UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

DIANE VON FURSTENBERG STUDIO, LP,

Plaintiff(s),

- against -

FOREVER 21, INC. ET AL.,

Defendant(s).

NOTICE OF INITIAL CONFERENCE

0.7	Civ. 2413 (VM)
USD	OS SDNY
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DOO	C#:
DAT	TE FILED: 1 25 -07

VICTOR MARRERO, United States District Judge.

Counsel for all parties are directed to appear before the Honorable Victor Marrero for an initial case management conference, in accordance with Rule 16 of the Federal Rules of Civil Procedure on July 27, 2007 at 4:45 p.m. in Courtroom 20B at the United States Courthouse, 500 Pearl Street, New York, New York. COUNSEL FOR PLAINTIFF IS DIRECTED TO IMMEDIATELY SEND A COPY OF THIS NOTICE TO Principal trial counsel must appear at this and all ALL PARTIES. subsequent conferences.

The parties are directed to submit a joint letter five business days prior to the conference addressing the following in separate paragraphs: (1) a brief description of the case, including the factual and legal bases for the claim(s) and defense(s); (2) any contemplated motions; (3) the prospect for settlement; and (4) whether the parties consent to proceed for all purposes before the Magistrate Judge designated for this action.

The parties are directed to bring a completed Case Management Plan (form enclosed) to the conference. The Case Management Plan must provide that discovery is to be completed within four months unless otherwise permitted by the Court.

Counsel are directed to review Judge Marrero's Individual Rules. The Rules may be obtained at the Clerk's/Cashier's Office on the first floor of the United States Courthouse, 500 Pearl Street, New York, New York, or by visiting the Court's internet site at www.nysd.uscourts.gov. Requests for adjournment of the conference will be considered only if made in writing and otherwise in accordance with Judge Marrero's Rules.

July 24, 2007 Dated:

New York, New York

U.S.D.J.

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SOU	JTHERN	TES DISTRICT COURT DISTRICT OF NEW YORKX					
		Plaintiff(s), : Civ (VM)					
		- against - : CIVIL CASE MANAGEMENT PLAN AND SCHEDULING ORDER					
		Defendant(s). :					
This	Schedu	g Order and Case Management Plan is adopted in accordance with Fed. R. Civ. P. 16-26(f).					
1.	This	se (is)(is not) to be tried to a jury: [circle one]					
2.	Join	Joinder of additional parties to be accomplished by					
3.	Ame	nended pleadings may be filed without leave of the Court until					
4.	Initia the p	itial disclosure pursuant to Fed. R. Civ. P. 26(a)(1) to be completed within fourteen (14) days of the date of eparties' conference pursuant to Rule 26(f), specifically by not later than					
5. All <u>fact</u> discovery is to be completed either:							
	a.	Within one hundred twenty (120) days of the date of this Order, specifically by not later than; or					
	b.	Within a period exceeding 120 days, with the Court's approval, if the case presents unique complexities or other exceptional circumstances, specifically by not later than					
5.	Rule on c	ties are to conduct discovery in accordance with the Federal Rules of Civil Procedure and the Local f the Southern District of New York. The following interim deadlines may be extended by the parties sent without application to the Court, provided the parties are certain that they can still meet the ry completion date ordered by the Court.					
	a.	Initial requests for production of documents to be served by					
	b.	Interrogatories to be served by all party by					
	c.	Depositions to be completed by					
		i. Unless the parties agree or the Court so orders, depositions are not to be held until all parties responded to initial requests for document production.					
		ii. Depositions of all parties shall proceed during the same time.					
		iii. Unless the parties agree or the Court so orders, non-party depositions shall follow party depositions when possible.					
	d.	Any additional contemplated discovery activities and the anticipated completion date:					
		-					

	e.	Requests to Admit to	be served no later than			
7.	repor	All <u>expert</u> discovery (ordinarily conducted following the completion of fact discovery) including parties' exper reports and depositions, witness lists and identification of documents pursuant to Fed. R. Civ. P. 26(a)(2), (3 and 35(b), is to be completed by:				
	a.	Plaintiff		•		
	b.	Defendant		•		
8.	Conte	emplated motions:				
	a. Pl	aintiff:		_		
	b. De	efendant:		_		
9.	Following all discovery, all counsel must meet for at least one hour to discuss settlement, such conference be held by not later than					
10.	Do al	II parties consent to trial t	by a Magistrate Judge under 28 U.S.C. § 636(c)?			
			No			
-		1PLETED BY THE CO	OURT:			
11.	The r	next Case Management C	Conference is scheduled for			
	and rel		eed to trial, a firm trial date and the deadline for submission of the Join escheduled at the pretrial conference following either the completic dispositive motion.			
	is to be	e tried before a jury, prop	d be prepared in accordance with Judge Marrero's Individual Practices cosed voir dire and jury instructions shall be filed with the Joint Pretrial of the served after the deadline fixed for the Joint Pretrial Order.			
so o	RDERI	ED:				
DATE	ED:	New York, New York	S			
			VICTOR MARRERO U.S.D.J.			