|
| <b>Video ID</b>                     | kvCANwebFIg                                       |
| <b>Video Title</b>                  | The 'Indian' Thriller Version w/the Dancing Slugs |
| <b>Length (Seconds)</b>             | 25  |
| <b>Date Video Uploaded</b>          | 10/17/2006  |
| <b>YouTube Account Username</b>     | gooddrugy   |
| <b>Date YouTube Account Created</b> | 10/17/2006  |
| <b>Signup Email</b>                 | gooddrugy@hotmail.com                             |
| <b>Signup IP</b>                    | 63.138.106.242                                    |

|                                     |                                    |
|-------------------------------------|------------------------------------|
| <b>Video ID</b>                     | 8YHM9dzRkRk                        |
| <b>Video Title</b>                  | David Hasselhoff and Dancing Slugs |
| <b>Length (Seconds)</b>             | 23                                 |
| <b>Date Video Uploaded</b>          | 10/20/2006                         |
| <b>YouTube Account Username</b>     | gooddrugy                          |
| <b>Date YouTube Account Created</b> | 10/17/2006                         |
| <b>Signup Email</b>                 | gooddrugy@hotmail.com              |
| <b>Signup IP</b>                    | 63.138.106.242                     |

# **Rubin Reply Exhibit 49**

|  |                          |
|--|--------------------------|
| <b><i>Video ID</i></b>                     | rygea15ZwO4              |
| <b><i>Video Title</i></b>                  | Bullrun Spike TV 7/20/06 |
| <b><i>Length (Seconds)</i></b>             | 75                       |
| <b><i>Date Video Uploaded</i></b>          | 3/5/2007                 |
| <b><i>YouTube Account Username</i></b>     | keithhn                  |
| <b><i>Date YouTube Account Created</i></b> | 8/31/2006                |
| <b><i>Signup Email</i></b>                 | jahpablo77@yahoo.com     |
| <b><i>Signup IP</i></b>                    | 71.107.198.170           |

# **Rubin Reply Exhibit 50**

|                                     |                              |
|-------------------------------------|------------------------------|
| <b>Video ID</b>                     | graNRN122wY                  |
| <b>Video Title</b>                  | And I Just Keep On Goin'.... |
| <b>Length (Seconds)</b>             | 110                          |
| <b>Date Video Uploaded</b>          | 1/4/2007                     |
| <b>YouTube Account Username</b>     | live2rhyme88                 |
| <b>Date YouTube Account Created</b> | 1/4/2007                     |
| <b>Signup Email</b>                 | live2rhyme1988@yahoo.com     |
| <b>Signup IP</b>                    | 204.110.112.2                |

|                                     |                          |
|-------------------------------------|--------------------------|
| <b>Video ID</b>                     | PosMtueJ9LE              |
| <b>Video Title</b>                  | I Gave Up on Life        |
| <b>Length (Seconds)</b>             | 67                       |
| <b>Date Video Uploaded</b>          | 1/4/2007                 |
| <b>YouTube Account Username</b>     | live2rhyme88             |
| <b>Date YouTube Account Created</b> | 1/4/2007                 |
| <b>Signup Email</b>                 | live2rhyme1988@yahoo.com |
| <b>Signup IP</b>                    | 204.110.112.2            |

# **Rubin Reply Exhibit 51**

|                                     |  |
|-------------------------------------|--|
| <b>Video ID</b>                     | fYOjF4RtBPU  |
| <b>Video Title</b>                  | Mr. T: No one loves a smelly fool! I Pity The Fool |
| <b>Length (Seconds)</b>             | 18   |
| <b>Date Video Uploaded</b>          | 10/18/2006   |
| <b>YouTube Account Username</b>     | MrTsNumberOneFan                                   |
| <b>Date YouTube Account Created</b> | 9/29/2006  |
| <b>Signup Email</b>                 | jenny@websitetherapy.com                           |
| <b>Signup IP</b>                    | 166.77.6.4   |

|                                     |   |
|-------------------------------------|---|
| <b>Video ID</b>                     | u_bRnbx_osM                                   |
| <b>Video Title</b>                  | Travel etiquette from Mr. T - I Pity The Fool |
| <b>Length (Seconds)</b>             | 18  |
| <b>Date Video Uploaded</b>          | 10/19/2006                                    |
| <b>YouTube Account Username</b>     | MrTsNumberOneFan                              |
| <b>Date YouTube Account Created</b> | 9/29/2006                                     |
| <b>Signup Email</b>                 | jenny@websitetherapy.com                      |
| <b>Signup IP</b>                    | 166.77.6.4                                    |

|                                     |  |
|-------------------------------------|--|
| <b>Video ID</b>                     | OXLA8bzK0oo                                  |
| <b>Video Title</b>                  | Shut up and listen to Mr. T! I Pity The Fool |
| <b>Length (Seconds)</b>             | 18   |
| <b>Date Video Uploaded</b>          | 10/18/2006                                   |
| <b>YouTube Account Username</b>     | MrTsNumberOneFan                             |
| <b>Date YouTube Account Created</b> | 9/29/2006                                    |
| <b>Signup Email</b>                 | jenny@websitetherapy.com                     |
| <b>Signup IP</b>                    | 166.77.6.4                                   |

|                                     |   |
|-------------------------------------|---|
| <b>Video ID</b>                     | lBdbE9dtFnQ                                     |
| <b>Video Title</b>                  | Mr. T Says, Don't be a quitter! I Pity The Fool |
| <b>Length (Seconds)</b>             | 18  |
| <b>Date Video Uploaded</b>          | 10/19/2006                                      |
| <b>YouTube Account Username</b>     | MrTsNumberOneFan                                |
| <b>Date YouTube Account Created</b> | 9/29/2006                                       |
| <b>Signup Email</b>                 | jenny@websitetherapy.com                        |
| <b>Signup IP</b>                    | 166.77.6.4                                      |

|                                     |   |
|-------------------------------------|---|
| <b>Video ID</b>                     | xx5p_wv_izo                                   |
| <b>Video Title</b>                  | Mr. T says, Get back to work! I Pity The Fool |
| <b>Length (Seconds)</b>             | 19  |
| <b>Date Video Uploaded</b>          | 10/18/2006                                    |
| <b>YouTube Account Username</b>     | MrTsNumberOneFan                              |
| <b>Date YouTube Account Created</b> | 9/29/2006                                     |



|                     |                          |
|---------------------|--------------------------|
| <b>Signup Email</b> | jenny@websitetherapy.com |
| <b>Signup IP</b>    | 166.77.6.4               |

|                                     |  |
|-------------------------------------|--|
| <b>Video ID</b>                     | 76cCpNtOLJM                                |
| <b>Video Title</b>                  | Mr. T Gives Dating Advice. I Pity The Fool |
| <b>Length (Seconds)</b>             | 18   |
| <b>Date Video Uploaded</b>          | 10/18/2006                                 |
| <b>YouTube Account Username</b>     | MrTsNumberOneFan                           |
| <b>Date YouTube Account Created</b> | 9/29/2006                                  |
| <b>Signup Email</b>                 | jenny@websitetherapy.com                   |
| <b>Signup IP</b>                    | 166.77.6.4                                 |

|                                     |  |
|-------------------------------------|--|
| <b>Video ID</b>                     | DEZlhn9TKB0                                |
| <b>Video Title</b>                  | Zen and the Art of Mr. T - I Pity The Fool |
| <b>Length (Seconds)</b>             | 168  |
| <b>Date Video Uploaded</b>          | 10/12/2006                                 |
| <b>YouTube Account Username</b>     | MrTsNumberOneFan                           |
| <b>Date YouTube Account Created</b> | 9/29/2006                                  |
| <b>Signup Email</b>                 | jenny@websitetherapy.com                   |
| <b>Signup IP</b>                    | 166.77.6.4                                 |

|                                     |                                     |
|-------------------------------------|-------------------------------------|
| <b>Video ID</b>                     | uA_JxuelTtA                         |
| <b>Video Title</b>                  | Mr. T says, pick up your doggy doo! |
| <b>Length (Seconds)</b>             | 18                                  |
| <b>Date Video Uploaded</b>          | 10/18/2006                          |
| <b>YouTube Account Username</b>     | MrTsNumberOneFan                    |
| <b>Date YouTube Account Created</b> | 9/29/2006                           |
| <b>Signup Email</b>                 | jenny@websitetherapy.com            |
| <b>Signup IP</b>                    | 166.77.6.4                          |

|                                     |                                       |
|-------------------------------------|---------------------------------------|
| <b>Video ID</b>                     | U921abH7jIk                           |
| <b>Video Title</b>                  | Do it NOW says Mr. T! I Pity The Fool |
| <b>Length (Seconds)</b>             | 18                                    |
| <b>Date Video Uploaded</b>          | 10/18/2006                            |
| <b>YouTube Account Username</b>     | MrTsNumberOneFan                      |
| <b>Date YouTube Account Created</b> | 9/29/2006                             |
| <b>Signup Email</b>                 | jenny@websitetherapy.com              |
| <b>Signup IP</b>                    | 166.77.6.4                            |

|                            |   |
|----------------------------|---|
| <b>Video ID</b>            | Eisa5AZ20W0   |
| <b>Video Title</b>         | Quit your jibber jabber says Mr. T! I Pity The Fool |
| <b>Length (Seconds)</b>    | 18  |
| <b>Date Video Uploaded</b> | 10/18/2006  |

|  |                          |
|--|--------------------------|
| <b><i>YouTube Account Username</i></b>     | MrTsNumberOneFan         |
| <b><i>Date YouTube Account Created</i></b> | 9/29/2006                |
| <b><i>Signup Email</i></b>                 | jenny@websitetherapy.com |
| <b><i>Signup IP</i></b>                    | 166.77.6.4               |

|  |                                  |
|--|----------------------------------|
| <b><i>Video ID</i></b>                     | iBMibtjDJp0                      |
| <b><i>Video Title</i></b>                  | Mr. T Dancing in I Pity the Fool |
| <b><i>Length (Seconds)</i></b>             | 74                               |
| <b><i>Date Video Uploaded</i></b>          | 9/29/2006                        |
| <b><i>YouTube Account Username</i></b>     | MrTsNumberOneFan                 |
| <b><i>Date YouTube Account Created</i></b> | 9/29/2006                        |
| <b><i>Signup Email</i></b>                 | jenny@websitetherapy.com         |
| <b><i>Signup IP</i></b>                    | 166.77.6.4                       |

|  |                                       |
|--|---------------------------------------|
| <b><i>Video ID</i></b>                     | ZaeMJ7oMf94                           |
| <b><i>Video Title</i></b>                  | Mr. T I Pity The Fool - First Episode |
| <b><i>Length (Seconds)</i></b>             | 109                                   |
| <b><i>Date Video Uploaded</i></b>          | 10/10/2006                            |
| <b><i>YouTube Account Username</i></b>     | MrTsNumberOneFan                      |
| <b><i>Date YouTube Account Created</i></b> | 9/29/2006                             |
| <b><i>Signup Email</i></b>                 | jenny@websitetherapy.com              |
| <b><i>Signup IP</i></b>                    | 166.77.6.4                            |

# **Rubin Reply Exhibit 52**

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From: Pellizzi, Rob <Rob.Pellizzi@nick.com>  
Date: Fri, 06 Oct 2006 13:02:18 -0400  
To: M\_TVLand <M\_TVLand@nick.com>  
Subject: I Pity the Fool Viral Marketing Help

People of TV Land!

We all want to help make "I Pity the Fool" a hit. Here's one EASY thing you can do to help! Check out the link below to view a video we uploaded to YouTube last week to promote the show.

It's a funny edited version of Mr. T participating in a dance school rehearsal. We are sending this link to as many consumers as possible (Mr. T fan sites, dance companies, mailing lists, etc.) and we hope that they will, in turn, help us create a viral buzz.

We are hoping all of you will watch the video and pass the link along to ALL your friends as part of our viral marketing efforts.

Also, if you have time, please register on YouTube and post a positive comment about the video - every registered viewer counts towards ranking the video's popularity.

We appreciate your help & hope you enjoy the video!

<http://www.youtube.com/watch?v=iBMibtjDJp0>  
<<http://www.youtube.com/watch?v=iBMibtjDJp0>> <<http://www.youtube.com/watch?v=iBMibtjDJp0>>

# **Rubin Reply Exhibit 53**

|  |                           |
|--|---------------------------|
| <b><i>Video ID</i></b>                     | ltXNBOTmZE4               |
| <b><i>Video Title</i></b>                  | Donald Trump vs. Rasputia |
| <b><i>Length (Seconds)</i></b>             | 53                        |
| <b><i>Date Video Uploaded</i></b>          | 1/31/2007                 |
| <b><i>YouTube Account Username</i></b>     | parkmyvibe                |
| <b><i>Date YouTube Account Created</i></b> | 10/13/2006                |
| <b><i>Signup Email</i></b>                 | parkmyvibe@hotmail.com    |
| <b><i>Signup IP</i></b>                    | 63.138.106.242            |

# **Rubin Reply Exhibit 54**

|                                     |                                 |
|-------------------------------------|---------------------------------|
| <b>Video ID</b>                     | uXnx5QxpIRc                     |
| <b>Video Title</b>                  | Flavor of love season 2 preview |
| <b>Length (Seconds)</b>             | 84                              |
| <b>Date Video Uploaded</b>          | 7/10/2006                       |
| <b>YouTube Account Username</b>     | reaction2006                    |
| <b>Date YouTube Account Created</b> | 7/6/2006                        |
| <b>Signup Email</b>                 | carlepps2@yahoo.com             |
| <b>Signup IP</b>                    | 166.77.6.4                      |

|                                     |                              |
|-------------------------------------|------------------------------|
| <b>Video ID</b>                     | BRbM2qfD08U                  |
| <b>Video Title</b>                  | Flavor of Love Season 2 Clip |
| <b>Length (Seconds)</b>             | 40                           |
| <b>Date Video Uploaded</b>          | 7/24/2006                    |
| <b>YouTube Account Username</b>     | reaction2006                 |
| <b>Date YouTube Account Created</b> | 7/6/2006                     |
| <b>Signup Email</b>                 | carlepps2@yahoo.com          |
| <b>Signup IP</b>                    | 166.77.6.4                   |

|                                     |                               |
|-------------------------------------|-------------------------------|
| <b>Video ID</b>                     | QQxyhtYk3CI                   |
| <b>Video Title</b>                  | Flavor of Love Season 2 Promo |
| <b>Length (Seconds)</b>             | 31                            |
| <b>Date Video Uploaded</b>          | 7/20/2006                     |
| <b>YouTube Account Username</b>     | reaction2006                  |
| <b>Date YouTube Account Created</b> | 7/6/2006                      |
| <b>Signup Email</b>                 | carlepps2@yahoo.com           |
| <b>Signup IP</b>                    | 166.77.6.4                    |

|                                     |                                   |
|-------------------------------------|-----------------------------------|
| <b>Video ID</b>                     | pAkp_Hr5rN4                       |
| <b>Video Title</b>                  | Flavor of Love Season 2 Bed Fight |
| <b>Length (Seconds)</b>             | 59                                |
| <b>Date Video Uploaded</b>          | 8/2/2006                          |
| <b>YouTube Account Username</b>     | reaction2006                      |
| <b>Date YouTube Account Created</b> | 7/6/2006                          |
| <b>Signup Email</b>                 | carlepps2@yahoo.com               |
| <b>Signup IP</b>                    | 166.77.6.4                        |

|                                     |                     |
|-------------------------------------|---------------------|
| <b>Video ID</b>                     | zgB11BKpwjQ         |
| <b>Video Title</b>                  | Freestlye 59 promo  |
| <b>Length (Seconds)</b>             | 31                  |
| <b>Date Video Uploaded</b>          | 8/8/2006            |
| <b>YouTube Account Username</b>     | reaction2006        |
| <b>Date YouTube Account Created</b> | 7/6/2006            |
| <b>Signup Email</b>                 | carlepps2@yahoo.com |
| <b>Signup IP</b>                    | 166.77.6.4          |



# **Rubin Reply Exhibit 55**

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Subject: Hot Rod - YouTube  
From: Simard, Stephanie - Paramount <EX:/O=VIACOM/OU=PARAMOUNT/CN=RECIPIENTS/CN=SIMARDST>  
To: Wahtera, Megan - Paramount  
Cc: Chiang, Catherine - Paramount  
Date: Fri, 09 Mar 2007 00:57:50 +0000

We have the below. The URLs aren't registering yet when you use them directly, but they are set under "My Account". Probably just needs some time to propagate.

YouTube.com/StuntMan4Ever

Log: StuntMan4Ever

pass: [REDACTED]

email: hotrodmovie@yahoo.com

YouTube.com/ StuntManForever

log: StuntManForever

pass: [REDACTED]

email: log: hotrodkimble@yahoo.com

Stephanie Simard

Producer, Motion Picture Interactive Marketing

Paramount Pictures

P: 323.956.2540 | F: 323.862.1107

## **Rubin Reply Exhibit 56**

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Subject: FW: StuntmanForever  
From: "Tipton, Kristina - Paramount" <EX:/O=VIACOM/OU=PARAMOUNT/CN=RECIPIENTS/CN=TIPTONKR>  
To: Teifeld, Tamar - Paramount  
Cc: Date: Tue, 22 May 2007 16:10:53 +0000

Yay! Stuntman Forever is being featured on todays THE 9 :)

-----Original Message-----

From: Kate Susman [mailto:kts@embassyrow.com]  
Sent: Tue 5/22/2007 6:41 AM  
To: Jesse Mann; Tipton, Kristina - Paramount  
Cc: Bordo, Sara - Paramount  
Subject: RE: StuntmanForever

Hi Guys. We are featuring the stuntman forever clip in today's show.  
Thanks

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From: Jesse Mann [mailto:jmann@yahoo-inc.com]  
Sent: Tuesday, May 15, 2007 3:32 PM  
To: Tipton, Kristina - Paramount  
Cc: Bordo, Sara - Paramount; Kate Susman  
Subject: RE: StuntmanForever

Hi Kristina,

Sorry for the delay in getting back to you.

THE 9 is going to use a bit of the viral clips from Hot Rod within an episode sometime this week or next. As soon as we have a date for the segment, we'll send it your way.

Best,

JM

---

From: Tipton, Kristina - Paramount  
[mailto:Kristina\_Tipton@Paramount.com]  
Sent: Wednesday, May 09, 2007 5:16 PM  
To: Jesse Mann  
Cc: Bordo, Sara - Paramount  
Subject: RE: StuntmanForever

Hi Jesse,

Thanks for sending that along. Hot Rod opens August 3rd. Let me know if you need any other info.

Also, the trailer debuted on Yahoo Movies last Friday -  
<http://movies.yahoo.com/summer-movies/Hot-Rod/1809733461/trailers/40/340>  
;\_ylt=Ah0nRkRseVmGqz05fcsfNSpVXcA

Thanks!

---

Kristina Tipton

Interactive Marketing

Paramount Pictures



---

From: Jesse Mann [mailto:jmann@yahoo-inc.com]  
Sent: Wednesday, May 09, 2007 1:55 PM  
To: Tipton, Kristina - Paramount  
Cc: Bordo, Sara - Paramount  
Subject: RE: StuntmanForever

Hi Kristina,

Thanks for sending this our way. I'll send it over to THE 9's production team for review for a possible segment in a future episode.

When does Hot Rod open?

Speak to you soon.

JM

---

From: Tipton, Kristina - Paramount  
[mailto:Kristina\_Tipton@Paramount.com]  
Sent: Wednesday, May 09, 2007 2:55 PM  
To: Jesse Mann  
Cc: Bordo, Sara - Paramount  
Subject: StuntmanForever

Hey Jesse,

Good talking to you this morning! I wanted to see if you would be interested in featuring a fun little viral video / site we have for Hot Rod. [www.stuntmanforever.com](http://www.stuntmanforever.com) <<http://www.stuntmanforever.com/>> is a viral site made from the perspective of one of the characters in the film advertising Rod to do stunts for birthdays and stuff. It features a video that cracks me up - Andy Samberg and the other Lonely Island guys taped the piece while on the set of Hot Rod. It's been slowly gaining steam virally on YouTube and on our viral site.

<http://www.stuntmanforever.com/>

<http://youtube.com/watch?v=1oQUjLAYLhY>

Let me know if you'd like any other info. Thought it would be fun for THE 9.

We'll be in touch soon about Transformers.

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Thanks!

Kristina Tipton

Interactive Marketing

Paramount Pictures



# **Rubin Reply Exhibit 57**

Search

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# Stuntman Forever!

StuntManForever 8 videos Subscribe



0:04 / 1:02

212,302 views

StuntManForever — April 30, 2007 — Here is a movie starring Rod that I made. It features a cool song I found and shows off some of Rod's stunt moves.

<http://www.stuntmanforever.com>

Category: Entertainment

Tags: Rod Kimble Movie Kevin Powell Stuntman Stunt Stunts Save Frank Super Cool Hot Action

Like Save to Share <Embed>

Loading...

All Comments (0)

see all



Ryan Moore Supermoto Stunt Man On Aprilia 282,875 views moorport

Featured Video



Hot Rod Trailer - "Official" Movie Trailer 2007 823,182 views jimmyBS121



Jackie Chan bus stunt goes wrong 692,613 views buntworthy



Supermoto stunt man 1,362,730 views kr373n



Rod Kimble: Stuntman 13,292 views MaddielLyn



Hot Rod Trailer 2 10,326 views movieman2999



hot rod the movie (The last stunt of the movie) 15,559 views rapix23



Amazing Stuntman 196,428 views dopestylez



Jizz In My Pants 83,987,408 views thelonelyisland



Craig Jones stuntman talks about stunts! Stunt ... 84,645 views raptorama



Stunt mix clip 2 2,783,545 views six14stunt



Donut King! 28,230 views StuntManForever



Trailer "Harold Buttleman, Daredevil Stuntman" 82,322 views francisstokesdotcom



Rus-eXtrem stuntman of the best ones of the world 10,062,739 views WoWeCK



Rod Kimble Stunt Man 952 views oncodan1



Hot Bod Stuntman Forever!! 612 views brantway2cool



Stuntman "Dont I" music video feat Front St. an... 492,105 views 1stAveProductions



Extreme Wheels 21,723 views BryanLaurenson



Jetski 25,316 views StuntManForever



Neil Wakefield Stuntman Extraordinaire 18,210 views andrewlindsay



## **Rubin Reply Exhibit 58**

---

Subject: RE: FINAL · FOR APPROVAL Hot Rod - Stuntman Forever Website  
From: "Powell, Amy - Paramount" <EX:/O=VIACOM/OU=PARAMOUNT/CN=RECIPIENTS/CN=POWELLAM>  
To: 'Akiva'; [REDACTED]  
Cc. Date. Thu, 12 Apr 2007 19 08 29 +0000

I like the one of Rod jumping off the couch too. We'll add the pic of Kevin & Rod to the "About Me" page right now... we'll write some copy for the likes / dislikes and then to you to re-write...

We'll also add the "rod kimble" caption above Stuntman Forever, I think a different font, size is best.

We're definitely planning to launch the video using youtube- we have the stuntman forever account set up already and will use that account to upload. We'll tag it with the tags below!

Will get back to you later today....

Thanks!

p.s. I really want you guys to come to Austin with me to meet harry at the drafthouse....

Amy Powell  
Senior Vice President  
Interactive Marketing  
Paramount Pictures  
[REDACTED]

-----Original Message-----

From: Akiva [mailto:[REDACTED]]  
Sent: Wednesday, April 11, 2007 8:11 PM  
To: Powell, Amy - Paramount, [REDACTED]  
Subject: RE: FINAL · FOR APPROVAL Hot Rod · Stuntman Forever Website

Hi. I like the one of Rod jumping off the curb.

I also like the one of Kevin and Rod, but not for the top, maybe it could be on the "About Me" page or the contact page. We could easily write up a likes/dislikes who i am type page for Kevin.

Also, I think maybe we should add the words "ROD KIMBLE" either just above or just below STUNTMAN FOREVER. They could be much smaller and in a different font. I just don't want people to think that the picture is of Kevin.

On another note, I like how the audio on the video is phasing. Everything is just right on how crappy it is. My only question is are we going to use youtube on that? It's ok if we don't. But it might be good. If we do use youtube, we would need to think up a way to do the tags so hot rod is in there sneaky. Like tag it Rod Kimble Kevin Powell Stuntman Stunt Save Frank Super Cool Hot Action. - so it has hot rod in there. Thanks!!!

--- "Powell, Amy - Paramount" <[REDACTED]> wrote.

> attached is a link with a few options... do you like any of these?

>

>

> [http://www.jetsetstudios.com/dev2/paramount/hot\\_rod/microsite\\_B\\_multipics2.html](http://www.jetsetstudios.com/dev2/paramount/hot_rod/microsite_B_multipics2.html)

---

>  
>  
>  
>  
> From: Akiva [mailto: [REDACTED]]  
> Sent: Tue 4/10/2007 2:36 PM  
> To: Powell, Amy - Paramount; [REDACTED]  
> [REDACTED]  
> Subject: Re: FINAL : FOR APPROVAL Hot Rod - Stuntman Forever Website

>  
>  
>  
> That was awesome. The only thing that should change is the photo of  
> Rod. Is there a bunch to look at? Could it be Rod and Kevin? And we  
> should put a caption under the photo that says, "Rod in action" or  
> something. The problem with the photo is that it makes him seem big  
> time, in the outfit and with the ramp...

>  
> --- "Powell, Amy - Paramount" < [REDACTED] > wrote:

>> Lemme know if good to launch. ..

>>  
>>  
>>  
>> dev.stuntmanforever.com

>>  
>>  
>>  
>>  
>> U: deathproof

>> P: [REDACTED]

>>  
>>  
>>  
>>  
>> amy

>>  
>>  
>>  
>>

>  
>  
>  
>  
>

---

> Be a PS3 game guru.  
> Get your game face on with the latest PS3 news and previews at Yahoo!  
> Games.  
> <http://videogames.yahoo.com/platform?platform=120121>

>  
>  
>

---

Be a PS3 game guru.  
Get your game face on with the latest PS3 news and previews at Yahoo! Games.  
<http://videogames.yahoo.com/platform?platform=120121>

# **Rubin Reply Exhibit 59**

---

Subject: RE: YouTube Accounts  
From: "Tipton, Kristina - Paramount" <EX:/O=VIACOM/OU=PARAMOUNT/CN=RECIPIENTS/CN=TIPTONKR>  
To: Bordo, Sara - Paramount; Wahtera, Megan - Paramount; Simard, Stephanie - Paramount; Griswold, Kristina - Paramount  
Cc: Teifeld, Tamar - Paramount  
Date: Wed, 14 Feb 2007 01:10:36 +0000

Sorry short-cut button sent too soon. Long and short of it is, we need to get reps involved to get the direct URL's we want.

Here's the current SoundOff group's description :-):

This is similar to " Be Heard," but not quite. This is kinda for more darker type people who need to vent all those feelings. I know, 'cause Im one of them.

Thanks!

Kristina Tipton

Paramount Pictures

Interactive Coordinator, Promotions & Publicity

323-956-8453

---

From: Tipton, Kristina - Paramount  
Sent: Tuesday, February 13, 2007 5:09 PM  
To: Bordo, Sara - Paramount; Wahtera, Megan - Paramount; Simard, Stephanie - Paramount; Griswold, Kristina - Paramount  
Cc: Teifeld, Tamar - Paramount  
Subject: YouTube Accounts

Hey Team Stop-Loss,

Below are accounts I've secured for our group on YouTube. In order to get a straight youtube.com/soundoff we need to work with our sales reps on the brand channel. Right now youtube.com/group/soundoff is being claimed by, get this, a "be heard" wanna be. Here's their group description:

YouTube Accounts:

Email Account: soundoff2007@yahoo.com

Password: 

Username: Soundoff2007

Password: 

Group URL: N/A

Email Account: the110th2007@yahoo.com

Password: 

---

Username: the110th

Password: [REDACTED]

Group URL: <http://www.youtube.com/group/110th>

Kristina Tipton

Paramount Pictures

Interactive Coordinator, Promotions & Publicity

323-956-8453

# **Rubin Reply Exhibit 60**



---

From: Courtney Nieman <courtneyni@baytsp.com>  
Date: Mon, 4 Jun 2007 08:47:32 -0700  
To: Solow, Warren <Warren.Solow@viacom.com>  
Subject: RE: Current list of Filtered YouTube Accounts

Warren,

Yes that is LiberalViewer, typo in my list not in the filter.

Courtney Nieman

-----Original Message-----

From: Solow, Warren [mailto:Warren.Solow@viacom.com]  
Sent: Sunday, June 03, 2007 8:37 PM  
To: Courtney Nieman  
Subject: RE: Current list of Filtered YouTube Accounts

Is that really supposed to be livalviewer?

-----Original Message-----

From: Courtney Nieman [mailto:courtneyni@baytsp.com]  
Sent: Tuesday, May 01, 2007 3:53 PM  
To: Solow, Warren  
Cc: Evelyn Espinosa; Mark M. Ishikawa; Courtney Nieman; Travis Hill  
Subject: Current list of Filtered YouTube Accounts

Warren,

We thought it might be a good time to update the list of filtered accounts:

irenemariemodels  
thesparksfly  
BadBoyRecords  
reaction2006  
Vlogging  
FutureWorld77  
shishka  
ladyfragment  
bpfrecrods  
LiveralViewer  
vh1staff  
Wiredset  
jerseymouth1  
laurenceegibbs  
Snackboard  
Damonjohnson  
Isitfridayyet  
SpikeTV  
bestweekevertv  
reno9112miami  
TNAWrestling  
TXCANY  
powermadeak47  
bravenewfilms  
victorweb  
cbs  
universalmusicgroup  
blacktreemedia

---

bullrunvideo

Please let me if there are any additions that need to be made to this list. If anyone at Viacom has or is using a YouTube account to put up material.

Courtney Nieman  
Manager Client Services  
BayTSP, Inc.  
408-341-2314

AIM: BayTSPCanne

Have you checked out BayTSP's Piracy news web log?

<http://www.baytsp.com/weblog>

---

The information contained in this email message may be confidential and is intended only for the parties to whom it is addressed. If you are not the intended recipient or an agent of same, please notify us of the mistake by telephone (408-341-2300) or email and delete the message from your system. Please do not copy the message or distribute it to anyone. This message was prepared at the request of counsel.

# **Rubin Reply Exhibit 61**

---

**From:** matt Herrera  
**Sent:** Monday, February 05, 2007 4:46 AM  
**To:** Evelyn Espinosa  
**Subject:** RE: exclude names

Vh1staff  
SpikeTV  
Reaction2006  
Wireset  
Isitfridayet  
Snakboard  
Damonjohnson  
Jerseymouth1  
Vlogging  
TNA Wrestling

-Matt Herrera-

---

**From:** Evelyn Espinosa  
**Sent:** Sunday, February 04, 2007 8:42 PM  
**To:** matt Herrera  
**Subject:** exclude names

matt can you give me the exclude names for mtv pls

---

Evelyn Espinosa  
COO, BayTSP, Inc.  
408-341-2300 (v)  
408-341-2399 (f)

---

Be sure to visit [www.baytsp.com/weblog](http://www.baytsp.com/weblog) for the latest P2P news...

The information contained in this email message may be confidential and is intended only for the parties to whom it is addressed. If you are not the intended recipient or an agent of same, please notify us of the mistake by telephone or email and delete the message from your system. Please do not copy the message or distribute it to anyone.

7/23/2008

# **Rubin Reply Exhibit 62**

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# Dancing Slugs in Indian Thriller

ultrasloppyjoe 1 videos Subscribe



0:09 / 0:27

15,315 views

ultrasloppyjoe — October 17, 2006 — The dancing slugs with the Indian 'Thriller' version.

Category: Comedy

Tags: slugs dancing funny indian thriller animation

Like Save to Share <Embed>

Loading...

Respond to this video...

All Comments (11) see all

- pamplousse2468** 4 months ago: Great idea. The screaming scenes at the end go so well together!
- whitebloss0m** 9 months ago: ROFL
- golemftw** 9 months ago: ROFL
- brian619** 11 months ago: WTF LOL
- digitalhafez123** 1 year ago: LOL...Micheal Jackson long lost brother!!!!...ROFL!
- Xxic2014xX** 1 year ago: fag  
fagf  
as  
f  
asf  
asd  
g  
adsgadf  
g
- flashbackguy** 2 years ago: LMAO!!! XD
- flashbackguy** 2 years ago: WTF! LMAO
- nazworkshop** 2 years ago: fucking shit
- PhilipineMan** 2 years ago: Michael Jacksons Cousin

Next 1 2

View all Comments >

- thriller sergio animation** 837 views antonio-sergiosouzasi Featured Video
- Indian Thriller Reversed and Speed up!** 14,317 views ValenDreath
- Indian Thriller - Golimar Gone Bad** 111,719 views homelessperson
- Gonna Make Sweat** 1,094,618 views chu2007
- scatman indian thriller!** 8,858 views mrthrlz
- Indian Thriller** 531,566 views kingvinny360
- My Dancing Slugs** 14,873 views phawtboyee
- Singing and dancing Slugs - Souris city** 36,809 views biloulou58
- pump it (performin' by the slugs)** 347,985 views laneykhu
- indian thriller** 16,580 views intothewest
- Dancing Slugs** 493 views emergenyx123
- The 'Indian' Thriller Version w/the Dancing Slugs** 1,531 views gooddrugy
- Simply Irresistible Slugs** 9,985 views alcechaos
- The Pink Dancing Slug** 2,266 views trunnion
- Indian Thriller The Original Version** 33,998 views eagle88388
- Hitler Indian Thriller** 89,249 views jivekings
- Golimar! (Indian Thriller)** 15,374 views fnanni
- Hare Hare Yukai Meets Indian Thriller** 3,896 views myoshi82
- Crazy Indian Video... Buffalaxed!** 17,190,043 views buffalax
- Indian Thriller( Hines 07) Part 1** 7,670 views twirlin55

# **Rubin Reply Exhibit 63**

To: "Jacob Pruess" <jpruess@youtube.com>  
From: "Justin Green" <jgreen@youtube.com>  
CC:  
BCC:  
Sent Date: 2007-02-16 20:30:51 GMT  
Subject: Fwd: [Fwd: Hi Jamie]

---

Jacob,

Can you look at this one as well? Looks like 3 strikes from the mass Viacom takedown.

----- Forwarded message -----

From: Jamie Byrne <jbyrne@youtube.com>  
Date: Feb 16, 2007 10:15 AM  
Subject: [Fwd: Hi Jamie]  
To: justing@google.com

----- Forwarded message -----

From: "Justin" <[REDACTED]>  
To: <jbyrne@youtube.com>  
Date: Fri, 16 Feb 2007 09:41:13 -0800  
Subject: Hi Jamie

I work for Total Assault, a music marketing company. We were hired by Warner Bros Records to promote "Jamie Kennedy - Blowin' Up".

We upload videos to many, many video sites including YouTube on a regular basis to promote different artists from various major labels. In this case, we uploaded clips for 'Blowin Up' in July of 2006. The clips were from MTV/Viacom. At that time, Warner Bros gave us the clips and full rights to distribute. This was before the recent decision from MTV that videos were no longer to be available on YouTube.

Since that decision, NO videos have been uploaded that compromise that policy, hence no intentional infringement. This is an old video, put up BEFORE that policy was instituted, and that is the reason it was overlooked and not taken down. It is a mistake of circumstance, not malicious intent.

Please let me know what I need to do to re-instate my account and videos (minus Jamie Kennedy, of course), or at least re-use my user name (for people who use that as name recognition). We have tons of subscribers and CLIENTS that depend on us to promote their artists. YouTube is one of the best and it could greatly hinder the online success our clients expect for their artists.



This could also negatively reflect on YouTube, as we deal with Universal Records, Warner Bros Records, Hollywood Records, Island/Def Jam Records, Virgin/EMI Records, Sony Records and more on a regular basis.

Please contact me at [REDACTED] to assist me further in solving this matter. Thank you in advance for your prompt attention.

Justin Andera

Total Assault

Oh yeah...

Username: brienta

Pword: [REDACTED]

Email linked to account: [REDACTED]

---

# **Rubin Reply Exhibit 64**



John Eddow <johne@fanscape.com>

## YouTube DMCA Counter-Notification

#336854290 | 5 messages

**"John Eddow" <johne@fanscape.com> to "Copyright Service" <copyright@youtube.com>**

9/16/2008

18:15

**Cc:** "Allie Wester" <alliew@fanscape.com>, "Christy Wise" <christyw@fanscape.com>

**Subject:** YouTube DMCA Counter-Notification

To Whom It May Concern:

Please see the attached file and process immediately. This is the third time in two months that we have received a notice of a video being disabled.

This time our channels are still active, but I would like to get this resolved so we don't have anything blocked.

Thank you for your help.

John

---

John Eddow | Fanscape

Controller

NEW ADDRESS as of APRIL 28, 2008

360 N. La Cienega Blvd.

Third Floor

Los Angeles, CA 90048

t: 323.785.7757 f: 323.785.7101

www.fanscape.com

This email and any attached files contain confidential information and are intended only for the individual or entity named. If you are not the named addressee, you are notified to not disseminate, disclose, print, distribute or copy this e-mail and any such action in reliance upon the information contained herein is strictly prohibited. Please notify the sender immediately by e-mail if you have received this e-mail in error and delete

this e-mail from your system.

**1 attachment**

YouTube Counter Notification 9.16.08.pdf (49K)

---

**"Copyright Service" <copyright@youtube.com> to johne@fanscape.com**

9/16/2008 18:15

**Subject:** Re: [#336854290] YouTube DMCA Counter-Notification

Thanks for contacting YouTube! You've reached the copyright and DMCA compliance team. Your message has been received and is now queued for review. Please note that general help inquiries won't be answered here. For help with other site-related issues, please visit our Help Center at <http://www.google.com/support/youtube/>. If you wish to report abuse or inappropriate content, please visit <http://www.google.com/support/youtube/bin/topic.py?topic=13044>, or if you feel you have a privacy request, please visit <http://www.google.com/support/youtube/bin/answer.py?answer=78346>.

If you're requesting removal of a video that is allegedly infringing your copyright, please make sure that you have provided us with all of the required information in order to process your complaint. Providing incomplete information may delay the processing of your claim. For the requirements of DMCA notification, or if you have questions about our DMCA policy, please see: [http://www.youtube.com/t/dmca\\_policy](http://www.youtube.com/t/dmca_policy)

Did you know that YouTube offers copyright owners a tool for submitting notifications more easily? If there are many videos to be removed, or you expect to have an ongoing need to remove potentially infringing content from YouTube, we suggest that you sign up for our Content Verification Program, which electronically notifies us, removing any room for error, and significantly increases the speed at which we are able to remove any infringing content. To sign up for this tool please visit: [http://www.youtube.com/t/copyright\\_program](http://www.youtube.com/t/copyright_program)

Regards,  
The YouTube Team

---

**"Copyright Service" <copyright@youtube.com> to fpimplementation@viacom.com,  
muthukumar.karuppasamy@mtvncontractor.com**

9/21/2008  
21:42

**Subject:** Re: [C#336854290] DMCA Counter Notification - from: fanscapevideos - re: Viacom International Inc.

Hi there,

We received the attached counter-notification in response to a complaint you filed with us. As described in the United States Digital Millennium Copyright Act (DMCA) 17 U.S.C. 512, by this email, we're providing you with the counter-notification and await your notice (in not more than 10 days) that you've filed an action seeking a court order to restrain the counter-notifier's allegedly infringing activity. Such notice should be submitted by replying to this email. If we don't receive notice from you, we will reinstate the material to YouTube.

If you have any questions, please contact [copyright@youtube.com](mailto:copyright@youtube.com).

Sincerely,

Harry  
The YouTube Team

**1 attachment**

YouTube Counter Notification 9.16.08.pdf (49K)

---

**"Copyright Service" <copyright@youtube.com> to "John Eddow"** 9/21/2008  
**<johne@fanscape.com>** 21:44

**Cc:** "Allie Wester" <alliew@fanscape.com>, "Christy Wise" <christyw@fanscape.com>  
**Subject:** Re: [#336854290] DMCA Counter Notification - from: fanscapevideos - re: Viacom International Inc.

Dear John,

Thank you for your counter-notification. It has been forwarded to the party that sent the takedown notification. If we receive no response, your material will be restored between 10 and 14 business days from today.

Sincerely,

Harry  
The YouTube Team

**1 attachment**

YouTube Counter Notification 9.16.08.pdf (49K)

---

**"Copyright Service" <copyright@youtube.com> to "John Eddow"** 10/10/2008  
**<johne@fanscape.com>** 17:17

**Cc:** "Allie Wester" <alliew@fanscape.com>, "Christy Wise" <christyw@fanscape.com>  
**Subject:** Re: [#336854290] DMCA Counter Notification - from: fanscapevideos - re: Viacom International Inc.

Dear John,

In response to your DMCA counter-notification, Viacom International Inc. has retracted its copyright claim with respect to the following videos:

<http://www.youtube.com/watch?v=bD1GJRiQIrw>

This content has been restored and your account will not be penalized. For technical reasons, it may take a day for the videos to be available again.

Sincerely,

Harry  
The YouTube Team

# **Rubin Reply Exhibit 65**

From: John Eddow

Sent: 9/17/2008 2:16 AM

To: [-] Copyright Service

Cc: [-] Allie Wester; Christy Wise

Bcc: [-]

Subject: YouTube DMCA Counter-Notification

To Whom It May Concern:

Please see the attached file and process immediately. This is the third time in two months that we have received a notice of a video being disabled.

This time our channels are still active, but I would like to get this resolved so we don't have anything blocked.

Thank you for your help.

John

---

John Eddow | Fanscape

Controller

NEW ADDRESS as of APRIL 28, 2008

360 N. La Cienega Blvd.

Third Floor

Los Angeles, CA 90048

t: 323.785.7757 f: 323.785.7101

[www.fanscape.com](http://www.fanscape.com)

This email and any attached files contain confidential information and are intended only for the individual or entity named. If you are not the named addressee, you are notified to not disseminate, disclose, print, distribute or copy this e-mail and any such action in reliance upon the information contained herein is strictly prohibited. Please notify the sender immediately by e-mail if you have received this e-mail in error and delete this e-mail from your system.

# FANSCAPE

BIG REACH. SMART MARKETING.

September 16, 2008

YouTube, LLC  
Attn: YouTube DMCA Counter-Notification  
Via Email: [copyright@youtube.com](mailto:copyright@youtube.com)

RE: YouTube DMCA Counter-Notification

To Whom It May Concern:

Please accept this as written notification that I swear, under penalty of perjury that I have a good faith belief that material was removed or disabled from our YouTube account as a result of a mistake or misidentification of the material to be removed or disabled.

The specific URL of material that YouTube has suspended is as follows:

<http://www.youtube.com/watch?v=BD1GJRIQlrw>  
MTV Cribs - 50 Cent November 29<sup>th</sup> at 10:30p.m.  
Claimed by Viacom International Inc.

We have three accounts and therefore three usernames: fanscapevideos, fanscapevideos4u, fanscapemtv

I live in the United States and the company I represent, Fanscape, Inc. is a California Corporation. We consent to the jurisdiction of the district court in whose district I reside and where we conduct business. We accept service of process from the person who provided notification under subsection [c](1)[c] or an agent of such person.

I may be reached at the contact information listed below or via email at [john@fanscape.com](mailto:john@fanscape.com).

Please process this change effectively immediately.

Thank you,



John Eddow  
Controller  
Fanscape, Inc.

360 N. La Cienega Blvd, Third Floor Los Angeles, CA 90048 T: 323.851.FANS (3267) F: 323.785.7101  
[www.fanscape.com](http://www.fanscape.com) © Fanscape 2008



# **Rubin Reply Exhibit 66**

---

**From:** Sarah Cruz  
**Sent:** Wednesday, October 17, 2007 12:00 AM  
**To:** Andrea Cordone  
**Cc:** Eric Antze  
**Subject:** RE: Status5 URLs and Username

I just added the user name HGiantVid to the rule "MTVNPartners - TAKE NO ACTION".

Sarah C.

-----Original Message-----

**From:** Andrea Cordone  
**Sent:** Tuesday, October 16, 2007 4:40 PM  
**To:** Eric Antze; Sarah Cruz  
**Subject:** FW: Status5 URLs and Username  
**Importance:** High

Sarah, can you please make a rule in MTVN CIMS to filter out this username.

Thanks.

-----Original Message-----

**From:** Housley, Michael [mailto:Michael.Housley@viacom.com]  
**Sent:** Tue 10/16/2007 4:23 PM  
**To:** Andrea Cordone  
**Subject:** Status5 URLs and Username

Andrea,

Until further notice, please make sure that no notices are sent on the following URLs. Likewise, no notices should be sent on any videos posted by the user, HGiantVid.

<http://www.youtube.com/watch?v=BERqrKVv-Lo>  
<http://www.youtube.com/watch?v=iSBE8C54QuQ>  
<http://www.youtube.com/watch?v=EhPrzjyUiZE>  
<http://www.youtube.com/watch?v=2NMPampqIk0>  
<http://www.youtube.com/watch?v=x197VYWwtI>  
<http://www.youtube.com/watch?v=ai6TXTEO280>  
<http://www.youtube.com/watch?v=ZqazVa9RoZs>  
<http://www.youtube.com/watch?v=fGCmAM6Oafc>  
<http://www.youtube.com/watch?v=FEpDZETKzjw>  
<http://www.youtube.com/watch?v=yaC0gO6lNEk>  
<http://www.youtube.com/watch?v=fXJOOCSLS8U>  
<http://www.youtube.com/watch?v=0hwIDrGzDUE>  
<http://www.youtube.com/watch?v=x16srDeOzO4>  
<http://www.youtube.com/watch?v=kl-Q3mg81Do>  
[http://www.youtube.com/watch?v=19M\\_RjIJcM8](http://www.youtube.com/watch?v=19M_RjIJcM8)  
<http://www.youtube.com/watch?v=c9q30Ce2vwE>  
<http://www.youtube.com/watch?v=SsZkvzeKYzI>  
<http://www.youtube.com/watch?v=v8cHljx-Zkw>  
<http://www.youtube.com/watch?v=UjmGAKxnSeo>

Please let me know when the URLs and username have been excluded from searches.

Thanks,

Mike



# **Rubin Reply Exhibit 67**

From: Lauren Kozak.

Sent: 2/20/2008 8:15 PM.

To: [-] Lauren Kahner.

Cc: [-] Liza Patriana; Lauren Kozak.

Bcc: [-]

Subject: Human Giant Strategy.

Hi Lauren!

Here is the Human Giant messaging and target list. Please let me know if you need anything else.

Thanks! ~Lauren

Messaging:

Hi! I'm working with MTV and so glad to hear you're liking this season of Human Giant. If you want more, last season is coming out on DVD on March 4th. You can also tons of Human Giant videos on their YouTube channel here: [http://youtube.com/profile\\_videos?user=HGiantVid](http://youtube.com/profile_videos?user=HGiantVid). For those of you who don't know, Human Giant is on Tuesdays at 11pm on MTV. Enjoy! ~Lauren

The first episode of the new season of Human Giant is now available for free on iTunes! This is a great opportunity to check out the show if you didn't watch it last season. If you like it, it airs regularly on Tuesdays at 11pm on MTV starting March 11th. Enjoy! ~Lauren with MTV

Hi! Since you like [other show], I'd like to invite you to check out Human Giant on Tuesday on MTV. It's a sketch improve show on MTV... if you want to see if you like it, you can see their YouTube videos here: [http://youtube.com/profile\\_videos?user=HGiantVid](http://youtube.com/profile_videos?user=HGiantVid) or check out the season premiere for free on iTunes here: [LINK]. Hope you like it! ~Lauren with MTV

Sample Target list:

Human Giant:

<http://forum.ebaumsworld.com/>

Facebook Group: The Official HUMAN GIANT Facebook Group

Facebook Group: The Human Giant

Facebook Group: Human Giant: Best Show on the Air

Facebook Group: HUMAN GIANT saved my life

<http://forum.gorillamask.net/>

<http://www.maximumfun.org/forum>

<http://www.sportsgamer.com/forums/water-cooler/175223-human-giant.html>

<http://www.tv.com/human-giant/show>

<http://www.tvsa.co.za/>

Upright Citizen's Brigade:

<http://jhu.facebook.com/group.php?gid=2390537228>

<http://forums.yesand.com/showthread.php?t=84>

<http://playmagazine.com/forums/index.php?showtopic=1069>

<http://sketch.meetup.com/16/>

Flight of the Conchords:

<http://www.fanpop.com/spots/flight-of-the-conchords>

<http://www.tv.com/flight-of-the-conchords/show/68719/forums.html>

<http://www.whatthefolk.net/forum/viewforum.php?f=5>

<http://boards.espn.go.com/boards/mb/mb?sport=ncaa&id=ncf&tid=2109948>

<http://www.boards.ie/vbulletin/showthread.php?t=2055205550>

<http://jhu.facebook.com/group.php?gid=2434789725>

Whose Line is it anyway?

<http://www.fanpop.com/spots/whose-line-is-it-anyway>

<http://www.tv.com/whose-line-is-it-anyway/>

<http://www.warbears.com/forum/>

<http://www.starpulse.com/forum/>

<http://forum.letssingit.com/topic/57330/whose-line-is-it-anyway/1>

General TV:

<http://elitestv.com/>

<http://eternal-allegiance.com/>

<http://fanforum.com>

<http://ign.com/>

<http://jokersupdates.com/ubbthreads/postlist.php>

<http://mediablvd.com/forums/>

<http://www.buddytv.com/forum/>

<http://shakefire.com/>

<http://sitcomsonline.com/boards/>

<http://televisionwithoutpity.com>

<http://tv.com/>

<http://tvaus.com.au/>

<http://tvclubhouse.com/>

<http://zap2it.com/>

<http://www.hipforums.com/forums/index.php>

#### Download and Promo Sites:

<http://snoopr.net/>

<http://www.dealigg.com/>

<http://www.deals2buy.com/sdeal.htm>

<http://www.freestuffandpromocodes.co.uk/>

<http://www.thefreesite.com/>

#### Full Video List:

##### AddictingClips

<http://uploads.atomfilms.com/default.aspx>

##### AOL Uncut

<http://uncutvideo.aol.com/Main.do>

##### Blip.tv

<http://www.blip.tv>

##### Break

<http://www.break.com/>

##### Buzznet

<http://www.buzznet.com/>

Daily Motion

<http://www.dailymotion.com/us>

Ebaums World

<http://ebaumsworld.com>

Flixya

<http://www.flixya.com/>

Google Video

<http://video.google.com/>

Guba

<http://www.guba.com/>

heavy.com

<http://www.heavy.com>

IFilm

<http://www.ifilm.com/>

Imeem

<http://www.imeem.com/videos/>

JumpCut

<http://www.jumpcut.com>

Kewego

<http://www.kewego.com/>

Live Video

<http://www.livevideo.com/>

Lulu TV

<http://www.lulu.tv/>

MetaCafe

<http://www.metacafe.com>

Revver

<http://www.revver.com>

Sevenload

<http://www.sevenload.com>

Sharkle



<http://www.sharkle.com>

TagWorld

<http://www.tagworld.com/-/Main.aspx>

Twango

<http://www.twango.com/>

Veoh

<http://www.veoh.com>

Viddler

<http://www.viddler.com>

Vidiac

<http://www.vidiac.com/>

Vidilife

<http://www.vidilife.com/>

Vimeo

<http://www.vimeo.com>

Yahoo! Video

<http://video.yahoo.com/>

Zippy Videos

<http://www.zippyvideos.com/>

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Lauren Kozak

Director, Grassroots Marketing

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[lkozak@fanscape.com](mailto:lkozak@fanscape.com) | t: 323.785.7780 | f: 323.785.7101

3201 W. Cahuenga Blvd. | Los Angeles, CA 90068

[www.fanscape.biz](http://www.fanscape.biz) | [www.fanscape.com](http://www.fanscape.com)

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# **Rubin Reply Exhibit 68**



# YouTube DMCA Counter-Notification

#457321671 | 13 messages

"Aziz Ansari" [redacted] to copyright@youtube.com

6/19/2009 11:39

Subject: YouTube DMCA Counter-Notification

Hello,

The following URLs need to be reinstated immediately. They are from the television show Human Giant which I created and executed and produced for MTV. Viacom and MTV assured us that any videos we uploaded on to the HGiantVid account would not be retracted, as we were using it for promotional purposes. Here are the video URLs that were removed:

- http://www.youtube.com/watch?v=jSL39F0TIXY
- http://www.youtube.com/watch?v=fFUZOzn\_JK4
- http://www.youtube.com/watch?v=GnmnDARNi\_k
- http://www.youtube.com/watch?v=c8MF4ETPRN0
- http://www.youtube.com/watch?v=KiaYM7a9FZo
- http://www.youtube.com/watch?v=nNBTHW7-00Q
- http://www.youtube.com/watch?v=1GB9tzZ4Wxcg
- http://www.youtube.com/watch?v=Zk4oTRNPaq0
- http://www.youtube.com/watch?v=AgfUI3uano8
- http://www.youtube.com/watch?v=XJoXbr9xiCM
- http://www.youtube.com/watch?v=1s5ZJXyYneM
- http://www.youtube.com/watch?v=C5MQpVf3tYe
- http://www.youtube.com/watch?v=7Y7v5RTHMs
- http://www.youtube.com/watch?v=Zid0aY0IpsE
- http://www.youtube.com/watch?v=T4193B69pds
- http://www.youtube.com/watch?v=kaSlckM9pxE
- http://www.youtube.com/watch?v=p\_tP41C0k0o
- http://www.youtube.com/watch?v=1sPdLz5bL0w
- http://www.youtube.com/watch?v=VlQGo03FkCs
- http://www.youtube.com/watch?v=361fTfTuj9g
- http://www.youtube.com/watch?v=1yYJHYj0FC84
- http://www.youtube.com/watch?v=8cqqdM4vKEc
- http://www.youtube.com/watch?v=4eas8e-QM7s
- http://www.youtube.com/watch?v=AabGdnTxqD0
- http://www.youtube.com/watch?v=3XIz00PqQ90
- http://www.youtube.com/watch?v=E\_mAIYAR-0o
- http://www.youtube.com/watch?v=krSLhhg\_FLQ
- http://www.youtube.com/watch?v=-0LsmLRniW0
- http://www.youtube.com/watch?v=UjmGAKxnSee
- http://www.youtube.com/watch?v=v8CHljx-Zkw
- http://www.youtube.com/watch?v=SSZkvzeKYzE
- http://www.youtube.com/watch?v=qOxHoQHeppU
- http://www.youtube.com/watch?v=c9q30Ca2vwE
- http://www.youtube.com/watch?v=19M\_R1I0cm8
- http://www.youtube.com/watch?v=kl-Q3ng81Do
- http://www.youtube.com/watch?v=x16srDe0z04
- http://www.youtube.com/watch?v=UhwIDr3zDUE
- http://www.youtube.com/watch?v=yaC0g061NEk
- http://www.youtube.com/watch?v=EEpDZEtkZjw
- http://www.youtube.com/watch?v=fGcmAM60a7c
- http://www.youtube.com/watch?v=ZqazVa9RoZs
- http://www.youtube.com/watch?v=ai6TXTE0280
- http://www.youtube.com/watch?v=x197VYwwwtE
- http://www.youtube.com/watch?v=ZNMpampqlk0
- http://www.youtube.com/watch?v=EhPrzjyUiZE
- http://www.youtube.com/watch?v=BEPrzKVv-Lo

My name is Aziz Ansari.

My address is [redacted]

My email is [redacted]

My telephone is [redacted]

Username on the account is HGiantVid.

I consent to the jurisdiction of Federal District Court for the judicial district in which my address is located, and that I will accept service of process from the person who provided notification under subsection (c) (1) (C) or an agent of such person.

I swear, under penalty of perjury, that I have a good faith belief that the material was removed or disabled as a result of a mistake or misidentification of the material to be removed or disabled.

I have included an electronic signature in this email.

Thank You,

Aziz Ansari

1 attachment

sig.jpg (4K)

Subject: Re: [#457321671] YouTube DMCA Counter-Notification

Thanks for contacting YouTube! You've reached the copyright and DMCA compliance team. Your message has been received and is now queued for review. Please note that general help inquiries won't be answered here. For help with other site-related issues, please visit our Help Center at http://help.youtube.com. If you wish to report abuse or inappropriate content, please visit http://help.youtube.com/support/youtube/bin/topic.py?topic=13044, or if you feel you have a privacy request, please visit http://help.youtube.com/support/youtube/bin/answer.py?answer=70346.

If you're requesting removal of a video that is allegedly infringing your copyright, please make sure that you have provided us with all of the required information in order to process your complaint. Providing incomplete information may delay the processing of your claim. For the requirements of DMCA notification, or if you have questions about our DMCA policy, please see: http://www.youtube.com/t/dmca\_policy

Did you know that YouTube offers copyright owners a tool for submitting notifications more easily? If there are many videos to be removed, or you expect to have an ongoing need to remove potentially infringing content from YouTube, we suggest that you sign up for our Content Verification Program, which electronically notifies us, removing any room for error, and significantly increases the speed at which we are able to remove any infringing content. To sign up for this tool please visit: http://www.youtube.com/t/copyright\_program

Regards,  
The YouTube Team

[REDACTED] to "Copyright Service" <copyright@youtube.com>

Subject:

TR\_COUNTER\_PARSER found 46 id(s):  
video\_id:associated\_username:claim\_type,claimant\_email,dmca,claimant\_username,claim\_ticket\_num  
7S1J3rcvEXY:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
EPpD2ETKzjw:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
EHPrzjyVtZE:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
VlQ3oOGFKCs:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
fGCnAM6ofc:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
nNbT8WU-  
0Q:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
4e089e-  
QMfs:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
AahG3nTxqD0:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
x16srJeoZ04:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
baS1cX8pxl:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
c8MFaETpRNo:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
v8cHljx-  
Zkw:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
T4193B68pds:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
XJnXo9kCM:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
hYJHKyoFC8:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
p\_tP4lcQkTo:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
aif6TXTEQ280:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
rsPdLrbbtow:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
1s5ZJxyNem:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
IGB9tzZwscg:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
Ss7kVzeKYzT:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
6cqdLmHvKEc:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
fFUZesn JK4:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
Zid0aYO\_pst:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
yauC0905:NEK:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
G5MqpvF3tYs:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
2NMpampqk0:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
a0XhS0HeppU:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
c9q30Cce2vwE:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
krSLnbn FLQ:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
3XTz4H?Q90:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
ZqazVa9RoZs:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
xl97VWwvt:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
n\_mATyAR-  
06:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
k1-Q2mg8Do:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
Ujm3AKxnSec:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
Gnm0ARN\_k:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
BE1qKVv-  
Lo:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
19M\_r3JdCM8:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
OhwIDrGzDUE:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
J3Y7v5EJHMs:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
kIAYM7s0FZ0:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
-0fsm:Rm1W0:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
Zk4oTRNPaq0:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
361LTFtUj9g:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None  
AgUI3uano8:EGiantVid:CMS,fpimplementation@viacom.com:muthukumar.karuppasany@mtvncontractor.com,EMCA,Viacom\_vfp,None

[REDACTED] to "Copyright Service" <copyright@youtube.com>

**Subject:**

Attachment ID 745402741-0  
Processed with image OCR.  
File name: sig.jpg  
Text:

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"Copyright Service" <copyright@youtube.com> to fpimplementation@viacom.com,  
muthukumar.karuppasamy@mtvncontractor.com

6/23/2009  
13:30

**Subject:** Re: [C#457321671] YouTube Copyright counternotification, from: HGiantVid

Hi there,

We received the attached counter-notification in response to a complaint you filed with us. As described in the United States Digital Millennium Copyright Act (DMCA) 17 U.S.C. 512, by this email, we're providing you with the counter-notification and await your notice (in not more than 10 days) that you've filed an action seeking a court order to restrain the counter-notifier's allegedly infringing activity. Such notice should be submitted by replying to this email. If we don't receive notice from you, we will reinstate the material to YouTube.

If you have any questions, please contact copyright@youtube.com.

Sincerely,

The YouTube Team

**1 attachment**  
sig.jpg (4K)

---

[REDACTED] to "Copyright Service" <copyright@youtube.com>

6/23/2009 13:30

**Subject:**

Ticket: #457321671 auto-replied with 78283:ytcc cnn1 because of rule TR\_COUNTER\_PROCESS

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"Copyright Service" <copyright@youtube.com> to [REDACTED]

6/23/2009 13:30

**Subject:** Re: [#457321671] YouTube DMCA Counter-Notification

Dear Aziz,

Thank you for your counter-notification. It has been forwarded to the party that sent the takedown notification. If we receive no response, your material will be restored between 10 and 14 business days from today.

Sincerely,

The YouTube Team

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[REDACTED] to "Copyright Service" <copyright@youtube.com>

6/23/2009 13:30

**Subject:**

Ticket: #457321671 auto-replied with 78263:ytcc for1 because of rule TR\_COUNTER\_PROCESS

---

"Harry Smith" <hsmith@google.com> to "Copyright Service" <copyright@youtube.com>

7/14/2009 15:15

**Subject:**

good\_to\_reinstate

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"Copyright Service" <copyright@youtube.com> to fpimplementation@viacom.com,  
muthukumar.karuppasamy@mtvncontractor.com

7/15/2009  
1:29

**Subject:** Re: [C#457321671] YouTube Copyright counternotification, from: HGiantVid

Hi there,

We received a counter-notification under Section 512(g) of the Digital Millennium Copyright Act in response to a complaint you filed with us. In accordance with U.S. law, we have reinstated the following URL(s) to YouTube:

http://www.youtube.com/watch?v=jSL3dFctfXY  
http://www.youtube.com/watch?v=FPpDZETKzjw  
http://www.youtube.com/watch?v=EhPrzjyUiZE  
http://www.youtube.com/watch?v=VlQGcc03FKCs  
http://www.youtube.com/watch?v=fGCnAM60aIc  
http://www.youtube.com/watch?v=nN8THWJ-00Q  
http://www.youtube.com/watch?v=4eos8e-QM7s  
http://www.youtube.com/watch?v=AabGdnTxqD0  
http://www.youtube.com/watch?v=x16srDa0z04  
http://www.youtube.com/watch?v=EsSlckM3pxE  
http://www.youtube.com/watch?v=c8MfaE1PRN0  
http://www.youtube.com/watch?v=v8cH1jx-3kw  
http://www.youtube.com/watch?v=T4193B68pds  
http://www.youtube.com/watch?v=XJoXbF9xiCM  
http://www.youtube.com/watch?v=hYJHKy0FC84  
http://www.youtube.com/watch?v=ptP41cQkDo  
http://www.youtube.com/watch?v=ai6TXE0280  
http://www.youtube.com/watch?v=rsPdLr5b0w  
http://www.youtube.com/watch?v=1s5ZJXyYneM  
http://www.youtube.com/watch?v=IGB9tzzZWXcg  
http://www.youtube.com/watch?v=SsZkvzeKYzE  
http://www.youtube.com/watch?v=8cqd1MHvKEc  
http://www.youtube.com/watch?v=fFU0ezn\_JK4  
http://www.youtube.com/watch?v=Zid0aY0IpsE  
http://www.youtube.com/watch?v=yaC0y061NEk  
http://www.youtube.com/watch?v=C5MQpvF3eYs  
http://www.youtube.com/watch?v=2NmpmqJk0  
http://www.youtube.com/watch?v=a0xHs2HegGU  
http://www.youtube.com/watch?v=c9q30Ce2vwE  
http://www.youtube.com/watch?v=krSLhhd\_FLQ  
http://www.youtube.com/watch?v=3X1zH0Pq090  
http://www.youtube.com/watch?v=2qazVa9RoZs  
http://www.youtube.com/watch?v=x197VYwwtE  
http://www.youtube.com/watch?v=L\_mAIYAR-0o  
http://www.youtube.com/watch?v=kl-Q3ng81Do  
http://www.youtube.com/watch?v=UjmCAKxnSec  
http://www.youtube.com/watch?v=Gmm0ARWj\_k  
http://www.youtube.com/watch?v=BErqrKvV-Lo  
http://www.youtube.com/watch?v=19M\_RjIJCm8  
http://www.youtube.com/watch?v=0hwIDr3zDUE  
http://www.youtube.com/watch?v=J3Y/vS5JHMs  
http://www.youtube.com/watch?v=kIAY7s0FZe  
http://www.youtube.com/watch?v=-0femtRmiW0  
http://www.youtube.com/watch?v=2k4oTRNPaq0  
http://www.youtube.com/watch?v=361fTITuj9g  
http://www.youtube.com/watch?v=AgFUI3aano8

If you would like to pursue this matter further, you will need to work directly with the offending party or obtain your own legal counsel.

Sincerely,

The YouTube Team

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to "Copyright Service" <copyright@youtube.com>

7/15/2009 1:29

**Subject:**

Ticket #457321671 auto-replied with 78281:ytcc dod1 because of rule TR\_COUNTER\_REINSTATE

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"Copyright Service" <copyright@youtube.com> to

7/15/2009 1:29

**Subject:** Re: [#457321671] YouTube DMCA Counter-Notification

Dear Aziz,

In accordance with the Digital Millennium Copyright Act, we've completed processing your counter-notification regarding your video:

http://www.youtube.com/watch?v=jSL3dFctfXY  
http://www.youtube.com/watch?v=FPpDZETKzjw  
http://www.youtube.com/watch?v=hYJHKy0FC84  
http://www.youtube.com/watch?v=VlQGcc03FKCs  
http://www.youtube.com/watch?v=fGCnAM60aIc  
http://www.youtube.com/watch?v=nN8THWJ-00Q  
http://www.youtube.com/watch?v=4eos8e-QM7s  
http://www.youtube.com/watch?v=AabGdnTxqD0  
http://www.youtube.com/watch?v=x16srDa0z04  
http://www.youtube.com/watch?v=EsSlckM3pxE  
http://www.youtube.com/watch?v=c8MfaE1PRN0  
http://www.youtube.com/watch?v=v8cH1jx-3kw  
http://www.youtube.com/watch?v=T4193B68pds  
http://www.youtube.com/watch?v=XJoXbF9xiCM  
http://www.youtube.com/watch?v=EhPrzjyUiZE  
http://www.youtube.com/watch?v=ai6TXE0280  
http://www.youtube.com/watch?v=-0femtRmiW0  
http://www.youtube.com/watch?v=rsPdLr5b0w  
http://www.youtube.com/watch?v=1s5ZJXyYneM  
http://www.youtube.com/watch?v=ptP41cQkDo  
http://www.youtube.com/watch?v=SsZkvzeKYzE  
http://www.youtube.com/watch?v=8cqd1MHvKEc  
http://www.youtube.com/watch?v=fFU0ezn\_JK4  
http://www.youtube.com/watch?v=Zid0aY0IpsE

http://www.youtube.com/watch?v=yac0g061NRk  
http://www.youtube.com/watch?v=C5M0pvF3cYs  
http://www.youtube.com/watch?v=2NMpampqIk0  
http://www.youtube.com/watch?v=a0xHsQ3HepgU  
http://www.youtube.com/watch?v=c9q3UCe2vwE  
http://www.youtube.com/watch?v=kiSLhhzFlQ  
http://www.youtube.com/watch?v=3XIzH0PqQ90  
http://www.youtube.com/watch?v=ZqazVa9R07s  
http://www.youtube.com/watch?v=x197VYwwtI  
http://www.youtube.com/watch?v=E\_mAIyAR-0o  
http://www.youtube.com/watch?v=UjmgAKxnSoo  
http://www.youtube.com/watch?v=Cnmn0AANi\_k  
http://www.youtube.com/watch?v=BEzqrKvV-Lo  
http://www.youtube.com/watch?v=kl-Q3mg81Do  
http://www.youtube.com/watch?v=UhwIDr3zDUE  
http://www.youtube.com/watch?v=J3Y7vSEJHMs  
http://www.youtube.com/watch?v=kiIaYM7o0FZo  
http://www.youtube.com/watch?v=l9M\_RjTJcM8  
http://www.youtube.com/watch?v=IGB9tzZNXcq  
http://www.youtube.com/watch?v=Zk4oTRNPaq0  
http://www.youtube.com/watch?v=361fTFtj9g  
http://www.youtube.com/watch?v=AgfU13uano8

This content has been restored and your account will not be penalized.

Please be aware that there remains record of copyright claims against your account, as follows:

from Viacom for  
"Human Giant - Gas Guzzlers"  
http://www.youtube.com/watch?v=Yvy0sYjWJLASincerely,

The YouTube Team

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o "Copyright Service" <copyright@youtube.com>

7/15/2009 1:30

**Subject:**

Ticket #457321671 auto-replied with 78278:ytcc cnpl because of rule PR\_COUNTER\_REINSTAT

# **Rubin Reply Exhibit 69**



To: "copyright@youtube.com" <copyright@youtube.com>  
From: "Scott Hurwitz" <scott@icedmedia.com>  
Cc:  
Bcc:  
Received Date: 2006-12-18 09:53:43 GMT  
Subject: Account deletion

---

>  
> Hello,  
>  
> This email is in response to the deletion of my YouTube account,  
> username thatsfunny. The notice I received indicated that my  
> account was deleted due to a copyright violation, specifically my  
> posting of a video clip from Comedy Central's "Drawn  
> Together" (<http://www.youtube.com/watch?v=NWiSfnjkzvE>).  
>  
> I hereby state, under penalty of perjury, that I have a good faith  
> belief that the material was removed or disabled as the result of a  
> mistake or misidentification of the material to be removed or  
> disabled. I believe this claim of infringement was made in error.  
> The company I work for, ICED Media, is currently under contract  
> with Comedy Central to promote all of its properties online and we  
> have expressly-granted permission, both verbal and written, from  
> Comedy Central's new media department to distribute Comedy Central  
> content on YouTube and other video sites. This permission  
> includes, but is not limited to, clips from shows such as Drawn  
> Together, South Park, Freak Show, Good God, The Adventures of  
> Baxter and McGuire, The Naked Trucker and T-Bones Show, Comedy  
> Central Roasts, and more. We also have similar contractual  
> arrangements with Paramount Pictures, ATO Records, Jive Records,  
> Def Jam Records, and others.  
>  
> Please reinstate my account and restore all uploaded videos at your  
> earliest convenience. Thank you.  
>  
> Sincerely,  
>  
> Scott J. Hurwitz  
> 415 W. Broadway #2N  
> New York, NY 10012  
> 646.753.6401  
> I consent to the jurisdiction of the Federal District Court for the  
> judicial district in which the above address is located.  
>

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# **Rubin Reply Exhibit 70**

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**From:** Copyright Service [copyright@youtube.com]  
**Sent:** Friday, February 29, 2008 4:14 AM  
**To:** Copyright-Compliance  
**Subject:** [text][heur] Re: [C#246525705] DMCA Counter Notification - from: TheFilmFactoryUK - re:Paramount Pictures Corp.

**Attachments:** signature.gif



signature.gif (2 KB)

Hi there,

We received the attached counter-notification in response to a complaint you filed with us. As described in the United States Digital Millennium Copyright Act (DMCA) 17 U.S.C. 512, by this email, we're providing you with the counter-notification and await your notice (in not more than 10 days) that you've filed an action seeking a court order to restrain the counter-notifier's allegedly infringing activity. Such notice should be submitted by replying to this email. If we don't receive notice from you, we will reinstate the material to YouTube.

If you have any questions, please contact [copyright@youtube.com](mailto:copyright@youtube.com).

Sincerely,

Harry  
The YouTube Team

Original Message Follows:

-----  
From: Jim Forsyth [REDACTED]  
Subject: YouTube DMCA Counter-Notification  
Date: Thu, 28 Feb 2008 10:00:13 +0000

Dear YouTube,

I am the producer for [www.therewillbeblood.co.uk](http://www.therewillbeblood.co.uk) - the UK site for the movie, 'There Will Be Blood'. All clips that we have used on this site and YouTube have been ok'd by Paramount Pictures.

Please put the video back up on YouTube as there is no good reason for it to have been taken down.

Kind Regards

Jim

1. URL: There Will Be Blood - We Have Oil Here:  
<http://uk.youtube.com/watch?v=ohtElSm4ce0>

2. Jim Forsyth, [REDACTED]  
username: TheFilmFactoryUK

3. I consent to the jurisdiction of Federal District Court for the judicial district in which your address is located (or San Francisco County, California if your address is outside of the United States), and that you will accept service of process from the person

who provided notification under subsection (c)(1)(C) or an agent of such person.

4. I swear, under penalty of perjury, that I have a good faith belief that the material was removed or disabled as a result of a mistake or misidentification of the material to be removed or disabled.

5. Signature attached.

---

This email has been scanned for all viruses by the MessageLabs SkyScan service.

# **Rubin Reply Exhibit 71**

To: kevin@youtube.com <kevin@youtube.com>; mshaw@youtube.com  
<mshaw@youtube.com>  
From: Sara\_Bordo@paramount.com <Sara\_Bordo@paramount.com>  
Cc: Megan\_Wahtera@paramount.com <Megan\_Wahtera@paramount.com>;  
Kristina\_Tipton@paramount.com <Kristina\_Tipton@paramount.com>  
Bcc:  
Received Date: 2006-07-25 17:49:28 GMT  
Subject: Fw: Video Rejected: Copyright Infringement

---

Hi guys-

We need your help with something. All of the Last Kiss content that we uploaded has somehow been removed- not per our approval. How can we get this back up? How does this happen?

Sara Bordo  
Director, Interactive Marketing  
Paramount Pictures  
323-956-8499

----- Forwarded by Sara Bordo/Marketing/MP/Paramount\_Pictures on 07/25/2006 12:44 PM -----

From: Megan Wahtera  
07/25/2006 12:42 PM  
To: Sara Bordo  
cc:  
Subject: Fw: Video Rejected: Copyright Infringement

Megan Wahtera  
Director, Motion Picture Interactive Marketing  
Paramount Pictures  
P: 323.956.8516 | F: 323.862.1107

----- Forwarded by Megan Wahtera/Marketing/MP/Paramount\_Pictures on 07/25/2006 12:42 PM -----

From: "Real Pie Media"  
07/25/2006 10:48 AM  
To:  
cc: , "Rob Flemming"  
Subject: FW: Video Rejected: Copyright Infringement

Hi Megan,

I got this notice from YouTube just now... Looks like you told them to take the teaser down ;~))

It seems to only be for the Teaser and not the full Trailer, which is still up there.

Pls advise.

Thx-KIRK

---

From: DMCA Complaints [mailto:copyright\_counternotice@youtube.com]  
Sent: Tuesday, July 25, 2006 10:37 AM  
To: zachbraffdotcom  
Subject: Video Rejected: Copyright Infringement

YouTube

Dear Member:

This is to notify you that we have removed or disabled access to the following material as a result of a third-party notification by Paramount Pictures claiming that this material is infringing:

The Last Kiss Teaser: <http://www.youtube.com/watch?v=2mjTCXMWsf8>

Please Note: Repeat incidents of copyright infringement will result in the deletion of your account and all videos uploaded to that account. In order to avoid future strikes against your account, please delete any videos to which you do not own the rights, and refrain from uploading additional videos that infringe on the copyrights of others. For more information about YouTube's copyright policy, please read the Copyright Tips guide.

If you elect to send us a counter notice, to be effective it must be a written communication provided to our designated agent that includes substantially the following (please consult your legal counsel or see 17 U.S.C. Section 512(g)(3) to confirm these requirements):

(A) A physical or electronic signature of the subscriber.

(B) Identification of the material that has been removed or to which access has been disabled and the location at which the material appeared before it was removed or access to it was disabled.

(C) A statement under penalty of perjury that the subscriber has a good faith belief that the material was removed or disabled as a result of mistake or misidentification of the material to be removed or disabled.

(D) The subscriber's name, address, and telephone number, and a statement that the subscriber consents to the jurisdiction of Federal District Court for the judicial district in which the address is located, or if the subscriber's address is outside of the United States, for any judicial district in which the service provider may be found, and that the subscriber will accept service of process from the person who provided notification under subsection (c)(1)(C) or an agent of such person.

Such written notice should be sent to our designated agent as follows:

DMCA Complaints  
YouTube, Inc.  
PO Box 2053  
San Mateo, CA 94401  
Email: [copyright@youtube.com](mailto:copyright@youtube.com)

Please note that under Section 512(f) of the Copyright Act, any person who knowingly materially misrepresents that material or activity was removed or disabled by mistake or misidentification may be subject to liability.

Sincerely,  
YouTube, Inc.

Copyright © 2006 YouTube, Inc.

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